Andrew Barrios

Professor Khatibi

ART 75

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Reading Response #1

After reading Busting the Tube: A Brief History of Video Art by Kate Horsfield I was given an insight into some of the progressions in the digital art world. Art and artists in past decades like the 1960's were very different from the artists of today. Events like the civil rights movement had great effects on the subject matter and format of video art at the time. The popularity of television opened new avenues for artists to be able to format their work as well as sometimes aire their works on television. These technologies are an important focus of many early video artists that were beginning to explore the technology and the practice.

In stark contrast to that, the video art of today is much more accessible for the masses than any time in history. An art student in high school can use their cell phone to record a video, edit it, and upload it in a matter of minutes. Something that the early video artists would have had to spend weeks and thousands of dollars to even attempt something of a similar quality. The ease of access to these technologies allow for many more varieties of video work and help to propel the medium forward. As our technology centered world continues to evolve, art and especially video art will continue to progress and give us experiences that we could have never imagined.