DATA ANALYST PORTFOLIO PROJECT

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BANK LOAN ANALYSIS

PART 2

POWER BI

PROBLEM STATEMENT

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DASHBOARD 1: SUMMARY

Key Performance Indicators (KPIs) Requirements:

1. **Total Loan Applications:** We need to calculate the total number of loan applications received during a specified period. Additionally, it is essential to monitor the Month-to-Date (MTD) Loan Applications and track changes Month-over-Month (MoM).
2. **Total Funded Amount:** Understanding the total amount of funds disbursed as loans is crucial. We also want to keep an eye on the MTD Total Funded Amount and analyse the Month-over-Month (MoM) changes in this metric.
3. **Total Amount Received:** Tracking the total amount received from borrowers is essential for assessing the bank's cash flow and loan repayment. We should analyse the Month-to-Date (MTD) Total Amount Received and observe the Month-over-Month (MoM) changes.
4. **Average Interest Rate:** Calculating the average interest rate across all loans, MTD, and monitoring the Month-over-Month (MoM) variations in interest rates will provide insights into our lending portfolio's overall cost.
5. **Average Debt-to-Income Ratio (DTI):** Evaluating the average DTI for our borrowers helps us gauge their financial health. We need to compute the average DTI for all loans, MTD, and track Month-over-Month (MoM) fluctuations.

PROBLEM STATEMENT

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DASHBOARD 1: SUMMARY

Good Loan v Bad Loan KPI's

Good Loan:

1. Good Loan Application Percentage
2. Good Loan Applications
3. Good Loan Funded Amount
4. Good Loan Total Received Amount

Bad Loan

1. Bad Loan Application Percentage
2. Bad Loan Applications
3. Bad Loan Funded Amount
4. Bad Loan Total Received Amount

Loan Status Grid View

In order to gain a comprehensive overview of our lending operations and monitor the performance of loans, we aim to create a grid view report categorized by 'Loan Status.' By providing insights into metrics such as 'Total Loan Applications,' 'Total Funded Amount,' 'Total Amount Received,' 'Month-to-Date (MTD) Funded Amount,' 'MTD Amount Received,' 'Average Interest Rate,' and 'Average Debt-to-Income Ratio (DTI),' this grid view will empower us to make data-driven decisions and assess the health of our loan portfolio.

PROBLEM STATEMENT

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DASHBOARD 2: OVERVIEW

CHARTS

1. **Monthly Trends by Issue Date (Line Chart):** To identify seasonality and long-term trends in lending activities
2. **Regional Analysis by State (Filled Map):** To identify regions with significant lending activity and assess regional disparities
3. **Loan Term Analysis (Donut Chart):** To allow the client to understand the distribution of loans across various term lengths.
4. **Employee Length Analysis (Bar Chart):** How lending metrics are distributed among borrowers with different employment lengths, helping us assess the impact of employment history on loan applications.
5. **Loan Purpose Breakdown (Bar Chart):** **W**ill provide a visual breakdown of loan metrics based on the stated purposes of loans, aiding in the understanding of the primary reasons borrowers seek financing.
6. **Home Ownership Analysis (Tree Map):** For a hierarchical view of how home ownership impacts loan applications and disbursements.

Metrics to be shown: 'Total Loan Applications,' 'Total Funded Amount,' and 'Total Amount Received'

PROBLEM STATEMENT

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DASHBOARD 3: DETAILS

GRID

Need for a comprehensive 'Details Dashboard' that provides a consolidated view of all the essential information within our loan data. This Details Dashboard aims to offer a holistic snapshot of key loan-related metrics and data points, enabling users to access critical information efficiently.

Objective:

The primary objective of the Details Dashboard is to provide a comprehensive and user-friendly interface for accessing vital loan data. It will serve as a one-stop solution for users seeking detailed insights into our loan portfolio, borrower profiles, and loan performance.

FUNCTIONALITIES YOU WILL LEARN

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SQL – MS SQL SERVER

- ✓ Creating Database
- ✓ Creating Table
- ✓ Select
- ✓ Datename
- ✓ Datepart
- ✓ Cast
- ✓ Decimal
- ✓ Month
- ✓ Hour
- ✓ Quarter
- ✓ Day
- ✓ Group by
- ✓ Order by
- ✓ Decimal
- ✓ Limit
- ✓ Count
- ✓ Distinct
- ✓ CTE
- ✓ Partition

POWER BI

- ✓ Connecting to SQL Server
- ✓ Data Cleaning
- ✓ Data Modelling
- ✓ Data Processing
- ✓ Power Query
- ✓ Date Tables
- ✓ Time Intelligence Func
- ✓ DAX
- ✓ Date Function
- ✓ Text Function
- ✓ Filter Function
- ✓ Calculate
- ✓ SUM/ SUMX
- ✓ Creating KPI’s
- ✓ New Card Visual
- ✓ Creating Charts
- ✓ Formatting visuals
- ✓ Creating Functions
- ✓ Navigations

SOFTWARE USED

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MS OFFICE/ EXCEL: VERSION 2021

MS SQL SERVER: 19.0
SQL SERVER MANAGEMENT STUDIO – 19.0.20209.0

POWER BI: JUNE 2023 Version

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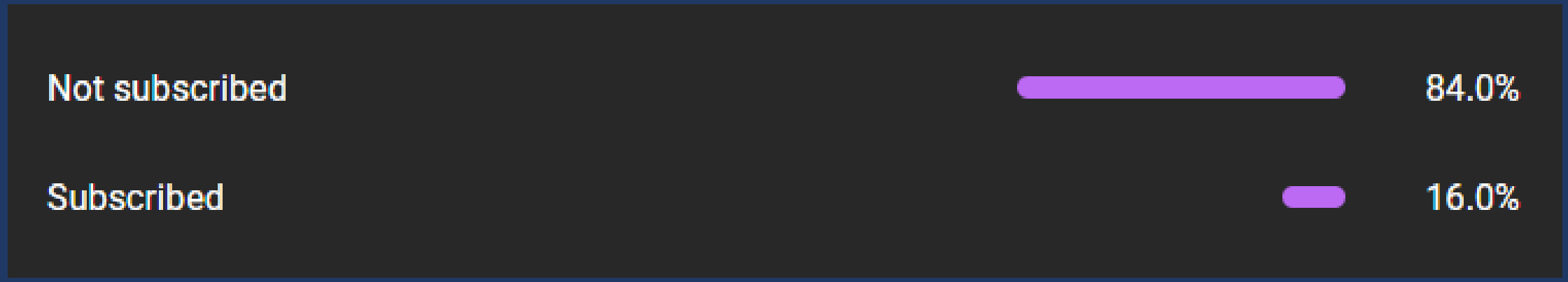
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