

PIZZA SALES

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ABOUT THE REPORT

Hi guys My name is Ritam bhowmick and here I have created sample pizza sales report using SQL queries

PROBLEMS MENU

Basic:

Retrieve the total number of orders placed.

Calculate the total revenue generated from pizza sales.

Identify the highest-priced pizza.

Identify the most common pizza size ordered.

List the top 5 most ordered pizza types along with their quantities.

Intermediate:

Join the necessary tables to find the total quantity of each pizza category ordered.

Determine the distribution of orders by hour of the day.

Join relevant tables to find the category-wise distribution of pizzas.

Group the orders by date and calculate the average number of pizzas ordered per day.

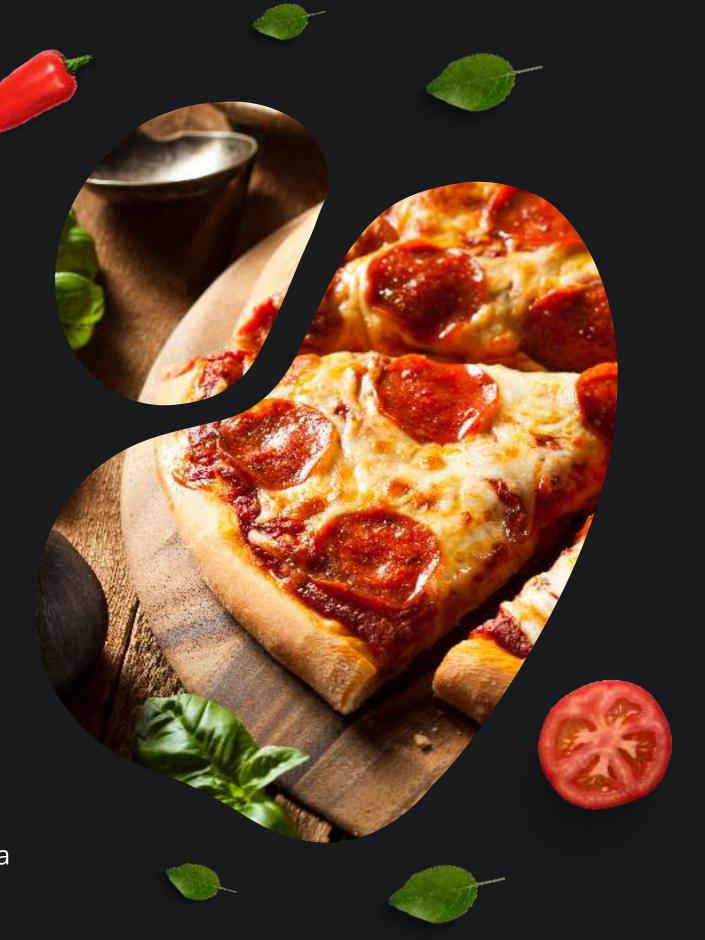
Determine the top 3 most ordered pizza types based on revenue.

Advanced:

Calculate the percentage contribution of each pizza type to total revenue.

Analyze the cumulative revenue generated over time.

Determine the top 3 most ordered pizza types based on revenue for each pizza category.



RETRIEVE THE TOTAL NUMBER OF ORDERS PLACED.

select count(order_id) from orders;

OUTPUT



CALCULATE THE TOTAL REVENUE GENERATED FROM PIZZA SALES.

• SELECT SUM(order_details.quantity * pizzas.price) AS total_price
FROM order_details

JOIN pizzas ON pizzas.pizza_id = order_details.pizza_id;



DENTIFY THE HIGHEST-PRICED PIZZA.

```
select pizza_types.name , pizzas.price
from pizza_types join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id
order by pizzas.price desc limit 1;
```

Rows:







DENTIFY THE MOST COMMON PIZZA SIZE ORDERED.

```
select pizzas.size, count(order_details.order_details_id ) as order_count
from pizzas join order_details
on pizzas.pizza_id=order_details.pizza_id
group by pizzas.size order by order_count desc;
```

R	esult Gri	d 🔡 💎 Filter Ro
	size	order_count
Þ	L	18526
	M	15385
	S	14137
	XL	544
	XXL	28









LIST THE TOP 5 MOST ORDERED PIZZA TYPES ALONG WITH THEIR QUANTITIES.

```
pizza_types.name,
sum(order_details.quantity) as quantity
from pizza_types join pizzas
on pizza_types.pizza_type_id=pizzas.pizza_type_id
join order_details on order_details.pizza_id=pizzas.pizza_id
group by pizza_types.name order by quantity desc limit 5;
```

	name	quantity
>	The Classic Deluxe Pizza	2453
	The Barbecue Chicken Pizza	2432
	The Hawaiian Pizza	2422
	The Pepperoni Pizza	2418
	The Thai Chicken Pizza	2371

JOIN THE NECESSARY TABLES TO FIND THE TOTAL QUANTITY OF EACH PIZZA CATEGORY ORDERED.

```
SELECT pizza_types.category, SUM(order_details.quantity) AS quantity
FROM pizza_types join pizzas
on pizza_types.pizza_type_id=pizzas.pizza_type_id
join order_details
on order_details.pizza_id=pizzas.pizza_id
group by pizza_types.category order by quantity desc;
```

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	category	quantity
Þ	Classic	14888
	Supreme	11987
	Veggie	11649
	Chicken	11050

DETERMINE THE DISTRIBUTION OF ORDERS BY HOUR OF THE DAY.

```
SELECT DATE_FORMAT(orders.order_time, '%H') AS hour, COUNT(*) AS order_count
FROM orders

GROUP BY DATE_FORMAT(orders.order_time, '%H')

ORDER BY hour;
```

09	1	
10	8	
11	1231	
12	2520	
13	2455	

hour	order_count
12	2520
13	2455
14	1472
15	1468
16	1920

JOIN RELEVANT TABLES TO FIND THE CATEGORY-WISE DISTRIBUTION OF PIZZAS.

```
SELECT

pizza_types.category,

COUNT(pizza_types.name) AS order_count

FROM

pizza_types

GROUP BY

pizza_types.category
```

	category	order_count
į.	Chicken	6
	Classic	8
	Supreme	9
	Veggie	9

GROUP THE ORDERS BY DATE AND CALCULATE THE AVERAGE NUMBER OF PIZZAS ORDERED PER DAY.

```
SELECT AVG(daily_quantity) AS average_pizzas_per_day

FROM (

SELECT

orders.order_date,

SUM(order_details.quantity) AS daily_quantity

FROM

orders

JOIN

order_details ON orders.order_id = order_details.order_id

GROUP BY

orders.order_date
) AS daily_totals;
```



DETERMINE THE TOP 3 MOST ORDERED PIZZA TYPES BASED ON REVENUE.

	pizza_type	revenue	
•	The Thai Chicken Pizza	43434.25	
	The Barbecue Chicken Pizza	42768	
	The California Chicken Pizza	41409.5	

CALCULATE THE PERCENTAGE CONTRIBUTION OF EACH PIZZA TYPE TO TOTAL REVENUE.

```
SELECT pizza_types.category AS pizza_type,

round( (SUM(order_details.quantity * pizzas.price) / (SELECT SUM(order_details.quantity * pizzas.price) AS total_price

FROM order_details

JOIN pizzas ON pizzas.pizza_id = order_details.pizza_id))*100,2) as revenue

FROM pizza_types

JOIN pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id

JOIN order_details ON order_details.pizza_id = pizzas.pizza_id

GROUP BY pizza_types.category

ORDER BY revenue DESC;
```

	pizza_type	revenue
•	Classic	26.91
	Supreme	25.46
	Chicken	23.96
	Veggie	23.68

ANALYZE THE CUMULATIVE REVENUE GENERATED OVER TIME.

```
SELECT orders.order_date ,

SUM(order_details.quantity * pizzas.price) AS daily_revenue,

SUM(SUM(order_details.quantity * pizzas.price))

OVER (ORDER BY orders.order_date ROWS BETWEEN UNBOUNDED PRECEDING AND CURRENT ROW) AS cumulative_revenue

FROM order_details join pizzas on order_details.pizza_id = pizzas.pizza_id

join orders on orders.order_id = order_details.order_id

GROUP BY orders.order_date

ORDER BY orders.order_date;
```

	order_date	daily_revenue	cumulative_revenue
١	2015-01-01	2713.8500000000004	2713.8500000000004
	2015-01-02	2731.8999999999996	5445.75
	2015-01-03	2662.399999999996	8108.15
	2015-01-04	1755.45000000000003	9863.6
	2015-01-05	2065.95	11929.55

DETERMINE THE TOP 3 MOST ORDERED PIZZA TYPES BASED ON REVENUE FOR EACH PIZZA CATEGORY.

```
select name, revenue from

(select category, name, revenue,
rank() over(partition by category order by revenue desc) as rn
from
(select pizza_types.category, pizza_types.name,
sum((order_details.quantity)*pizzas.price) as revenue
from pizza_types join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id
join order_details
on order_details.pizza_id=pizzas.pizza_id
group by pizza_types.category, pizza_types.name) as a) as b
where rn <=3;</pre>
```

	name	revenue	
•	The Thai Chicken Pizza	43434.25	
	The Barbecue Chicken Pizza	42768	
	The California Chicken Pizza	41409.5	
	The Classic Deluxe Pizza	38180.5	
	The Hawaiian Pizza	32273.25	
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THANK FOR YOU