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Code No. : B-239

Roll No.....

Total No. of Sections : 03

Total No. of Printed Pages : 04

OR

Suggest a business strategy for Raipur airport.

Q.5 Explain credit card payment process step by step. What do you mean by e-money?

OR

Explain e-commerce B2B model in detail.

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Annual Examination - 2018

B.Com. Part - II

COMPUTER APPLICATION

Paper - II

INTERNET APPLICATION AND E-COMMERCE

Max.Marks : 50

Time : 3 Hrs.

Min.Marks : 17

Note : Section 'A', containing 10 very short-answer-type questions, is compulsory. Section 'B' consists of short answer type questions and Section 'C' consists of long answer type questions. Section 'A' has to be solved first.

Section - 'A'

Answer the following very short-answer-type questions in one or two sentences : (1 × 10=10)

- Q.1 What is ISP?
- Q.2 What are Netscape, Fire fox and Safari called?
- Q.3 What do you understand by Domain name Space?
- Q.4 What is image map?
- Q.5 What is purpose of <!DOCTYPE> in HTML?
- Q.6 Each row of table in HTML is defined using which tag?
- Q.7 Define e-commerce.
- Q.8 What is purpose of EDI in business?

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- Q.9 Define e-diversity.
Q.10 What are hypertext anchors?

Section - 'B'

Answer the following short-answer-type questions with word limit 150-200 : (3 5=15)

- Q.1 What are logical and physical tags?

OR

Explain two attributes of <body> tag that can be used to specify background.

- Q.2 Write short note on CSS.

OR

Write short note on history of internet.

- Q.3 Discuss how the ordered lists are defined.

OR

Give all attributes of IMG tag.

- Q.4 Explain e-commerce applicability in today's market scenario.

OR

What are e-newspapers?

- Q.5 State two major security measures required in e-commerce.

OR

How internet can help bookshops for their trade?

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Section - 'C'

Answer the following long-answer-type questions with word limit 300-350 : (5 5=25)

- Q.1 How is the data transferred between two computers using TCP/IP?

OR

Explain the structure of World Wide Web.

- Q.2 Create a student table with main heading "Student Performance" and display following details of three students

- Roll no
- Name
- Address
- Mail -id
- Percentage

OR

How links are established within web pages? Explain with example.

- Q.3 Illustrate HTML forms with example.

OR

Explain title attribute, class attribute and align attribute with example.

- Q.4 Explain e-commerce giving different ways to implement it. Discuss main features of e-commerce.

P.T.O.