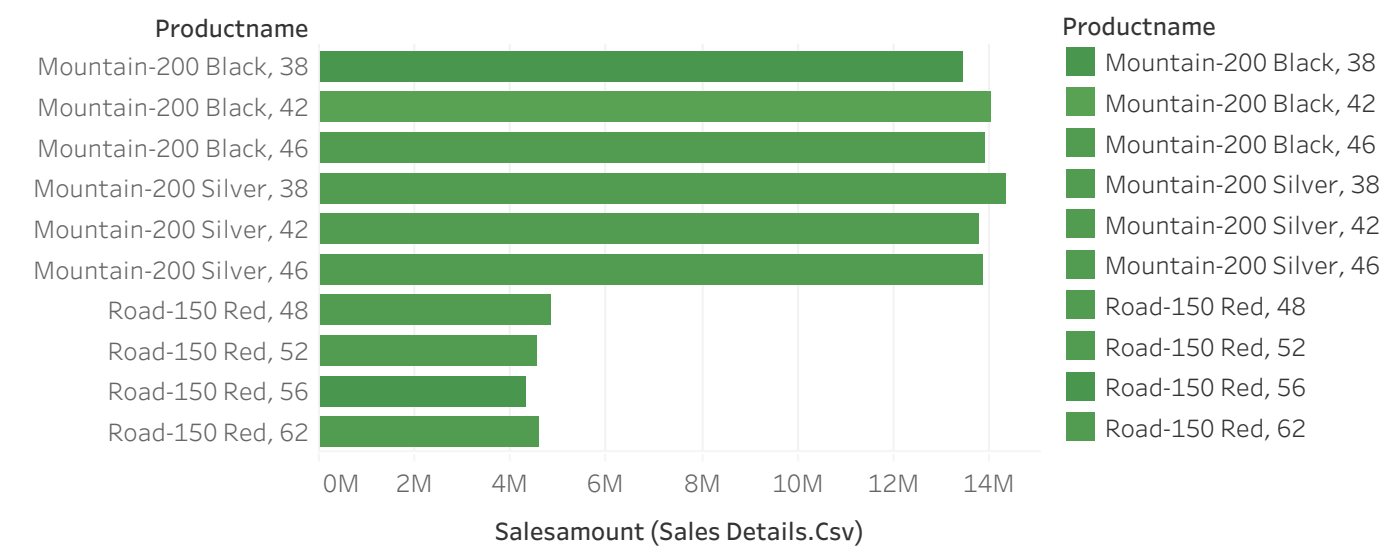
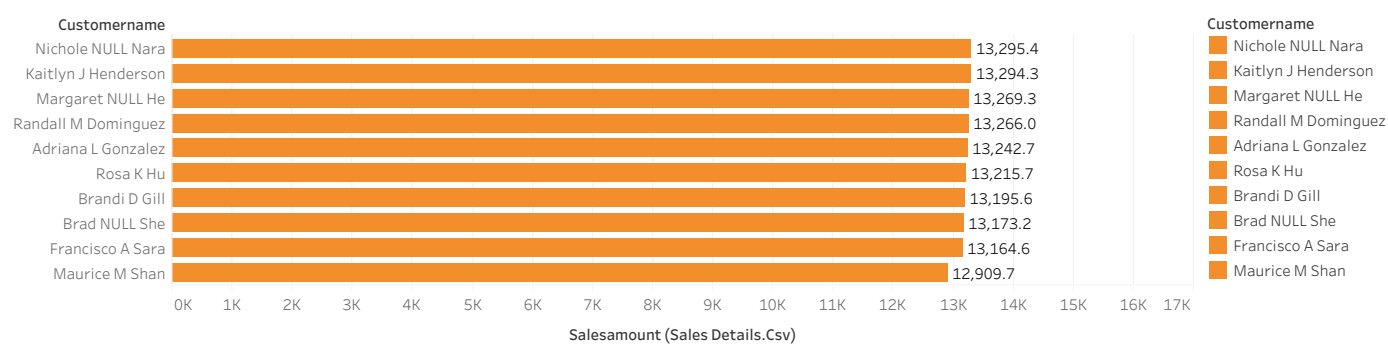


TOP 10 PRODUCTS BY SALES AMOUNT



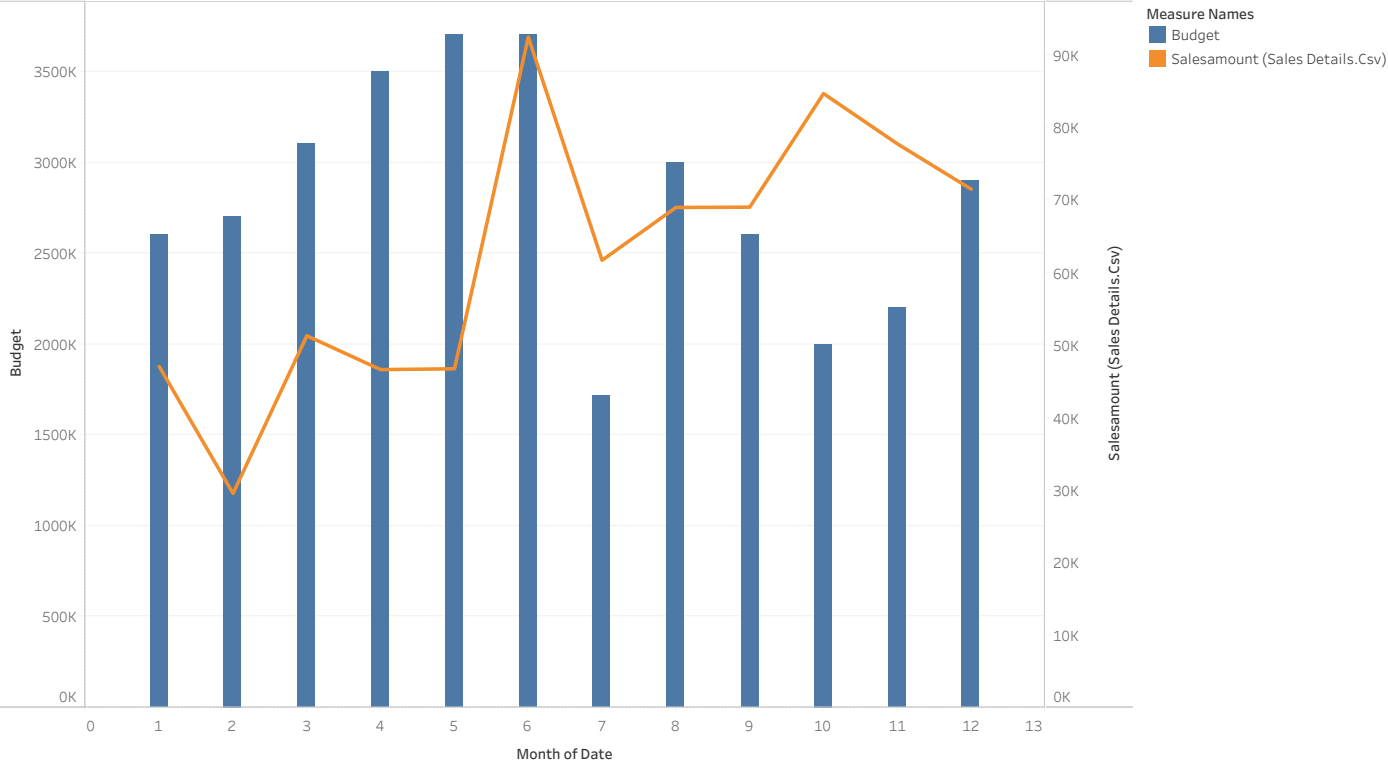
Sum of Salesamount (Sales Details.Csv) for each Productname. Color shows details about Productname. The data is filtered on Orderdate (Sales Details.Csv) Year, which keeps 2019, 2020, 2021, 2022 and 2023. The view is filtered on Productname, which has multiple members selected.

TOP 10 CUSTOMERS BY SALES AMOUNT



Sum of Salesamount (Sales Details.Csv) for each Customername. Color shows details about Customername. The marks are labeled by sum of Salesamount (Sales Details.Csv). The data is filtered on Orderdate (Sales Details.Csv) Year, which keeps 2019, 2020, 2021, 2022 and 2023. The view is filtered on Customername, which has multiple members selected.

SALES VS BUDGET

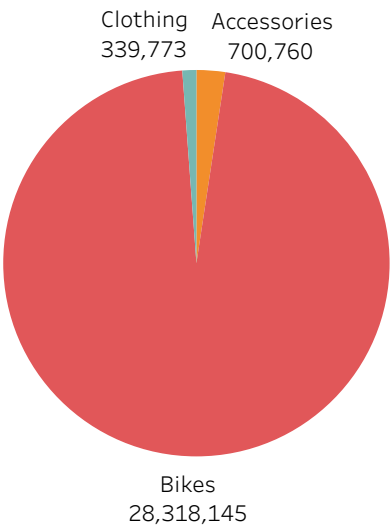


The trends of Budget and Salesamount (Sales Details.Csv) for Date Month. Color shows details about Budget and Salesamount (Sales Details.Csv). The view is filtered on sum of Budget and sum of Salesamount (Sales Details.Csv). The sum of Budget filter ranges from 1,720,000 to 3,700,000 and keeps Null values. The sum of Salesamount (Sales Details.Csv) filter ranges from 29,562 to 28,610,748.

PRODUCT CATEGORIES BY SALES AMOUNT

Salesamount (Sales Details.Csv)

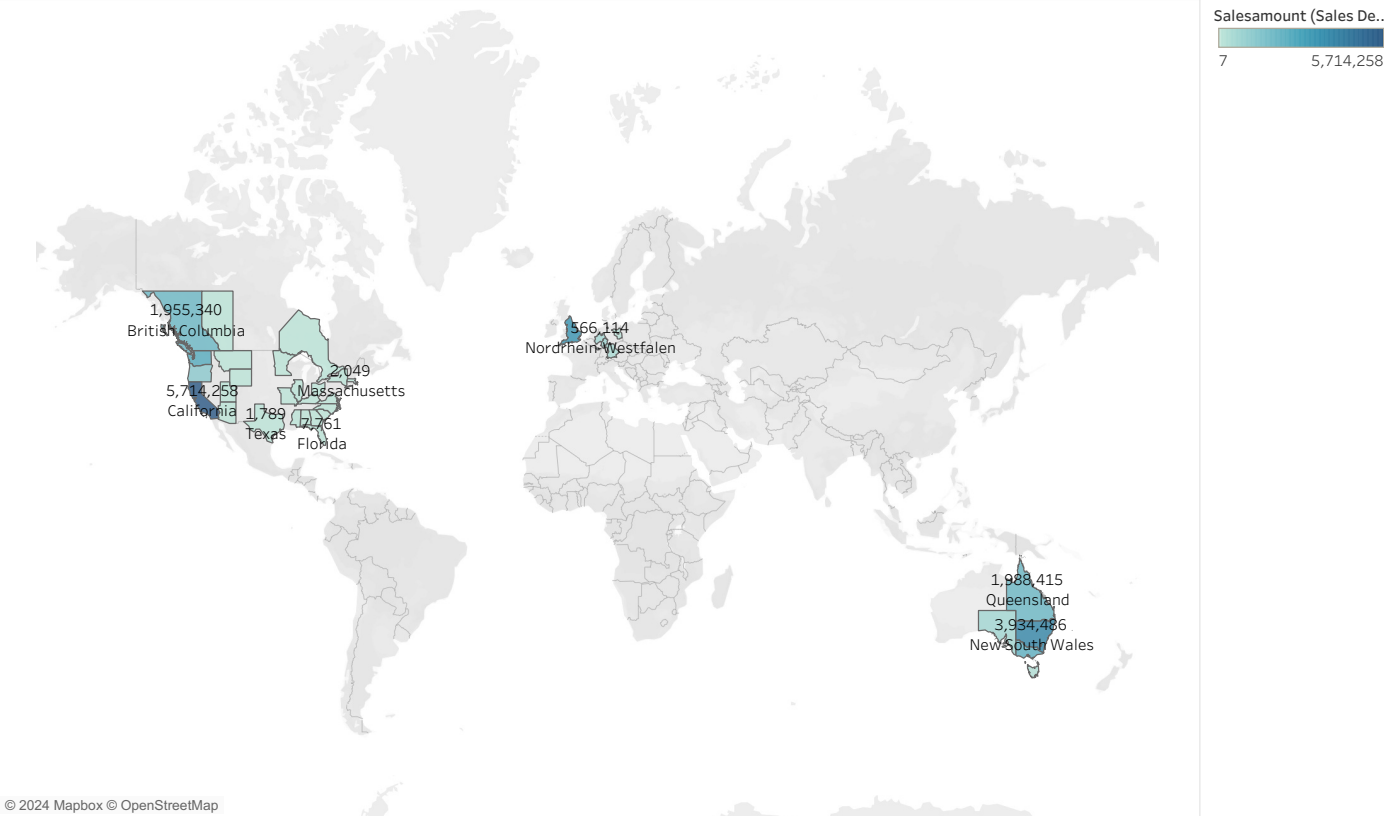
29,358,678



- Category
- Null
 - Accessories
 - Bikes
 - Clothing
 - Components

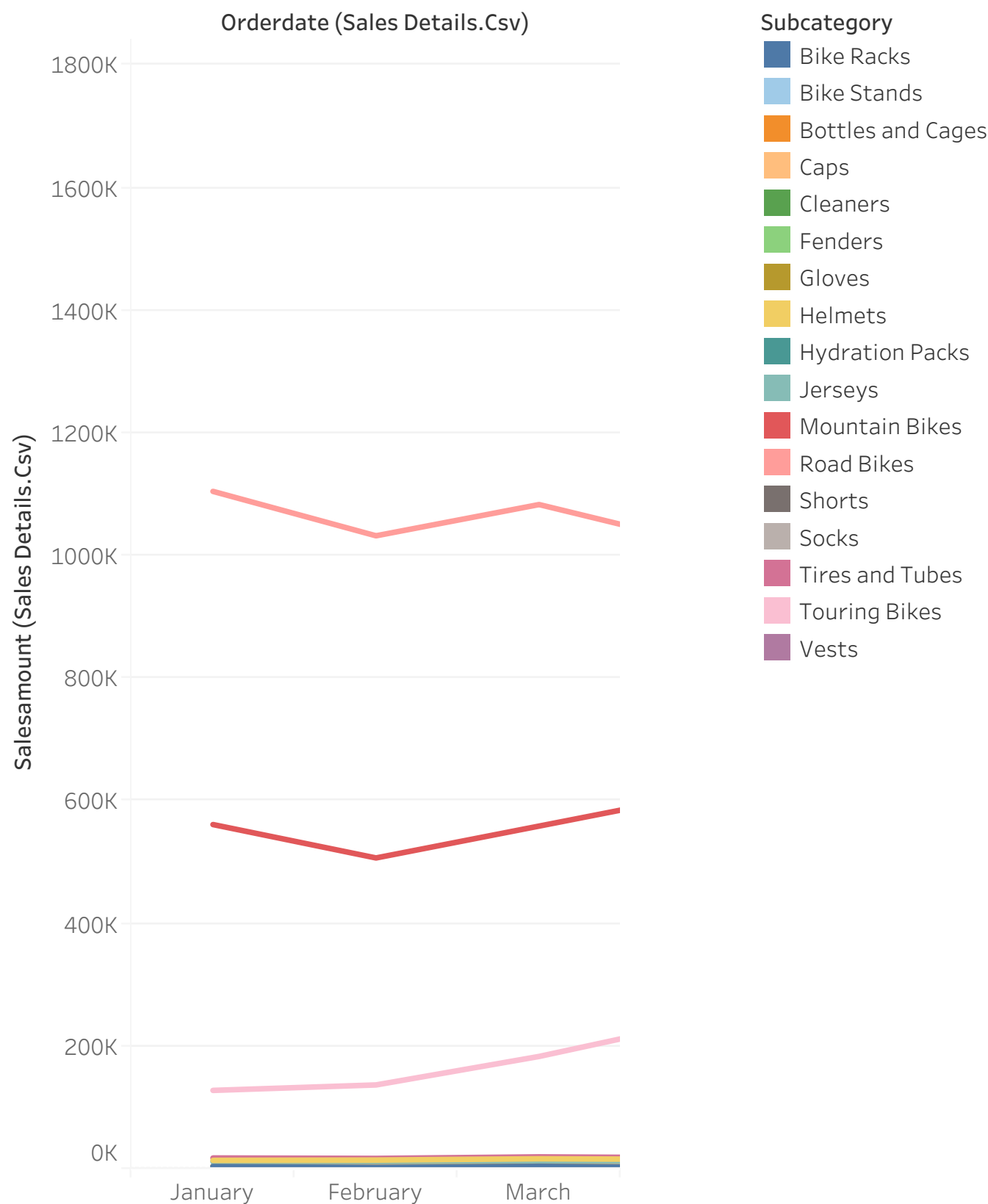
Category and sum of Salesamount (Sales Details.Csv). Color shows details about Category. Size shows sum of Salesamount (Sales Details.Csv). The marks are labeled by Category and sum of Salesamount (Sales Details.Csv). The view is filtered on Category, which keeps Null, Accessories, Bikes, Clothing and Components.

SALES FIGURES BY REGION/CITY



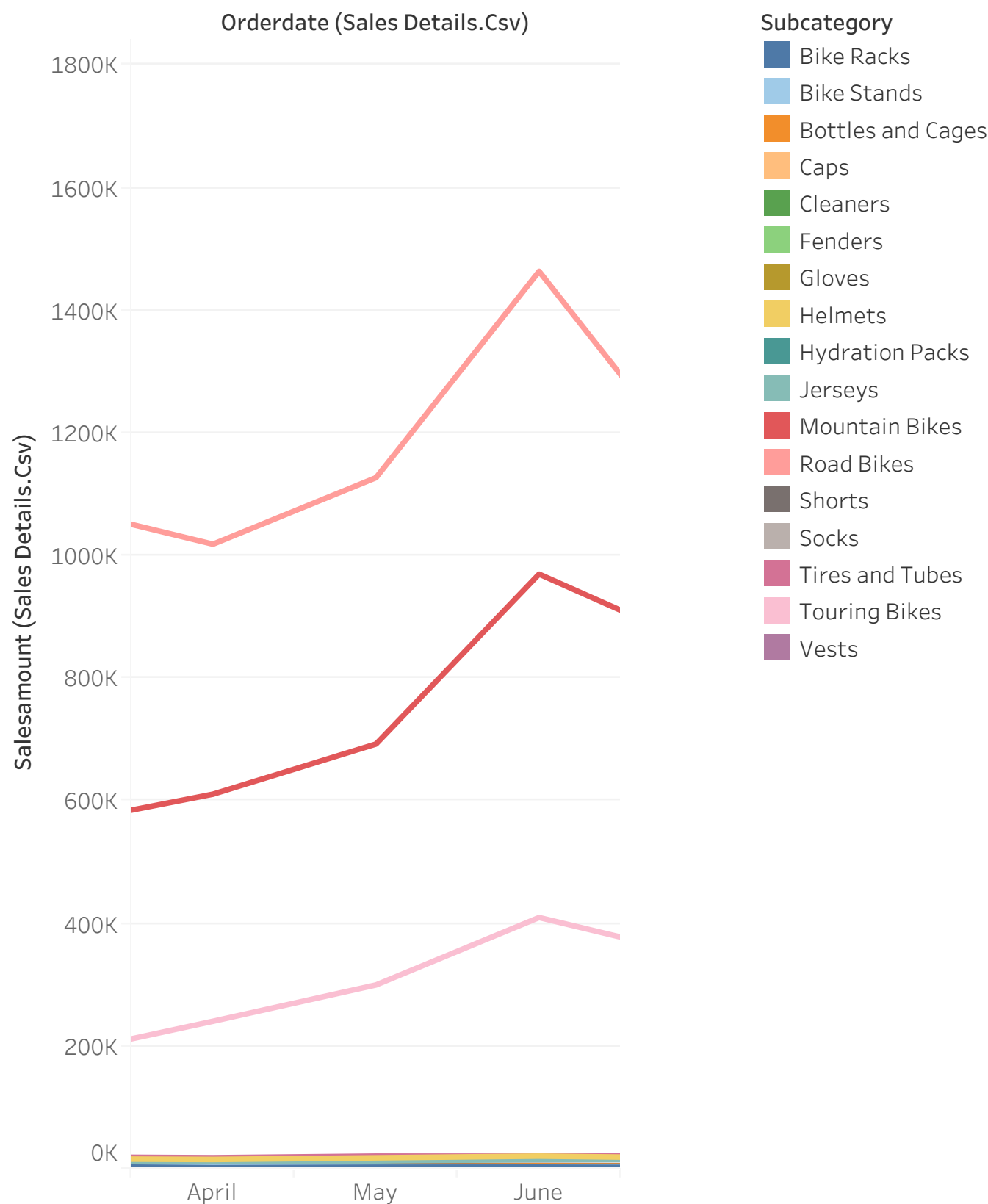
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Salesamount (Sales Details.Csv). The marks are labeled by sum of Salesamount (Sales Details.Csv) and State. Details are shown for Country/Region.

SUBCATEGORY WISE SALES IN A YEAR



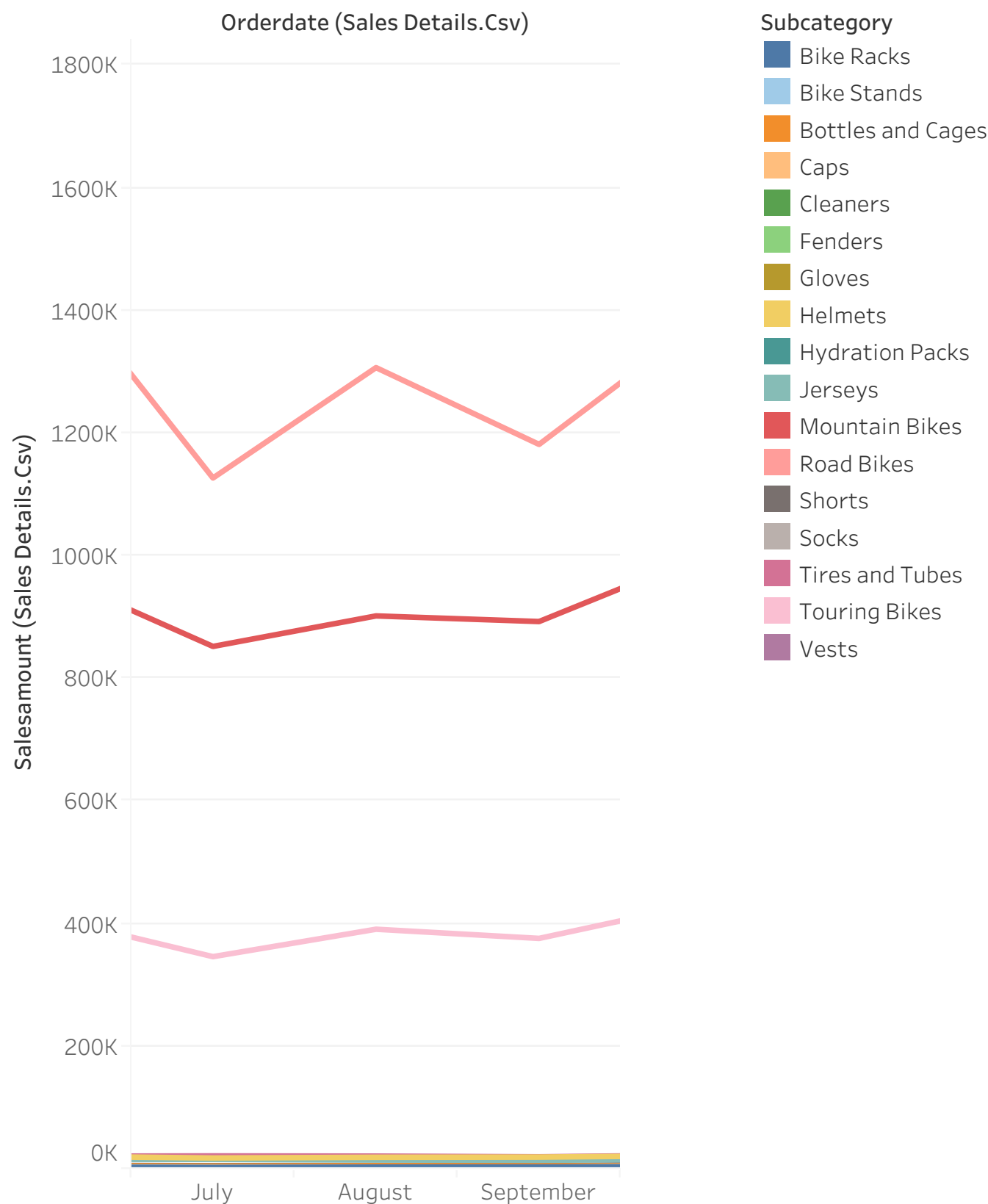
The trend of sum of Salesamount (Sales Details.Csv) for Orderdate (Sales Details.Csv) Month. Color shows details about Subcategory. Details are shown for Subcategory. The data is filtered on Orderdate (Sales Details.Csv) Year, which keeps 2019, 2020, 2021, 2022 and 2023.

SUBCATEGORY WISE SALES IN A YEAR



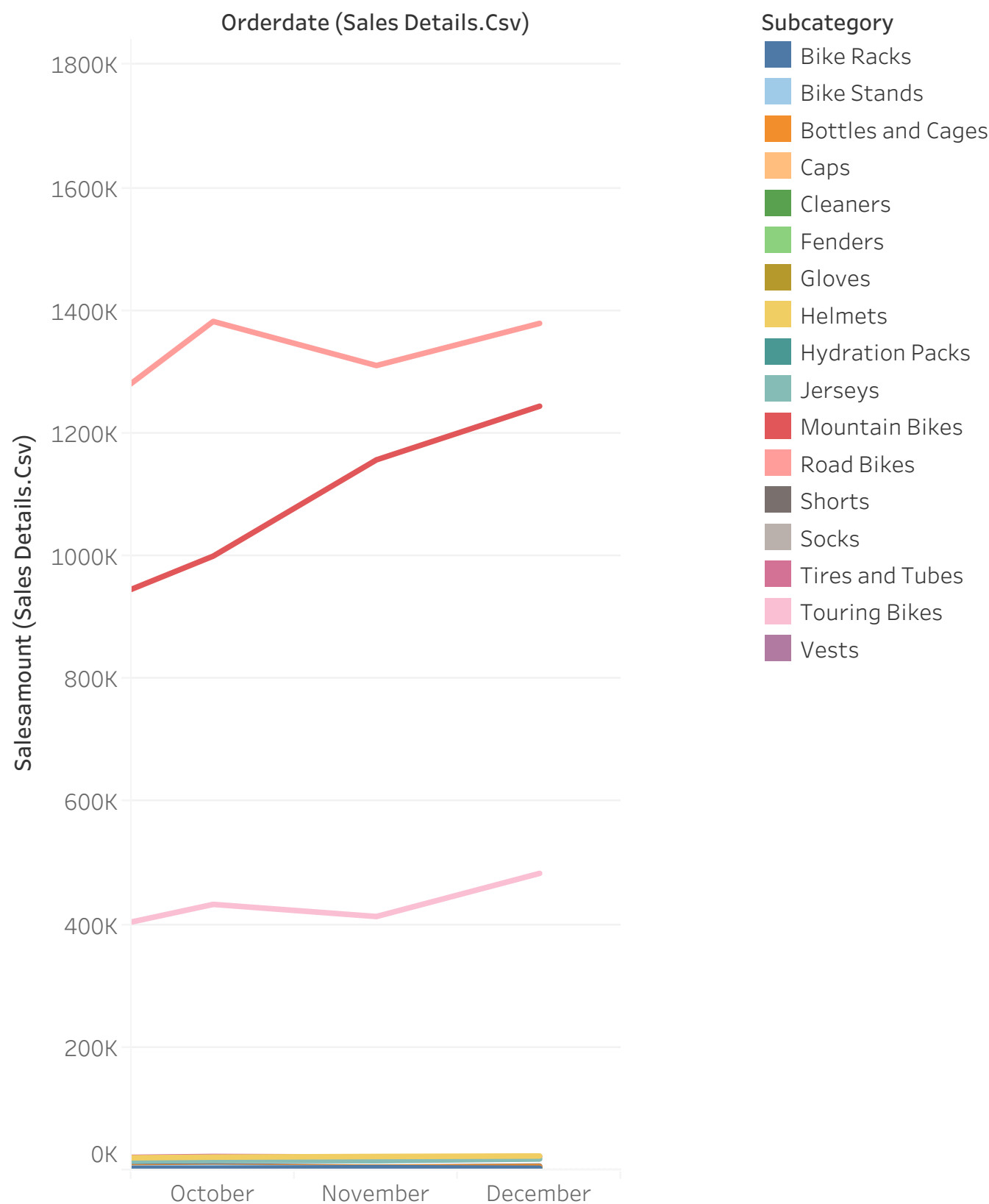
The trend of sum of Salesamount (Sales Details.Csv) for Orderdate (Sales Details.Csv) Month. Color shows details about Subcategory. Details are shown for Subcategory. The data is filtered on Orderdate (Sales Details.Csv) Year, which keeps 2019, 2020, 2021, 2022 and 2023.

SUBCATEGORY WISE SALES IN A YEAR



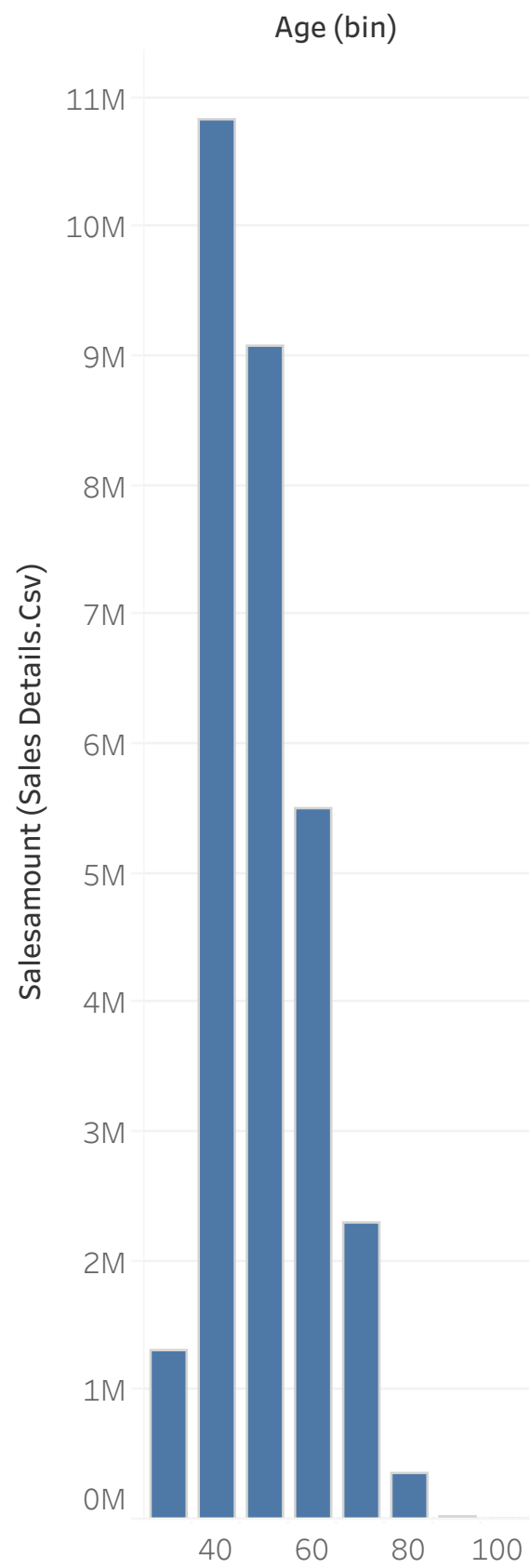
The trend of sum of Salesamount (Sales Details.Csv) for Orderdate (Sales Details.Csv) Month. Color shows details about Subcategory. Details are shown for Subcategory. The data is filtered on Orderdate (Sales Details.Csv) Year, which keeps 2019, 2020, 2021, 2022 and 2023.

SUBCATEGORY WISE SALES IN A YEAR



The trend of sum of Salesamount (Sales Details.Csv) for Orderdate (Sales Details.Csv) Month. Color shows details about Subcategory. Details are shown for Subcategory. The data is filtered on Orderdate (Sales Details.Csv) Year, which keeps 2019, 2020, 2021, 2022 and 2023.

AGE VS SALES



Salesamount (Sales Details.Csv) for each Age (bin). Details are shown for Salesamount (Sales Details.Csv). The view is filtered on Age (bin), which keeps 8 of 8 members.

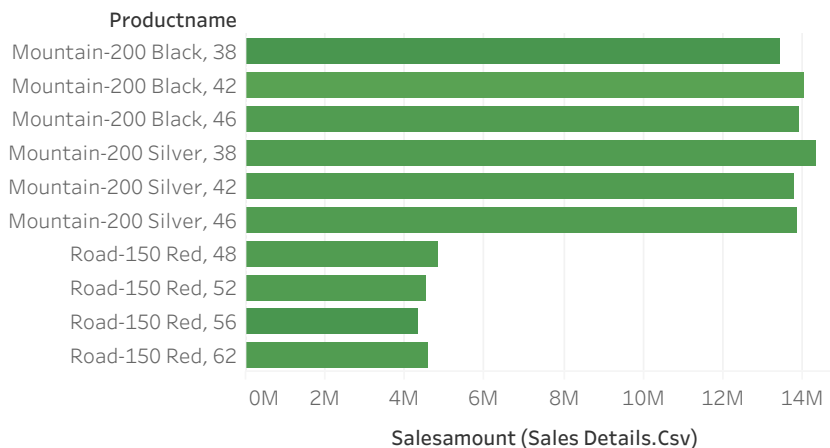


THE BIKE HAVEN SHOP

STREET 12, VIKING ROAD, BRUNO STREET, CALIFORNIA-34.

ANALYSIS REPORT

TOP 10 PRODUCTS BY SALES AMOUNT



Top products

10

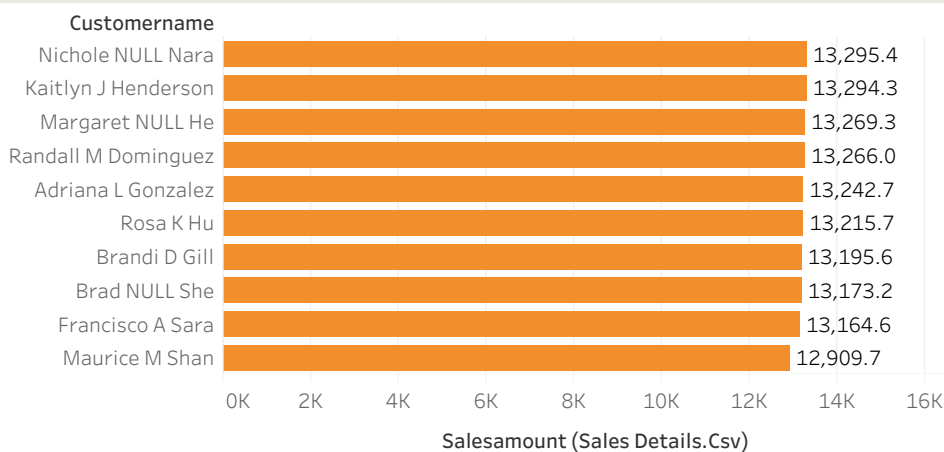
Year of Orderdate (Sales Details.Csv)

- ☒ 2019
- ☒ 2020
- ☒ 2021
- ☒ 2022
- ☒ 2023

Productname

- Mountain-200 Black, 38
- Mountain-200 Black, 42
- Mountain-200 Black, 46
- Mountain-200 Silver, 38
- Mountain-200 Silver, 42
- Mountain-200 Silver, 46
- Road-150 Red, 48
- Road-150 Red, 52
- Road-150 Red, 56

TOP 10 CUSTOMERS BY SALES AMOUNT



Top customers

10

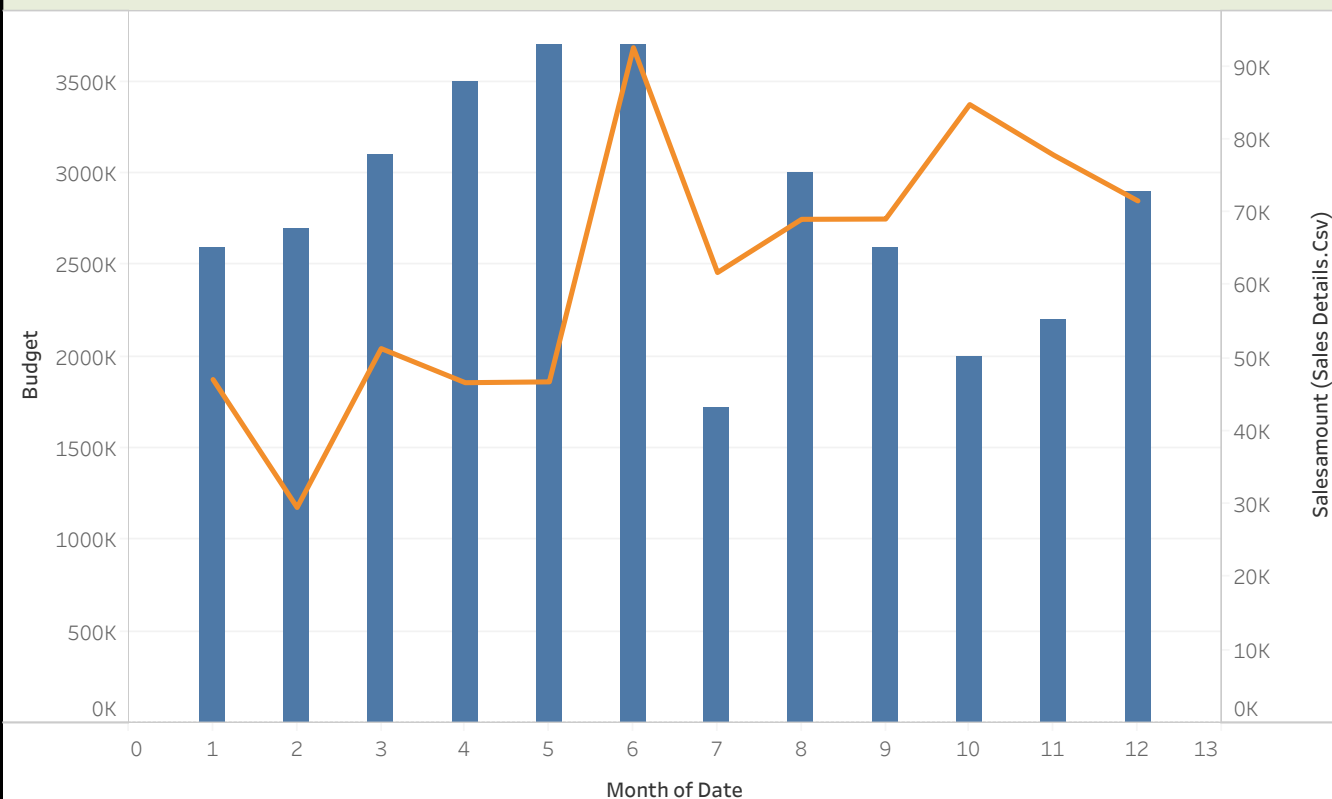
Year of Orderdate (Sales Details.Cs..)

- ☒ 2019
- ☒ 2020
- ☒ 2021
- ☒ 2022
- ☒ 2023

Customername

- Nichole NULL Nara
- Kaitlyn J Henderson
- Margaret NULL He
- Randall M Dominguez
- Adriana L Gonzalez
- Rosa K Hu
- Brandi D Gill
- Brad NULL She
- Francisco A Sara
- Maurice M Shan

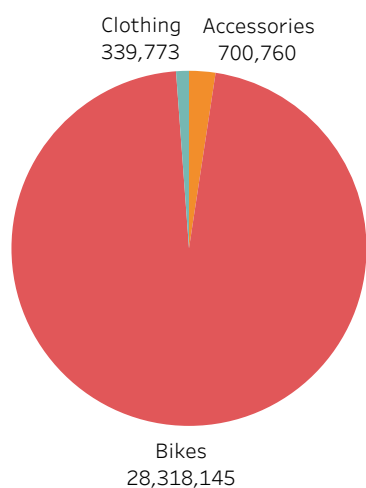
SALES VS BUDGET



Measure Names

- Budget
- Salesamount (Sales Details.Csv)

PRODUCT CATEGORIES BY SALES AMOUNT



Category

- Null
- Accessories
- Bikes
- Clothing
- Components

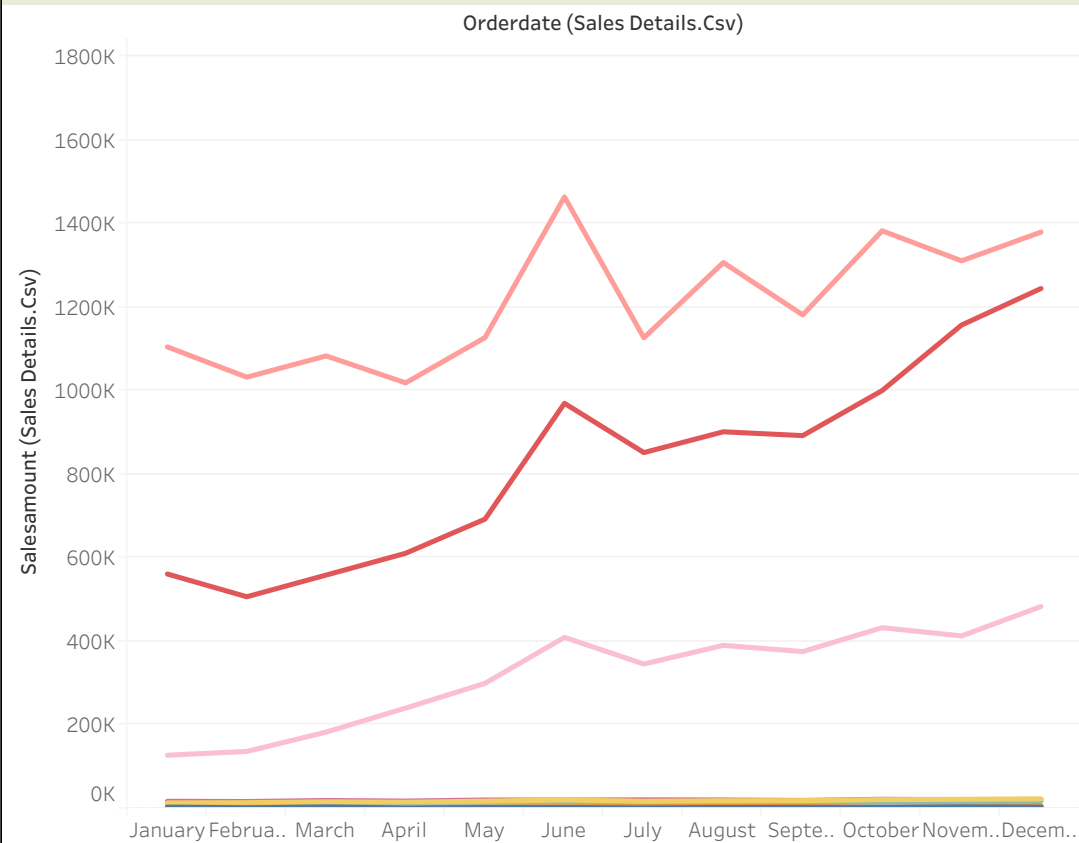
Category

- ☒ Null
- ☒ Accessories
- ☒ Bikes
- ☒ Clothing
- ☒ Components

SALES FIGURES BY REGION/CITY



SUBCATEGORY WISE SALES IN A YEAR



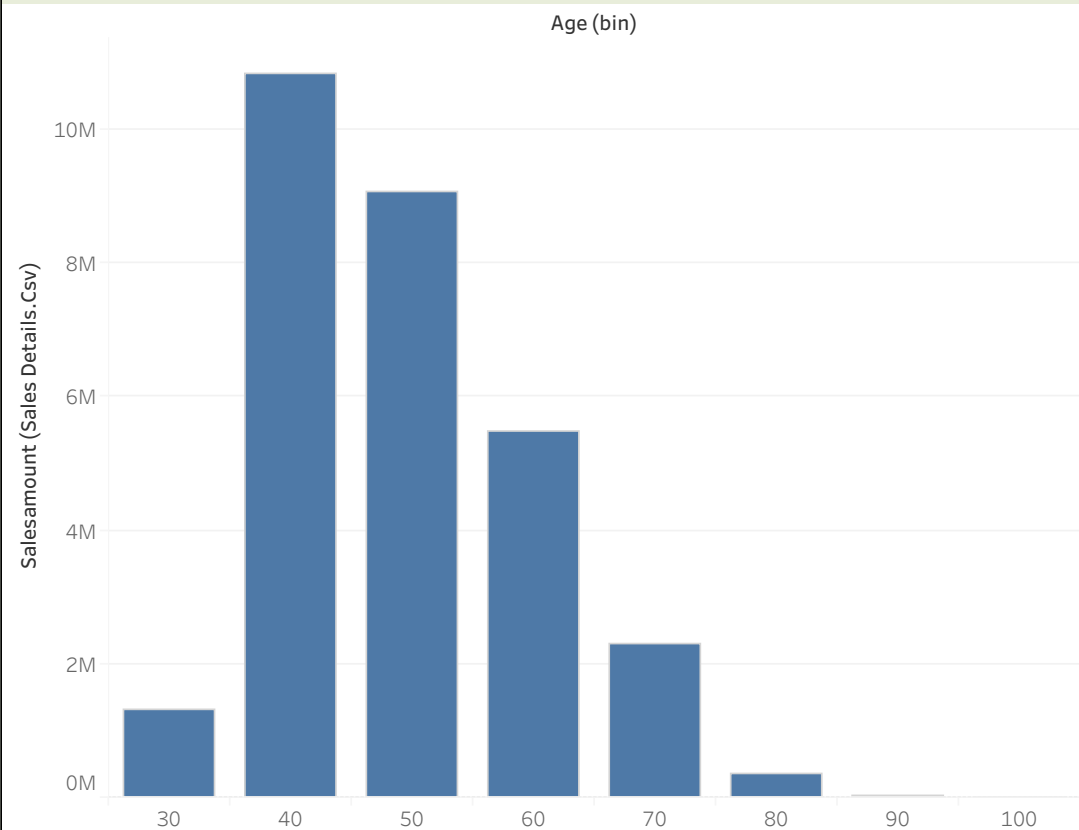
Year of Orderdate (Sales..

- ☒ 2019
- ☒ 2020
- ☒ 2021
- ☒ 2022
- ☒ 2023

Subcategory

- ☐ Bike Racks
- ☐ Bike Stands
- ☐ Bottles and Cages
- ☐ Caps
- ☐ Cleaners
- ☐ Fenders
- ☐ Gloves
- ☐ Helmets
- ☐ Hydration Packs
- ☐ Jerseys
- ☐ Mountain Bikes
- ☐ Road Bikes
- ☐ Shorts
- ☐ Socks
- ☐ Tires and Tubes
- ☐ Touring Bikes
- ☐ Vests

AGE VS SALES



Age (bin)

- ☒ 30
- ☒ 40
- ☒ 50
- ☒ 60
- ☒ 70
- ☒ 80
- ☒ 90
- ☒ 100

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ANALYSIS REPORT

BY

NAME : RITHVIJA TALLA

PHONE: 977227733773

EMAIL: rithvija.talla@yahoo.com

Dear Mr. Chris and Team,

I am thrilled to join The Bike Haven team as a BI Analyst and am deeply grateful for the opportunity to contribute to such a dynamic and innovative brand. In this role, I look forward to leveraging data to create insightful reports that drive strategic decisions and enhance business performance. My immediate tasks will include analyzing sales data to identify trends and developing dashboards to monitor key performance indicators. Thank you for welcoming me into the team; I am excited to work together and help propel The Bike Haven to new heights.

By the insights I've created, I have understood and summarised some points in order to elevate our brand and products.

1. Top 10 products by sales amount chart

There are several other products which need to be brought into public by showing their features and advertising them better.

2. Top 10 Customer by sales amount chart

As per the chart, the top 10 customers have made the highest number of purchases but other customers also need to be encouraged to buy more products. When a customer buys a bike, the sales team must make their maximum efforts to sell clothes, helmets, other accessories along with the bikes. Also new offers need to be produced in order to attract new customers.

3. SALES VS BUDGET

As we see in the sales Vs budget dual chart of sales as line graph and budget as bar graph. The ratio is well maintained but as said the sales value has to rise.

4. Product Category VS Sales

The major part of the sales are from America and Australia. There are no sales in major continents like Africa. Also many countries like India, Russia, UAE are not witnessing any sales of our brand. We need to expand over any 2 countries and start our sales over there.

5. Product Subcategory VS Sales

As per the chart the most selling products are bikes, then come the accessories and clothing. So we might gain more sales by bringing much more offers and variants in accessories, clothing and components. More advertisements need to be done for these categories of items.

THE BIKE HAVEN SHOP

ANALYSIS REPORT

Introduction	1.TOP 10 PRODUCTS 2.TOP 10 CUSTOMERS	3. SALES VS BUDGET 4. PRODUCT CATEGORIES VS SALE..	5. SALES FIGURES BY REGION/CITY	MISCELLANEOUS 6.SUBCATEGORY WISE SALES IN A YEAR ..
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ANALYSIS REPORT

BY

NAME : RITHVIJA TALLA

PHONE: 977227733773

EMAIL: rithvija.talla@yahoo.com

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2.TOP 10 CUSTOMERS

3. SALES VS BUDGET
4. PRODUCT
CATEGORIES VS SALE..

5. SALES FIGURES BY
REGION/CITY

MISCELLANEOUS
6.SUBCATEGORY WISE
SALES IN A YEAR ..

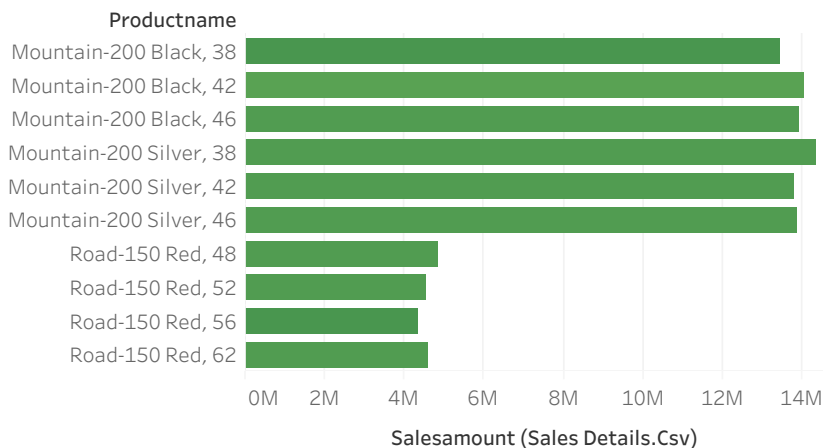


THE BIKE HAVEN SHOP

STREET 12, VIKING ROAD, BRUNO STREET, CALIFORNIA-34.

ANALYSIS REPORT

TOP 10 PRODUCTS BY SALES AMOUNT



Top products
10

Year of Orderdate (Sales Details.Csv)

- ☒ 2019
- ☒ 2020
- ☒ 2021
- ☒ 2022
- ☒ 2023

Productname

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- Mountain-200 Black, 42
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- Mountain-200 Silver, 38
- Mountain-200 Silver, 42
- Mountain-200 Silver, 46
- Road-150 Red, 48
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TOP 10 CUSTOMERS BY SALES AMOUNT



Top customers
10

Year of Orderdate (Sales Details.Cs..

- ☒ 2019
- ☒ 2020
- ☒ 2021
- ☒ 2022
- ☒ 2023

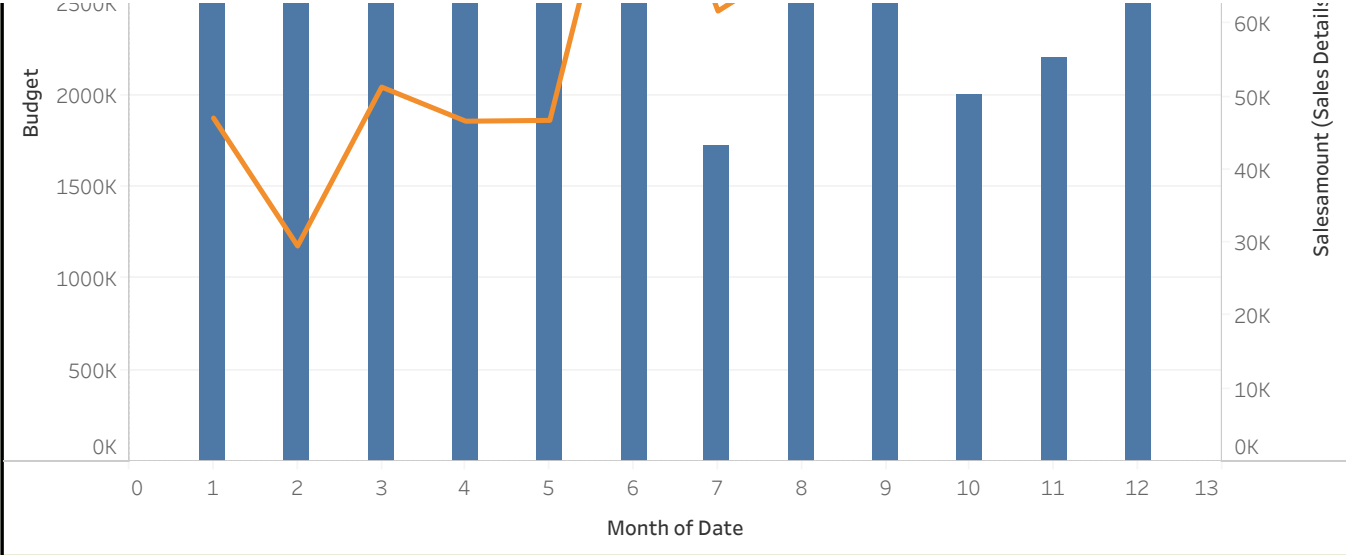
Customername

- Nichole NULL Nara

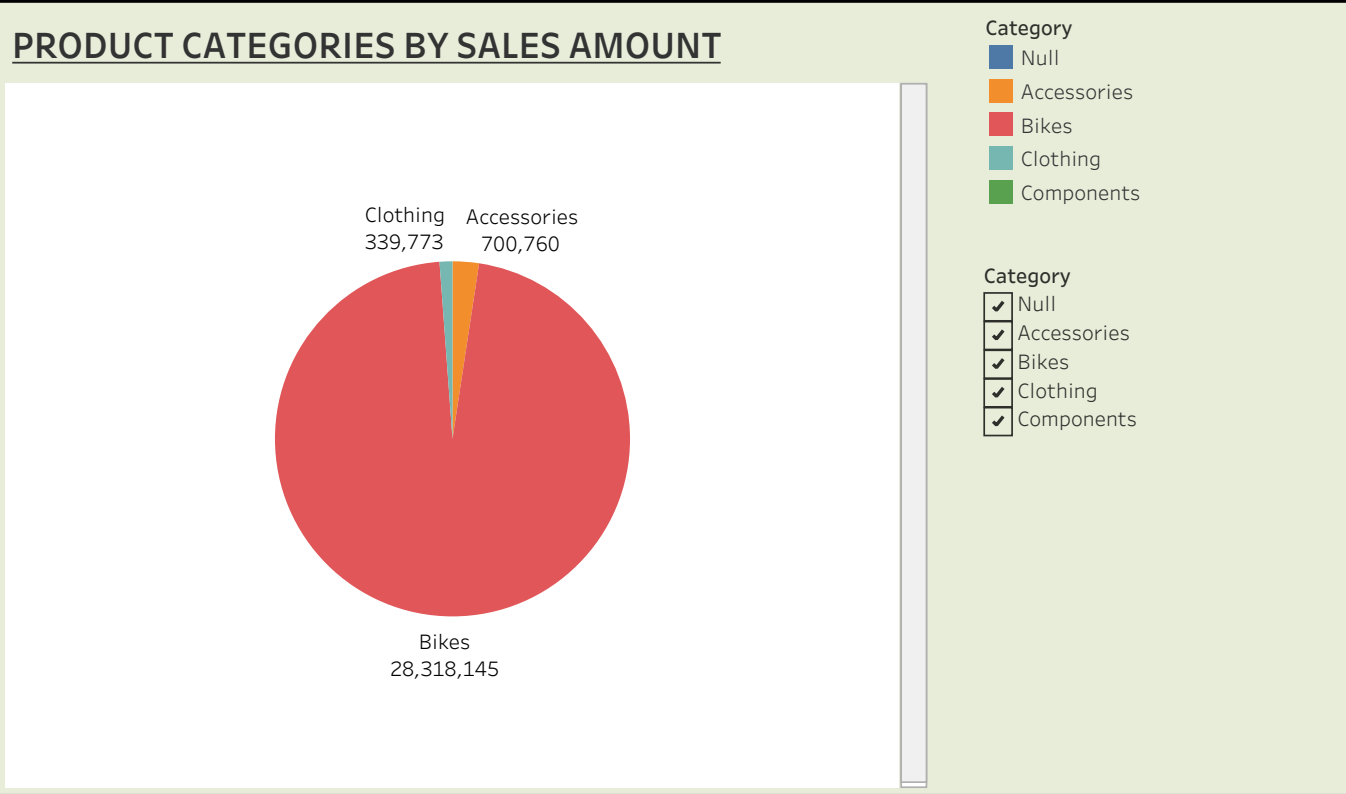
THE BIKE HAVEN SHOP

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Measure Names
Budget
Salesamount (Sales Details.Csv)

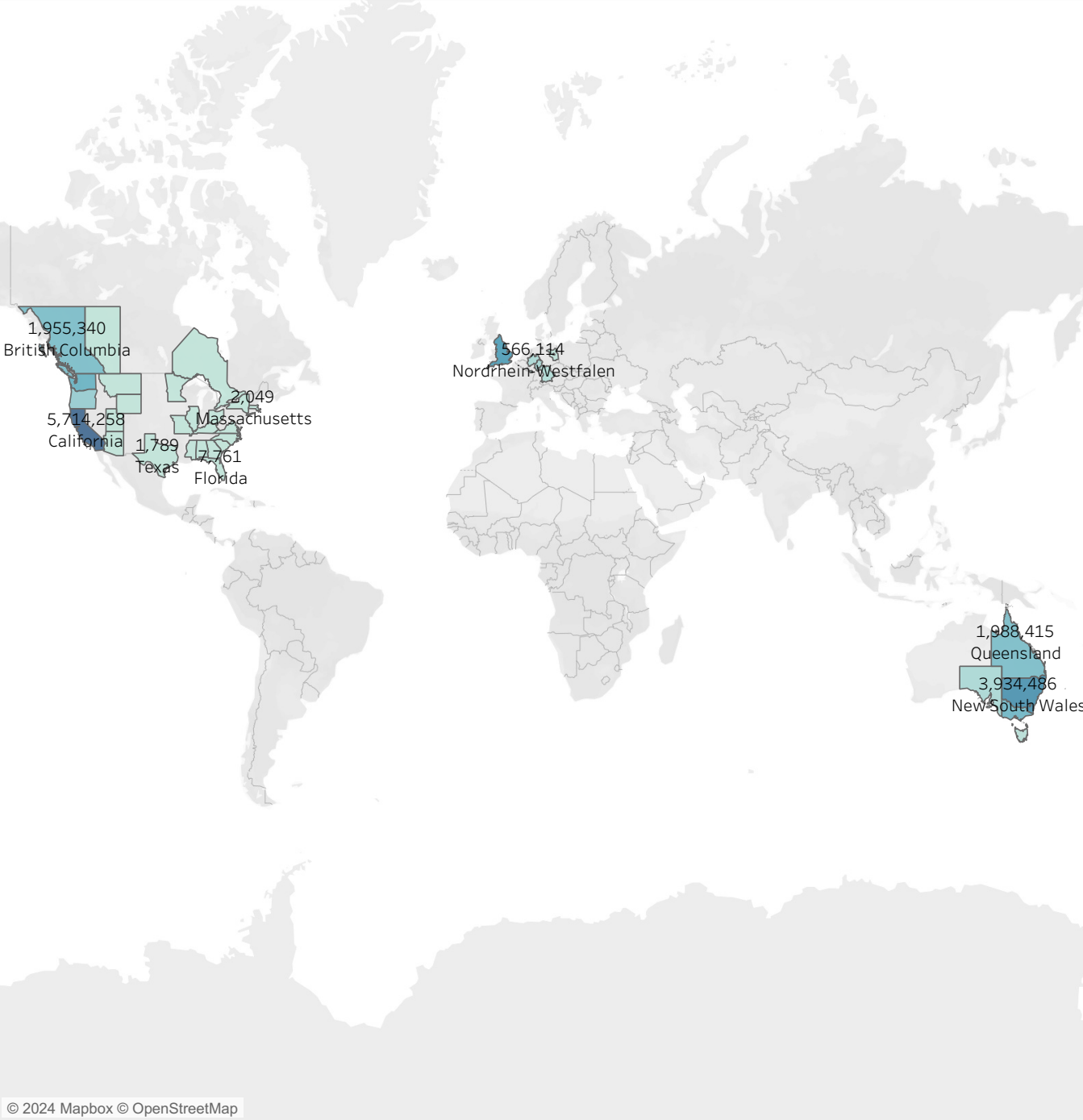


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SALES FIGURES BY REGION/CITY



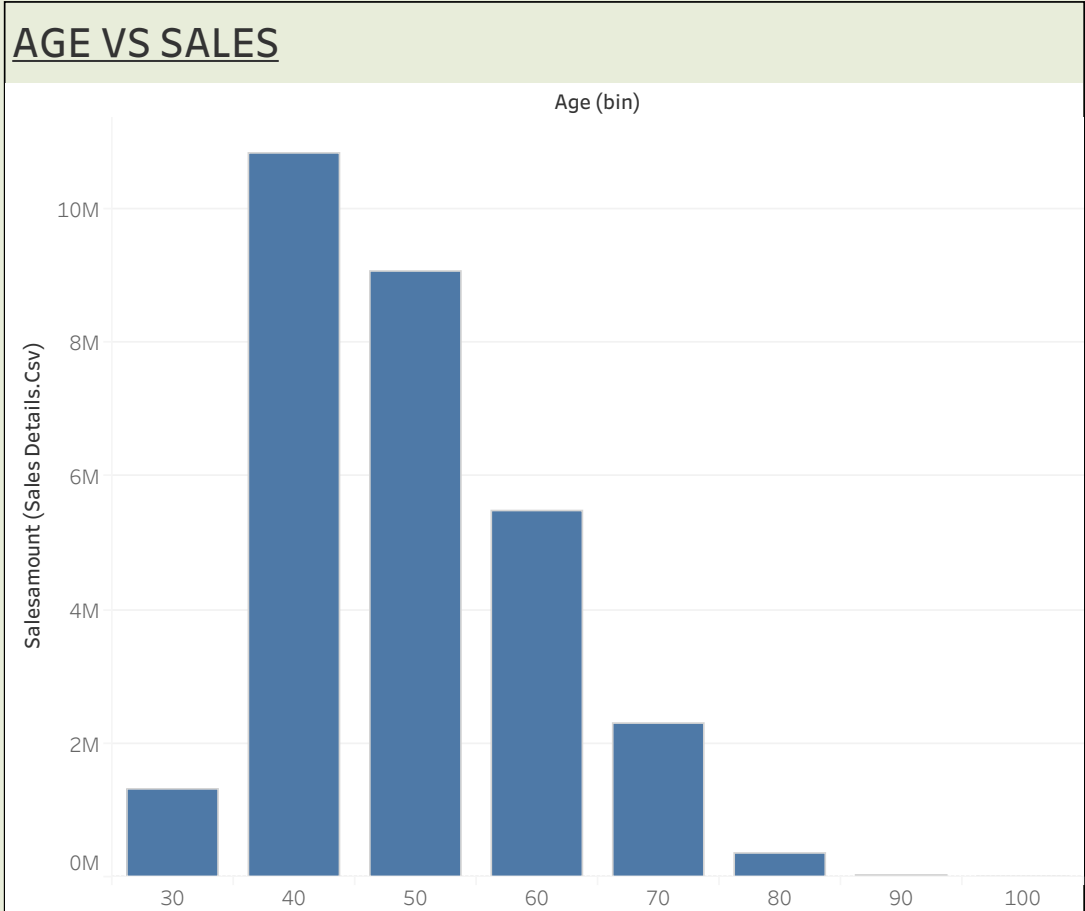
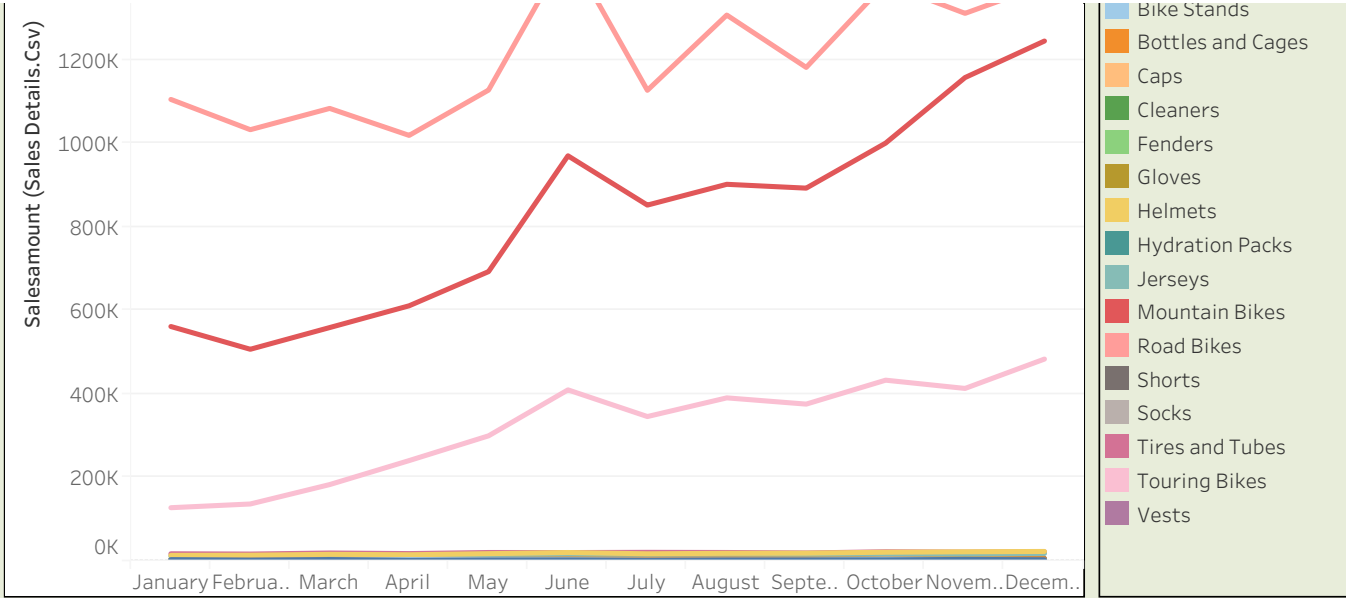
Salesamount (Sales Details.Csv)



THE BIKE HAVEN SHOP

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Age (bin)

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- ☒ 40
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- ☒ 70
- ☒ 80
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