



CHAMBER OF COMMERCE

Mormant Ile de France



JULY 7, 2021

[COMPANY NAME]

[Company address]

Final Project Web site plan

Site Name: Mormant chamber of Commerce

Site purpose:

The best way to spread the word about your business is by making connections. We will make the chamber of commerce a place of unity, for businesses even among competitors. Local chambers will tackle both issues and trends taking place in the community as well as offer resources and services to help local businesses succeed.

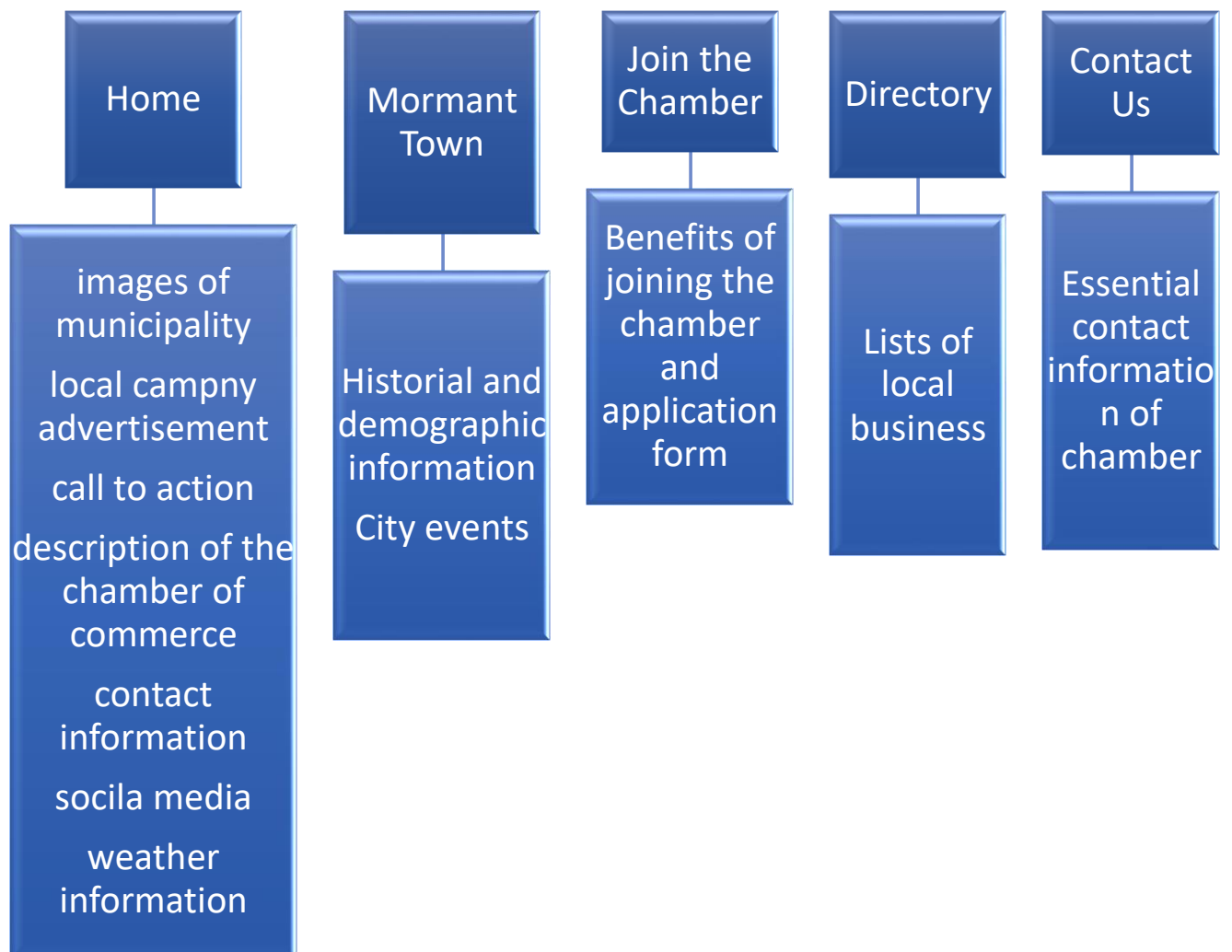
Target audience:

Personas:

Sylvain: (A small business owner)	Jason is 30, lives and works in the Mormant. He is married, has 2 children and is often kept busy with balancing work and family life. He is looking for ways of promoting his business. He is not comfortable with technology so he meets up with members of the chamber of commerce. He likes to network when he has spare time but lately his kids have been keeping him busy. Spending time with his family and going to local events in the area is one of the things that he loves doing.
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Isabelle	<p>Isabelle is 24-28, lives in the city and works in the city. Isabelle is single, has no children and is often kept busy with work and catching up with friends.</p> <p>She is a new event organizer who is enjoying her new job, even if she's still establishing herself at her company.</p> <p>She is motivated by wanting to impress her colleagues and bosses</p>
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Site map



Color scheme / Typography:

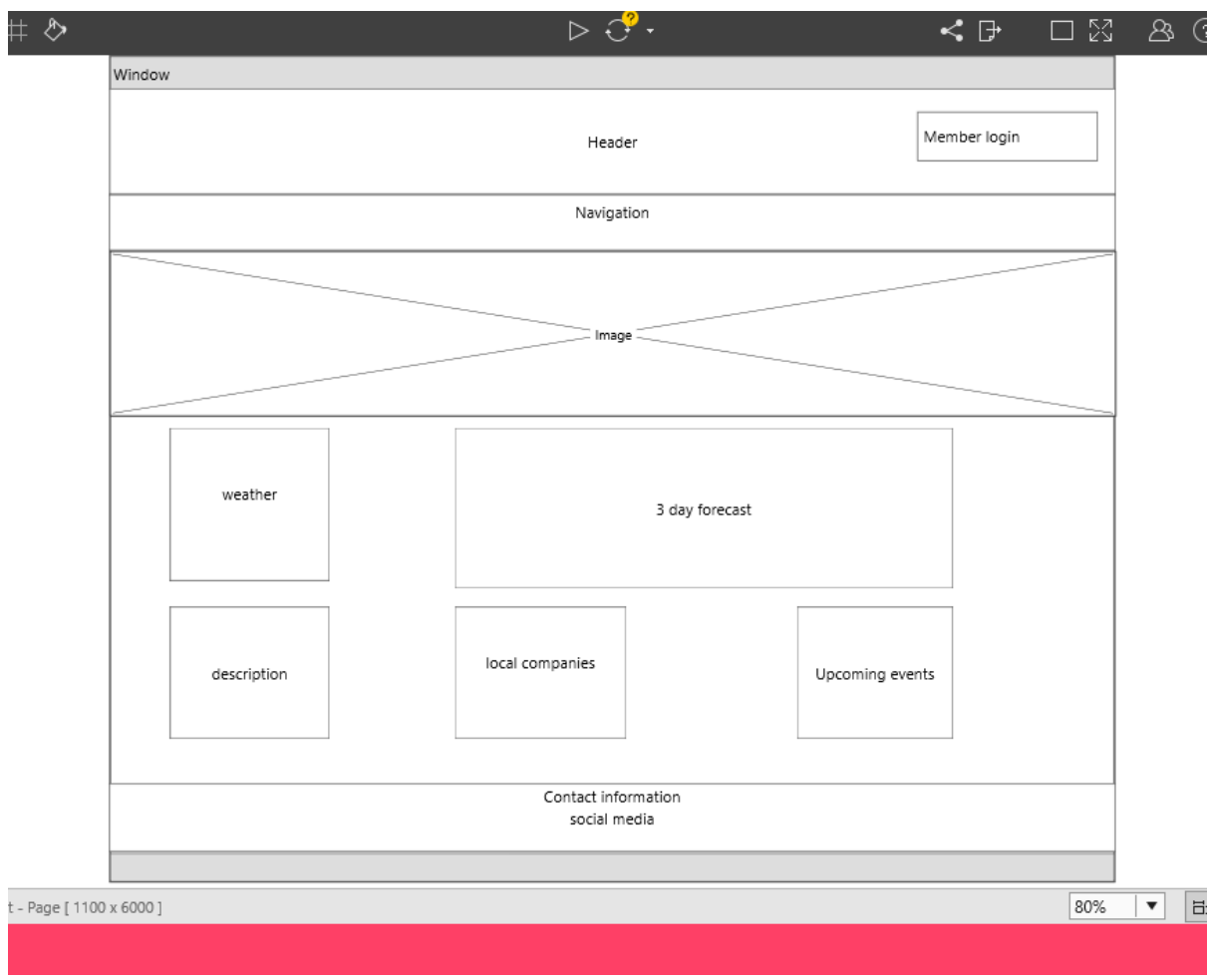
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Navigation		#2E4057	SAMPLE	GEORGIA
Body		#E0E0E0	SAMPLE	GEORGIA
Headings		#000000	SAMPLE	GEORGIA
Headings		#000000	SAPMLE	GEORGIA
Paragraph text		#000000	SAMPLE	GEORGIA
footer		#B8B8F3	SAPME	GEORGIA

Typography:

I will be using Georgia for the fonts in the webpage.

Wireframe sketches:

Browser view wireframe



Mobile view wireframe



Tablet View Wireframe

