

Overview

- 2023
- 2024
- 2025
- Jan
- Feb
- Mar
- Apr
- May
- Jun
- Jul
- Aug
- Sep
- Oct
- Nov
- Dec

Product name

- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helmet
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
- ☐ Golf Clubs
- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball
- ☐ Surfboard
- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat

Conversion

9.5 %

Conversion Rate

Social Media

1,17,64,590

Views

23,01,961

Clicks

5,28,726

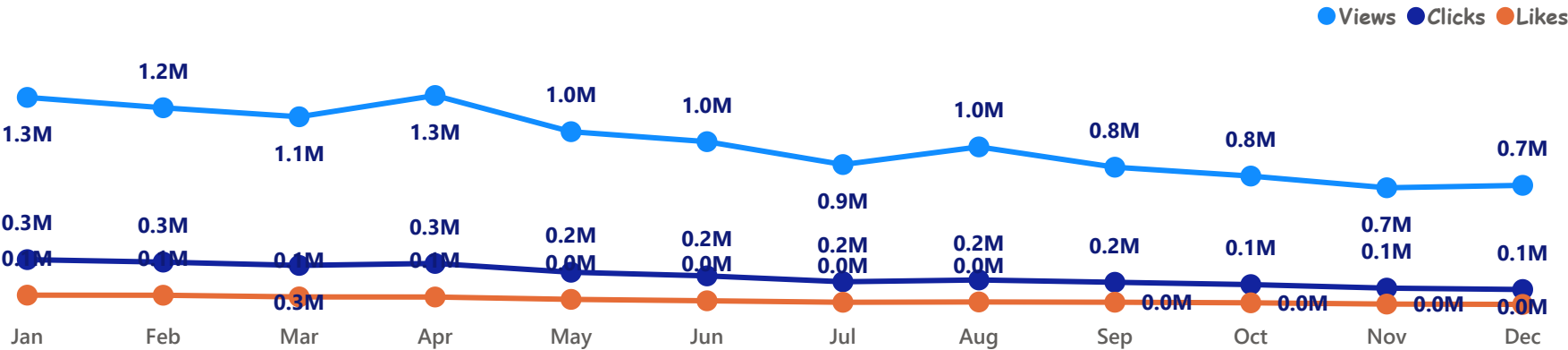
Likes

Customer Reviews

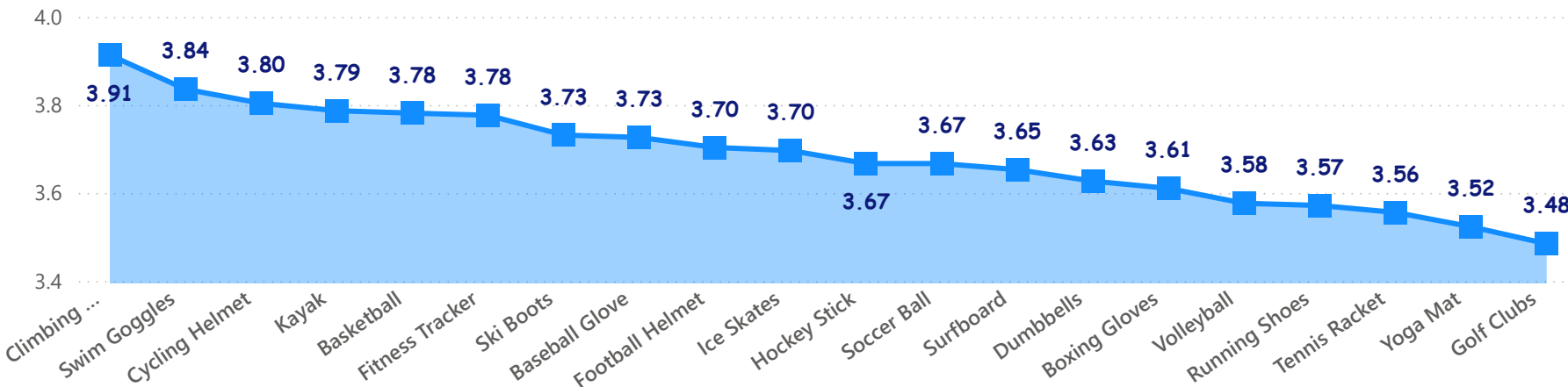
3.7

Avg Rating

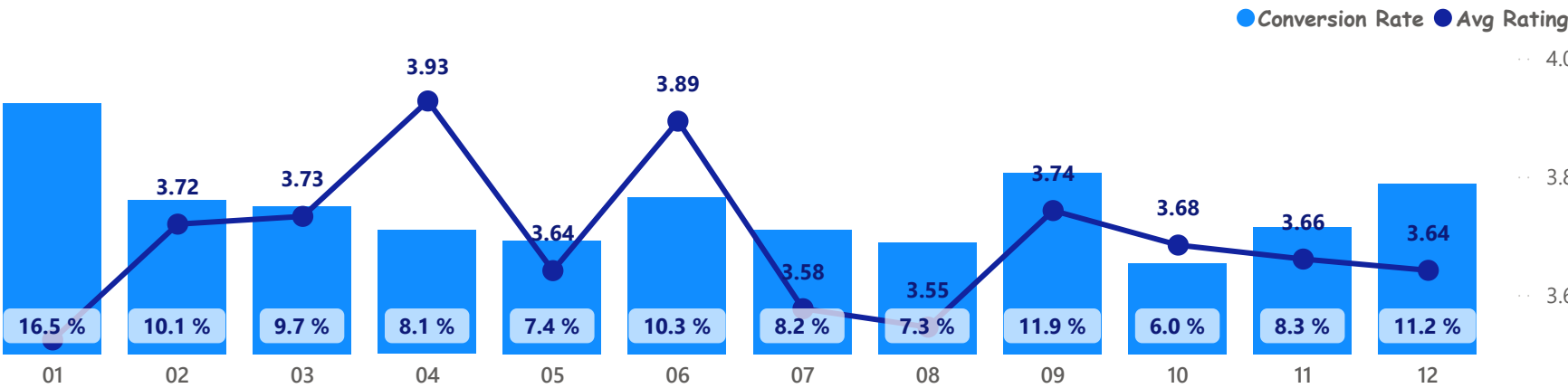
Views, Clicks and Likes by Month



Avg Rating by Product Name



Conversion Rate and Avg Rating by Month



Conversion Details

- Product name
- ☐

Baseball Glove
- ☐

Basketball
- ☐

Boxing Gloves
- ☐

Climbing Rope
- ☐

Cycling Helmet
- ☐

Dumbbells
- ☐

Fitness Tracker
- ☐

Football Helmet
- ☐

Golf Clubs
- ☐

Hockey Stick
- ☐

Ice Skates
- ☐

Kayak
- ☐

Running Shoes
- ☐

Ski Boots
- ☐

Soccer Ball
- ☐

Surfboard
- ☐

Swim Goggles
- ☐

Tennis Racket
- ☐

Volleyball
- ☐

Yoga Mat

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

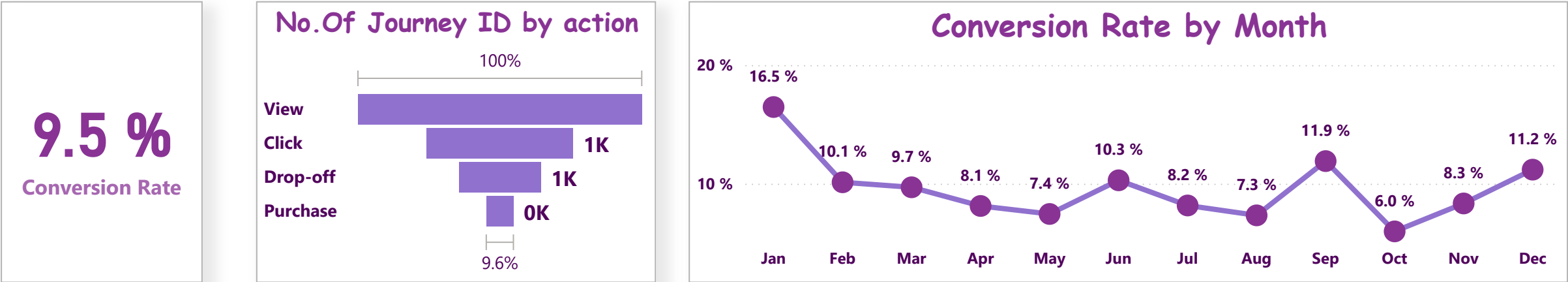
Aug

Sep

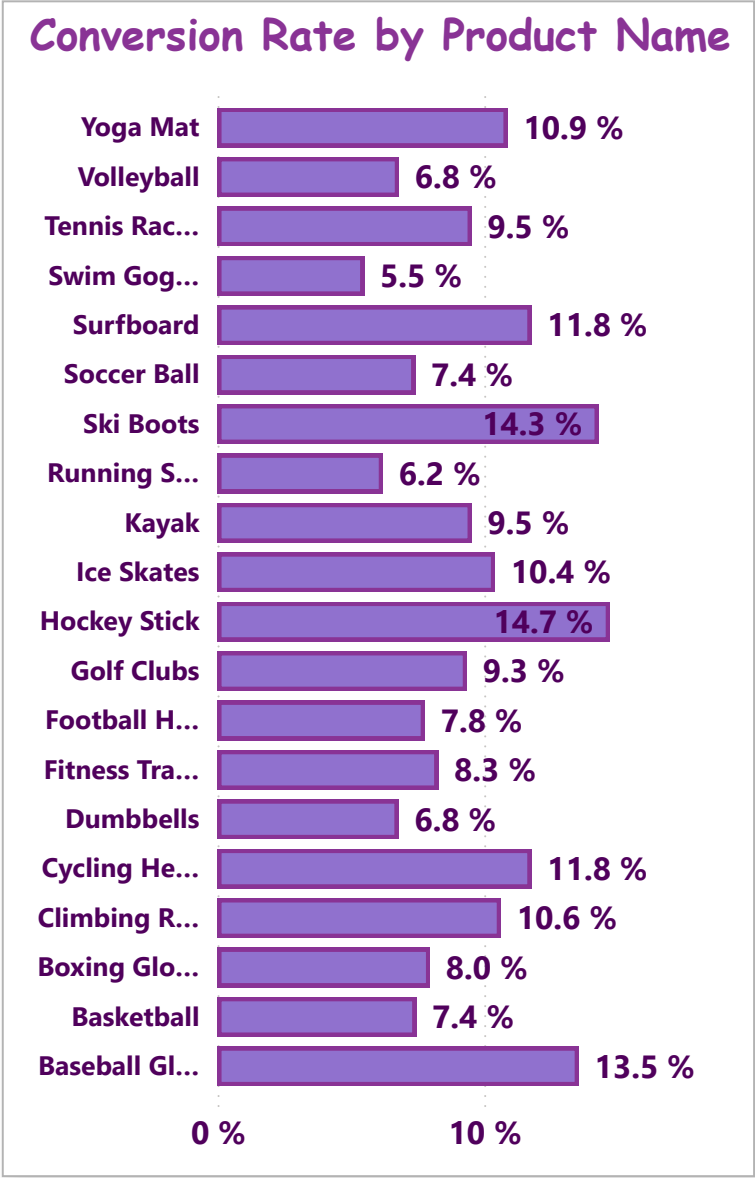
Oct

Nov

Dec



Product Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Baseball Glove	22.2 %	12.5 %	7.7 %		11.1 %	11.1 %	12.5 %		40.0 %	20.0 %	50.0 %		13.5 %
Basketball		50.0 %	16.7 %	20.0 %					12.5 %		12.5 %	33.3 %	7.4 %
Boxing Gloves	8.3 %					9.1 %	8.3 %	11.1 %		11.1 %	20.0 %	28.6 %	8.0 %
Climbing Rope	11.1 %	20.0 %	28.6 %	12.5 %	6.7 %	12.5 %	14.3 %	14.3 %	7.7 %	9.1 %			10.6 %
Cycling Helmet		28.6 %	20.0 %	30.0 %	16.7 %	8.3 %		14.3 %	10.0 %	8.3 %			11.8 %
Dumbbells			16.7 %	12.5 %		40.0 %			10.0 %	9.1 %	20.0 %	8.3 %	6.8 %
Fitness Tracker	16.7 %		10.0 %		8.3 %	33.3 %			16.7 %		7.7 %	14.3 %	8.3 %
Football Helmet	20.0 %	28.6 %	7.7 %	14.3 %			8.3 %	11.1 %	10.0 %				7.8 %
Golf Clubs	11.1 %	11.1 %		10.0 %	14.3 %		15.4 %	25.0 %	12.5 %			10.0 %	9.3 %
Hockey Stick	18.2 %	40.0 %	11.1 %		22.2 %		12.5 %	9.1 %	20.0 %		14.3 %	57.1 %	14.7 %
Ice Skates			12.5 %			8.3 %	30.0 %	16.7 %	20.0 %	11.1 %	18.2 %	25.0 %	10.4 %
Kayak		16.7 %	20.0 %	16.7 %		16.7 %	11.1 %		10.0 %	14.3 %		16.7 %	9.5 %
Running Shoes	12.5 %	8.3 %		10.0 %	10.0 %				20.0 %		14.3 %		6.2 %
Ski Boots	100.0 %	10.0 %	16.7 %	12.5 %	11.1 %	10.0 %	12.5 %	40.0 %					14.3 %
Soccer Ball	75.0 %		8.3 %	9.1 %				10.0 %	12.5 %		9.1 %		7.4 %
Surfboard	33.3 %	8.3 %	10.0 %	11.1 %	150.0 %	14.3 %			11.1 %	10.0 %			11.8 %
Swim Goggles	20.0 %							14.3 %	14.3 %			33.3 %	5.5 %
Tennis Racket	33.3 %	7.7 %	25.0 %	12.5 %	25.0 %	11.1 %			25.0 %	6.7 %	20.0 %		9.5 %
Volleyball	18.2 %			11.1 %		33.3 %		10.0 %				12.5 %	6.8 %
Yoga Mat	40.0 %	12.5 %	11.1 %			14.3 %	30.8 %					16.7 %	10.9 %
Total	16.5 %	10.1 %	9.7 %	8.1 %	7.4 %	10.3 %	8.2 %	7.3 %	11.9 %	6.0 %	8.3 %	11.2 %	9.5 %



Social Media Details

Product name

☐ Baseball Glove

☐ Basketball

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	2023	2024	2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
12M Views																
2M Clicks																
529K Likes																
Clicks, Likes and Views by Action																
Views, Clicks and Likes																
MonthNameLong	January			February			March			April			May			
product_name	Views	Clicks	Likes	Views	Clicks	Likes	Views	Clicks	Likes	Views	Clicks	Likes	Views	Clicks	Likes	Views
Baseball Glove	75,945	19,194	4,950	68,299	15,415	4,851	56,645	10,874	2,610	45,523	7,084	1,549	43,672	9,565	2,651	39,000
Basketball	54,613	8,513	2,037	79,335	15,946	4,462	58,820	12,556	3,402	83,511	14,212	3,034	59,214	13,127	2,301	87,000
Boxing Gloves	56,488	10,992	2,728	50,896	13,393	3,994	73,760	17,586	3,998	95,408	20,105	5,002	30,769	5,732	1,523	42,000
Climbing Rope	77,083	16,831	3,710	95,116	21,981	5,092	78,558	16,963	3,669	81,552	21,319	5,116	25,851	4,304	745	26,000
Cycling Helmet	67,960	13,432	2,120	52,393	12,950	3,798	52,427	12,218	3,941	36,002	6,939	2,014	76,346	14,393	3,399	45,000
Dumbbells	60,677	14,392	3,951	36,576	5,715	1,421	64,381	12,281	3,627	52,794	9,696	2,049	52,435	12,002	2,585	77,000
Fitness Tracker	47,932	9,108	2,761	41,383	6,933	2,189	36,279	8,027	2,143	36,854	5,993	977	40,201	5,815	905	48,000
Football Helmet	63,799	13,033	3,459	41,264	6,059	1,293	50,452	11,227	2,348	73,829	18,895	3,544	44,292	6,332	1,573	26,000
Golf Clubs	62,301	17,254	5,407	56,812	13,421	3,228	56,799	14,002	4,105	69,521	14,130	4,237	54,489	9,067	2,326	52,000
Hockey Stick	63,425	18,219	5,112	85,834	27,068	7,427	53,407	11,399	2,480	66,545	12,333	2,625	59,851	10,743	2,374	52,000
Ice Skates	1,07,734	26,468	6,406	54,006	13,693	3,752	49,782	10,005	1,720	63,849	11,458	2,943	56,690	11,407	2,857	43,000
Kayak	42,533	9,423	1,803	49,789	10,459	3,467	74,034	15,948	3,821	81,763	15,951	3,833	74,135	19,098	5,132	78,000
Running Shoes	55,482	14,386	2,753	79,435	20,271	6,240	43,167	9,053	2,030	59,847	17,349	3,186	52,451	10,471	2,960	63,000
Ski Boots	47,201	8,114	1,439	52,879	11,641	2,749	57,867	11,897	2,816	42,496	9,639	2,978	56,010	11,883	3,315	43,000
Soccer Ball	93,589	22,984	6,176	61,586	13,280	3,275	57,316	11,973	3,138	65,047	15,874	4,317	65,789	15,946	3,408	46,000
Surfboard	43,773	10,058	3,346	58,136	15,833	3,819	56,141	12,210	2,942	36,011	6,705	1,600	44,064	10,572	2,132	46,000
Swim Goggles	76,166	18,558	5,858	57,588	18,853	3,848	51,861	18,871	3,668	87,121	21,821	5,521	38,658	6,888	1,788	11,000
Total	12,53,742	2,85,966	74,078	11,91,837	2,71,203	73,522	11,38,126	2,51,478	63,553	12,64,987	2,63,271	63,022	10,49,132	2,10,770	48,877	9,89,000

Customer Review Details

Country

All

City

All

- Product name
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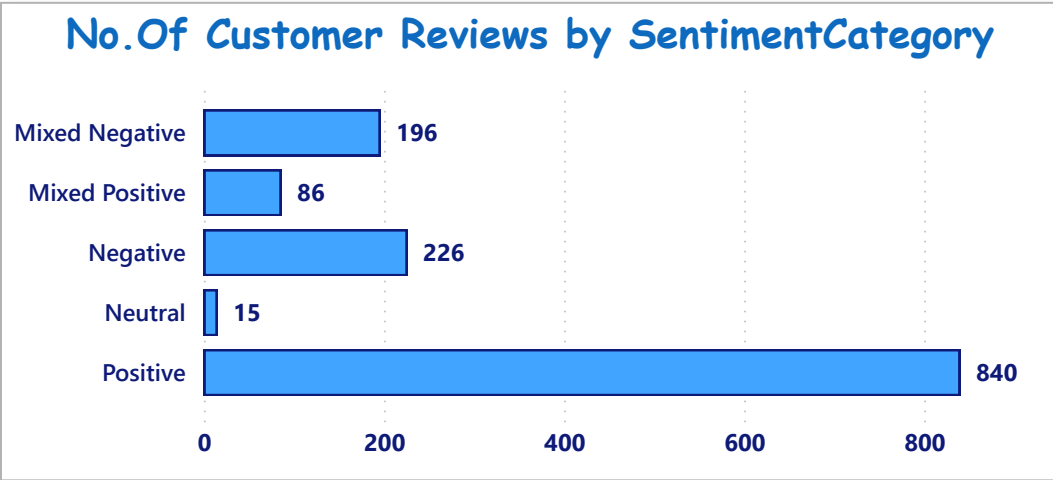
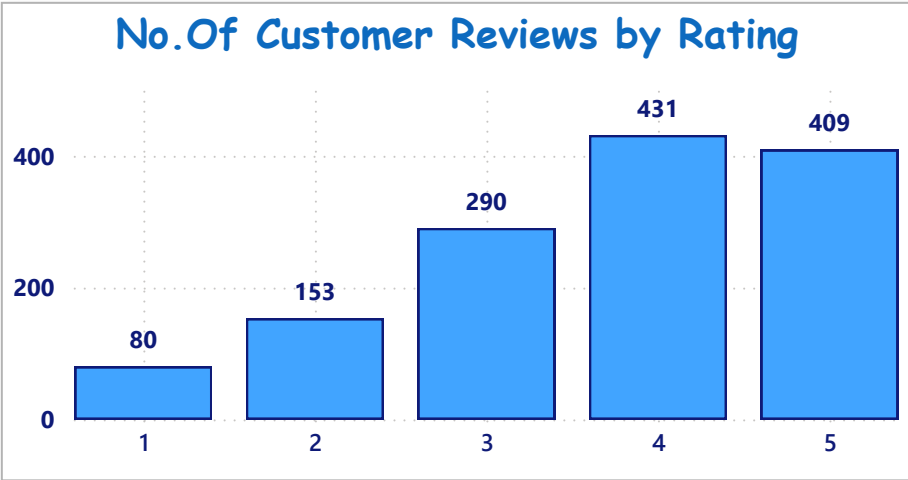
Oct

Nov

Dec

3.69

Avg Rating



Date	CustomerID	ReviewText	Category	Rating
25 February 2023	1	Customer support was very helpful.	Positive	5
17 June 2023	1	The product is okay, but the instructions were unclear.	Mixed Negative	3
23 November 2023	1	I love this product, will buy again!	Positive	5
01 April 2024	1	Five stars for the quick delivery.	Positive	5
09 January 2025	1	Exceeded my expectations!	Positive	5
16 September 2023	2	Great purchase, very satisfied.	Positive	5
21 November 2023	2	Not worth the money.	Mixed Negative	3
08 January 2024	2	Not worth the money.	Negative	2
09 January 2024	2	Product did not meet my expectations.	Negative	2
16 February 2024	2	Not worth the money.	Mixed Negative	3
15 October 2024	2	Average experience, nothing special.	Mixed Negative	3
06 November 2024	2	The build quality is impressive.	Positive	5
10 February 2025	2	Terrible customer service, would not buy again.	Negative	2
14 March 2025	2	The quality is top-notch.	Positive	5
25 May 2025	2	Five stars for the quick delivery.	Positive	5
30 June 2025	2	The build quality is impressive.	Positive	5
20 July 2025	2	Great purchase, very satisfied.	Positive	5
04 October 2025	2	Not worth the money.	Negative	2
09 January 2023	3	Shipping was fast and the item was well-packaged.	Positive	5
12 April 2023	3	Average experience, nothing special.	Mixed Negative	3
04 August 2023	3	Amazing value for the price.	Positive	5
01 September 2023	3	I love this product. will buy again!	Positive	5

