

Project report template

INTRODUCTION

1.1 Overview

Designing professional business cards

The "Designing Professional Business Cards for Effective Networking" project

focuses on creating visually appealing and impactful business cards that leave a lasting impression and facilitate meaningful connections in the business world. A well-designed business

card is an essential tool for networking, showcasing professionalism, and conveying key information succinctly. Our team has created the business card with the help of Canva for that

we have used many tools like elements, fonts, text, colours, to create excellent business cards. We

downloaded this project with the help of all these tools in Canva.

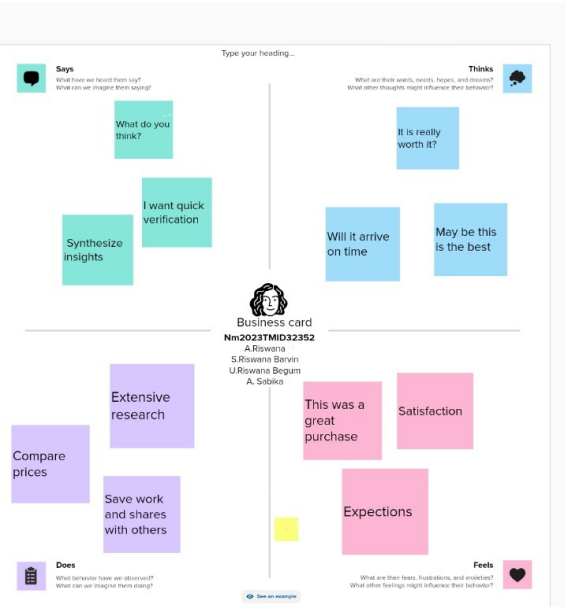
1.2 Purpose

- Small and Convenient
- Affordable Advertisement
- Give A visual aid to Remember your business
- Business cards are a vital networking tool
- Business Cards Create and professional Image credible

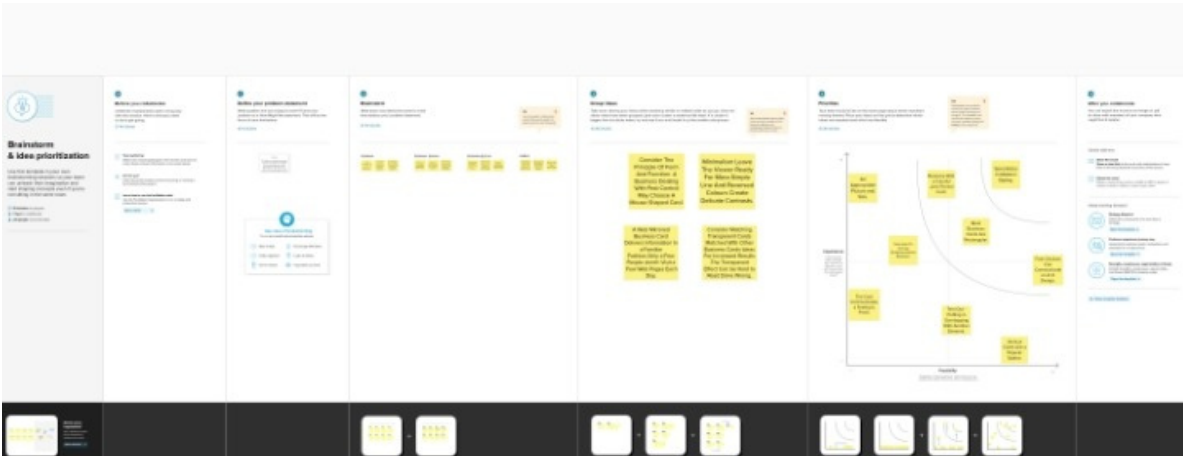
2

Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming map



Result

Business card



4. Advantages & Disadvantages

Advantages

- * Canva is very simple to use and user friendly
- * Canva provides social media templates
- * Canva offers a professional look
- * Team access
- * As well as million of image

Disadvantages

- * The free version is limited
- * Unique elements cannot be created
- * Limited export settings
- * Alignment concerns
- * Unable to move one design another design

5. Applications

- * We create a canva account
- * Choose our design type
- * And we are used business and template
- * We uploaded our background image
- * We used uploading photos, and adding text, and used to editing elements, and change fonts

- * Added to the women icon.flower design of corner.

- * We created to business card

- * Finally we downloaded a design

Conclusion

People in our team worked together to make a business card on the topic "Designing professional business card" through this, a company's advertisement can be brought to the door of the card. Canva is an essential tool for most business .it is easy to use offers a wide range of templates,it's affordable,customisable and helps business with their branding.graphic designing can be learned through this project.