Statement of Work

Build a website that provides Senior Citizens with a one-stop for the services they avail on the internet.

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Project Overview

- **FOR** (target customer): **Senior citizens** who face challenges in using the internet and accessing essential online services its basically one-stop destination for their needs.
- **WHO**: Struggle with digital literacy, have difficulty keeping track of government deadlines, managing their medication schedules, and understanding how to navigate online platforms like social media.
- **THE**: Oldie2GenZ- Bridging Generations, Embracing the Now! website Is a user-friendly web application designed specifically for senior citizens.

- **THAT**: Provides a one-stop solution for accessing government services like Jeevan Pramaan registration, learning how to use digital platforms through step-by-step tutorials, setting up medicine and appointment reminders, and receiving important government notifications relevant to senior citizens.
- **UNLIKE**: Generic government portals or medical reminder apps that are often complex and not tailored to senior citizens' specific needs.
- **OUR PRODUCT**: Offers a simple, intuitive, and easy-to-navigate interface designed specifically for elderly users, ensuring they can access essential services with minimal effort. It combines government service redirection, interactive learning, and personalized reminders into a single seamless platform.

Key Features

1. Access to Government Services:

- Directs users to appropriate government portals (e.g., Jeevan Pramaan, pension services, health benefits).
- Provides notifications about deadlines and policy updates for senior citizen welfare schemes.

2. Smart Reminders for Health & Appointments

- Customizable alerts for medicine intake, doctor appointments, and other important events.
- Easy-to-use notification system with large text pop-ups for accessibility.

3. Digital Literacy & Internet Education

- Step-by-step tutorials with visual guides for using online platforms such as YouTube, WhatsApp, and Facebook.
- Basic online security awareness to help seniors navigate the internet safely.

4. Senior-Friendly Interface with Support for Caregivers

- Minimalistic, clutter-free design with large buttons and text for easy navigation.
- A feature that allows family members to remotely assist in setting up reminders and notifications through a linked account.