

# SCOTT SMITH

## Product Designer

sagsmith@uwaterloo.ca  
(519) - 501 - 6735

scottysmith.ca  
linkedin.com/in/scott-smith-44035714a

## SKILLS

Wireframing  
UI Design  
Graphic Design  
Prototyping  
User Research

## TOOLS

Figma  
Photoshop  
Illustrator  
After Effects  
Premiere Pro  
InDesign  
  
HTML  
CSS  
Javascript

## EDUCATION

### University of Waterloo

*Global Business and Digital Arts*

Graduation Date: Expected June 2022

### Relevant Courses

GBDA 228 - Digital Imaging of Online Applications  
*Learned and practiced HTML and CSS Principles*

GBDA 210 - Introduction to User Experience Design  
*Learned and practiced User Experience skills*

### International Baccalaureate Diploma

Awarded June 2017

## EXPERIENCE

### Gibsons Home Furnishings

*Shop Worker / Aug 2018 - Apr 2020*

Ensured quality in the creation of handcrafted, custom furniture. Improved Company marketing through designing the first product catalogue and improving quality of social media.

### City of Waterloo

*Facility Manager / Dec 2018 - Sep 2019*

Created a safe and welcoming environment for all patrons through facility and program knowledge, as well as consistent facility maintenance

## VOLUNTEER EXPERIENCE

### Sigma Chi Fraternity - Theta Psi Chapter

*Executive Committee / Sep 2017 - Current*

Been elected for an executive role since joining and held roles including: Philanthrop, Treasurer, Risk Manager, Social Chair, etc; currently holding social chair. designed the current logo for our chapter as well as any posters or other advertising materials. actively working to improve online presence through social media and curation of newsletters.

### Warm Workers - UWaterloo Chapter

*Executive of External Sponsorship / Sep 2018 - Dec 2018*

Worked to find and create relationships with other organizations to help create social change. I helped to establish a relationship with a local Marble Slab Creamery as a sponsor for our 'Scoops of Love' fundraiser and worked with St Johns Ambulance to raise awareness about mental health.