



Customer Churn DashBoard

10K

Total Customers

5151

Active customer

2037

Churn Customer

4849

InActive Customer

20.37%

Churn Rate

7055

Has Card

100K

Average Salary

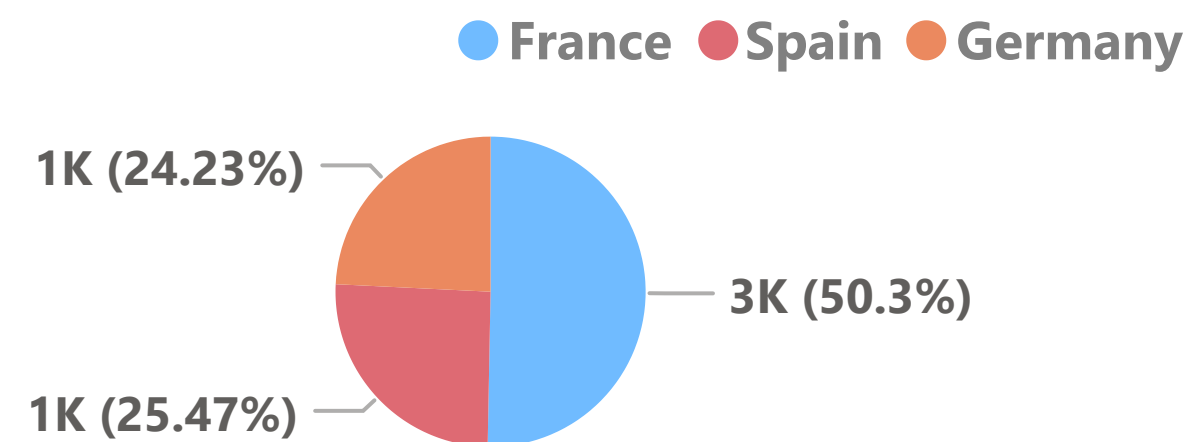
2016

2017

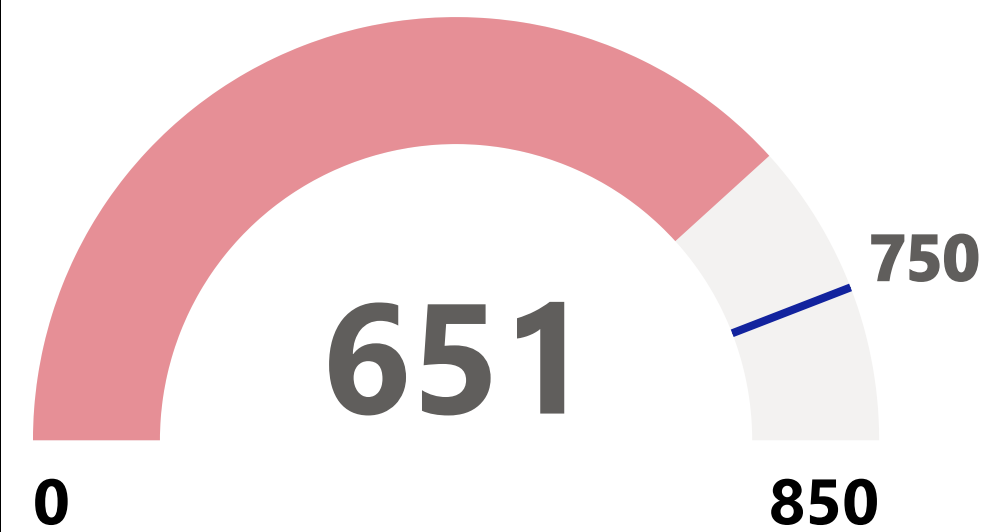
2018

2019

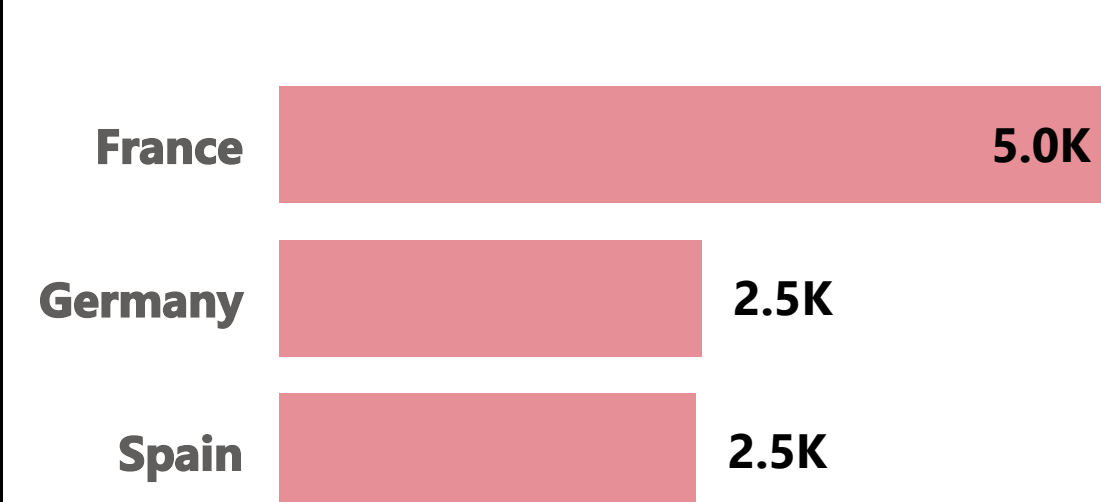
IsActive Member by Location



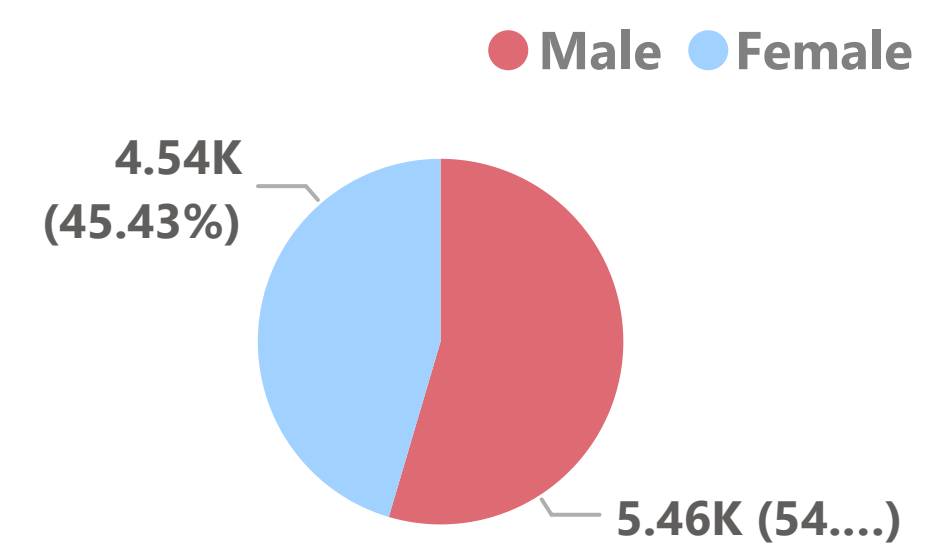
Credit Score



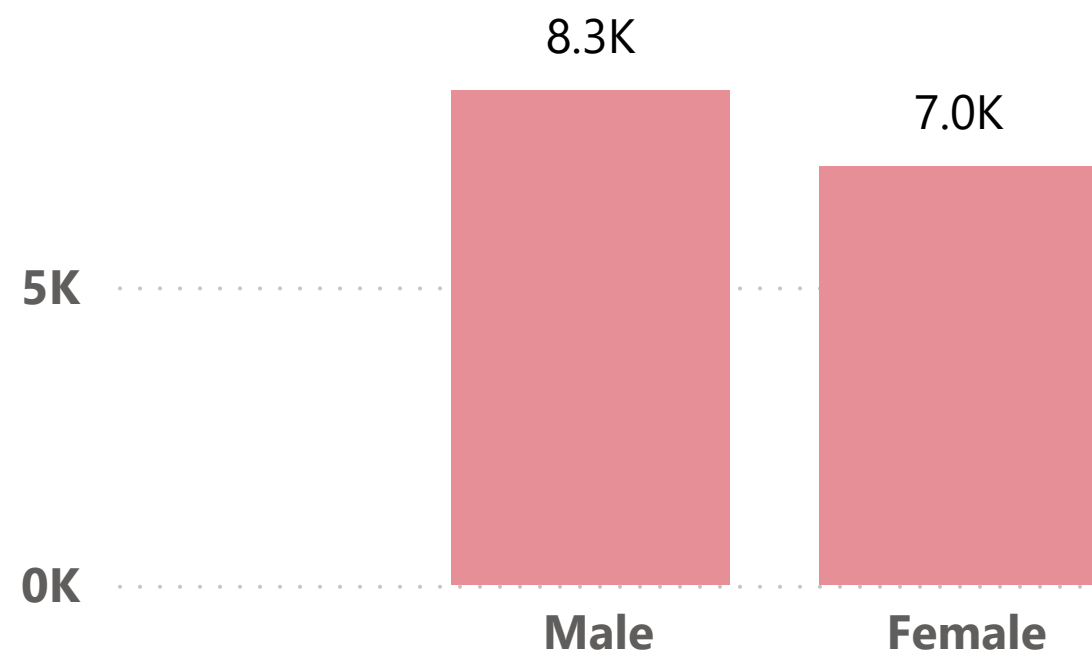
Customer by Location



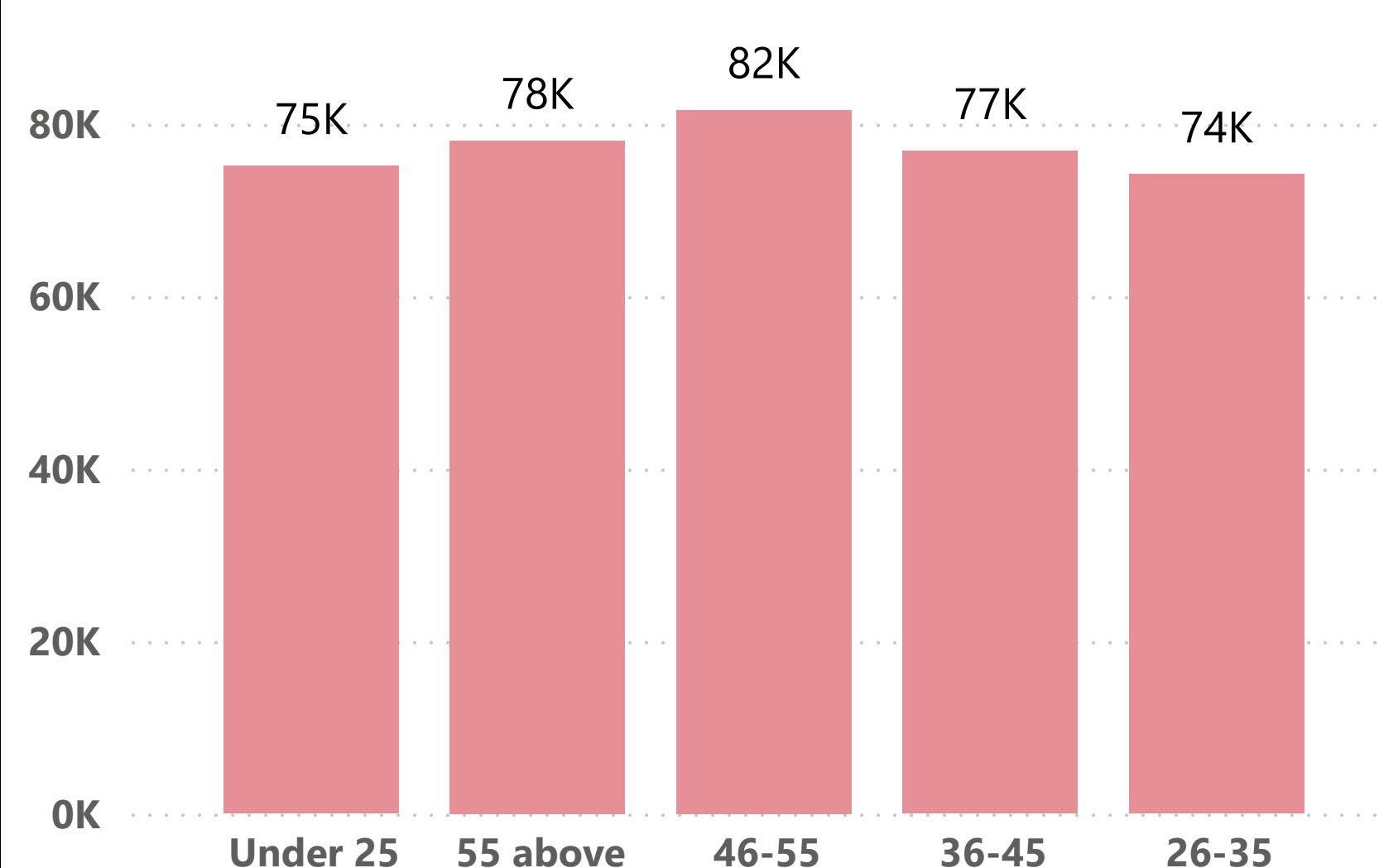
Customer by Gender



Num Of Products by gender



Average Balance by Age



Average Tenure by Age

