

Art 74, Introduction to Digital Video Art // Spring 2020

[COURSE SCHEDULE]

Week	Date	Topics, Readings, Projects, Deadlines
1	1/27	<ul style="list-style-type: none"> • Course Introduction / Overview of Syllabus • Introductions (Instructor-Students), Adobe onboarding
1	1/29	<p>Lab: Tutorials on how to use GitHub (version control, clone, commit).</p> <p>Lecture: History of Video Art</p>
2	2/3	<p>CINEMATOGRAPHY WORKSHOP</p> <p>Deliver: Reading 01</p> <p>Lab: Cinematography workshop DSLR Camera Tutorial, HD video with mobile phones, types of shots/framing. On-campus group shoot to gather footage.</p>
2	2/5	<p>CINEMATOGRAPHY WORKSHOP II</p> <p>Lecture: A time-based storytelling media relying on moving pictures with audio.</p> <p>Lab: Intro to Premiere, File management, project settings, assets, codecs, resolution, importing and outputting.</p>
3	2/10	<p>EDITING WORKSHOP I</p> <p>Deliver: Essay</p> <p>Lecture: Creative techniques with green screen</p> <p>Lab: Advanced Tutorials in Premiere. Mastering sound & video effects</p> <ul style="list-style-type: none"> • Video shooting and editing during class
3	2/12	<p>EDITING WORKSHOP II</p> <p>Lecture: Storyboarding + visual storytelling, concepts in continuity editing.</p> <p>Lab: Nonlinear editing in Premiere, 5-shot video assignment.</p>
4	2/17	<p>Deliver: Project 01</p> <p>In-class critique and discussions for Project 01</p>
4	2/19	<p>2D ANIMATION WORKSHOP</p> <p>Lecture: Clean and simplistic design of flat Illustrations</p>

		Lab: Basic pipeline of creating motion graphics with Adobe Animate
5	2/24	<p align="center">3D ANIMATION WORKSHOP</p> <p>Deliver: Reading 02</p> <p>Lecture: Techniques at work in Mixed and Augmented Reality</p> <p>Lab: Basic pipeline of creating motion graphics with Adobe Dimension and Aero</p>
5	2/26	Lab time for Project 02
6	3/2	<p>Deliver: Project 02</p> <p>In-class critique for Project 02</p>
6	3/4	FIELD TRIP: TBD
7	3/9	<p align="center">NET.ART WORKSHOP I</p> <p>Lecture: Video Art & Internet, Net Art History</p> <p>Lab: Intro to HTML & CSS</p>
7	3/11	<p align="center">NET.ART WORKSHOP II</p> <p>Deliver: Reading 03</p> <p>Lab: Creative HTML/CSS, embed videos from Youtube & Video</p>
8	3/16	Lab time for Project 03
8	3/18	<p align="center">PORTFOLIO WORKSHOP I</p> <p>Lecture: Creative techniques in Web Design</p> <p>Lab: Intro to web hosting directly from a GitHub repository + GitHub Pages.</p>
9	3/23	<p align="center">PORTFOLIO WORKSHOP II</p> <p>Lab: Intro to CSS and user interface design using color palettes, Google web fonts, Fontawesome iconography.</p>
9	3/25	<p align="center">PORTFOLIO WORKSHOP III</p> <p>Lab: Intro to creative JavaScript libraries for web design</p>
10	3/30	Lab time for Project 03
10	4/1	Spring Recess: NO CLASS
11	4/6	Spring Recess: NO CLASS
11	4/8	<p>Deliver: Project 03</p> <p>In-class critique for Project 03</p>
12	4/13	<p align="center">PROPOSAL WORKSHOP I</p> <p>Lecture: Video as installation, Exhibition proposal</p> <p>Lab: Working on installation proposal and artist statements</p>

12	4/15	PROPOSAL WORKSHOP I Deliver: Reading 04 Lecture: Installation mockup -> https://app.sketchup.com/app
13	4/20	Deliver: Final Project Proposal Final Project Proposals Presentation
13	4/22	EXHIBITION CATALOG WORKSHOP Finalizing artist statements, catalog formatting, process documentation
14	4/27	VIDEO INSTALLATION WORKSHOP I Lecture: Best practices in video installation Lab: Fabrication for exhibition, Equipment checkout from VRL
14	4/29	VIDEO INSTALLATION WORKSHOP II Deliver: Artist Statement Lab: Testing with digital equipment and finalizing installation details
15	5/4	INSTALLATION DOCUMENTATION
15	5/6	DEINSTALL FROM GALLERY
16	5/11	Lecture: From Gallery Download to Portfolio Upload Lab: Image editing, website updating
Final	5/18	Final Exam: NO CLASS Deliver: Portfolio Website, Submit website link by midnight 11:59pm