



## Step-2: Brainstorm, Idea Listing and Grouping

### 2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**TIP**  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

### 3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

**Person 1**

- Include a year-wise breakdown of renovation vs. sale price to understand long-term trends.
- Design a heatmap showing regions (if available) vs. sale prices to spot geographical patterns.
- Write short narratives or tooltips for each visualization to help viewers understand what the chart conveys.
- Study how "Age of House (in Years)" correlates with "Overall Grade" and Sale Price.

**Person 2**

- Add average sale price labels on bar graphs for better readability.
- Add a chart to show the distribution of homes across different price brackets.
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- Compare Living Area after Renovation vs. original Flat Area to identify renovation effectiveness.

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- Tree Map or Bubble Chart for House Size vs. Sale Price grouped by Number of Floors.
- Year-wise Breakdown of Renovation vs. Sale Price.
- Heatmap of Regions vs. Sale Prices.

## Step-3: Idea Prioritization

### 4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**TIP**  
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

**Importance**  
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

**Feasibility**  
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)