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Augmented reality is a component of extended reality that is different from virtual reality in how it introduces information to the user. Virtual reality seals off the user and takes them out of the real world completely to show the experience. Augmented reality on the other hand brings these digital assets and interactions into the real world. The article describes this as allowing the body and media to “reappear as vectors for the expression and experience of art.

AR is presented as a new and upcoming technology with a ton of promise in the art world. Museums are beginning to consider AR works and include them in shows. Even going so far as to adopt QR codes throughout many museums as a way of extending the museum into the digital space. Artists are also using this medium to call attention to world issues and promote change. They are also being used as hidden gems for explorers to find throughout the world . Augmented reality is a new and promising medium in which artists can express themselves in a new and immersive way.