

Customer Sales Churn Analysis

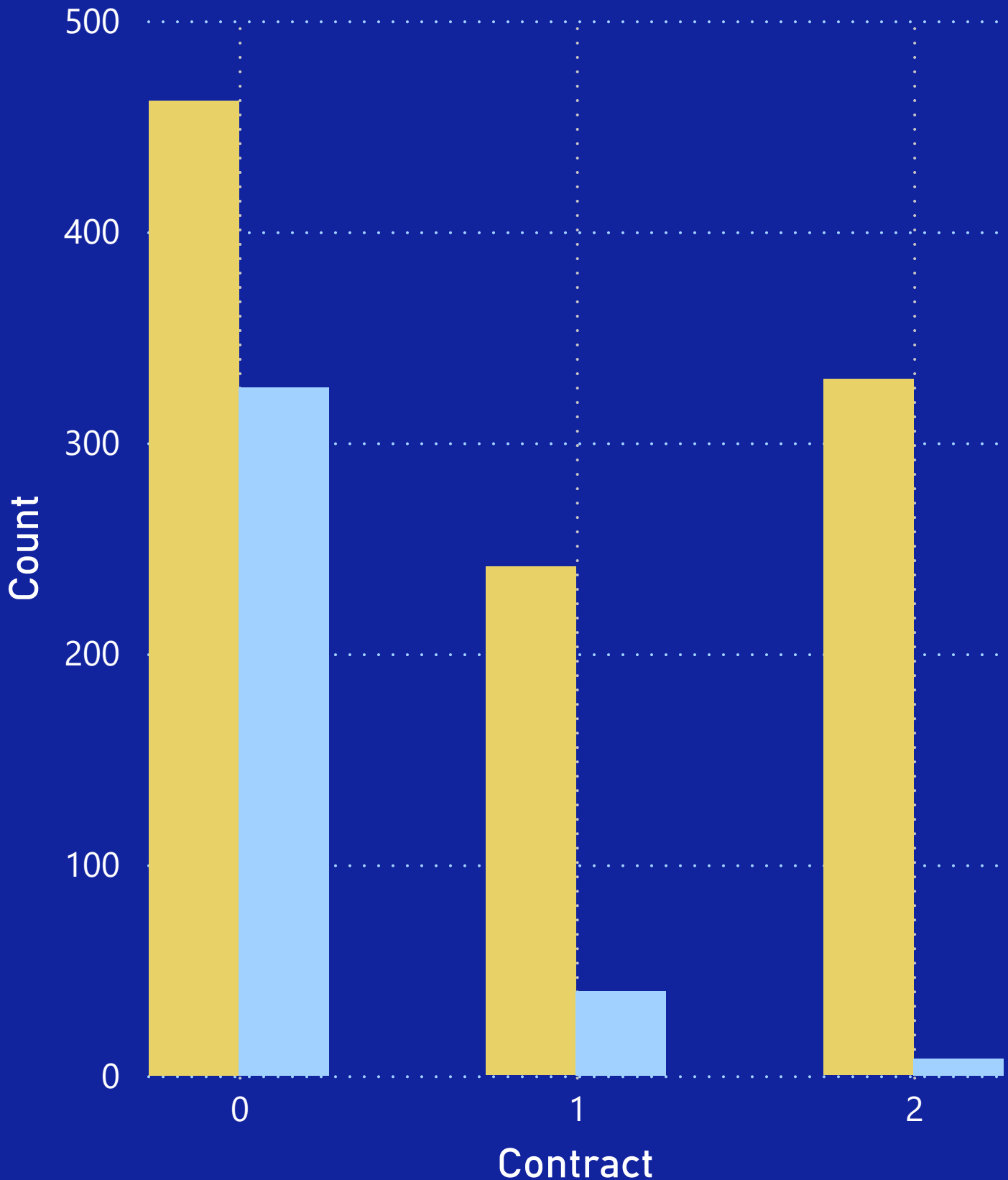
Churn Rate
26.58

Model Accuracy
77.75

Total Customers
1407

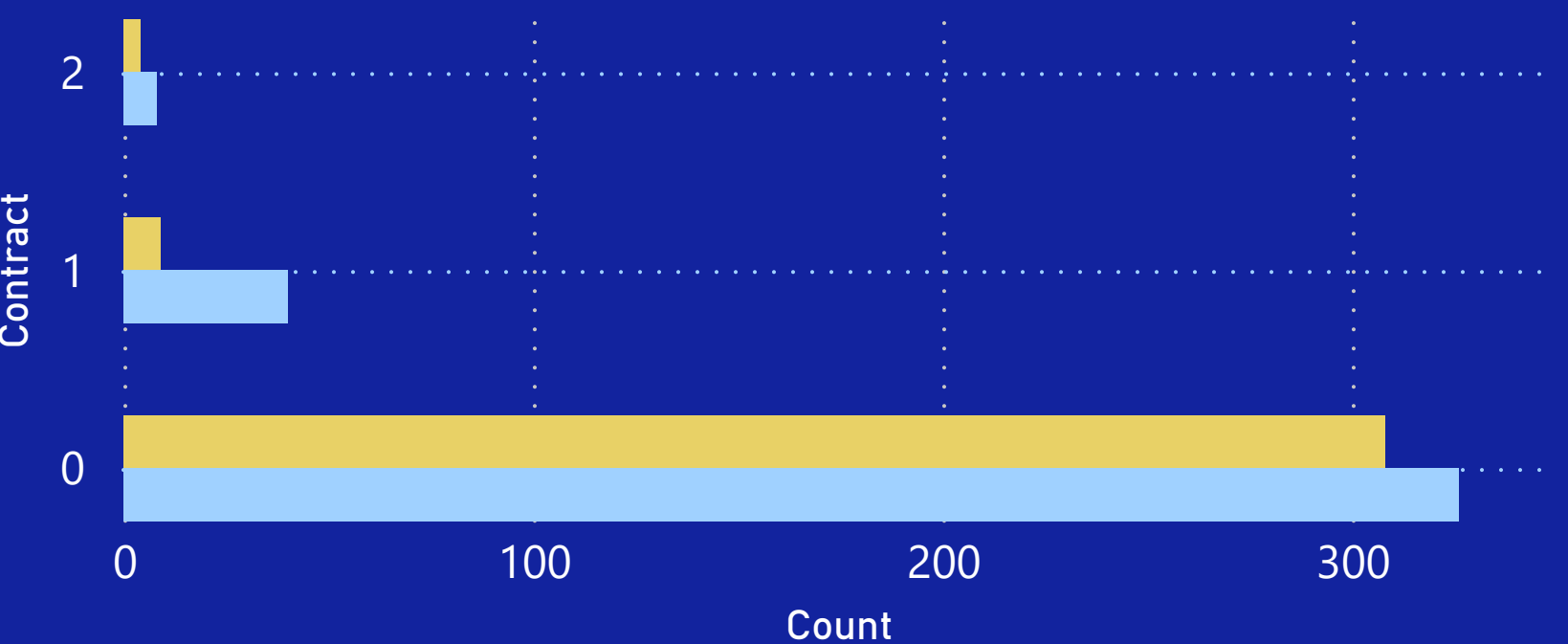
Count of Actual Churn based on Contract

Churn_Act... ● 0 ● 1



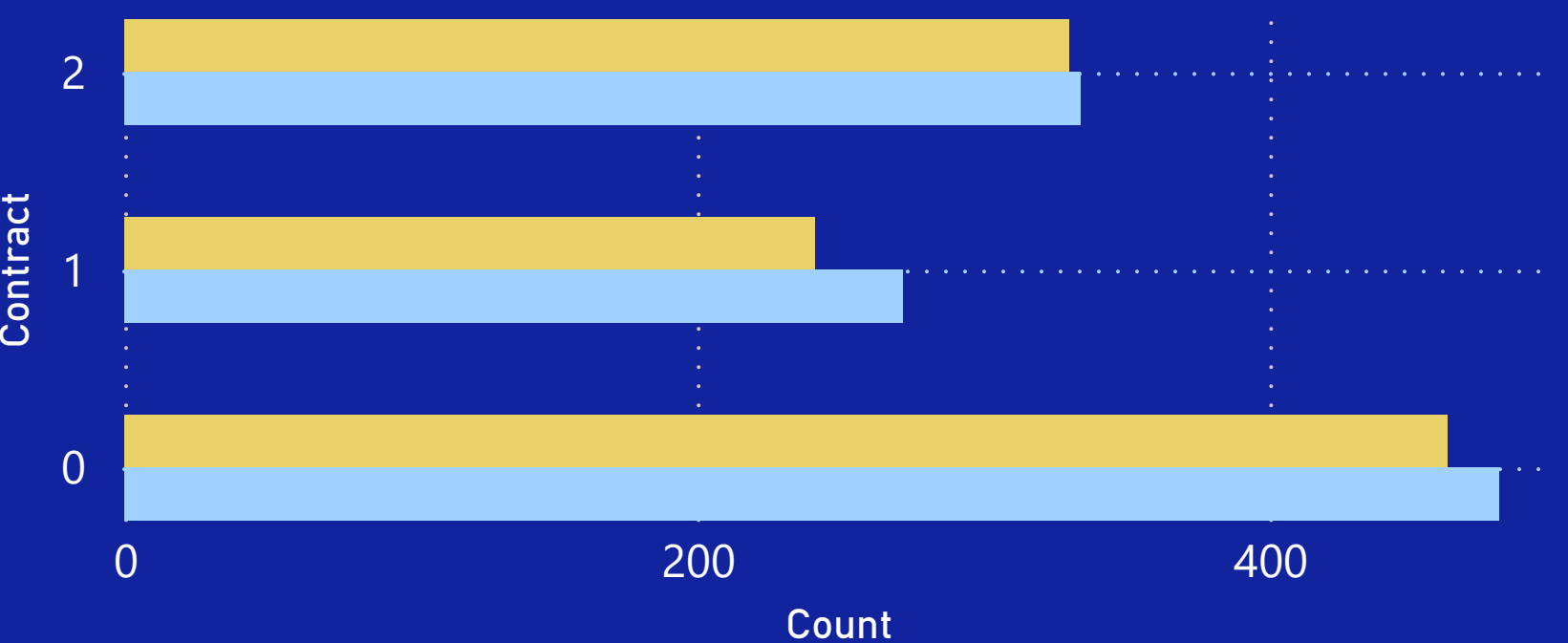
Actual vs Predicted Churn (Yes)

● Actual-Yes ● Predicted-Yes

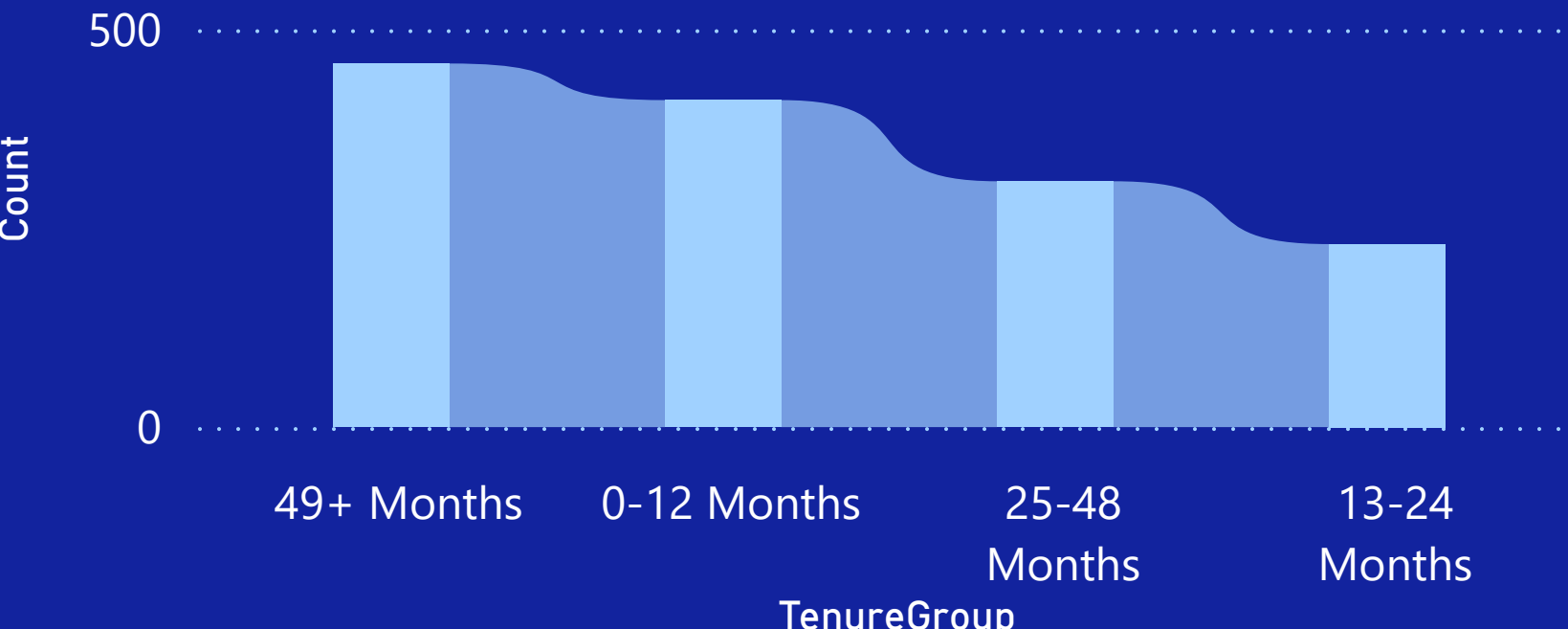


Actual vs Predicted Churn (No)

● Actual-No ● Predicted-No



Count of Actual Churn based on Tenure Group



Count of Predicted Churn

