



User eXperience Design & Development

# INTRODUCTION

WEEK 1 | **PART 1**

# Agenda

## **PART 1**

1. Course Overview
2. Definition and Examples

## **PART 2**

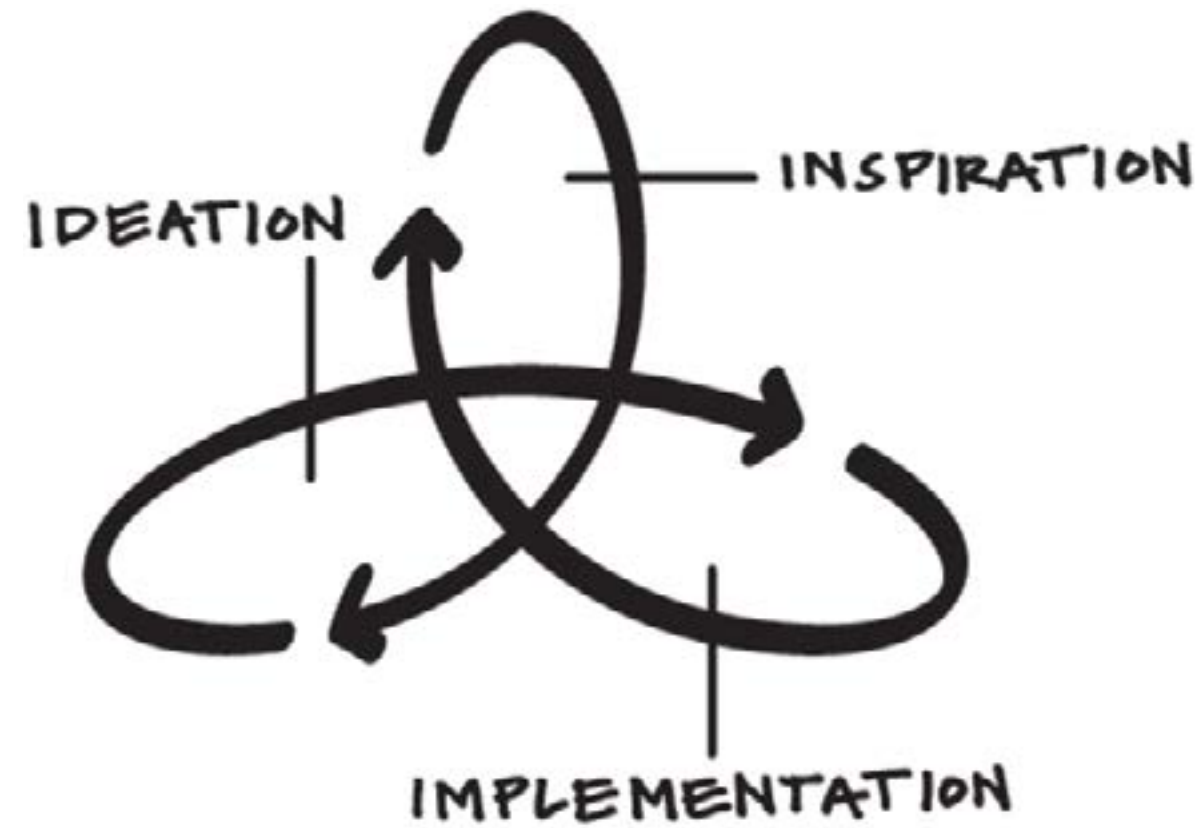
3. Figma

# Syllabus

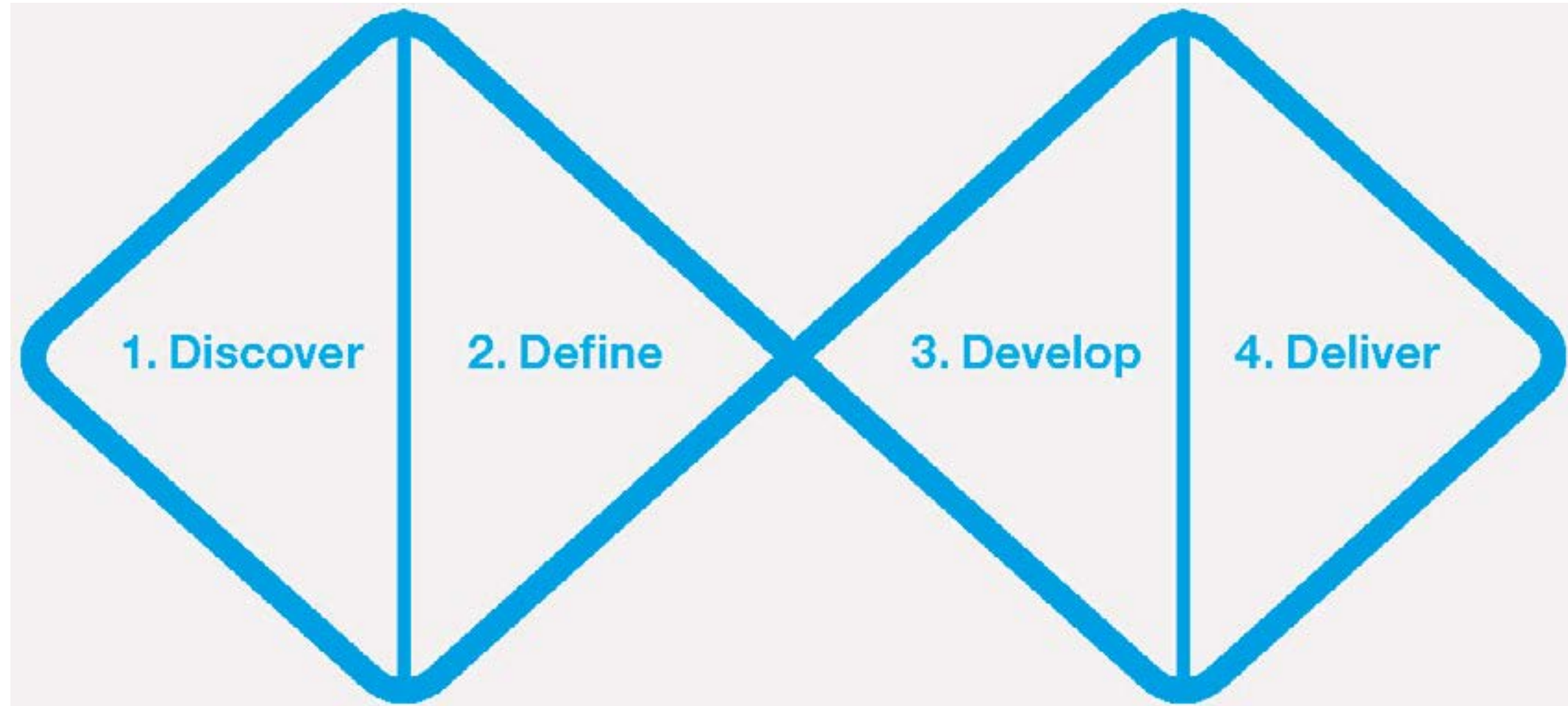
## Course Overview

Introduction to the fundamental components of UX design, based on **Design Thinking**. This is a project-based course where students learn the basic principles and methods, composed of user research, concept generation, human-centered visual design principles, and low-fidelity prototyping. This course encourages students to experiment with emerging online tools such as Lucid, Notion, and Wix.

# Syllabus

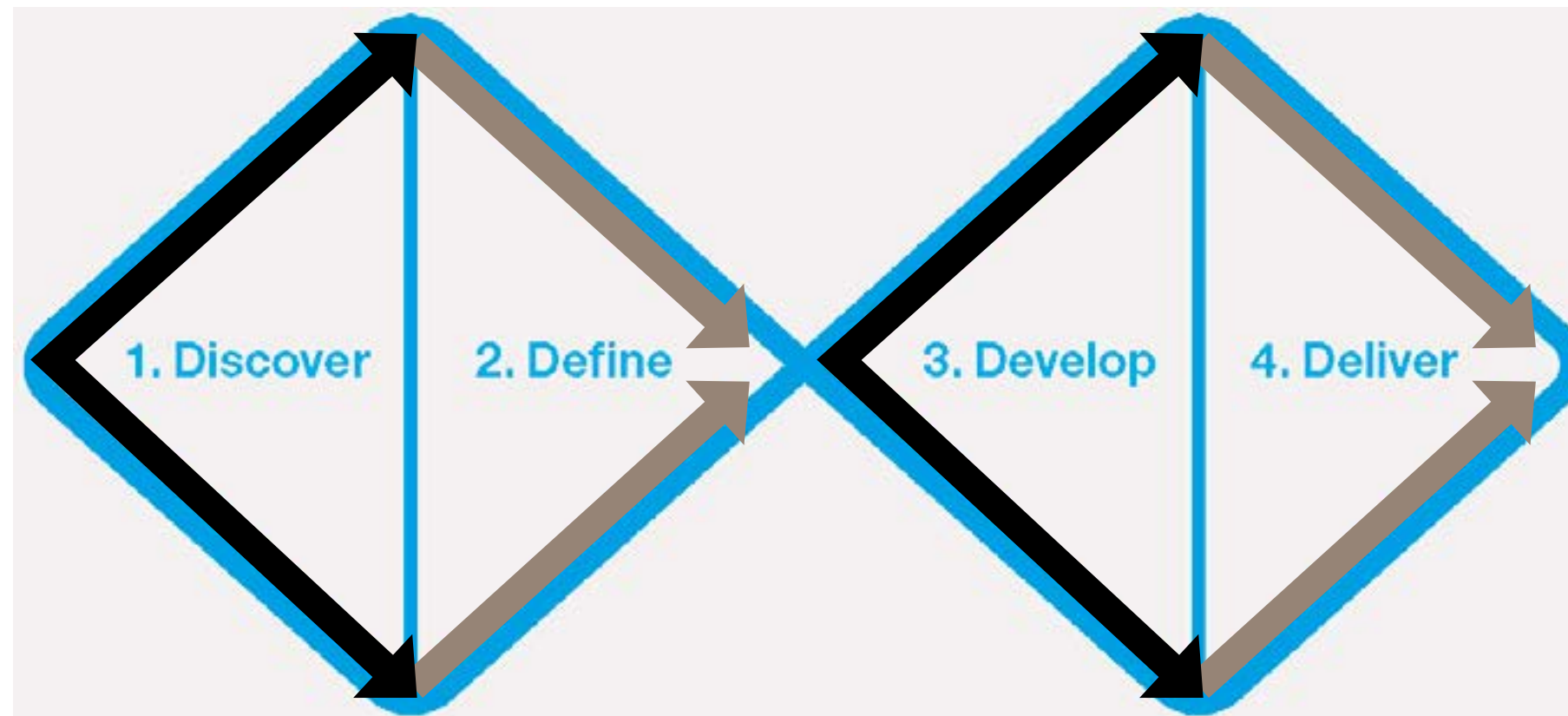


# Syllabus



# Syllabus

## **Divergent** & **Convergent** THINKING

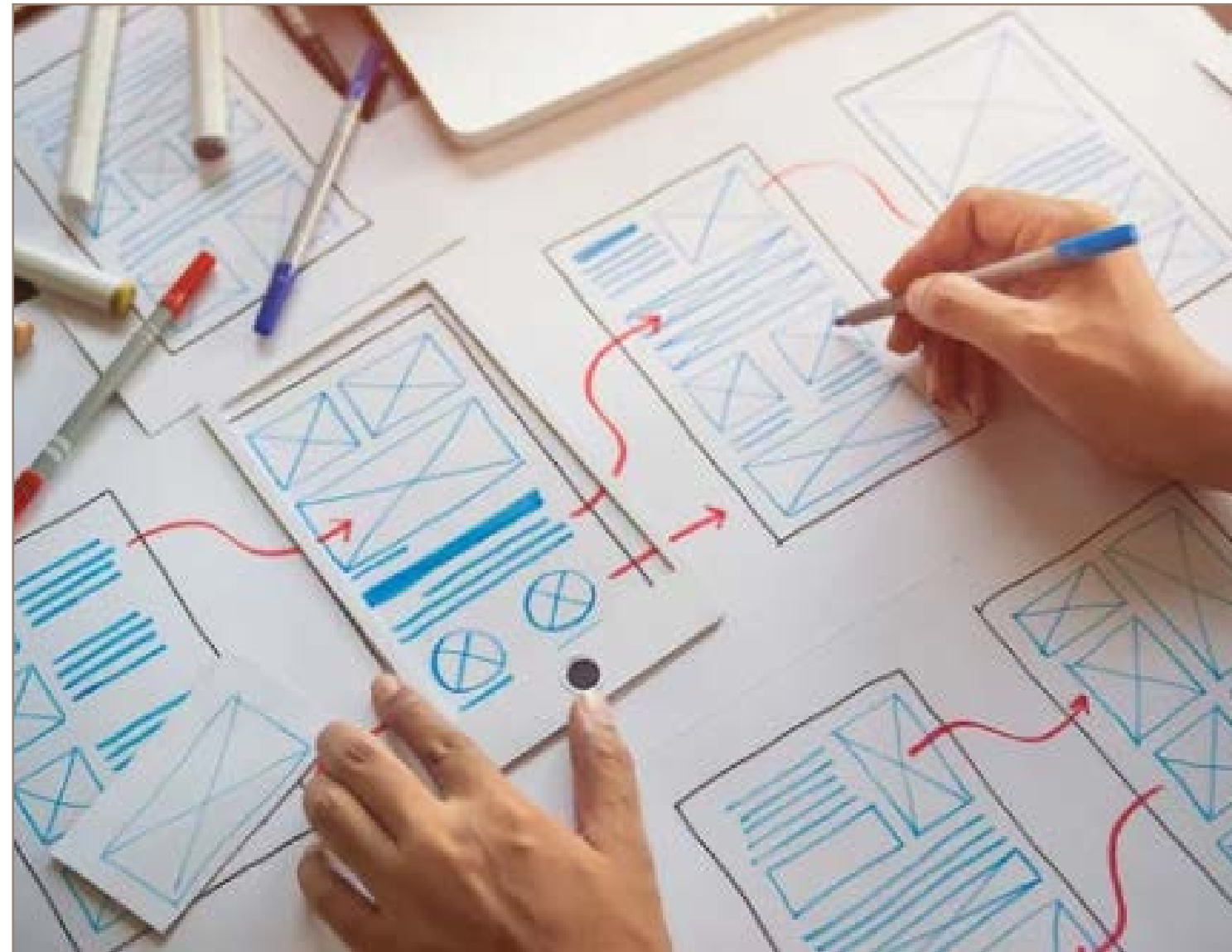


# Syllabus

## Course Overview

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# Syllabus



Sketches

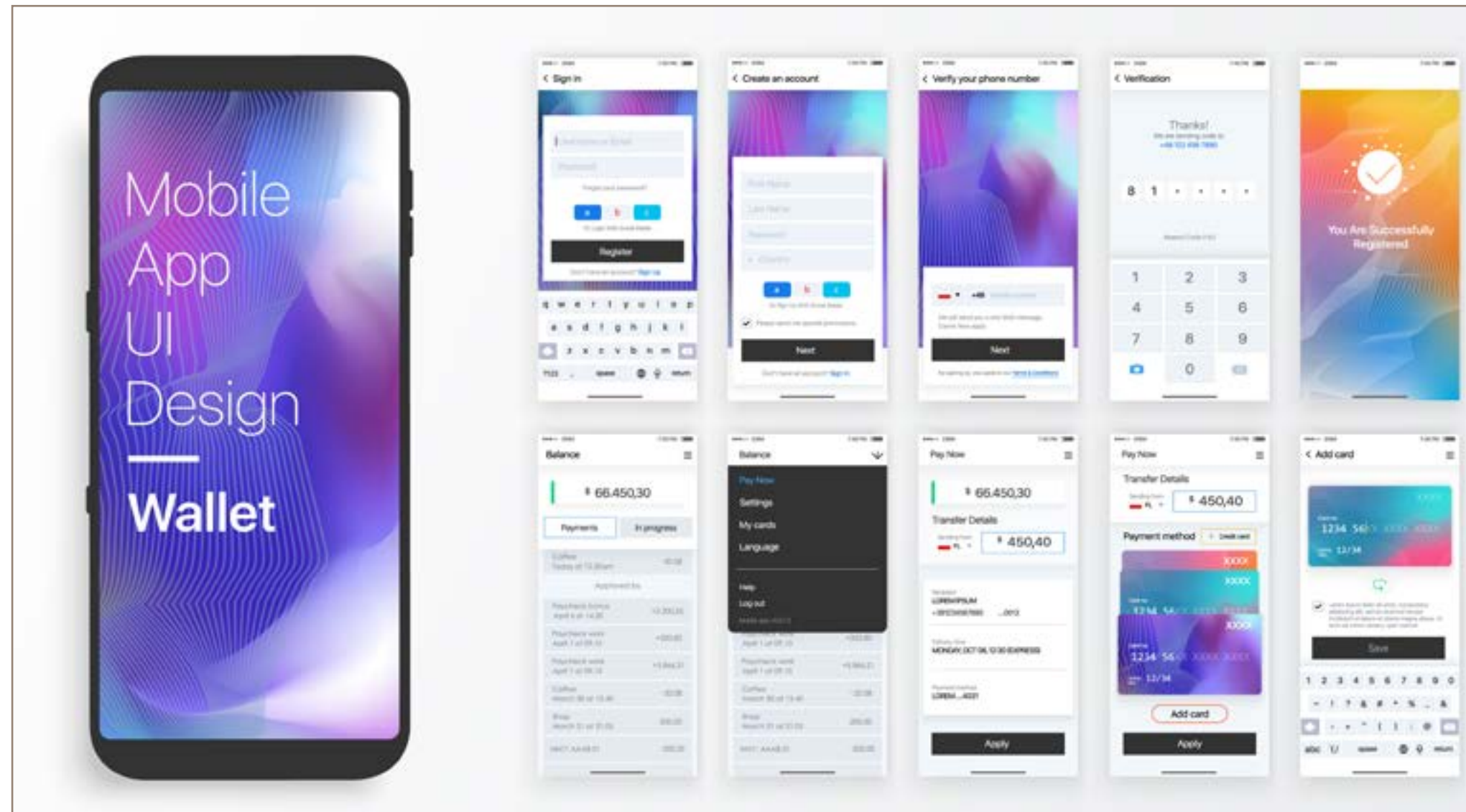


# Syllabus



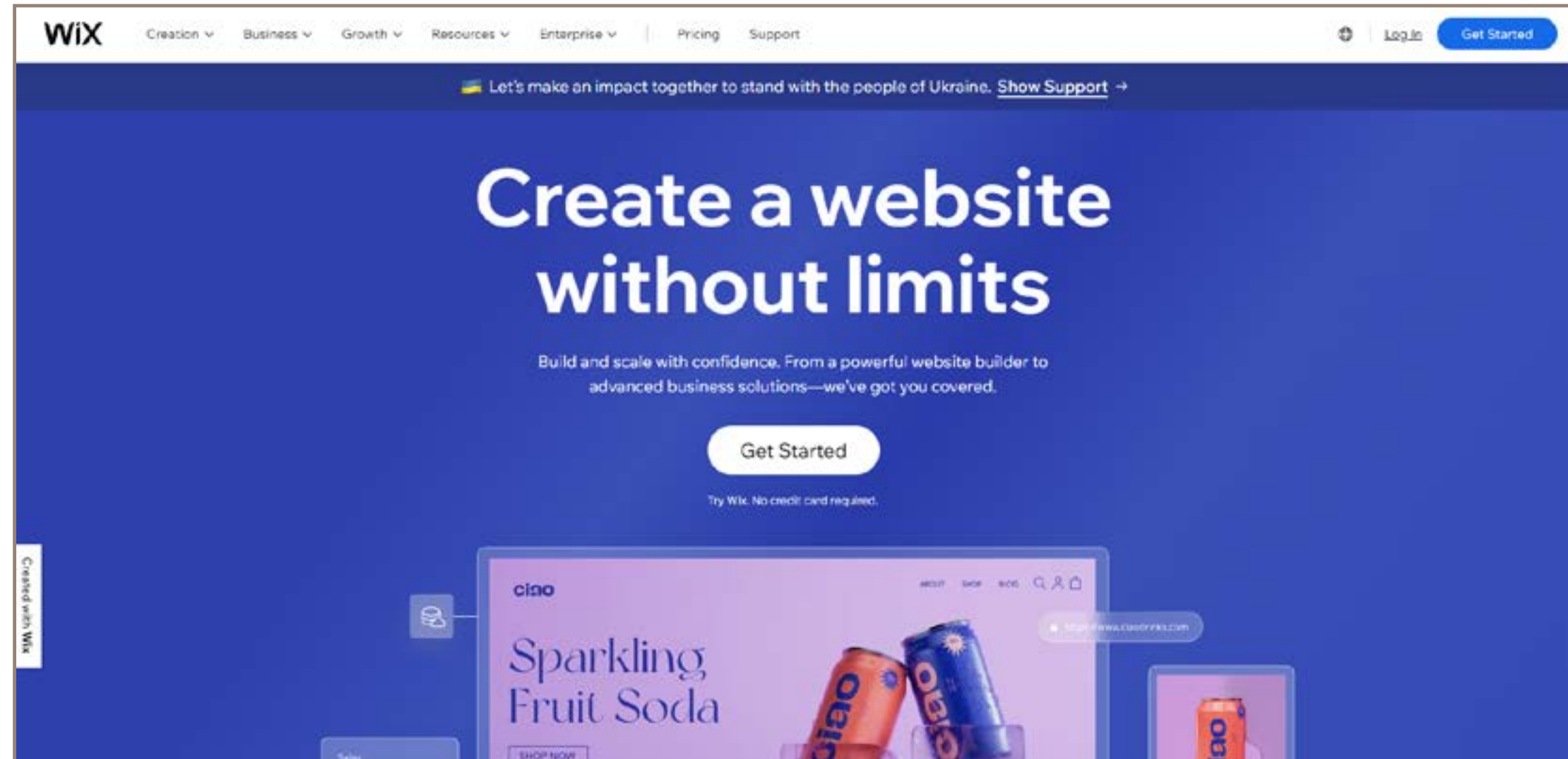
Low-fidelity Prototype

# Syllabus

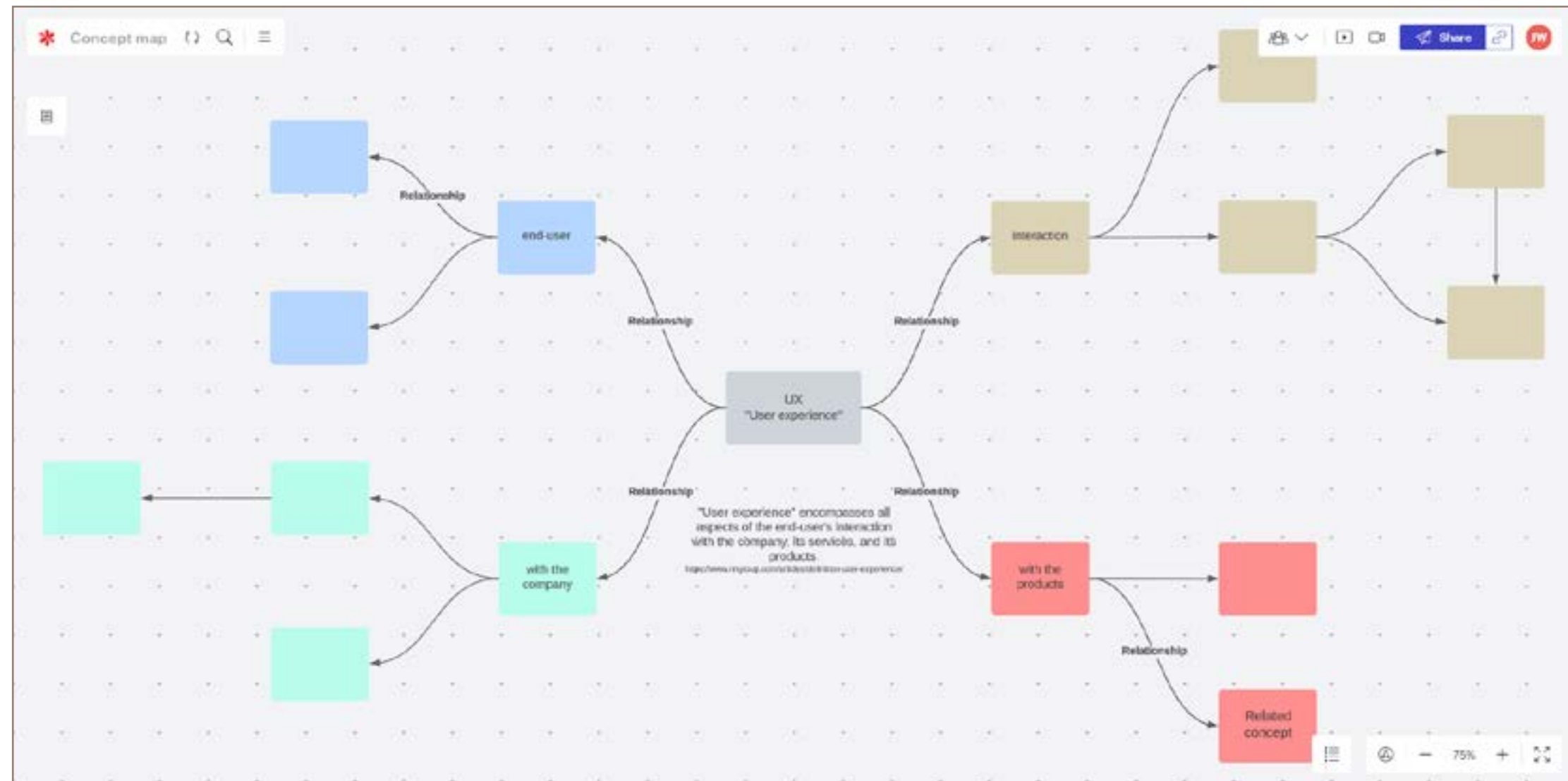


High-fidelity Prototype

# Syllabus



# Syllabus





# Syllabus





# Syllabus

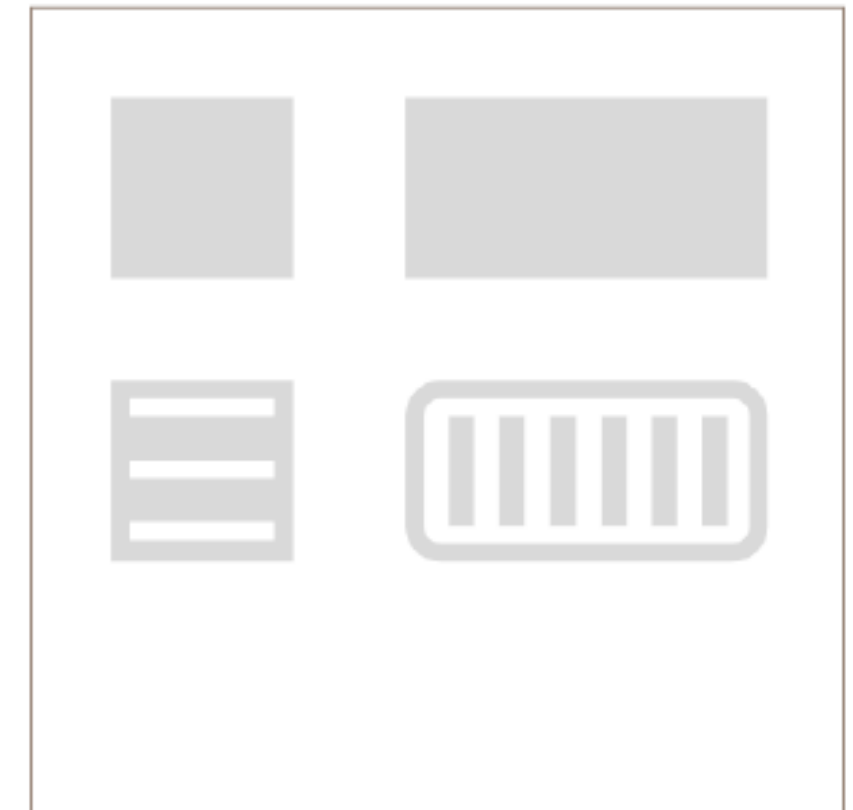
## EXERCISE #1

Create a frame that is 300x300px. Create a square whose size is 50x50px. Plus, create a rounded rectangle whose size is 50x100px with 10 radius.

Make a copy of the two objects and create a hamburger menu and a battery.

See example on the right and online(<https://www.figma.com/file/jBoNpzVfqUXLKLmSNNuzl3/Untitled?node-id=0%3A1&t=7wNWC3pb6tNm3EOA-1>).

Submit the Figma file URL on LMS.



# Syllabus

## #Good Example

The Museum of Modern and Contemporary Art in Nusantara or Museum MACAN Website (<https://www.museummacan.org/>)

- Homepage



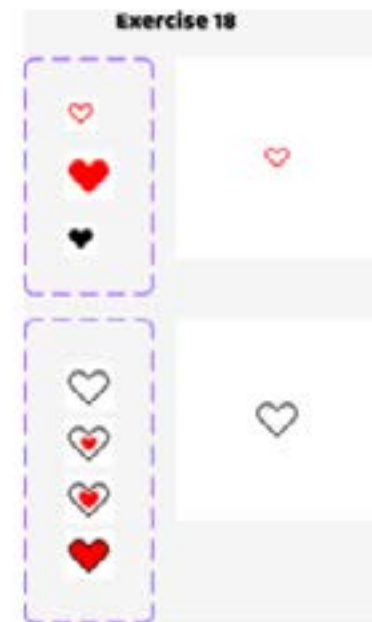
The hierarchy of the homepage is very clear, the text have various size and font style, the color choice for the text contrasts the background color that makes the text

Student name: The Queenniena Melosa Sugiarto

# Syllabus

## Exercise 18: Animated Icon

[Link Exercise 18](#)



Student name: The Queenniena Melosa Sugiarto

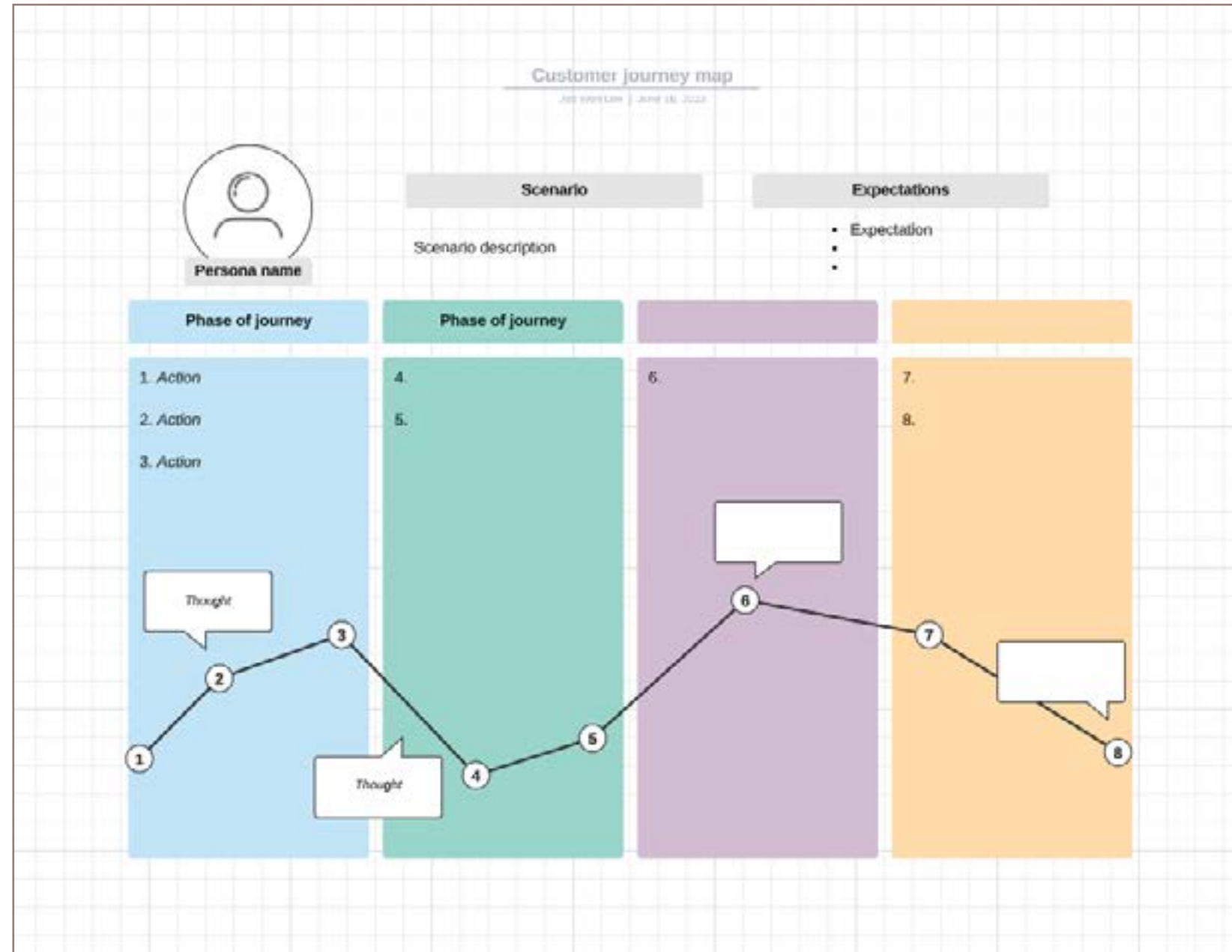


# Syllabus

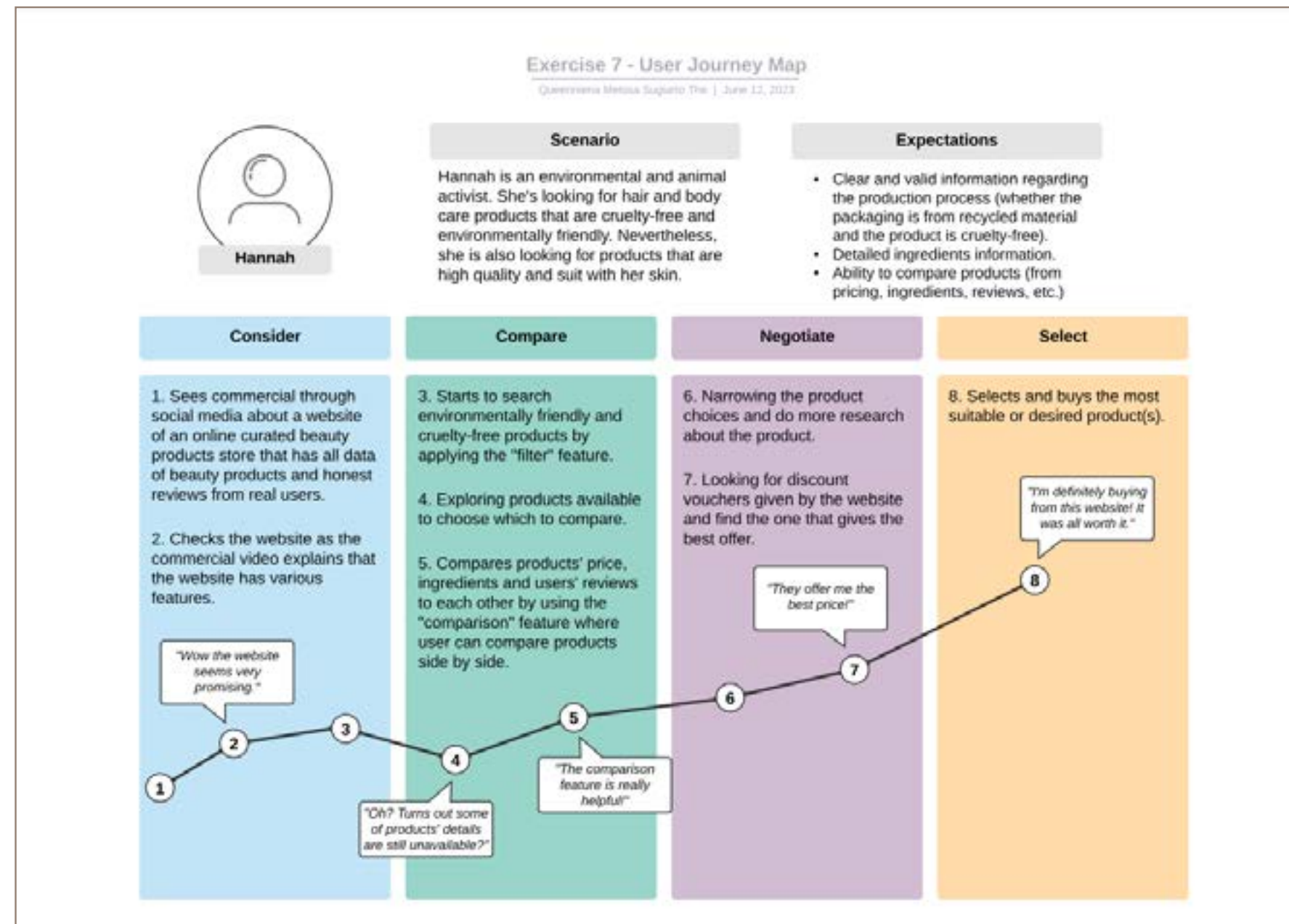
## Course Overview

Introduction to the fundamental components of UX design, based on Design Thinking. This is a project-based course where students learn the basic principles and methods, composed of user research, concept generation, human-centered visual design principles, and low-fidelity prototyping. This course encourages students to experiment with emerging online tools such as Lucid, Notion, and Wix.

# Syllabus

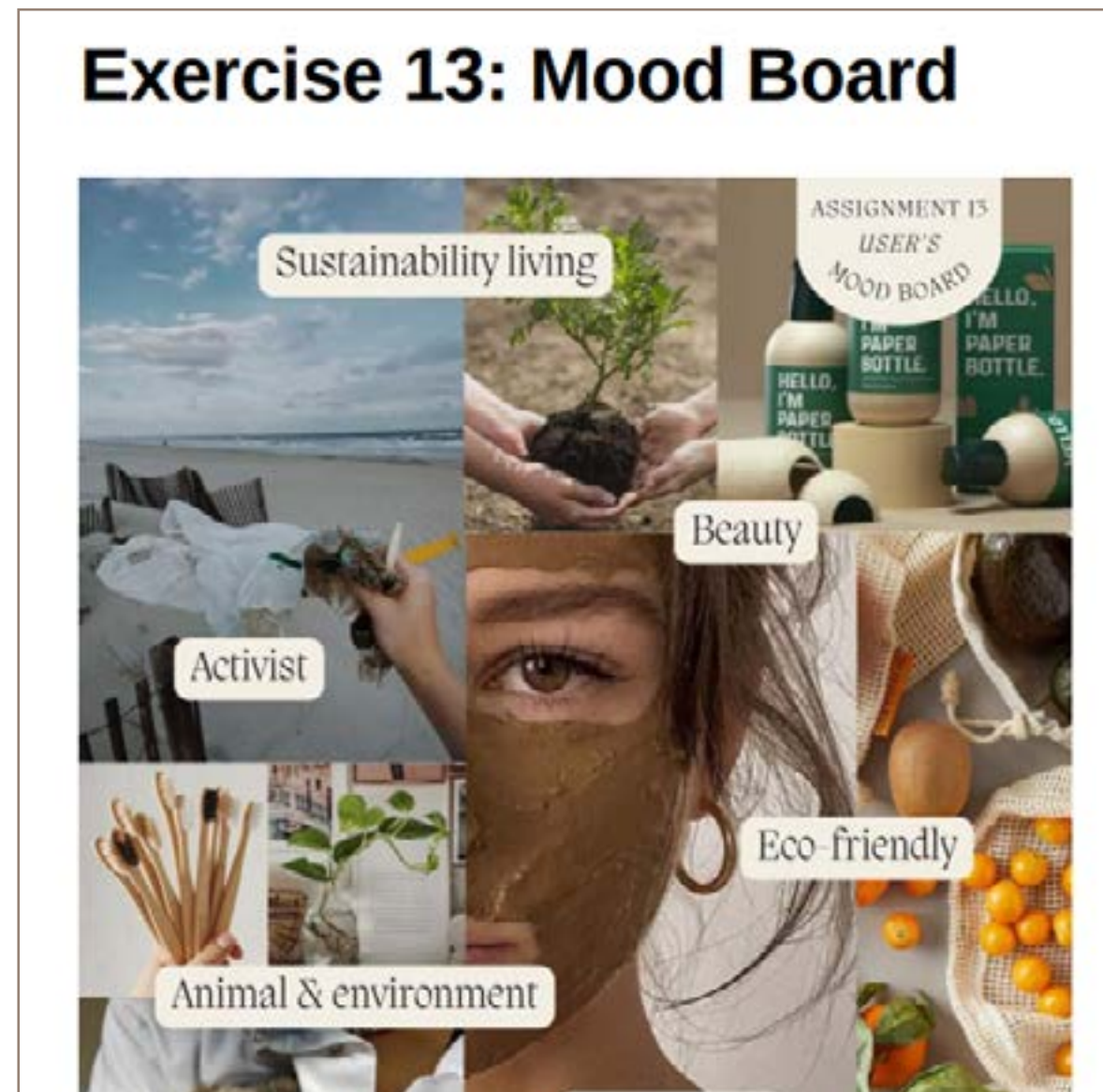


# Syllabus



Student name: The Queenniena Melosa Sugiarto

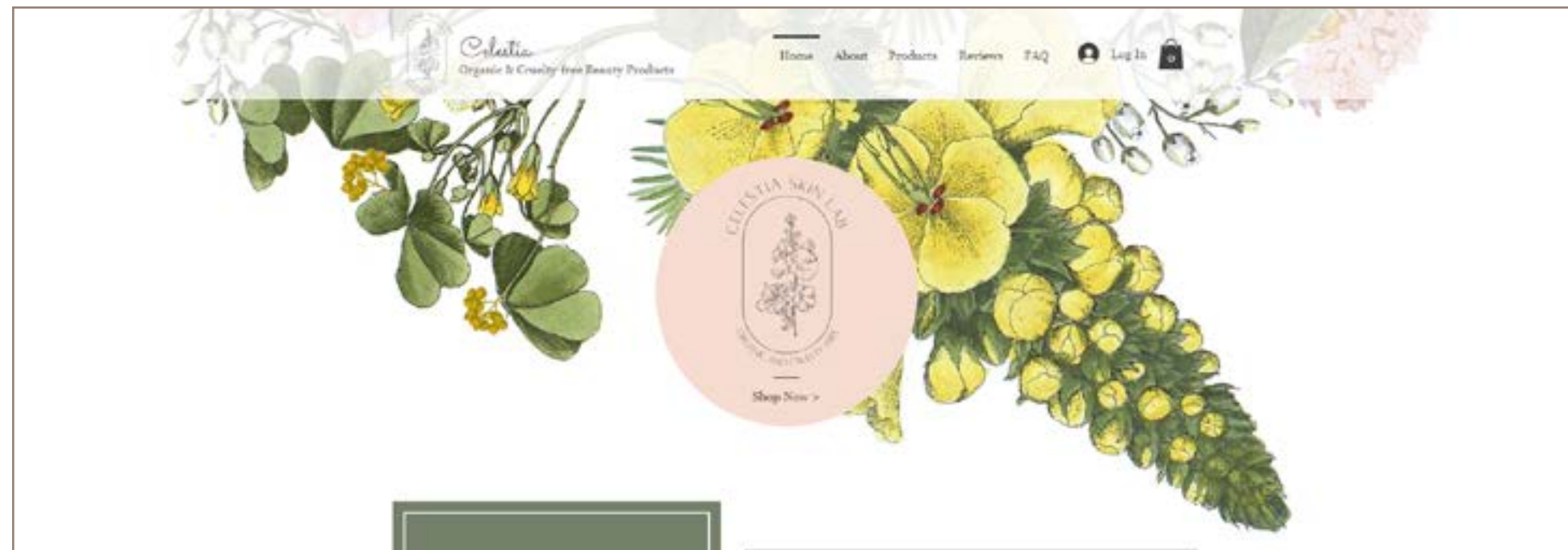
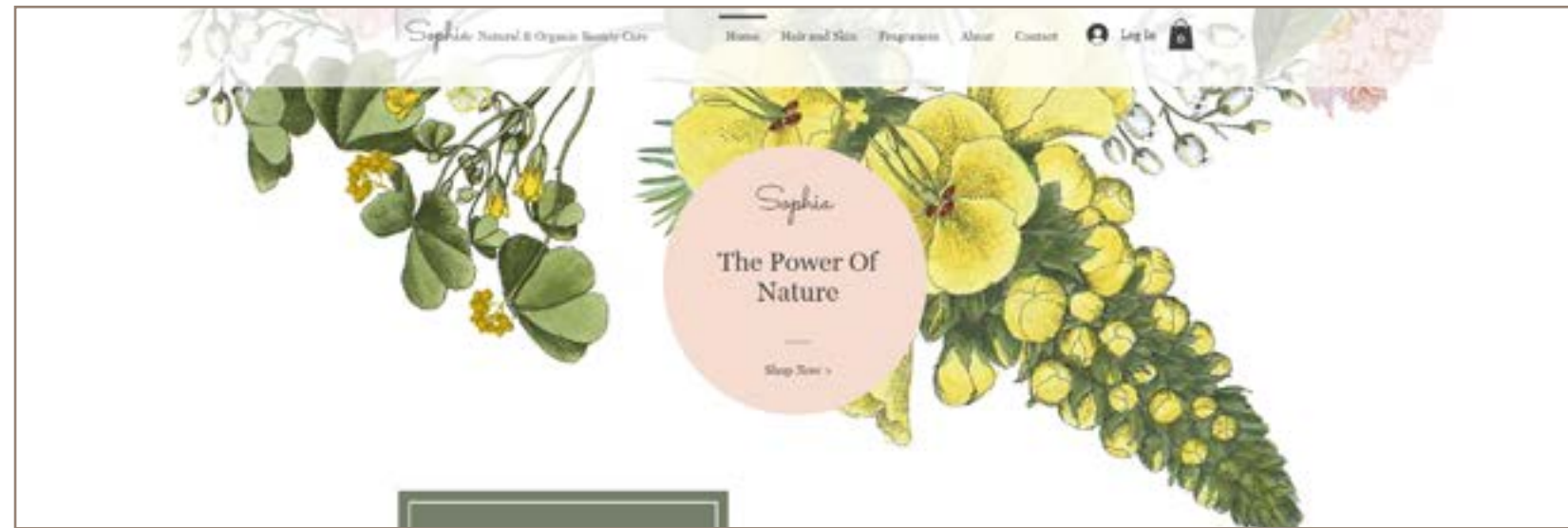
# Syllabus



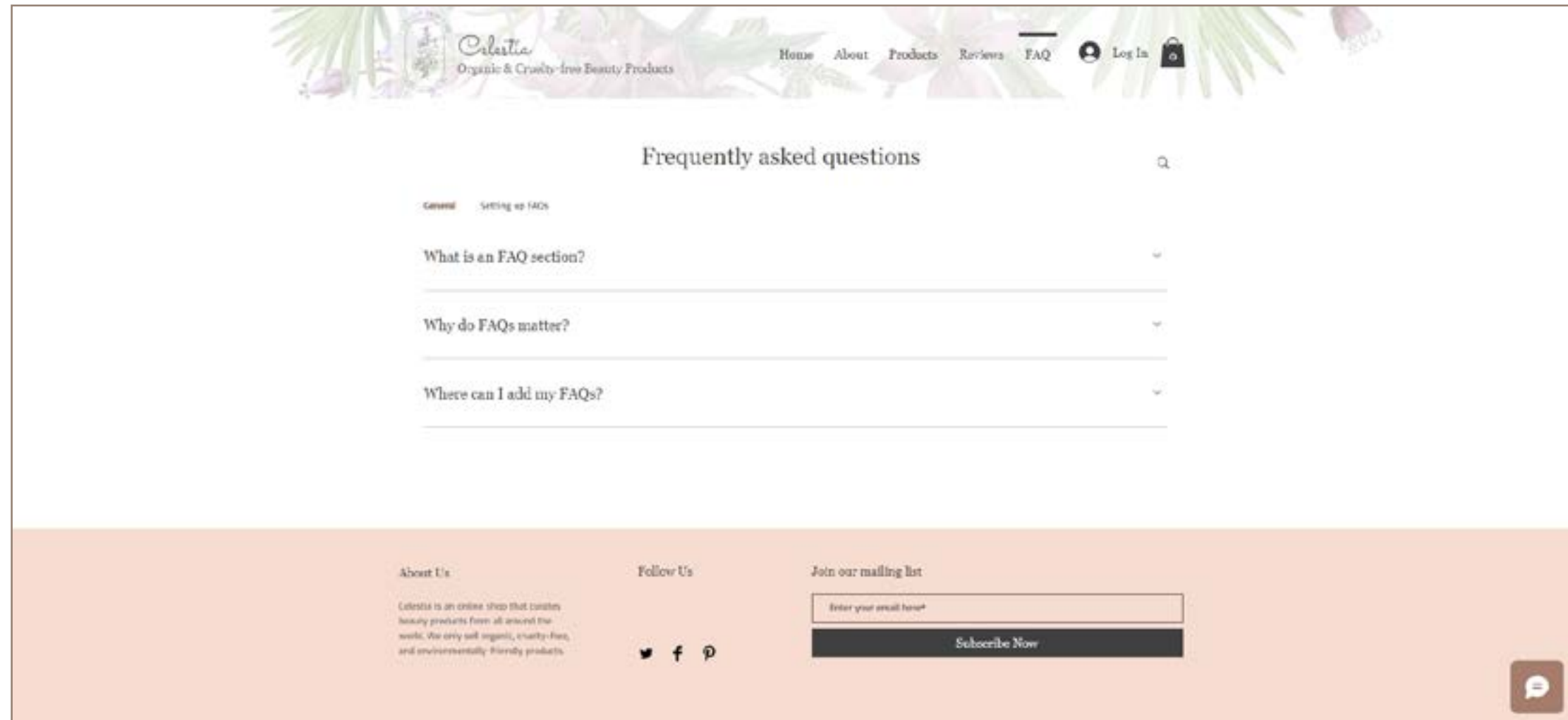
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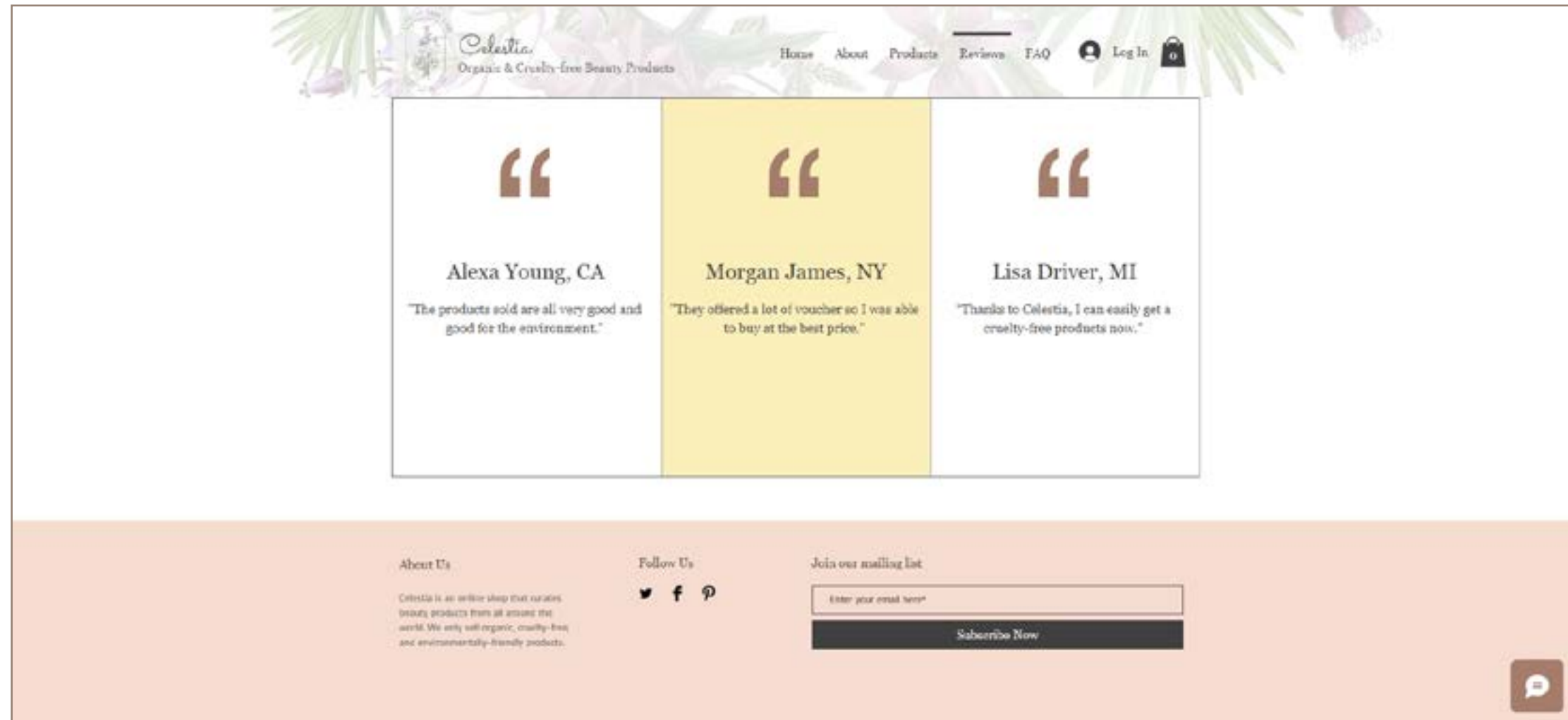
# Syllabus



# Syllabus



# Syllabus

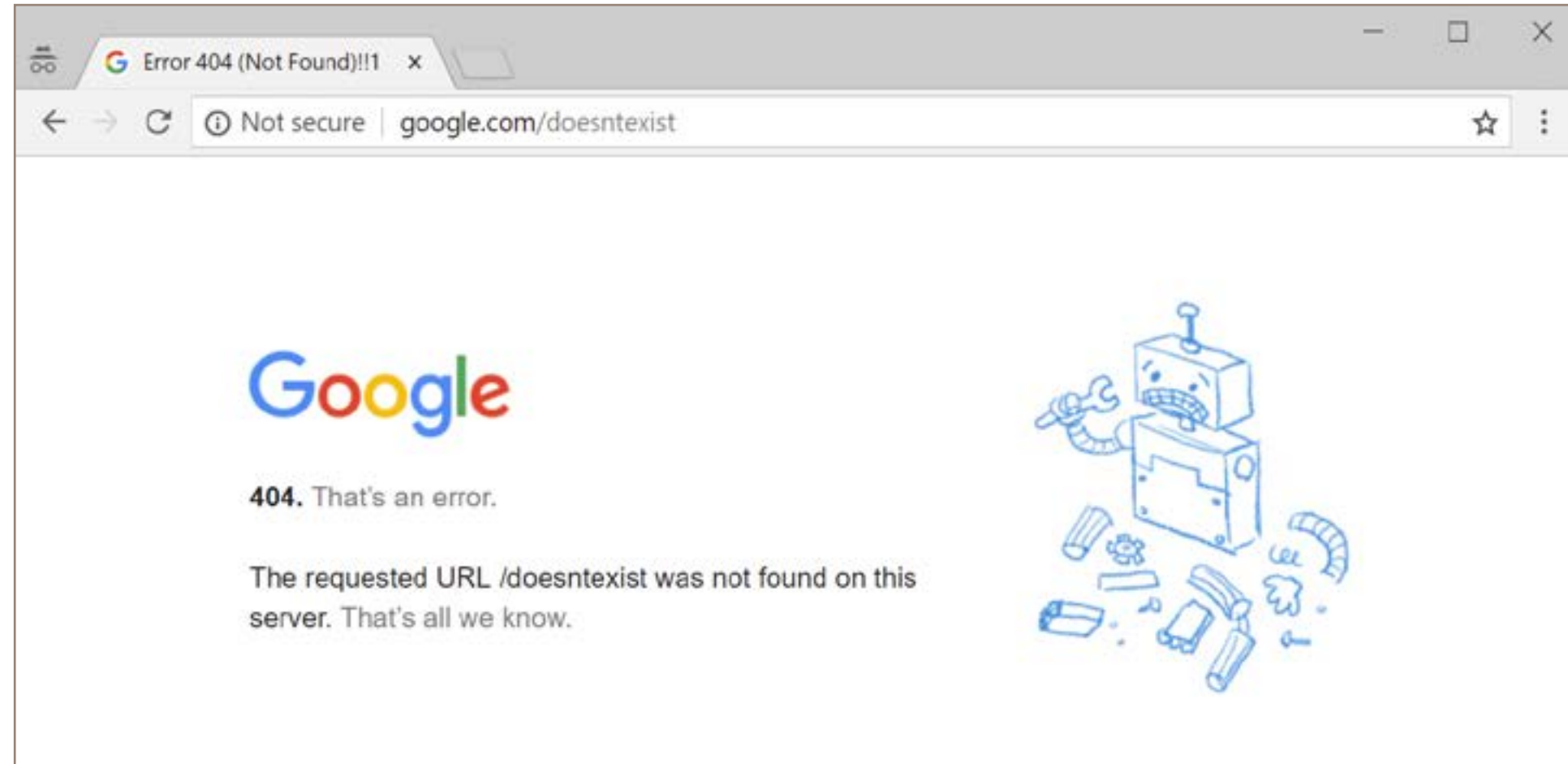


# Definition

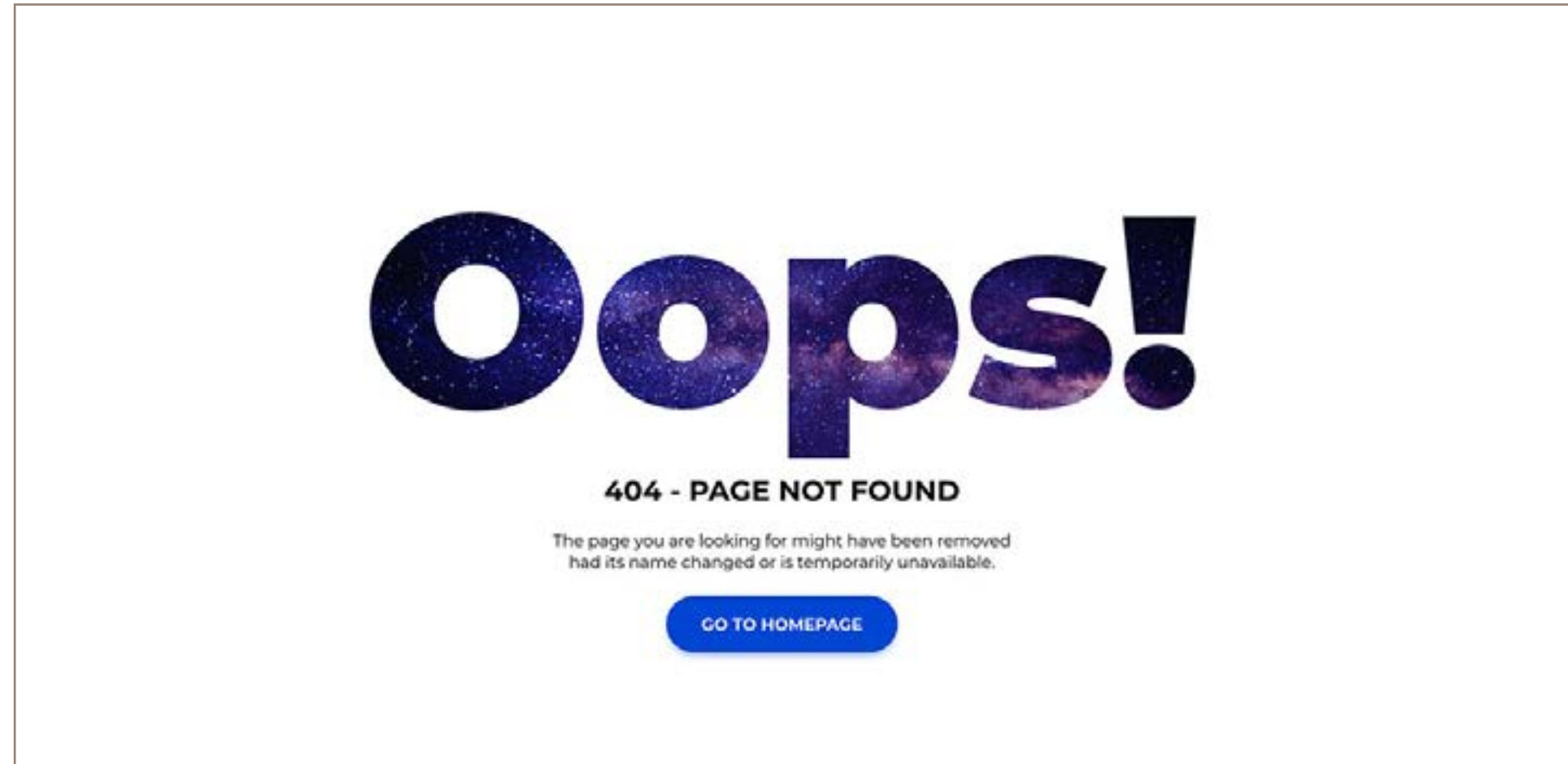




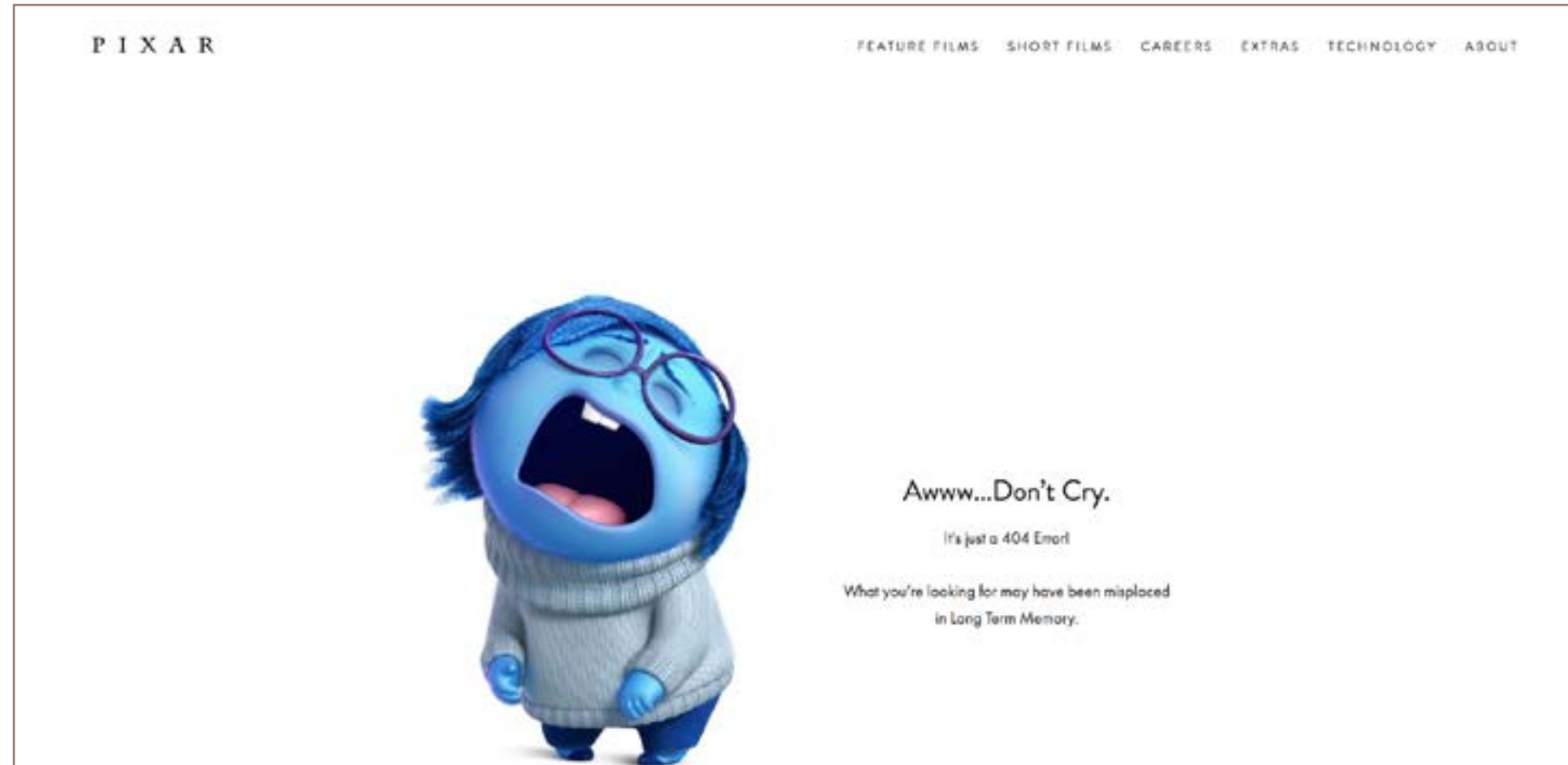
# Definition



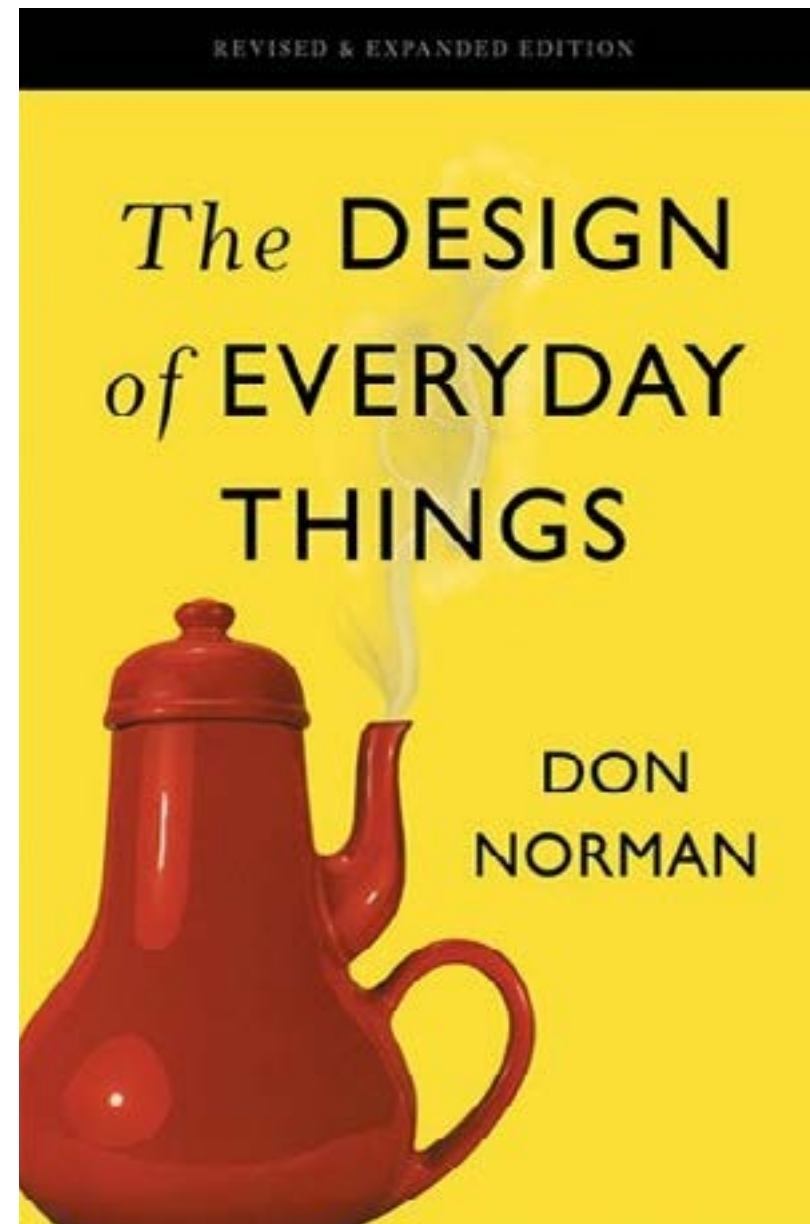
# Definition



# Definition



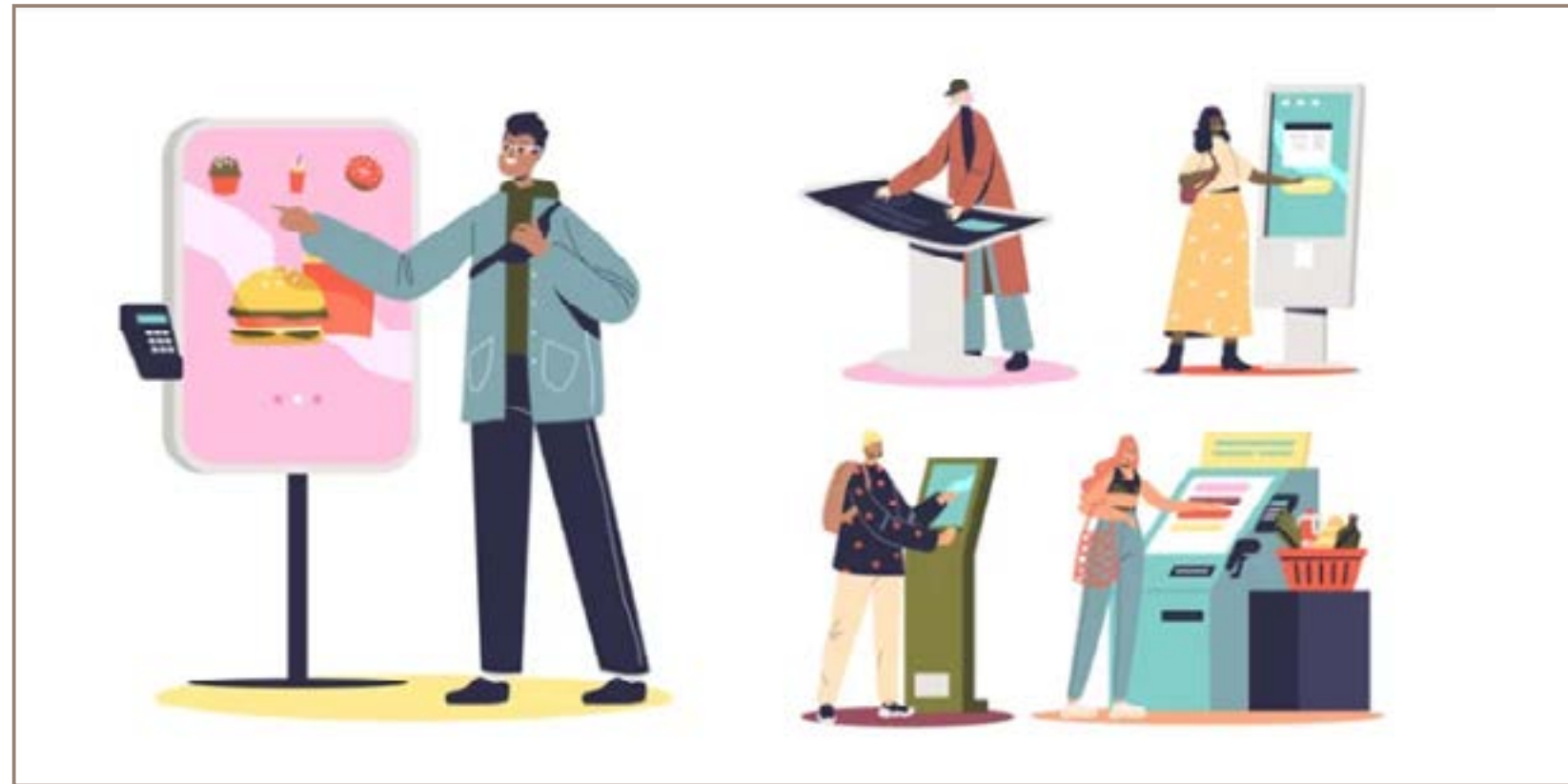
# History



# History

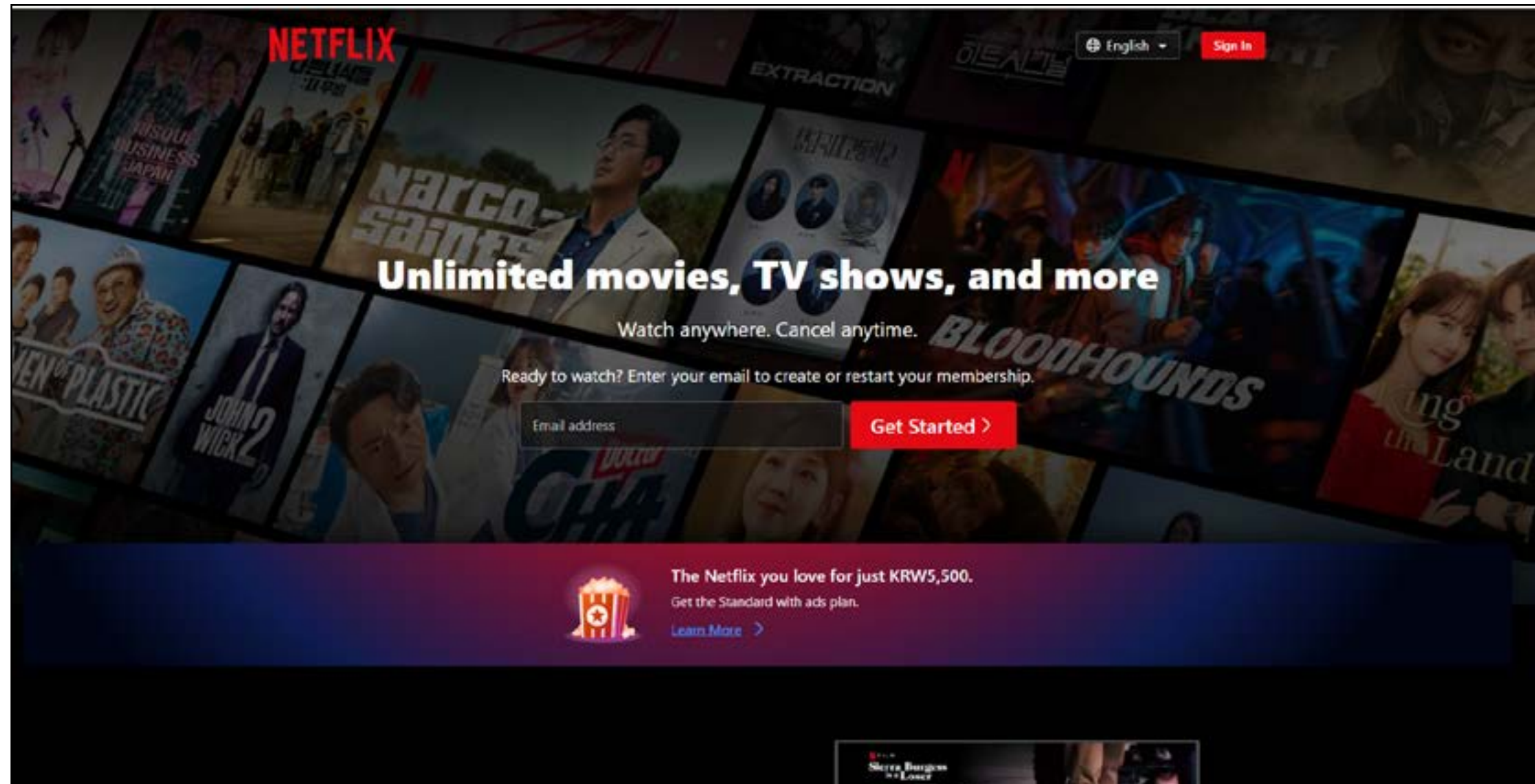


# History





# Good UX



# Good UX





Good UX

You  $\neq$  User

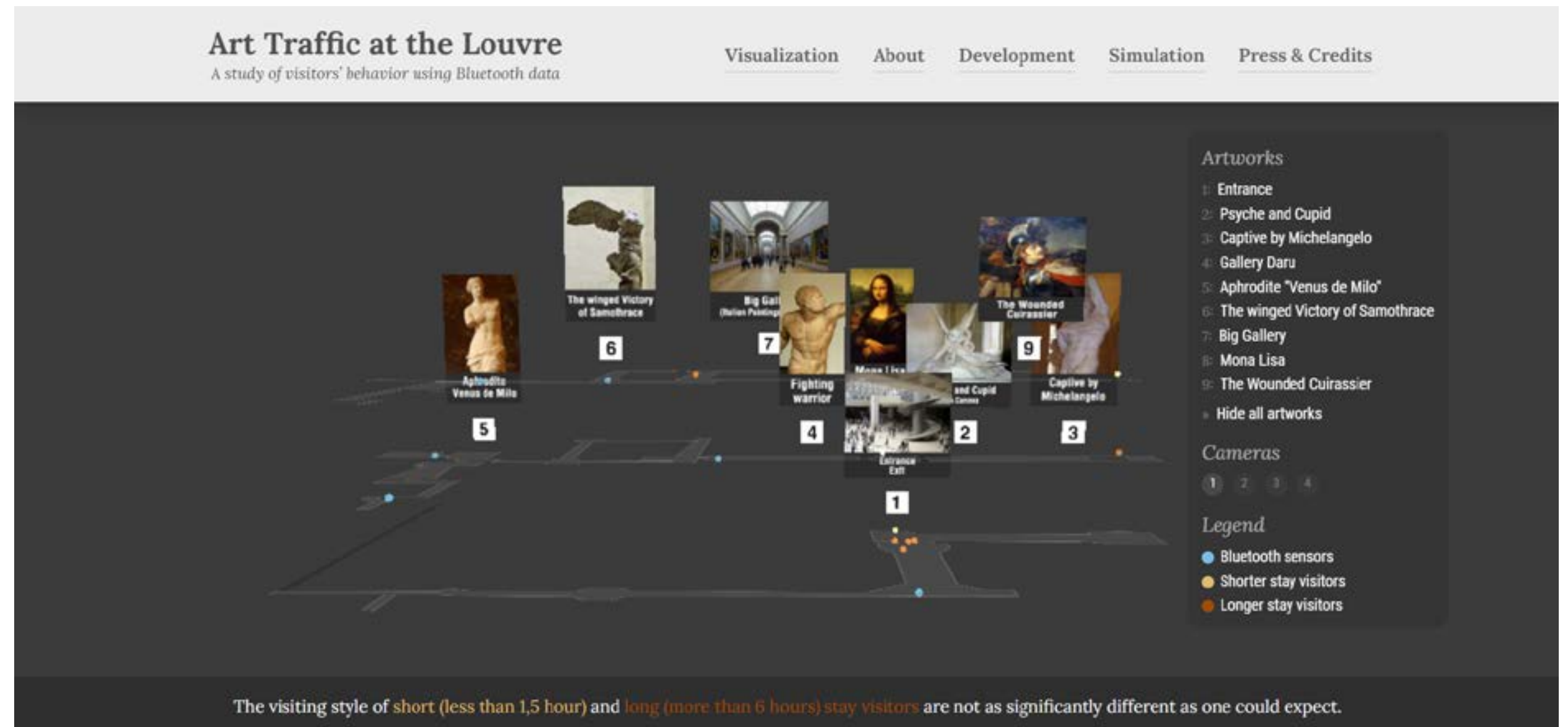


User eXperience Design & Development

# INTRODUCTION

WEEK 1 | **PART 2**

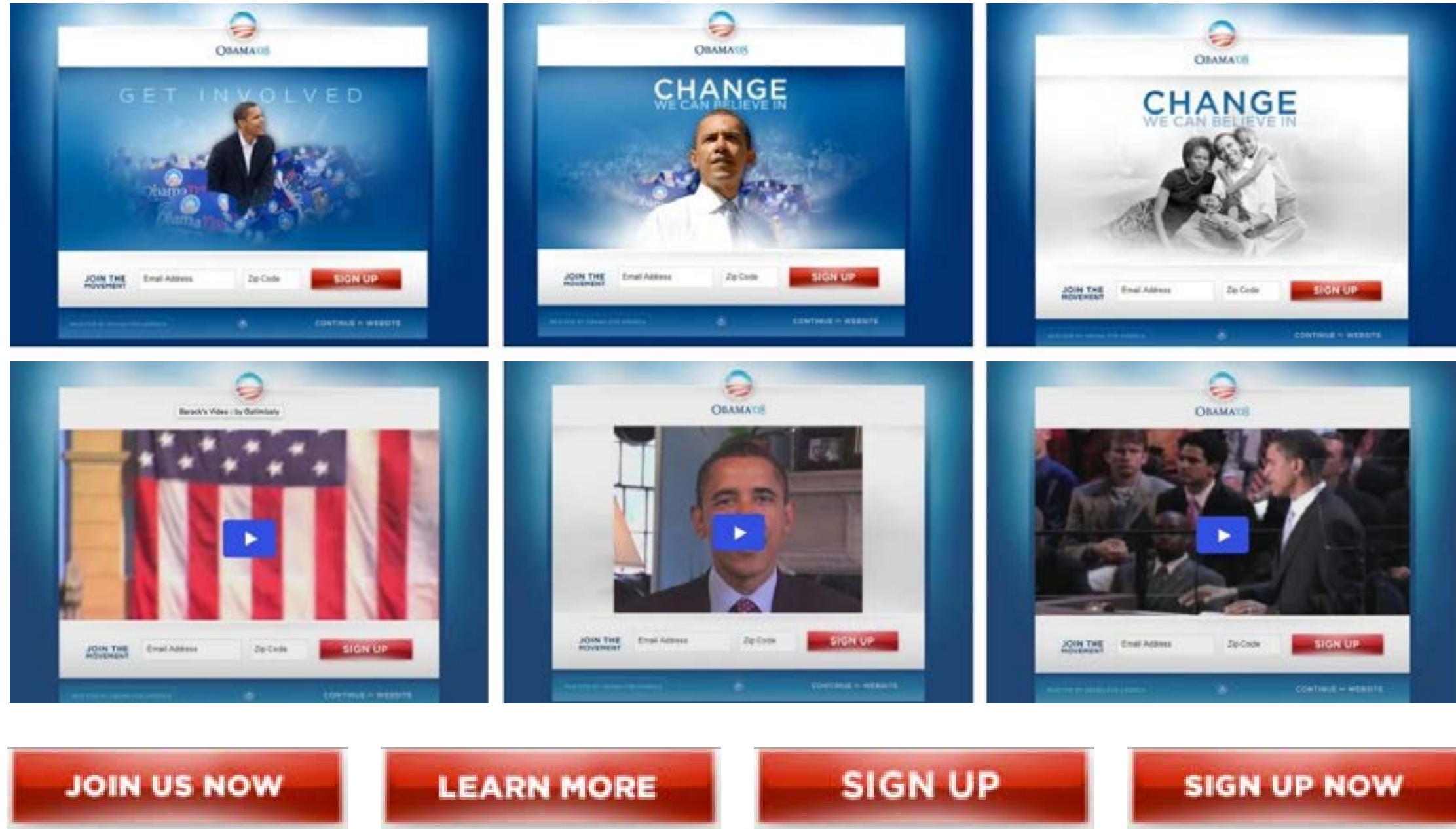
# Good UX



Good UX

# Empathy

# Good UX



# Figma

## Figma downloads

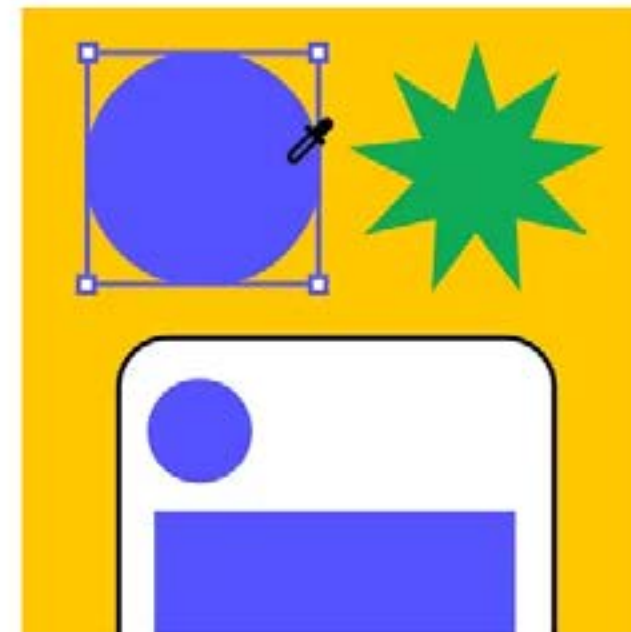


### Desktop app

[Desktop app for macOS](#)

[Desktop app for Windows](#)

[Beta apps available here](#)

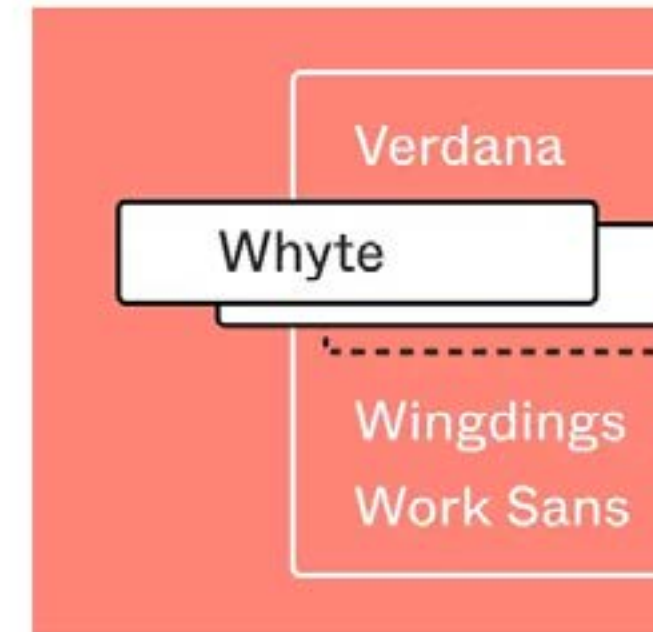


### Mobile app

[Figma for iOS](#)

[Figma for Android](#)

[FigJam for iPad](#)



### Font installers


[macOS installer](#)

[Windows installer](#)

\*Desktop app does not require the font installer

# Figma

## Sign up for Figma

 Continue with Google

or

Email

Password

☐ I agree to join Figma's mailing list

Create account

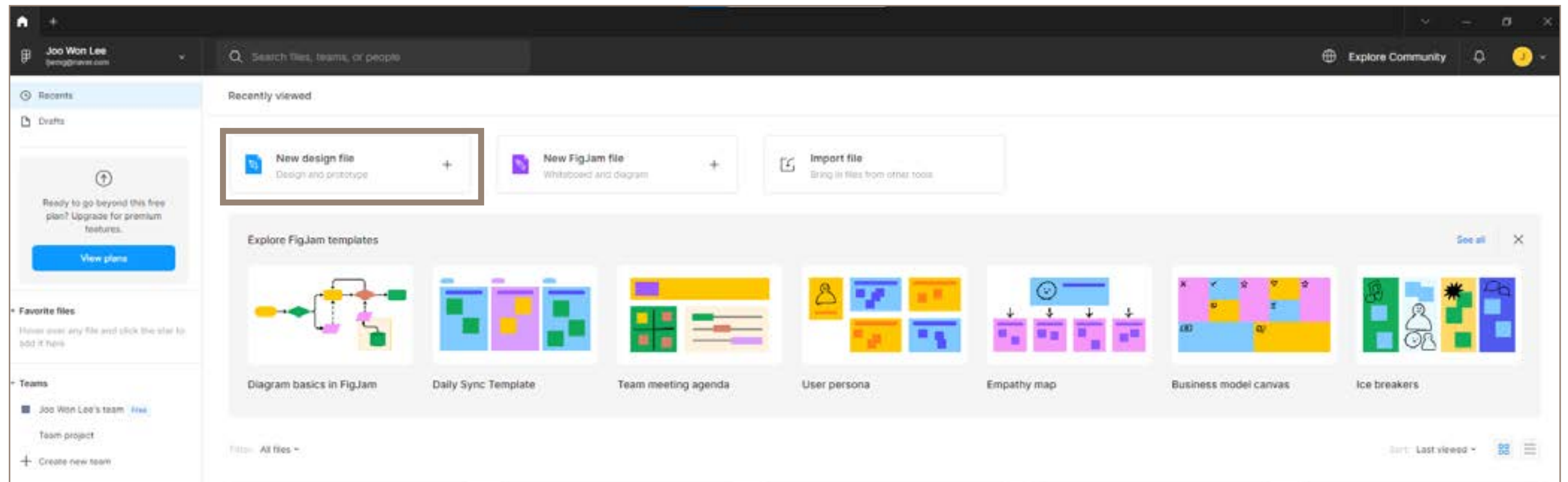
By clicking "Create account" or "Continue with Google", you agree to the [Figma TOS](#) and [Privacy Policy](#).

[Use single sign-on](#)

Already have an account? [Log in](#)

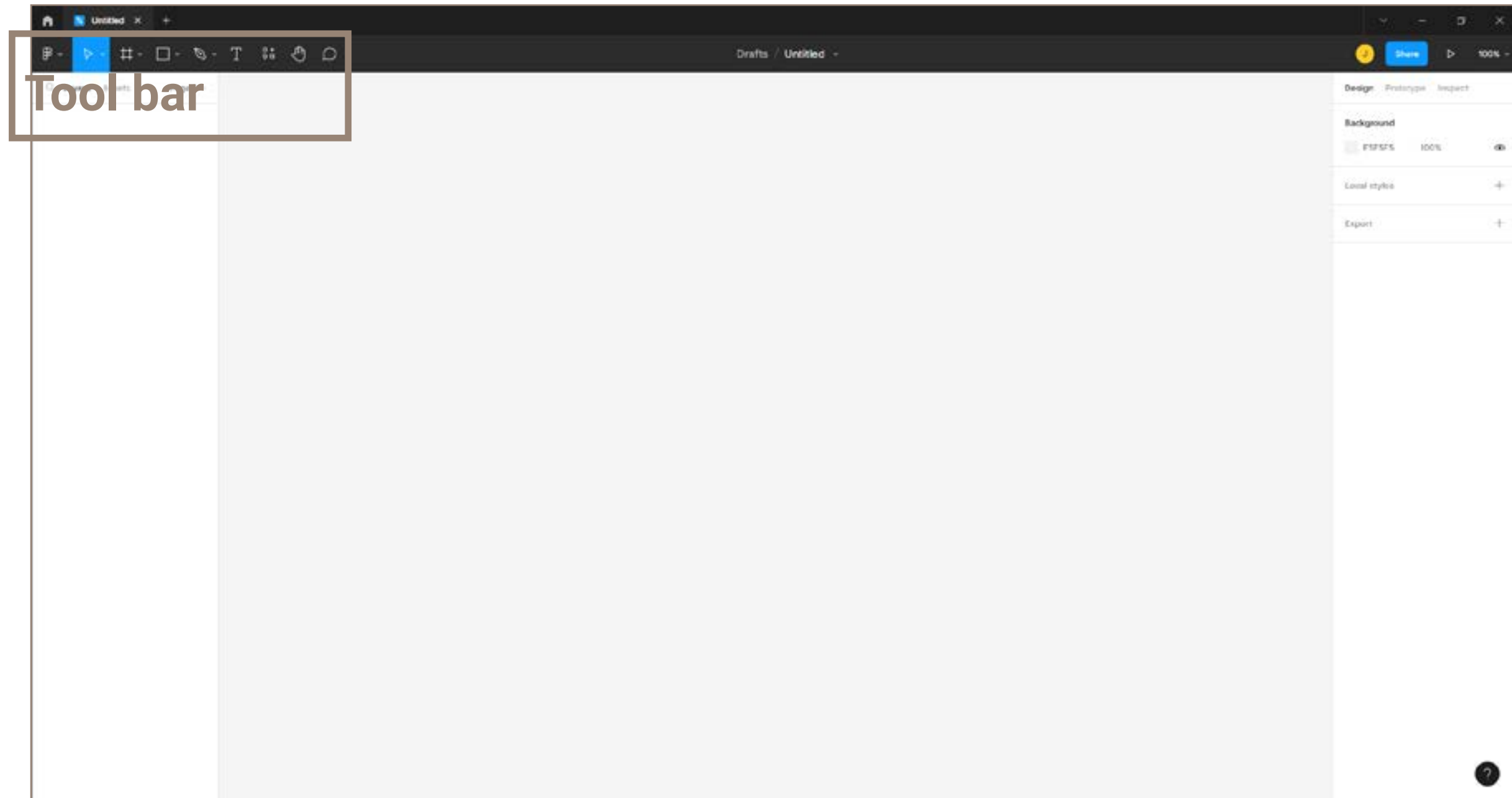


# Figma

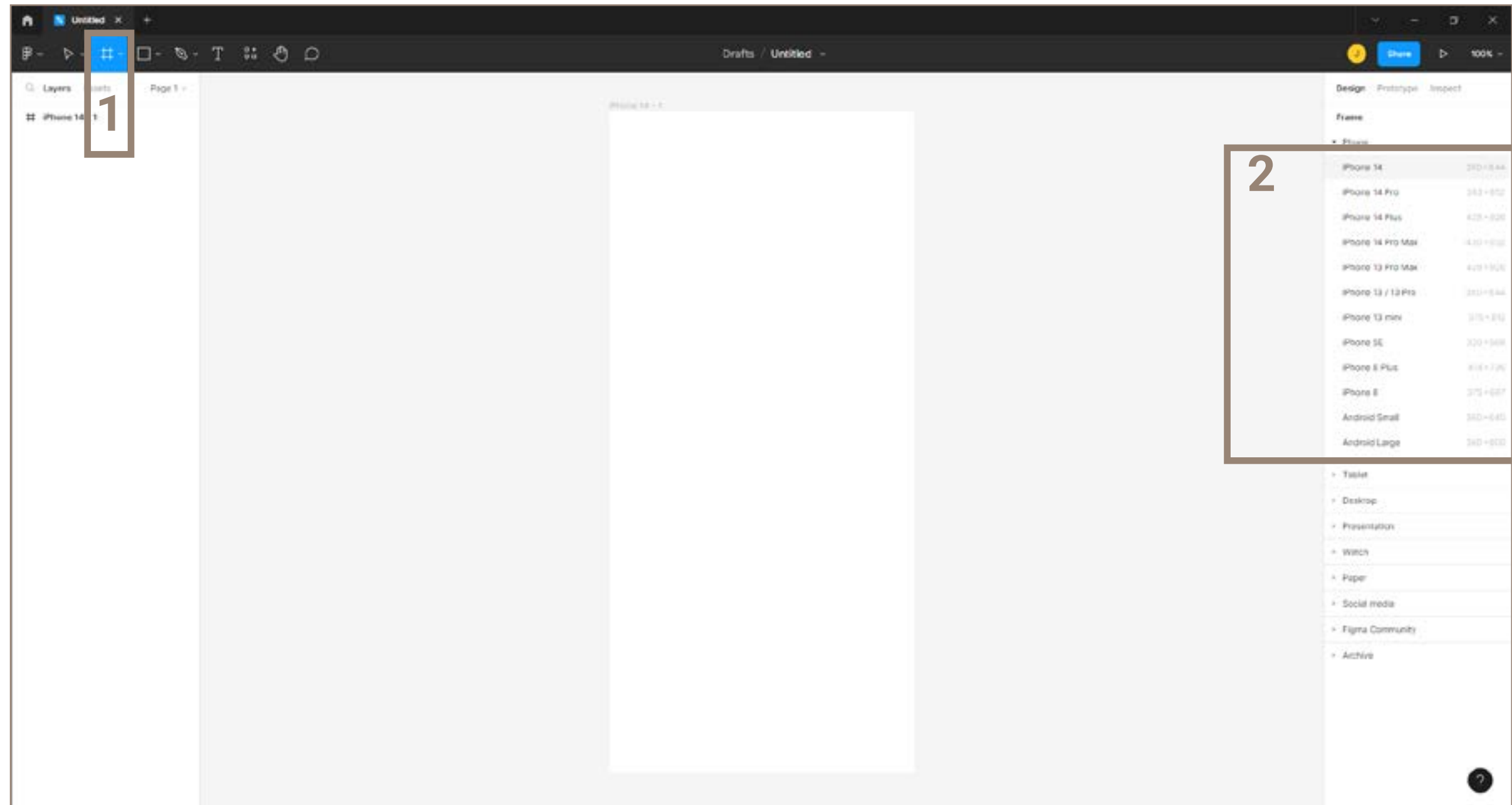




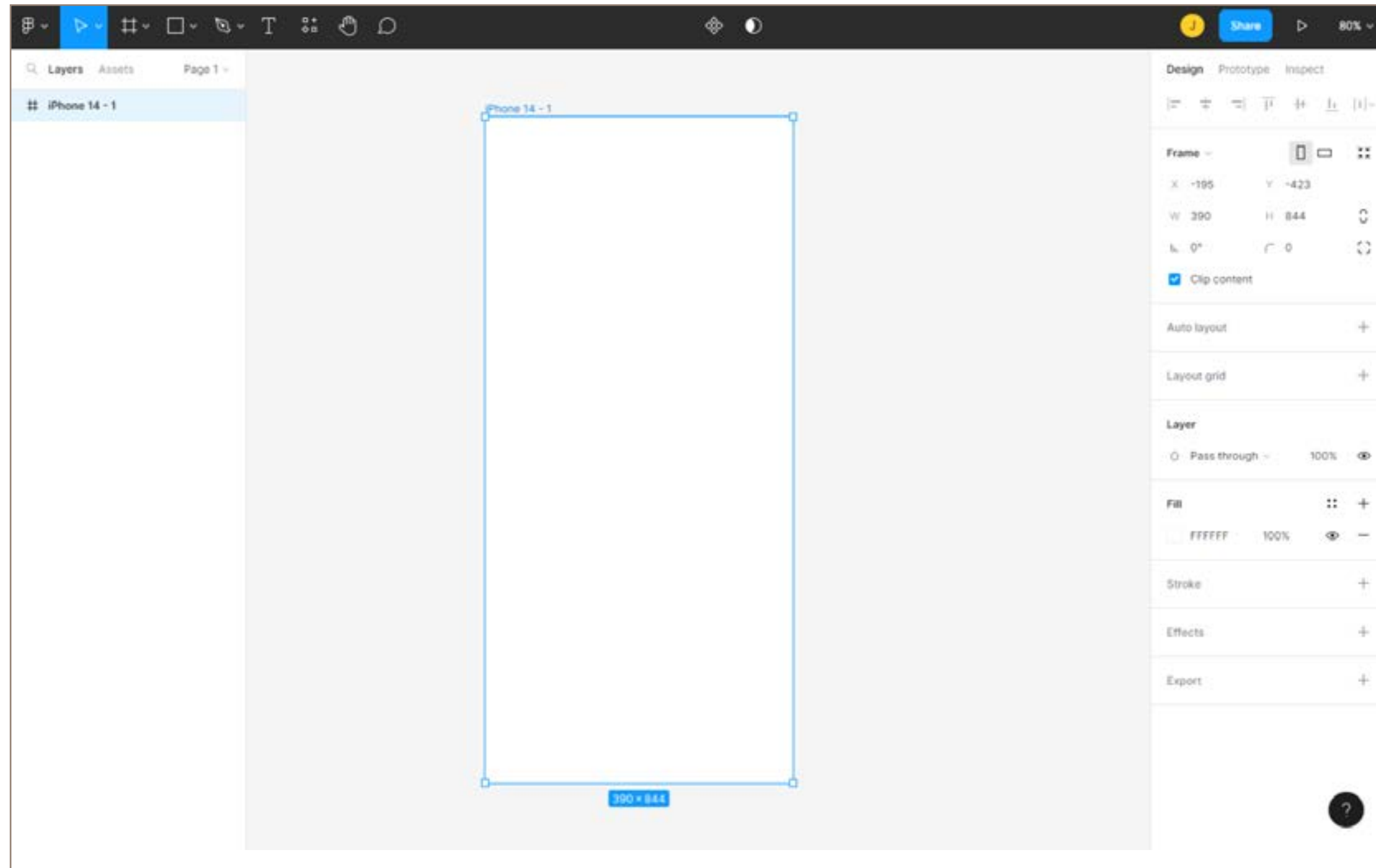
# Figma



# Figma



# Figma

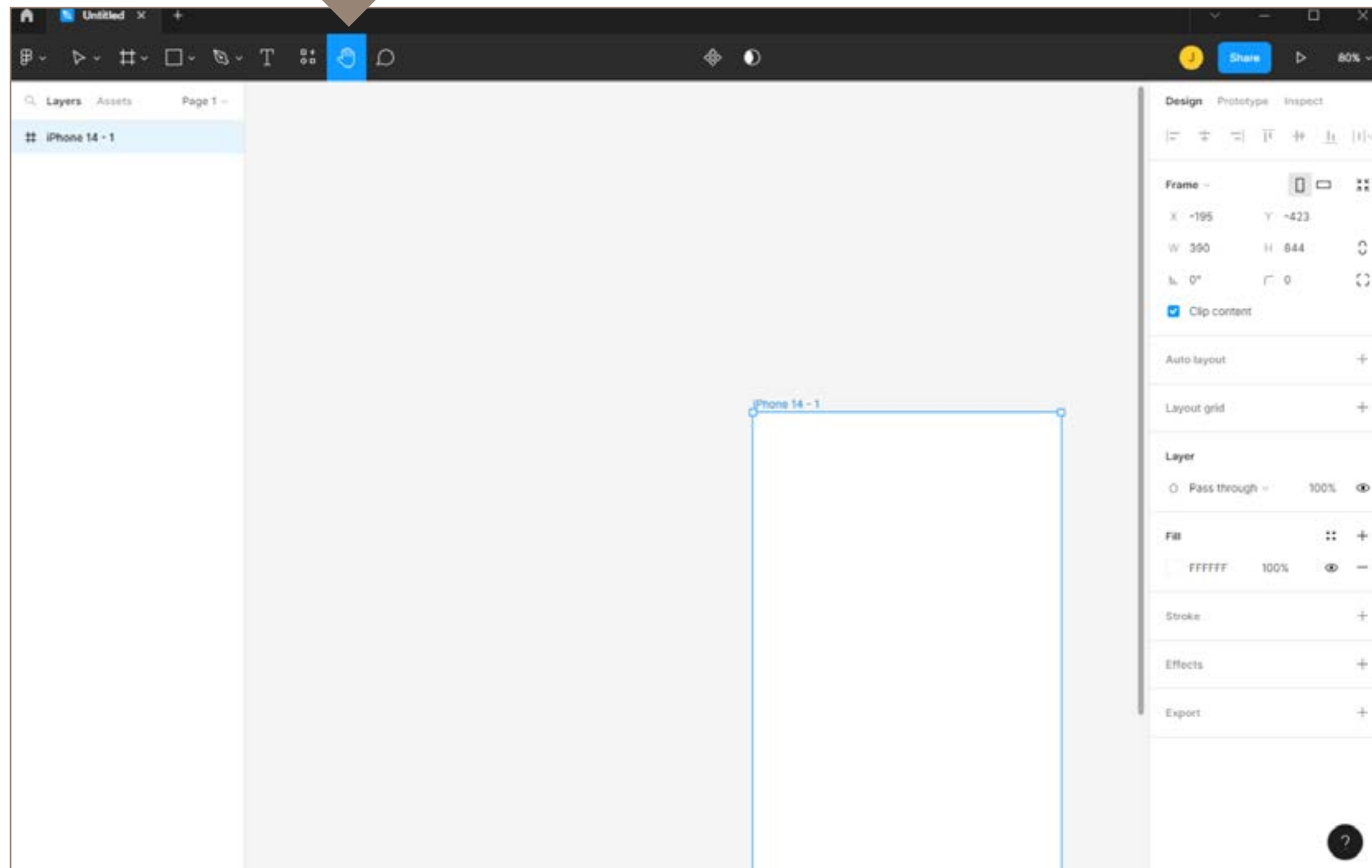




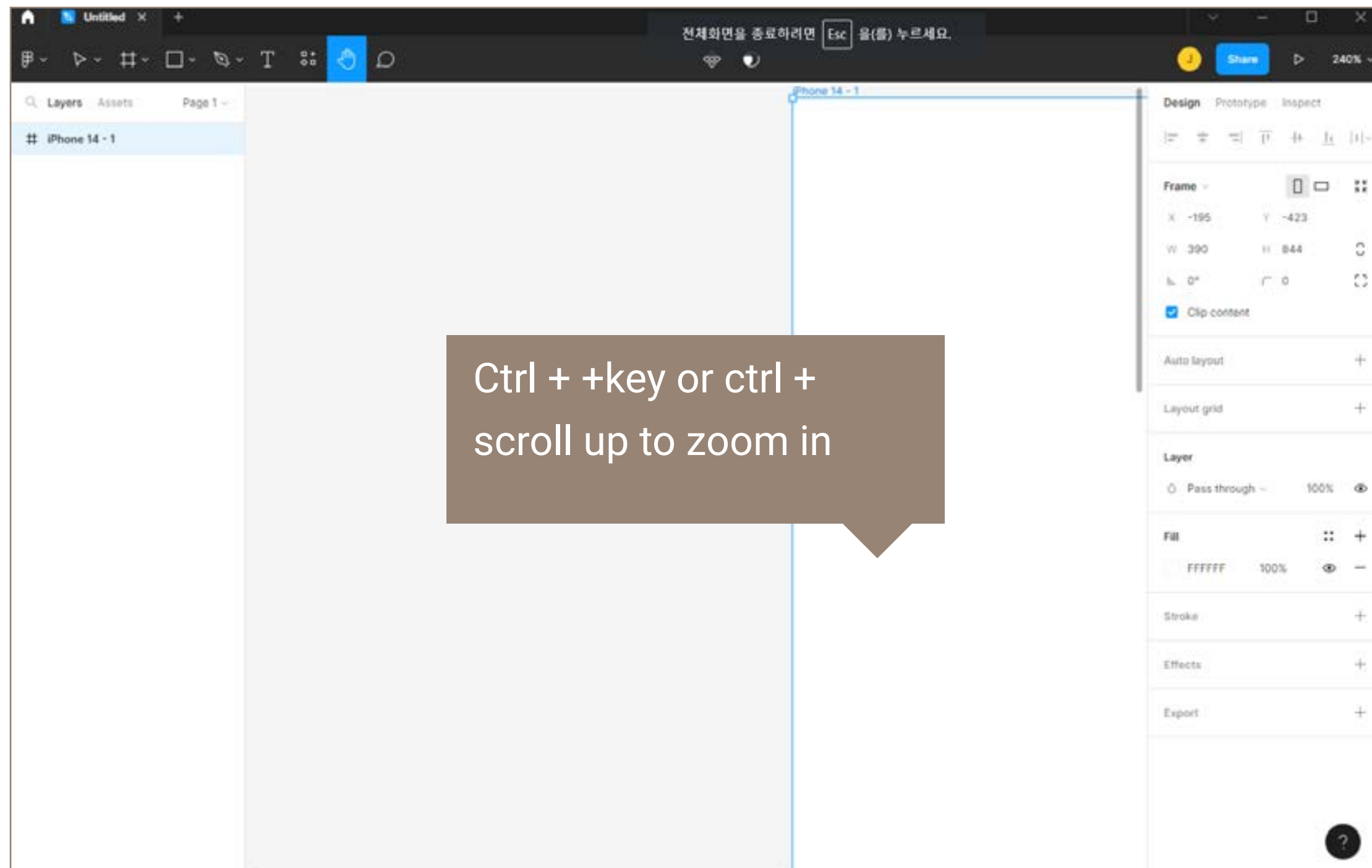
WEEK 1 |

Select the tool or use  
Space Bar for shortcut

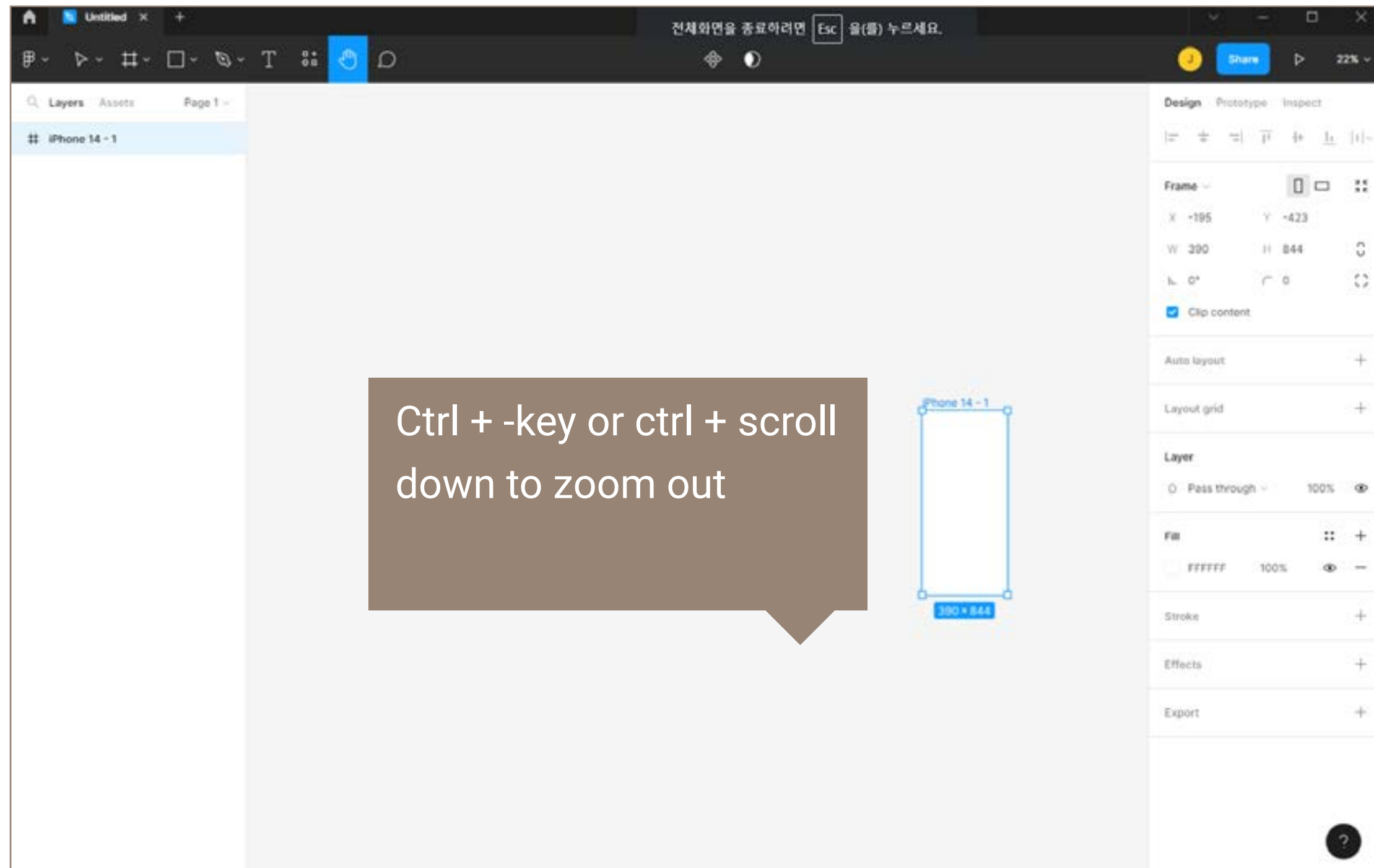
# Figma



# Figma



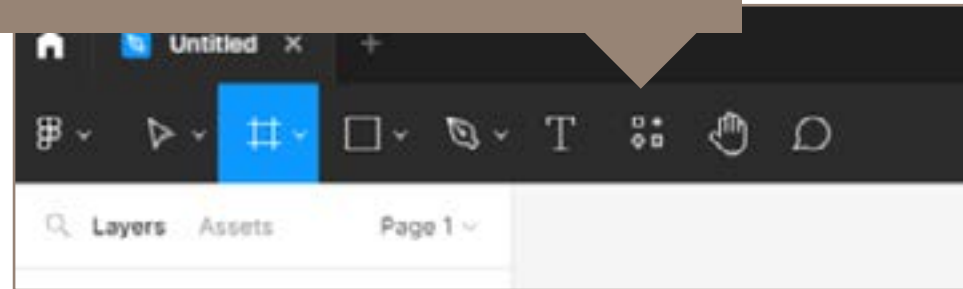
# Figma



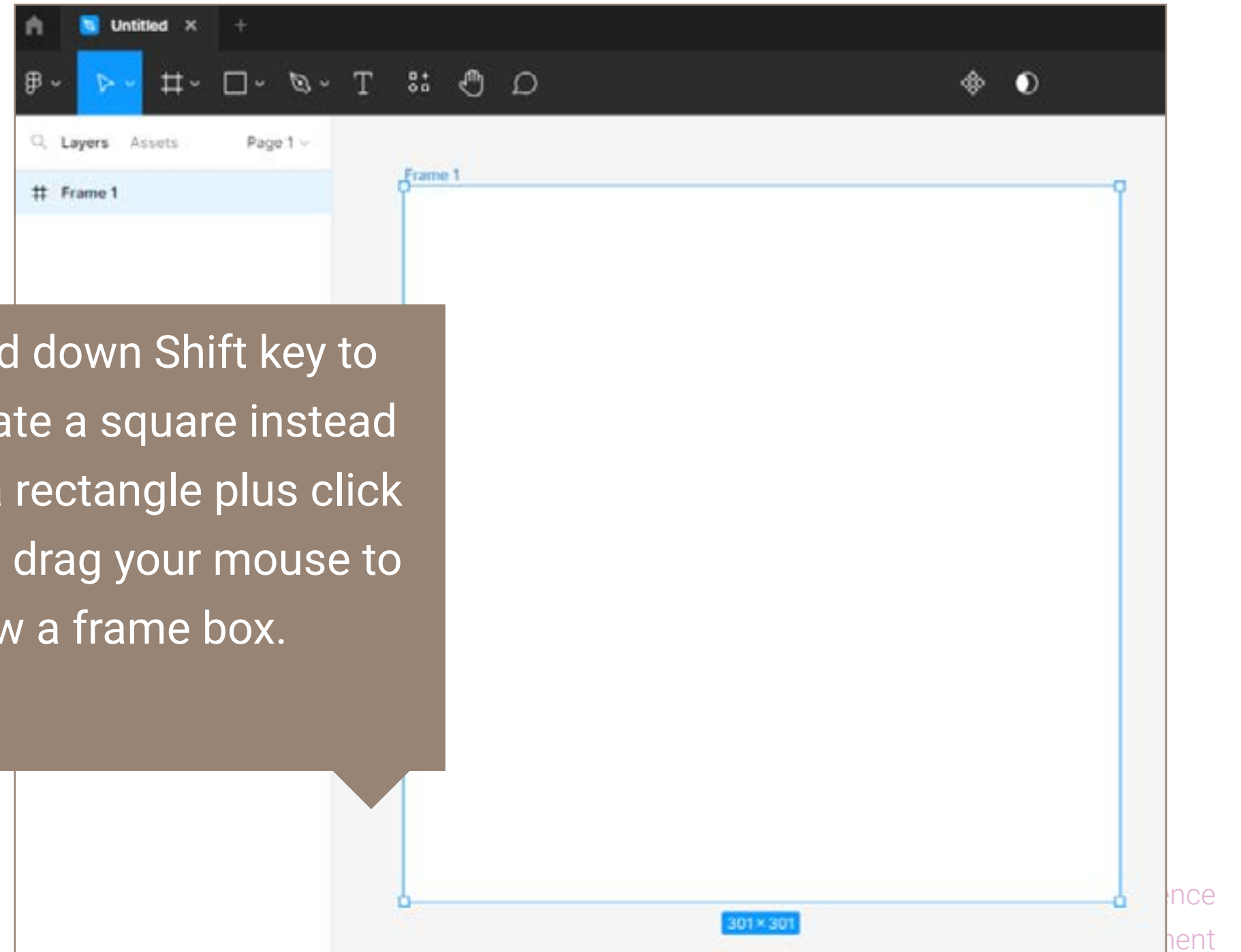


# Figma

Select Frame tool to create a frame.

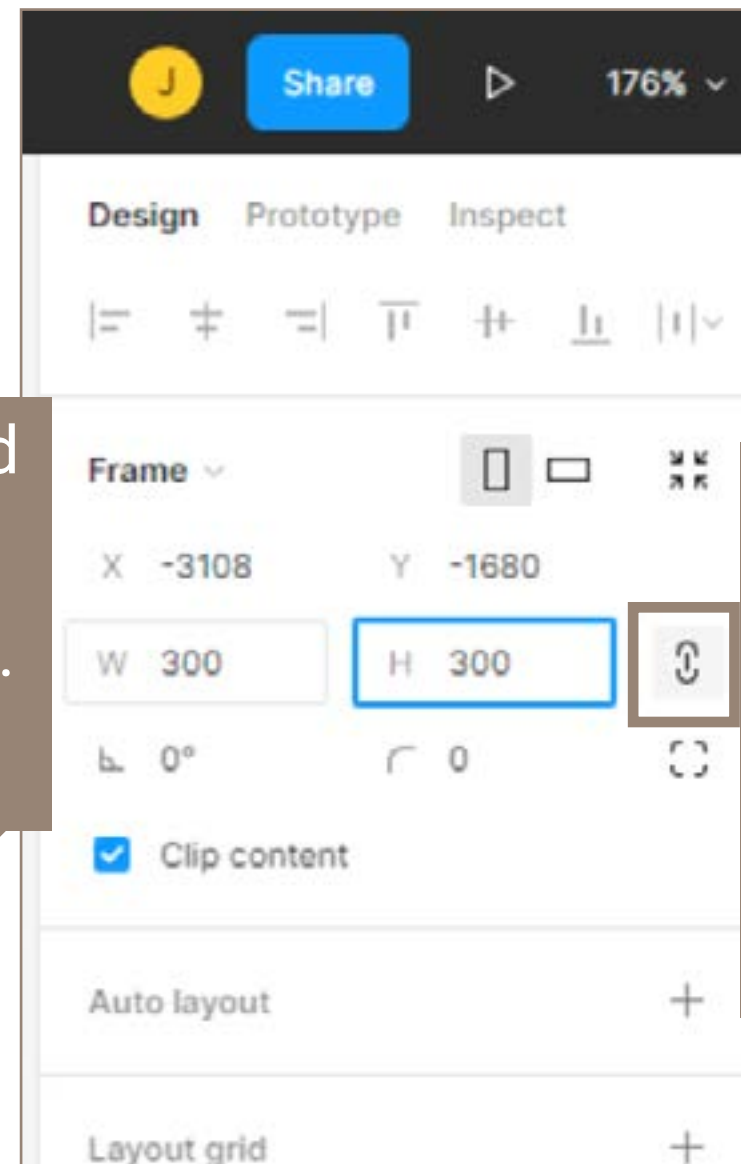


Hold down Shift key to create a square instead of a rectangle plus click and drag your mouse to draw a frame box.



# Figma

Type in 300 for width and height each to make a exact 300x300px square.

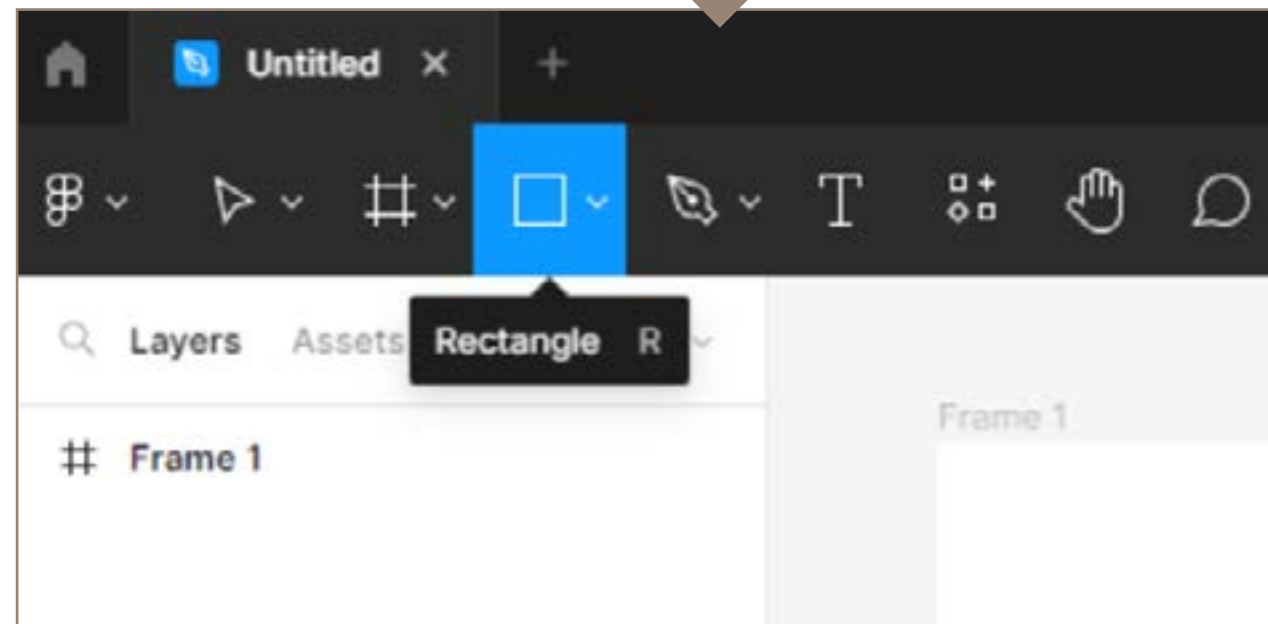


If you use the link button, you can just change one of the two, w or h, to set the size.

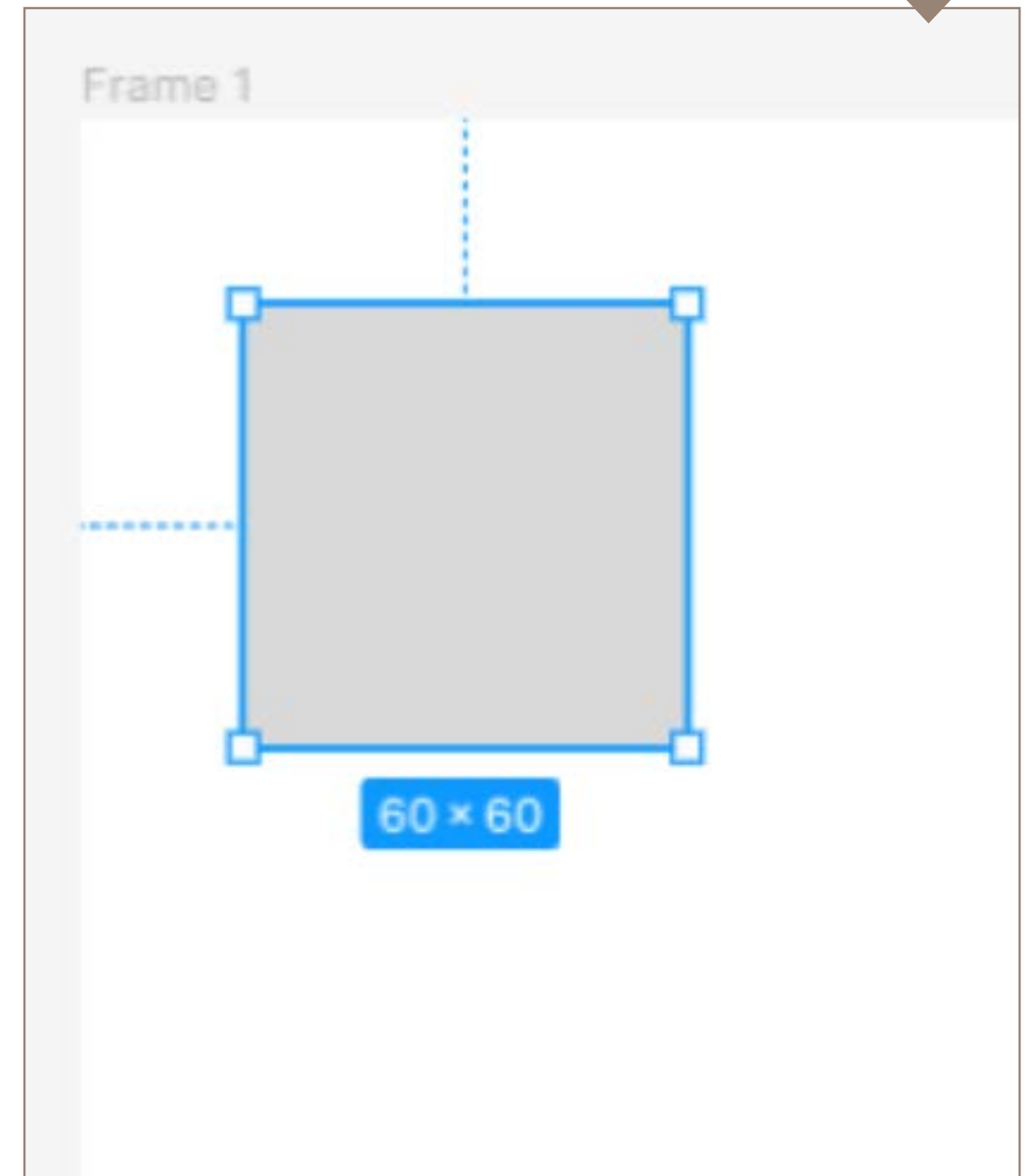
You are done with creating a frame. Let's move on and make objects in the frame.

# Figma

Select Rectangle Tool.

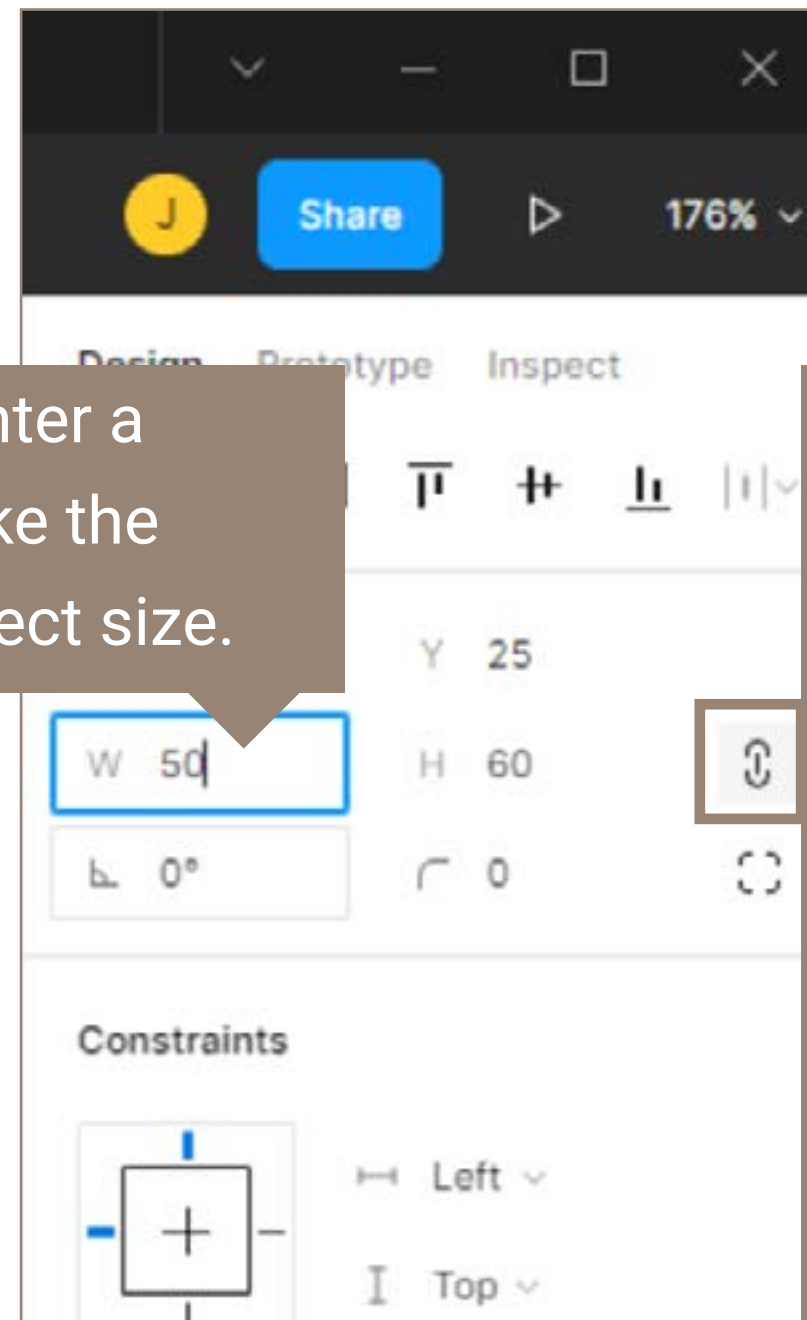


Hold down Shift key to create a square instead of a rectangle.

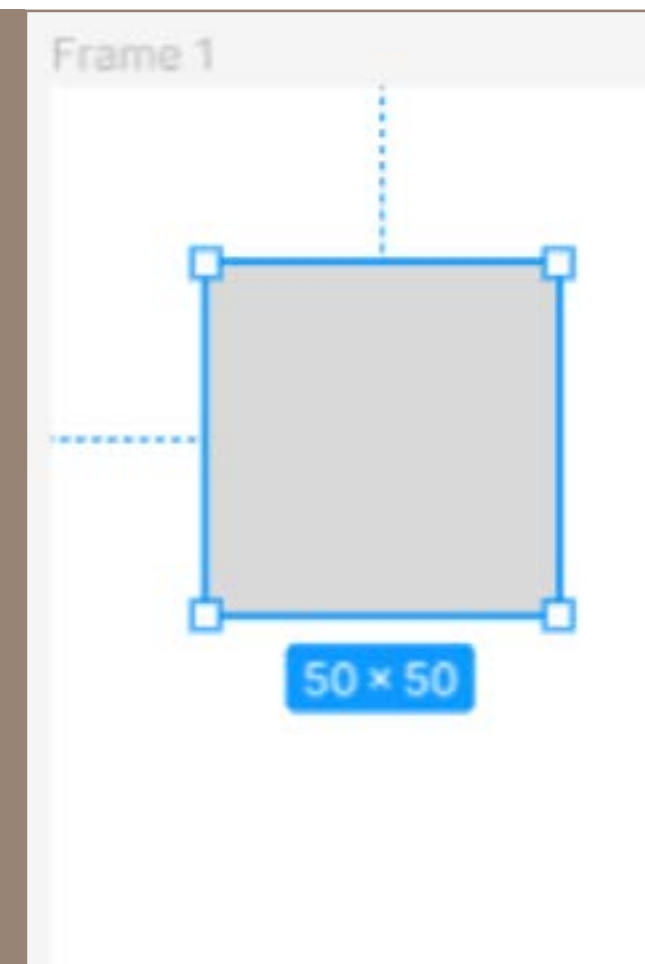


# Figma

Additionally, enter a number to make the shape the correct size.

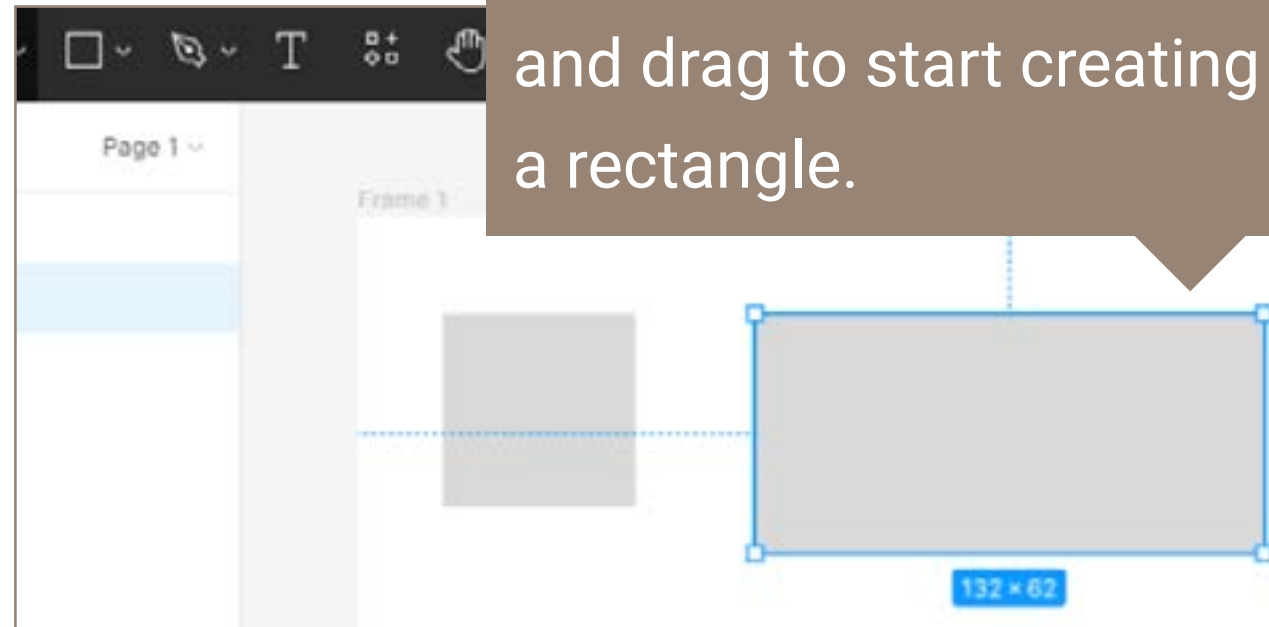


With this button pressed, a number is entered only once between width and height because the other value is automatically changed to a value that maintains the ratio.

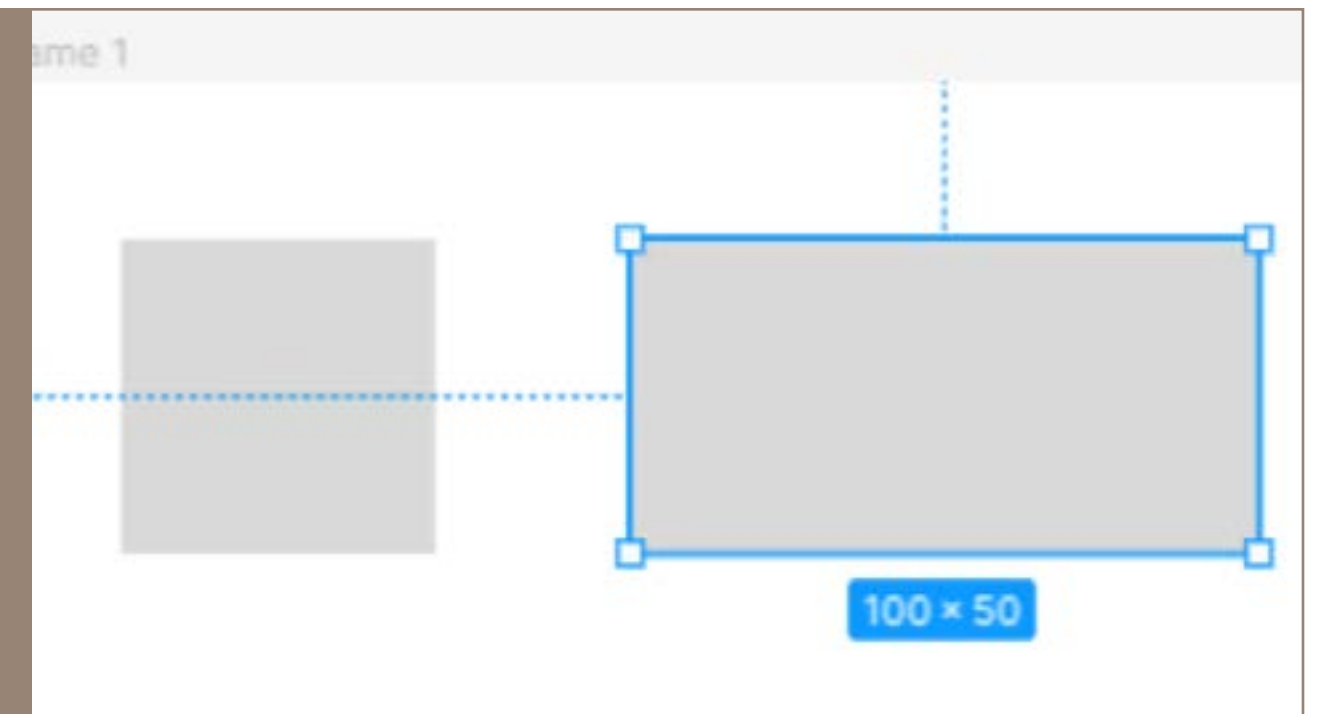
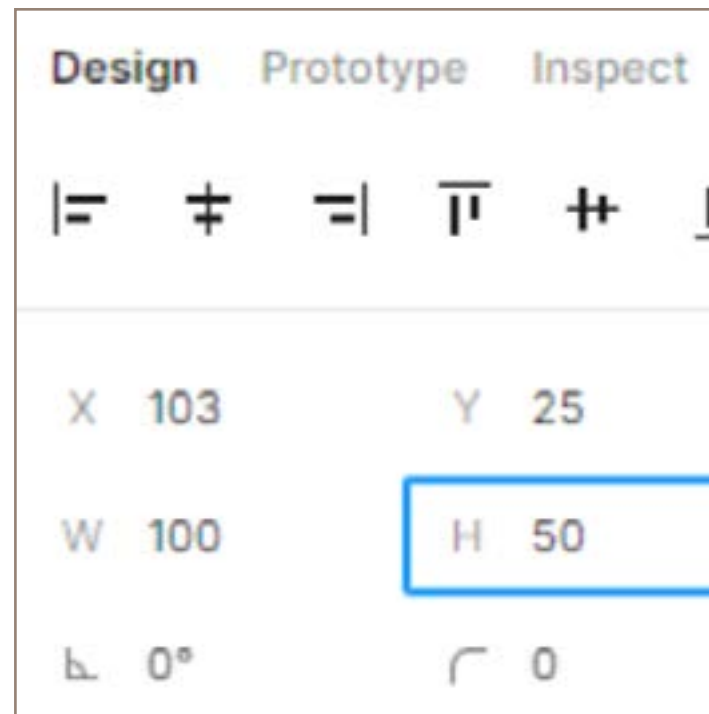


# Figma

With Rectangle tool, click and drag to start creating a rectangle.

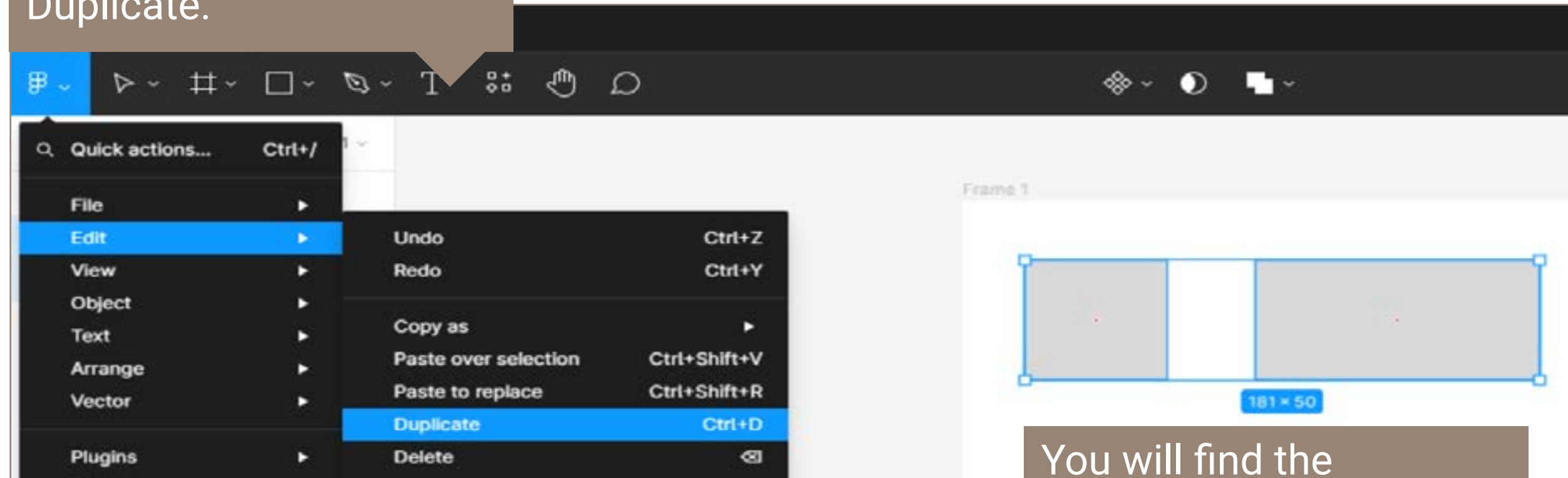


Enter values for each of the width and height. In this case, the 'Constrain proportion' button must be released to input each value.



# Figma

Make a copy by selecting Duplicate.



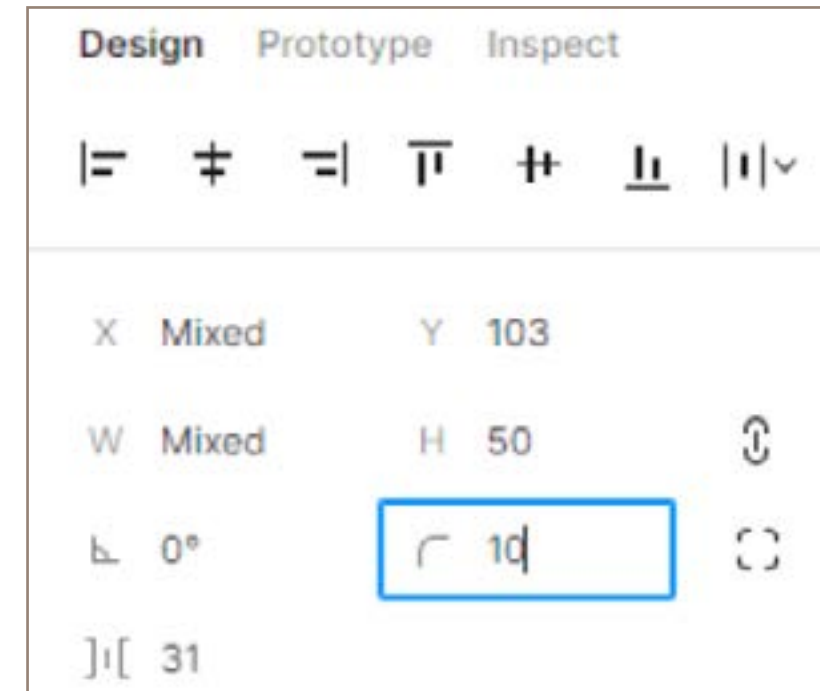
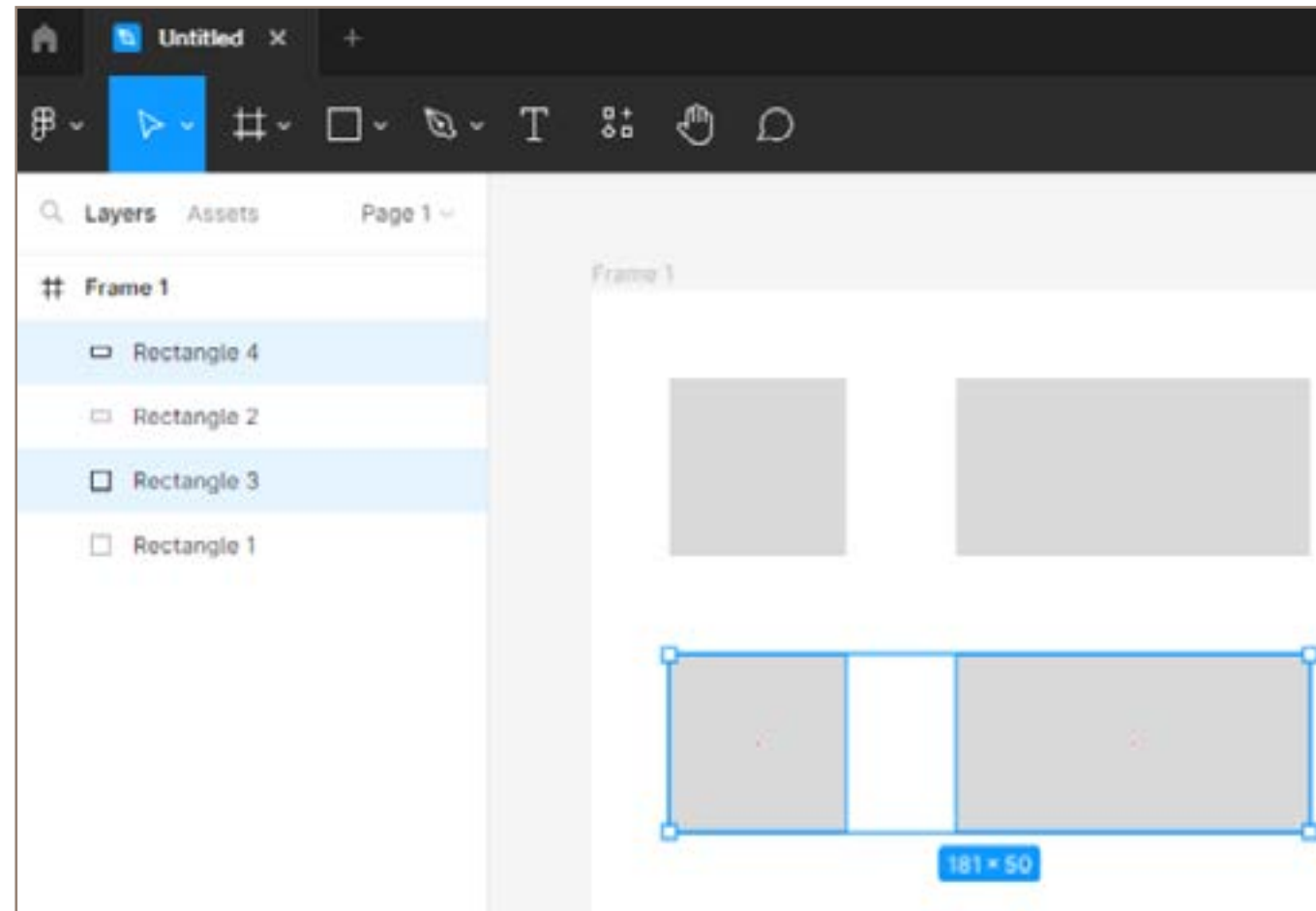
You will find the duplicates on top of the original objects.



Or, you can hold down Alt key and drag the objects to make copies.

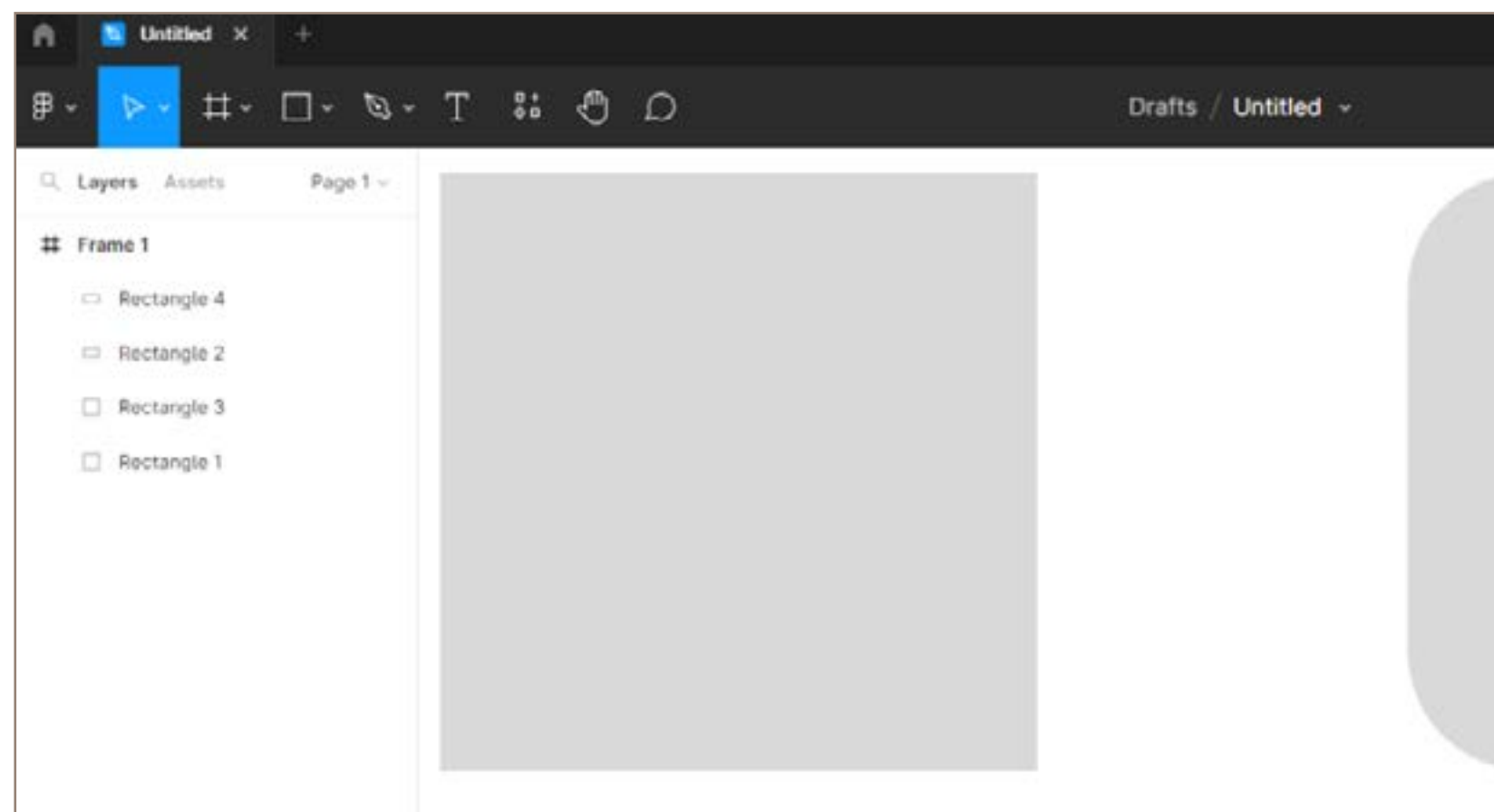
Select the rectangle only.  
Input a number for radius corners.

# Figma

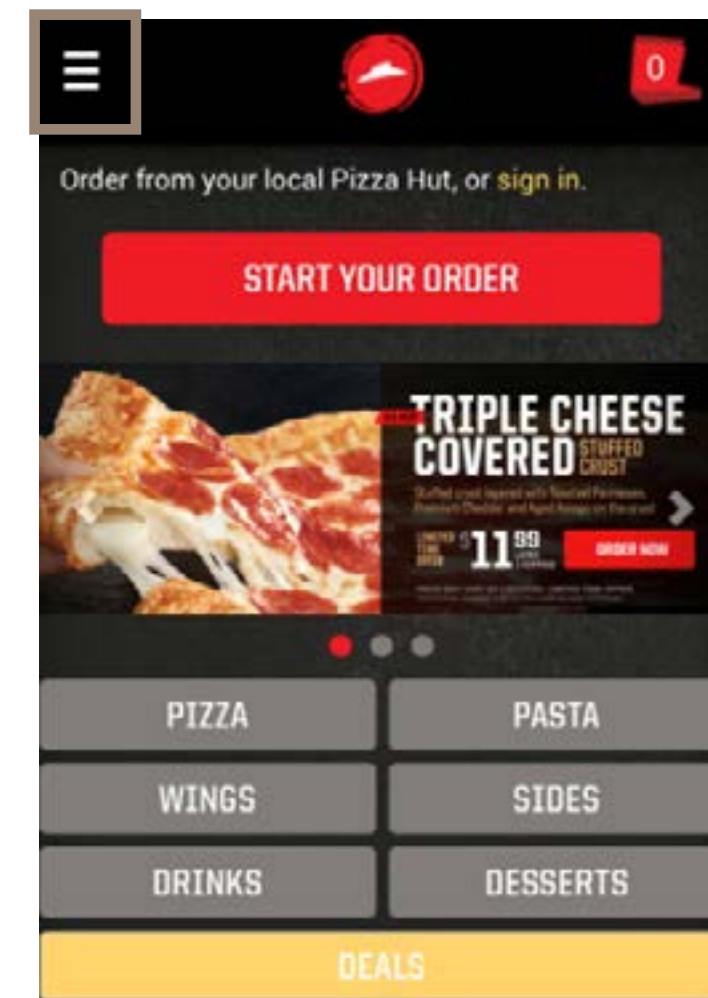


Hold down Ctrl key and  
Space bar to zoom in.

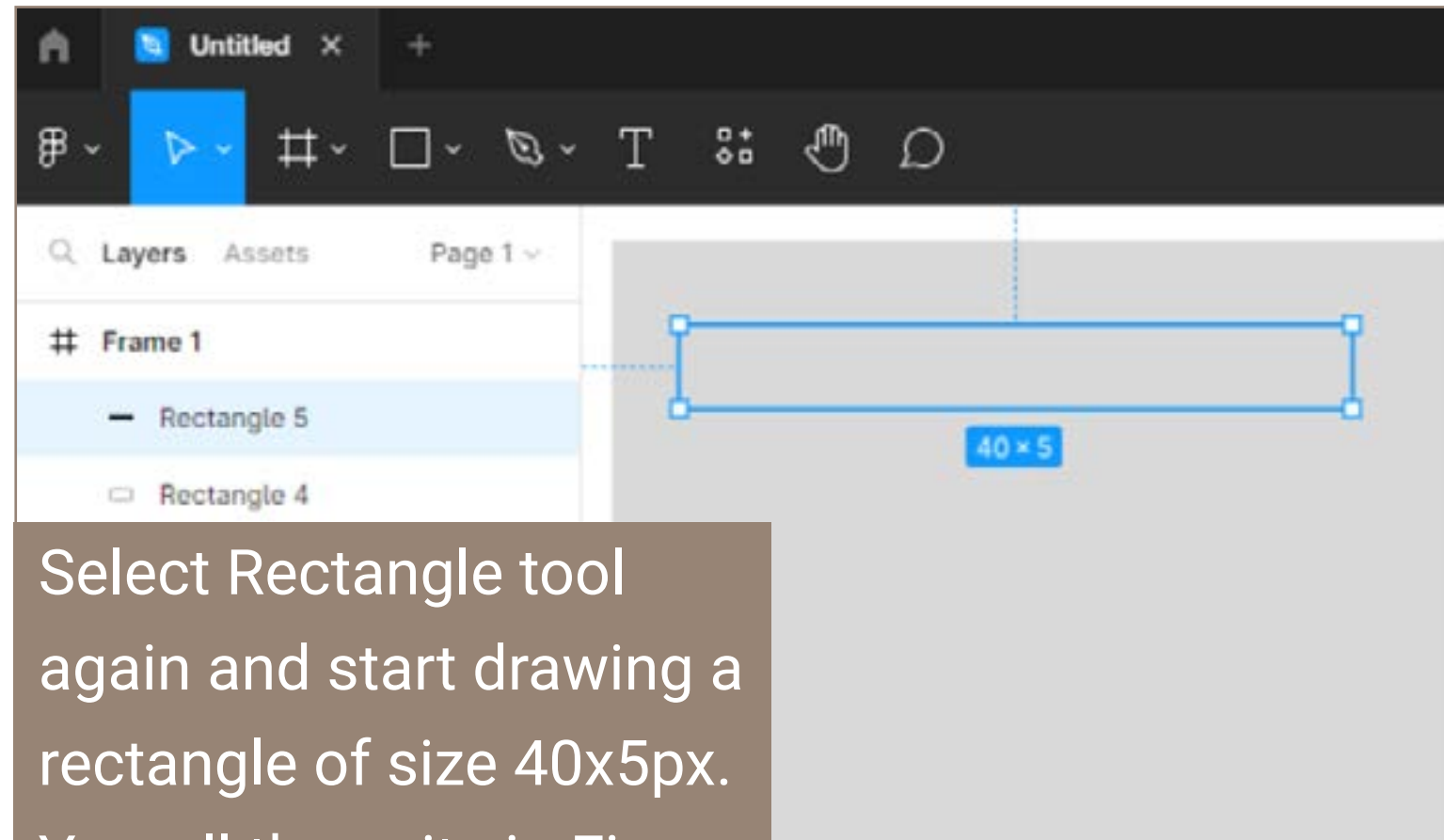
# Figma



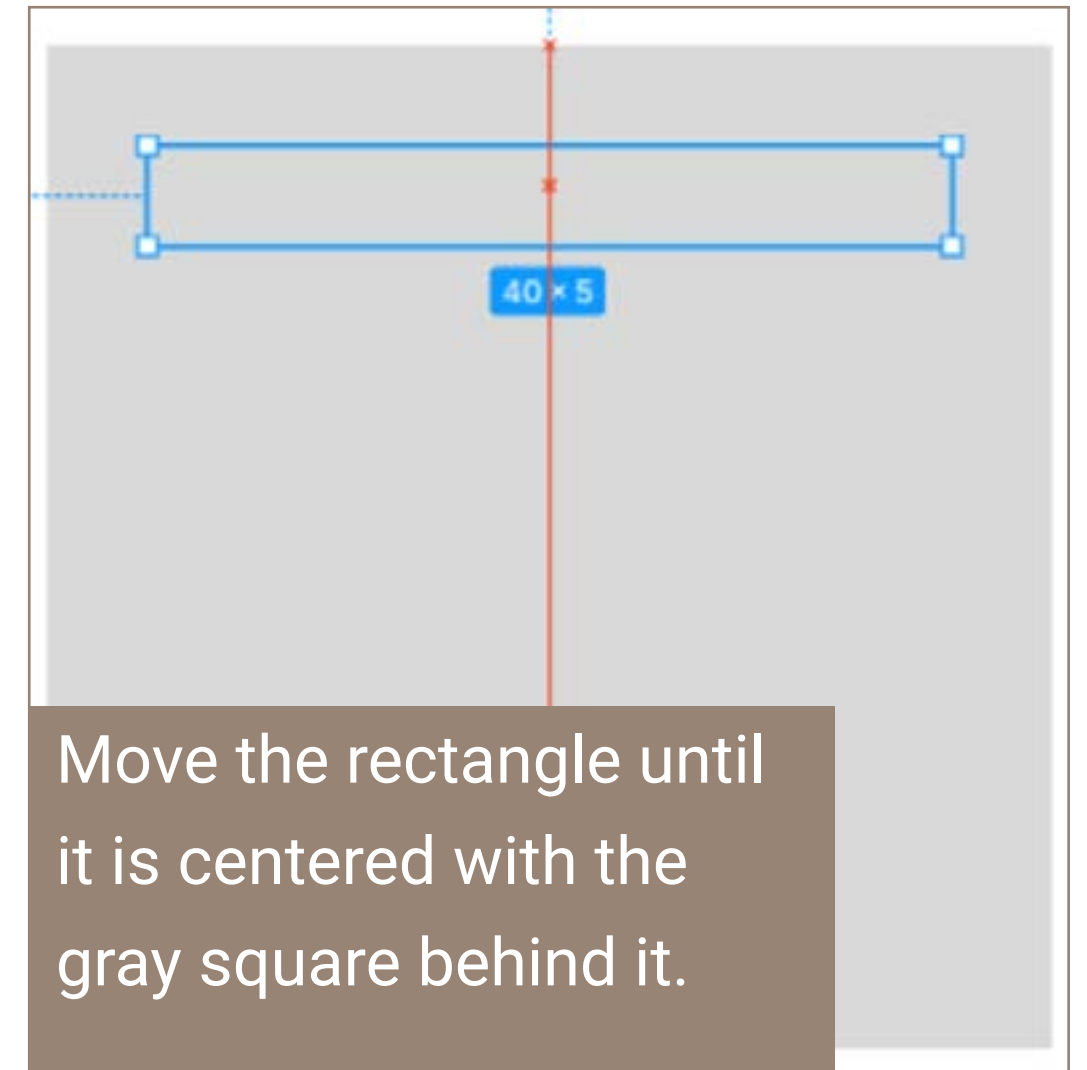
We are going to create a  
hamburger menu.



# Figma

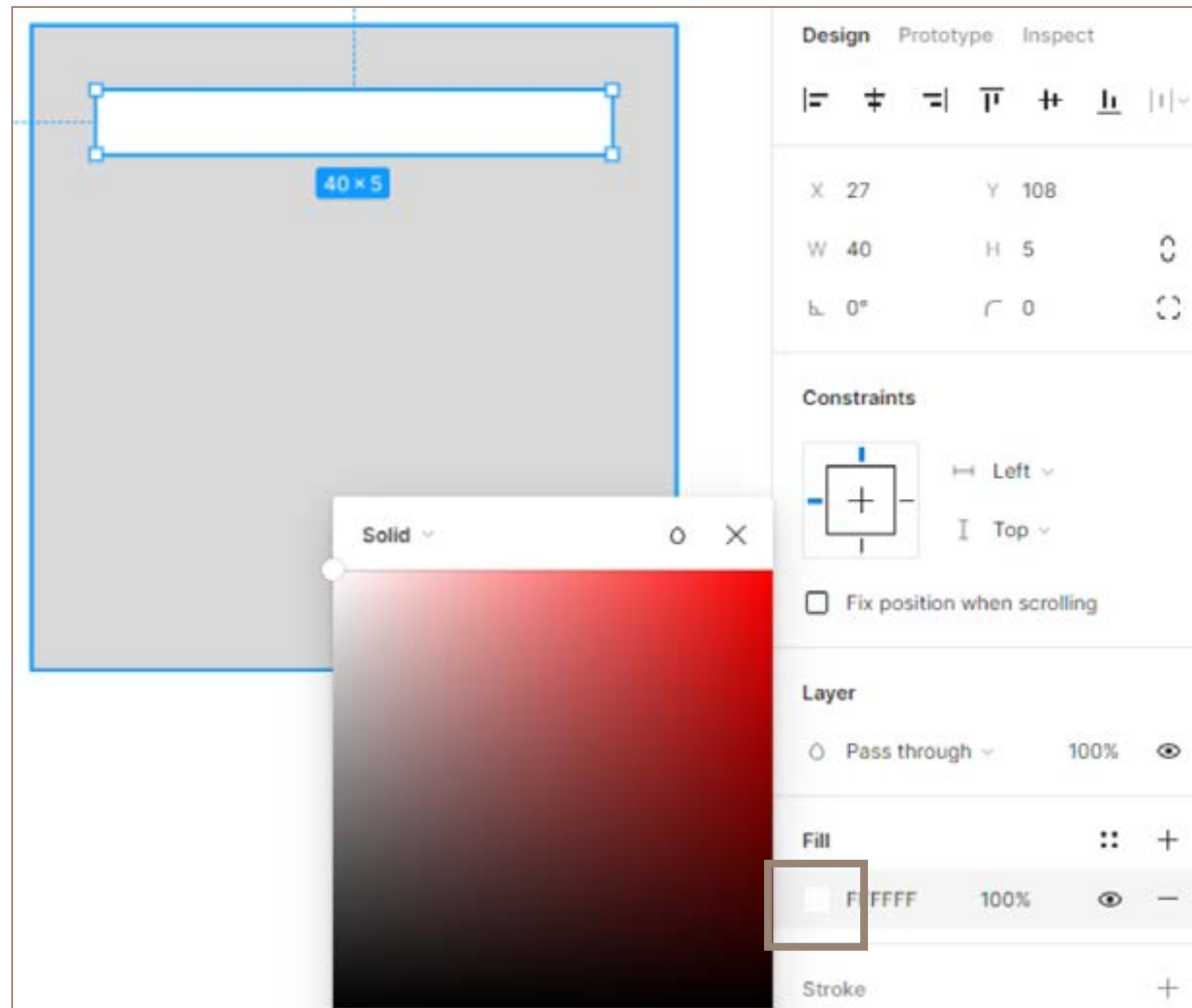


Select Rectangle tool again and start drawing a rectangle of size 40x5px. Yes, all the units in Figma is in px, meaning, pixels.



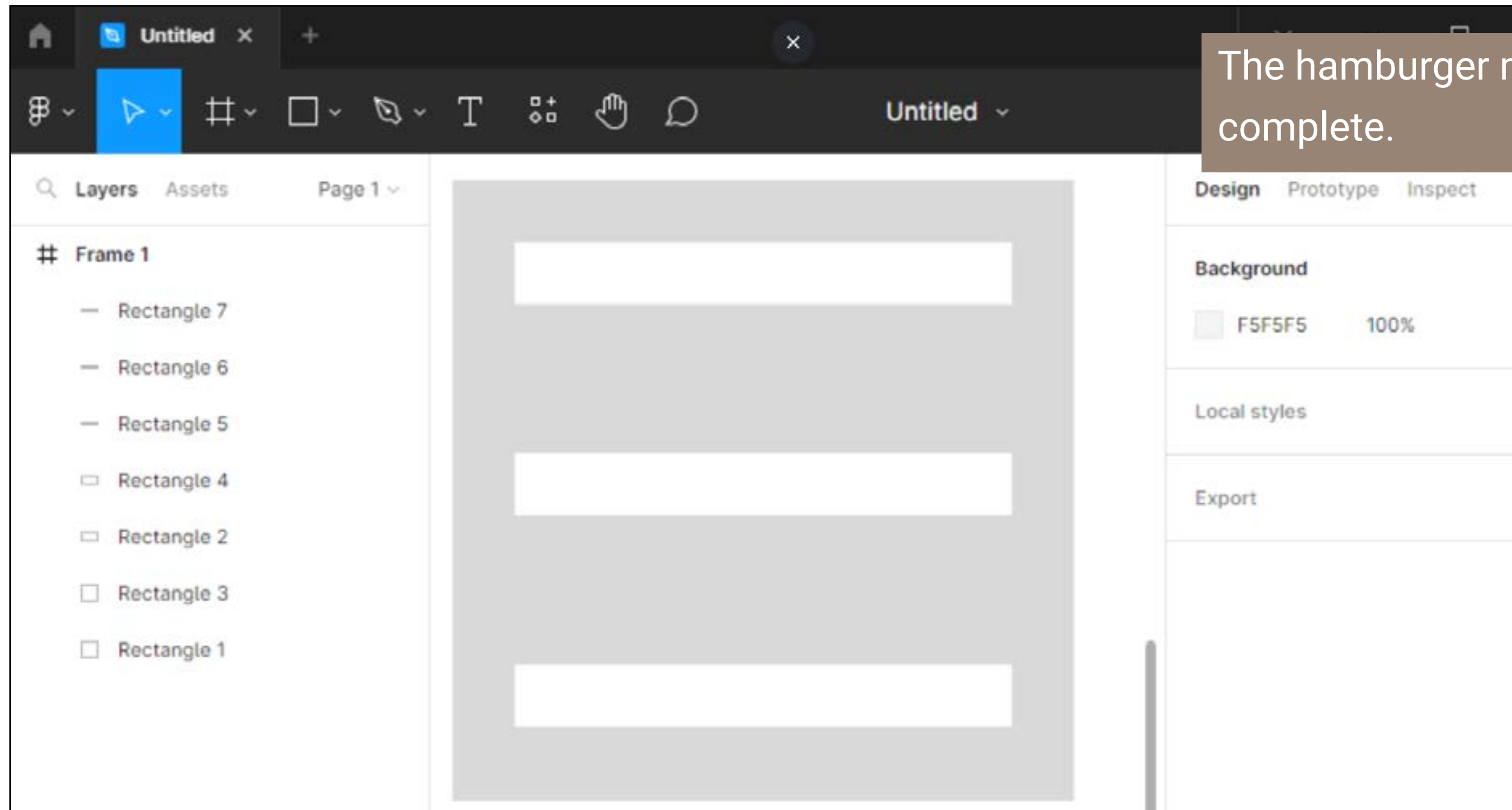
Move the rectangle until it is centered with the gray square behind it.

# Figma



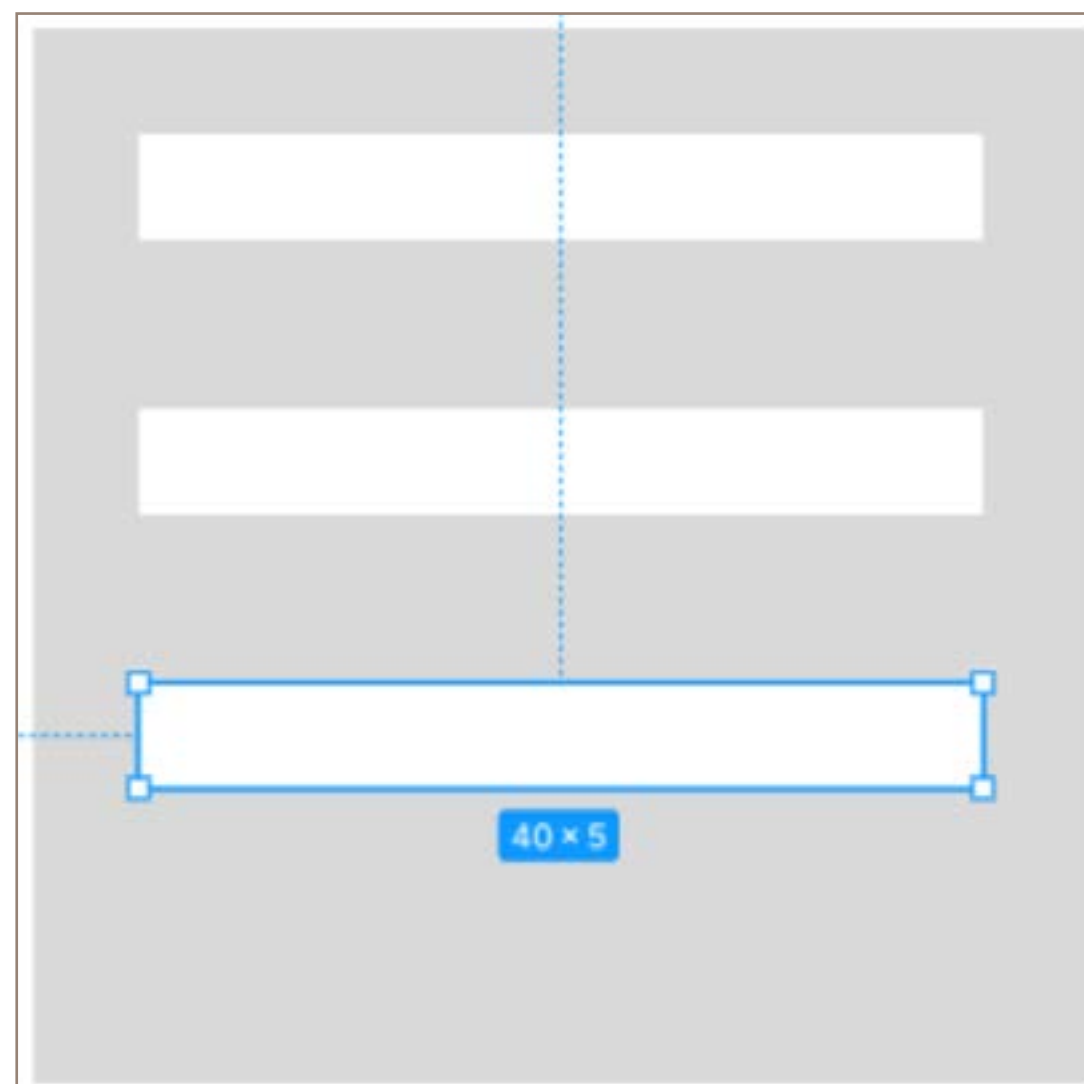
Click on the color box to bring up the color picker. Change the color of the rectangle to white by selecting white on the color picker.

# Figma



The hamburger menu is complete.

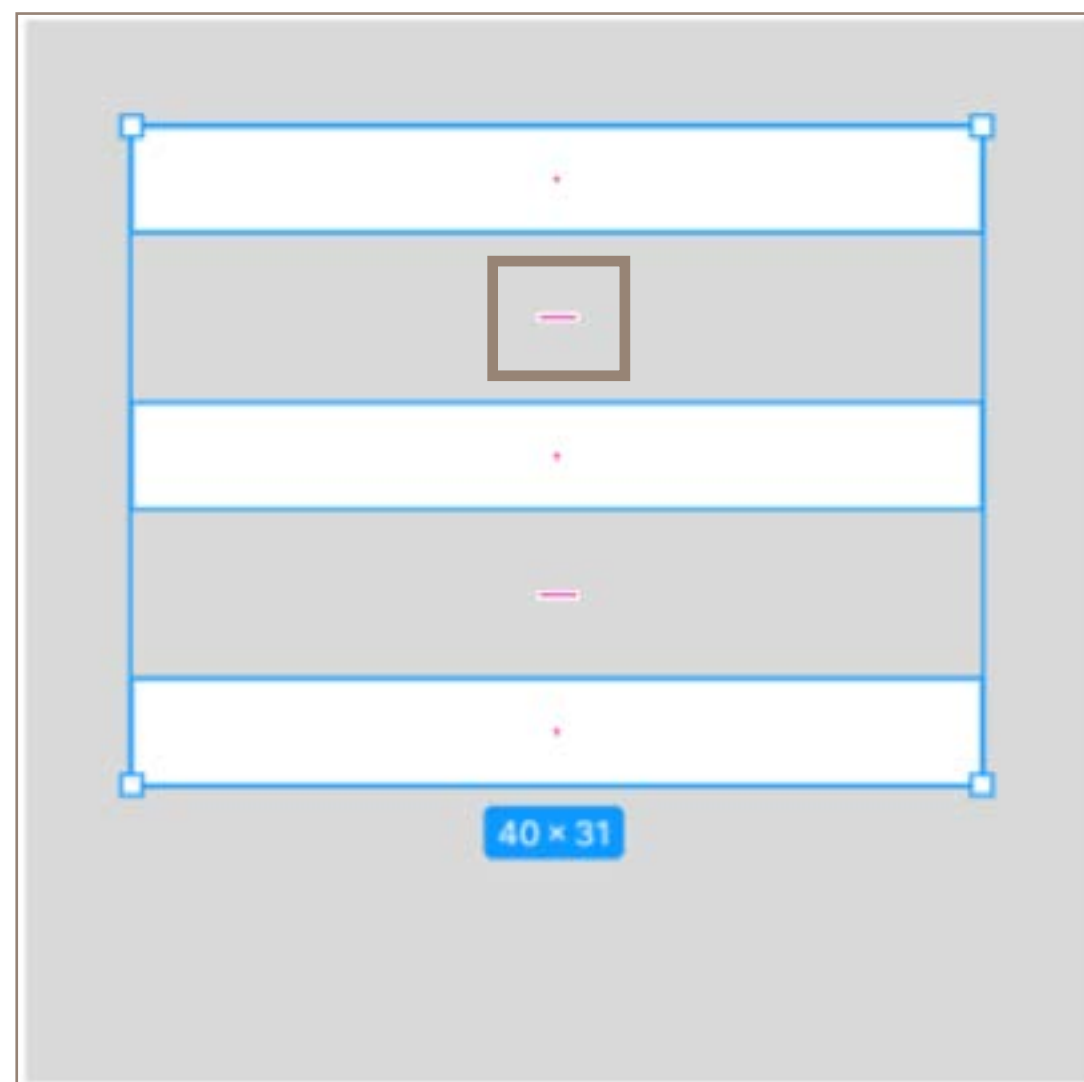
# Figma



Make two copies of the white bar.



# Figma



Hold shift key, select 3 bars and hover over the pink line in the empty space (grey background).

# Figma



Drag the mouse up  
and down to resize  
the two empty spaces  
simultaneously.

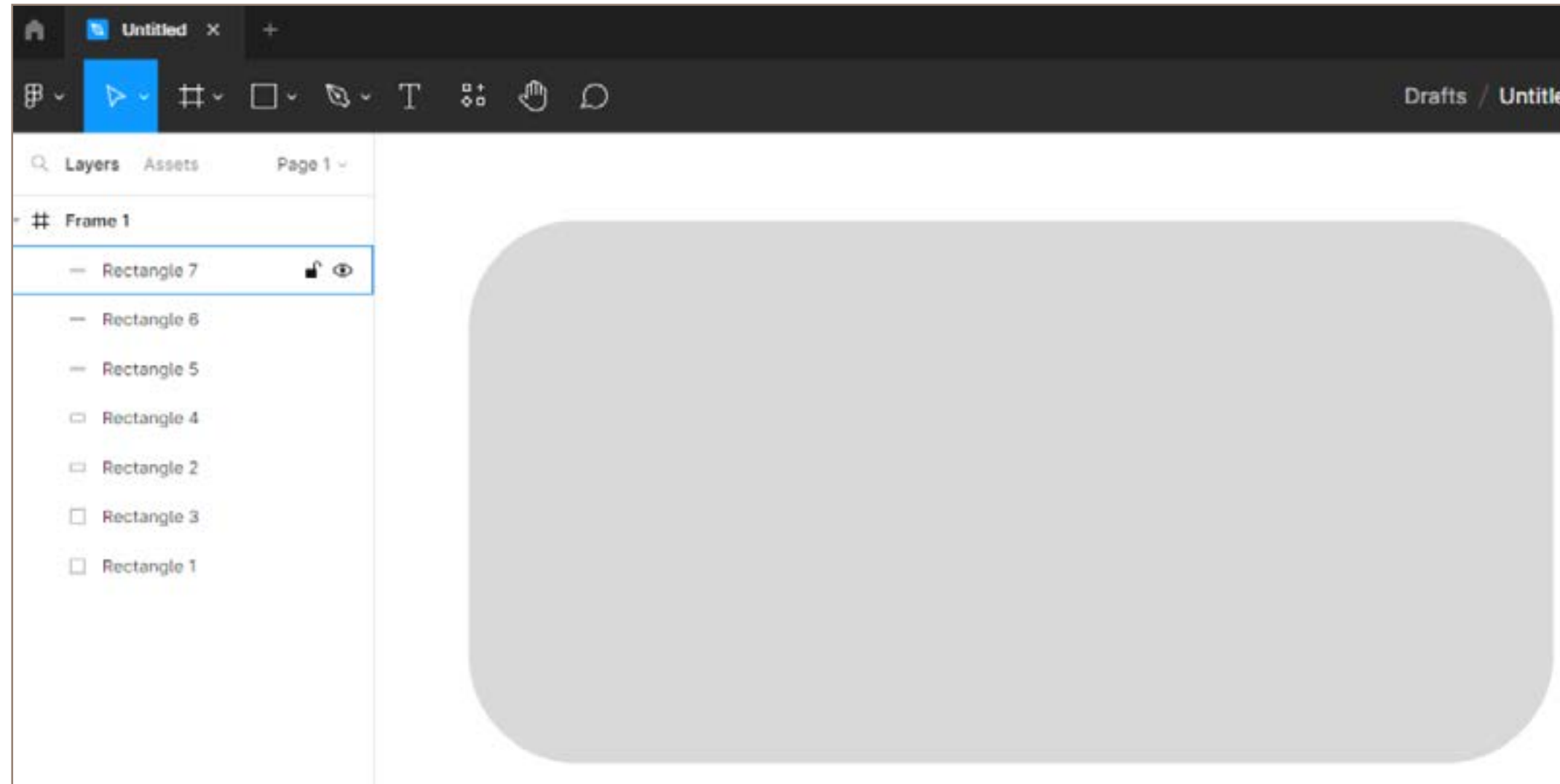
# Figma



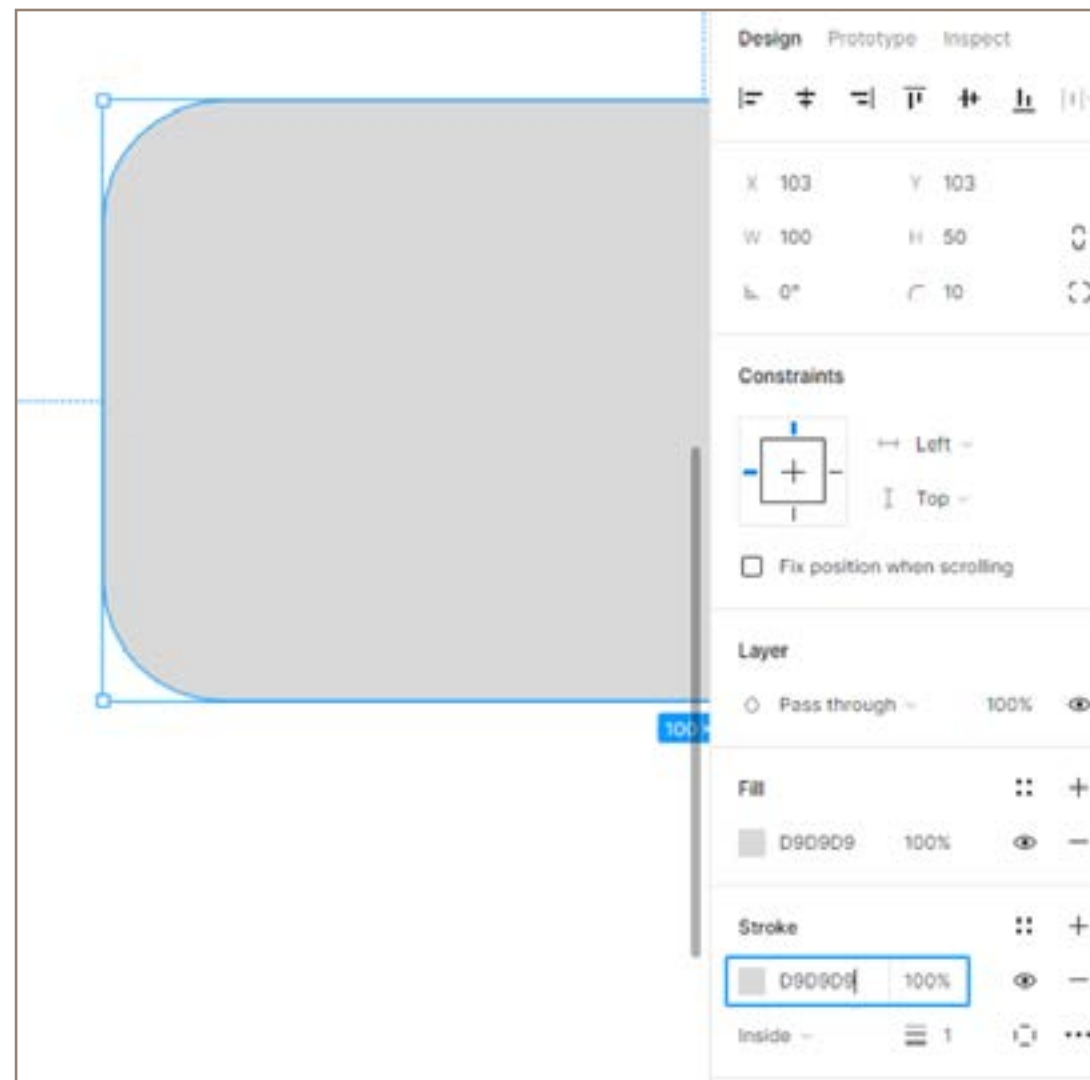
Hold Ctrl and Space bar  
to zoom out to make  
sure everything is ok.

Zoom in again to the rounded rectangle.

# Figma

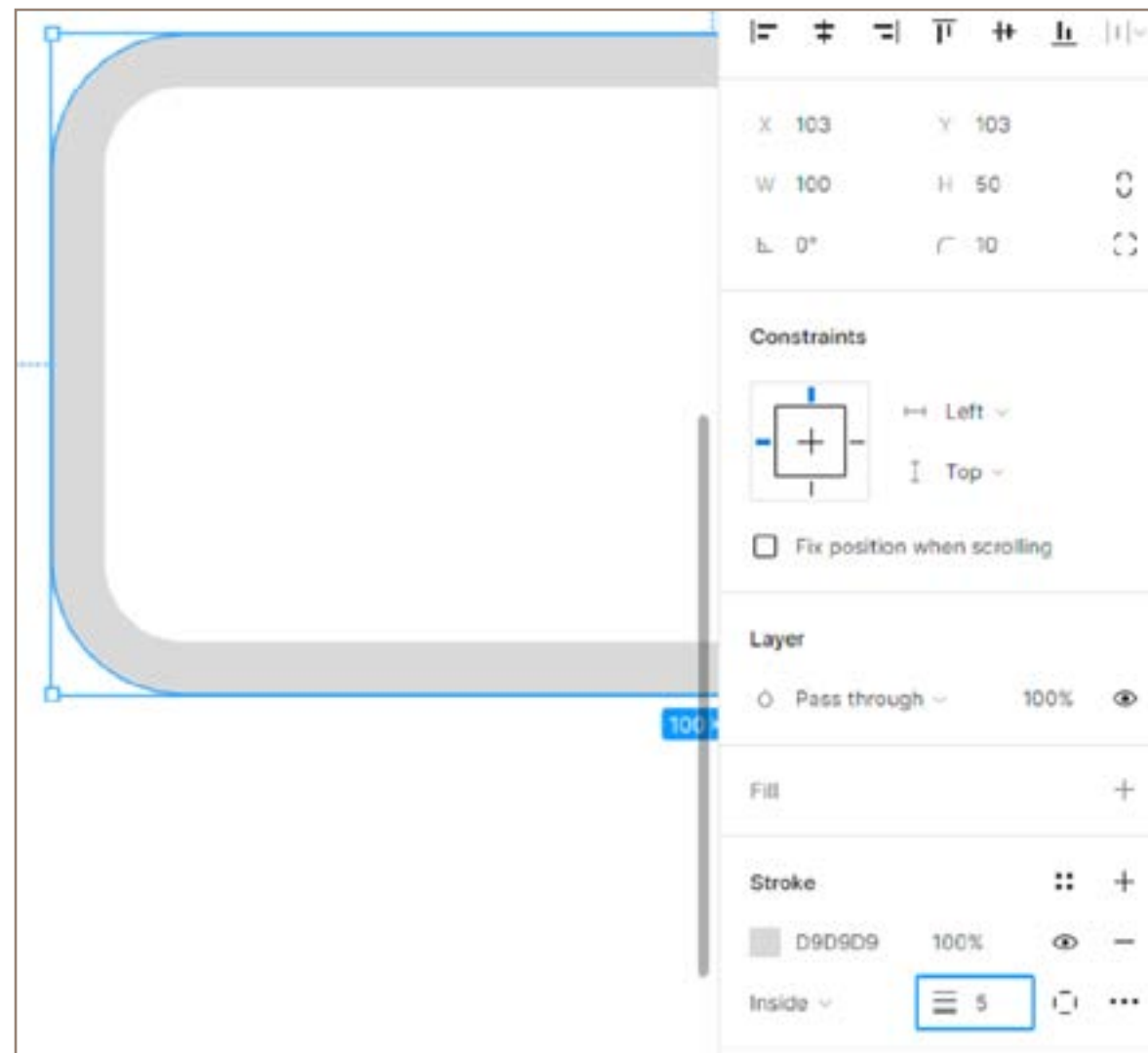


# Figma



Use the color code in the Fill color for the Stroke color.

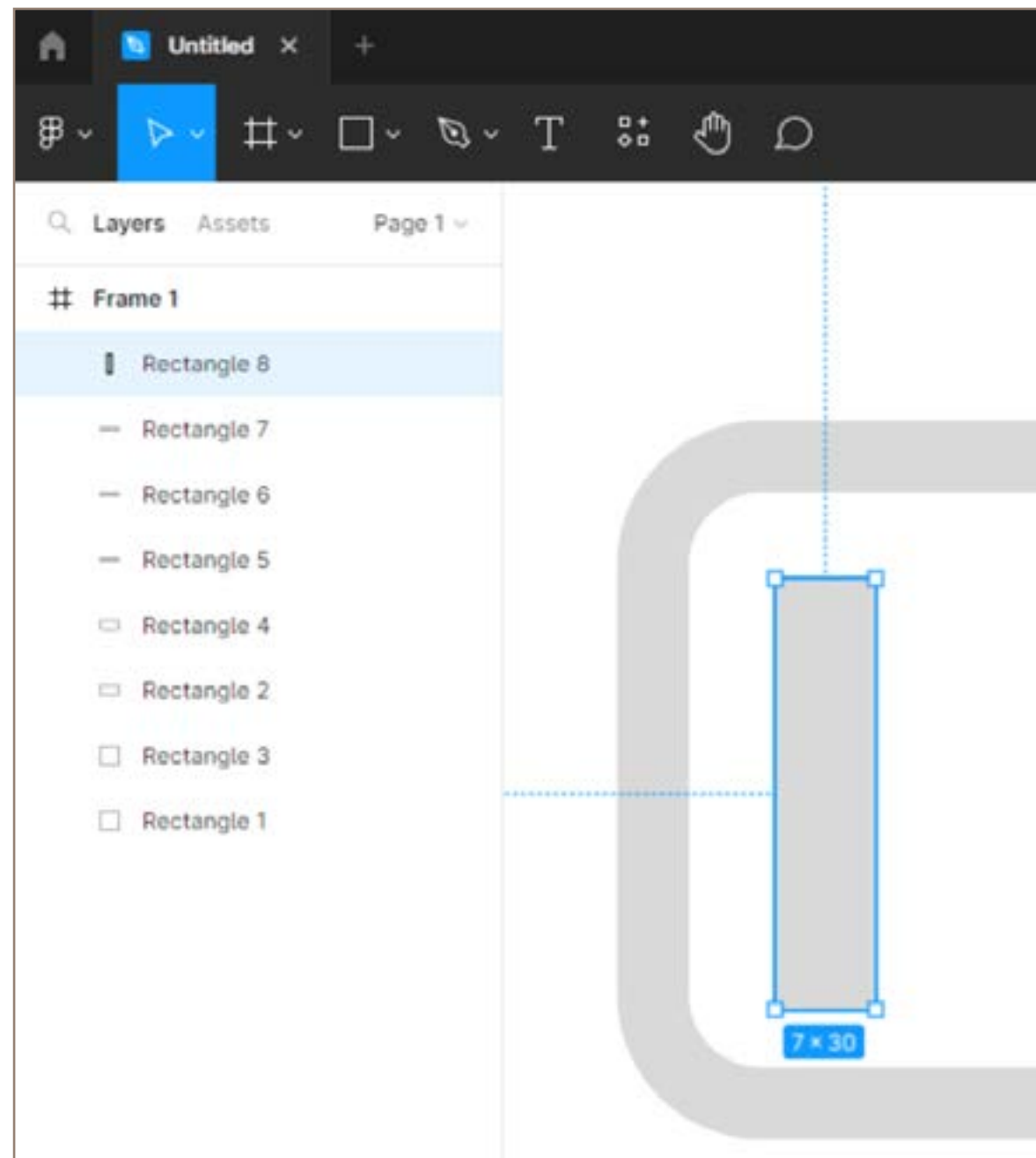
# Figma



Increase the stroke width to 5px. You can enter 5 or drag the mouse left and right to adjust the value.

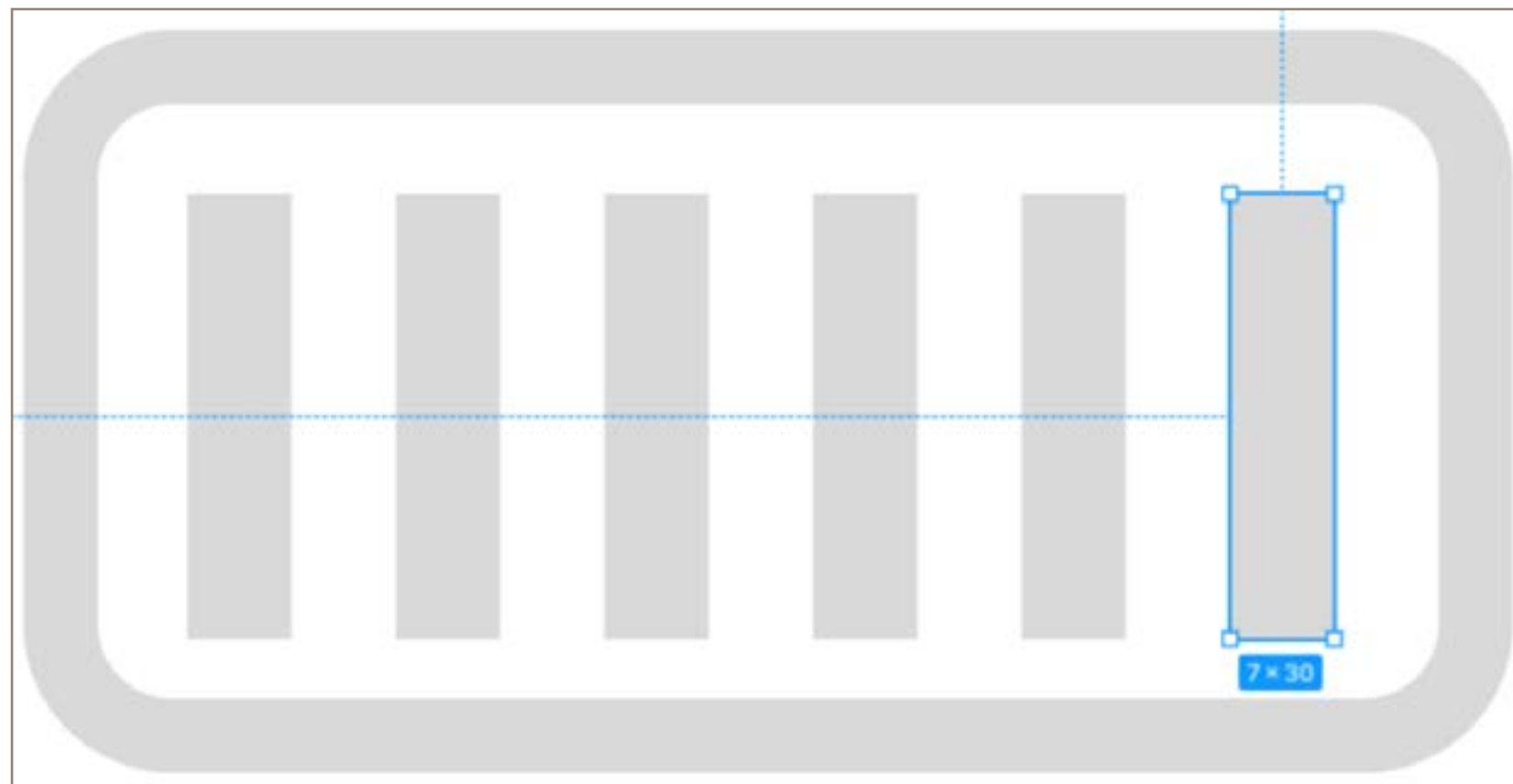


# Figma



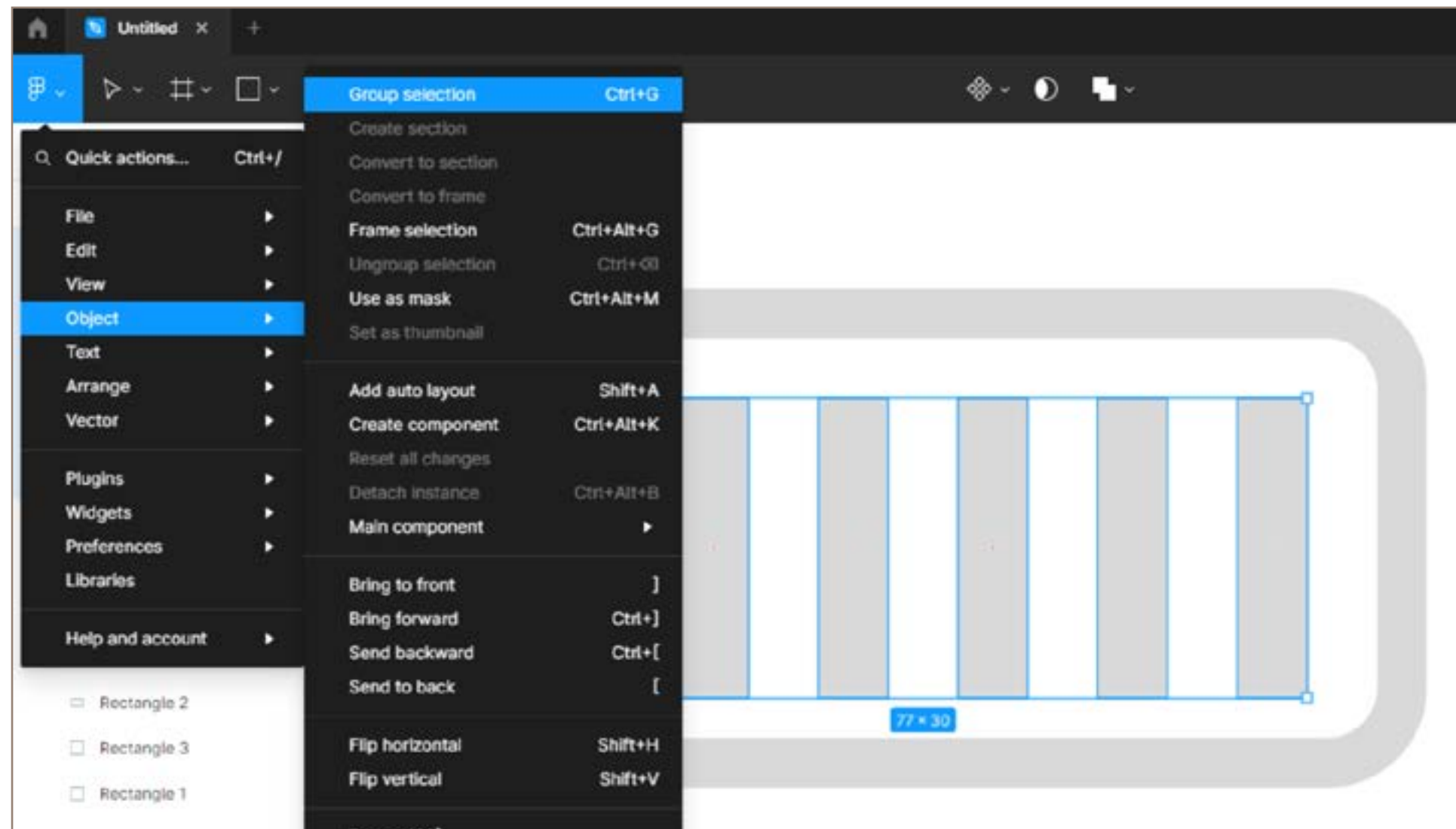
Draw a 7x30px rectangle.

# Figma



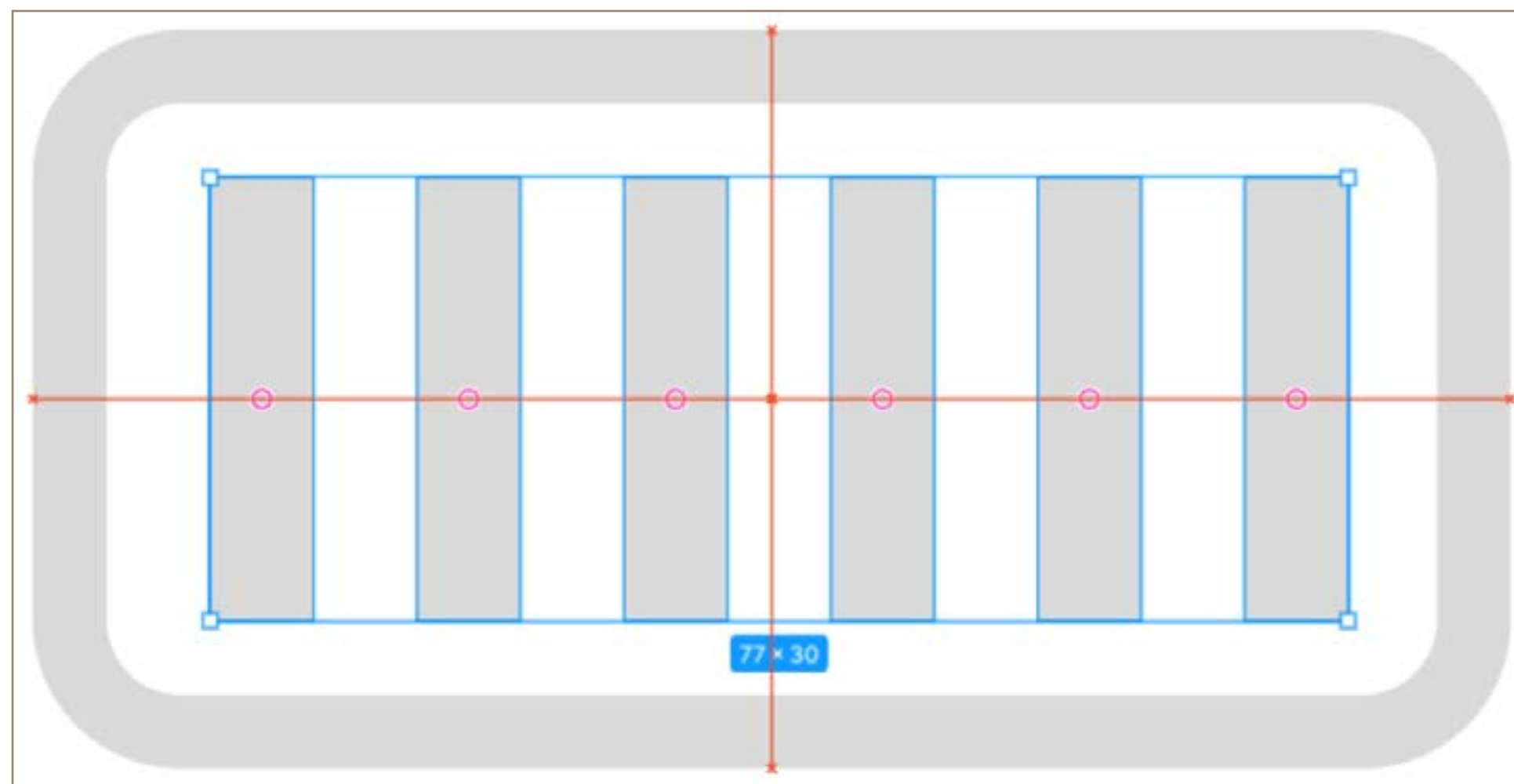
Make copies of the rectangle/bar.

# Figma



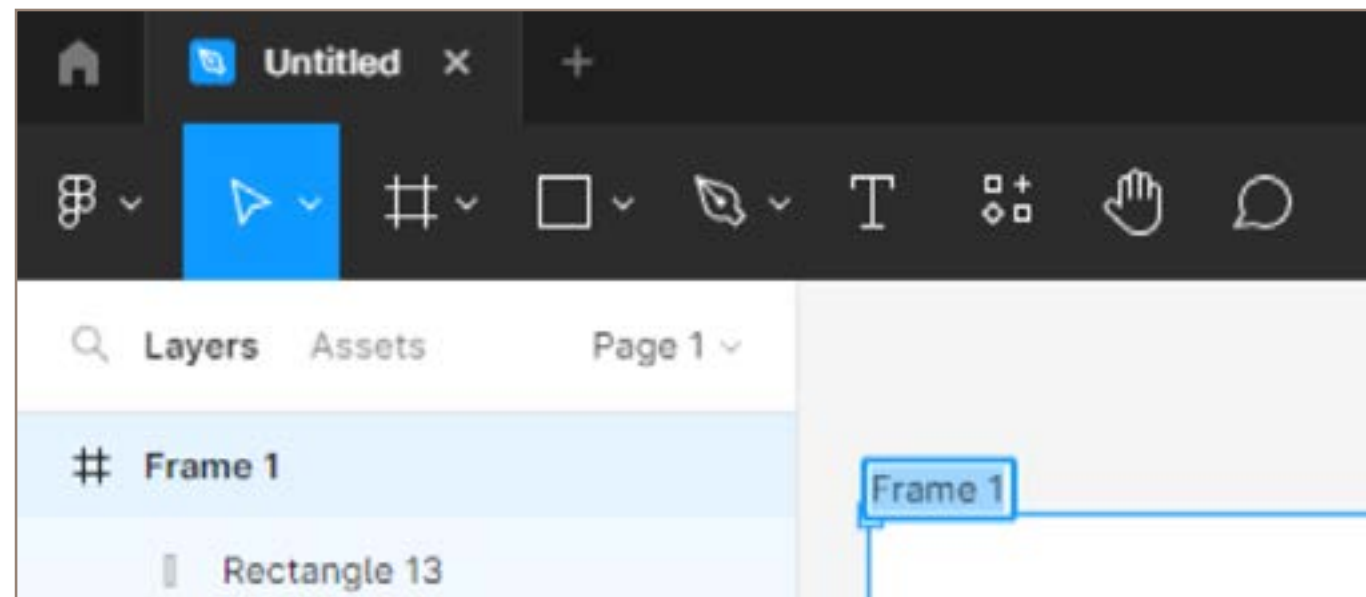
Select all the bars and group them.

# Figma

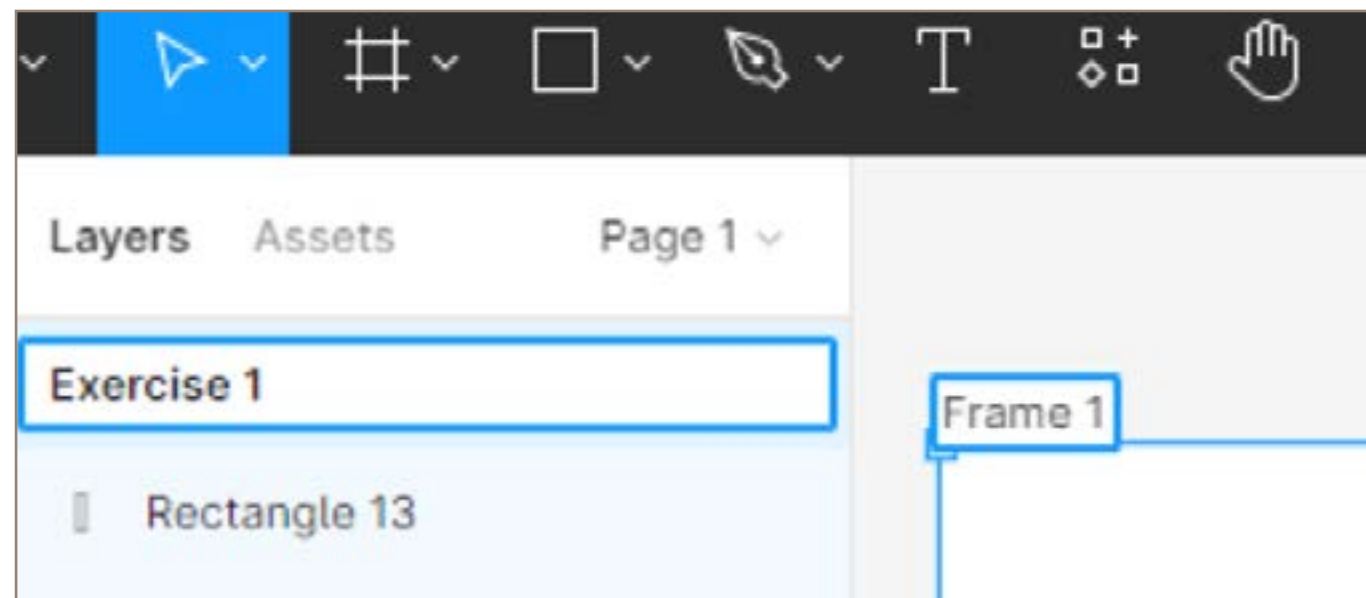


Move it so that it is centered with the large square behind it.

# Figma

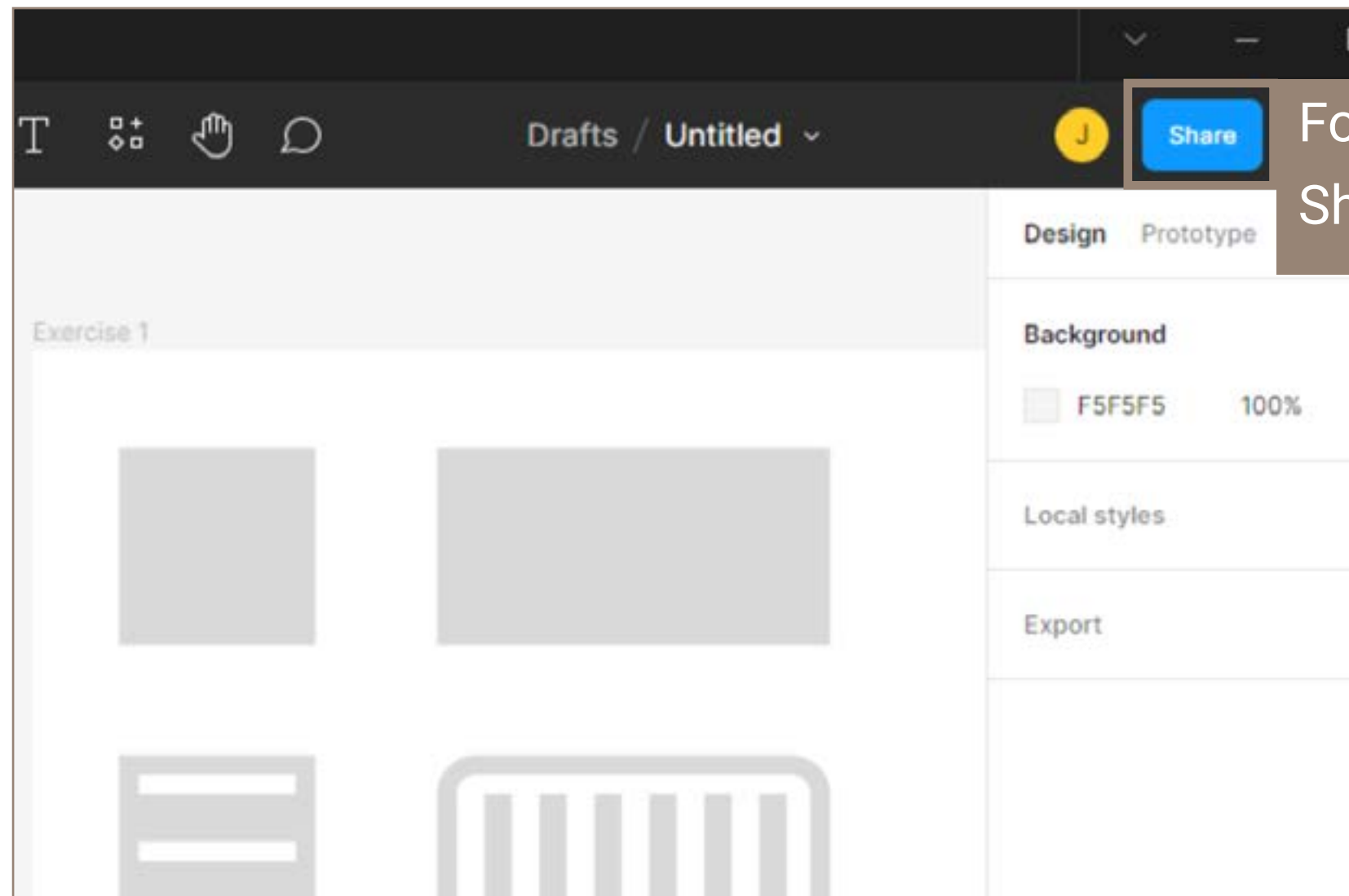


Finally, change the title of the frame to Exercise 1. You can either change it here, or



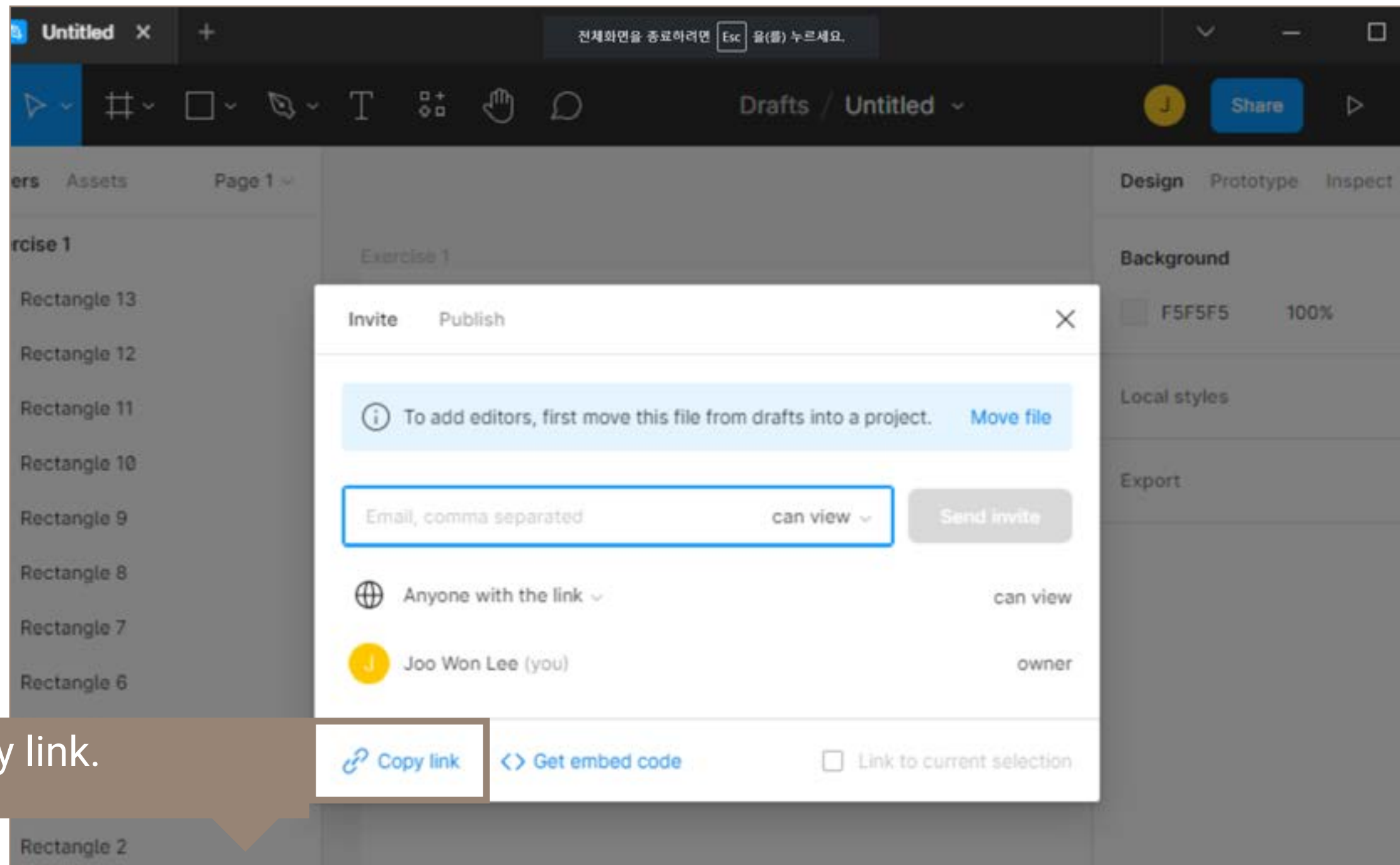
here. If you change either one, both will change at the same time.

# Figma



For submission, click  
Share button.

# Figma



Click Copy link.



# Assignment

## EXERCISE #1

Create a frame that is 300x300px. Create a square whose size is 50x50px. Plus, create a rounded rectangle whose size is 50x100px with 10 radius.

Make a copy of the two objects and create a hamburger menu and a battery.

See example on the right and online(<https://www.figma.com/file/jBoNpzVfqUXLKLmSNNuzl3/Untitled?node-id=0%3A1&t=7wNWC3pb6tNm3EOA-1>).

Submit the Figma file URL on LMS.

