

Data Intake Report

Name: Customer Segmentation

Report date: 18 July 2022

Internship Batch: LISUM10

Version: 1.0

Data intake by: Ray Ng

Data intake reviewer:

Data storage location:

<https://drive.google.com/drive/folders/1bfCpJIKmp6IHxiLPWvOS2nU1dc24pViB>

Tabular data details:

| | |
|------------------------------|---------|
| Total number of observations | 1000000 |
| Total number of files | 1 |
| Total number of features | 48 |
| Base format of the file | .csv |
| Size of the data | 154 MB |

Note: Replicate same table with file name if you have more than one file.

Proposed Approach:

- Mention approach of dedup validation (identification)
- Mention your assumptions (if you assume any other thing for data quality analysis)

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