



MORE FUN, FEWER RISKS: DEVELOPMENT OF A GAMIFIED WEB APP FOR RISK MANAGEMENT

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Abstract

Risk Management is regarded as an essential part of project management. However, it is often neglected by professionals. Even if risks are considered in the beginning of projects, less attention is payed to them during project lifetime, especially in stressful situations. We propose to solve this challenge by gamifying risk management. The main contributions of our paper are: identifying the requirements of project managers regarding a risk management tool by a survey, the design of a gamified application resulting in a mock-up prototype, the qualitative evaluation of the effectiveness of our approach based on the mock-up prototype, as well as a prototypical implementation. The main results of our work are: Survey results showed that it is necessary to re-engage project members throughout the project lifetime to consider risk management. Therefore we designed our application for supporting the whole lifecycle of projects and the associated risk management. The qualitative evaluation has shown, that the project managers would like to have an integrated process for risk management, supported by a tool, instead of risk management as a one-time activity. Based on the findings, the prototypical implementation focuses on the whole process of handling risks through their lifetime.

Erklärung

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Contents

Li	st of	figures	i	I
Li	st of	tables		IV
Li	st of	listings	S	V
Li	st of	abbrev	riations	VI
GI	lossa	ry		VII
1.	Intro	oductio	on	1
2.	The	oretica	l background	3
	2.1.	Risk N	Management	. 3
		2.1.1.	Project Failure	. 3
		2.1.2.	Reasons for Project Failure	. 4
		2.1.3.	Project Risk Management	. 5
		2.1.4.	Conclusions for Risk Management Software	. 9
	2.2.	Gamif	fication	. 10
		2.2.1.	Definition	. 10
		2.2.2.	Human Motivation	. 10
		2.2.3.	Motivational Design Patterns	. 15
		2.2.4.	Gamification Design Process	. 18
		2.2.5.	Discussion	. 21
	2.3.	Progre	essive Web Apps	. 23
		2 2 1	Characteristics of a Progressive Web Ann	23

		2.3.2.	Web Manifest	. 26
		2.3.3.	Service Worker	. 28
		2.3.4.	Compatibility	. 30
2	Con	oontio		32
ა.		ceptio		_
	3.1.		Feedback	
		3.1.1.	Survey	
		3.1.2.	Interviews	. 37
	3.2.	Softwa	are Specification	. 39
		3.2.1.	Purpose and Scope	. 39
		3.2.2.	Functionalities	. 39
		3.2.3.	Requirements	. 67
		3.2.4.	Design Constraints	. 68
		3.2.5.	Interfaces	. 68
	3.3.	Archit	ecture	. 69
		3.3.1.	Overall composition	. 69
		3.3.2.	Front end / View	. 69
		3.3.3.	Backend / Model + Controller	. 71
		3.3.4.	Persistence / Database	. 73
	3.4.	Gamif	ication	. 74
		3.4.1.	Player Personas	. 74
		3.4.2.	Mission	. 76
		3.4.3.	Mechanics	. 77
		3.4.4.	Evaluation	. 83
1	lmn	lement	ation	85
٦.	•			
			al Infrastructure	
			Jse Cases	
			ication Elements	
	4.4.	Design	n Approach	. 92
5.	Con	clusior	n and Outlook	94

Contents

List of Figures

2.1.	Risk Management Circle	6
2.2.	Player Persona Template	19
2.3.	S.M.A.R.T. Mission	19
2.4.	Engagement Loop	20
2.5.	Push notification to keep users engaged	25
2.6.	Responsive design	26
2.7.	Outcome of the web manifest	28
2.8.	Compatibility of the web manifest	30
2.9.	Compatibility of the service worker	31
2.10.	Compatibility of the Push API	31
3.1.	Engagement in risk management	33
3.2.	Reasons for no engagement	34
3.3.	Engagement across process stages	34
3.4.	Importance of process stages	35
3.5.	Willingness to use software for risk management efforts	35
3.6.	Tool usefulness across process stages	36
3.7.	Grouped answers: Platform preference for tool usage	36
3.8.	Overall Use Case Diagram	40
3.9.	Use Case 1: Mock Prototype	41
3.10.	Activity Diagram Use Case (UC)1 User CRUD	43
3.11.	Use Case 2: Mock Prototype	44
3.12.	Activity Diagram UC2 Project CRUD	45
3.13.	Use Case 3: Mock Prototype	46

3.14.	Activity Diagram UC3 Risk CRUD	47
3.15.	Use Case 4: Mock Prototype	48
3.16.	Activity Diagram Use Case 4	50
3.17.	Use Case 5: Mock Prototype	51
3.18.	Activity Diagram Use Case 5	53
3.19.	Use Case 6: Mock Prototype	54
3.20.	Activity Diagram UC6 Risk Discussion	56
3.21.	Use Case 7: Mock Prototype	57
3.22.	Activity Diagram UC7 Risk Monitoring	58
3.23.	Use Case 8: Mock Prototype	59
3.24.	Activity Diagram Use Case 8	60
3.25.	Use Case 9: Mock Prototype	61
3.26.	Activity Diagram UC9 Project Initialization	62
3.27.	Use Case 10: Mock Prototype	63
3.28.	Activity Diagram UC10 Activity Stream	64
3.29.	Use Case 11: Mock Prototype	65
3.30.	Activity Diagram UC11 Progress Indicator	66
3.31.	Overall Composition	69
3.32.	Redux Pattern	71
3.33.	Functional interaction of Spring Boot starter modules	73
3.34.	Player Persona: Project Manager	75
3.35.	Player Persona: Project Member	76
<i>1</i> 1	Screenshot of the user profile page	86
	Screenshot of the user profile page	
	Screenshot of a proposed risk with two supporters	
	Screenshot of risk discussion	
	Screenshot of finalization step	
	Screenshot showing progress visualizations	
	Screenshot of task queue prompt	
4.8.	Screenshot home screen with activities	91

List of Tables

2.1.	Categorization of risk factors	5
2.2.	Summary effects and practices of the different phases of risk management	8

List of listings

2.1.	Example Web Manifest	27
2.2.	Cache First Service Worker	29

List of abbreviations

Die nach Ansicht des Autors wichtigsten Abkürzungen:

API Application Programming Interfaces

HTTP Hypertext Transfer Protocol

JSON JavaScript Object Notation

MVC Model View Controller

MVP Minimum Viable Product

PWA Progressive Web App

REST Representational State Transfer

SQL Structured Query Lanuage

UC Use Case

JSX JavaScript XML

JPA Java Persistence API

Glossary

Bartle's player type The Bartle test of Psychology, developed by Richard Bartle, is used for the classification of users regarding their gaming behavior. There are four different user types: Achiever, Explorer, Socializer and Killer. Achievers want to achieve points and status through playing, Explorers are interested in discovering new aspects of the game, Socializers like the interaction with other players and Killers are an extreme form of Achievers, which get their energy from the defeat of others. Players can have character traits from all four player types. The tests aim is to find the major type for a player. [1, p. 44, 45]

Game design principles Game design principles are central properties on which games are built. [1, p. 8]

Game mechanics Game mechanics are typical methods which are used in games. [1, p. 8]

JSON JavaScript Object Notation is a widely used data interchange format and represents data in an universal friendly way. [2, pp. 2-4]

REST / REST API Describes how the Internet functions. A REST API on the other hand is a server that provides access to resources of the servers data model and functions. [3, p. IX]

SQL The Structured Query Lanuage is used to interact with a relational database, such as putting data into it or querying data from the database. [4, p. XIII]

1. Introduction

Software projects in the past have struggled to succeed. The Standish Group [5] has compiled a database of over 25,000 software projects over the years 2011 to 2015. They found that only about 30 percent of these projects were successful without any curtailments. The larger the projects were, the less often they turned out successful. This issue has been discussed in literature for decades now yet the problem of IT project failure still persists motivating this work. [5]

There are plenty of reasons for projects to fail and frequently even large companies and organizations experience costly failures of big projects [6]. Events that lead to project failure can be understood as risk factors. To approach these risk factors, proper risk management practices should be established [7].

In practice, risk management is often disregarded [8]. To address this problem, the authors of this paper employ gamification techniques in the development of a project risk management tool, in order to influence the motivation of project managers and their teams to counter negligence in the course of a project's lifetime.

The goals and approaches taken are:

- Research on the needed theoretical background.
- Evaluation of the attitude of project managers regarding project risk management through a survey.

CHAPTER 1. INTRODUCTION

- Designing an application for project risk management by taking the domain knowledge, the results of the survey, gamification and technical foundations into account. The designed application is visualized by a clickable prototype.
- Evaluation of the designed application by user interviews based on the clickable prototype.
- Feasibility demonstration of the implementation on the basis of a prototypical implementation resulting in a Minimum Viable Product (MVP).

Therefore this paper is structured as follows: The theoretical background is sketched in chapter 2. Based on this, the conception can be found in chapter 3 including a survey with potential users, use cases and requirements, the gamification conception and a clickable prototype. The implementation of the MVP itself is described in chapter 4. In the end, our work and its outcome is concluded and an outlook (5) is given.

2. Theoretical background

This chapter introduces the theory of the domain risk management (chapter 2.1), gamification (chapter 2.2) and Progressive Web Apps (chapter 2.3).

2.1. Risk Management

As described in the introduction software projects in the past have struggled to succeed and even more frequent the larger the project used to be (1). This chapter defines the term failure (2.1.1), why failures may occur (2.1.2) and what exactly should be considered when doing risk management to approach project failures (2.1.3).

2.1.1. Project Failure

There are plenty of reasons for projects to fail and frequently even large companies and organizations experience costly failures of big projects [6]. Projects are often defined as failed, when they cannot meet time or budget constraints or do not fulfill the pre-defined requirements. However, this definition is not useful in every context [9]. IT projects often follow agile management techniques allowing for changes in the pre-defined scopes [10]. To allow for a wider understanding of what IT-project failure means Lyytien and Hirchheim group such failures into four different categories [11]:

• Correspondence: Not meeting the pre-defined objectives

CHAPTER 2. THEORETICAL BACKGROUND

• Process: Exceeding time or budget restrains

• Interaction: Lack of end-user engagement

• Expectation: Inability to meet stakeholders' expectations

Each of these shortcomings can be interpreted as project failure.

2.1.2. Reasons for Project Failure

Analogous to the variety of ways in which a project can be defined as being unsuccessful

there are many reasons which can lead to any such failure. Plenty research has been done to

investigate the causes of project failure [12]. Events that lead to project failure can be understood

as risks. Islam [13] provides the following definition for risks in an IT context:

"Software risk, is defined as, the possibilities of suffering a loss such as budget or schedule

over-runs, customer dissatisfaction, poor quality and passive customer involvement due to an

undesirable event and its consequences during the life cycle of the project."

Many such risk factors have been identified in the literature by now. Whitney and Daniels

[14] as well as Tesch et al [7] present compilations of risk factors. Based on the risks provided

the following types for risk factors were derived:

Lack of support

• Resources and personnel

• Scope and requirements

Technology and design

Communication and cooperation

Discipline and motivation

4

We group the risk factors collected by the abovementioned papers into these categories according to the following table.

TBL. 2.1.: Categorization of risk factors

Category	Whitney and Daniels	Tesch et al
Lack of support	Lack of executive support/commitment	Lack of top management commitment to the project Lack of corporate leadership
Resources and personnel	Personnel shortfall and straining computer science abilities Shortfalls in procured components or labor Resource usage and performance Poor project team composition Inadequate technical expertise	Insufficient/inappropriate staffing Inadequate skills and means
Scope and requirements	Unrealistic schedules and budgets Constantly changing requirements Unrealistic project goals and objectives	Lack of frozen requirements Changing scope/objectives Excessive schedule pressure Changing needs Excessive and secondary innovation Requirements creep
Technology and design	Developing wrong functions, properties, and/or user interfaces System functionality Problematic technology base/infrastructure	Introduction of new technology Lack of technical specification
Communication and cooperation	Scheduling and timing Subcontracting Personnel management Project management and control problems	Lack of adequate user involvement Failure to manage end user expectations Misunderstanding the requirements Conflict between user departments Poorly communicated goals/deliverables Poor project management Lack of a documented project plan
Discipline and motivation	None	Failure to gain user commitment Lack of scientific methods Ignoring the obvious Unethical behavior

To counter such risk factors, risk management practices can be integrated into the overall project management. Risk management serves to identify risks, analyze them and to address them to minimize the damage these risks could do to project [7].

2.1.3. Project Risk Management

Risk management is a process that should be initiated early in the project lifecycle to enable proactive handling of threats [13]. In general the cycle of risk management involves the

following steps: Identification, Analysis, Response Planning and Monitoring and Control [13], [7], [15]. The steps should be undertaken at the beginning of the project and updated whenever changes occur. There are different and more detailed variations [7], however for the purpose of this paper the general model will be assessed in more detail.



FIG. 2.1.: Risk Management Circle [own representation]

The different steps of the process serve different purposes and have different side effects. Risk identification helps to create awareness and to initiate action in general. It is also a phase during which the project team and stakeholders can share their concerns regarding the project and clarify their expectations to form a common view [15].

To actually perform the identification different techniques can be used. Two commonly used ones are the checklist and brainstorming [13], [15]. Checklists rely on past experience to identify known risk factory which are applicable to the project at hand. Another variant of procedure is to use a questionnaire instead which covers characteristics of the project to find specifically corresponding risks. Brainstorming is ideally done together with project

stakeholders to gain different perspectives. Risk identification techniques are not mutually exclusive and combinations may result in more comprehensive results [13].

Risk analysis serves to create acceptance of the previously identified risks as well as to indicate their impact [15]. During this phase the likelihood of risk occurrence and the impact are estimated. This can be done in a qualitative manner by assigning ordinal values for both dimensions. The scales for likelihood can for example go from rare to almost certain. Impact can be described from low to catastrophic. Such estimates are subjective and may produce unclear results however trying to apply quantitative techniques can be unreliable as well since estimations based on past data may not be applicable anymore in a rapidly changing environment such as IT [13].

Risk response planning serves to reduce threats and to enhance opportunities [7]. Dealing with risks can be approached in different manners. Measurements can be defined to either avoid or prevent the risks or to deal with the impact the risk probably occur with. Another alternative can be to simply accept the risks or to outsource the risks [13]. Another practice used is to assign risk owners to establish clear responsibility for later control efforts [16].

Risk control serves to initiate action on the monitored risks and to direct action [13]. Monitoring the risks enables responding to changes via new cycles of the risk management process as well as triggering the measurements defined during the previous phase if necessary [7]. Techniques employed during this phase can be risk audits, trend analysis or regular status meetings [13].

TBL. 2.2.: Summary effects and practices of the different phases of risk management

Phase	Effects on the project	Risk management practices
Risk identification	Initiate action Create awareness Stakeholder communication Common view on the project Clarify expectations	Checklists Brainstorming
Risk analysis	Create acceptance Identify risk impact Estimate risk occurrence likelihood	Qualitative estimation Quantitative analysis
Risk response planning	Reduce threats Enhance opportunities	Contingency plan Risk avoidance or prevention Risk acceptance Outsourcing Risk ownership
Risk monitoring and controlling	Initiate and direct actions React to changes	Risk audit Trend analysis Status meeting

Different studies have been undertaken to evaluate the effect of risk management on project success [9], [15], [8], [17]. The results vary regarding which part of risk management or which tools and techniques contribute to projects success but some sort of positive impact is reported from all of them.

However, in practice risk management is often neglected [8]. Even if there is initial investment into risk management during the planning phase of a project, there are tendencies to let efforts slide once the project is running and time pressure picks up [16]. Another attitude towards risk management that has been observed is to view it as additional work and cost which can hinder the adoption of any such practices [7].

8

2.1.4. Conclusions for Risk Management Software

For the development of a software tool to facilitate risk management in IT projects the following conclusions can be drawn from the above presented:

- The tool should provide functionalities for all four phases of risk management
- The tool should facilitate risk management practice and provide transparency to address the project stakeholders
- The tool should be easy to use as to speed up risk management processes
- The tool should be engaging to prevent negligence in times of pressure

Further aspects to pay attention to when developing a risk management tool as presented by Keshlaf and Hashim [18] are:

- Documentation and building on that graphical preparation and usage of the documented risks
- User assistance for the risk estimation process
- Versatile applicability
- Comprehensiveness
- Automation

As presented above the topic of risk management in IT projects is widely covered in the literature. Risk management tools are available on the market and also discussed on a theoretical basis as seen in Keshlaf and Hashim. The novelty of this project is that we emphasize user engagement by employing gamification techniques as presented in the following chapter.

2.2. Gamification

The following chapter's aim is to clarify the main theory behind human motivation, gamification and the corresponding patterns and methods. Therefore, first of all the term Gamification is defined and explained (chapter 2.2.1), furthermore there is an introduction to human motivation (chapter 2.2.2) and motivational design patterns (chapter 2.2.3). Moreover, the Gamification Design Process is introduced (chapter 2.2.4). Finally the effectiveness of gamification in terms of business software is discussed. (chapter 2.2.5).

2.2.1. Definition

The term gamification is defined by Kumar and Herger as follows:

Gamification is the application of game design principles and mechanics to non-game environments. It attempts to make technology more inviting by encouraging users to engage in desired behaviors and by showing the path to mastery. From a business viewpoint, gamification is using people's innate enjoyment of play.

GAMIFICATION [1, p. 8]

11

Based on the definition above gamification aims to motivate the user to do something [1, p. 8]. That is why the next chapter provides a more comprehensive introduction on motivation.

2.2.2. Human Motivation

The game design principles and mechanics which are used in the context of gamification are a specialization of motivational design patterns used in Human Computer Interaction. [1, p. 59]

Therefore, this chapter provides an introduction to the three fundamentals of gamification: psychology of motivation, behavioral psychology and behavioral economics - all of them dealing with human motivation.

Psychology of motivation Human motivation is one of the main topics of psychology. Some questions which arise are: What motivates human action? What intentions do they pursue with their doing? Which activities provide pleasure or satisfaction? [19, p. 1]

There are two types of motivation: extrinsic and intrinsic motivation. On the one hand, intrinsic motivation is based on an internal drive to do something. Humans are doing this task on their own. Possible motivational factors are gained autonomy, mastery or freedom. [19, p. 2, 3, 4], [1, p. 60, 61] Deci describes intrinsic motivation as follows: "One is said to be intrinsically motivated to perform an activity when he receives no apparent rewards except the activity itself." [20, p. 105]

On the other hand, extrinsic motivation is based on motivational factors from the outside, such as money, throphys or the comparison with others (for example with points, levels or leaderboards). [19, p. 2, 3, 4], [1, p. 60, 61]

One theory dealing with the core psychology behind motivation is the self-determination theory by Ryan and Deci. According this theory human motivation depends on the satisfaction of the three psychological basic needs:

- 1. Autonomy
- 2. Competence
- 3. Relatedness

Based on Deci and Ryan whenever humans feel autonomous, competent and related then motivation arises. [21, p. 416-432]

Flow is another concept based on intrinsic motivation. It describes the situation when different actions steps run and merge smoothly without any problems. The entire attention

belongs to the current task and no concentration is necessary to focus on the task. The basis for being able to experience flow are a clearly defined goal, concrete action steps and the tasks submit feedback regarding their correctness. [19, p. 19, 20, 21]

Interest describes a current state of mind supporting knowledge building. It can be explained by a general preference for specific topics (e.g. specific school subjects), or by situational factors (e.g. interesting educational topics). Interest can be a catalyst for intrinsic motivation. [19, p. 22, 23, 24]

Behavioral psychology Behavioral psychology studies the way how humans behave and tries to find underlying patterns which trigger a specific behavior. There is a constant stream of inputs (stimuli) to our body. In the field of behavioral psychology human behavior is seen as a response to these inputs. [22, p. 10]

A concrete application, where behavioral psychology can be observed, are learned processes. They are also known as operant conditioning. Prominent experimental research in the area of operant conditioning was done by Skinner and his experiments known as Skinner box. For a deeper insight into his experiments, his book "The behavior of organisms" [23] is referred. By rewarding desired behavior and punishing undesired behavior humans get conditioned to display specific desired behaviors. Rewards and punishments are the stimuli causing responses. [22, p. 11]

Moreover, the timing when rewards are provided influences how the interaction works. Based on Lewis [22, p. 10] there are four different strategies:

- 1. Fixed Ratio: After a fixed number of responses rewards are provided (e.g. coffee card: the tenth coffee is for free)
- 2. Variable Ratio: Reward frequency is not firmly defined, the reward is offered on average after a couple of responses (e.g. gambling machine)
- 3. Fixed Interval: Rewards are provided after a fixed period of time (e.g. coffee machine)

4. Variable Interval: The interval in which rewards are offered is variable (e.g. fishing)

The highest response over time is generated by variable ratio strategy. That is why, in case of designing engaging applications, one should consider the use of rewards in a variable ratio. [22, p. 11]

To conclude, it can be stated that large parts of the gamification principles are based on rewards (e.g. increasing points, levels) and punishments (e.g decreasing points and levels). However, the application of these principles should always be done carefully. This can be illustrated by a thought experiment by Schell called "chocofication". First of all, there is the fact that chocolate tastes good. Adding chocolate to peanut butter makes it taste good. Nevertheless, the conclusion that everything tastes good with chocolate is wrong. For example, hot dogs with chocolate are a disaster. In conclusion one can say that based on the thought experiment chocolate is not the magic bullet for food, similarly gamification is not the magic bullet for application design. [22, p. 12]

Behavioral economics Behavioral economics explores which effects affect economic decisions. In general, whenever a resource (e.g. time, money) is gained or lost it is the consequence of a decision. So behavioral economics could also be seen as the theory behind decision making. Moreover, in the context of Human Computer Interaction, whenever a user interacts with an application lots of decisions are made. Engaging application design tries to include aspects of behavioral economics to influence the users decision to spend more time with the application. Human decisions could be rational or irrational. Rational decisions are made to reach a concrete aim such as happiness and can be logically explained. Irrational decisions are not necessarily comprehensible. Nevertheless irrational decisions can be triggered by external influences. For example people tend to use memberships, even if they do not profit (e.g. injured people going to the gym to make use of the membership). Referring to the relationship between behavioral economics and application design, the application can be designed to trigger the user to make an irrational decision (e.g. spend more time with the application than needed). [22, p. 19]

Patterns which motivate the user to do something by using the theoretical background of motivation, behavioral psychology and behavioral economics are described in the following chapter 2.2.3.

2.2.3. Motivational Design Patterns

The theoretical concepts above are used in various motivational design patterns. In Lewis [22] and Kumar and Herger [1] motivational design patterns are described. In the following some patterns which may be relevant for the conception of the risk management application are introduced. The selection criteria was the applicability of the pattern in the context of a business application for risk management. For more comprehensive insight into motivational design patterns please refer to [22] and [1].

Based on [22] patterns can be classified. The presented patterns can be grouped by the following classes: Gameful Patterns, Social Patterns, Interface Patterns and Information Patterns. Gameful Patterns focus on operating methods known from games, Social Patterns, enable the users to satisfy their social contact needs, Interface Patterns are dealing with the influence of the interface on the user's behavior and Information Patterns study the way how content and information can be presented. [22, p. 4, 5, 6]

Gameful Patterns

- Collection: Collecting and owning virtual items (e.g. Forza Horizon, Pokémon). [22, p. 4,
 35]
- Specialization—Badge: The user has reached a goal which is now visible through a badge (e.g. Xbox 360). [22, p. 4, 37]
- Growth: User owns something which was reached over time (e.g. SimCity). [22, p. 4, 40]
- Increased Responsibility: Trust in a user is the underlying basis for getting responsible tasks (e.g. Stack Overflow). [22, p. 4, 41]
- Leaderboard: Ranking users based on specific metrics (e.g. Doodle Jump). [22, p. 4, 44]
- Score: Based on the reward principle. By performing desired behavior the user normally achieves points, presenting his/her achievement level (e.g. Pac-Man) [22, p. 4, 46]

- Challenge: Challenges motivate users by giving them the feeling of reaching something great (e.g. Runkeeper) [1, p. 77, 78]
- Constraints with urgent optimism: Urgent optimism combined with deadlines leads to a motivational effect. It is an extreme form of self-motivation combined with the belief in the reachability of the aim. [1, p. 78]
- Journey (Onboarding, Scaffolding, Progress): Journey describes the adaptability of the application based on different usage phases. During the onboarding process an introduction and help regarding the application is given. The next phase, after onboarding, is scaffolding. The user is still inexperienced leading to a risk of operating errors. By providing support and constant feedback the bounce rate is minimized. Finally, the user is onboarded and knows the main concepts of the application and is able to use them. Nevertheless, constant user engagement is still desirable. It can be implemented with elements clearly showing users their current progress and feedback loops. (e.g. Setup process for LinkedIn) [1, p. 80, 81, 82]

Social Patterns

- Activity Stream: Representation of current events as never ending stream of news (e.g. Facebook). [22, p. 4, 52]
- Broadcast: Information can be shared between different users (e.g. Facebook, Twitter). [22,
 p. 4, 53]
- Social Feedback/Feedback loops: Users are able to easily feedback something. Furthermore multiple feedback loops are possible (e.g. Facebook). [22, p. 4, 54]

Interface Patterns

• Notifications: The user can be alerted by the application when a change occurs (e.g. Android, iOS) [22, p. 5, 70]

- Praise: Rewards for performing desired behavior (e.g. FarmVille) [22, p. 5, 72]
- Predictable Results: The results of an action are clearly predictable for users. (e.g. Google Search always provides search results) [22, p. 5, 74]
- State Preservation: The current state of the application is stored at any time, no matter when the application is left (e.g. Google Docs) [22, p. 5, 75, 76]
- Undo: The user is able to revert actions (e.g. Google Docs) [22, p. 5, 79]

Information Patterns

- Organization of Information: When information is presented ordered and organized the retrieval afterwords is simpler (e.g. Outlook) [22, p. 6, 85, 86]
- Personalization: Based on the individual user preferences the application adapts itself (e.g. Amazon) [22, p. 6, 87]
- Reporting: Reporting inappropriate content by users is possible (e.g. Facebook) [22, p. 6, 90]
- Search: Huge content is easily searchable (e.g. Google Search) [22, p. 6, 90, 91]
- Task Queue: Presents tasks which can be done next by a user trying to keep the user using the application (e.g. Setup process for LinkedIn) [22, p. 6, 93]

2.2.4. Gamification Design Process

According to [24, p. 5, 6] and [1, p. 27, 28] a well established design philosophy is User Centered Design. The center of the whole design and development of the application is the user. The developed application is intuitively operable for the user and increases the user's productivity.

In the context of gamification, the User Centered Design Process can be adapted to be a Player Centered Design Process.

Based on [1, p. 29-32] it consists of five steps:

1. Player

It should be clearly defined who the user is, respectively the player. Based on a profound knowledge of the player and his needs, the application can be designed. Therefore, user/player personas are created, describing different user/player types, interacting with the application. The following user/player persona template is based on [1, p. 38-45]:

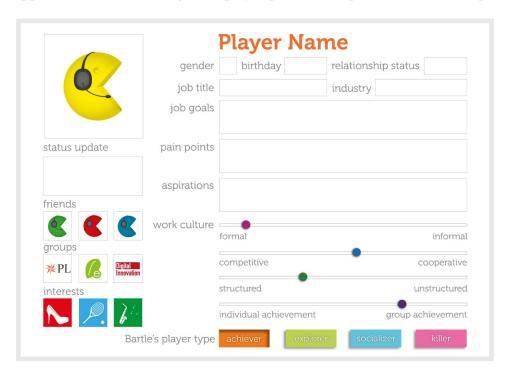


FIG. 2.2.: *Player Persona Template* [1, p. 46]

2. Mission

The main goal of the gamification process is identified, the so called mission. Figure 2.3 represents the S.M.A.R.T Mission process to identify the mission. First of all, the current situation is analyzed and the target business outcome is studied. Based on the gained knowledge a mission for the gamification process is set. It should be specific, measurable, actionable, realistic and time-bound. [1, p. 49-52]

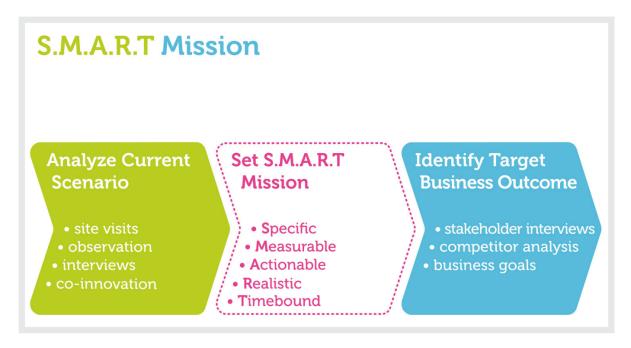


FIG. 2.3.: *S.M.A.R.T. Mission* [1, p. 50]

3. Human Motivation

Based on the theory behind human motivation (chapter 2.2.2) the concrete motivational factors for the different user personas are defined. [1, p. 59-67]

4. Game Mechanics

Game mechanics represent the area of adding concrete gameful patterns to a non-game environment. As part of motivational design patterns gameful patterns are described in chapter 2.2.3. While implementing gameful patterns in non game environments one should take into account that adding all patterns to an application normally doesn't reach the resumed aim. Hence, the selection of fitting patterns must be adapted to the prescribed

context. The main aim behind adding gameful patterns is to build a positive engagement loop centering the user/player. Figure 2.4 shows the four main steps of the engagement loop, starting with a motivating emotion. [1, p. 69-71]

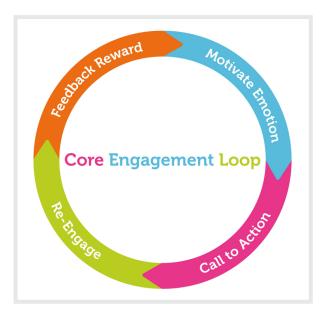


FIG. 2.4.: *Engagement Loop* [1, p. 88]

5. Manage, Monitor and Measure

After applying specific game mechanics to an application there are few points left, which should be observed in production. On one hand, the mission should be managed. Based on the S.M.A.R.T. Mission process the identified mission should be checked frequently and if needed adapted. On the other hand, the user/player behavior should be monitored and measured to evaluate the effectiveness of the implemented patterns. This can be done in a qualitative way by using surveys and interviews and in a quantitative manner by tracking and data evaluation. Based on the acquired knowledge the application can be enhanced in the future. [1, p. 92-96]

2.2.5. Discussion

A literature review from Hamari, Koivisto and Sarsa [25] tries to answer the question if gamification works. Therefore quantitative and qualitative studies on this topic had been analyzed, resulting in the statement that quantitatively there are positive effects of gamification, but the gamification elements are only partly responsible for these effects. The analysis of qualitative studies resulted in the statement that gamification is more versatile than often assumed. [25, p. 3029, 3030]

The next question arising from this is: What are the reasons for these results and which disruptive factors harm the effectiveness of gamification? Therefore, the study's conclusions are analyzed resulting in two aspects: Influence of the gamified context and user qualities. [25, p. 3029, 3030]

Influence of the gamified context The context which should be gamified influences the prospects of success. Hamari, Koivisto and Sarsa name three contextual factors [25, p. 3029, 3030]:

1. Social environment:

In order to form behaviors one key for success is the voluntary nature of doing something. [25, p. 3030]

2. Nature of the system:

Systems which should be gamified can be hedonic or utilitarian. Hedonic systems support their users reaching desire and pleasure. [25, p. 3030] They are based on the philosophical concept of hedonism, which centers the human pursuit of desire and pleasure. Only the steady pursuit can reach intrinsically motivation. [26, p. LV]

On the contrary utilitarian systems are purpose-oriented. The underlying philosophical concept is called utilitarianism. It is based on the principle that an action is morally correct when it maximizes the aggregated overall benefit, that is the sum of the welfare of all concerned. [26, p. 3]

3. Involvement of the user:

Depending on the application's context there are two types how a user can be involved: cognitive or affective. [25, p. 3030] Cognitive involvement describes the user's interest respective an application. When being affectively involved, one evolves specific feelings towards the application. In the context of business application the user's are normally involved cognitively. [27]

The overjustification effect describes the consequences how intrinsically motivated users change their behavior when extrinsic incentives are added. By adding extrinsic motivation the intrinsic motivation decreases. [19, p. 9-13]

Moreover there is the risk of false incentives. When applying gamification patterns without thoroughly thinking about the consequences it can lead to misguided behavior. For example, when every user who contributes a risk to the project gets points, that will create a false incentive, leading to lots of contributed risks, but little attention to the risk management of each risk. [1, p.69]

User qualities The different abilities and qualities of users have a decisive influence on the user's behavior while using the application and thus the success of gamification. Each user interacts differently with the application. For example, positive gamification effects where only measurable inside a specific context or with specific users. [25, p. 3029, 3030]

2.3. Progressive Web Apps

Besides proper theoretical background about risk management and gamification, this chapter covers the necessary technical knowledge to build a device independent application by giving an introduction to Progressive Web Apps, their characteristics (2.3.1), implementations (2.3.2, 2.3.3) and current support (2.3.4). Having a device independent application is something potential users wished for (3.1.1).

As of today, devices such as mobile phones and personal computers come with their own app store. Microsoft offers their own Store, Google their Play Store and Apple the App Store. Users often find themselvews worrying about an app they once saw running on another platform not being available for their platform (e.g. Apples iOS and Googles Android) [28, p. 3].

A Progressive Web App (PWA) approach these concerns by trying to move away from app stores onto a platform which is available on most devices – the web browser. This means that PWAs are regular web apps at their core but can progressively leave the web browser. For example, PWAs can be installed on the underlaying operating system and be accessed from the app switcher or the taskbar and be executed in full screen mode without the browsers interface being visible [29, p. 26]. Further characteristics of PWAs and how exactly a PWA can leave the web browser are granularly described in the following chapter.

2.3.1. Characteristics of a Progressive Web App

To transform an existing web app into a PWA or build one from scratch one must implement different criteria instead of including a new framework or library [28, p. 6]. While the following eight characteristics represent Mozilla's (Firefox) ideas of a PWA, other web browser manufactures such as Microsoft (Edge) or Google (Chrome) have roughly the same idea about PWAs and describe eight or ten characteristics respectively within their developer documentations [29, p. 90], [30].

- 1. **Progressive**: The first characteristic defines that a PWA should not exclude the user from using the core functionality, but extend the user experience by embracing new features implemented by the web browser manufactures [29, p. 100], [31, p. 2]. For example, a web app to check mails should not exclude the user from checking their inbox or sending mails but could provide push notifications to inform about incoming mails. In this example, the user is not excluded from using the core functionality of a mail app (checking the inbox and sending mails) and user experience is enhanced by push notifications. To avoid unexpected failures a developer should follow the Feature Detection principle which says an application should not blindly use a non-standardized feature before checking its existence [29, p. 101].
- 2. **Network Independent**: Using a regular web app on the go can be a problem, especially in regions with little to no mobile reception or no stable Wi-Fi being around. Thus, the dynamic content of a web app does not load within a tolerable timeframe or a user is inhibited to perform actions like sending a mail [29, p. 106]. On these grounds a technology called Service Worker has been established and implemented by many browser manufactures. In short, a service worker is a script that is able to listen to the network traffic caused by a PWA and is therefore able to cache possible answers fetched from a server and serve them to the web app when no stable network connection is available or do background syncing by running code even when the web app is not in use. For more information about the service worker see chapter 2.3.3 [28, p. 43].
- 3. **Safe**: As mentioned in the previous paragraph, service workers can run code independently from the PWA. To avoid harmful service workers from running malicious code, browser manufactures expect PWAs to be served by a trusted host over a secure connection. To be more precise, over an HTTPS connection [28, p. 24]. HTTPS stands for Hypertext Transfer Protocol Secure and is based on TLS (Transport Layer Security). Once the host has obtained a digital certificate for its domain, this certificate is being transferred to the client where it can be verified by the web browser. On success an HTTPS connection can be established and every upcoming network traffic will be encrypted [29, pp. 112-113].

4. **Re-engageable**: A feature which native apps are using for a while now are push notifications. Push notifications are a common way to inform users about the newest events such as a new mail in the user's inbox. Due to the Push API that is implemented on top of the service worker, just like native apps, PWAs can keep the users engaged by sending notifications as can be seen in figure 2.5 [31, p. 201].

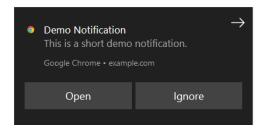


FIG. 2.5.: Push notification to keep users engaged

5. **Responsive**: This characteristic specifies that the PWA renders its user interface corresponding to the devices used to access it. This is necessary as the available space and input method can change from device to device. The screen of a phone on average is way smaller than the screen of a notebook. Furthermore, using fingers to interact with a phone is less precise than using a mouse on a notebook [29, pp. 115-116]. In figure 2.6 for example one can see how the content and navigation arrange differently on each device. Due to limited space in the navigation bar on the mobile version (extract on the right side) is completely collapsed and can be accessed by clicking the so-called burger-like icon while on the desktop version the whole navigation bar is visible.

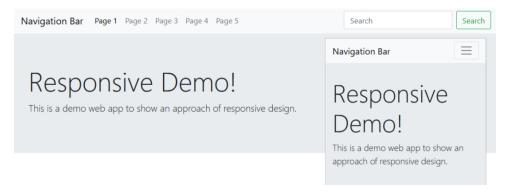


FIG. 2.6.: Responsive design

- 6. **Discoverable**: As PWAs are not a new framework or library but regular web apps at their core, there needs to be a method to distinguish between a PWA and a regular web app. This is necessary for web browsers to provide additional features to PWAs such as an option to install (see next paragraph). To make a PWA discoverable a "Web Manifest" file (see chapter 2.3.2), which contains information like the name of the PWA, needs to be provided [29, p. 118].
- 7. **Installable**: To take things even further, besides offline functionality, a PWA should be installable to the user's device. In detail, a user should be able to install the PWA from within the web browser to the underlaying operating system like Android or iOS. From this point on the user can launch the PWA directly from the devices home screen like it is shown in chapter 2.3.2. Different browser manufactures expect different requirements to be fulfilled before they provide an option to install. Mozilla's Firefox for example expect that the PWA is network independent, safe and discoverable [32].
- 8. **Linkable**: The last characteristic implies that a PWA is referable by a URL (Uniform Resource Locator, e.g. "www.example.com") instead of requiring to be installed via any app store. Ideally, the URL should also point to different views of a PWA like a profile page for a specific person. Hence, the current view can be easily shared between users. As PWAs are being run by a web browser, which needs a URL to access the web app in first place, this characteristic, in its fundamentals, does not require any further attentiveness by the developer [29, pp. 126-127].

2.3.2. Web Manifest

The web manifest is a JavaScript Object Notation (JSON) file. Its primary task is to make a PWA discoverable and installable (see chapter 2.3.1, p. 23) by providing descriptive information, like a short app name and paths to icons, about the PWA. The following listing shows a minimal web manifest:

LISTING 2.1: Example Web Manifest

```
1
2
    "short_name": "PWA Demo",
    "name": "Progressive Web App Demo",
3
    "description": "A simple Progressive Web App Demo.",
4
    "icons":
5
     [{"src": "favicon.ico",
       "sizes": "64x64 32x32 24x24 16x16",
7
       "type": "image/x-icon" },
8
      {"src": "logo192.png",
       "type": "image/png",
10
11
       "sizes": "192x192" },
12
      {"src": "logo512.png",
       "type": "image/png",
13
       "sizes": "512x512" }],
14
    "start_url": ".",
15
16
    "display": "standalone",
    "theme_color": "#dddddd",
17
    "background_color": "#ffffff"
18
19 }
```

The (short-) name represenst the name of the PWA which is used on the app switcher or home screen, depending on how much space is available. icons contains various file paths to app icons with different sizes which are used in different scenarios like the app switcher, home screen or the apps splash screen. For each use case the most appropriate size is chosen automatically. start_url defines the entry point of the PWA, display holds information about how the PWA will be displayed once it is installed (e.g. standalone for no web browser elements) and finally theme- and background_color which determine the primary color of the user interface and the background color of the splash screen respectively [32].

Figure 2.7 shows the effects of this web manifest on an example PWA. On the left one can see the use of the icon and name field in Googles Chrome "Add to Home Screen" prompt. In

the middle the short name is used due the given space. Once the PWA is launched, like on the right, the standalone display mode is used which hides all elements of the web browser.

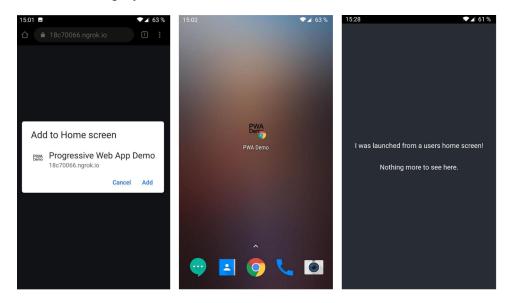


FIG. 2.7.: Outcome of the web manifest

2.3.3. Service Worker

A service worker is a script written in JavaScript, running in the context of the web browser. Its primary purpose, as mentioned in chapter 2.3.1, is to cache content and provide it to the PWA whenever a slow or no connection to the internet exists. Background syncing as well as sending push notifications can also be realized with a service worker. To achieve this, a service worker has three specific traits: being controller, interceptor and a proxy [29, p. 176].

After being registered by the web browser, which means that a HTTPS connection is established and it has been requested by the PWAs source code, it has full control to all in- and outgoing network traffic, hence the trait of a controller. Interceptor means that the service worker can manipulate and inspect the network traffic and proxy as the service worker is able to decide if the outgoing traffic should be redirected to the requested resource or completely avoid any outgoing traffic by answering with data it stored in a cache previously. The latter is the exact reason why a service worker is indispensable for the Network Independent characteristic (chapter 2.3.2, p. 26) of a PWA [29, p. 176-177].

The upcoming listing demonstrates how a service worker can manipulate and proxy outgoing network traffic. Before, let us assume that a cache called pwa-demo was already created by the service worker.

LISTING 2.2: Cache First Service Worker

1 self.addEventListener('fetch', event => event.respondWith(
2 caches.open('pwa-demo')
3 .then(cache => cache.match(event.request))
4 .then(response => response || fetch(event.request))
5)
6);

In the first line one can see the service worker is referencing itself and adds an event listener for all fetch-events (requesting data from outside of the web browsers context). The event listener gets passed the fetch event as its second argument on which it calls the respondsWith method. Within that method, it opens the cache called pwa-demo in line two to then check if the requested event matches the data stored in the cache in line three. If it does match, it then directly returns the data back to the PWA. Otherwise it executes the right part of the conditional OR expression | | and calls the fetch method to get the data from the requested resource [29, p. 60].

This strategy is called Cache First as the service worker will look up the cache before requesting resources outside of the browser's context. Once cached, the data will available much faster and offline but if the resource changes its content, the service worker will still return the old, cached version. On the other side, the Network First strategy exists that will always fetch data when a connection to the resource (e.g. the internet) can be established. Thus, the user will always receive the newest content and has a slightly older version available when being offline. On the downside, if the connection is slow the content may take a while to be fetched. Therefore, the Cache and Network strategy combines both, the Cache- and Network-First, strategies. To bridge the time of fetching new content, the user is presented the cached content until the result is available and then be presented by refreshing the user interface. These are just

a few but popular strategies and each has their own scenarios where they work best [31, pp. 109-111].

2.3.4. Compatibility

As with every specification introduced, it takes some time for every manufacturer to fully implement it in their products. In this chapter, a short overview is given over which feautures web browsers currently support in terms of PWAs. The following figures are taken from www.CanIUse.com (17/10/2019). They show to which grade a web browser version supports a given specification. Red means no support, dark green fully supported and light green supported to a degree.

Figure 2.8 depicts the web browser compatibility of the web manifest for richer offline experiences - like being installable.



FIG. 2.8.: Compatibility of the web manifest

The web manifest is currently not widely supported on the desktop versions of many browsers. Currently only Googles Chrome fully supports it, in return though, most major mobile browsers (except Opera Mini) at least partly support the web manifest.

Figure 2.9 shows the web browsers support for the service worker whose primary goal is the offline functionality. Regardless of desktop or mobile platform, it is currently supported by every major web browser except the Internet Explorer and Opera Mini.

If the PWA should use push notifications to inform its users about new occurrences and fulfill the re-engageable characteristic (see chapter 2.3.1) it can use the Push API which is another specification that needs to be implemented by the web browsers manufacturer.



FIG. 2.9.: Compatibility of the service worker



FIG. 2.10.: Compatibility of the Push API

As seen in figure 2.10, most manufactures have implemented this feature, Apple falls behind with their desktop and mobile web browser Safari as well as Microsoft's Internet Explorer.

Thinking back on the first characteristic of a PWA being progressive, a non-supported feature (e.g. the web manifest in Mozilla's Firefox) will not lock the user out of the app as all these specifications should only enhance the user experience and not lock the user out from using the core functionality of a web app.

3. Conception

This chapter comprises the foundation work for our project. Beyond our initial literature driven conclusion about the software design, we engaged with potential end user early to shape our softwares' specifications and gamification design. We consider this chapter the core of our contribution.

3.1. User Feedback

To validate the conclusions, we drew from literature research we also gathered potential user feedback to guide our development efforts. First we conducted a short survey to figure out which phases of the risk management process and which platforms we should pay special attention to. Second, we developed an interactive mock-up to illustrate the core functionality of our application and did some user interviews based on that. We used the feedback to determine the focus areas and features of the application.

3.1.1. Survey

The survey was conducted among project managers in two German IT companies. The first sample was collected in December 2019 and amounted to ten answers. The second sample was gathered in January 2020 and contains of 18 project managers. Due to the small sample size our results are not generalizable. To draw any scientific conclusion the findings would have to be

verified with a larger sample. However the results are still useful for guiding our development efforts.

We asked the PMs about their previous project experiences in terms of risk managment practice and risks encountered. We also included questions about the importance of different risk managment phases and the usefulness of tool support for them. Finally, we gathered information about the platforms they used and on which they would want a risk managment tool. The full questionnaire can be found in the appendix.

The majority of the PMs we surveyed undertook risk managment efforts for their projects during the last year. Those who did not mostly cited project size as their reason. However, some said they usually didn't do it and two even thought it not useful at all as can be seen in figure 3.1 and figure 3.2. We take from this that the PMs are generally aware and do undertake risk management efforts given sufficent project volume.



FIG. 3.1.: Engagement in risk management

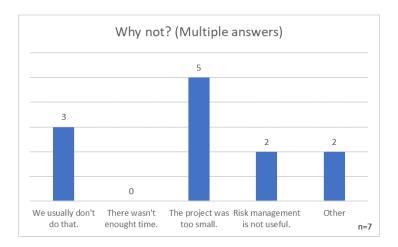


FIG. 3.2.: Reasons for no engagement

In accordance with the researched literature all participants who did undertake risk management made an initial commtiment to risk analysis but fewer reported to have enganged in long term activities for risk monitoring and controlling as depicted in figure 3.3. Also, when asked about the importance of the different phases, the PMs placed a stronger emphasis on the initial phases. Knowing and understanding the risks seem to appear slightly more important than actually dealing with it over the course of the project (see figure 3.4). We therefore believe it necessary to re-engage the project members throughout the project lifetime so that the lesser practiced phases of risk management are not overlooked. As argued in the beginning, all stages are relevant and should be supported by the software.

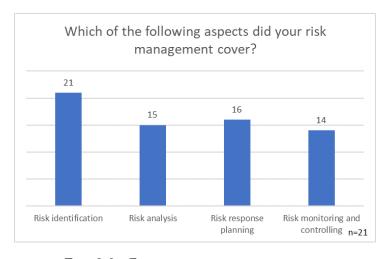


FIG. 3.3.: Engagement across process stages

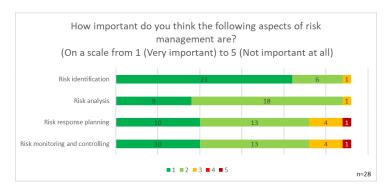


FIG. 3.4.: *Importance of process stages*

We also found that the PMs in general were open towards software support for risk management. Many had already used a tool for their efforts and those who didn't were mostly open to the idea (see figure 3.5). Some used specific risk management softwares whereas others had customized excel sheets. We thus assume that our chances to gain acceptance for our software are high as long as we provide a good user experience because the PMs are in general open to software support.

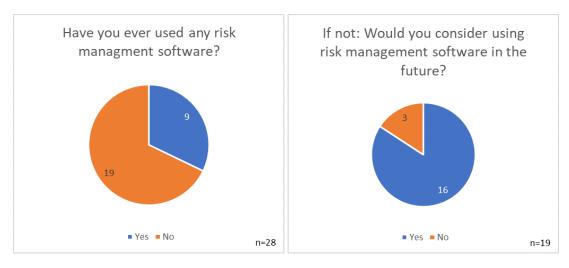


FIG. 3.5.: Willingness to use software for risk management efforts

We again find our conclusion supported that risk managment software can be especially useful for keeping efforts alive in the long-term with the next survey question. We specifically asked the PMs who were open for tool support which phase of the process would in their

opinion benefit most from tool support¹. Monitoring and controlling is the most frequently picked option as figure 3.6 shows.

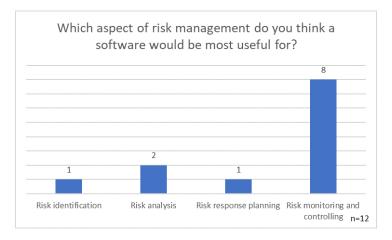


FIG. 3.6.: Tool usefulness across process stages

Finally, we asked the PMs on which platforms they would want to use a risk management tool on (see figure 3.7). Mainly they preferred desktop computers with different operating systems (MacOS, Windows and Linux were all mentioned). Roughly a third would also like to have a mobile solution. It is noteworthy that all who picked mobile also chose desktop as well. From this question we derive that our PWA approach is a good way to cover all usage preferences.



FIG. 3.7.: Grouped answers: Platform preference for tool usage

From these results we developed a basic clickable prototype of the software which can be found at: No Risk No Fun - Interactive Prototype. It is an initial sketch of how we intended to realize the above described conclusions in our software. We used the prototype to gain further

¹Unfortunately filtering issues occured at the second company for the last questions which is why not all participants who should have received the question can be reported.

feedback for refining our designs. This feedback can be found in the following section, the refined software specifications are described in 3.2.

3.1.2. Interviews

For the interviews we managed to secure further support from the company surveyed in December. Three project managers agreed to test our mock-up prototype and give us feedback. Two of the PMs were male, one was female. All three were provided with a convertible device and requested to explore the prototype while thinking out loud. We asked them to speak out whatever came to their minds while using the mock-ups and to pose any questions that came up. Afterwards we asked them for their overall assessment of the tool, which parts of it they deemed useful and where it was lacking.

All project managers rated the tool as useful for risk management efforts, though for different reasons. Two of them said it was helpful in focusing their activities. One said that usually risk management was more of a minor activity that happened on the side. The other described the initally discussed pattern of risk management happening at the beginning of the project and then being neglected, forgotton or tedious to come back to. He expected that activity tracking and easy notification of team members via deliberate push notifications could actually turn risk management into a process instead of a one-time activity. This supports our focus on motivation and long term commitment.

The third PM was more skeptical of these kinds of features. He said that with some or perhaps more considerable effort he could build such a process into his task managing tool and thus preferred not having to manage two tools. However, he saw much use in the risk pool feature which collects and persists the experience of many projects and thus would provide valuable guidance. The risk pool was also deemed useful by the other two PMs. We thus conclude that the risk pool is practicable way to adress the need of documentation and knowledge persistance identified in 2.1.4.

All PMs also appreciated that risk evaluation was a group task and not determined by individual opinions. The fact that adjustment and re-opening of risk evaluation was possible after the inital risk assessment.

All three PMS requested more visual reporting aid to gain a clearer view of project health status. We take from it that the activity graph does not sufficently cover the need for visualization and that further reporting graphics should be devised.

Furthermore, some functionalities or positioning was not well received, which we will work on improving in the actual application. Also, many small additional features were suggested which are listed in the appedix for future expansion.

3.2. Software Specification

3.2.1. Purpose and Scope

There are risk management tools on the market to support project managers in their risk management activities. Some tools have a similar focus to this work [33], [34] others are oriented towards company risk management [35] whereas others are project management tools with a risk management section [https://www.ntaskmanager.com/]. Those programs contain similar features as discussed in 2.1.3 and 2.1.4. They do not cover user engagement, however. To prevent negligence in the course of project life we want to add gamification elements as discussed in 3.4 to incorporate not only process support but to also consider the human factor. We want to develop a flexible application prototype to support project managers and their teams with their risk management activities. The app should cover all four phases of the risk management process, it should be able to learn with the teams' experiences and also should be engaging. We do not want to provide pre-defined risks or mitigations in the scope of this work. We also explicitly focus on project risk management, not on company risk management or IT security issues.

3.2.2. Functionalities

We have developed eleven use cases that describe the program functionalities. There are basic functionalities which cover the user and project administration. Risk management related functionalities cover the administration and evaluation of risks and risk responses. The learning aspect is covered by what we call a 'risk pool' and finally there are gamification use cases for user engagement. The detailed descriptions of these functionalities are subject of the following sections.

3.2.2.1. Overall Use Case Diagram

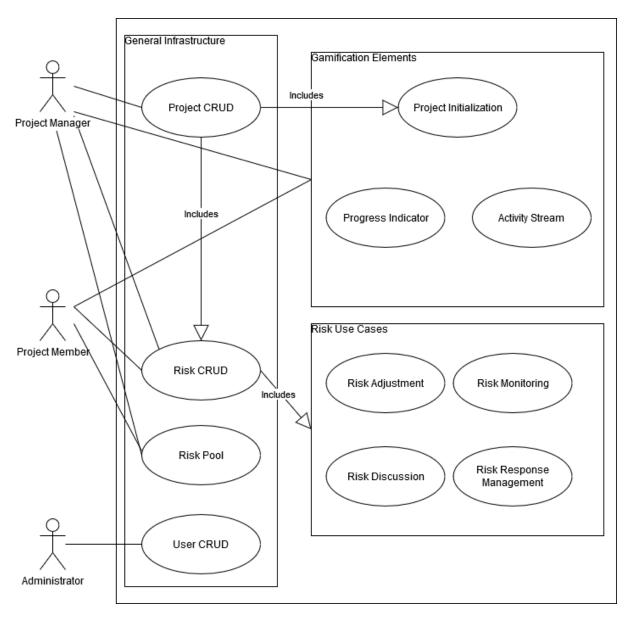


FIG. 3.8.: Overall Use Case Diagram

3.2.2.2. Use Case Specification: UC1 User CRUD

Description

This use case specifies how user accounts are being created, updated, deleted and are used for login and logout. These fields are required for the user account creation:

- E-mail address (String)
- Password (String)

Additionaly, the user can set the following field while updating their account:

• language (enum)

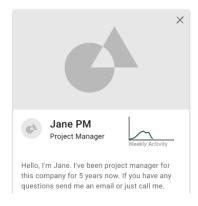


FIG. 3.9.: Use Case 1: Mock Prototype

Basic Flow

New Account:

- The visitor clicks the "register" button and fills in the fields mentioned in the brief description.
- Then clicks on the "register" button below the form to send the input to the server.
- If the visitors input fulfils the criteria of a username, e-mail and password the account is created on the server and a conformation e-mail is send to the given address.

The account itself can only be used after having clicked on the link provided in the conformation e-mail.

Update Account:

- The user is logged in and clicks on the "settings" button.
- After updating the fields the user wants to change, the input is sent to the server.
- If the updated fields fulfil their respective criteria, those fields are updated on the server.

Delete Account:

- The user is logged in and clicks on the "settings" button.
- The user then clicks on the "delete my profile" button.
- After typing in the user's password, the request to delete the profile can be send to the server by clicking on the "delete" button.
- If the given password match the user's password the account is deleted on the server and the user will be logged out.

Login:

- The visitor already created an account and wants to log in.
- Therefore the "login" button must be clicked and the e-mail and password fields have to be filled in.

- The visitor can then click the "login" button below the form.
- If the e-mail and password match an entry on the list of registered users, the visitor will be logged in and can act as a user.

Logout:

- The user is logged in and wants to log out.
- By clicking the "logout" button the client removes all information used to authenticate to the server and forces the user interface to render without any user specific information fetched from the server.

The user is now able to login again.

Alternative Flows

Invalid input:

- The user / visitor fills in the required fields (username, e-mail, password, language).
- If one field does not meet its criteria (e.g. an e-mail should contain the @-sign), which is validated by the server after submitting the input, the user / visitor will be informed next to the corresponding input fields.

In this case the user account will not be created nor updated.

Invalid user credentials:

- If a visitor wants to log into an existing user account or if they attempt to delete an account, the user accounts' credentials have to be submitted (e-mail and password for login, password only for deletion).
- If the account credentials do not match any entry on the server, the user / visitor will be informed next to the input fields.

In this flow the visitor will not be logged in and neither will the account be deleted.

Special Requirements and Preconditions

Different flows require different preconditions.

- 1. If a visitor wants to log into a user account, such an account has to exist or be created beforehand.
- 2. If a user wants to log out, the user has to be logged in.
- 3. If a user wants to update or delete the account, the user has to be logged in, too.

Postconditions and Persistence

Mentionable postconditions are:

- 1. After deleting an account, the account cannot be restored and, therefore, not be used anymore.
- 2. Furthermore, logging in allows a user to then access user related content from the server and logging out hides all user related content respectively.

The persistence guidelines are:

Creating, updating and deleting a user account or logging in by filling in the required fields and then submitting the input leads to a POST request to the server. If the fields fulfil their criteria, the information will be persisted on the server. Logging out will only delete the users authentication information on the client side and will not send a request to the server.

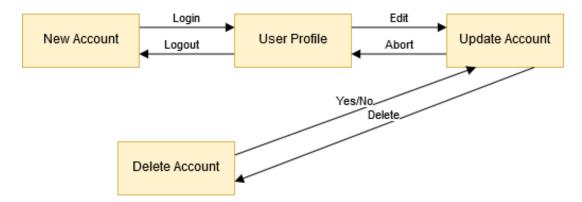


FIG. 3.10.: Activity Diagram UC1 User CRUD

3.2.2.3. Use Case Specification: UC2 Project Access Management CRUD

Description

This use case specifies how projects are being created, updated, deleted and are used for grouping together a pool of users and risks. The fields in the list below are required for the project creation:

- Project name (String)
- Project description (String)
- Start date (Date)
- End date (Date)
- Owner (User)

Besides the required fields the project owner can set the following field while updating a project:

• project members (Users)

Basic Flow

New Project:

- The user is currently on the project page and clicks the "new project" button and fills in the required fields.
- Then clicks on the "create" button to send the input to the server.
- If the users' input fullfils the criteria of a name, description, owner and time span (start date being earlier than end date), the project will be created on the server and be available in the project list.

Update Project:

- The user opens the project overview page by clicking on it and then clicks the "edit" button beside the project's name.
- After updating the fields the user intended to change, those updated fields are send to the server by clicking the "save" button.
- If the updated fields fulfil their criteria, those fields are updated on the server and in the user interface.

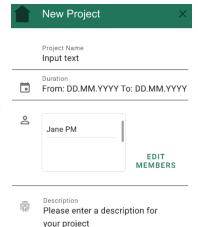


Fig. 3.11.: Use Case 2: Mock Prototype

Adding users while updating a project is the basis to work on risks together as described in chapter 3.2.2.4.

Delete Project:

- The project owner opened the project list and then clicks the "delete" button beside the specific project.
- After typing in the users password, the request to delete the project will be send to the server once the "delete" button is clicked.

• If the given password match the owner's password the project, including all related non-pool risks, is being deleted on the server and removed from the project list in the user interface.

Alternative Flows

Invalid input:

• Compare chapter 3.2.2.2 "Invalid Input", but adjusted for project creations and updates.

Invalid user credentials:

• Compare chapter 3.2.2.2 "Invalid user credentials", but for project deletion.

Special Requirements and Preconditions

- 1. The user has to be logged in to create a project.
- 2. The user has to be the owner of a project to delete it.

Postconditions and Persistence

Mentionable postconditions are:

- 1. When deleting a project, the project including all related risks cannot be restored.
- 2. After creating a project and adding users, users will be able to access it and create risks within.

The persistence guidelines are:

All mentioned basic flows above create POST requests to the server and additionally, if the fields meet their criteria the data will be persisted.

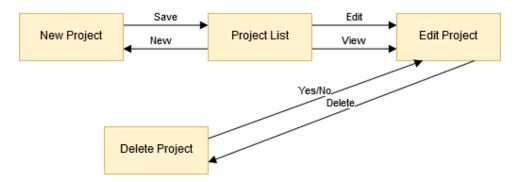


FIG. 3.12.: Activity Diagram UC2 Project CRUD

3.2.2.4. Use Case Specification: UC3 Risk CRUD

Description

This use case allows users to create, read, update and delete risks. A risk consists of the following fields:

- Name (String)
- Description (String)

Following fields are filled later and are not part of the input form:

- Probability of occurrence (Enum)
- Impact (Enum)
- Response (Object)
- Person in charge (User)
- Public risk (boolean)



FIG. 3.13.: *Use Case 3: Mock Prototype*

Basic Flow

Creating a risk:

- When the user clicks the "+" button at the project detail page.
- Then the screen for adding a new risk is opened.
- When the risk form is filled by the user.
- And the user clicks on the "Propose risk" button.
- Then the risk is synced with the server.

Reading a risk:

- The user is on the project detail site with all project risks.
- By clicking on a risk a detail risk view is opened.
- For exiting the risk detail view a return button ("Close" button) is clicked.

Updating a risk:

- The user is on the project detail site with all project risks.
- By clicking on a risk a detail risk view is opened.
- On the detail view there is a pen button, enabling editing and changing the "Close" button to a "Save" button.
- When clicking the "Save" button the changes are synchronized with the server.

Deleting a risk:

- The user is on the project detail site with all project risks.
- By clicking on a risk a detail risk view is opened.
- By clicking a "Delete" button the risk is deleted. This behavior is modified by UC6 Risk Discussion described in chapter 3.2.2.7.

Special Requirements and Preconditions

The preconditions for this use case are:

- 1. A project exists.
- 2. The user is member of the project.
- 3. The user has clicked the "+" button at the project overview page to add a new risk.

Postconditions and Persistance

The postconditions for this use case are:

1. The risk is immediately part of the projects risk table (this behavior is modified by UC6 Risk Discussion described in chapter 3.2.2.7).

The persistence guidelines are:

The risk form was completely or partly filled by the user. When the user tries to leave the page, there should be a prompt for exiting. When the risk form is filled out and the button "Propose risk" is clicked a POST request syncs the status with the server.

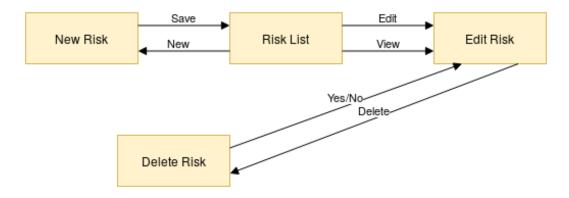


FIG. 3.14.: Activity Diagram UC3 Risk CRUD

3.2.2.5. Use Case Specification: UC4 Project risk adjustment

Description

After a risk has been submitted and evaluated by the team, it is grouped into three categories. However, within these categories the initial order is simply that the risks submitted first will be placed at the top. This use case allows the teams to prioritize risks according to their perceived risk urgency. After the initial risk evaluation users will find a button in the project risk overview section of the project detail page which they can use to adjust the ranking. They will then enter adjustment mode where they can arrange the risks according to their perceived urgency and submit their ranking. Then they will return to the overview where the risks will be displayed according to their average relative ranking positions. The adjust button will be disabled until new risks are added to prevent manipulation. The user will be notified that they cannot rank multiple times when they first go through the adjustment process.

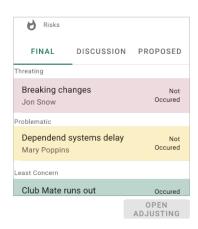


FIG. 3.15.: Use Case 4: Mock Prototype

Basic Flow

- The user is on the project overview site with all project risks.
- By clicking on a "Rank Risks" button the ranking view is enabled and the button becomes a submit button.
- The user can order the risks according to his personal priority.
- The user submits their preferred order.
- This order is submitted to the server and the average rank for every risk according to the current submissions is calculated.
- The risks on the risk overview page are displayed accordingly.
- The adjust button is disabled for users who have already submitted a ranking.

Alternative Flows

The following steps will be added if the user enters the ranking process for the first time or has not participated in a ranking process for a prolonged period of time:

- When the user presses the ranking button before the ranking mode is enabled an explanation prompt will be shown.
- The user will be informed that they can submit their ranking only once.
- The user can either choose to confirm or they can choose that they do not want to be notified again doubling the time before the notification is shown again.

The following steps will be added should the risk adjustment contradict the initial risk assessment:

- A risk is ranked outside its category due to the average ranking process.
- The risk discussion on the risks which are now out of category is re-opened.
- The team members receive a notification to re-evaluate those risks.

Special Requirements and Preconditions

This use case has the following preconditions:

- 1. The user is part of a project which contains risks.
- 2. The initial risk discussion is finished.
- 3. The user has either not yet ranked the risks or
- 4. the risk adjustment has been re-opened by the project manager.

Postconditions and Persistence

The postconditions for this use case are:

- 1. The risk order will be updated for all project members.
- 2. The ranking option will be disabled until new risks are proposed or the ranking is manually reset by the project manager. The ranking results are persisted in the database. The user ranking is transmitted to the backend via post request where the project risk ranking is handled accordingly.

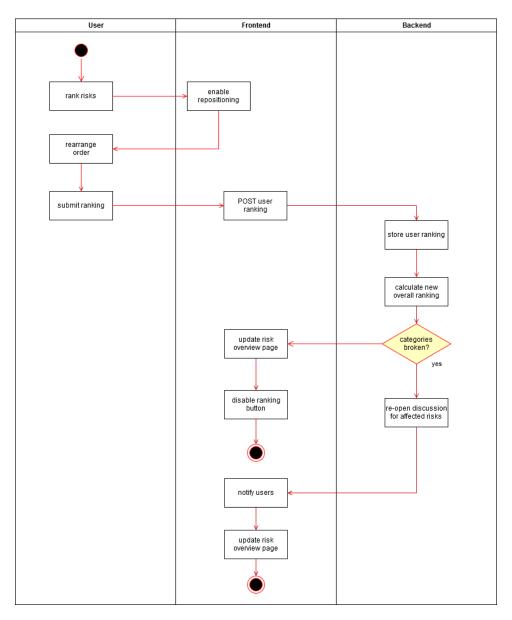


FIG. 3.16.: Activity Diagram Use Case 4

3.2.2.6. Use Case Specification: UC5 Risk Pool

Description

The risk pool serves to share knowledge among different teams and to store experiences. Users can vote for project risks to be added to the risk pool. After a certain quorum is reached the risk will be moved to the risk pool and will be persisted together with its responses there. Whenever a new risk is created the user will then have the option to check the pool risks if their risk is already present. They can then add a reference to the pool risks to their project risks. Pool risk can already have responses attached to them and will display the average occurrence probability and impact severity estimates of their project references giving an indication of how other teams evaluated the risk. The individual project risk evaluation process will still be undertaken for pool risks.

To remove risks from the risk pool a user will have to request a voting process on the pool risk. They can choose to either have the risk deleted (because it is outdated for example) or to merge it with another risk. All users will then be notified that a pool

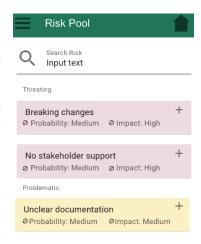


FIG. 3.17.: *Use Case 5: Mock Prototype*

risk is up for discussion and will be invited to vote. If the vote is favorable the risk will be deleted and in case of a merge request its responses and references will be moved to the merge risk.

Quorums can be adjusted by project managers however there will be a notification that the change affects all teams and other project managers will receive a notification should a quorum be changed.

Basic Flow

Add flow:

- A user clicks on the "nominate for risk pool" button on a project risk's detail page.
- Other users on the project team will be notified that a risk has been nominated.
- The nomination button will be replaced by a support button for these users.
- Once a pre-defined quorum of users has supported the nomination, the risk will be moved to the risk pool and the project risk will become a reference to the pool risk.

Remove flow:

- A user nominates a pool risk for being removed on the pool risk's detail page.
- All users who are part of a project that references the pool risks will be notified.
- The nomination button will be replaced by a support button for those users.
- If a pre-defined quorum of users supports the nomination the project references will be turned into copies of the original risk and the original risk will be removed from the risk pool, while the copies remain as project risks for the individual projects.

Duplicate flow:

- A user marks a pool risk as being a duplicate.
- The user will be shown a list of pool risks to mark the corresponding risk.
- All users which are part of projects that reference either risk will be notified.
- The nomination button will be replaced by a confirmation button for those users.
- If a pre-defined quorum of users confirms the duplication the risks will be merged.
- All references of the second risks will be redirected to the first, the response list will be merged and the duplicate will be deleted.

Alternative Flows

The last steps of the above described flows will change if the quorum is not met within a pre-defined timeframe.

• The risks will not be changed and the status from before the nomination will be restored.

Special Requirements and Preconditions

This use case has the following preconditions:

- 1. The user is part of a project which contains risks. Or
- 2. There is a risk in the risk pool. Or
- 3. There are two similar risks in the risk pool.

Postconditions and Persistence

The changes are instantly reflected in the database. The voting process is tracked there. Once the changes are confirmed corresponding updates in the database will be triggered by the backend.

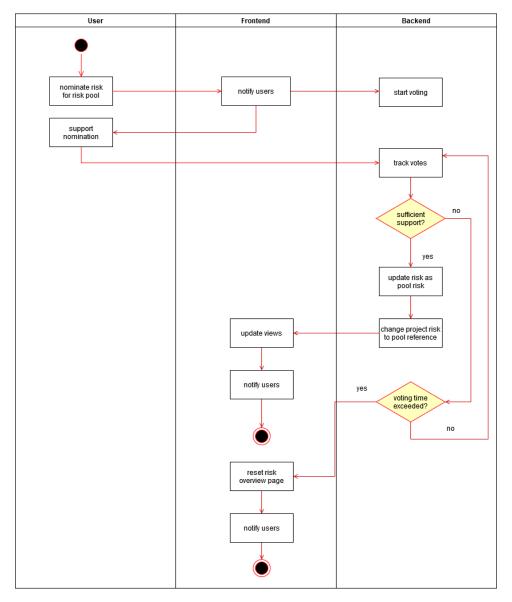


FIG. 3.18.: Activity Diagram Use Case 5

3.2.2.7. Use Case Specification: UC6 Risk Discussion

Description

The process of adding risks to a project is based on three steps:

- 1. A project member proposes a risk (name and description). (UC3, chapter 3.2.2.4).
- 2. A specified number of project members review the proposed risk. After the review process the risk is ready for discussion.
- 3. The whole project team discusses and defines:
 - probability of occurrence
 - impact
 - response(s)
 - person in charge

Basic Flow

- 1. A project member proposes a risk (name and description as defined in UC3 Risk CRUD chapter 3.2.2.4)
 - The proposed risk is visible in the section proposed risks at the project detail page ("Proposed risks").
 - All members of the project receive a notification (in their activity stream) about the new proposed risk and the request to review it.
- 2. A specified number of project members review the proposed risk. After the review process the risk is ready for discussion.
 - When the specified number of project members have positively reviewed the risk, it is visible in the section ("Risks open to discussion").
 - The risk is automatically ready for discussion (not recommended). The recommended way is to wait until a specified number of risks open for estimation are collected. Then an estimation session for all risks can be started started.
- 3. The risk is estimated by the whole project team:
 - All project members receive a notification (in their activity stream) to estimate the risk in terms of (probability of occurrence, impact) and to add response(s). Probability of occurrence and impact are mandatory fields, response(s) are optional.
 - The risks' color coding is determined by the probability of occurrence and the impact.
 - It is checked if at least one response is defined. If not, the project members are notified to add a response.
 - In the last step the person in charge is defined. Therefore, a notification where the user is able to sign up for being responsible for the risk is sent to all project members.

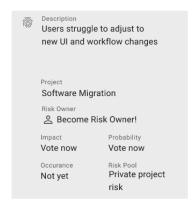


FIG. 3.19.: *Use Case 6: Mock Prototype*

4. Finally, the risk appears in the project risk tab ("Project risks").

Alternative Flows

Proposed risk receives negative reviews:

- A project member negatively reviews a risk.
- The reviewing person adds feedback for the risk which is sent to the risk owner.
- The proposed risk can be edited or deleted.
- When the risk is deleted it is removed from the section proposed risks.
- When the risk is edited the review process data is removed and the message for reviewing is sent again.

Project members do not react to their notifications to...

- 1. ... review a risk: When the needed amount of reviews is not achieved the notification is sent again.
- 2. ... estimate a risk: When the needed amount of estimations is not achieved the notification is sent again.
- 3. ... define a person in charge: When no person volunteers the notification is sent again. For finding a risk person in charge quickly, the Gamification concept Challenge is used.

Special Requirements and Preconditions

The preconditions for this use case are:

- 1. A project exists.
- 2. The user is member of the project.
- 3. A user has proposed a risk.

Postconditions and Persistence

The postconditions for this use case are:

- 1. The proposed risk was reviewed and estimated.
- 2. The risk contains all relevant data.
- 3. The risk is visible as part of the projects risk tab.

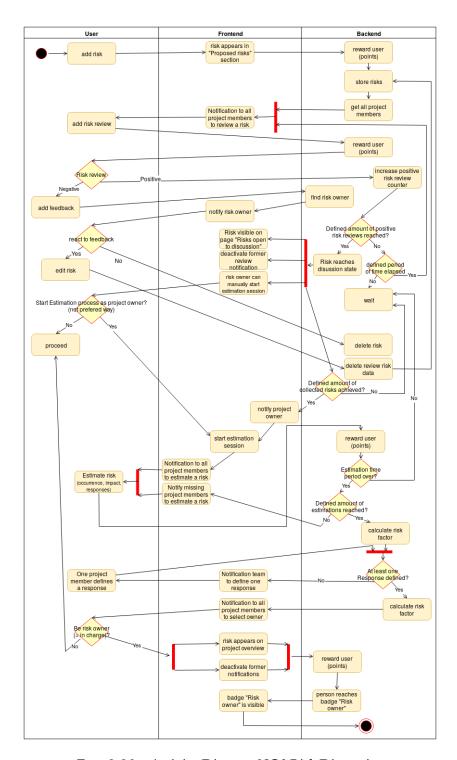


FIG. 3.20.: Activity Diagram UC6 Risk Discussion

3.2.2.8. Use Case Specification: UC7 Risk Monitoring

Description

This UC deals with the monitoring of risks. It enables reminding the project team and its members to take care of the defined risks.

Basic Flow

The risks' response defines if the described reaction has to be done just once or on a regular basis.

One-time:

- When adding a response to a risk which is only processed one time the user can set a fixed date until when the response should be taken care of.
- Before the deadline the person in charge is notified. "Have you already handled <the response> (Yes | No)".

Regular basis:

- When adding a response to a risk which is processed on a regular basis the user can set an interval in which the response should be repeated.
- The person in charge is notified according to this interval. "Have you already done <the response> (Yes | No)".

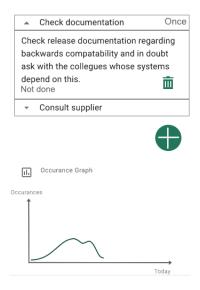


FIG. 3.21.: Use Case 7: Mock Prototype

Special Requirements and Preconditions

The preconditions for this use case are:

1. A project exists.

- 2. The user is member of the project.
- 3. The user is the person in charge of a risk.

Postconditions and Persistence

The postconditions for this use case are:

- 1. Best case: The risk's response was done and the user in charge is rewarded.
- 2. Undesired case: The risk's response was not done by the deadline and the user in charge is 'punished'.

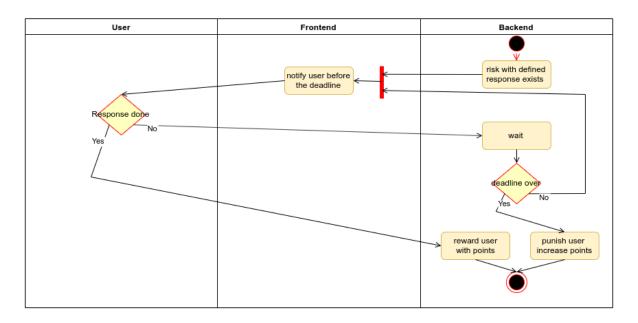


FIG. 3.22.: Activity Diagram UC7 Risk Monitoring

3.2.2.9. Use Case Specification: UC8 Risk Response Management

Description

Responses are ways to react to a risk. A new response can be added to a risk from the risk detail view. A response contains a name, a type and a description as well as the information whether the described steps have already been undertaken or not. Depending on the Type of risk a reminder is set to remind the risk owner to repeat the response tasks.

The risk owner can remove a response on a project risk if the project manager concurs.

If the risk is a pool risk, the response can also be a pool response. Pool responses can only be removed if all project managers who currently reference the risk concur. However, pool responses can be deactivated for the current project with only the current project manager agreeing to prevent situationally unsuitable response reminders.





FIG. 3.23.: Use Case 8: Mock *Prototype*

A new response to a pool risk can be turned into a pool response via a voting process among team members. This is a CRUD use case.

Basic Flow

Creating a response:

- When the user clicks the "+" button at the risk detail view in the response section.
- Then the screen for adding a new response is opened.
- When the response form is filled by the user.
- And the user clicks on the "Add response" button.
- Then the risk is synced with the server.

Reading a response:

- The user is on the risk detail view for a project risk.
- By clicking on a response a detail view is expanded.
- For exiting the detail view a minimize button is clicked.

Updating a response:

- The user is on the risk detail view for a project risk.
- In the risk response section there is a pen button, which opens an editing form.
- By clicking the "Save" button the risk owner is notified of the changes.
- If the owner concurs with the changes, they are synchronized with the server.

Deleting a response:

- The user is on the risk detail site for a project risks.
- By clicking a "Delete" button the project manager receives a notification.
- If the project manager concurs, the response is deleted.

Alternative Flows

In addition to the CRUD functionalities responses attached to a risk that references a pool risk can be nominated for becoming a pool response and thus being attached to pool risk permanently. The voting process is the same as for pool risk nomination described in UC 53.2.2.6. The update and delete flows change if the response is a pool response attached to a pool risk.

- Updating a pool response requires project manager concurrence.
- Deleting a pool response will trigger a voting process as described in UC 53.2.2.6. However, it will be limited to project managers to prevent users from deleting unpleasant responses.

Special Requirements and Preconditions

The preconditions for this use case are:

- 1. A risk exists.
- 2. The user is member of the project containing the risk.
- 3. Deleting requires the user to also be the owner of the risk.

For pool responses the following preconditions replace the above described:

1. The response is attached to a pool risk.

Postconditions and Persistence

Changes are directly reflected into the database via corresponding queries.

Activity Diagram

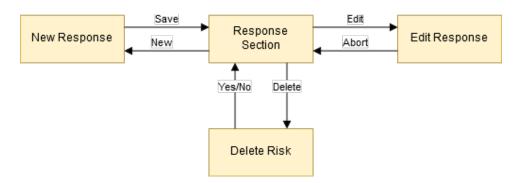


FIG. 3.24.: Activity Diagram Use Case 8

3.2.2.10. Use Case Specification: UC9 Project Initialization

Description

To begin with the risk management process, initial risk contributions are needed. Therefore, a project is initialized with a starting challenge. The PM sets an initial number of risks to be contributed, a deadline for them and a minimum number of supporters for a risk to be accepted into the discussion, as well as a deadline for the initial discussion process.

Basic Flow

- The PM opens an uninitialized project.
- They enter the above described parameters.
- They press the initialize button.
- All project members are notified.

Alternative Flows

The initialization is cancelled.

Special Requirements and Preconditions

- 1. The user is a PM.
- 2. The project manager has already created a new project.

Postconditions and Persistence

The project will only be accessible and contain all its other described functions after being initialized.

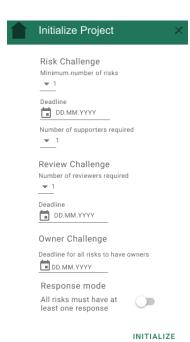


FIG. 3.25.: *Use Case 9: Mock Prototype*

Activity Diagram

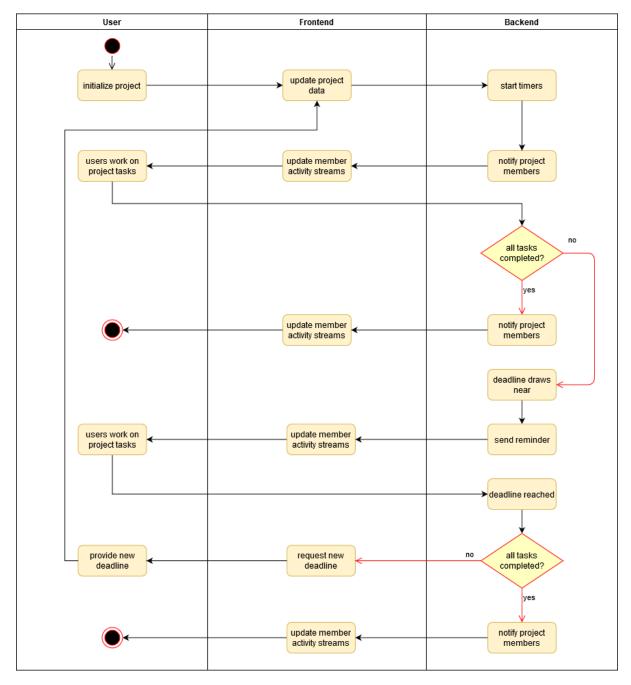


FIG. 3.26.: Activity Diagram UC9 Project Initialization

3.2.2.11. Use Case Specification: UC10 Activity Stream

Description

A user should be able to see the latest activities (see chapter 2.2.3) in their project environment.

Basic Flow

Activity Stream:

- The user opens the home page where the activity stream can be found.
- Within the activity stream the user can then find the latest activities .
- Depending on the activity the user has the chance to interact with the notification and will be redirected to the specific item (e.g. a user can click on a new risks shown in their activity stream to open it).

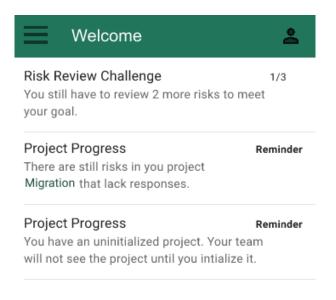


FIG. 3.27.: *Use Case 10: Mock Prototype*

Special Requirements and Preconditions

As the activity contains personalized information, the following preconditions have to be fulfilled.

- 1. The user has to be logged in.
- 2. The user navigates to their personal home page.

Activity Diagram

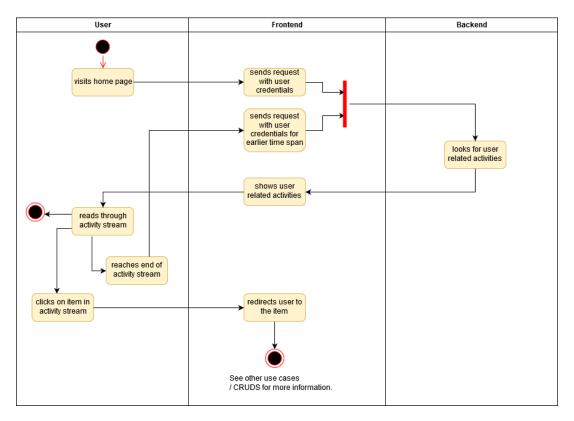


FIG. 3.28.: Activity Diagram UC10 Activity Stream

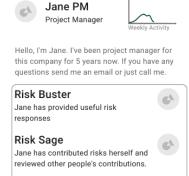
3.2.2.12. Use Case Specification: UC11 Progress Indicator

Description

This UC deals with the users' journey through the application. It can be divided into three phases:

- 1. Onboarding
- 2. Scaffolding
- 3. Progress

The UC's aim is to cater to the different needs of the user in each phase.



Basic Flow

FIG. 3.29.: *Use Case 11: Mock Prototype*

1. Onboarding

- The user has registered and logs in for the first time.
- A welcome dialog is displayed. It contains some minimal information about the application. At the end
 of this dialog there is a list of activities which can be
 done next by the user. The list of possible activities should be adapted dynamically
 to the users' status (e.g. already member of a project or not).

2. Scaffolding

- Info boxes providing help about the usage and behavior of the application.
- Progress bar, displaying and motivating new tasks which can be done by the user next.

3. Progress

- The acquired badges are displayed prominently on the user detail page. The conception of badges is described in detail in 3.4.
- The user is rewarded for desired behavior by receiving points, which represent an activity indicator for each user. This is visualized for the user by a chart of reached points over time.

Special Requirements and Preconditions

As a precondition the user has to create an account and login for the first time.

Postconditions and Persistence

The user was accompanied from beginner to an expert user. Therefore, as a postcondition the user is advanced in using the application.

Activity Diagram

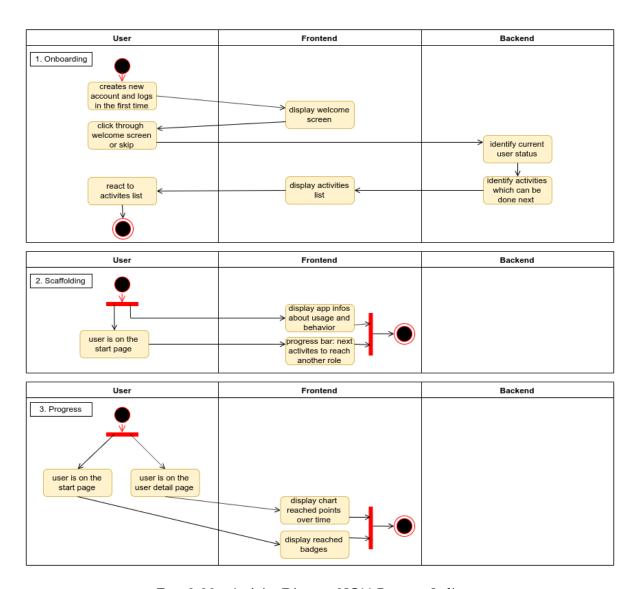


FIG. 3.30.: Activity Diagram UC11 Progress Indicator

3.2.3. Requirements

This project is being developed as a student research project and part of the authors' curriculum and thus subject to the regulations of the Duale Hochschule Baden-Württemberg [36]. Given the limitations due to this circumstance we still aspire for our software to meet the following requirements.

Usability For the application to be usable on desktop and mobile device we use responsive design. We also aim for intuitive design using known symbols and functionalities to ensure user comfort. We adhere to design guidelines and we used a mock-up prototype to receive early user feedback.

Reliability We do not intend to provide hosting for the software. As project health is sensitive information for a company, so this data is best left under the respective company's control. Therefore, in terms of reliability aim to provide a stable software but have no further service level agreements. To ensure software stability we make use of state-of-the-art technology such as React with Redux, Spring Boot and a Postgre SQL database.

Performance To make our application fast and scalable we use RESTful apis. Our front end is designed as a single page application for faster in-app performance. For future development this also offers the option to develop offline functionalities. Our back end uses a container based approach using docker and docker compose.

Supportability We use sonar to ensure code quality for future maintenance and expandability. We work with continuous integration to maintain program stability using appropriate unit and integration tests. Furthermore, we do code reviews and follow the SOLID design principles.

3.2.4. Design Constraints

The software is designed as a web application so internet access will be required. As a PWA the application can support offline functionality however, that will not be implemented within the scope of this project. Due to the chosen technology we also cannot guarantee all features to be available for every webbrowser, howver the application is designed to provide the core functionalities even without additional PWA features.

3.2.5. Interfaces

3.2.5.1. User Interfaces

The application will start on the home screen. After registration and login, the home screen will transform into the specific user's activity stream page which covers all recent events relevant to the user. The user can navigate to another screen, listing their projects. By selecting a project the project detail view is opened covering the risks for the respective project. The risk detail view incorporates risk responses. When adding new risks users can open the risk pool to view all pool risks available to the company.

3.2.5.2. Further Interfaces

Since our PWA is supposed to be re-engaging we use push notifications to enhance user commitment. This goal is reached by using Google's Firebase Cloud Messaging. Documentation for Firebase can be found at https://firebase.google.com/docs/cloud-messaging.

3.3. Architecture

In this chapter the used architectural patterns, technologies, frameworks and libraries are briefly explained. After introducing the overall composition in the beginning (chapter 3.3.1), the following chapters focus on the specific layers (chapter 3.3.2, 3.3.3, 3.3.4).

3.3.1. Overall composition

Based on the Model-View-Controller (Model View Controller (MVC)) architectural pattern the application is split into three major parts: the frontend, the backend and the persistence layer. Figure 3.31 illustrates the composition. The frontend is in charge of the view and the backend of the model and controller.

In terms of the MVC pattern, the view / front end is a presentational layer accessible by the user – traditionally a user interface. The model is equivalent to the data of an application which can be persisted with any appropriate technology (e.g. a database). The data itself can be accessed, updated or deleted by the controller.

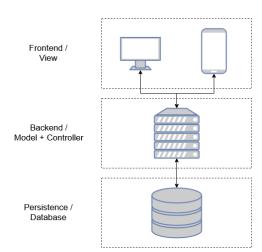


FIG. 3.31.: Overall Composition

[own representation]

Furthermore, the controller is in charge of the logic of the application [37, p. 7].

3.3.2. Front end / View

The view of the application is primarily developed with React (Version 16.8.5, 19/11/2019) and Redux (Version 6.0.1, 19/11/2019).

React is a JavaScript library written by Facebook Inc. for developing user interfaces (typically web apps). The major benefits from using React are components and their states. Components

(e.g. an alert) are written in JavaScript XML (JSX) and reusable which means when written once they can be reused anywhere else in the user interface, thus duplicate source code can be avoided. In React, a component can hold its own state (e.g. the alert message or alert duration) which can be used for the user interface. If the state of a component changes and is involved in the user interface React automatically updates the user interface with the new state, making the development of the user interface easier as elements do not have to be addressed manually and then adjusted with new content [38, p. 7-8].

Even though components can pass their states in hierarchical order, having a central store for the state of the components has several benefits as simplifying the overall project structure and easier testing. Redux is a JavaScript library providing such a store and introducing further terms described in the following list [39, p. 531-534]:

- Action: An action typically leads to changes in the store but does not directly adjust it. In fact, an action is responsible for fetching data from any resource (e.g. via the controller of the backend). The collected data will then be passed to a corresponding reducer. [39, p. 531-534]
- Reducer: A reducer contains the business logic about how exactly the data from the action should be saved to the store (e.g. filtering the action for only necessary information). [39, p. 531-534]
- **Store**: The store contains the state of the application and can be accessed by React components [39, p. 531-534].

Figure 3.32 visually explains the Redux pattern.

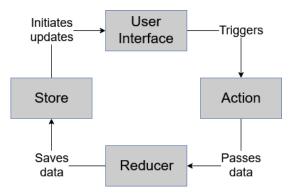


FIG. 3.32.: *Redux Pattern* [own representation]

3.3.3. Backend / Model + Controller

The controller and model are mainly implemented with the help of Spring Boot 2 (Version 2.1.9, 20/11/2019) and the underlaying Spring Java framework (Version 5.1.10, 20/11/2019) developed by Pivotal Software. JHipster (Version 6.5.1, 20/11/2019), a tool for generating Spring Boot and React applications, is used for a fundamental setup.

The Spring Java framework is a popular framework to develop a variety of web applications with covering the needs for security and data persistence. As the needs of business applications are constantly growing, the Spring frameworks configuration became more complex [40, p. 1]. With focus on extensibility and auto-configuration Spring Boot was developed. The autoconfiguration is achieved by providing opinionated defaults whereas the extensibility is enabled by the possibility of adding starter modules such as Web, Data-Java Persistence API (JPA) or Security [40, p. 21-22].

All of them are used in the risk management application for the following purposes:

- Starter-Web: This starter modules includes the Spring MVC Java web framework providing support for the MVC pattern and Representational State Transfer (REST) Application Programming Interfaces (API)s. For example, a Java class can be annotated as controller and methods within define what kind of Hypertext Transfer Protocol (HTTP) methods are allowed as well as the REST endpoint the controller can be addressed at [40, p. 107-109].
- Starter-Data-JPA: The Starter-Data-JPA module allows developers to access databases in their Spring Boot application without writing SQL statements. Instead an object oriented API can be used and thus developers do not have to switch between different languages. An important part of this module is Hibernate, a technology which can map Java objects to a database. Hence the whole model of the application can be realized as Java classes and the technologies in this starter module take care of the persistence to a database [40, p. 83].

• Starter-Security: As not everyone should be able to access the same information or perform the same actions via controllers (e.g. project related risks, deleting projects), the Starter-Security module enables security features such as authentication against the REST endpoints or user specific roles like being an average user or application admin [40, p. 176-176].

Figure 3.33 clarifies the functional interaction between all Spring Boot starter modules. In the case of the risk management application requests to REST endpoints, implemented with features provided by the Starter-Web module, are performed by Redux actions (see chapter 3.3.2). If the controller behind the REST endpoint has restrictions to specific roles, specified with the help of the Starter-Security module, the roles are gathered from the user by the credentials which are sent with the request and if they match, the logic of the controller gets executed. In this example data should be retrieved which can be gathered with the help of the object oriented JPA included in the Starter-Data-JPA module and then be returned to the frontend and be used for further purposes.

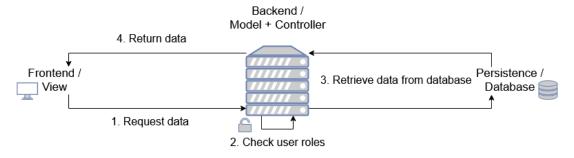


FIG. 3.33.: Functional interaction of Spring Boot starter modules

[own representation]

3.3.4. Persistence / Database

For persistence a relational Postgre SQL (Version 9.5, 20/11/2019) database is used and can be accessed by the back end. The creation of necessary tables and relations is being done automatically by the technologies within the Starter-Data-JPA module. For further information about the Starter-Data-JPA module see chapter 3.3.3.

3.4. Gamification

The gamification conception is based on the gamification design process described in 2.2.4. Therefore, the following chapters deal with the player (3.4.1), the mission (3.4.2), the mechanics (3.4.3) and the evaluation (3.4.4).

3.4.1. Player Personas

By consulting the survey (3.1) the application's target group was figured out. Based on this player personas for the group of project managers and project members were created:

Project Manager The following image 3.34 shows the key characteristics of the project manager persona. Project managers experience a rather formal work culture because of their position. They are a mixture of team players and independent leaders. That is why they combine competitive and cooperative behavior. Furthermore, they need to be structured in their work. As project managers they are fully responsible for all parts of the project. They need to manage the project's time and cost planning, the roadmap with milestones, the handling of potential stakeholders and the interaction with the project team. In summary it can be stated, that project managers are responsible for a variety of different project parts. Based on this variety, many risks can potentially occur from the different domains (e.g. stakeholder claims, technical complexity, project management), which could not be treated only by the PM. They need the collaboration of their project team to handle these risks successfully.

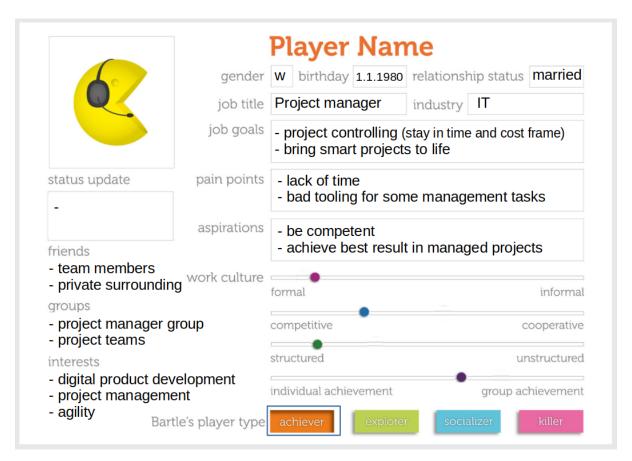


FIG. 3.34.: *Player Persona: Project Manager* [1, p. 88, adapted]

Project Member The following image 3.35 shows the key characteristics of the project member persona. Based on their position within the team, members tend to be rather cooperative than competitive. Their working culture is informal and the team is oriented towards reaching goals in cooperation. As developers they are only partially interested in project management and the project finishing in time. Their main attention is drawn by a personal gain of new knowledge and an involvement in interesting projects. If the projects are finialized within the given financial and time frame this is rather an addition and not the main goal. Nevertheless, in terms of project risk management they are the expert for all technical risks of the project.

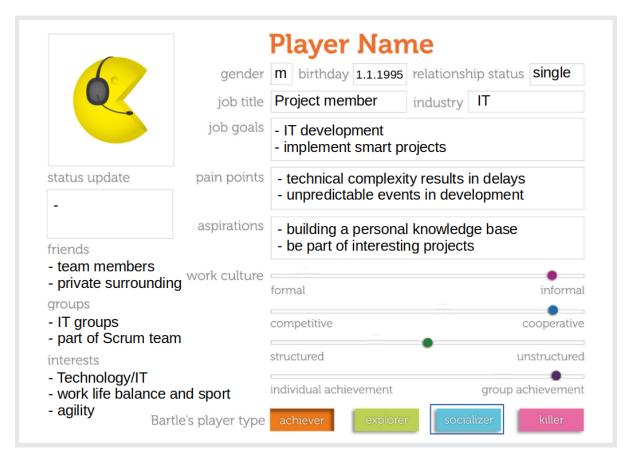


FIG. 3.35.: *Player Persona: Project Member* [1, p. 88, adapted]

3.4.2. Mission

By defining the mission, we aim to have a specific vision in mind, from which the following steps can be derived. The mission is defined according to 2.2.4. As a first step the current situation was already considered in 2.1. The next step deals with the business outcome. As target business outcome we aim at lowering the number of projects failing because of risk management not being adhered to. This should be achieved by the development of a gamified application for project risk management. Our mission is to increase the user engagement and support habit building in terms of project risk management. We want to support especially the

PMs as good as possible in the desired phase of risk response management and monitoring (3.1).

3.4.3. Mechanics

This chapter describes the conception whose mechanics apply motivational design patterns (2.2.3). The following mechanics have been selected for the risk management domain by us and are described in detail:

- Activity Stream and Notifications
- Growth, Specialization—Badge and Increased Responsibility
- Self-defined challenges
- Praise and Rewards (Score)
- Collaborative form of leaderboards
- Journey
- Social Feedback/Feedback loops
- Task Queue
- Additional minor patterns

Activity Stream and Notifications The activity stream represents the home page and is a key component of the application. This way the user is notified about relevant changes. Furthermore, the messages sent can motivate the user to directly engage with a specific workflow or task. It is part of the application wide engagement loop and especially accountable for the initial motivating emotion and the call to action.

The patterns used are the activity stream as social pattern and notifications as interface pattern. The activity stream is implemented as part of UC10 Activity Stream (3.2.2.11).

Growth, Specialization—Badge and Increased Responsibility Depending on their level of interaction with the application, users can be classified on the range between beginner and advanced. This can be mapped by the following five specialization—badges created by us:

project manager > risk buster > risk sage > risk master > risk owner > project member

- 1. Project member: basic project member without any specific rights
- 2. Risk owner: reached by owning a specific number of risks (being the person in charge).
- 3. Risk master: reached by being part of a specific number of risk ranking processes.
- 4. Risk sage: reached by reviewing and contributing a specific number of risks.
- 5. Risk buster: reached by successfully contributing a specific number of risk responses.
- 6. Project manager: highest achievable badge with righst for creating new projects and managing existing projects.

Growth is achieved in two areas. On the one hand, specialization—badges and on the other hand, further development of project risks.

Increased responsibility is used for the process of creating and managing a project. There are two workflows how a project can be initialized. The first possibility is that a user who has reached the project manager specialization—badge creates the project. The second possibility is that at least two members vouch that one person can be a project manager.

All three patterns (Growth, Specialization—Badge, Increased Responsibility) belong to the group of gameful patterns. They are implemented as part of UC1 User CRUD (3.2.2.2), UC2 Team Access CRUD (3.2.2.3), UC6 Risk Discussion (3.2.2.7), UC8 Risk Response Management (3.2.2.9), UC11 Progress Indicator (3.2.2.12).

Self-defined challenges Applied challenges have a positive impact during active engagement and after completion. Over the course of a challenge, the user is motivated to complete it. By completing challenges the users feel competent and their self-efficacy is increasing. A possible risk could be challenges that are too difficult and therefore demotivating. Hence why we use the concept of self-defined challenges. By having users set the challenges themselves the probability of success is increased.

Self-defined challenges appear at several locations in the risk management application:

- Project initialization (e.g. project manager defines how many risks should be contributed in a self-defined time period)
- Risk Monitoring (e.g. daily, weekly or monthly question if preventive action was done with reminder as notification before. This tries to support habit building).

The challenges mechanic is part of the gameful patterns. Self-defined challenges are implemented as part of UC7 Risk Monitoring (3.2.2.8) and UC9 Project initialization (3.2.2.10).

Praise and Rewards (Score) Users are rewarded with points for performing desired behavior. This adds extrinsic motivational factors to the application. These mechanics are needed as a basis for a collaborative form of leaderboards (next paragraph). The collaborative leaderboard provides the user with direct feedback as to why it is worthwhile to collect points. Praise and rewards in combination with collaborative leaderboards are working towards achieving a positive conditioning.

Points can be gained by performing desired behavior. Such as:

- Proposing risks
- Reviewing risks
- Being person in charge

• Being an active part of the community (e.g. contribute and manage pool risks and pool risk responses)

Praise is an interface pattern and score a gameful pattern. Praise and rewards are implemented as part of UC5 Risk Pool (3.2.2.6), UC6 Risk Discussion (3.2.2.7), UC7 Risk Monitoring (3.2.2.8) and UC8 Risk Response Management (3.2.2.9).

Collaborative form of leaderboards As described above the users are rewarded for desired behavior. Hence the slope of the graph (points over time) is a user activity indicator. Furthermore her/his own activity graph is easily visible for the user through the user profile page. Instead of comparing one individual against another individual based on the points score (classical form of leaderboards) we propose a team-based comparison concept. The following features are planned in detail:

- For each project team the **median of the activity score of all project members** is calculated. This results in an activity score for each project and enables the comparison of different projects. This is done through an anonymized leaderboard (e.g. "Your project activity is currently at position X of Y projects"). Furthermore, it is connected with concrete recommendations, how the position can be improved.
- The project can be classified based on the **sum of all points from each project member**. Based on this the project can be categorized as a "bronze", "silver" or "gold" project.

The important question cooperation vs. competition is already part of scientific research. Vegt et al. [41] have discovered that based on the way gamification mechanics are applied, either cooperative or competitive behavior is supported. Furthermore, the team collaboration can be enhanced.

By comparing whole projects and their teams the competitive character of leaderboards is moderated and complemented with cooperative elements. This strengthens the group spirit. Such cooperativeness can be observed in team sports. The fact of being a member of a team and being able to achieve something together develops new motivation.

Leaderboards are a gameful pattern. The collaborative leaderboard is implemented as part of UC2 Team Access CRUD (3.2.2.3) and UC9 Project initialization (3.2.2.10).

Journey By individually supporting the user while using the application one can lower the probability of disappointed users. Based on the current phase of the user (beginner, medium, advanced) the application provides different assistance. The following list depicts the specific intended actions in detail:

Beginner level:

- Introduction to the application and its aims at the first application start.
- Explanation of the risk discussion process.
- Presentation of the risk pool concept.

Medium level:

- Show path to mastery through specialization—badges and task queues.
- Visible feedback of the current progress through progress bars.

Advanced level:

- No disturbing information boxes about basic tasks.
- Increased responsibility as a project manager, clearly visible as specialization-badge for the user.

The user journey is implemented as part of UC11 Progress Indicator (3.2.2.12).

Social Feedback/Feedback loops The core engagement loop is built onto the theory behind human motivation, behavioral psychology and behavioral economics. It builds a positive and motivating user experience centering the user/player. This is done by the four steps introduced in 2.4: Motivate Emotion -> Call to Action -> Re-Engage -> Feedback Reward.

By building use cases implementing these four steps the user's motivation for doing specific tasks can be increased. Some parts of the application using the core engagement loop are listed in the following:

- Risk discussion process (3.2.2.7): Risks traverse a review and discussion process before they are added as final risks. This process is built onto social feedback and interaction between the project members.
- Risk adjustment process (3.2.2.5): After adding risks they are classified by the team based on their threat probability.
- Progress indicators (3.2.2.12): The application clearly makes the current state and progress visible to the user. Based on specialization-badges it is clearly visible if a user is a beginner, medium or advanced. Based on this state an individual level of support is provided by the application. Fore example, if you are new to the application the risk discussion process is in need of explanation, whereas for an advanced user the process is completely clear.
- Risk pool (3.2.2.6): The voting process for risks and risk responses to add them to the global risk pool makes use of the core engagement loop combined with social feedback.

Social feedback and feedback loops are implemented as part of UC4 Risk Adjustment (3.2.2.5), UC5 Risk Pool (3.2.2.6), UC6 Risk Discussion (3.2.2.7), UC7 Risk Monitoring (3.2.2.8), UC8 Risk Response Management (3.2.2.9), UC9 Project initialization (3.2.2.10), UC10 Activity Stream (3.2.2.11) and UC11 Progress Indicator (3.2.2.12).

Task Queue Task Queues provide tasks which can be done next. In best case this supports the flow experience (described in 2.2.2). They are implemented in the following parts of the application:

- After proposing a risk: propose another risk, review a risk
- After adding a risk to the risk pool: add another pool risk, add risk response

- The whole process of initializing a project is guided and uses task queues
- After monitoring one risk: monitor another risk (if you are the person in charge)
- After setting a challenge: propose a challenge to a colleague

Task Queues are an Information Pattern and implemented as part of UC5 Risk Pool (3.2.2.6), UC6 Risk Discussion (3.2.2.7), UC7 Risk Monitoring (3.2.2.8), UC8 Risk Response Management (3.2.2.9), UC9 Project initialization (3.2.2.10), UC10 Activity Stream (3.2.2.11) and UC11 Progress Indicator (3.2.2.12).

Additional minor patterns Further minor patterns play an underlying role or can be used as further expansions of the application:

- Broadcast (e.g. risks are shared between users)
- Predictable Results
- State Preservation
- Organization of Information
- Personalization (e.g. risk pool with recommendation engine)
- Reporting (e.g. risks can be reported)
- Search (e.g. risk pool is searchable)

3.4.4. Evaluation

For evaluating the acceptance of the gamified application for project risk management we have chosen a qualitative approach. After finishing the conception, a clickable prototype was created. Based on this prototype we have evaluated the reaction of real potential users through user interviews. The gained feedback and a detailed description and analysis of the user interviews

can be found in 3.1.2. The whole feedback was considered in the later development of the application. To achieve measurable indicators of the impact of gamification on risk management requires a long term evaluation phase with different project groups, which is out of scope for this project.

4. Implementation

This chapter gives insight into what has been implemented and functions at the time of this paper's submission. Due to the overall restricted time frame, the authors of this thesis focused on building an MVP. In general, an MVP is a useful approach to learn about the users needs by only providing what is necessary to run the application with its basic features [18, p. 3]. The MVP is supposed to be used in future development to gain early user feedback and develop a fullfledged application piece by piece according to feedback and priority.

First of all, an overview of progress of the infrastructure related use cases is given. These include UC1: User CRUD (3.2.2.2) and UC2: Project Access Management (3.2.2.3).

Secondly, all risk related use cases are covered. The following use cases are part of this section: UC3: Risk CRUD (3.2.2.4), UC4: Adjustment (3.2.2.5), UC5: Pool (3.2.2.6), UC6: Discussion (3.2.2.7), UC7: Monitoring (3.2.2.8) and UC8: Response Management (3.2.2.9).

Right after, the implemented gamification mechanics (3.4.3) and the dedicated use cases UC9: Project Initialization (3.2.2.10), UC10: Activity Stream (3.2.2.11) and UC11: Progress Indicator (3.2.2.12) are discussed.

In the end, the design approach of this MVP is briefly elucidated.

Furthermore, this chapter does not describe the software's architecture. Refer to chapter 3.3 for more information about the architecture and requirements.

4.1. General Infrastructure

The implementation of the use cases Project Access Management (3.2.2.3) and User CRUD (3.2.2.2) is finished at the time of this paper's submission. According to the use cases, users can create an account and then be invited to projects or create them themselves. Both use cases had to be implemented beforehand as risks should be related to a project which again are composed of multiple users (3.2.2.3, 3.2.2.2).

In figure 4.2 one can see the profile page of a user which is available after logging in. Additionally, one part of the gamification elements is visible: user achievements which can be acquired by different actions such as being responsible for a project risk.

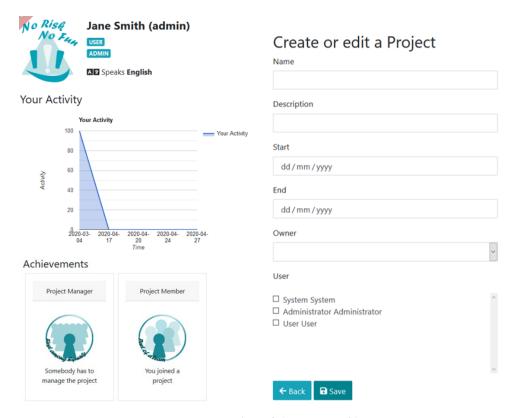


FIG. 4.1.: Screenshot of the user profile page

FIG. 4.2.: Screenshot of project cration page

Figure 4.2 shows the creation dialog for a project. After entering the necessary information and submitting by clicking "Save", the project is created and will be available for all its members. This information can be edited later. The same applies to the information for the user/personal account which can be edited in separate view. Within a project, a member can create and discuss project risks (4.2), which the following section elaborates on further.

4.2. Risk Use Cases

Due to the interconnection between most of the risk use cases, they will be demonstrated by one larger example. First of all, the Risk CRUD (3.2.2.4) which includes the creation and editing of a risk: When opening the detail view of a project, the user will be able to propose a risk by providing a title and a more detailed description. After proposing, every project member has the chance to like this proposed risk and after reaching a specific amount of likes, the risk will then be open for discussion. All of this is additionally part of the Risk Discussion use case (3.2.2.7). This is intentionally missing the ability to provide negative textual feedback as the application cannot and is not supposed to substitute for the discussion process between users. It is meant to be a facilitation of meetings but personal discussion is still important and necessary. The implementation of both use cases had a very high priority as the existence of risks, including their status change, is essential for the applications purpose. It is furthermore the direct foundation of use cases which require the existence of risks like the Risk Monitoring (3.2.2.8) or the Risk Pool (3.2.2.6). Figure 4.3 shows a proposed risk with two likes.



FIG. 4.3.: Screenshot of a proposed risk with two supporters

Discuss Risk Average Severity Bad Average Probability Sure Back Save

FIG. 4.4.: Screenshot of risk discussion

As the next step in the discussion process the risk will then be displayed beneath the "Discuss" tab within the project view. From here users are able to provide an estimation of risk severity and probability as seen in figure 4.4.

After enough estimations have been provided, a median estimation will be calculated and the project risk is ready to be finalized. In this step, one user has to assign themselves as owner of the risks, for which gamification rewards will be gained (4.2) and multiple responses have to be defined. The latter is part of the Risk Response Management use case (3.2.2.9). If the above mentioned steps have been fulfilled, the risk will be final and then be displayed beneath the "Final" tab which opens automatically when opening the detailed project view.

Missing from the MVP is the ability to monitor risks with the help of notifications and a due date as described in the correspond-

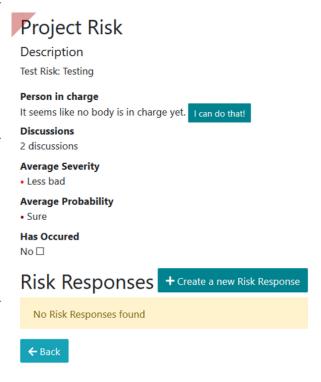


FIG. 4.5.: Screenshot of finalization step

ing use case (3.2.2.8). This feature was omitted in favor of gamification use cases as it is not one of the necessary core functions of the risk management. However notifications themselves are already realized and due to the general design of the messaging functionalities the groundwork for this use case is present and it is ready to be realized in potential future iterations.

Adjusting risk prioritization is also not possible yet, but could be implemented like use case Project Risk Adjustment depicts (3.2.2.5). This use case aims at detail adjustment for the already implemented discussion use case and is therefore not a core feature.

Also not part of the MVP is the Risk Pool (3.2.2.6). Despite being defined as criterion in the theory section (2.1.4) and being of specific interest for one of our reviewing PMs (3.1.2), we decided to not integrate this use case. The Risk Pool is particularly valuable for coordination and learning processes across a company. The next testing and feedback loops are rather unlikely to be of such a scope, which is why features that can be evaluated by individual testers or teams where prioritzed for the MVP.

To conclude, Risk- and Risk Response Management are functionally implemented, as well as Risk Discussion. These features cover the basic project risk management functions necessary for a single project to be managed using the application sufficiently for an MVP.

4.3. Gamification Elements

Though technically not necessary for the core functionality of risk management, we decided to incorporate several gamification features and use cases into the MVP. We proposed gamification as a possible means to address the problem of negligence during project lifetime and consider the approach as the core contribution of this paper. Hence we gave gamification priority over several risk management features as described above. The following will discuss the features we selected and our reasoning for doing so.

Besides achievements as shown in section 4.1, the MVP has various further progress indicators which are part of the defined use case (3.2.2.12). First of all, users do receive points for desired behavior which can be seen in form of an activity graph for a single specific user or

as an overall project activity; secondly, the project detail view shows a progress bar based on the projects temporal progress. Both can be seen in figure 4.6. This was realized because, in addition to the motivational aspect, the features can be seen as an indicator of project health which the reviewing project managers specificially requested (3.1.2).

Another approach to support the progress of a project is the implementation of a socalled task queue. A user gets displayed further actions which make sense to continue working on after completing another task. One place where the application makes use of this is after proposing a project risk where options to propose another, review or discuss project risks are being displayed. The task queue, development wise, are simply links to different views of the application instead of more complex business logic. We consider this a very direct and low-threshold way to promote more user activity with the additional benefit of offering some explanation of the application functionalities.

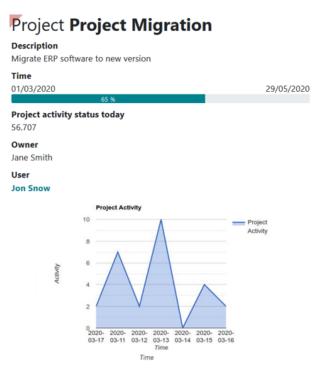


FIG. 4.6.: Screenshot showing progress visualizations

As part of the gamification elements and

part of the defined use cases (3.2.2.11), an activity stream has been implemented. The application can keep track of events that occur during run time like the proposal of a new project risk. The activity stream can be found on the start page when logged in. An option to enable notifications is placed next to the activity stream which the user can use to allow its client to send notifications. Those notifications can be used in different use cases to inform the user about new events and make the application re-engageable (2.3.1). This is more of a core functionality than just gamification use case because it helps project members to stay on top of events and

for those who dislike push notifications it covers the re-engagability of the application. It also provides entry points or shortcuts to different sections of the application.

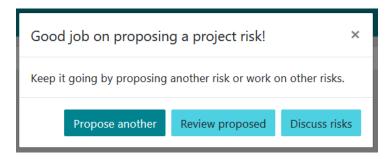


FIG. 4.7.: Screenshot of task queue prompt

Not implemented is the use case Project Initialization (3.2.2.10) which is designed to encourage project members to create the first risks within a project. The reason for not implementing this use case is that it was considered lower priority because the initial risk estimation is not as frequently neglected as the continuous management process (2.1.3). Summarized, the following mechanics are realized as described in the Gamification conception (3.4.3) are part of the application: Activity Stream and Notifications, Badges, Praise and Rewards, Task Queues.

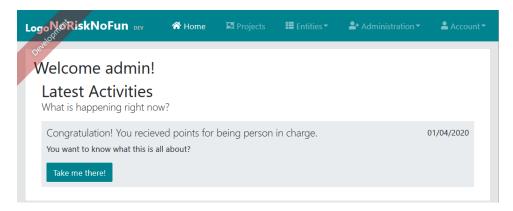


FIG. 4.8.: Screenshot home screen with activities

4.4. Design Approach

As depicted in the screenshots in this chapter, the application makes use of analogous colors, so colors that are similar to each other. The authors decided to choose green- and blue shades as they appear to be calming towards the application users which is intended to be helpful in the unpleasant context of discussing problematic risks.

Besides the similar looking colors, the application is build with reusable atomic third-party components like buttons or form fields. This leads on the one hand to accelerated development of the application due to the ready-made components and on the other hand to simplification in terms of usability as the users can be sure that the components will look and behave the same way in every part of the application.

Due to the surveys feedback, the application was developed with multiple platforms in mind (3.1.1). The participants of the survey would like to use the application on mobile and desktop devices which is why the approach of a PWA (2.3.1) was adhered to. The resulting application now fulfills various criteria of a PWA. It is progressive and re-engagable by using notifications if desired (2.3.1. Some parts are network independent and cache the server result, HTTPS is already used in development and due to a provided service worker and manifest the application is discoverable, installable and linkable. Figure 4.9 shows the activity stream on desktop and mobile to demonstrate the responsiveness which is also a realized criterion of a PWA.

In the further development, the application could be improved by providing a more comprehensive caching of server results and better responsiveness in various parts of the application.

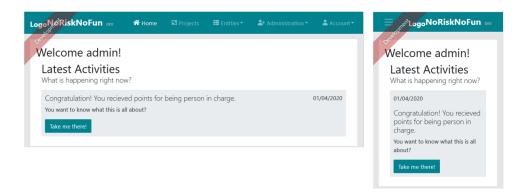


FIG. 4.9.: Screenshot comparing desktop and mobile view

5. Conclusion and Outlook

For this paper we have evaluated the state of the literature on risk management practices and principles to conclude necessary features of a software aimed at improving and facilitating project risk management processes. Besides general requirement such as a correct and wholesome coverage of risk management cycles and software usability criteria, we have identified two main aspects which are scarcely addressed so far. One of them is knowledge persistence, the other is engagement. In our first conception for the application we have addressed both of them by using a shared knowledge pool and gamification respectively.

We have proceeded to validate this approach by surveying 28 project managers from two German IT companies. We found general support for our assumptions due to the result that the PMs valued risk identification – which is facilitated when knowledge about similar projects and experiences is shared – and wished for software support with risk monitoring – which is a long term undertaking that needs repeated effort which can be supported with gamification elements. These results were further supported by three interviews we conducted presenting a clickable prototype to PMs who agreed to further support us. The gamification as well as the pool function were explicitly mentioned as helpful by the PMs. However, it is important to keep in mind that the sample size was small and due to limited access to the PMs. these results are not generalizable and require further, more extensive research for solidification. For future research it may also be advisable to extend the sample to non-IT companies as to include fewer technically affine project managers and also to discern whether non-IT projects have different characteristics. Based on the feedback we received from the PMs we went on to what we consider the main contribution of this paper: the specification of a software approach to

facilitate and support risk management efforts in project aimed at continuous engagement, cooperative effort and knowledge sharing. We divided our tool in three main areas (3.2.2):

- General Infrastructure: The CRUD use cases lying beneath application area of our tool, including knowledge persistence
- Risk Management: Specific functionalities which are necessary for handling risk management processes according to standards as described in the literature
- Gamification: Use cases aimed at motivation and commitment

We suggest for all of this to be integrated into a Progressive Web App because this satisfies the need of project managers to flexibly handle their tasks from desktop or mobile devices (as reported in (3.1.1)) and also facilitates engagement aspects since re-engagement is a defining characteristic of PWA.

We, furthermore, went on to the practical application of our results in form of a Minimum Viable Product (MVP) realizing core elements of the design. The results can be found at No Risk No Fun - Github repository. For a detailed description of which features are included and for which reason refer to (4.1). The next steps in the actual development of the software would be to use the MVP for gaining further user feedback and refining the approach taken so far. Due to time constraints this was not possible within the scope of this project, however, this is a necessary step due to the limited evidence that could be gathered initially. Another advisable procedure would be to invest more time into data collection to be able to include some initial risk management knowledge into the tool which can assist project teams in their initial risk identification efforts and aid risk estimation processes. Ideally such information could be gathered by requesting companies to provide experiences. However, it might be difficult to attain such cooperation at the desired level of detail given the sensitive nature of the subject.

To conclude we can summarize our project as having laid the foundations for a new approach towards improving project risk management efforts with software support by introducing gamification as a motivational factor. Further research and expansion on the subject, however, is necessary. Especially there would have to be a final evaluation exploring the impact of our gamification approach with empirical measures to ascertain its effectiveness or lack thereof.

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Appendix

Α.	Appendix	IX
	A.1. Survey Questionnaire	IX
	A.2. Further Expansion Features	XII

A. Appendix

A.1. Survey Questionnaire

Are you a project mai	nager right now or ha	ive you been one ov	er the course of the	last year?
• Yes				

Did you undertake any risk management measurements for projects within the last year?

• Yes

• No

• No

If not: Why not?

- We usually don't do that.
- There wasn't enought time.
- The project was too small.
- Risk management is not useful.
- Other

Which of the following aspects did your risk management cover?

APPENDIX A. APPENDIX

Risk identification
• Risk analysis
Risk response planning
Risk monitoring and controlling
Which kind of risk has caused you the most problems so far?
• Lack of support
Resources and personnel
Scope and requirements
Technology and design
Communication and cooperation
Discipline and motivation
• Other
How important do you think the following aspects of risk management are? (On a scale from 1 (Very important) to 5 (Not important at all)
Risk identification
• Risk analysis
Risk response planning
Risk monitoring and controlling
Have you ever used any risk management software?
• Yes

• Other

• No
If yes: Which tool did you use?
If not: Would you consider using risk management software in the future?
• Yes
• No
How would you like to use risk managment software? (Multiple answers)
• MacBook (Desktop)
• Windows-PC (Desktop)
• iPhone (Mobile)
Android Phone (Mobile)
• Surface (Convertible)
• iPad (Mobile / Tablet)
Which aspect of risk management do you think a software would be most useful for?
Risk identification
• Risk analysis
Risk response planning
Risk monitoring and controlling

A.2. Further Expansion Features

The following features were suggested by project managers during the interview for prototype feedback:

- Active Directory integration
- Microsoft Planner task export
- Altlassian Jira integration
- Risk export for operations team after the project is done
- Skill tags for team members
- Category tags for projects and risks
- Evaluation whether a project can be finished or risk cleanup should be done