Art 74, Introduction to Digital Video Art // Spring 2020

[COURSE SCHEDULE]

Wee k	Date	Topics, Readings, Projects, Deadlines
1	1/27	· Course Introduction / Overview of Syllabus
		· Introductions (Instructor-Students), Adobe onboarding
1	1/29	Lab: Tutorials on how to use GitHub (version control, clone,
		commit).
		Lecture: History of Video Art
	2/3	CINEMATOGRAPHY WORKSHOP
2		Deliver: Reading 01
		Lab: Cinematography workshop DSLR Camera Tutorial, HD video
		with mobile phones, types of shots/framing. On-campus group
		shoot to gather footage.
		CINEMATOGRAPHY WORKSHOP II
2	2/5	Lecture: A time-based storytelling media relying on moving
		pictures with audio.
		Lab: Intro to Premiere, File management, project settings, assets, codecs, resolution, importing and outputting.
		EDITING WORKSHOP I
	2/10	
		Deliver: Essay
3		Lecture: Creative techniques with green screen
		Lab: Advanced Tutorials in Premiere. Mastering sound & video effects
		· Video shooting and editing during class
3	2/12	EDITING WORKSHOP II
		Lecture: Storyboarding + visual storytelling, concepts in
		continuity editing.
		Lab: Nonlinear editing in Premiere, 5-shot video assignment.
4	2/17	Deliver: Project 01
		In-class critique and discussions for Project 01
4	2/19	2D ANIMATION WORKSHOP
		Lecture: Clean and simplistic design of flat Illustrations

Animate 3D ANIMATION WORKSHOP Deliver: Reading 02 Lecture: Techniques at work in Mixed and Augmented Reality Lab: Basic pipeline of creating motion graphics with Adobe Dimension and Aero 5 2/26 Lab time for Project 02 6 3/2 Deliver: Project 02 In-class critique for Project 02 FIELD TRIP: TBD NET.ART WORKSHOP I Lecture: Video Art & Internet, Net Art History Lab: Intro to HTML & CSS NET.ART WORKSHOP II Deliver: Reading 03 Lab: Creative HTML/CSS, embed videos from Youtube & Video 8 3/16 Lab time for Project 03 Beliver: Project 02 In-class critique for Project 02 PORTFOLIO WORKSHOP I Lecture: Creative techniques in Web Design Lab: Intro to web hosting directly from a CitHub repository + GitHub Pages. PORTFOLIO WORKSHOP II Lab: Intro to CSS and user interface design using color palettes, Coogle web fonts, Fontawesome iconography. PORTFOLIO WORKSHOP III Lab: Intro to creative JavaScript libraries for web design Lab: Intro to creative JavaScript libraries for web design Lab: Intro to creative JavaScript libraries for web design Lab: Intro to CLASS PORTFOLIO WORKSHOP III Lab: Intro to CRASS PORT			Lab: Basic pipeline of creating motion graphics with Adobe
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12 PROPOSAL WORKSHOP I			In-class critique for Project 03
	12	4/15	PROPOSAL WORKSHOP I

		Lecture: Video as installation, Exhibition proposal
		Lab: Working on installation proposal and artist statements
		PROPOSAL WORKSHOP I
13	4/20	Deliver: Reading 04
		Lecture: Installation mockup -> <u>https://app.sketchup.com/app</u>
13	4/22	Deliver: Final Project Proposal
		Final Project Proposals Presentation
14		VIDEO INSTALLATION WORKSHOP I
	4/27	Lecture: Best practices in video installation
		Lab: Fabrication for exhibition, Equipment checkout from VRL
	4/29	VIDEO INSTALLATION WORKSHOP II
14		Deliver: Artist Statement
14		Lab: Testing with digital equipment and finalizing installation
		details, catalog production
15	5/4	INSTALLATION DOCUMENTATION
15	5/6	DEINSTALL FROM GALLERY
16	5/11	Lecture: From Gallery Download to Portfolio Upload
		Lab: Image editing, website updating
Final	5/18	Final Exam: NO CLASS
		Deliver: Portfolio Website, Submit website link by midnight
		11:59pm