

# FINANCIAL DASHBOARD

Year: All

2013

2014

Quarter: All

Qtr 1

Qtr 3

Qtr 2

Qtr 4

Product: All

Amarilla

Carretera

Montana

Paseo

Velo

VTT

118.73M

Total Sales

169.61K

Average Sales

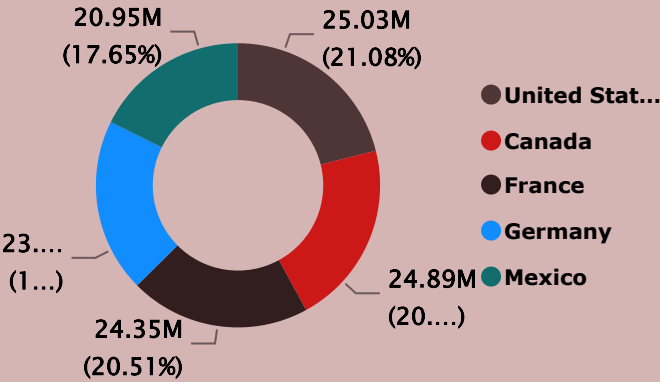
16.89M

Total Profit

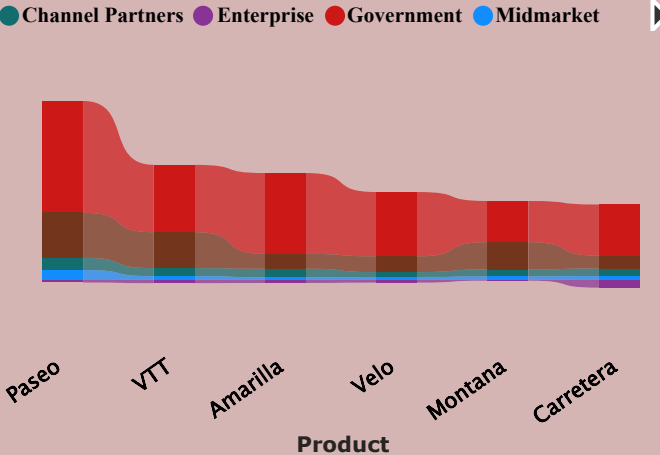
1M

Total Units Sold

Total Sales by Country

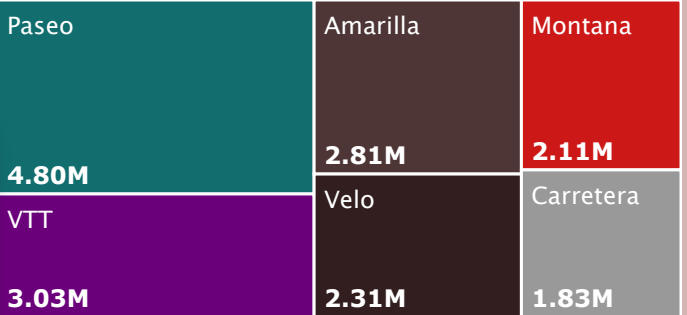


Total Profit by Product and Segment



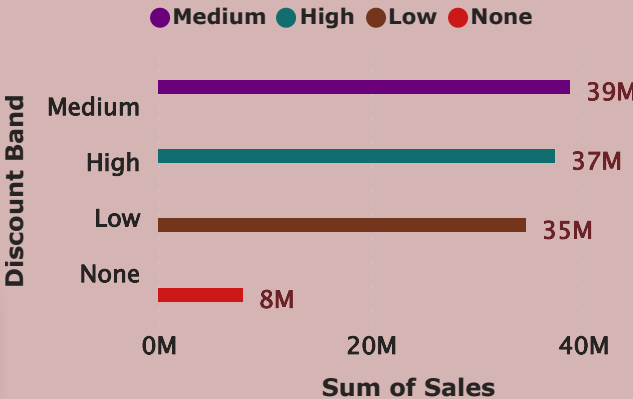
Product	Sum of Units Sold	Sum of Sales	Average
Paseo	338238	33,011,143.95	1
VTT	168782	20,511,921.02	1
Velo	162425	18,250,059.47	1
Amarilla	155316	17,747,116.06	1
Montana	154198	15,390,801.88	1
Carretera	146847	13,815,307.89	1
Total	1125806	118,726,350.26	

Total Profit by Product



Segment	Sum of Sales	Sum of Profit
Government	52,504,260.67	11,388,173.00
Small Business	42,427,918.50	4,143,168.00
Channel Partners	1,800,593.64	1,316,803.00
Midmarket	2,381,883.08	660,103.00
Enterprise	19,611,694.38	-614,545.00
Total	118,726,350.26	16,893,701.00

Total Sales by Discount Band



Total Sales by Quarter

