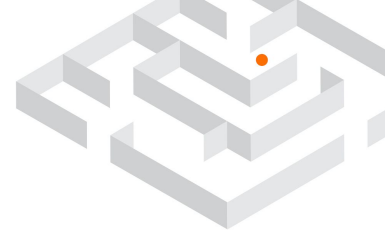


# Using TensorFlow Hub to make better AI applications



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# Ideal Audience

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- Devs who having worked on Deep Learning Models (Keras)
- Developers looking for ways to make better models





# Agenda

- Motivation behind TF Hub
- What is TF Hub?
- Why TF Hub?
- Using TF Hub
  - Transfer Learning
  - Image Feature Vectors
- Text based models and embeddings
- Demos!!
- Quick Recap
- Q & A

# Motivation behind TF Hub



# Motivation behind TF Hub





# Motivation behind TF Hub

- Make using open source code easy



# Motivation behind TF Hub

- Make using open source code easy
- Build applications faster



# Motivation behind TF Hub

- Make using open source code easy
- Build applications faster
- Build better applications



# What is TF Hub?



# TensorFlow Hub

- Modelling is an important part



# TensorFlow Hub

## tfhub.dev

TensorFlow  
Hub

Search



Send feedback

Problem domains



Image



Text



Video

Model format

TF.js

TFLite

Coral

Support

Intro to TF Hub

Intro to ML

Community

## Hello. Welcome to TensorFlow Hub.

Whether you're publishing or browsing, this repository is where hundreds of machine learning models come together in one place. Thanks for playing a part in our community.

### Discover our hub

Find out what you can do in TensorFlow Hub and how our platform works.

[Get started](#)

### Meet our community

Get to know other users, find new collaborators, or post questions and get answers.

[Let's go](#)

### Intro to Machine Learning

If you're new to machine learning, our introductory resources explain all the ins and outs.

[Read more](#)



# TensorFlow Hub

- Modelling is an important part
- State of the art models



# TensorFlow Hub

- Modelling is an important part
- State of the art models
- Ease in using and integrating with model APIs



# TensorFlow Hub

- Modelling is an important part
- State of the art models
- Ease in using and integrating with model APIs
- A wide array of publishers



# TensorFlow Hub

 Publisher

Kaggle



 Publisher

Microsoft AI for Earth

 Models: 1

 Publisher

DeepMind




 Models: 31

 Publisher


TensorFlow





 Models: 151

 Publisher

Google



 Collections: 9  Models: 750

 Publisher

NVIDIA



 Models: 10

# Why TF Hub?





# Why TF Hub?

- Do you even need TF Hub?



# Why TF Hub?

- Do you even need TF Hub?
- The API



# Why TF Hub?

- Do you even need TF Hub?
- The API
- Transfer Learning



# Why TF Hub?

- Do you even need TF Hub?
- The API
- Transfer Learning
  - Generalization



# Why TF Hub?

- Do you even need TF Hub?
- The API
- Transfer Learning
  - Generalization
  - Less data

# Why TF Hub?

- Do you even need TF Hub?
- The API
- Transfer Learning
  - Generalization
  - Less data
  - Training time

# Why TF Hub?

- Do you even need TF Hub?
- The API
- Transfer Learning
  - Generalization
  - Less data
  - Training time
- Without code dependencies

# Why TF Hub?



**TensorFlow**  
Extended



**TensorFlow**  
.JS



**TensorFlow**  
Lite



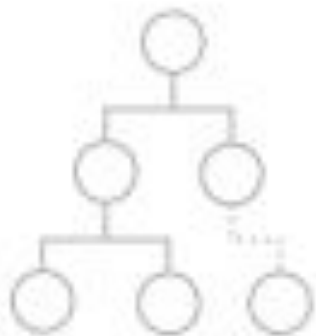
**Coral**



# Using TensorFlow Hub



# Transfer Learning



Algorithm



Data

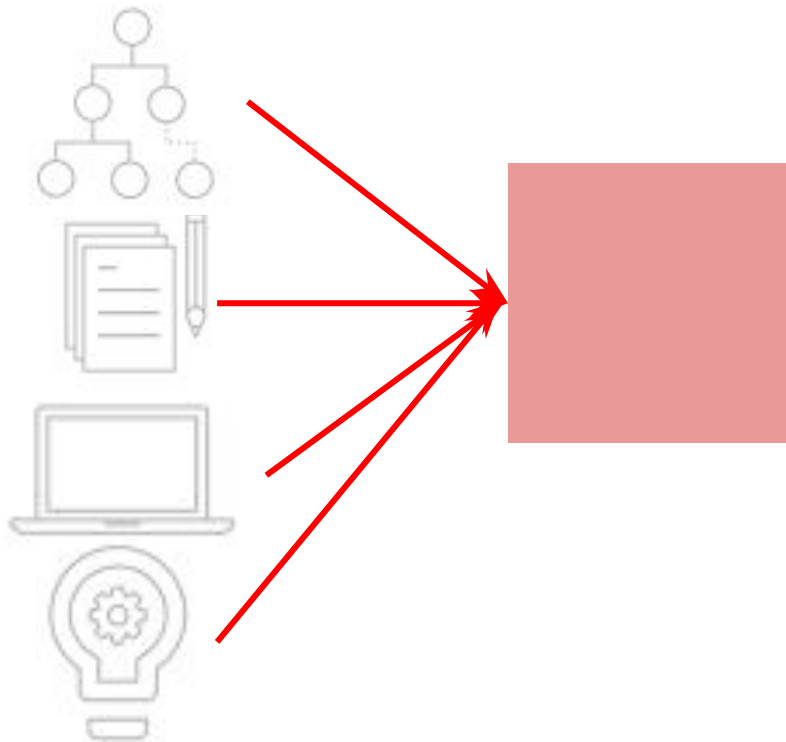


Compute



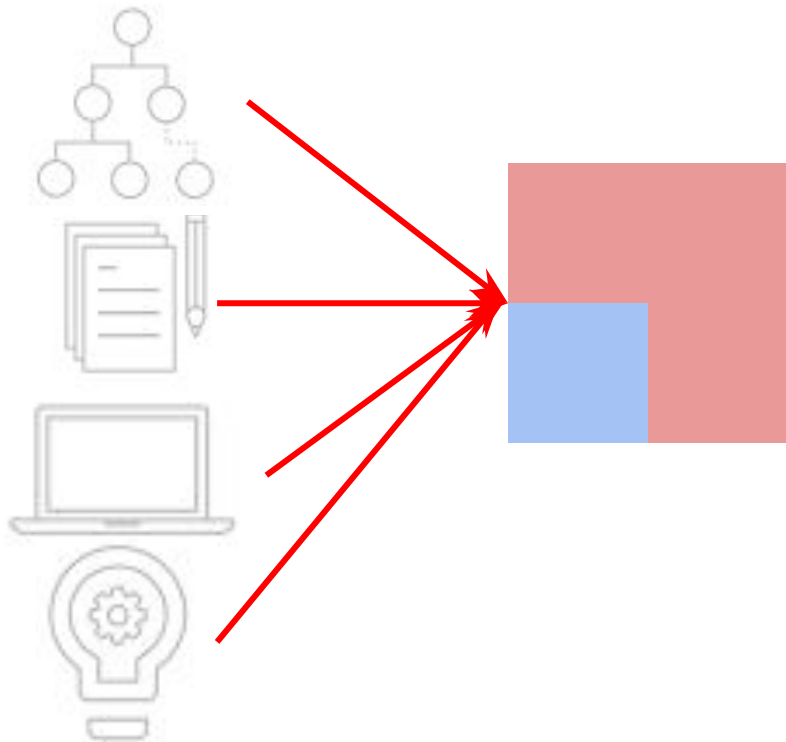
Expertise

# Transfer Learning



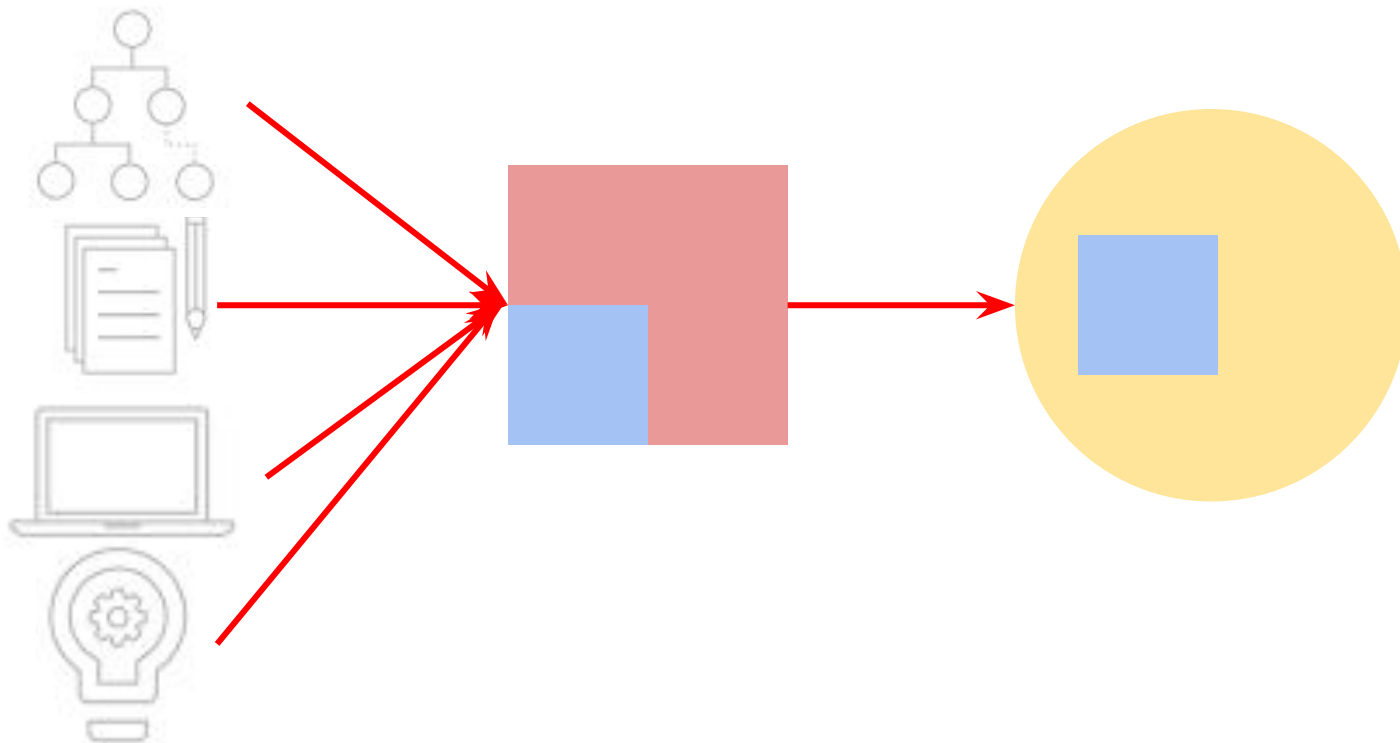


# Transfer Learning



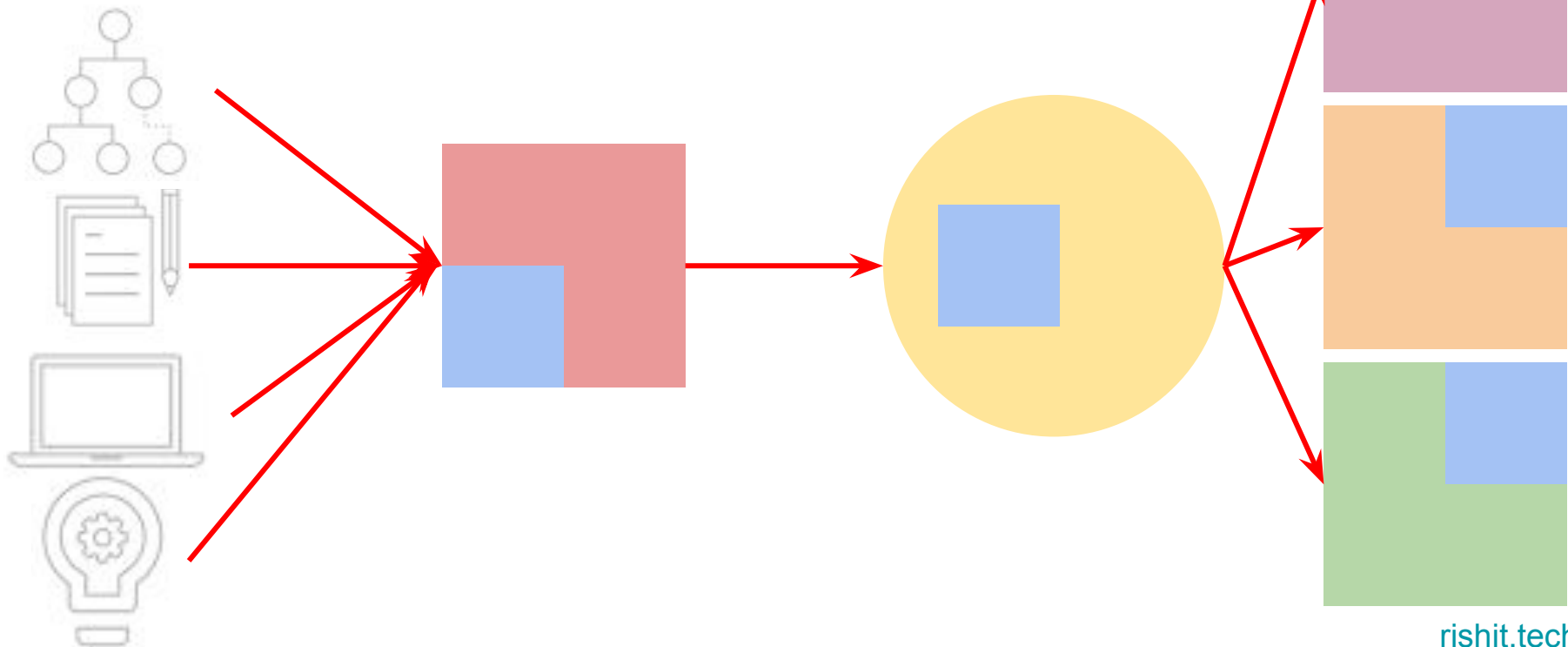


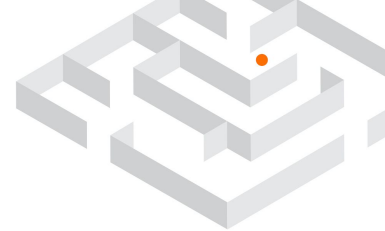
# Transfer Learning





# Transfer Learning





# Installation

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<https://www.tensorflow.org/hub/installation>





# Loading models

```
MODULE_HANDLE =  
'https://tfhub.dev/google/imagenet/inception_v3/classification/4'  
  
module = hub.load(MODULE_URL)
```





- ▼ tfhub\_modules
  - ▼ 426589ad685896ab7954855255a52db3442cb38d
    - ▶ assets
    - ▼ variables
      - variables.data-00000-of-00001
      - variables.index
    - saved\_model.pb
    - 426589ad685896ab7954855255a52db3442cb38d.descriptor.txt



# Saved Model CLI

```
!saved_model_cli show --dir [DIR] --all
```



MetaGraphDef with tag-set: 'serve' contains the following SignatureDefs:

```
signature_def['__saved_model_init_op']:
```

```
  The given SavedModel SignatureDef contains the following input(s):
```

```
  The given SavedModel SignatureDef contains the following output(s):
```

```
    outputs['__saved_model_init_op'] tensor_info:
```

```
      dtype: DT_INVALID
```

```
      shape: unknown_rank
```

```
      name: NoOp
```

```
  Method name is:
```

Defined Functions:

```
  Function Name: '__call__'
```

```
    Option #1
```

```
      Callable with:
```

```
        Argument #1
```

```
          inputs: TensorSpec(shape=(None, 224, 224, 3), dtype=tf.float32, name=u'inputs')
```

```
        Argument #2
```

```
          DType: bool
```

```
          Value: False
```

```
        Argument #3
```

```
          DType: bool
```

```
          Value: False
```

```
        Argument #4
```

```
          batch_norm_momentum: TensorSpec(shape=(), dtype=tf.float32,
```

```
name=u'batch_norm_momentum')
```

```
...
```

```
...
```



# Doing inference directly

```
tf.nn.softmax(module([img]))[0]
```



# Doing inference directly (Bad Idea)

```
tf.nn.softmax(module([img]))[0]
```



# The better approach

```
hub.KerasLayer(MODULE_HANDLE,  
                input_shape=IMG_SIZE + (3,))
```



# Image Feature Vector

- Remove the final classification layer



# The better approach

```
model = tf.keras.Sequential([
    hub.KerasLayer(MODULE_HANDLE,
                    input_shape=IMG_SIZE + (3,),
                    output_shape=[FV_size],
                    trainable=True),
    tf.keras.layers.Dense(NUM_CLASSES,
                           activation='softmax')])
```

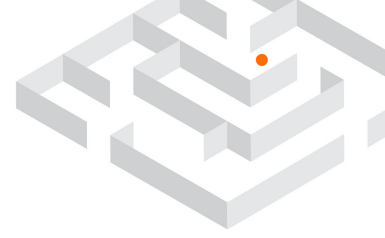




# The API

- Closely knit
- High level of integration

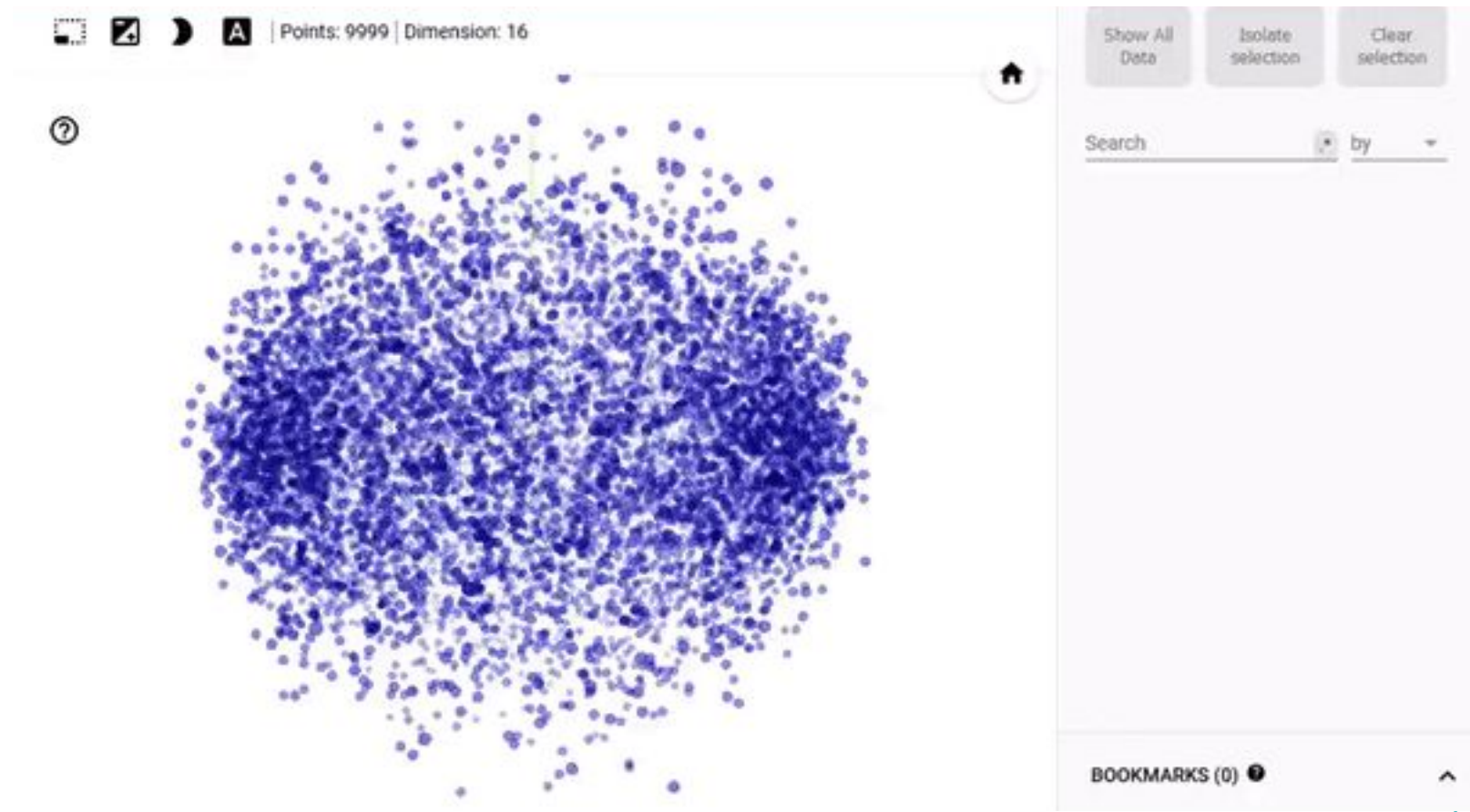
# Text based models



# Is text a problem?

---

# Word embeddings





# Embeddings

- G News
- NNLM



```
embedding = "URL"
```

```
hub_layer = hub.KerasLayer(embedding,  
                             input_shape=[],  
                             dtype=tf.string,  
                             trainable=True)
```



```
hub_layer(["Hello"])
```

```
<tf.Tensor: shape=(1, 20), dtype=float32, numpy=
array([[ -0.52853537, -0.44937956,  0.9841924 , -0.1612744 ,
        -1.2990013 ,  1.0351968 , -1.0662416 ,  0.4302414 ,  1.1699632 ,
        -0.3067501 , -1.6935859 ,  0.06937061,  0.36578923, -0.1971624 ,
         0.4467874 , -0.857386  , -0.91542685,  0.6074831 ,  0.12608932,
        -0.8414185  ]],
      dtype=float32)>
```



```
hub_layer(["This is a sample text",  
          "Sample text2"])
```

```
<tf.Tensor: shape=(2, 20), dtype=float32, numpy=  
array([[ 0.69290376, -0.55105245,  1.2560561 ,  1.2215823 ,  
-1.3314309 , -0.3568075 , -0.14480753, -0.18133132,  0.65806144,  
-1.551018 , -0.25053835,  0.5867856 , -0.4025703 , -0.3071912 ,  
 0.80824476, -0.7694559 ,  0.36148477, -0.19313279,  0.2815062 ,  
-0.55362564],  
[-0.5478371 ,  0.8583988 ,  0.07264819,  0.6364152 , -0.87926215,  
 0.7010501 , -0.05082453, -0.57450294,  0.42839637, -1.0226635 ,  
 0.3715258 , -1.1585846 ,  0.43829283,  0.29353622,  0.7442786 ,  
-0.9790836 , -1.0114487 ,  0.3917291 ,  0.8044613 ,  0.5342001  
]], dtype=float32)>
```



# Demos!!

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gdg-nashik.rishit.tech



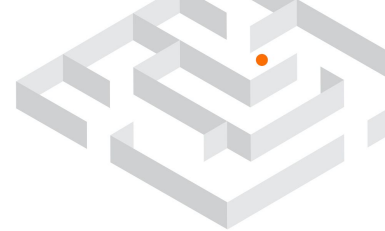
# Demos

Text  
Classification

Neural style  
Transfer

# Quick Recap

- Motivation
- TF Hub
- Transfer Learning
- Seeing the process in code
- Feature Vectors and embeddings
- Demos



# Q & A

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# THANK YOU

