



( 2 )

### **Unit-II**

2. (a) What are HTML editors ? Describe any three HTML editors.
- (b) Explain the structure of a home page.
- (c) Describe any five basic HTML tags.

### **Unit-III**

3. (a) Describe body section. Also explain designing and creation of body elements.
- (b) By using any example enumerate list commands.
- (c) Illustrate external and internal linking of the web pages using any example.

### **Unit-IV**

4. (a) Describe impact of E-Commerce in today's trade cycle.
- (b) What do you understand by Internet Commerce ? Explain.
- (c) Describe E-Commerce perspective.

( 3 )

**Unit-V**

5. (a) Enlist advantages and disadvantages of electronic markets. Also describe the future of electronic markets.
- (b) List the four elements of an EDI system.
- (c) By introducing EDI write its direct and indirect advantages.
- \_\_\_\_\_