Fashion Paradise

Vaishali Nagar, MG Road

Mulund, Mumbai-400080

4 November,2022

Mr. Tanay Joshi

Prakriti Looms

Textile Avenue, Industrial district

Ambawadi , Ahmedabad-380013

Dear Sir,

I trust this letter finds you well. I am reaching out to express my disappointment about the recent delivery of the sarees and traditional men's wear I ordered from your company. The goods were supposed to arrive at my shop in October but ended up being delivered in November. This delay caused significant inconvenience and financial loss to my business.

As the owner of [Your Shop/Business Name], I made a big order in preparation for the Diwali season, a time when demand for traditional clothing is high. The late arrival of the goods in November caused a substantial loss for my business. During the festive season, delayed delivery of traditional clothing resulted in missed sales and disappointed customers.

The delay in consignment during the festive season not only impacted my business financially but also disappointed loyal customers, significantly affecting the hard-earned reputation and trust built with them due to stock unavailability. Given the significant setback caused by this delay, I am requesting a 25% discount on the consignment. This would serve as fair compensation for the financial loss we incurred and the inconvenience we faced. It would help alleviate the impact of the delayed delivery and the subsequent loss of revenue.

Our business relationship has always been valued, and I hope we can resolve this matter amicably. I kindly request your prompt attention to this issue and a favorable response regarding the compensation I seek.

Thank you for your understanding and cooperation in this matter. I hope for a quick resolution to this unfortunate situation.

Your’s Faithfully

Mohit Agrawal

(Owner-Fashion Paradise)