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Date 01-07-2024 31-07-2024 Total Bookings 103024 Total Booking Value 35M

Booking Status Breakdown

- Success (63.97K / 62.09%)
- Canceled by Driver (18.43K / 17.89%)
- Canceled by Customer (10.5K / 10.19%)
- Driver Not Found (10.12K / 9.83%)

Ride Volume Over Time

Overall Vehicle Type Revenue Cancellation Ratings

Page 1 of 5 69% Update available (click to download)

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01-07-2024 31-07-2024

Overall

Vehicle Type

Revenue

Cancellation

Ratings

Vehicle Type Total Booking Value Success Booking Value Avg. Distance Travelled Total Distance Travelled

Vehicle Type	Total Booking Value	Success Booking Value	Avg. Distance Travelled	Total Distance Travelled
Prime Sedan	8.30M	5.22M	25.01	234.54K
Prime SUV	7.93M	4.88M	24.88	223.85K
Prime Plus	8.05M	5.02M	25.03	227.19K
Mini	7.99M	4.89M	24.98	225.70K
Auto	8.09M	5.05M	10.04	92.04K
Bike	7.99M	4.97M	24.93	227.75K
E-Bike	8.18M	5.05M	25.15	230.84K

Overall Vehicle Type Revenue Cancellation Ratings +

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Revenue by Payment Method

Date 01-07-2024 31-07-2024

Booking Value

Customer\_ID Sum of Booking\_Value

CID308763	6281
CID353074	6110
CID734557	6177
CID785112	8025
CID836942	6019
<b>Total</b>	<b>32612</b>

Ride Distance by Days

Date

Overall Vehicle Type Revenue Cancellation Ratings

Visualizations Filters

Dashboards

Overall Vehicle Type Revenue Cancellation Ratings

+

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 July Date

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Overall

Vehicle Type

Revenue

Cancellation

Ratings

Date  
01-07-2024 [ ] 31-07-2024 [ ]

Total Bookings  
**103024**

Succeeded Bookings  
**63967**

Canceled Bookings  
**28933**

Cancellation Rate  
**28.08**

Cancelled Rides by Customers

Reason	Count	Percentage
Driver is not moving to...	3.18K	30.24%
Driver asked to cancel	2.67K	25.43%
Change of plans	2.08K	19.82%
AC Is Not working	1.57K	14.93%
Wrong Address	1.01K	9.57%

Cancelled Rides by Drivers

Reason	Count	Percentage
Personal & Car related ...	6.54K	35.49%
Customer related issue	5.41K	29.36%
Customer was coughin...	3.65K	19.82%
More than permitted p...	2.83K	15.32%

Overall Vehicle Type Revenue Cancellation Ratings +

Visualizations Filters

This Power BI dashboard provides a comprehensive overview of OLA's performance across various metrics. The main section displays key figures such as total bookings (103,024), succeeded bookings (63,967), and canceled bookings (28,933) along with a cancellation rate of 28.08%. Two pie charts analyze the reasons for ride cancellations: one from the customer perspective and one from the driver perspective. The customer chart shows that 30.24% of cancellations are due to drivers not moving to the location, while the driver chart shows that 35.49% are due to personal or car-related issues.

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Date  
01-07-2024 31-07-2024

Driver Ratings

Vehicle Type	Overall
Prime Sedan	3.99
Prime SUV	4.01
Prime Plus	4.00
Mini	3.99
Auto	4.00
Bike	3.98
E-Bike	4.01

Customer Ratings

Vehicle Type	Overall
Prime Sedan	4.00
Prime SUV	4.00
Prime Plus	4.01
Mini	4.00
Auto	4.00
Bike	3.99
E-Bike	3.99

Overall Vehicle Type Revenue Cancellation Ratings

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