```
Categorize the following measures as Measures of Efficiency, Effectiveness, or
Q.2Set. (B)
            Outcomes/Impact.
                   Hires by Level,
                   Quality of Hire,
                   Fit with the job,
```

[10]

- Performance Improvement Plan
- Contribution to customer satisfaction
- Faster product development cycle

Cost/ job task

- Improved project quality

