

## **KJ-1209**

# **B.Com.** (Part - II) Term End Examination, 2020

## COMPUTER APPLICATION

Paper - I

Internet Application and E-Commerce

**Note**: Answer any two parts from each question. All questions carry equal marks.

### Unit-I

- 1. (a) Brief on history of Internet. Also describe www consortium.
  - (b) What do you understand by domain name system? Explain.
  - (c) Write short notes on the following:
    - (i) Domain name service
    - (ii) URL

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(Turn Over)

### **Unit-II**

- **2.** (a) What are HTML editors? Describe any three HTML editors.
  - (b) Explain the structure of a home page.
  - (c) Describe any five basic HTML tags.

### **Unit-III**

- **3.** (a) Describe body section. Also explain designing and creation of body elements.
  - (b) By using any example enumerate list commands.
  - (c) Illustrate external and internal linking of the web pages using any example.

#### **Unit-IV**

- **4.** (a) Describe impact of E-Commerce in today's trade cycle.
  - (b) What do you understand by Internet Commerce? Explain.
  - (c) Describe E-Commerce perspective.

### **Unit-V**

- **5.** (a) Enlist advantages and disadvantages of electronic markets. Also describe the future of electronic markets.
  - (b) List the four elements of an EDI system.
  - (c) By introducing EDI write its direct and indirect advantages.