

Coffee Sales Summary

Customer Time Patterns

Product & Payment
Insights

Select Time Period

Afternoon



Evening



Morning



Night



Coffee Sales Dashboard

Categories

Chocolate-based

Espresso-based

Milk-based

Day Type

☐ Weekday

☐ Weekend

Payment

☐ Card

☐ Cash

Month

April

July

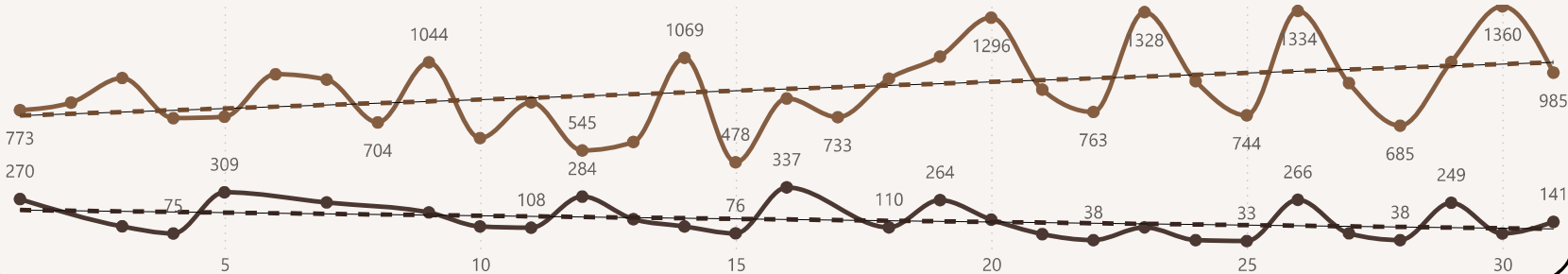
June

March

May

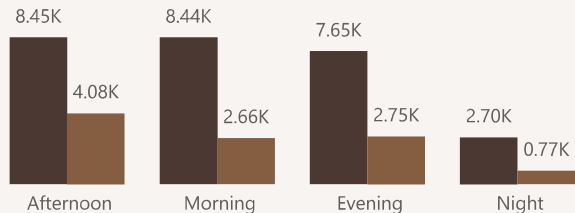
Daily Sales by Coffee Category

● Chocolate-based ● Milk-based



Time vs Sales: Weekday & Weekend

● Weekday ● Weekend



Total Revenue

37.51K

Total Orders

1.133K

Average
Order Value

33.11

Unique
Customer

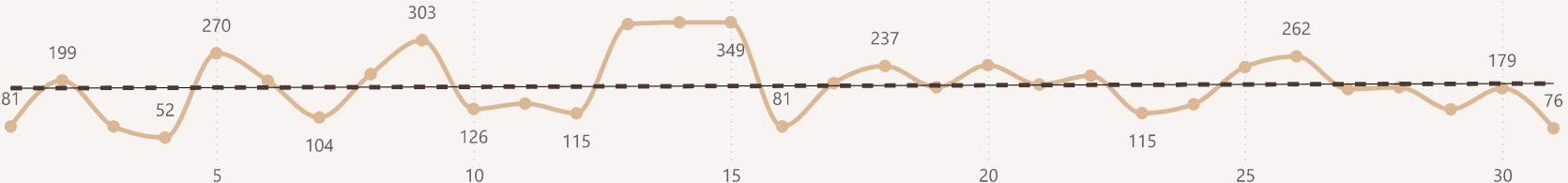
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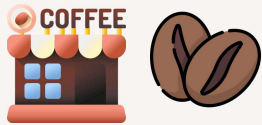


Coffee Category Sales Log

Day Type	Chocolate-based	Espresso-based	Milk-based
Afternoon	1,169.30	2,540.86	8,821.08
Morning	809.88	1,943.76	8,346.84
Evening	1,746.16	969.60	7,689.60
Night	349.08	290.94	2,831.78

Daily Sales by Coffee Category-Espresso-based





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Month

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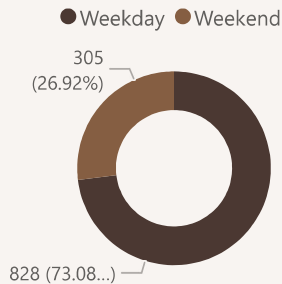
July

June

March

May

Weekend vs Weekday Orders Distribution



This dashboard provides a breakdown of coffee sales by weekday vs weekend, time of day, hour, and top customers.

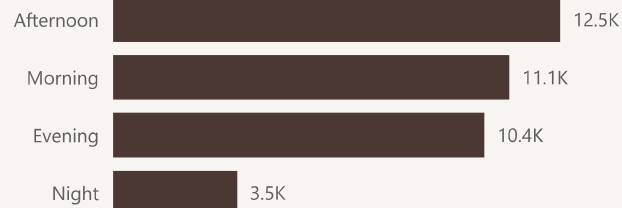


Weekend vs Weekday Orders Distribution

Day_Of_Week_Name	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
Sunday	2	4	5	25	22	4	8	13	9	10	6	11	19	4	8	1
Monday	1	13	8	10	16	9	8	12	9	14	14	8	15	10	14	4
Tuesday	2	6	10	12	17	11	17	11	7	13	10	8	13	14	13	1
Wednesday	1	8	4	19	16	7	12	4	12	9	13	10	18	9	16	6
Thursday	2	4	9	18	9	14	16	10	8	12	7	13	17	4	3	17
Friday	1	7	8	8	12	28	10	11	11	14	18	6	7	8	2	3
Saturday	4	2	6	21	11	14	7	15	9	5	9	19	7	5	14	3



Revenue by Time of Day



Total Revenue

37.51K

Total Orders

1.133K

Average Order Value

33.11

Unique Customer

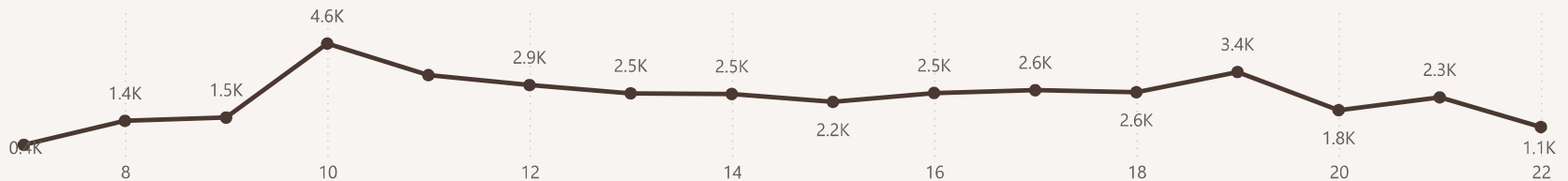
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Customer-wise Sales Summary

Customers	Total Orders	Revenue
ANON-0000-0000-0012	88	2,593.18
ANON-0000-0000-0009	63	2,212.70
ANON-0000-0000-0097	27	882.22
ANON-0000-0000-0003	23	651.96
ANON-0000-0000-0040	22	706.36
ANON-0000-0000-0001	17	646.14
ANON-0000-0000-0141	17	474.64

Revenue Pattern by Hour





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Day Type

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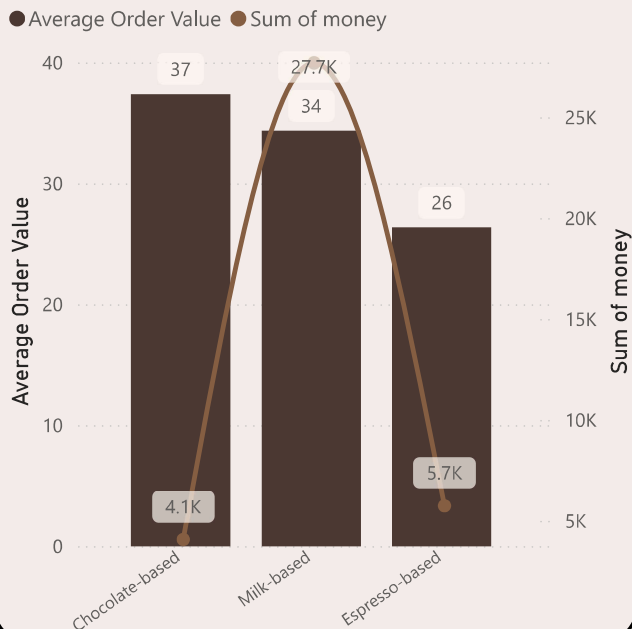
July

June

March

May

Average Order Value and Total Revenue by Coffee Category



This dashboard provides a comprehensive analysis of coffee sales performance.



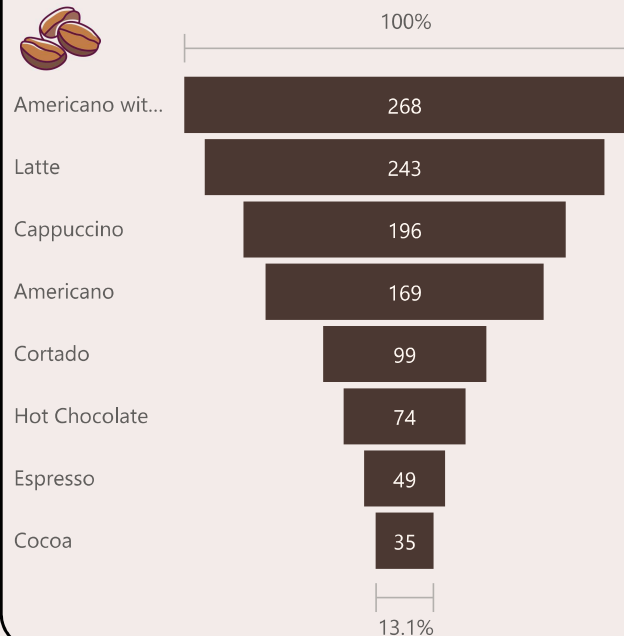
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Total Orders
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Average Order Value
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Unique Customer
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Most Popular Coffee Types by Order Count



Daily Revenue Trend by Day of the Week

