

# Customer Retention Project Report-

From the given data set we build the model that have 51% accuracy score.

*In this problem, you will forecast the e-retail success rate. Success rate is basically depends on the systeminterface ,systemquality,cutomertrust and information quality is structured as follows:*

*In the attached CSV, each row corresponds to a loan, and the columns are defined as follows:*

- *The column with header indicates the factors that affects the e-retail success.we collect the data depending on the class variable date*
- *Given in problem statement when the data was collected.*
- *For Outcome that is th customer satisfaction is dependent on 5 factors i.e. the column system Quality,ServiceQ uality,Customer Trust,Information Quality*
- `<AxesSubplot:ylabel='Count'>`

