

# Campaign Trends

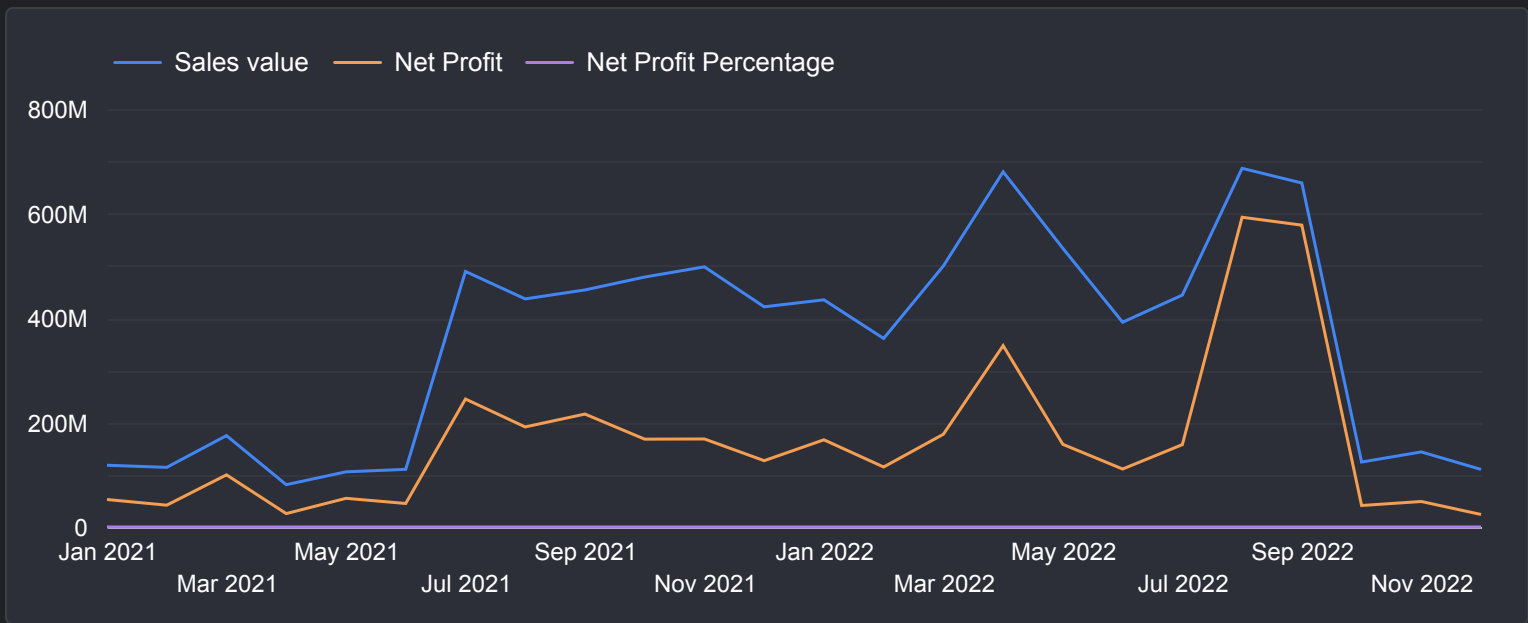
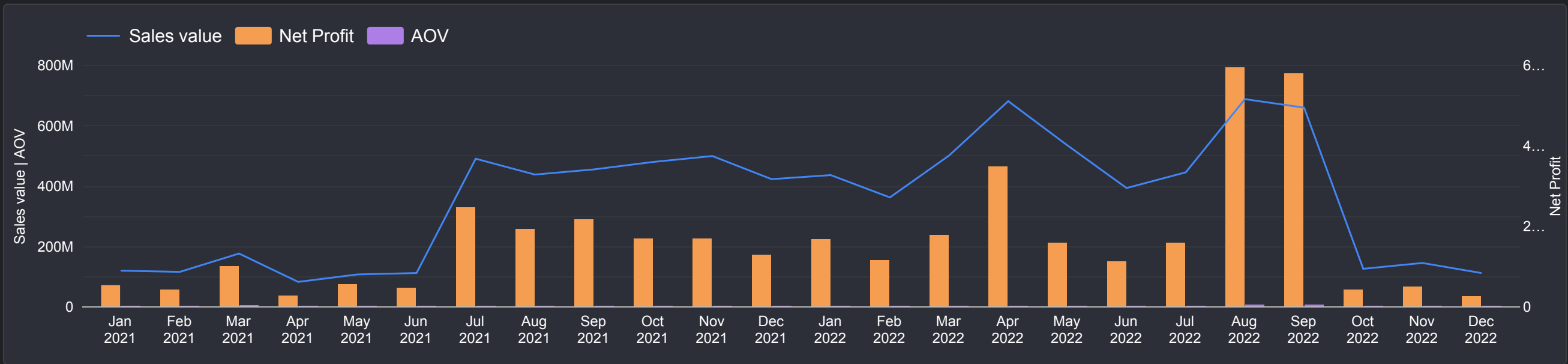
Category ▾

Payment Method ▾

New Field ▾

— 2022

RESET



category		Sales Value ▾	Net Profit	Net Profit ...
1.	Mobiles & Tablets	3,425,097,634	2,124,338...	0.62
2.	Entertainment	1,295,031,180	521,746,7...	0.4
3.	Computing	1,173,403,812	394,609,7...	0.34
4.	Appliances	1,168,138,242	369,315,0...	0.32
5.	Men Fashion	274,741,914	81,785,864	0.3
6.	Women Fashion	264,862,357.4	103,127,2...	0.39
7.	Home & Living	209,542,048	79,100,67...	0.38
8.	Beauty & Grooming	167,871,610	64,212,579	0.38
9.	Others	151,148,058	43,445,95...	0.29

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# Costumer and Sales Data

Category

Payment Method

New Field

2022

	Product Name	Category	Before Discount	After Discount	Net Profit	Quantity	CS id
1.	zuni16_319-A	Women Fashion	131,950	131,950	21,111	1	1
2.	zuni16_315-A	Women Fashion	131,950	131,950	27,723	1	1
3.	zubairco_Schneider Xpress Pointersschneider xpress P...	School & Education	12,470	12,470	1,623	1	1
4.	zubairco_JOJI 2010 Pink	School & Education	12,470	12,470	2,145	1	1
5.	zubairco_37455_scissor	School & Education	6,380	6,380	1,043	1	1
6.	zubairco_003577	School & Education	159,500	159,500	60,609	1	1
7.	zubairco_003569	School & Education	110,200	110,200	43,034	2	2
8.	ziqu_Zn-808	Kids & Baby	74,240	74,240	23,779	1	1
9.	ziqu_Zn-1455-TS	Kids & Baby	50,170	46,235.3	3,604.3	1	1
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Select date range

Before Discount

8,548,453,652.8

After Discount

8,515,253,661.42

Net Profit

3,953,439,224.42

Quantity

13,333

Costumers

5,764

AOV

1,483,076.62

RESET

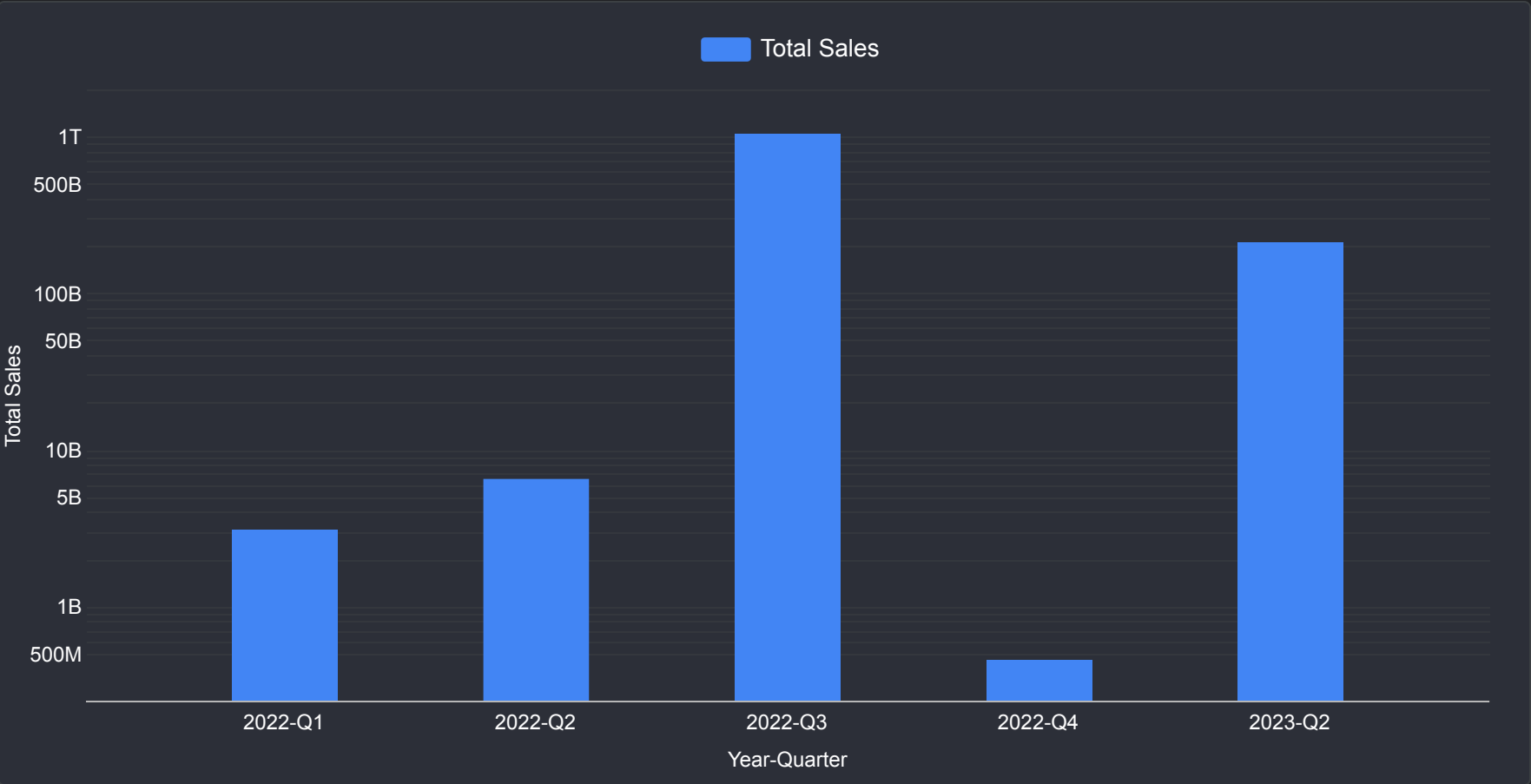
	Costumer ID	Net Profit
1.	C206125L	
2.	C460487L	
3.	C862627L	
4.	C873525L	
5.	C520373L	
6.	C514596L	
7.	C492850L	
8.	C750160L	
9.	C378684L	
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# Sales Prediction for the Next Quarter Using Historical Data Scenario

MAE  
362,801,931,715.65

RMSE  
433,634,701,117.69



Total Sales Quarter Q1  
3,066,758,398.4

Total Sales Quarter Q2  
6,512,735,610.28

Total Sales Quarter Q3  
1,039,135,887,312.22

Total Sales Quarter Q4  
455,086,813.4

Total Sales Quarter Q2 (2023)  
211,053,210,186.23

# Product Category Net Profit Analysis

Year ▾

