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Art 75

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Reading and Respond

When I finished reading *Busting the Tube: A Brief History of Video Art* by Kate Horsfield. In the 1970s, a revolution in new media art struck. The new communication method will bring obvious changes. The artist not only needs to reach his own point of view but also allows the audience to accept the impact of new things on the senses. The function of art is greatly expressed here, which is also one of the ways that digital art can embody.

So in general, new media art is still a developing art. Just like in this new era, new media art is no longer a traditional category related to painting and sculpture, but a variety of science and technology combined to participate in the exploration and practice. This is an old thing that can be said to be both. But there is still a lot of space for art exploration. A new dimension of thinking about the relationship between art and contemporary technology and information-based social reality.