

Chengyuan Shi

Professor Khatibi

Art 75

3 February 2020

Reading Response 1

After reading *Busting the Tube: A Brief History of Video Art* by Kate Horsfield, I have a deeper understanding of digital video art. Since video media emerged in the last century, art has not just shown on paper works. And the art forms presented through digital video media are unimaginable centuries ago. People in today's society are happy to use video media software in their lives, such as YouTube, Instagram, and TikTok which have become popular in recent years. Video media art has also become a new trend in contemporary art.

Unlike traditional artworks, the visual impact of video media art is also different. For example, the artist Nam June Paik mentioned in the article, his artistic works created through video media are powerful and shocking. Video and audio can make people immediately immerse themselves in his artworks. Video media is the product of the advancement of the times, and it also makes art progress.