

# RISHITA PRIYADARSHINI SARAF

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## SKILLS

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- **Programming Languages:** C++, Python, C, Java, JavaScript
- **Databases:** MySQL
- **Technical Skills:** Data Analysis, Data Visualization, Microsoft Excel, Power BI, SQL, Machine Learning Algorithms, Deep Learning, NLP, Image Processing, Generative AI
- **Tools & Frameworks:** Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn, TensorFlow, Keras, OpenCV

## WORK EXPERIENCE

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### Data Science Intern | Cognifyz Technologies

- Analyzed restaurant datasets and performed linear regression to uncover trends and predict key business metrics.
- Collaborated with senior data scientists to improve machine learning models and contributed to predictive analytics projects.

### Data Analyst Intern | NullClass

- Conducted Google Play Store analysis, using Plotly to create interactive visualizations and derive business insights.
- Developed SQL queries for efficient data extraction and created reports to present key performance metrics.

## UNIVERSITY PROJECTS

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### SoEfficient: ML-Based Solar Panel Performance Forecasting

- Engineered and preprocessed large-scale sensor datasets by imputing missing values, encoding categorical variables, and generating advanced features to improve model interpretability and predictive accuracy.
- Developed and evaluated regression models (XGBoost, Ridge, RidgeCV) for solar panel efficiency prediction, achieving a validation RMSE of  $\sim 0.10$  and conducting hyperparameter tuning using GridSearchCV to optimize performance.

### E-Commerce Customer Segmentation Using Clustering

- Performed customer segmentation analysis on e-commerce data using unsupervised learning techniques including K-Means, DBSCAN, and Hierarchical Clustering to identify high-value customer groups and purchasing patterns.
- Engineered key customer features and applied elbow method, silhouette scores, and dendrogram analysis to determine optimal clusters and improve business targeting strategies.

## EDUCATION

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### VIT BHOPAL UNIVERSITY

BTech In Computer Science and engineering | CGPA: 8.67

2022- 2026  
(expected)

### Narayana Junior College

Narayana Junior College, Narayanguda SSC (CLASS XII) , Aggregate: 92.4%

2020-2022

### High School

St. Joseph's School, Habsiguda ICSE (Class X), Aggregate : 96.4%

2010-2020

## ADDITIONAL INFORMATION

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**Certifications:** GFG Data Science and Machine Learning Course Certificate, NPTEL Cloud Computing Certificate, Coursera Supervised Machine Learning Specialization Certificate

**Managed Advitya:** Organized Advitya, a major event with technical competitions and workshops, including coding challenges and seminars, highlighting the latest in technology.

**Interests:** Artificial Intelligence, MLOps and Model Deployment, Generative AI & Foundation Models and Open Source Contributions