

SCOTT SMITH

Product Designer

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SKILLS

Wireframing
UI Design
Graphic Design
Motion Design
Prototyping
User Research

TOOLS

Figma
Photoshop
Illustrator
After Effects
Premiere Pro
InDesign

HTML
CSS
Javascript

EDUCATION

University of Waterloo

Global Business and Digital Arts

Graduation Date: Expected June 2022

Relevant Courses

GBDA 228 - Digital Imaging of Online Applications
Learned and practiced HTML and CSS Principles

GBDA 210 - Introduction to User Experience Design
Learned and practiced User Experience skills

GBDA 310 - Advanced User Experience Research
In depth study and practice of 40 user experience methods

International Baccalaureate Diploma

Awarded June 2017

EXPERIENCE

University of Waterloo

Teacher's Assistant / Sep 2020 - Dec 2020

Created class engagement in an online environment through posting discussion questions and article in our class forum. Assisted students through feedback in creating various projects such as; user surveys, wireframes, and prototyping. Graded final projects and gave feedback.

Gibsons Home Furnishings

Shop Worker / Aug 2018 - Apr 2020

Ensured quality in the creation of handcrafted, custom furniture. Improved Company marketing through designing the first product catalogue and improving quality of social media.

City of Waterloo

Facility Manager / Dec 2018 - Sep 2019

Created a safe and welcoming environment for all patrons through facility and program knowledge, as well as consistent facility maintenance

VOLUNTEER EXPERIENCE

Sigma Chi Fraternity - Theta Psi Chapter

Executive Committee / Sep 2017 - Current

President / 2020

Been an active part of the executive team for 4 years, and held roles including: Philanthropy, Treasurer, Risk Manager, Social Chair, and President. Organized and oversaw an executive team and the organization as a whole. Created a strategic plan, calendar and budget. Spearheaded multiple initiatives, including; a formal, and ongoing social media campaign using hootsuite and creating a discord server, set up to move out regular operations to an online environment.

Warm Workers - UWaterloo Chapter

Executive of External Sponsorship / Sep 2018 - Dec 2018

Worked to find and create relationships with other organizations to help create social change. I helped to establish a relationship with a local Marble Slab Creamery as a sponsor for our 'Scoops of Love' fundraiser and worked with St Johns Ambulance to raise awareness about mental health.