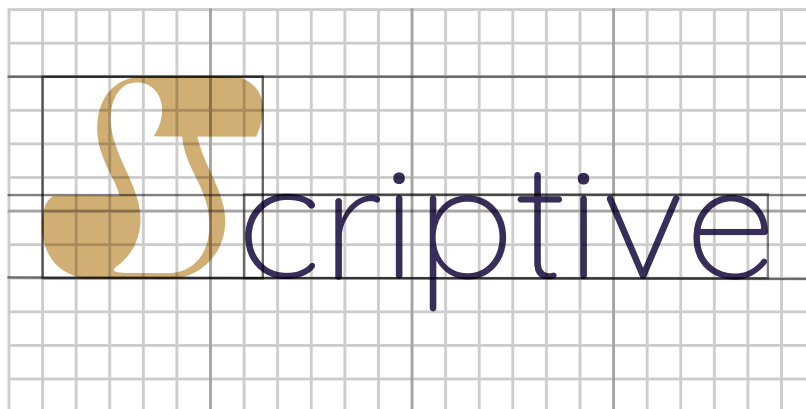


Likovno-grafičko oblikovanje - knjiga
Završni rad
Školska godina 2022./2023.
Izdavačka kuća
Samantha Ivas Jurkvoić



Odabrani znak / logotip





Znak / logotip
pozitiv c/b

Scriptive

The logo consists of a large, white, stylized letter 'S' on a solid black rectangular background. The 'S' is designed with thick strokes and a rounded, modern feel. To the right of the 'S', the word 'criptive' is written in a white, clean, sans-serif typeface. The 'S' and the text are centered vertically within the black rectangle.

Scriptive

Znak / logotip
negativ c/b

Znak / logotip boja





Znak / logotip boja negativ

Znak / logotip umanjenje



100%



75%



50%



25%

Odabrana tipografija
logotipa

Quicksand Light

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 . : , ; " ' (! ?) + - * / =

Odabrana tipografija
primarna
sekundarna

Quicksand Light
primarna

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 . : , ; " ' (! ?) + - * / =

AvantGarde Bk BT
sekundarna

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 . : , ; " ' (! ?) + - * / =

Boja
primarna / sekundarna



C: 19%
Y: 62%
M: 29%
K: 0%
R209 G175 B116



C: 87%
Y: 36%
M: 89%
K: 29%
R056 G047 B089



C: 000
Y: 000
M: 000
K: 100
R035 G031 B032



C: 000
Y: 000
M: 000
K: 000
R255 G255 B255



C: 100%
Y: 26%
M: 91%
K: 13%
R036 G054 B113



C: 25%
Y: 51%
M: 31%
K: 0%
R193 G168 B132

Osnovne tiskanje



Osnovne tiskalice
posjetnica



Osnovne tiskanice
dopisni list





Osnovne tiskanje
koverta

Aplikacije
vrećica



Aplikacije
majica





Aplikacije
olovka