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Art 75

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Reading Response #1

After reading Busting the Tube: A Brief History of Video Art by Kate Horsfield, I have an initial understand for the difference between the modern and 80's digital media art. They seem like a conversation that an elder talk with a teenager, where is a huge generation gap.

In 80's, the performance form of digital art was television and movie because they were the mainstream media at that time. There were two obstacles for making digital media art at that time. As the digital device was expensive and not widely used, this made a limit that only a few people could touch digital media art and make it. Also, people spent time and tried their best to learn many digital skills to discover how to make digital media art. Eventually, digital artists found their own way to create digital artwork and started to spread it to the world.

Nowadays, the environment of making digital media art is not that difficult as old day. Techniques is more mature and easier to learn through the source. For example, we can download some apps from Appstore or Googleplay to make our artwork. Usually, people use TikTok to make video with their concept or brainless mind, whatever. However, the quality may not be good as 80's because there are a big population who making videos through those Apps like it is just a way to record their life or make it for fun.