

PIZZA SALES REPORT

Jan/2015 - Dec/2015

Pizza Category

All

01-01-2015

31-12-2015

Home

BEST & WORST SELLERS

Busiest Day & Times

Days

Orders are highest on the days **Thursday, Friday** and **Saturday**.

Monthly

Most orders are placed in the months **July** and **May**.

Busiest Day & Times

Category

Maximum Number of sales and total orders are from **Classic** Category.

Size

Large Size pizzas are at the top of the board.



Total Revenue

817.86K



Avg Order Value

38.31



Total Pizzas Sold

49574



Total Orders

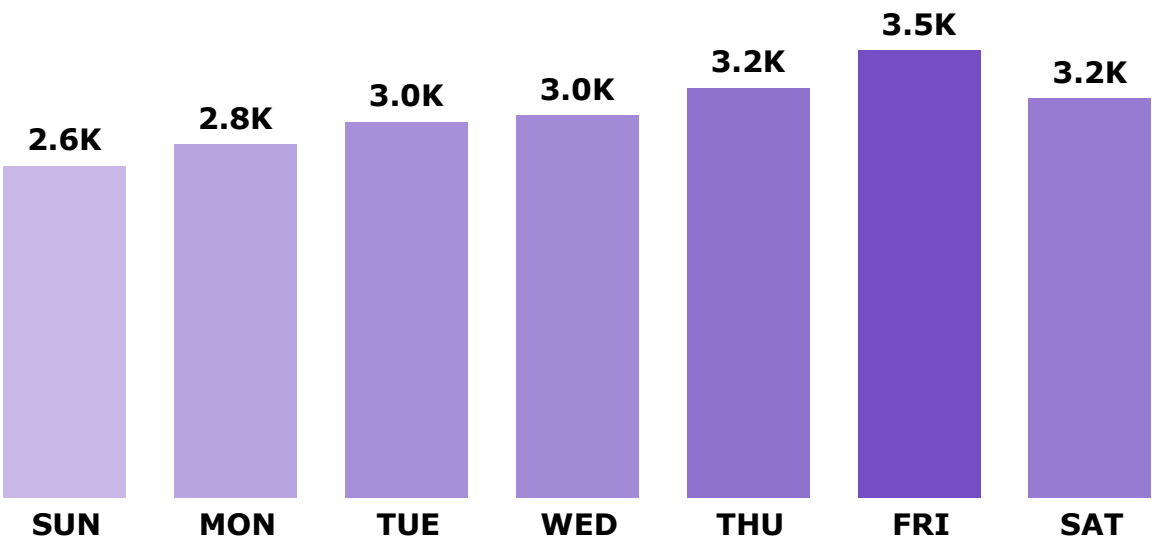
21350



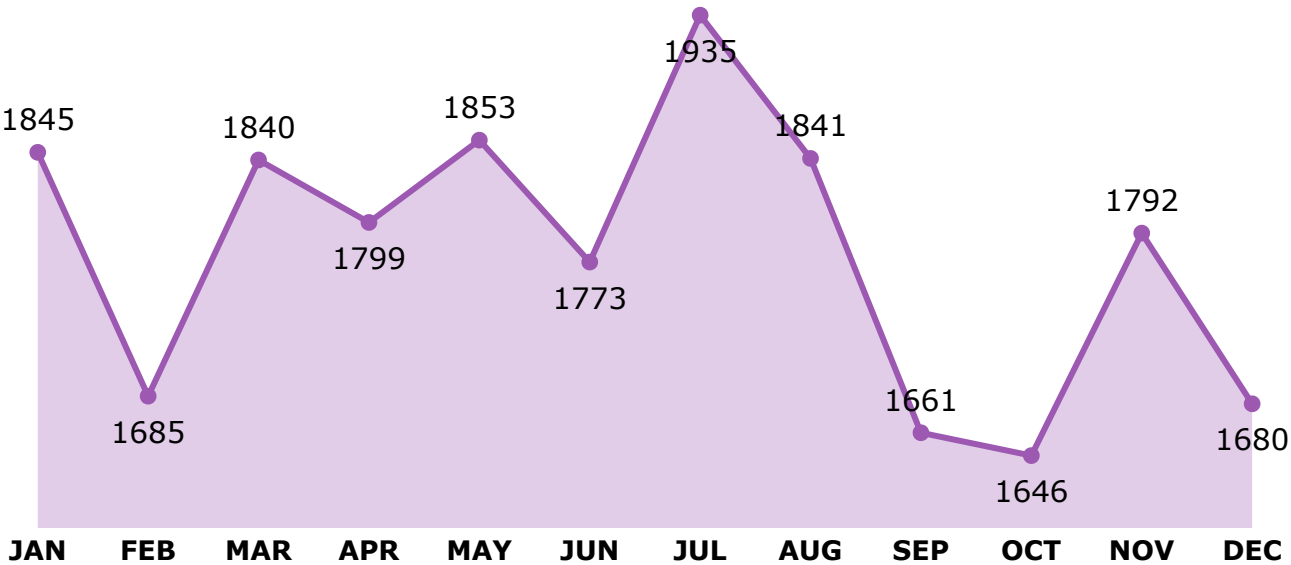
Avg Pizzas Per Order

2.32

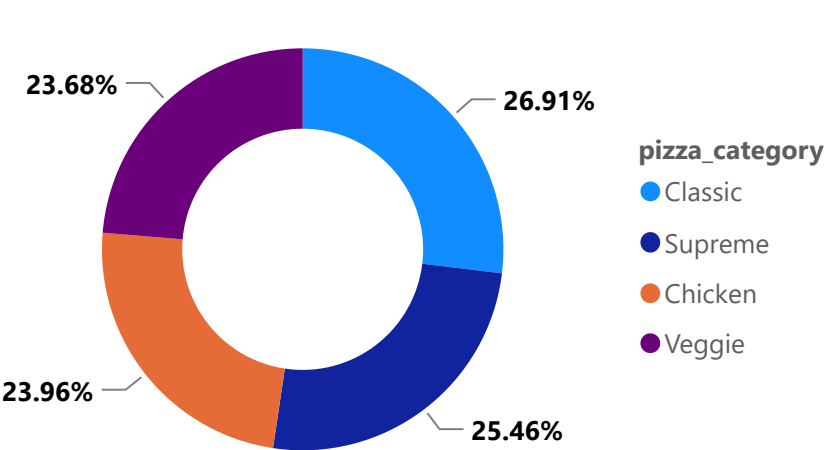
Daily Trends For Total Orders



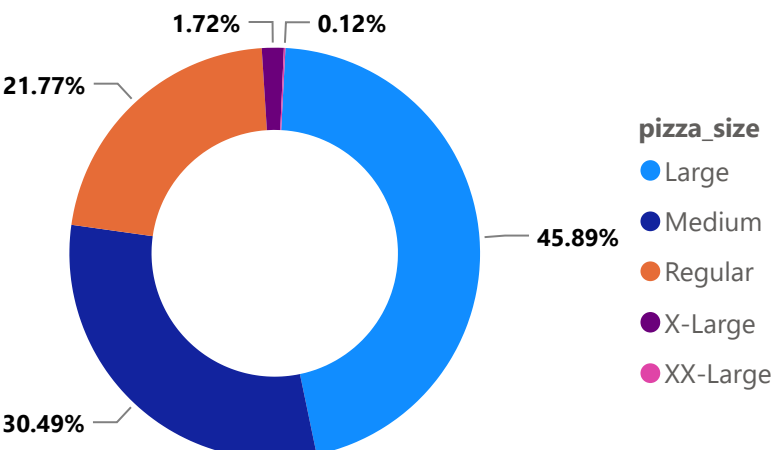
Monthly Trend For Total Orders



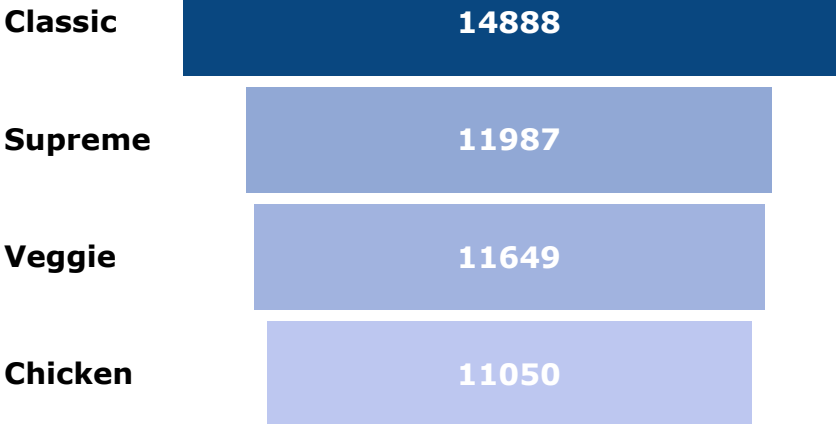
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category



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BEST & WORST SELLER

Best Sellers

Revenue

Most contribution in the revenue is by **The Thai Chicken**.

Quantity

Maximum total quantities contribution is by **The Classic Deluxe Pizza**.

Total Orders

Maximum total orders contribution is by **The Classic**

Worst Sellers

Revenue

The Brie Carre minimum Revenue.

Quantity

Minimum total quantities contribution is by **The Brie Carre Pizza**.

Total Orders

Minimum total orders contribution is by **The Brie Carre Pizza**.



Total Revenue

817.86K



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Total Orders

21350



Avg Pizzas Per Order

2.32

Top 5 Pizzas by Revenue

The Thai Chick...	43K
The Barbecue C...	43K
The California ...	41K
The Classic Del...	38K
The Spicy Italia...	35K

Top 5 Pizzas by Quantity

The Classic Del...	2.5K
The Barbecue C...	2.4K
The Hawaiian P...	2.4K
The Pepperoni ...	2.4K
The Thai Chick...	2.4K

Top 5 Pizzas by Total Orders

The Classic Del...	2.3K
The Hawaiian P...	2.3K
The Pepperoni ...	2.3K
The Barbecue C...	2.3K
The Thai Chick...	2.2K

Bottom 5 Pizzas by Revenue

The Spinach Pe...	16K
The Mediterran...	15K
The Spinach Su...	15K
The Green Gar...	14K
The Brie Carre ...	12K

Bottom 5 Pizzas by Quantity

The Soppressat...	961
The Spinach Su...	950
The Calabrese ...	937
The Mediterran...	934
The Brie Carre ...	490

Top 5 Pizzas by Total Orders

The Chicken Pe...	938
The Calabrese ...	918
The Spinach Su...	918
The Mediterran...	912
The Brie Carre ...	480