

Rishita Baghel

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SUMMARY

Curious and detail-loving designer with a background in Communication Design, exploring the intersection of UX and narrative-thinking. I aspire to build a well-rounded UX practice— from research and conception to development fundamentals. Continually drawn to thoughtful, collaborative processes that lead to meaningful, human-centered experiences.

SKILLS	Design & Research	Tools & Software	Technical
	-Primary Research	-Adobe CC	-HTML/CSS
	-Affinity Mapping	-Figma, Miro	-JavaScript (beginner)
	-Information Architecture		-React (beginner)
	-Prototyping		

EXPERIENCE	
UX Projects	<div><div>UX Intern — Samsung Research Institute, Bangalore</div><div>Oct 2023 - Dec 2023</div><div>-Designed guidelines for personalization and concepts for AI personalization features.</div></div>
	<div><div>UI Designer — Samsung PRISM Program</div><div>Jan 2024 - Jul 2024</div><div>-Designed motion-based interactions for One UI widgets informed by in-depth primary research.</div></div>
Freelance & Collaborative Work	<div><div>Illustrator/Graphic Designer — Luminous Lore, Godrej Conscious Collective - Peer Collaboration</div><div>Nov 2024</div><div>-Designed and hand-painted illustrations onto home-grown kombucha leather aligned with the project’s sustainability narrative.</div></div>
	<div><div>Brand Designer — Studio Octogram</div><div>Nov 2024</div><div>-Conducted secondary research, SWOT Analysis, and designed a survey for a rebrand pitch for a popular energy drink.</div></div>
	<div><div>Illustrator — Children’s Apparel Project via faculty collaboration</div><div>Apr 2022 - May 2022</div><div>-Designed playful, age-appropriate illustrations for screen printing on kids’ garments.</div></div>

EDUCATION

B.Des in Communication Design

National Insitute of Design, Andhra Pradesh

2020-2024

LANGUAGES

English (fluent), Hindi (fluent)