

Zachary Lum

Professor Khatibi

Art 75

3 February 2020

Reading Response #1

After reading *Busting the Tube: A Brief History of Video Art* by Kate Horsfield, it made me realize how much technology and digital video art has changed throughout history. After reading the article individually, one thing I took away from it was that digital video artists during the 20th century made works that were very simple yet powerful. Like society, art is evolving because of three things. The first thing that is changing is how we think, the artists today think differently about how they can create digital video art than the artist in the previous century. The second thing that is changing is the equipment digital video artist use in order to create their artworks. Lastly, the third thing that is also evolving is the public's interest.

With all these changes that are going on in our society, the art world has to keep up with it to stay relevant in society. If I am being honest, some of the videos that were presented in the class had great ideas but they got kind of boring and repetitive to me after I knew what was going to happen next. I am sure at that time when these projects were made they were hugely successful, but if that were to be presented at museums it has a possibility of not doing as well as other modern videos. With modern technology people have today it is so much easier to create videos and express yourselves out to the world. For example, Tik Tok, allows users to create videos and share it with whomever they want just from fingertips.