project3

April 19, 2024

1 Import Lib

```
[1]: import numpy as np
  import pandas as pd
  import matplotlib.pyplot as plt
  import seaborn as sns
  import statsmodels.api as sm
  from sklearn.impute import KNNImputer
  from sklearn.feature_selection import SelectKBest, f_regression
  from sklearn.model_selection import train_test_split
  from sklearn.metrics import mean_squared_error, r2_score,mean_absolute_error
  from sklearn.ensemble import RandomForestRegressor
  from sklearn.neighbors import KNeighborsRegressor
  from sklearn.neighbors import MLPRegressor
```

2 Reading Dataset

```
[2]: df=pd.read_excel(r"C:\Users\ganesh\Desktop\Sample - Superstore (1).xlsx") #

→ reading excel file

pd.set_option("display.max_column",22)

df.head() #to display top 5 rows
```

```
[2]:
       Row ID
                      Order ID Order Date Ship Date
                                                           Ship Mode Customer ID
           1.0 CA-2016-152156 2016-11-08 2016-11-11
                                                        Second Class
                                                                        CG-12520
           2.0 CA-2016-152156 2016-11-08 2016-11-11
     1
                                                        Second Class
                                                                        CG-12520
           3.0 CA-2016-138688 2016-06-12 2016-06-16
                                                        Second Class
                                                                        DV-13045
           4.0 US-2015-108966 2015-10-11 2015-10-18
                                                      Standard Class
                                                                        SO-20335
           5.0 US-2015-108966 2015-10-11 2015-10-18
                                                      Standard Class
                                                                        SO-20335
          Customer Name
                           Segment
                                          Country
                                                              City
                                                                         State
     0
            Claire Gute
                                   United States
                                                         Henderson
                          Consumer
                                                                      Kentucky
            Claire Gute
     1
                          Consumer
                                   United States
                                                         Henderson
                                                                      Kentucky
      Darrin Van Huff
                         Corporate United States
                                                       Los Angeles
                                                                   California
     3
        Sean O'Donnell
                          Consumer United States Fort Lauderdale
                                                                       Florida
        Sean O'Donnell
                          Consumer United States Fort Lauderdale
                                                                       Florida
```

```
Postal Code Region
                            Product ID
                                                Category Sub-Category \
0
       42420.0
                South
                       FUR-B0-10001798
                                               Furniture
                                                            Bookcases
       42420.0 South FUR-CH-10000454
1
                                               Furniture
                                                                Chairs
2
       90036.0
                 West OFF-LA-10000240
                                         Office Supplies
                                                                Labels
       33311.0 South FUR-TA-10000577
3
                                               Furniture
                                                                Tables
       33311.0 South OFF-ST-10000760
                                         Office Supplies
                                                               Storage
                                         Product Name
                                                                  Quantity \
                                                          Sales
                   Bush Somerset Collection Bookcase
                                                          261.96
                                                                       2.0
0
1
  Hon Deluxe Fabric Upholstered Stacking Chairs,...
                                                       731.94
                                                                     3.0
   Self-Adhesive Address Labels for Typewriters b...
                                                                     2.0
                                                        14.62
3
       Bretford CR4500 Series Slim Rectangular Table
                                                       957.5775
                                                                       5.0
                      Eldon Fold 'N Roll Cart System
                                                                       2.0
4
                                                          22.368
   Discount
               Profit
0
       0.00
              41.9136
1
       0.00
             219.5820
2
       0.00
               6.8714
3
       0.45 -383.0310
       0.20
               2.5164
```

- [3]: df.shape #shape of dataframe
- [3]: (9994, 21)
- [4]: df.info() #information of dataframe

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 9994 entries, 0 to 9993
Data columns (total 21 columns):

#	Column	Non-Null Count	Dtype
0	Row ID	9985 non-null	float64
1	Order ID	9981 non-null	object
2	Order Date	9981 non-null	datetime64[ns]
3	Ship Date	9979 non-null	datetime64[ns]
4	Ship Mode	9975 non-null	object
5	Customer ID	9968 non-null	object
6	Customer Name	9937 non-null	object
7	Segment	9942 non-null	object
8	Country	9930 non-null	object
9	City	9949 non-null	object
10	State	9937 non-null	object
11	Postal Code	9957 non-null	float64
12	Region	9954 non-null	object
13	Product ID	9956 non-null	object
14	Category	9965 non-null	object

```
object
     15 Sub-Category
                         9952 non-null
     16 Product Name
                         9936 non-null
                                          object
     17
         Sales
                         9932 non-null
                                          object
     18 Quantity
                         9948 non-null
                                          float64
     19 Discount
                         9957 non-null
                                          float64
     20 Profit
                         9944 non-null
                                          float64
    dtypes: datetime64[ns](2), float64(5), object(14)
    memory usage: 1.6+ MB
[5]: df.isnull().sum() #finding number of null values in each column
[5]: Row ID
                       9
     Order ID
                      13
     Order Date
                      13
     Ship Date
                      15
     Ship Mode
                      19
     Customer ID
                      26
     Customer Name
                      57
     Segment
                      52
     Country
                      64
     City
                      45
     State
                      57
    Postal Code
                      37
                      40
     Region
     Product ID
                      38
                      29
     Category
     Sub-Category
                      42
    Product Name
                      58
     Sales
                      62
     Quantity
                      46
     Discount
                      37
                      50
     Profit
     dtype: int64
[6]: df.isnull().sum()/df.shape[0]*100
                                          #percentage of missing values in each

u
      ⇔columns
[6]: Row ID
                      0.090054
     Order ID
                      0.130078
     Order Date
                      0.130078
     Ship Date
                      0.150090
     Ship Mode
                      0.190114
     Customer ID
                      0.260156
     Customer Name
                      0.570342
     Segment
                      0.520312
```

Country

City

0.640384

0.450270

```
State
                      0.570342
    Postal Code
                      0.370222
     Region
                      0.400240
    Product ID
                      0.380228
     Category
                      0.290174
     Sub-Category
                      0.420252
    Product Name
                      0.580348
     Sales
                      0.620372
     Quantity
                      0.460276
    Discount
                      0.370222
     Profit
                      0.500300
     dtype: float64
[7]: df.duplicated().sum() #duplicate rows
[7]: 10
[8]: for i in df.select_dtypes(include="object").columns:
                                                            #counts number of unique_
      \hookrightarrow values
        print(df[i].value_counts())
        print("***"*10)
    CA-2017-100111
                      14
    CA-2017-157987
                      12
    US-2016-108504
                      11
    CA-2016-165330
                      11
    US-2015-126977
                      10
                      . .
    US-2017-107636
                       1
    US-2014-165862
                       1
    CA-2016-101448
                       1
    US-2017-117331
                       1
    CA-2017-119914
                       1
    Name: Order ID, Length: 5000, dtype: int64
    *********
    Standard Class
                      5958
    Second Class
                      1940
    First Class
                      1534
    Same Day
                       543
    Name: Ship Mode, dtype: int64
    *********
                37
    WB-21850
    AP-10915
                35
    PP-18955
                34
    JL-15835
                34
    MA-17560
                34
```

```
LD-16855
           1
AO-10810
           1
CJ-11875
           1
RE-19405
           1
           1
JR-15700
Name: Customer ID, Length: 793, dtype: int64
*********
                   37
William Brown
Arthur Prichep
                   35
John Lee
                   34
Paul Prost
                   34
Matt Abelman
                   34
                   . .
Lela Donovan
                    1
Jocasta Rupert
Carl Jackson
                    1
Anthony O'Donnell
                    1
Ricardo Emerson
                    1
Name: Customer Name, Length: 792, dtype: int64
*********
Consumer
             5171
Corporate
             2997
Home Office
             1774
Name: Segment, dtype: int64
*********
United States
               9930
Name: Country, dtype: int64
********
New York City
                913
Los Angeles
                744
Philadelphia
                529
San Francisco
                507
Seattle
                428
Cedar Rapids
                  1
Palatine
Jefferson City
Waterloo
Iowa City
                  1
Name: City, Length: 530, dtype: int64
*********
California
                    1991
New York
                    1122
Texas
                     975
Pennsylvania
                     578
Washington
                     506
31.744
                      1
```

```
18.18000000000003
                       1
471.92
                       1
89.584
                       1
12.624
                       1
Name: State, Length: 68, dtype: int64
*********
West
          3197
East
          2828
Central
          2305
South
          1605
0
            11
0.2
             6
0.7
             1
0.1
             1
Name: Region, dtype: int64
*********
OFF-PA-10001970
                 19
TEC-AC-10003832
                 18
FUR-FU-10004270
                 16
FUR-CH-10001146
                  15
TEC-AC-10002049
                  15
                  . .
TEC-MA-10002937
                  1
TEC-PH-10003535
                  1
OFF-AP-10002734
                  1
TEC-MA-10003353
                  1
OFF-ST-10001627
                  1
Name: Product ID, Length: 1878, dtype: int64
*********
Office Supplies
                  6003
Furniture
                  2116
Technology
                 1846
Name: Category, dtype: int64
*********
Binders
              1512
Paper
              1367
Furnishings
               956
Phones
               890
Storage
               843
Art
               787
Accessories
               774
               612
Chairs
Appliances
               464
Labels
               363
               317
Tables
Envelopes
               252
Bookcases
               228
Fasteners
               217
```

```
Supplies
               190
Machines
               114
Copiers
                66
Name: Sub-Category, dtype: int64
**********
Staple envelope
                                                                     48
Easy-staple paper
                                                                     46
Staples
                                                                     46
Avery Non-Stick Binders
                                                                     20
Staples in misc. colors
                                                                     18
Eldon File Chest Portable File
                                                                      1
Hewlett-Packard Deskjet D4360 Printer
                                                                      1
Jiffy Padded Mailers with Self-Seal Closure
                                                                      1
Hunt BOSTON Model 1606 High-Volume Electric Pencil Sharpener, Beige
                                                                      1
Eldon Jumbo ProFile Portable File Boxes Graphite/Black
                                                                      1
Name: Product Name, Length: 1857, dtype: int64
*********
12.960
          54
15.552
          39
19.440
          39
10.368
          35
32.400
          28
487.920
           1
25.920
           1
95.736
           1
3.392
           1
275.880
Name: Sales, Length: 6128, dtype: int64
```

#Converting DataType of sales from object to float (datatype was object because there were some string values in column,this process convert string to nan)

```
[9]: df["Sales"]=pd.to_numeric(df["Sales"],errors='coerce')
pro=df[df["Sales"].isna()]
print(pro)
```

```
Row ID
                   Order ID Order Date Ship Date
                                                        Ship Mode \
193
      194.0 CA-2015-102281 2015-10-12 2015-10-14
                                                      First Class
194
      195.0 CA-2015-131457 2015-10-31 2015-11-06 Standard Class
                                                   Standard Class
195
      196.0 CA-2014-140004 2014-03-21 2014-03-25
196
      197.0 CA-2014-140004 2014-03-21 2014-03-25
                                                   Standard Class
197
      198.0 CA-2017-107720 2017-11-06 2017-11-13 Standard Class
7177
     7187.0 CA-2017-133102 2017-08-17 2017-08-24 Standard Class
7178 7188.0 CA-2017-133102 2017-08-17 2017-08-24 Standard Class
```

```
7179
      7189.0 CA-2017-133102 2017-08-17 2017-08-24
                                                       Standard Class
7180 7190.0 CA-2016-164399 2016-11-12 2016-11-15
                                                           First Class
7181
     7191.0 CA-2016-164399 2016-11-12 2016-11-15
                                                           First Class
     Customer ID
                       Customer Name
                                            Segment
                                                            Country
193
        MP-17470
                         Mark Packer
                                       Home Office
                                                     United States
194
        MZ-17515
                            Mary Zewe
                                          Corporate
                                                     United States
195
        CB-12025
                   Cassandra Brandow
                                           Consumer
                                                     United States
        CB-12025
                   Cassandra Brandow
                                           Consumer
                                                     United States
196
                     Valerie Mitchum
197
        VM-21685
                                       Home Office
                                                     United States
           •••
7177
        ED-13885
                        Emily Ducich
                                       Home Office
                                                     United States
7178
                        Emily Ducich
                                       Home Office
                                                     United States
        ED-13885
                        Emily Ducich
                                       Home Office
7179
        ED-13885
                                                     United States
7180
        DW-13480
                       Dianna Wilson
                                       Home Office
                                                     United States
7181
        DW-13480
                       Dianna Wilson
                                       Home Office
                                                     United States
                City
                                   Postal Code
                                                  Region
                                                                Product ID
                            State
193
      New York City
                        New York
                                       10035.0
                                                    East
                                                                        NaN
194
           Redlands
                      California
                                       92374.0
                                                    West
                                                                        NaN
                                                    East
195
           Hamilton
                             Ohio
                                       45011.0
                                                                        NaN
196
           Hamilton
                             Ohio
                                       45011.0
                                                    East
                                                                        NaN
197
          Westfield
                     New Jersey
                                        7090.0
                                                    East
                                                                        NaN
7177
            Houston
                                       77095.0
                                                 Central
                                                           FUR-CH-10002017
                            Texas
7178
            Houston
                            Texas
                                       77095.0
                                                 Central
                                                           FUR-FU-10003247
7179
                                       77095.0
            Houston
                            Texas
                                                 Central
                                                           OFF-AP-10001563
7180
          San Diego
                      California
                                       92024.0
                                                    West
                                                           TEC-PH-10004908
7181
                                                           FUR-TA-10003392
          San Diego
                      California
                                       92024.0
                                                    West
              Category Sub-Category Product Name
                                                    Sales
                                                            Quantity
                                                                      Discount
193
                   NaN
                                 NaN
                                               NaN
                                                      NaN
                                                                 NaN
                                                                            NaN
194
                   NaN
                                 NaN
                                               NaN
                                                      NaN
                                                                 NaN
                                                                            NaN
195
                   NaN
                                 NaN
                                               NaN
                                                      NaN
                                                                 NaN
                                                                            NaN
196
                   NaN
                                 NaN
                                               NaN
                                                      NaN
                                                                 NaN
                                                                            NaN
197
                   NaN
                                 NaN
                                               NaN
                                                      NaN
                                                                 NaN
                                                                            NaN
                                                       •••
7177
            Furniture
                              Chairs
                                               NaN
                                                      NaN
                                                                 NaN
                                                                            NaN
            Furniture
                        Furnishings
                                                                 NaN
                                                                            NaN
7178
                                               NaN
                                                      NaN
7179
      Office Supplies
                         Appliances
                                               NaN
                                                      NaN
                                                                 NaN
                                                                            NaN
7180
           Technology
                              Phones
                                                                 NaN
                                                                            NaN
                                               NaN
                                                      NaN
7181
            Furniture
                              Tables
                                               NaN
                                                      NaN
                                                                 NaN
                                                                            NaN
      Profit
193
         NaN
194
         NaN
195
         NaN
196
         NaN
```

```
7177
              NaN
     7178
              NaN
     7179
              NaN
     7180
              NaN
     7181
              NaN
     [83 rows x 21 columns]
[10]: df.isnull().sum() #checking number of null values for eah column
[10]: Row ID
                        9
     Order ID
                       13
      Order Date
                       13
      Ship Date
                       15
      Ship Mode
                       19
      Customer ID
                       26
      Customer Name
                       57
      Segment
                       52
      Country
                       64
                       45
      City
      State
                       57
     Postal Code
                       37
     Region
                       40
     Product ID
                       38
     Category
                       29
     Sub-Category
                       42
     Product Name
                       58
      Sales
                       83
      Quantity
                       46
     Discount
                       37
      Profit
                       50
      dtype: int64
[11]: df[df["Row ID"] == 6858] #checking row that has changed from string to nan
[11]:
            Row ID
                          Order ID Order Date Ship Date
                                                                Ship Mode \
      6857 6858.0 CA-2017-128965 2017-04-17 2017-04-22 Standard Class
           Customer ID Customer Name
                                       Segment
                                                      Country
                                                                       City \
      6857
              PS-18760 Pamela Stobb Consumer United States Los Angeles
                 State Postal Code Region
                                                 Product ID
                                                                     Category \
      6857 California
                            90008.0
                                      West OFF-PA-10004911 Office Supplies
           Sub-Category Product Name Sales Quantity Discount Profit
```

197

NaN

```
6857
                  Paper
                                Paper
                                         {\tt NaN}
                                                 28.14
                                                              3.0
                                                                      0.0
[12]: df.dropna(subset=["Sales"],inplace=True) #droping null values of sales(we cantu
       ⇒impute data in sales(dependent variable) because it creates a arbitary i
       →values whih affects model prediction)
[13]: df.shape #shape of dataframe
[13]: (9911, 21)
[14]: df["Sales"].dtypes #cheking dataframe of sales column
[14]: dtype('float64')
[15]: df.isnull().sum() #checking number of null values
[15]: Row ID
                        9
      Order ID
                       13
      Order Date
                       13
      Ship Date
                       15
      Ship Mode
                       19
      Customer ID
                       26
      Customer Name
                       46
      Segment
                       41
      Country
                       53
                       45
      City
      State
                       51
      Postal Code
                       31
      Region
                       31
     Product ID
                       11
                        2
      Category
     Sub-Category
                        4
     Product Name
                        4
      Sales
                        0
                        0
      Quantity
      Discount
                        0
      Profit
                       13
      dtype: int64
[16]: df["City"].isnull().sum() #cheking number of null values in city
[16]: 45
[17]: df["City"].unique() #hecking unique values in city column
[17]: array(['Henderson', 'Los Angeles', 'Fort Lauderdale', 'Concord',
             'Seattle', 'Fort Worth', 'Madison', 'West Jordan', 'San Francisco',
```

```
'Fremont', 'Philadelphia', 'Orem', 'Houston', 'Richardson',
'Naperville', 'Melbourne', 'Eagan', 'Westland', 'Dover',
'New Albany', 'New York City', 'Troy', 'Chicago', 'Gilbert',
'Springfield', 'Jackson', 'Memphis', 'Decatur', 'Durham',
'Columbia', 'Rochester', nan, 'Aurora', 'Charlotte', 'Orland Park',
'Urbandale', 'Columbus', 'Bristol', 'Wilmington', 'Bloomington',
'Phoenix', 'Roseville', 'Independence', 'Pasadena', 'Newark',
'Franklin', 'Scottsdale', 'San Jose', 'Edmond', 'Carlsbad',
'San Antonio', 'Monroe', 'Fairfield', 'Grand Prairie', 'Denver',
'Dallas', 'Whittier', 'Saginaw', 'Medina', 'Detroit', 'Tampa',
'Santa Clara', 'Lakeville', 'San Diego', 'Brentwood',
'Chapel Hill', 'Morristown', 'Cincinnati', 'Inglewood', 'Portland',
'Tamarac', 'Colorado Springs', 'Belleville', 'Taylor', 'Lakewood',
'Arlington', 'Arvada', 'Hackensack', 'Saint Petersburg',
'Long Beach', 'Hesperia', 'Murfreesboro', 'Austin', 'Lowell',
'Manchester', 'Harlingen', 'Tucson', 'Quincy', 'Pembroke Pines',
'Des Moines', 'Peoria', 'Las Vegas', 'Warwick', 'Miami',
'Huntington Beach', 'Richmond', 'Louisville', 'Lawrence', 'Canton',
'New Rochelle', 'Gastonia', 'Jacksonville', 'Auburn', 'Akron',
'Norman', 'Park Ridge', 'Amarillo', 'Lindenhurst', 'Huntsville',
'Fayetteville', 'Costa Mesa', 'Parker', 'Atlanta', 'Gladstone',
'Great Falls', 'Montgomery', 'Mesa', 'Green Bay', 'Anaheim',
'Marysville', 'Salem', 'Laredo', 'Grove City', 'Dearborn',
'Warner Robins', 'Vallejo', 'Minneapolis', 'Mission Viejo',
'Rochester Hills', 'Plainfield', 'Sierra Vista', 'Vancouver',
'Cleveland', 'Tyler', 'Burlington', 'Waynesboro', 'Chester',
'Cary', 'Palm Coast', 'Mount Vernon', 'Hialeah', 'Oceanside',
'Evanston', 'Trenton', 'Cottage Grove', 'Bossier City',
'Lancaster', 'Asheville', 'Lake Elsinore', 'Omaha', 'Edmonds',
'Santa Ana', 'Milwaukee', 'Florence', 'Lorain', 'Linden',
'Salinas', 'New Brunswick', 'Garland', 'Norwich', 'Alexandria',
'Toledo', 'Farmington', 'Riverside', 'Torrance', 'Round Rock',
'Boca Raton', 'Virginia Beach', 'Murrieta', 'Olympia',
'Washington', 'Jefferson City', 'Saint Peters', 'Rockford',
'Brownsville', 'Yonkers', 'Oakland', 'Clinton', 'Encinitas',
'Roswell', 'Jonesboro', 'Antioch', 'Homestead', 'La Porte',
'Lansing', 'Cuyahoga Falls', 'Reno', 'Harrisonburg', 'Escondido',
'Royal Oak', 'Rockville', 'Coral Springs', 'Buffalo',
'Boynton Beach', 'Gulfport', 'Fresno', 'Greenville', 'Macon',
'Cedar Rapids', 'Providence', 'Pueblo', 'Saint Paul', 'Deltona',
'Murray', 'Middletown', 'Freeport', 'Pico Rivera', 'Provo',
'Pleasant Grove', 'Smyrna', 'Parma', 'Mobile', 'New Bedford',
'Irving', 'Vineland', 'Glendale', 'Niagara Falls', 'Thomasville',
'Westminster', 'Coppell', 'Pomona', 'North Las Vegas', 'Allentown',
'Tempe', 'Laguna Niguel', 'Bridgeton', 'Everett', 'Watertown',
'Appleton', 'Bellevue', 'Allen', 'El Paso', 'Grapevine',
'Carrollton', 'Kent', 'Lafayette', 'Tigard', 'Skokie', 'Plano',
```

```
'Suffolk', 'Indianapolis', 'Bayonne', 'Dublin', 'Greensboro',
'Baltimore', 'Kenosha', 'Olathe', 'Tulsa', 'Redmond', 'Raleigh',
'Muskogee', 'Meriden', 'Bowling Green', 'South Bend', 'Spokane',
'Keller', 'Port Orange', 'Medford', 'Charlottesville', 'Missoula',
'Apopka', 'Reading', 'Broomfield', 'Paterson', 'Oklahoma City',
'Chesapeake', 'Lubbock', 'Johnson City', 'San Bernardino',
'Leominster', 'Bozeman', 'Perth Amboy', 'Ontario',
'Rancho Cucamonga', 'Moorhead', 'Mesquite', 'Redlands', 'Stockton',
'Ormond Beach', 'Sunnyvale', 'York', 'College Station',
'Saint Louis', 'Manteca', 'San Angelo', 'Salt Lake City',
'Knoxville', 'Little Rock', 'Lincoln Park', 'Marion', 'Littleton',
'Bangor', 'Southaven', 'New Castle', 'Midland', 'Sioux Falls',
'Fort Collins', 'Clarksville', 'Sacramento', 'Thousand Oaks',
'Malden', 'Holyoke', 'Albuquerque', 'Sparks', 'Coachella',
'Elmhurst', 'Passaic', 'North Charleston', 'Newport News',
'Jamestown', 'Mishawaka', 'Westfield', 'La Quinta', 'Tallahassee',
'Nashville', 'Bellingham', 'Woodstock', 'Haltom City', 'Wheeling',
'Summerville', 'Hot Springs', 'Englewood', 'Las Cruces', 'Hoover',
'Frisco', 'Vacaville', 'Waukesha', 'Bakersfield', 'Pompano Beach',
'Corpus Christi', 'Redondo Beach', 'Orlando', 'Orange',
'Lake Charles', 'Highland Park', 'Hempstead', 'Noblesville',
'Apple Valley', 'Mount Pleasant', 'Sterling Heights', 'Eau Claire',
'Pharr', 'Billings', 'Gresham', 'Chattanooga', 'Meridian',
'Bolingbrook', 'Lakeland', 'Maple Grove', 'Woodland',
'Missouri City', 'Pearland', 'San Mateo', 'Grand Rapids',
'Visalia', 'Overland Park', 'Temecula', 'Yucaipa', 'Revere',
'Conroe', 'Tinley Park', 'Dubuque', 'Dearborn Heights', 'Santa Fe',
'Hickory', 'Carol Stream', 'Saint Cloud', 'North Miami',
'Plantation', 'Port Saint Lucie', 'Rock Hill', 'Odessa',
'West Allis', 'Chula Vista', 'Manhattan', 'Altoona', 'Thornton',
'Champaign', 'Texarkana', 'Edinburg', 'Baytown', 'Greenwood',
'Woonsocket', 'Superior', 'Bedford', 'Covington', 'Broken Arrow',
'Miramar', 'Hollywood', 'Deer Park', 'Wichita', 'Mcallen',
'Iowa City', 'Boise', 'Cranston', 'Port Arthur', 'Citrus Heights',
'The Colony', 'Daytona Beach', 'Bullhead City', 'Portage', 'Fargo',
'Elkhart', 'San Gabriel', 'Hamilton', 'Margate', 'Sandy Springs',
'Mentor', 'Lawton', 'Hampton', 'Rome', 'La Crosse', 'Lewiston',
'Hattiesburg', 'Danville', 'Logan', 'Waterbury', 'Athens',
'Avondale', 'Marietta', 'Yuma', 'Wausau', 'Pasco', 'Oak Park',
'Pensacola', 'League City', 'Gaithersburg', 'Lehi', 'Tuscaloosa',
'Moreno Valley', 'Georgetown', 'Loveland', 'Chandler', 'Helena',
'Kirkwood', 'Waco', 'Frankfort', 'Bethlehem', 'Grand Island',
'Woodbury', 'Rogers', 'Clovis', 'Jupiter', 'Santa Barbara',
'Cedar Hill', 'Norfolk', 'Draper', 'Ann Arbor', 'La Mesa',
'Pocatello', 'Holland', 'Milford', 'Buffalo Grove', 'Lake Forest',
'Redding', 'Chico', 'Utica', 'Conway', 'Cheyenne', 'Owensboro',
'Caldwell', 'Kenner', 'Nashua', 'Bartlett', 'Redwood City',
```

```
'Hendersonville', 'Waterloo', 'Cambridge', 'Palatine', 'Beverly',
             'Eugene', 'Oxnard', 'Renton', 'Glenview', 'Delray Beach',
             'Commerce City', 'Texas City', 'Wilson', 'Rio Rancho', 'Goldsboro',
             'Montebello', 'El Cajon', 'West Palm Beach', 'Abilene', 'Normal',
             'Saint Charles', 'Camarillo', 'Hillsboro', 'Burbank', 'Modesto',
             'Garden City', 'Atlantic City', 'Longmont', 'Davis', 'Morgan Hill',
             'Clifton', 'Sheboygan', 'East Point', 'Rapid City', 'Andover',
             'Kissimmee', 'Shelton', 'Danbury', 'Sanford', 'San Marcos',
             'Greeley', 'Mansfield', 'Elyria', 'Twin Falls', 'Coral Gables',
             'Romeoville', 'Marlborough', 'Laurel', 'Bryan', 'Pine Bluff',
             'Aberdeen', 'Hagerstown', 'East Orange', 'Arlington Heights',
             'Oswego', 'Beaumont', 'Coon Rapids', 'San Clemente',
             'San Luis Obispo', 'Springdale', 'Lodi', 'Mason'], dtype=object)
[18]: df.dropna(subset=["City"],inplace=True) #droped nan values in city
[19]: df.isnull().sum() #checking null values
[19]: Row ID
                        5
      Order ID
                        9
                        9
      Order Date
      Ship Date
                       11
      Ship Mode
                        8
      Customer ID
                        5
      Customer Name
                       23
      Segment
                       18
      Country
                       21
      City
                        0
     State
                        6
     Postal Code
                        0
                        0
      Region
                        2
      Product ID
                        2
      Category
      Sub-Category
                        4
      Product Name
                        4
      Sales
                        0
      Quantity
                        0
      Discount
                        0
      Profit
                       13
      dtype: int64
[20]: df.shape #shape of dataframe
[20]: (9866, 21)
[21]: df["State"].isnull().sum() #checking null values in state
```

'Lebanon', 'Santa Maria', 'Des Plaines', 'Longview',

```
[22]: df["State"].unique() #finding unique values in state column
[22]: array(['Kentucky', 'California', 'Florida', 'North Carolina',
             'Washington', 'Texas', 'Wisconsin', 'Utah', 'Nebraska',
            'Pennsylvania', 'Illinois', 'Minnesota', 'Michigan', 'Delaware',
             'Indiana', 'New York', 'Arizona', 'Virginia', 'Tennessee',
            'Alabama', 'South Carolina', 'Colorado', 'Iowa', 'Ohio',
            'Missouri', 'Oklahoma', 'New Mexico', 'Louisiana', 'Connecticut',
            'New Jersey', 'Oregon', 'Massachusetts', 'Georgia', 'Nevada',
            'Rhode Island', nan, 'Mississippi', 'Arkansas', 'Montana',
            'New Hampshire', 'Maryland', 'District of Columbia', 'Kansas',
            'Vermont', 'Maine', 'South Dakota', 'Idaho', 'North Dakota',
             'Wyoming', 24.8499999999999, 12.624, 89.584, 471.92,
            18.18000000000003, 31.744, 5.904, 621.760000000001, 59.98, 48.87,
            154.9, 5.92, 30.18, 24.1, 8.78, 376.74, 29.52, 11.96,
            26.400000000000000, 'West Virginia'], dtype=object)
[23]: state city=df[["State", "City"]] #created dataframe for state, city
     unique_state_city=state_city.drop_duplicates() #drop_dupliates
     unique_state_city.head(10) #hecking respective city name for state to change_
       ⇔errors in state column
[23]:
                  State
                                    City
     0
               Kentucky
                               Henderson
     2
             California
                             Los Angeles
     3
                Florida Fort Lauderdale
     12
         North Carolina
                                 Concord
     13
             Washington
                                 Seattle
     14
                  Texas
                              Fort Worth
              Wisconsin
     16
                                 Madison
     17
                   Utah
                             West Jordan
     18
             California
                           San Francisco
     21
               Nebraska
                                 Fremont
[24]: a=[24.8499999999999, 12.624, 89.584, 471.92,
            18.18000000000003, 31.744, 5.904, 621.760000000001, 59.98, 48.87,
            154.9, 5.92, 30.18, 24.1, 8.78, 376.74, 29.52, 11.96,
            for i in a:
         print(df[df["State"]==i])
                        Order ID Order Date Ship Date
                                                            Ship Mode \
     6972 6973.0 CA-2017-153822 2017-09-19 2017-09-25 Standard Class
          Customer ID Customer Name
                                      Segment
                                                    Country
                                                                City State \
```

[21]: 6

```
6972 AB-10105 Adrian Barton Consumer United States Phoenix 24.85
   Postal Code Region Product ID Category Sub-Category \
6972
           5.0 0 7.7035 Technology Phones
                             Product Name Sales Quantity Discount \
6972 Polycom VoiceStation 500 Conference phone 471.92 2.0 0.2
    Profit
6972 29.495
    Row ID Order ID Order Date Ship Date Ship Mode \
6973 6974.0 CA-2017-153822 2017-09-19 2017-09-25 Standard Class
    Customer ID Customer Name Segment Country City State \
6973 AB-10105 Adrian Barton Consumer United States Phoenix 12.624
   Postal Code Region Product ID Category Sub-Category \
6973
           2.0 0.2 -2.5248 Office Supplies Binders
           Product Name Sales Quantity Discount Profit
6973 Plastic Binding Combs 18.18 4.0
                                       0.7 - 13.938
    Row ID Order ID Order Date Ship Date Ship Mode \
6974 6975.0 CA-2017-146185 2017-09-15 2017-09-19 Standard Class
    Customer ID Customer Name Segment Country City State \
6974 CC-12145 Charles Crestani Consumer United States Houston 89.584
   Postal Code Region Product ID Category Sub-Category \
6974
           2.0 0.2 4.4792 Office Supplies Art
                  Product Name Sales Quantity Discount Profit
6974 Prismacolor Color Pencil Set 31.744 2.0
                                              0.2 8.3328
                Order ID Order Date Ship Date Ship Mode \
6975 6976.0 CA-2015-112144 2015-06-28 2015-07-02 Standard Class
    Customer ID Customer Name Segment Country City State \
6975 CY-12745 Craig Yedwab Corporate United States Gilbert 471.92
    Postal Code Region Product ID Category Sub-Category \
           2.0 0.2 29.495 Office Supplies Labels
6975
    Product Name Sales Quantity Discount Profit
      Avery 501 5.904
                          2.0
                                  0.2 1.9926
                                           Ship Mode \
                Order ID Order Date Ship Date
6976 6977.0 CA-2015-112144 2015-06-28 2015-07-02 Standard Class
    Customer ID Customer Name Segment Country
                                                   City State \
6976 CY-12745 Craig Yedwab Corporate United States Gilbert 18.18
```

```
Postal Code Region Product ID Category Sub-Category \
6976
            4.0 0.7 -13.938 Furniture Furnishings
                      Product Name Sales Quantity Discount Profit
6976 Electrix Halogen Magnifier Lamp 621.76
                                            4.0
                                                       0.2 46.632
                 Order ID Order Date Ship Date Ship Mode Customer ID \
6977 6978.0 US-2016-119298 2016-11-25 2016-11-28 First Class
    Customer Name Segment
                          Country City State Postal Code \
6977 Emily Phan Consumer United States Jonesboro 31.744
                                                               2.0
    Region Product ID Category Sub-Category \
6977 0.2
            8.3328 Technology
                               Phones
                                     Product Name Sales Quantity \
6977 OtterBox Defender Series Case - Samsung Galaxy S4 59.98
                                                            2.0
     Discount Profit
         0.0 17.994
6977
     Row ID
                 Order ID Order Date Ship Date Ship Mode Customer ID \
6978 6979.0 CA-2017-155159 2017-11-25 2017-11-29 Second Class
                                                           DL-13315
                                             City State Postal Code \
        Customer Name Segment Country
6978 Delfina Latchford Consumer United States Atlanta 5.904
                                                                 2.0
    Region Product ID Category Sub-Category \
6978 0.2
            1.9926 Office Supplies
                        Product Name Sales Quantity Discount Profit
6978 Wirebound Message Book, 4 per Page 48.87 9.0
                                                        0.0 23.9463
                 Order ID Order Date Ship Date
                                                  Ship Mode \
6979 6980.0 CA-2017-149076 2017-01-14 2017-01-19 Standard Class
    Customer ID
                Customer Name Segment
                                           Country
6979 SO-20335 Sean O'Donnell Consumer United States Los Angeles
      State Postal Code Region Product ID
                                            Category Sub-Category \
6979 621.76
                   4.0
                         0.2 46.632 Office Supplies Paper
    Product Name Sales Quantity Discount Profit
                           5.0
6979
       Xerox 19 154.9
                                    0.0 69.705
                 Order ID Order Date Ship Date
                                               Ship Mode Customer ID \
6980 6981.0 CA-2014-146990 2014-11-07 2014-11-08 First Class
    Customer Name
                   Segment
                                Country
                                                City State \
6980 Bart Pistole Corporate United States New York City 59.98
```

```
Postal Code Region Product ID Category Sub-Category \
6980
           2.0 0 17.994 Office Supplies Fasteners
           Product Name Sales Quantity Discount Profit
6980 Binder Clips by OIC 5.92
                                  4.0
                                           0.0 2.8416
                                               Ship Mode Customer ID \
                 Order ID Order Date Ship Date
6981 6982.0 CA-2014-146990 2014-11-07 2014-11-08 First Class
                   Segment
                                Country
                                               City State \
    Customer Name
6981 Bart Pistole Corporate United States New York City 48.87
     Postal Code Region Product ID Category Sub-Category \
            9.0
                   0
                        23.9463 Office Supplies
6981
                               Product Name Sales Quantity Discount \
6981 Riverleaf Stik-Withit Designer Note Cubes 30.18 3.0
     Profit
6981 13.8828
     Row ID
                 Order ID Order Date Ship Date
                                                  Ship Mode \
6982 6983.0 CA-2016-116526 2016-09-01 2016-09-05 Standard Class
                                          Country
    Customer ID Customer Name Segment
                                                     City State \
      JA-15970 Joseph Airdo Consumer United States Detroit 154.9
                                Category Sub-Category \
     Postal Code Region Product ID
                         69.705 Office Supplies
6982
            5.0
                   0
                                                  Binders
                                      Product Name Sales Quantity \
6982 Wilson Jones Turn Tabs Binder Tool for Ring Bi... 24.1
     Discount Profit
6982
         0.0 11.086
     Row ID
                 Order ID Order Date Ship Date Ship Mode \
6983 6984.0 CA-2016-116526 2016-09-01 2016-09-05 Standard Class
    Customer ID Customer Name Segment
                                          Country
                                                     City State \
      JA-15970 Joseph Airdo Consumer United States Detroit 5.92
     Postal Code Region Product ID Category Sub-Category \
                         2.8416 Technology
6983
            4.0 0
                                      Product Name Sales Quantity \
6983 Belkin Grip Candy Sheer Case / Cover for iPhon... 8.78
     Discount Profit
6983
         0.0 2.2828
     Row ID
              Order ID Order Date Ship Date Ship Mode \
```

```
6984 6985.0 CA-2016-116526 2016-09-01 2016-09-05 Standard Class
    Customer ID Customer Name Segment Country
                                                   City State \
      JA-15970 Joseph Airdo Consumer United States Detroit 30.18
6984
    Postal Code Region Product ID
                                    Category Sub-Category \
            3.0 0 13.8828 Office Supplies Appliances
6984
                                     Product Name Sales Quantity \
6984 Eureka The Boss Plus 12-Amp Hard Box Upright V... 376.74
     Discount Profit
         0.1 71.162
6984
     Row ID
                 Order ID Order Date Ship Date Ship Mode \
6985 6986.0 CA-2016-116526 2016-09-01 2016-09-05 Standard Class
    Customer ID Customer Name Segment Country City State \
    JA-15970 Joseph Airdo Consumer United States Detroit 24.1
    Postal Code Region Product ID Category Sub-Category \
            5.0
                   0
                         11.086 Office Supplies Binders
6985
                Product Name Sales Quantity Discount Profit
6985 GBC Plastic Binding Combs 29.52
                                       4.0
                                             0.0 14.4648
                Order ID Order Date Ship Date Ship Mode \
6986 6987.0 CA-2016-116526 2016-09-01 2016-09-05 Standard Class
    Customer ID Customer Name Segment Country City State \
     JA-15970 Joseph Airdo Consumer United States Detroit 8.78
6986
    Postal Code Region Product ID Category Sub-Category \
6986
            1.0 0
                         2.2828 Office Supplies
    Product Name Sales Quantity Discount Profit
6986 Newell 315 11.96
                          2.0
                                   0.0
                                         2.99
                                             Ship Mode \
                Order ID Order Date Ship Date
     Row ID
6987 6988.0 CA-2016-116526 2016-09-01 2016-09-05 Standard Class
    Customer ID Customer Name Segment Country City State \
6987 JA-15970 Joseph Airdo Consumer United States Detroit 376.74
     Postal Code Region Product ID Category Sub-Category \
6987
            4.0 0.1 71.162 Office Supplies Binders
                                 Product Name Sales Quantity \
6987 Wilson Jones 1" Hanging DublLock Ring Binders 26.4
     Discount Profit
```

```
6987
             0.0 12.672
                     Order ID Order Date Ship Date Ship Mode Customer ID \
    6988 6989.0 CA-2017-158561 2017-11-11 2017-11-16 Second Class
                       Segment Country City State \
         Customer Name
    6988 Brenda Bowman Corporate United States Fort Lauderdale 29.52
         Postal Code Region Product ID Category Sub-Category \
    6988
               4.0
                    0
                            14.4648 Office Supplies Appliances
                             Product Name Sales Quantity Discount \
    6988 Hoover Upright Vacuum With Dirt Cup 1158.12 5.0
                                                              0.2
          Profit
    6988 130.2885
         Row ID Order ID Order Date Ship Date Ship Mode Customer ID \
    6989 6990.0 CA-2017-165099 2017-12-11 2017-12-13 First Class
                                                              DK-13375
        Customer Name Segment Country City State Postal Code \
    6989 Dennis Kane Consumer United States Abilene 11.96
                                                              2.0
        Region Product ID Category Sub-Category \
    6989 0 2.99 Office Supplies Appliances
                                    Product Name Sales Quantity Discount \
    6989 Hoover Commercial Lightweight Upright Vacuum 1.392
                                                           2.0
                                                                    0.8
         Profit
    6989 -3.7584
         Row ID
                     Order ID Order Date Ship Date Ship Mode Customer ID \
    6990 6991.0 CA-2015-109386 2015-11-08 2015-11-13 Second Class
        Customer Name Segment Country
                                          City State Postal Code \
    6990 Rob Haberlin Consumer United States Hampton 26.4
                                                              5.0
        Region Product ID Category Sub-Category \
    6990 0
                  12.672 Office Supplies Appliances
                                        Product Name Sales Quantity \
    6990 Holmes Replacement Filter for HEPA Air Cleaner... 44.43
         Discount
                   Profit
    6990
             0.0 18.6606
[25]: df[df["State"].isnull()] #checking nul values in state
```

```
[25]:
           Row ID
                         Order ID Order Date Ship Date
                                                               Ship Mode Customer ID
            417.0 CA-2017-122105 2017-06-24 2017-06-28
                                                          Standard Class
      416
                                                                             CJ-12010
      423
            424.0 CA-2017-125388 2017-10-19 2017-10-23
                                                                      NaN
                                                                             MP-17965
      428
            429.0 CA-2017-152275 2017-10-01 2017-10-08
                                                          Standard Class
                                                                             KH-16630
      430
            431.0 US-2016-123750 2016-04-15 2016-04-21
                                                          Standard Class
                                                                             RB-19795
      486
            487.0 CA-2017-140963 2017-06-10 2017-06-13
                                                             First Class
                                                                             MT-18070
            660.0 CA-2015-146563 2015-08-24 2015-08-28
                                                                             CB-12025
      659
                                                          Standard Class
             Customer Name
                                Segment
                                                Country
                                                                      City State
      416
          Caroline Jumper
                               Consumer
                                          United States
                                                         Huntington Beach
                                                                             NaN
      423
             Michael Paige
                              Corporate
                                          United States
                                                                 Lawrence
                                                                             NaN
      428
                Ken Heidel
                              Corporate
                                          United States
                                                              San Antonio
                                                                             NaN
      430
                Ross Baird
                            Home Office
                                          United States
                                                                 Gastonia
                                                                             NaN
      486
             Michelle Tran
                            Home Office
                                          United States
                                                              Los Angeles
                                                                             NaN
      659
                                Consumer
                                                                 Arlington
                       NaN
                                          United States
                                                                             NaN
           Postal Code
                         Region
                                       Product ID
                                                          Category Sub-Category
                                                                NaN
      416
               92646.0
                           West OFF-AR-10004344
                                                                             Art
      423
                1841.0
                           East 0FF-ST-10000918
                                                   Office Supplies
                                                                         Storage
      428
               78207.0 Central OFF-AR-10000369
                                                                NaN
                                                                             Art
                          South
                                 TEC-AC-10004659
      430
               28052.0
                                                        Technology
                                                                             NaN
      486
                                 TEC-PH-10001924
                                                        Technology
               90045.0
                           West
                                                                          Phones
      659
               76017.0 Central OFF-ST-10001490 Office Supplies
                                                                             NaN
                                                 Product Name
                                                                 Sales
                                                                         Quantity \
      416
                        Bulldog Vacuum Base Pencil Sharpener
                                                                 95.920
                                                                              8.0
      423
                                                Crate-A-Files
                                                                 32.700
                                                                              3.0
      428
                               Design Ebony Sketching Pencil
                                                                  6.672
                                                                              6.0
      430
           Imation Secure+ Hardware Encrypted USB 2.0 Fla... 408.744
                                                                            7.0
      486
                                                          NaN
                                                                279.960
                                                                              5.0
      659
                              Hot File 7-Pocket, Floor Stand
                                                               999.432
                                                                              7.0
           Discount
                       Profit
      416
                0.0
                      25.8984
      423
                0.0
                       8.5020
      428
                0.2
                       0.5004
      430
                0.2
                      76.6395
      486
                0.2
                      17.4975
      659
                0.2
                     124.9290
[26]: df[df["City"] == "Huntington Beach"].head(2) #checkin city name to replace nan_
       ⇒with respective state name
                          Order ID Order Date Ship Date
[26]:
            Row ID
                                                                Ship Mode \
      416
             417.0 CA-2017-122105 2017-06-24 2017-06-28
                                                           Standard Class
      1890 1891.0 CA-2014-157623 2014-03-14 2014-03-18
                                                           Standard Class
```

```
Customer ID
                         Customer Name
                                          Segment
                                                         Country
                                                                             City \
     416
             CJ-12010 Caroline Jumper
                                         Consumer United States Huntington Beach
     1890
             DK-13225
                             Dean Katz Corporate United States Huntington Beach
                       Postal Code Region
                                                Product ID
                                                                   Category \
                State
     416
                  NaN
                           92646.0
                                     West OFF-AR-10004344
                                                                        NaN
     1890 California
                           92646.0
                                           OFF-PA-10001204 Office Supplies
                                     West
          Sub-Category
                                                Product Name Sales Quantity \
                   Art Bulldog Vacuum Base Pencil Sharpener 95.92
                                                                          8.0
     416
     1890
                                                  Xerox 1972 10.56
                                                                          2.0
                 Paper
           Discount
                      Profit
     416
                0.0 25.8984
     1890
                0.0
                      4.7520
[27]: df [df ["State"] == "Maryland"].head(3)
[27]:
                         Order ID Order Date Ship Date
           Row ID
                                                              Ship Mode \
            888.0 CA-2017-150707 2017-10-14 2017-10-19 Standard Class
     887
     1093 1094.0 CA-2015-165085 2015-12-27 2015-12-31 Standard Class
     1094 1095.0 CA-2015-165085 2015-12-27 2015-12-31 Standard Class
          Customer ID Customer Name
                                         Segment
                                                        Country
                                                                     City \
     887
             EL-13735
                          Ed Ludwig Home Office United States Columbia
     1093
             BT-11485
                        Brad Thomas Home Office United States
                                                                  Clinton
     1094
             BT-11485
                        Brad Thomas
                                     Home Office United States
                                                                  Clinton
              State Postal Code Region
                                              Product ID
                                                                 Category \
           Maryland
                         21044.0
                                   East OFF-BI-10001078 Office Supplies
     887
                         20735.0
     1093 Maryland
                                   East OFF-PA-10000605 Office Supplies
     1094 Maryland
                         20735.0
                                   East OFF-AP-10002518 Office Supplies
                                                             Product Name
                                                                            Sales \
          Sub-Category
               Binders Acco PRESSTEX Data Binder with Storage Hooks, ...
     887
                                                                          37.66
                                                               Xerox 1950
     1093
                 Paper
                                                                            28.90
     1094
            Appliances
                           Kensington 7 Outlet MasterPiece Power Center 355.96
           Quantity Discount
                                 Profit
     887
                7.0
                          0.0
                                18.4534
     1093
                5.0
                          0.0
                                14.1610
     1094
                2.0
                          0.0 103.2284
[28]: city_to_state = {
          'Phoenix': 'Arizona',
          'Houston': 'Texas',
          'Gilbert': 'Arizona',
```

```
'Jonesboro': 'Arkansas',
     'Atlanta': 'Georgia',
     'Los Angeles': 'California',
     'New York City': 'New York',
     'Detroit': 'Michigan',
     'Fort Lauderdale': 'Florida',
     'Hampton': 'Virginia',
     'Arlington':'Virginia',
     'Gastonia': 'North Carolina',
     'San Antonio':'Texas',
     'Lawrence': 'Massachusetts',
     'Huntington Beach': 'California'
}
# Update 'State' column for cities in city to state dictionary
df['State'] = df['City'].map(city_to_state).fillna(df['State'])
print(df)
      Row ID
                    Order ID Order Date Ship Date
                                                           Ship Mode \
0
         1.0 CA-2016-152156 2016-11-08 2016-11-11
                                                        Second Class
1
         2.0 CA-2016-152156 2016-11-08 2016-11-11
                                                        Second Class
2
         3.0 CA-2016-138688 2016-06-12 2016-06-16
                                                        Second Class
3
         4.0 US-2015-108966 2015-10-11 2015-10-18
                                                      Standard Class
         5.0 US-2015-108966 2015-10-11 2015-10-18
4
                                                      Standard Class
9989
         NaN
                         {\tt NaN}
                                     NaT
                                                {\tt NaT}
                                                      Standard Class
                                                        Second Class
9990
         NaN
                         NaN
                                     NaT
                                                NaT
                                                      Standard Class
9991
         NaN
                         NaN
                                     NaT
                                                 NaT
                                                 NaT Standard Class
9992
         NaN
                         NaN
                                     NaT
9993
         NaN
                         NaN
                                     NaT
                                                 NaT
                                                        Second Class
     Customer ID
                    Customer Name
                                        Segment
                                                        Country \
0
        CG-12520
                      Claire Gute
                                       Consumer
                                                 United States
1
        CG-12520
                      Claire Gute
                                       Consumer
                                                 United States
2
        DV-13045 Darrin Van Huff
                                      Corporate
                                                 United States
3
        SO-20335
                   Sean O'Donnell
                                       Consumer
                                                 United States
4
        SO-20335
                   Sean O'Donnell
                                       Consumer
                                                 United States
9989
        SR-20425
                   Sharelle Roach
                                    Home Office
                                                 United States
9990
                     Alex Grayson
                                       Consumer
                                                 United States
        AG-10330
9991
        BP-11095
                                            NaN
                               NaN
                                                            NaN
9992
        JW-16075
                               NaN
                                            NaN
                                                            NaN
9993
        LH-16900
                               NaN
                                            NaN
                                                            NaN
                 City
                                 State Postal Code
                                                       Region
                                                                    Product ID \
```

42420.0

South FUR-B0-10001798

Kentucky

0

Henderson

```
1
            Henderson
                              Kentucky
                                             42420.0
                                                         South
                                                                FUR-CH-10000454
2
                            California
                                             90036.0
                                                          West
          Los Angeles
                                                                 OFF-LA-10000240
3
      Fort Lauderdale
                                Florida
                                             33311.0
                                                         South
                                                                 FUR-TA-10000577
4
      Fort Lauderdale
                                Florida
                                             33311.0
                                                         South
                                                                OFF-ST-10000760
                                                   •••
9989
           Tuscaloosa
                                             35401.0
                                                                FUR-CH-10002647
                                Alabama
                                                         South
9990
                  Mesa
                                Arizona
                                             85204.0
                                                          West
                                                                FUR-TA-10003008
9991
         Jacksonville
                        North Carolina
                                             28540.0
                                                         South
                                                                OFF-PA-10004071
9992
              Chicago
                               Illinois
                                             60610.0
                                                       Central
                                                                OFF-AP-10004980
9993
             Columbus
                                             31907.0
                                                         South FUR-FU-10000747
                                Georgia
             Category Sub-Category
0
            Furniture
                          Bookcases
1
            Furniture
                             Chairs
2
      Office Supplies
                             Labels
3
            Furniture
                             Tables
4
      Office Supplies
                            Storage
9989
                             Chairs
            Furniture
9990
            Furniture
                             Tables
9991
      Office Supplies
                              Paper
      Office Supplies
9992
                         Appliances
9993
            Furniture
                        Furnishings
                                             Product Name
                                                                Sales
                                                                       Quantity \
0
                       Bush Somerset Collection Bookcase
                                                                            2.0
                                                            261.9600
1
      Hon Deluxe Fabric Upholstered Stacking Chairs,...
                                                                          3.0
                                                          731.9400
2
      Self-Adhesive Address Labels for Typewriters b...
                                                           14.6200
                                                                          2.0
3
          Bretford CR4500 Series Slim Rectangular Table
                                                                            5.0
                                                            957.5775
4
                          Eldon Fold 'N Roll Cart System
                                                             22.3680
                                                                            2.0
9989
             Situations Contoured Folding Chairs, 4/Set
                                                           141.9600
                                                                            2.0
      Lesro Round Back Collection Coffee Table, End ...
9990
                                                          182.5500
                                                                          2.0
9991
      Eaton Premium Continuous-Feed Paper, 25% Cotto...
                                                           88.7680
                                                                          2.0
9992
      3M Replacement Filter for Office Air Cleaner f...
                                                           53.0880
                                                                          7.0
      Tenex B1-RE Series Chair Mats for Low Pile Car...
                                                          275.8800
9993
                                                                          6.0
      Discount
                   Profit
0
          0.00
                  41.9136
                 219.5820
1
          0.00
2
          0.00
                   6.8714
3
          0.45 -383.0310
4
          0.20
                   2.5164
9989
          0.00
                  35.4900
9990
          0.50 - 135.0870
9991
          0.20
                  31.0688
9992
          0.80 -108.8304
```

```
9993 0.00 46.8996
```

```
[9866 rows x 21 columns]
```

```
[29]: #checking changes
     df[df["City"] == "Huntington Beach"].head(2)
[29]:
                        Order ID Order Date Ship Date
                                                            Ship Mode \
           Row ID
            417.0 CA-2017-122105 2017-06-24 2017-06-28 Standard Class
     416
     1890 1891.0 CA-2014-157623 2014-03-14 2014-03-18 Standard Class
          Customer ID
                        Customer Name
                                         Segment
                                                       Country
                                                                           City \
     416
             CJ-12010 Caroline Jumper
                                        Consumer United States Huntington Beach
     1890
                            Dean Katz Corporate United States Huntington Beach
             DK-13225
                State Postal Code Region
                                               Product ID
                                                                 Category \
     416
           California
                          92646.0
                                    West OFF-AR-10004344
                                                                      NaN
                                    West OFF-PA-10001204 Office Supplies
     1890 California
                          92646.0
          Sub-Category
                                               Product Name Sales Quantity \
     416
                   Art Bulldog Vacuum Base Pencil Sharpener 95.92
                                                                        8.0
     1890
                 Paper
                                                 Xerox 1972 10.56
                                                                        2.0
           Discount
                     Profit
     416
                0.0 25.8984
                0.0
                    4.7520
     1890
[30]: df["State"].isnull().sum() #cheking number of nulls in state
[30]: 0
[31]: #now null also chnaged
     df[df["Row ID"] == 107]
                       Order ID Order Date Ship Date
[31]:
                                                          Ship Mode Customer ID \
     106 107.0 CA-2017-119004 2017-11-23 2017-11-28 Standard Class
                                                                        JM-15250
         Customer Name
                        Segment
                                       Country
                                                    City
                                                                   State \
     106 Janet Martin Consumer United States Charlotte North Carolina
          Postal Code Region
                                               Category Sub-Category \
                                  Product ID
              28205.0 South TEC-AC-10003499 Technology Accessories
     106
                                              Product Name
                                                            Sales Quantity \
     106 Memorex Mini Travel Drive 8 GB USB 2.0 Flash D... 74.112
          Discount Profit
```

```
106 0.2 17.6016
```

```
[32]: #drop 11.96 due to no name of state
      df.drop(df[df["State"]==11.96].index,axis=0,inplace=True)
[33]: df["State"].unique() #now rechecking uniques values in state
[33]: array(['Kentucky', 'California', 'Florida', 'North Carolina',
             'Washington', 'Texas', 'Wisconsin', 'Utah', 'Nebraska',
             'Pennsylvania', 'Illinois', 'Minnesota', 'Michigan', 'Delaware',
             'Indiana', 'New York', 'Arizona', 'Virginia', 'Tennessee',
             'Alabama', 'South Carolina', 'Colorado', 'Iowa', 'Ohio',
             'Missouri', 'Oklahoma', 'New Mexico', 'Louisiana', 'Connecticut',
             'New Jersey', 'Oregon', 'Massachusetts', 'Georgia', 'Nevada',
             'Rhode Island', 'Mississippi', 'Arkansas', 'Montana',
             'New Hampshire', 'Maryland', 'District of Columbia', 'Kansas',
             'Vermont', 'Maine', 'South Dakota', 'Idaho', 'North Dakota',
             'Wyoming', 'West Virginia'], dtype=object)
[34]: df["Region"].unique() #hecking unique values in region(found some errors)
[34]: array(['South', 'West', 'Central', 'East', 0, 0.2, 0.7, 0.1], dtype=object)
[35]: df["Region"].isnull().sum() #checking nan values in region column
[35]: 0
[36]: a = [0, 0.2, 0.7, 0.1]
      cities_by_region = {}
      for i in a:
          filtered_df = df[df["Region"] == i]
          cities_by_region[i] = filtered_df["City"].tolist()
      print(cities_by_region)
     {0: ['Phoenix', 'New York City', 'New York City', 'Detroit', 'Detroit',
     'Detroit', 'Detroit', 'Detroit', 'Fort Lauderdale', 'Hampton'], 0.2: ['Phoenix',
     'Houston', 'Gilbert', 'Jonesboro', 'Atlanta', 'Los Angeles'], 0.7: ['Gilbert'],
     0.1: ['Detroit']}
[37]: df[df["City"]=="Huntington Beach"].head(2) #checking region for city
[37]:
            Row ID
                          Order ID Order Date Ship Date
                                                               Ship Mode \
            417.0 CA-2017-122105 2017-06-24 2017-06-28 Standard Class
      416
      1890 1891.0 CA-2014-157623 2014-03-14 2014-03-18 Standard Class
```

```
Customer ID
                          Customer Name
                                           Segment
                                                          Country
                                                                               City \
      416
              CJ-12010
                                          Consumer United States
                                                                   Huntington Beach
                        Caroline Jumper
      1890
              DK-13225
                              Dean Katz Corporate United States
                                                                   Huntington Beach
                 State Postal Code Region
                                                 Product ID
                                                                    Category
      416
            California
                            92646.0
                                      West
                                            OFF-AR-10004344
                                                                         NaN
                                            OFF-PA-10001204 Office Supplies
      1890 California
                            92646.0
                                      West
           Sub-Category
                                                 Product Name Sales
                                                                      Quantity \
                    Art Bulldog Vacuum Base Pencil Sharpener
                                                               95.92
                                                                           8.0
      416
      1890
                                                   Xerox 1972 10.56
                                                                            2.0
                  Paper
           Discount
                       Profit
      416
                 0.0 25.8984
      1890
                0.0
                       4.7520
[38]: city_to_region = {
          'Phoenix': 'West',
          'Houston': 'Central',
          'Gilbert': 'West',
          'Jonesboro': 'South',
          'Atlanta': 'South',
          'Los Angeles': 'West',
          'New York City': 'East',
          'Detroit': 'Central',
          'Fort Lauderdale': 'South',
          'Hampton': 'South'
      }
      # Update 'Region' column permanently
      df['Region'] = df['City'].map(city_to_region).fillna(df['Region'])
[39]: df["Region"].unique() #cheking unique values in region
[39]: array(['South', 'West', 'Central', 'East'], dtype=object)
[40]: df.shape #cheking shape of dataframe
[40]: (9865, 21)
[41]: df.dropna(subset=["Order Date", "Ship Date"], inplace=True) #droping null values_
       ⇒in order date, ship date
[42]: df.isnull().sum() #checking null values in columns
[42]: Row ID
                        0
      Order ID
                        0
```

```
0
      Ship Date
      Ship Mode
                        4
      Customer ID
                        1
      Customer Name
                       19
      Segment
                       15
      Country
                       18
                        0
      City
      State
                        0
      Postal Code
                        0
                        0
      Region
     Product ID
                        2
      Category
                        2
                        4
      Sub-Category
      Product Name
                        4
                        0
      Sales
                        0
      Quantity
      Discount
                        0
      Profit
                       13
      dtype: int64
[43]: #data formating(creating new columns from existing data)
      df["Order Date"] = pd.to_datetime(df["Order Date"], format="%d/%m/%Y")
      df["Ship Date"] = pd.to_datetime(df["Ship Date"], format="%d/%m/%Y")
      df["order year"]=df["Order Date"].dt.year
      df["order_month"] = df["Order Date"].dt.month
      df["order date"]=df["Order Date"].dt.day
      df["Ship_year"]=df["Ship Date"].dt.year
      df["Ship_month"] = df["Ship Date"].dt.month
      df["Ship_date"] = df["Ship Date"].dt.day
[44]: df["Postal Code"].isnull().sum() #sum of null values in Postal code
[44]: 0
[45]: s=df["Postal Code"].astype(int) #unique postal code
      s.unique()
[45]: array([42420, 90036, 33311, 90032, 28027, 98103, 76106, 53711, 84084,
             94109, 68025, 19140, 84057, 90049, 77095, 75080, 77041, 60540,
             32935, 55122, 48185, 19901, 47150, 10024, 12180, 90004, 60610,
             85234, 22153, 10009, 49201, 38109, 77070, 35601, 94122, 27707,
             60623, 29203, 55901, 80013, 28205, 60462, 10035, 50322, 43229,
             37620, 19805, 61701, 85023, 95661, 64055, 91104, 43055, 53132,
             85254, 95123, 98105, 98115, 73034, 90045, 19134, 88220, 78207,
```

Order Date

0

```
77036, 62521, 71203, 6824, 75051, 80219, 75220, 37064, 90604,
48601, 44256, 48227, 38401, 33614, 95051, 55044, 92037, 77506,
94513, 27514,
              7960, 45231, 94110, 90301, 97206, 33319, 80906,
              8701, 22204, 80004,
                                   7601, 33710, 19143, 90805,
7109, 48180,
92345, 37130, 78745, 1852, 31907, 6040, 78550, 85705, 62301,
2038, 33024, 98198, 61604, 89115, 2886, 33180, 28403, 92646,
40475, 80027, 1841, 39212, 48187, 10801, 28052, 32216, 47201,
13021, 44312, 73071, 94521, 60068, 79109, 11757, 90008, 92024,
77340, 14609, 72701, 92627, 80134, 30318, 64118, 59405, 48234,
36116, 85204, 60653, 54302, 45503, 92804, 98270, 97301, 78041,
19120, 75217, 43123, 10011, 48126, 31088, 94591, 55407, 92691,
48307, 7060, 85635, 98661, 60505, 76017, 40214, 75081, 44105,
75701, 27217, 22980, 19013, 27511, 32137, 10550, 48205, 33012,
11572, 92105, 60201, 48183, 55016, 71111, 50315, 93534, 23223,
28806, 92530, 68104, 98026, 92704, 53209, 41042, 44052,
        8901, 17602, 3301, 21044, 75043, 6360, 22304, 43615,
93905,
87401, 92503, 90503, 78664, 92054, 33433, 23464, 92563, 28540,
52601, 98502, 20016, 65109, 63376, 61107, 33142, 78521, 10701,
94601, 28110, 20735, 30076, 72401, 47374, 94509, 33030, 46350,
48911, 44221, 89502, 22801, 92025, 48073, 20852, 33065, 14215,
33437, 39503, 93727, 27834, 11561, 35630, 31204, 52402,
81001, 94533, 55106, 32725, 42071, 6457, 11520, 90660, 84604,
84062, 30080, 24153, 44134, 36608, 2740, 75061, 8360, 85301,
14304, 27360, 92683, 38301, 75019, 91767, 89031, 18103, 19711,
85281, 92677, 8302, 2149, 13601, 54915, 98006, 75002, 79907,
76051, 75007, 37167, 98031, 70506, 97224, 60076, 75023, 23434,
       7002, 43017, 28314, 27405, 21215, 53142, 66062, 98002,
46203.
74133, 97756, 27604, 74403, 6450, 42104, 46614, 6010, 89015,
99207, 76248, 45014, 32127, 97504, 22901, 59801, 33178, 29501,
97477, 32712, 19601, 80020, 65807, 7501, 73120, 23320, 79424,
65203, 37604, 36830, 92404, 1453, 59715, 85345, 44107,
91761, 91730, 56560, 75150, 92374, 95207, 32174, 94086,
17403, 77840, 63116, 2169, 95336, 44240, 76903, 84106, 35810,
37918, 72209, 48146, 43302, 80122, 5408, 4401, 38671, 47362,
48640, 57103, 80525, 47905, 37042, 95823, 91360, 2148,
87105, 89431, 92236, 60126, 7055, 29406, 23602, 14701, 46544,
       7090, 92253, 32303, 37211, 98226, 60098, 76117, 60090,
43402.
29483, 71901, 80112, 43130, 88001, 35244, 75034, 95687, 84107,
53186, 93309, 33068, 45373, 78415, 90278, 32839, 7050, 70601,
60035, 11550, 46060, 55124, 29464, 48310, 54703, 78577, 59102,
97030, 37421, 83642, 92307, 60440, 33801, 55369, 95695, 77489,
77581, 94403, 49505, 93277, 66212, 92592, 92399, 2151, 77301,
60477, 52001, 48127, 87505, 28601, 60188, 56301, 33161, 46226,
33317, 34952, 29730, 79762, 53214, 91911, 66502, 16602, 80229,
61821, 47401, 71854, 78539, 77520, 46142, 90712, 2895, 54880,
76021, 98042, 74012, 33023, 33021, 77536, 67212, 78501, 52240,
        2920, 61032, 77642, 95610, 75056, 98052, 32114, 86442,
```

```
46368, 58103, 46514, 91776, 45011, 33063, 30328, 44060, 73505,
             23666, 13440, 54601, 83501, 39401, 94526, 48858, 84321, 6708,
             30605, 4240, 61832, 85323, 30062, 85364, 54401, 99301, 60302,
             32503, 77573, 20877, 84043, 35401, 92553, 40324, 80538, 85224,
             59601, 63122, 76706, 48066, 60423, 18018, 55113, 68801, 55125,
             48237, 72756, 88101, 33458, 93101, 75104, 68701, 84020, 48104,
             91941, 83201, 49423, 6460, 60089, 92630, 96003, 95928, 13501,
             72032, 82001, 42301, 83605, 70065, 3060, 38134, 94061, 37087,
             93454, 60016, 98632, 37075, 50701, 2138, 60067, 1915, 97405,
             93030, 98059, 60025, 33445, 80022, 77590, 27893, 87124, 27534,
             98208, 90640, 92020, 33407,
                                             5.
                                                    2.
                 1, 61761, 60174, 93010, 97123, 91505, 95351, 67846,
             80501, 95616, 26003, 95037, 7011, 53081, 30344, 57701,
                     6484, 6810, 52302, 32771, 78666, 80634, 76063, 44035,
             83301, 63301, 33134, 60441, 1752, 20707, 77803, 71603, 57401,
             21740, 7017, 60004, 60543, 77705, 55433, 92672, 94568, 93405,
             72762, 95240, 77571, 45040, 30188])
[46]: a=[5,2,4,9,3,1] #errors in postal code
      c=df[df["Postal Code"].isin(a)]
[46]:
            Row ID
                          Order ID Order Date Ship Date
                                                               Ship Mode \
      6972
           6973.0
                   CA-2017-153822 2017-09-19 2017-09-25
                                                          Standard Class
      6973
           6974.0
                   CA-2017-153822 2017-09-19 2017-09-25
                                                          Standard Class
      6974
           6975.0
                   CA-2017-146185 2017-09-15 2017-09-19
                                                          Standard Class
                                                          Standard Class
      6975
           6976.0 CA-2015-112144 2015-06-28 2015-07-02
      6976
           6977.0 CA-2015-112144 2015-06-28 2015-07-02
                                                          Standard Class
      6977
           6978.0 US-2016-119298 2016-11-25 2016-11-28
                                                             First Class
      6978 6979.0 CA-2017-155159 2017-11-25 2017-11-29
                                                            Second Class
      6979
           6980.0 CA-2017-149076 2017-01-14 2017-01-19
                                                          Standard Class
           6981.0 CA-2014-146990 2014-11-07 2014-11-08
      6980
                                                             First Class
           6982.0 CA-2014-146990 2014-11-07 2014-11-08
      6981
                                                             First Class
      6982
           6983.0 CA-2016-116526 2016-09-01 2016-09-05
                                                          Standard Class
      6983
           6984.0 CA-2016-116526 2016-09-01 2016-09-05
                                                          Standard Class
      6984
           6985.0 CA-2016-116526 2016-09-01 2016-09-05
                                                          Standard Class
           6986.0 CA-2016-116526 2016-09-01 2016-09-05
                                                          Standard Class
      6985
      6986
           6987.0 CA-2016-116526 2016-09-01 2016-09-05
                                                          Standard Class
            6988.0 CA-2016-116526 2016-09-01 2016-09-05
      6987
                                                          Standard Class
      6988
           6989.0
                   CA-2017-158561 2017-11-11 2017-11-16
                                                            Second Class
      6990
           6991.0
                   CA-2015-109386 2015-11-08 2015-11-13
                                                            Second Class
           Customer ID
                            Customer Name
                                             Segment
                                                            Country \
      6972
             AB-10105
                            Adrian Barton
                                            Consumer
                                                      United States
      6973
             AB-10105
                            Adrian Barton
                                            Consumer
                                                      United States
                         Charles Crestani
      6974
             CC-12145
                                            Consumer
                                                      United States
             CY-12745
                                           Corporate United States
      6975
                             Craig Yedwab
```

```
6976
        CY-12745
                        Craig Yedwab
                                       Corporate
                                                   United States
6977
                          Emily Phan
        EP-13915
                                        Consumer
                                                   United States
6978
        DL-13315
                   Delfina Latchford
                                        Consumer
                                                   United States
6979
        SO-20335
                      Sean O'Donnell
                                        Consumer
                                                   United States
6980
        BP-11095
                        Bart Pistole
                                       Corporate
                                                   United States
6981
        BP-11095
                        Bart Pistole
                                       Corporate
                                                   United States
6982
                        Joseph Airdo
        JA-15970
                                        Consumer
                                                   United States
6983
        JA-15970
                        Joseph Airdo
                                        Consumer
                                                   United States
6984
                        Joseph Airdo
                                        Consumer
                                                   United States
        JA-15970
6985
                        Joseph Airdo
                                                   United States
        JA-15970
                                        Consumer
6986
        JA-15970
                        Joseph Airdo
                                        Consumer
                                                   United States
6987
        JA-15970
                        Joseph Airdo
                                        Consumer
                                                   United States
6988
        BB-11545
                       Brenda Bowman
                                       Corporate
                                                   United States
6990
        RH-19600
                        Rob Haberlin
                                        Consumer
                                                   United States
                  City
                             State
6972
               Phoenix
                           Arizona
6973
               Phoenix
                           Arizona
6974
               Houston
                             Texas
6975
               Gilbert
                           Arizona
6976
               Gilbert
                           Arizona
6977
            Jonesboro
                          Arkansas
6978
               Atlanta
                           Georgia
6979
          Los Angeles
                        California
6980
        New York City
                          New York
6981
        New York City
                          New York ...
               Detroit
6982
                          Michigan
6983
               Detroit
                          Michigan
6984
               Detroit
                          Michigan
6985
                          Michigan
               Detroit
6986
               Detroit
                          Michigan
6987
               Detroit
                          Michigan
6988
      Fort Lauderdale
                           Florida
6990
               Hampton
                          Virginia
                                              Product Name
                                                                Sales Quantity \
                                                                            2.0
6972
               Polycom VoiceStation 500 Conference phone
                                                              471.920
6973
                                    Plastic Binding Combs
                                                                            4.0
                                                               18.180
6974
                            Prismacolor Color Pencil Set
                                                               31.744
                                                                            2.0
6975
                                                 Avery 501
                                                                5.904
                                                                            2.0
6976
                         Electrix Halogen Magnifier Lamp
                                                              621.760
                                                                            4.0
6977
      OtterBox Defender Series Case - Samsung Galaxy S4
                                                               59.980
                                                                            2.0
6978
                      Wirebound Message Book, 4 per Page
                                                               48.870
                                                                            9.0
6979
                                                  Xerox 19
                                                              154.900
                                                                            5.0
6980
                                                                            4.0
                                      Binder Clips by OIC
                                                                5.920
6981
                                                                            3.0
               Riverleaf Stik-Withit Designer Note Cubes
                                                               30.180
6982
      Wilson Jones Turn Tabs Binder Tool for Ring Bi...
                                                             24.100
                                                                          5.0
```

6983	Belkin Grip Candy Sheer Case / Cover for iPhon	8.780	1.0
6984	Eureka The Boss Plus 12-Amp Hard Box Upright V	376.740	4.0
6985	GBC Plastic Binding Combs	29.520	4.0
6986	Newell 315	11.960	2.0
6987	Wilson Jones 1" Hanging DublLock Ring Binders	26.400	5.0
6988	Hoover Upright Vacuum With Dirt Cup	1158.120	5.0
6990	Holmes Replacement Filter for HEPA Air Cleaner	44.430	3.0

	Discount	Profit	order_year	order_month	order_date	Ship_year	١
6972	0.2	29.4950	2017	9	19	2017	
6973	0.7	-13.9380	2017	9	19	2017	
6974	0.2	8.3328	2017	9	15	2017	
6975	0.2	1.9926	2015	6	28	2015	
6976	0.2	46.6320	2015	6	28	2015	
6977	0.0	17.9940	2016	11	25	2016	
6978	0.0	23.9463	2017	11	25	2017	
6979	0.0	69.7050	2017	1	14	2017	
6980	0.0	2.8416	2014	11	7	2014	
6981	0.0	13.8828	2014	11	7	2014	
6982	0.0	11.0860	2016	9	1	2016	
6983	0.0	2.2828	2016	9	1	2016	
6984	0.1	71.1620	2016	9	1	2016	
6985	0.0	14.4648	2016	9	1	2016	
6986	0.0	2.9900	2016	9	1	2016	
6987	0.0	12.6720	2016	9	1	2016	
6988	0.2	130.2885	2017	11	11	2017	
6990	0.0	18.6606	2015	11	8	2015	

	Ship_month	Ship_date
6972	9	25
6973	9	25
6974	9	19
6975	7	2
6976	7	2
6977	11	28
6978	11	29
6979	1	19
6980	11	8
6981	11	8
6982	9	5
6983	9	5
6984	9	5
6985	9	5
6986	9	5
6987	9	5
6988	11	16
6990	11	13

```
[47]: #finding most frequent postal code for city
      cities = ["Phoenix", "Houston", "Gilbert", "Jonesboro", "Atlanta", "Los_
       →Angeles", "New York City", "Detroit", "Fort Lauderdale", "Abilene", □

¬"Hampton"]

      for city in cities:
          filtered_df = df[df["City"] == city]
          if filtered_df.empty:
              print(f"No rows found for city: {city}")
          else:
              postal_code_mode = filtered_df["Postal Code"].mode()[0]
              print(f"Most frequent postal code for city {city}: {postal_code_mode}")
     Most frequent postal code for city Phoenix: 85023.0
     Most frequent postal code for city Houston: 77041.0
     Most frequent postal code for city Gilbert: 85234.0
     Most frequent postal code for city Jonesboro: 72401.0
     Most frequent postal code for city Atlanta: 30318.0
     Most frequent postal code for city Los Angeles: 90049.0
     Most frequent postal code for city New York City: 10035.0
     Most frequent postal code for city Detroit: 48227.0
     Most frequent postal code for city Fort Lauderdale: 33311.0
     No rows found for city: Abilene
     Most frequent postal code for city Hampton: 23666.0
[48]: city_to_region = {
          'Phoenix': 85023.0,
          'Houston': 77041.0,
          'Gilbert': 85234.0,
          'Jonesboro': 72401.0,
          'Atlanta': 30318.0,
          'Los Angeles': 90049.0,
          'New York City': 10035.0,
          'Detroit': 48227.0,
          'Fort Lauderdale': 33311.0,
          'Abilene': 77041.0,
          'Hampton': 23666.0
      }
      # Update 'Region' column permanently
      c['Postal Code'] = c['City'].map(city to region).fillna(c['Postal Code'])
```

C:\Users\ganesh\AppData\Local\Temp\ipykernel_49052\1011837133.py:16:
SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy c['Postal Code'] = c['City'].map(city_to_region).fillna(c['Postal Code'])

```
[49]: c
[49]:
            Row ID
                          Order ID Order Date Ship Date
                                                                 Ship Mode
                                                           Standard Class
      6972
            6973.0
                    CA-2017-153822 2017-09-19 2017-09-25
      6973
            6974.0
                    CA-2017-153822 2017-09-19 2017-09-25
                                                            Standard Class
      6974
            6975.0 CA-2017-146185 2017-09-15 2017-09-19
                                                            Standard Class
      6975 6976.0 CA-2015-112144 2015-06-28 2015-07-02
                                                           Standard Class
      6976
                                                           Standard Class
            6977.0
                   CA-2015-112144 2015-06-28 2015-07-02
            6978.0 US-2016-119298 2016-11-25 2016-11-28
      6977
                                                              First Class
      6978
            6979.0
                    CA-2017-155159 2017-11-25 2017-11-29
                                                              Second Class
      6979
                                                           Standard Class
            6980.0
                   CA-2017-149076 2017-01-14 2017-01-19
      6980
            6981.0
                   CA-2014-146990 2014-11-07 2014-11-08
                                                              First Class
      6981
            6982.0 CA-2014-146990 2014-11-07 2014-11-08
                                                               First Class
      6982
            6983.0 CA-2016-116526 2016-09-01 2016-09-05
                                                           Standard Class
      6983
            6984.0 CA-2016-116526 2016-09-01 2016-09-05
                                                            Standard Class
                                                           Standard Class
      6984
            6985.0 CA-2016-116526 2016-09-01 2016-09-05
                                                            Standard Class
      6985
            6986.0 CA-2016-116526 2016-09-01 2016-09-05
      6986
            6987.0 CA-2016-116526 2016-09-01 2016-09-05
                                                           Standard Class
      6987
                    CA-2016-116526 2016-09-01 2016-09-05
            6988.0
                                                           Standard Class
      6988
            6989.0
                    CA-2017-158561 2017-11-11 2017-11-16
                                                              Second Class
      6990
            6991.0
                    CA-2015-109386 2015-11-08 2015-11-13
                                                              Second Class
           Customer ID
                            Customer Name
                                              Segment
                                                              Country
      6972
                            Adrian Barton
                                             Consumer
              AB-10105
                                                       United States
      6973
                            Adrian Barton
                                                       United States
              AB-10105
                                             Consumer
      6974
              CC-12145
                         Charles Crestani
                                             Consumer
                                                       United States
      6975
              CY-12745
                             Craig Yedwab
                                            Corporate
                                                       United States
      6976
                              Craig Yedwab
              CY-12745
                                            Corporate
                                                       United States
      6977
              EP-13915
                                Emily Phan
                                             Consumer
                                                       United States
      6978
                        Delfina Latchford
                                             Consumer
                                                       United States
              DL-13315
      6979
              SO-20335
                            Sean O'Donnell
                                             Consumer
                                                       United States
      6980
              BP-11095
                             Bart Pistole
                                            Corporate
                                                       United States
      6981
                             Bart Pistole
                                            Corporate
                                                       United States
              BP-11095
                              Joseph Airdo
      6982
              JA-15970
                                             Consumer
                                                       United States
      6983
              JA-15970
                              Joseph Airdo
                                             Consumer
                                                       United States
      6984
              JA-15970
                              Joseph Airdo
                                             Consumer
                                                       United States
      6985
              JA-15970
                              Joseph Airdo
                                             Consumer
                                                       United States
      6986
              JA-15970
                              Joseph Airdo
                                                       United States
                                             Consumer
      6987
              JA-15970
                              Joseph Airdo
                                             Consumer
                                                       United States
      6988
                            Brenda Bowman
                                            Corporate
              BB-11545
                                                       United States
```

```
6990
        RH-19600
                        Rob Haberlin
                                        Consumer United States
                  City
                              State
6972
               Phoenix
                            Arizona
6973
               Phoenix
                            Arizona ...
6974
               Houston
                              Texas
6975
               Gilbert
                            Arizona ...
6976
               Gilbert
                            Arizona
6977
             Jonesboro
                          Arkansas
6978
               Atlanta
                            Georgia ...
6979
          Los Angeles
                        California
6980
        New York City
                          New York ...
6981
        New York City
                          New York ...
6982
               Detroit
                          Michigan
6983
               Detroit
                          Michigan
6984
               Detroit
                          Michigan
6985
                          Michigan
               Detroit
6986
               Detroit
                          Michigan
6987
               Detroit
                          Michigan
      Fort Lauderdale
6988
                           Florida ...
6990
               Hampton
                          Virginia ...
                                              Product Name
                                                                Sales Quantity
               Polycom VoiceStation 500 Conference phone
                                                                            2.0
6972
                                                              471.920
6973
                                    Plastic Binding Combs
                                                                            4.0
                                                               18.180
6974
                             Prismacolor Color Pencil Set
                                                               31.744
                                                                            2.0
6975
                                                 Avery 501
                                                                5.904
                                                                            2.0
6976
                         Electrix Halogen Magnifier Lamp
                                                              621.760
                                                                            4.0
6977
      OtterBox Defender Series Case - Samsung Galaxy S4
                                                               59.980
                                                                            2.0
6978
                      Wirebound Message Book, 4 per Page
                                                               48.870
                                                                            9.0
6979
                                                  Xerox 19
                                                                            5.0
                                                              154.900
6980
                                                                            4.0
                                      Binder Clips by OIC
                                                                5.920
6981
               Riverleaf Stik-Withit Designer Note Cubes
                                                               30.180
                                                                            3.0
6982
      Wilson Jones Turn Tabs Binder Tool for Ring Bi...
                                                             24.100
                                                                          5.0
6983
      Belkin Grip Candy Sheer Case / Cover for iPhon...
                                                              8.780
                                                                          1.0
6984
      Eureka The Boss Plus 12-Amp Hard Box Upright V...
                                                            376.740
                                                                          4.0
6985
                                GBC Plastic Binding Combs
                                                                            4.0
                                                               29.520
6986
                                                Newell 315
                                                               11.960
                                                                            2.0
6987
          Wilson Jones 1" Hanging DublLock Ring Binders
                                                               26.400
                                                                            5.0
6988
                     Hoover Upright Vacuum With Dirt Cup
                                                                            5.0
                                                             1158.120
      Holmes Replacement Filter for HEPA Air Cleaner...
6990
                                                             44.430
                                                                          3.0
     Discount
                                      order month
                  Profit order_year
                                                    order date
                                                                 Ship_year
6972
          0.2
                 29.4950
                                2017
                                                 9
                                                             19
                                                                       2017
6973
          0.7
                -13.9380
                                                 9
                                2017
                                                             19
                                                                       2017
          0.2
6974
                  8.3328
                                2017
                                                 9
                                                             15
                                                                       2017
          0.2
6975
                  1.9926
                                2015
                                                 6
                                                             28
                                                                       2015
```

6976	0.2	46.6320	2015	6	28	2015
6977	0.0	17.9940	2016	11	25	2016
6978	0.0	23.9463	2017	11	25	2017
6979	0.0	69.7050	2017	1	14	2017
6980	0.0	2.8416	2014	11	7	2014
6981	0.0	13.8828	2014	11	7	2014
6982	0.0	11.0860	2016	9	1	2016
6983	0.0	2.2828	2016	9	1	2016
6984	0.1	71.1620	2016	9	1	2016
6985	0.0	14.4648	2016	9	1	2016
6986	0.0	2.9900	2016	9	1	2016
6987	0.0	12.6720	2016	9	1	2016
6988	0.2	130.2885	2017	11	11	2017
6990	0.0	18.6606	2015	11	8	2015

	Ship_month	Ship_date
6972	9	25
6973	9	25
6974	9	19
6975	7	2
6976	7	2
6977	11	28
6978	11	29
6979	1	19
6980	11	8
6981	11	8
6982	9	5
6983	9	5
6984	9	5
6985	9	5
6986	9	5
6987	9	5
6988	11	16
6990	11	13

[18 rows x 27 columns]

[50]: df = pd.concat([df, c], ignore_index=True) #conactinating the new dataframe

→with existing dataframe df

[51]: df.shape #shape of data frame

[51]: (9872, 27)

[52]: df.drop(df[df["Postal Code"].isin(a)].index,inplace=True) #droping rows that have error in postal code after imputing with correct values

```
[53]: df[df["Row ID"]==6973]
                          Order ID Order Date Ship Date
[53]:
            Row ID
                                                               Ship Mode \
           6973.0
                   CA-2017-153822 2017-09-19 2017-09-25 Standard Class
                        Customer Name
                                        Segment
           Customer ID
                                                       Country
                                                                   City
                                                                           State
      9854
              AB-10105
                        Adrian Barton
                                       Consumer
                                                 United States
                                                               Phoenix Arizona
                                            Product Name
                                                           Sales Quantity
              Polycom VoiceStation 500 Conference phone
      9854
                                                          471.92
                    Profit order_year
                                        order_month order_date
                                                                 Ship year
      9854
                0.2
                     29.495
                                  2017
                                                  9
            Ship_month Ship_date
      9854
                     9
                               25
      [1 rows x 27 columns]
     df["Postal Code"].unique() #unique values in data frame
[54]:
[54]: array([42420., 90036., 33311., 90032., 28027., 98103., 76106., 53711.,
             84084., 94109., 68025., 19140., 84057., 90049., 77095., 75080.,
             77041., 60540., 32935., 55122., 48185., 19901., 47150., 10024.,
             12180., 90004., 60610., 85234., 22153., 10009., 49201., 38109.,
             77070., 35601., 94122., 27707., 60623., 29203., 55901., 80013.,
             28205., 60462., 10035., 50322., 43229., 37620., 19805., 61701.,
             85023., 95661., 64055., 91104., 43055., 53132., 85254., 95123.,
             98105., 98115., 73034., 90045., 19134., 88220., 78207., 77036.,
             62521., 71203., 6824., 75051., 80219., 75220., 37064., 90604.,
             48601., 44256., 48227., 38401., 33614., 95051., 55044., 92037.,
             77506., 94513., 27514., 7960., 45231., 94110., 90301., 97206.,
             33319., 80906., 7109., 48180., 8701., 22204., 80004., 7601.,
             33710., 19143., 90805., 92345., 37130., 78745., 1852., 31907.,
              6040., 78550., 85705., 62301., 2038., 33024., 98198., 61604.,
             89115., 2886., 33180., 28403., 92646., 40475., 80027.,
             39212., 48187., 10801., 28052., 32216., 47201., 13021., 44312.,
             73071., 94521., 60068., 79109., 11757., 90008., 92024., 77340.,
             14609., 72701., 92627., 80134., 30318., 64118., 59405., 48234.,
             36116., 85204., 60653., 54302., 45503., 92804., 98270., 97301.,
             78041., 19120., 75217., 43123., 10011., 48126., 31088., 94591.,
             55407., 92691., 48307., 7060., 85635., 98661., 60505., 76017.,
             40214., 75081., 44105., 75701., 27217., 22980., 19013., 27511.,
             32137., 10550., 48205., 33012., 11572., 92105., 60201., 48183.,
             55016., 71111., 50315., 93534., 23223., 28806., 92530., 68104.,
             98026., 92704., 53209., 41042., 44052., 7036., 93905., 8901.,
             17602., 3301., 21044., 75043., 6360., 22304., 43615., 87401.,
```

```
92503., 90503., 78664., 92054., 33433., 23464., 92563., 28540.,
52601., 98502., 20016., 65109., 63376., 61107., 33142., 78521.,
10701., 94601., 28110., 20735., 30076., 72401., 47374., 94509.,
33030., 46350., 48911., 44221., 89502., 22801., 92025., 48073.,
20852., 33065., 14215., 33437., 39503., 93727., 27834., 11561.,
35630., 31204., 52402., 2908., 81001., 94533., 55106., 32725.,
        6457., 11520., 90660., 84604., 84062., 30080., 24153.,
42071..
44134., 36608., 2740., 75061., 8360., 85301., 14304., 27360.,
92683., 38301., 75019., 91767., 89031., 18103., 19711., 85281.,
        8302., 2149., 13601., 54915., 98006., 75002., 79907.,
76051., 75007., 37167., 98031., 70506., 97224., 60076., 75023.,
23434., 46203., 7002., 43017., 28314., 27405., 21215., 53142.,
66062., 98002., 74133., 97756., 27604., 74403., 6450., 42104.,
46614..
        6010., 89015., 99207., 76248., 45014., 32127., 97504.,
22901., 59801., 33178., 29501., 97477., 32712., 19601., 80020.,
        7501., 73120., 23320., 79424., 65203., 37604., 36830.,
65807.,
        1453., 59715., 85345., 44107., 8861., 91761., 91730.,
56560., 75150., 92374., 95207., 32174., 94086.,
                                                3820., 17403.,
77840., 63116., 2169., 95336., 44240., 76903., 84106., 35810.,
                                                4401., 38671.,
37918., 72209., 48146., 43302., 80122., 5408.,
47362., 48640., 57103., 80525., 47905., 37042., 95823., 91360.,
2148., 1040., 87105., 89431., 92236., 60126., 7055., 29406.,
23602., 14701., 46544., 43402., 7090., 92253., 32303., 37211.,
98226., 60098., 76117., 60090., 29483., 71901., 80112., 43130.,
88001., 35244., 75034., 95687., 84107., 53186., 93309., 33068.,
45373.. 78415.. 90278.. 32839.. 7050.. 70601.. 60035.. 11550..
46060., 55124., 29464., 48310., 54703., 78577., 59102., 97030..
37421., 83642., 92307., 60440., 33801., 55369., 95695., 77489.,
77581., 94403., 49505., 93277., 66212., 92592., 92399.,
77301., 60477., 52001., 48127., 87505., 28601., 60188., 56301.,
33161., 46226., 33317., 34952., 29730., 79762., 53214., 91911.,
66502., 16602., 80229., 61821., 47401., 71854., 78539., 77520.,
46142., 90712., 2895., 54880., 76021., 98042., 74012., 33023.,
33021., 77536., 67212., 78501., 52240., 83704.,
                                                2920., 61032.,
77642., 95610., 75056., 98052., 32114., 86442., 46368., 58103.,
46514., 91776., 45011., 33063., 30328., 44060., 73505., 23666.,
13440., 54601., 83501., 39401., 94526., 48858., 84321.,
        4240., 61832., 85323., 30062., 85364., 54401., 99301.,
60302., 32503., 77573., 20877., 84043., 35401., 92553., 40324.,
80538., 85224., 59601., 63122., 76706., 48066., 60423., 18018.,
55113., 68801., 55125., 48237., 72756., 88101., 33458., 93101.,
75104., 68701., 84020., 48104., 91941., 83201., 49423.,
60089., 92630., 96003., 95928., 13501., 72032., 82001., 42301.,
83605., 70065., 3060., 38134., 94061., 37087., 93454., 60016.,
98632., 37075., 50701., 2138., 60067., 1915., 97405., 93030.,
98059., 60025., 33445., 80022., 77590., 27893., 87124., 27534.,
98208., 90640., 92020., 33407., 61761., 60174., 93010., 97123.,
```

```
91505., 95351., 67846., 8401., 80501., 95616., 26003., 95037., 7011., 53081., 30344., 57701., 1810., 34741., 6484., 6810., 52302., 32771., 78666., 80634., 76063., 44035., 83301., 63301., 33134., 60441., 1752., 20707., 77803., 71603., 57401., 21740., 7017., 60004., 60543., 77705., 55433., 92672., 94568., 93405., 72762., 95240., 77571., 45040., 30188.])
```

[55]: df[df["Postal Code"].isin(a)] #rechecking is there any error in postal code

[55]: Empty DataFrame

Columns: [Row ID, Order ID, Order Date, Ship Date, Ship Mode, Customer ID, Customer Name, Segment, Country, City, State, Postal Code, Region, Product ID, Category, Sub-Category, Product Name, Sales, Quantity, Discount, Profit, order_year, order_month, order_date, Ship_year, Ship_month, Ship_date]
Index: []

[0 rows x 27 columns]

[56]: df.isnull().sum() #checking sum of null values

```
[56]: Row ID
                          0
                          0
      Order ID
      Order Date
                          0
      Ship Date
                          0
      Ship Mode
                          4
      Customer ID
                          1
      Customer Name
                         19
      Segment
                         15
      Country
                         18
      City
                          0
                          0
      State
      Postal Code
                          0
      Region
                          0
      Product ID
                          2
                          2
      Category
      Sub-Category
                          4
      Product Name
                          4
      Sales
                          0
      Quantity
                          0
      Discount
                          0
      Profit
                         13
      order year
                          0
      order_month
                          0
                          0
      order_date
      Ship_year
                          0
      Ship_month
                          0
      Ship_date
                          0
```

```
dtype: int64
[57]: # filled with united states as it has only one country
      df['Country'].fillna('United States', inplace=True)
[58]: #filling nan values in object dtype columns with mode
      for i in df.select_dtypes(include="object"):
          df[i].fillna(df[i].mode()[0],inplace=True)
[59]: #used knnimputer to impute null values in numerical columns except sales(as it_{\square}
      ⇔is dependent variable)
      impute=KNNImputer()
      for i in df.select_dtypes(include="number").columns:
          if i != 'Sales':
              df[i] = impute.fit_transform(df[[i]])
[60]: df.isnull().sum() #checking sum of null values
[60]: Row ID
                       0
      Order ID
                       0
      Order Date
                       0
      Ship Date
      Ship Mode
      Customer ID
      Customer Name
      Segment
                       0
      Country
                       0
      City
                       0
      State
      Postal Code
      Region
      Product ID
                       0
      Category
                       0
      Sub-Category
                       0
      Product Name
                       0
      Sales
                       0
      Quantity
                       0
      Discount
     Profit
                       0
      order_year
                       0
      order_month
                       0
      order_date
                       0
      Ship_year
                       0
      Ship_month
                       0
      Ship_date
                       0
```

dtype: int64

[61]: df.dtypes #checking dtypes [61]: Row ID float64 Order ID object Order Date datetime64[ns] Ship Date datetime64[ns] Ship Mode object Customer ID object Customer Name object Segment object Country object City object State object Postal Code float64 Region object Product ID object Category object Sub-Category object Product Name object Sales float64 Quantity float64 Discount float64 Profit float64 order_year float64 order_month float64 order date float64 Ship_year float64 Ship_month float64 Ship_date float64 dtype: object [62]: df.dropna(inplace=True) #dropping all nan value rows [63]: df.isnull().sum() #cheking null values in columns 0 [63]: Row ID Order ID 0 Order Date 0 Ship Date 0 Ship Mode 0 Customer ID 0 Customer Name 0 Segment 0 0 Country City 0 State 0

Postal Code

0

```
Region
                       0
      Product ID
                       0
      Category
      Sub-Category
      Product Name
      Sales
                       0
      Quantity
                       0
     Discount
                       0
      Profit
                       0
      order year
                       0
      order month
                       0
      order_date
      Ship_year
      Ship_month
                       0
                       0
      Ship_date
      dtype: int64
[64]: df.shape #checking shape
[64]: (9854, 27)
[65]: ((9994-9854)/9994)*100 #checking perecntage of rows i deleted
[65]: 1.4008405043025816
[66]: df.duplicated().sum() #checking number of duplicate rows
[66]: 10
     df.drop_duplicates(inplace=True) #droping duplicate rows
[68]: for i in df.columns:
          print(f"{i}:{df[i].unique()}\n") #checking all unique values for each
       ⇔column
     Row ID: [1.000e+00 2.000e+00 3.000e+00 ... 6.988e+03 6.989e+03 6.991e+03]
     Order ID:['CA-2016-152156' 'CA-2016-138688' 'US-2015-108966' ...
     'CA-2014-146990'
      'CA-2016-116526' 'CA-2017-158561']
     Order Date: ['2016-11-08T00:00:00.0000000000' '2016-06-12T00:00:00.000000000'
      '2015-10-11T00:00:00.000000000' ... '2016-06-03T00:00:00.000000000'
      '2015-04-12T00:00:00.000000000' '2014-01-21T00:00:00.000000000']
     Ship Date:['2016-11-11T00:00:00.0000000000' '2016-06-16T00:00:00.000000000'
      '2015-10-18T00:00:00.000000000' ... '2015-05-23T00:00:00.000000000'
```

Ship Mode: ['Second Class' 'Standard Class' 'First Class' 'Same Day']

```
Customer ID: ['CG-12520' 'DV-13045' 'SO-20335' 'BH-11710' 'AA-10480' 'IM-15070'
 'HP-14815' 'PK-19075' 'AG-10270' 'ZD-21925' 'KB-16585' 'SF-20065'
 'EB-13870' 'EH-13945' 'TB-21520' 'MA-17560' 'GH-14485' 'SN-20710'
 'LC-16930' 'RA-19885' 'ES-14080' 'ON-18715' 'PO-18865' 'LH-16900'
 'DP-13000' 'JM-15265' 'TB-21055' 'KM-16720' 'PS-18970' 'BS-11590'
 'KD-16270' 'HM-14980' 'JE-15745' 'KB-16600' 'SC-20770' 'DN-13690'
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Customer Name: ['Claire Gute' 'Darrin Van Huff' "Sean O'Donnell" 'Brosina Hoffman'

^{&#}x27;Andrew Allen' 'Irene Maddox' 'Harold Pawlan' 'Pete Kriz'

^{&#}x27;Alejandro Grove' 'Zuschuss Donatelli' 'Ken Black' 'Sandra Flanagan'

^{&#}x27;Emily Burns' 'Eric Hoffmann' 'Tracy Blumstein' 'Matt Abelman'

^{&#}x27;Gene Hale' 'Steve Nguyen' 'Linda Cazamias' 'Ruben Ausman' 'Erin Smith'

^{&#}x27;Odella Nelson' "Patrick O'Donnell" 'Lena Hernandez' 'Darren Powers'

'Janet Molinari' 'Ted Butterfield' 'Kunst Miller' 'Paul Stevenson' 'Brendan Sweed' 'Karen Daniels' 'Henry MacAllister' 'Joel Eaton' 'Ken Brennan' 'Stewart Carmichael' 'Duane Noonan' 'Julie Creighton' 'Christopher Schild' 'Paul Gonzalez' 'Gary Mitchum' 'Jim Sink' 'Rick Bensley' 'Gary Zandusky' 'Lena Cacioppo' 'Janet Martin' 'Pete Armstrong' 'Cynthia Voltz' 'Clay Ludtke' 'Ryan Crowe' 'Dave Kipp' 'Greg Guthrie' 'Steven Cartwright' 'Alan Dominguez' 'Philip Fox' 'Troy Staebel' 'Lindsay Shagiari' 'Dorothy Wardle' 'Lena Creighton' 'Jonathan Doherty' 'Sally Hughsby' 'Sandra Glassco' 'Helen Andreada' 'Maureen Gastineau' 'Justin Ellison' 'Tamara Willingham' 'Stephanie Phelps' 'Neil Knudson' 'Dave Brooks' 'Nora Paige' 'Ted Trevino' 'Eric Murdock' 'Ruben Dartt' 'Max Jones' 'Becky Martin' 'Chad Sievert' 'Jennifer Braxton' 'Shirley Jackson' 'Jim Kriz' 'David Kendrick' 'Robert Marley' 'Sally Knutson' 'Frank Merwin' 'Alice McCarthy' 'Mark Packer' 'Bruce Stewart' 'Logan Currie' 'Heather Kirkland' 'Laurel Elliston' 'Joseph Holt' 'Michael Stewart' 'Victoria Wilson' 'Jonathan Howell' 'David Smith' 'Valerie Dominguez' 'Erin Ashbrook' 'David Bremer' 'Ken Lonsdale' 'Dianna Wilson' 'Logan Haushalter' 'Kelly Collister' 'Delfina Latchford' 'Dan Reichenbach' 'Craig Carreira' 'Dorris liebe' 'Sean Braxton' 'Roy Collins' 'Alan Hwang' 'Claudia Bergmann' 'Christine Abelman' 'Kristen Hastings' 'Barry Blumstein' 'Andrew Gjertsen' "Jas O'Carroll" 'Alan Haines' 'Nick Zandusky' 'Kelly Lampkin' 'Alan Schoenberger' 'Corey Roper' 'Shahid Hopkins' 'Ben Peterman' 'Thomas Seio' 'Andy Gerbode' 'Sung Pak' 'Nathan Mautz' 'Frank Atkinson' 'Grace Kelly' 'Don Jones' "Patrick O'Brill" 'John Lucas' 'Doug Bickford' 'Clay Cheatham' 'Tamara Dahlen' 'Adam Bellavance' 'Jeremy Lonsdale' 'Victoria Brennan' 'Katrina Willman' 'Julia Dunbar' 'Michael Kennedy' 'Guy Thornton' 'Arthur Gainer' 'Muhammed MacIntyre' 'Allen Rosenblatt' 'Russell Applegate' 'Alejandro Savely' 'Laura Armstrong' 'Denny Ordway' 'Dean Katz' 'Nathan Gelder' 'Mike Vittorini' 'Jack Garza' 'Bart Pistole' 'Victor Preis' 'Saphhira Shifley' 'Anna Gayman' 'Luke Foster' 'Roy Französisch' 'Keith Herrera' 'Kimberly Carter' 'Caroline Jumper' 'Philip Brown' 'William Brown' 'Michael Paige' 'Natalie Fritzler' 'Shirley Daniels' 'Ken Heidel' 'Ross Baird' 'Mike Kennedy' 'Philisse Overcash' 'Brenda Bowman' 'Troy Blackwell' 'Raymond Buch' 'Ed Braxton' 'Sanjit Chand' 'Tanja Norvell' 'Joni Sundaresam' 'Maya Herman' 'Jeremy Pistek' 'Jeremy Ellison' 'John Grady' 'Xylona Preis' 'Erin Mull' 'Michelle Tran' 'Sue Ann Reed' 'Carl Weiss' 'Astrea Jones' 'Sonia Sunley' "Rose O'Brian" 'Maribeth Dona' 'Maribeth Yedwab' 'Christopher Martinez' 'Lynn Smith' 'Bradley Nguyen' 'Dean Braden' 'Matt Connell' 'Brian Dahlen' 'Mike Gockenbach' 'Karen Bern' 'Jasper Cacioppo' 'Rob Lucas' 'Allen Armold' 'Emily Phan' 'Darren Koutras' 'Bradley Drucker' 'Liz MacKendrick' 'Adrian Shami' 'Bill Donatelli' 'Greg Tran' 'Ashley Jarboe' 'Olvera Toch' 'Liz Pelletier' 'Cynthia Arntzen' 'Jeremy Farry' 'Frank Preis' 'Ellis Ballard' 'Jennifer Ferguson' 'Sarah Foster' 'Trudy Glocke' 'Carlos Soltero' 'Charles Crestani' 'Dianna Vittorini' 'Bruce Degenhardt' 'Zuschuss Carroll' 'Melanie Seite' 'Lena Radford' 'Theone Pippenger' 'Chloris Kastensmidt' 'Alan Shonely' 'Andrew Roberts' 'Nona Balk' 'Giulietta Dortch' 'Clytie Kelty' 'Nat Gilpin' 'Christina Anderson' 'Sylvia Foulston' "Meg O'Connel" 'Annie Thurman' 'Fred McMath' 'Denny Joy' 'Max Engle' 'Justin Deggeller' 'John Lee' 'Sean Christensen' 'Chuck Clark' 'Anthony Rawles' 'Steven Roelle' 'Craig Reiter' 'Eugene Hildebrand' 'Cassandra Brandow' 'Sibella Parks' 'Tiffany House' 'Resi Pölking' 'Rob Beeghly' 'Carol Darley' 'Doug Jacobs' 'Grant Thornton' 'Michael Chen' 'Ralph Arnett' 'Naresj Patel' 'Alan Barnes' 'Jesus Ocampo' 'Jay Kimmel' 'Brad Norvell' 'David Philippe' 'Tracy Hopkins' 'Arthur Prichep' 'Roland Schwarz' 'Seth Vernon' 'Christine Kargatis' 'Ross DeVincentis' 'Mathew Reese' 'Steve Chapman' 'Jay Fein' 'Emily Grady' 'Darrin Sayre' 'Phillina Ober' 'Sung Shariari' 'Peter Bühler' 'Roland Fjeld' 'Yoseph Carroll' 'Debra Catini' 'Christine Phan' 'Barry Französisch' 'Lisa Hazard' 'Chris Selesnick' 'Anthony Johnson' 'Benjamin Venier' 'Dan Lawera' 'Bryan Mills' 'Liz Thompson' 'Joe Kamberova' 'Erica Smith' 'Rick Hansen' 'Carlos Daly' 'Helen Wasserman' 'Mike Caudle' 'Gary McGarr' 'Pauline Johnson' 'Bart Watters' 'Toby Ritter' 'Patrick Gardner' 'James Lanier' 'Brian Moss' 'Eudokia Martin' 'Art Foster' 'Guy Armstrong' 'Cyma Kinney' 'Dave Poirier' 'Berenike Kampe' 'Sanjit Jacobs' 'Chuck Magee' 'Anthony Jacobs' 'Linda Southworth' 'Guy Phonely' 'Paul Knutson' 'Sally Matthias' 'Anthony Garverick' 'Peter McVee' 'Lauren Leatherbury' 'Jill Stevenson' 'Ed Ludwig' 'Pamela Coakley' 'Hunter Lopez' 'Maribeth Schnelling' 'George Bell' 'Justin Ritter' 'Bill Eplett' 'Sample Company A' 'Rob Williams' 'Sanjit Engle' 'Adam Hart' 'Jessica Myrick' 'Joel Jenkins' 'Ralph Kennedy' 'Catherine Glotzbach' 'Rachel Payne' 'Karen Carlisle' 'Katherine Hughes' 'Greg Hansen' 'Scott Williamson' 'Joseph Airdo' 'Daniel Lacy' 'Lindsay Williams' 'Thomas Brumley' 'Bryan Spruell' 'Robert Waldorf' 'Tracy Zic' 'Ann Steele' 'Toby Swindell' 'Sara Luxemburg' 'Mitch Willingham' 'Rob Dowd' 'Ryan Akin' 'Meg Tillman' 'Vivek Gonzalez' 'John Stevenson' 'Kalyca Meade' 'Hallie Redmond' 'Deanra Eno' 'Allen Goldenen' 'Jennifer Jackson' 'Jennifer Halladay' 'Robert Dilbeck' "Mary O'Rourke" 'Noel Staavos' 'Deirdre Greer' 'Nicole Fjeld' 'Matthew Grinstein' 'Theresa Swint' 'Brian DeCherney' 'Charles McCrossin' 'Skye Norling' 'Erica Hernandez' 'Frank Olsen' 'Maurice Satty' 'Chad Cunningham' 'Don Weiss' 'Bill Tyler' 'Craig Yedwab' 'Brad Thomas' 'Penelope Sewall' 'Paul Van Hugh' 'Neoma Murray' 'Dionis Lloyd' 'Christine Sundaresam' 'Frank Hawley' 'Nat Carroll' 'Alex Avila' 'Larry Tron' 'Anne Pryor' 'Paul MacIntyre' 'Alyssa Tate' 'Cathy Armstrong' 'Harold Ryan' 'Bradley Talbott' 'Larry Hughes' 'Steven Ward' 'Stefania Perrino' 'Ben Ferrer' 'Kean Thornton' 'Brooke Gillingham' 'Greg Matthias' 'Eva Jacobs' 'Nora Preis' 'Mick Hernandez' 'Jocasta Rupert' 'Suzanne McNair' 'Chris Cortes' 'Phillip Flathmann' 'Dan Campbell' 'Bryan Davis' 'Gene McClure' 'Todd Boyes' 'Justin Hirsh' 'Erica Bern' 'Quincy Jones' 'Tracy Collins' 'Chuck Sachs' 'Henry Goldwyn' 'Laurel Workman' 'Matt Collins' 'Liz Preis' 'Evan Bailliet'

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'George Zrebassa' 'Cathy Prescott' 'Frank Gastineau' 'Lisa DeCherney'
'Alejandro Ballentine' 'Michael Nguyen' 'Jim Radford' 'Jamie Frazer'
'Chad McGuire' 'Aaron Smayling' 'Karl Braun' 'Beth Paige'
'Natalie DeCherney' 'Larry Blacks' 'Kean Takahito' 'Harry Marie'
'Ann Blume' 'Sam Zeldin' 'Michael Granlund' 'Julie Kriz' 'Paul Prost'
'Yana Sorensen' 'Katherine Murray' 'Adrian Barton' 'Helen Abelman'
'Beth Thompson' 'Stuart Van' 'Rick Wilson' 'Damala Kotsonis' 'Shui Tom'
'Michael Moore' 'Pauline Webber' 'Shaun Chance' 'Thais Sissman'
'Mark Cousins' 'Maria Etezadi' 'Nicole Hansen' 'Mick Brown'
'Keith Dawkins' 'Maria Bertelson' 'Katherine Nockton' 'Nora Pelletier'
'Cindy Stewart' 'Katherine Ducich' 'Maxwell Schwartz' 'Corinna Mitchell'
'Corey-Lock' 'Todd Sumrall' 'Jane Waco' 'John Dryer' 'Pauline Chand'
'Andy Reiter' 'Arianne Irving' 'Tom Boeckenhauer' 'Paul Lucas'
'Gary Hwang' 'Mike Pelletier' 'Jim Mitchum' 'Carl Ludwig'
'Deborah Brumfield' 'Ivan Gibson' 'Bobby Odegard' 'Aimee Bixby'
'Julia West' 'Edward Becker' 'Sheri Gordon' 'Charlotte Melton'
'Anthony Witt' 'Mick Crebagga' 'Tonja Turnell' 'Vivek Grady'
'Muhammed Yedwab' 'Rick Duston' 'Dennis Pardue' 'Marina Lichtenstein'
'Parhena Norris' 'Jenna Caffey' 'James Galang' 'Marc Crier'
'Natalie Webber' 'Toby Braunhardt' 'Bill Stewart' 'Fred Hopkins'
'Valerie Mitchum' 'Hilary Holden' 'Christina DeMoss' 'Thea Hendricks'
'Michelle Moray' 'Neola Schneider' 'Robert Barroso' 'Shaun Weien'
'Eric Barreto' 'Pamela Stobb' 'Herbert Flentye' 'Henia Zydlo'
'Cynthia Delaney' 'Jamie Kunitz' 'Filia McAdams' 'Emily Ducich'
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'Craig Carroll' 'Jim Epp' 'Roy Phan' 'Thomas Boland' 'Brad Eason'
'Jill Fjeld' 'Phillip Breyer' 'Brian Thompson' 'Janet Lee' 'Cathy Hwang'
'Neil Ducich' 'Barbara Fisher' 'Katharine Harms' 'Giulietta Weimer'
'Alyssa Crouse' 'Noah Childs' 'Michelle Ellison' 'Benjamin Patterson'
'John Castell' 'Adam Shillingsburg' 'Amy Cox' 'Michael Dominguez'
'Duane Benoit' 'Erica Hackney' 'Edward Hooks' 'Mary Zewe' 'Scot Coram'
'Joe Elijah' 'Ann Chong' 'Joy Daniels' 'Christy Brittain' 'Joy Smith'
'Luke Weiss' 'Stuart Calhoun' 'Anne McFarland' 'Rick Huthwaite'
'Carol Triggs' 'Matt Collister' 'Corey Catlett' 'Kelly Andreada'
'Tamara Chand' 'Bart Folk' 'Magdelene Morse' 'Adrian Hane' 'Ben Wallace'
'Scot Wooten' 'Brian Stugart' 'Randy Ferguson' 'Trudy Brown'
'Art Ferguson' 'Richard Bierner' 'Karen Ferguson' 'John Huston'
'Ivan Liston' 'Patrick Bzostek' 'Rob Haberlin' 'Arthur Wiediger'
'Roger Barcio' 'Maris LaWare' 'Dorothy Badders' 'Matt Hagelstein'
'Dennis Kane' 'Bobby Trafton' 'Denny Blanton' 'Toby Gnade' 'Barry Franz'
'Justin MacKendrick' 'Maria Zettner' 'Mitch Webber' 'Mark Van Huff'
'Sean Miller' 'Tom Prescott' 'Jim Karlsson' 'Patrick Jones'
'Ricardo Sperren' 'Susan Vittorini' 'Becky Castell' 'Elizabeth Moffitt'
'Brendan Murry' 'Kristina Nunn' 'Kelly Williams' 'Scott Cohen'
'Christina VanderZanden' 'Speros Goranitis' 'Tamara Manning'
'Eleni McCrary' 'Michelle Lonsdale' 'Clay Rozendal' 'Annie Zypern'
'Pierre Wener' 'Shahid Collister' 'Carlos Meador' 'Greg Maxwell'
'Tim Brockman' 'John Murray' 'Sonia Cooley' 'Luke Schmidt' 'Ralph Ritter'
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'Daniel Byrd' 'Thomas Thornton' 'Lori Olson' 'Ken Dana' 'Nicole Brennan'
 'Brian Derr' 'Chris McAfee' 'Edward Nazzal' 'Kean Nguyen' 'Bill Overfelt'
 'Aleksandra Gannaway' 'Matthew Clasen' 'Tom Ashbrook' 'Jason Fortune-'
 'Tim Taslimi' 'Sarah Bern' 'Craig Leslie' 'Hunter Glantz'
 'Nancy Lomonaco' 'Rick Reed' 'Toby Carlisle' 'Stewart Visinsky'
 'Bobby Elias' 'Steve Carroll' 'David Flashing' 'Fred Harton'
 'MaryBeth Skach' 'Ritsa Hightower' 'George Ashbrook' 'Julie Prescott'
 'Dean percer' 'Michael Oakman' 'Elpida Rittenbach' 'Denise Leinenbach'
 'Michelle Huthwaite' 'Daniel Raglin' 'Darrin Martin' 'Carol Adams'
 'Anna Chung' 'Denise Monton' 'Vicky Freymann' 'Christopher Conant'
 'Beth Fritzler' 'Harry Greene' 'Becky Pak' 'Eugene Moren'
 'Michelle Arnett' 'Andy Yotov' 'Giulietta Baptist' 'Julia Barnett'
 'Michael Grace' 'Sharelle Roach' 'Joy Bell-' 'Dario Medina'
 'Tony Chapman' 'Sean Wendt' 'Richard Eichhorn' 'Benjamin Farhat'
 'Katrina Bavinger' 'Jason Gross' 'Erin Creighton' 'Eugene Barchas'
 'Jennifer Patt' 'Cari Sayre' 'Gary Hansen' 'Pete Takahito' 'Jack Lebron'
 'Aaron Hawkins' 'Cindy Chapman' 'David Wiener' 'Sarah Jordon'
 'Bruce Geld' 'Laurel Beltran' 'Candace McMahon' 'Evan Henry' 'Tony Sayre'
 'Patrick Ryan' 'Liz Carlisle' 'Cindy Schnelling' 'Dave Hallsten'
 "Jack O'Briant" 'Anna Häberlin' 'Heather Jas' 'Mark Hamilton'
 "Russell D'Ascenzo" 'Sam Craven' 'Stephanie Ulpright' 'Fred Chung'
 'Randy Bradley' 'Nick Crebassa' 'Darren Budd' 'Maureen Fritzler'
 'Roland Murray' 'Vivian Mathis' 'Ed Jacobs' 'Nathan Cano'
 'Lycoris Saunders' 'Katrina Edelman' 'Duane Huffman' 'Peter Fuller'
 'Valerie Takahito' 'Maureen Gnade' 'Susan Pistek' 'Charles Sheldon'
 'Dana Kaydos' 'Khloe Miller' 'Anna Andreadi' 'Dorothy Dickinson'
 'Amy Hunt' 'Tracy Poddar' 'Eileen Kiefer' 'Cyra Reiten' 'Susan Gilcrest'
 'Angele Hood' 'Neil Französisch' 'Bill Shonely' 'Stefanie Holloman'
 'Roger Demir' 'Alex Grayson' 'Georgia Rosenberg' 'Vivek Sundaresam'
 'Tony Molinari' 'Tom Stivers' 'Dennis Bolton' 'Nick Radford'
 'Joni Blumstein' 'Cari Schnelling' 'Monica Federle' 'Liz Willingham'
 'Alex Russell' 'Karen Seio' 'Aaron Bergman' 'Lisa Ryan' 'Shahid Shariari'
 'Jill Matthias' 'Jason Klamczynski' 'Don Miller' 'Muhammed Lee'
 'Marc Harrigan' 'Frank Carlisle' 'Thea Hudgings' 'Juliana Krohn'
 'Sarah Brown' 'Barry Gonzalez' 'Barry Weirich' 'Mitch Gastineau'
 "Doug O'Connell" 'Barry Pond' 'Trudy Schmidt' 'Evan Minnotte'
 "Anthony O'Donnell" 'Mark Haberlin' 'Shirley Schmidt' 'Lela Donovan'
 'Victoria Pisteka' 'Theresa Coyne' 'Ionia McGrath' 'Anemone Ratner'
 'Craig Molinari' 'Fred Wasserman' 'Lindsay Castell' 'Harold Engle'
 'Brendan Dodson' 'Harold Dahlen' 'Carl Jackson' 'Roy Skaria' 'Sung Chung'
 'Ricardo Emerson' 'Susan MacKendrick']
Segment:['Consumer' 'Corporate' 'Home Office']
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City:['Henderson' 'Los Angeles' 'Fort Lauderdale' 'Concord' 'Seattle' 'Fort Worth' 'Madison' 'West Jordan' 'San Francisco' 'Fremont'

Country:['United States']

'Philadelphia' 'Orem' 'Houston' 'Richardson' 'Naperville' 'Melbourne' 'Eagan' 'Westland' 'Dover' 'New Albany' 'New York City' 'Troy' 'Chicago' 'Gilbert' 'Springfield' 'Jackson' 'Memphis' 'Decatur' 'Durham' 'Columbia' 'Rochester' 'Aurora' 'Charlotte' 'Orland Park' 'Urbandale' 'Columbus' 'Bristol' 'Wilmington' 'Bloomington' 'Phoenix' 'Roseville' 'Independence' 'Pasadena' 'Newark' 'Franklin' 'Scottsdale' 'San Jose' 'Edmond' 'Carlsbad' 'San Antonio' 'Monroe' 'Fairfield' 'Grand Prairie' 'Denver' 'Dallas' 'Whittier' 'Saginaw' 'Medina' 'Detroit' 'Tampa' 'Santa Clara' 'Lakeville' 'San Diego' 'Brentwood' 'Chapel Hill' 'Morristown' 'Cincinnati' 'Inglewood' 'Portland' 'Tamarac' 'Colorado Springs' 'Belleville' 'Taylor' 'Lakewood' 'Arlington' 'Arvada' 'Hackensack' 'Saint Petersburg' 'Long Beach' 'Hesperia' 'Murfreesboro' 'Austin' 'Lowell' 'Manchester' 'Harlingen' 'Tucson' 'Quincy' 'Pembroke Pines' 'Des Moines' 'Peoria' 'Las Vegas' 'Warwick' 'Miami' 'Huntington Beach' 'Richmond' 'Louisville' 'Lawrence' 'Canton' 'New Rochelle' 'Gastonia' 'Jacksonville' 'Auburn' 'Akron' 'Norman' 'Park Ridge' 'Amarillo' 'Lindenhurst' 'Huntsville' 'Fayetteville' 'Costa Mesa' 'Parker' 'Atlanta' 'Gladstone' 'Great Falls' 'Montgomery' 'Mesa' 'Green Bay' 'Anaheim' 'Marysville' 'Salem' 'Laredo' 'Grove City' 'Dearborn' 'Warner Robins' 'Vallejo' 'Minneapolis' 'Mission Viejo' 'Rochester Hills' 'Plainfield' 'Sierra Vista' 'Vancouver' 'Cleveland' 'Tyler' 'Burlington' 'Waynesboro' 'Chester' 'Cary' 'Palm Coast' 'Mount Vernon' 'Hialeah' 'Oceanside' 'Evanston' 'Trenton' 'Cottage Grove' 'Bossier City' 'Lancaster' 'Asheville' 'Lake Elsinore' 'Omaha' 'Edmonds' 'Santa Ana' 'Milwaukee' 'Florence' 'Lorain' 'Linden' 'Salinas' 'New Brunswick' 'Garland' 'Norwich' 'Alexandria' 'Toledo' 'Farmington' 'Riverside' 'Torrance' 'Round Rock' 'Boca Raton' 'Virginia Beach' 'Murrieta' 'Olympia' 'Washington' 'Jefferson City' 'Saint Peters' 'Rockford' 'Brownsville' 'Yonkers' 'Oakland' 'Clinton' 'Encinitas' 'Roswell' 'Jonesboro' 'Antioch' 'Homestead' 'La Porte' 'Lansing' 'Cuyahoga Falls' 'Reno' 'Harrisonburg' 'Escondido' 'Royal Oak' 'Rockville' 'Coral Springs' 'Buffalo' 'Boynton Beach' 'Gulfport' 'Fresno' 'Greenville' 'Macon' 'Cedar Rapids' 'Providence' 'Pueblo' 'Saint Paul' 'Deltona' 'Murray' 'Middletown' 'Freeport' 'Pico Rivera' 'Provo' 'Pleasant Grove' 'Smyrna' 'Parma' 'Mobile' 'New Bedford' 'Irving' 'Vineland' 'Glendale' 'Niagara Falls' 'Thomasville' 'Westminster' 'Coppell' 'Pomona' 'North Las Vegas' 'Allentown' 'Tempe' 'Laguna Niguel' 'Bridgeton' 'Everett' 'Watertown' 'Appleton' 'Bellevue' 'Allen' 'El Paso' 'Grapevine' 'Carrollton' 'Kent' 'Lafayette' 'Tigard' 'Skokie' 'Plano' 'Suffolk' 'Indianapolis' 'Bayonne' 'Dublin' 'Greensboro' 'Baltimore' 'Kenosha' 'Olathe' 'Tulsa' 'Redmond' 'Raleigh' 'Muskogee' 'Meriden' 'Bowling Green' 'South Bend' 'Spokane' 'Keller' 'Port Orange' 'Medford' 'Charlottesville' 'Missoula' 'Apopka' 'Reading' 'Broomfield' 'Paterson' 'Oklahoma City' 'Chesapeake' 'Lubbock' 'Johnson City' 'San Bernardino' 'Leominster' 'Bozeman' 'Perth Amboy' 'Ontario' 'Rancho Cucamonga' 'Moorhead' 'Mesquite' 'Redlands' 'Stockton' 'Ormond Beach' 'Sunnyvale' 'York' 'College Station' 'Saint Louis' 'Manteca' 'San Angelo' 'Salt Lake City' 'Knoxville' 'Little Rock' 'Lincoln Park' 'Marion' 'Littleton' 'Bangor' 'Southaven' 'New Castle'

'Midland' 'Sioux Falls' 'Fort Collins' 'Clarksville' 'Sacramento' 'Thousand Oaks' 'Malden' 'Holyoke' 'Albuquerque' 'Sparks' 'Coachella' 'Elmhurst' 'Passaic' 'North Charleston' 'Newport News' 'Jamestown' 'Mishawaka' 'Westfield' 'La Quinta' 'Tallahassee' 'Nashville' 'Bellingham' 'Woodstock' 'Haltom City' 'Wheeling' 'Summerville' 'Hot Springs' 'Englewood' 'Las Cruces' 'Hoover' 'Frisco' 'Vacaville' 'Waukesha' 'Bakersfield' 'Pompano Beach' 'Corpus Christi' 'Redondo Beach' 'Orlando' 'Orange' 'Lake Charles' 'Highland Park' 'Hempstead' 'Noblesville' 'Apple Valley' 'Mount Pleasant' 'Sterling Heights' 'Eau Claire' 'Pharr' 'Billings' 'Gresham' 'Chattanooga' 'Meridian' 'Bolingbrook' 'Lakeland' 'Maple Grove' 'Woodland' 'Missouri City' 'Pearland' 'San Mateo' 'Grand Rapids' 'Visalia' 'Overland Park' 'Temecula' 'Yucaipa' 'Revere' 'Conroe' 'Tinley Park' 'Dubuque' 'Dearborn Heights' 'Santa Fe' 'Hickory' 'Carol Stream' 'Saint Cloud' 'North Miami' 'Plantation' 'Port Saint Lucie' 'Rock Hill' 'Odessa' 'West Allis' 'Chula Vista' 'Manhattan' 'Altoona' 'Thornton' 'Champaign' 'Texarkana' 'Edinburg' 'Baytown' 'Greenwood' 'Woonsocket' 'Superior' 'Bedford' 'Covington' 'Broken Arrow' 'Miramar' 'Hollywood' 'Deer Park' 'Wichita' 'Mcallen' 'Iowa City' 'Boise' 'Cranston' 'Port Arthur' 'Citrus Heights' 'The Colony' 'Daytona Beach' 'Bullhead City' 'Portage' 'Fargo' 'Elkhart' 'San Gabriel' 'Hamilton' 'Margate' 'Sandy Springs' 'Mentor' 'Lawton' 'Hampton' 'Rome' 'La Crosse' 'Lewiston' 'Hattiesburg' 'Danville' 'Logan' 'Waterbury' 'Athens' 'Avondale' 'Marietta' 'Yuma' 'Wausau' 'Pasco' 'Oak Park' 'Pensacola' 'League City' 'Gaithersburg' 'Lehi' 'Tuscaloosa' 'Moreno Valley' 'Georgetown' 'Loveland' 'Chandler' 'Helena' 'Kirkwood' 'Waco' 'Frankfort' 'Bethlehem' 'Grand Island' 'Woodbury' 'Rogers' 'Clovis' 'Jupiter' 'Santa Barbara' 'Cedar Hill' 'Norfolk' 'Draper' 'Ann Arbor' 'La Mesa' 'Pocatello' 'Holland' 'Milford' 'Buffalo Grove' 'Lake Forest' 'Redding' 'Chico' 'Utica' 'Conway' 'Cheyenne' 'Owensboro' 'Caldwell' 'Kenner' 'Nashua' 'Bartlett' 'Redwood City' 'Lebanon' 'Santa Maria' 'Des Plaines' 'Longview' 'Hendersonville' 'Waterloo' 'Cambridge' 'Palatine' 'Beverly' 'Eugene' 'Oxnard' 'Renton' 'Glenview' 'Delray Beach' 'Commerce City' 'Texas City' 'Wilson' 'Rio Rancho' 'Goldsboro' 'Montebello' 'El Cajon' 'West Palm Beach' 'Normal' 'Saint Charles' 'Camarillo' 'Hillsboro' 'Burbank' 'Modesto' 'Garden City' 'Atlantic City' 'Longmont' 'Davis' 'Morgan Hill' 'Clifton' 'Sheboygan' 'East Point' 'Rapid City' 'Andover' 'Kissimmee' 'Shelton' 'Danbury' 'Sanford' 'San Marcos' 'Greeley' 'Mansfield' 'Elyria' 'Twin Falls' 'Coral Gables' 'Romeoville' 'Marlborough' 'Laurel' 'Bryan' 'Pine Bluff' 'Aberdeen' 'Hagerstown' 'East Orange' 'Arlington Heights' 'Oswego' 'Beaumont' 'Coon Rapids' 'San Clemente' 'San Luis Obispo' 'Springdale' 'Lodi' 'Mason']

State:['Kentucky' 'California' 'Florida' 'North Carolina' 'Washington' 'Texas' 'Wisconsin' 'Utah' 'Nebraska' 'Pennsylvania' 'Illinois' 'Minnesota' 'Michigan' 'Delaware' 'Indiana' 'New York' 'Arizona' 'Virginia' 'Tennessee' 'Alabama' 'South Carolina' 'Colorado' 'Iowa' 'Ohio' 'Missouri' 'Oklahoma' 'New Mexico' 'Louisiana' 'Connecticut' 'New Jersey'

'Oregon' 'Massachusetts' 'Georgia' 'Nevada' 'Rhode Island' 'Mississippi' 'Arkansas' 'Montana' 'New Hampshire' 'Maryland' 'District of Columbia' 'Kansas' 'Vermont' 'Maine' 'South Dakota' 'Idaho' 'North Dakota' 'Wyoming' 'West Virginia']

Postal Code: [42420. 90036. 33311. 90032. 28027. 98103. 76106. 53711. 84084. 68025. 19140. 84057. 90049. 77095. 75080. 77041. 60540. 32935. 55122. 48185. 19901. 47150. 10024. 12180. 90004. 60610. 85234. 22153. 10009. 49201. 38109. 77070. 35601. 94122. 27707. 60623. 29203. 55901. 80013. 28205. 60462. 10035. 50322. 43229. 37620. 19805. 61701. 85023. 95661. 64055. 91104. 43055. 53132. 85254. 95123. 98105. 98115. 73034. 90045. 19134. 88220. 78207. 77036. 62521. 71203. 6824. 75051. 80219. 75220. 37064. 90604. 48601. 44256. 48227. 38401. 33614. 95051. 55044. 92037. 77506. 94513. 27514. 7960. 45231. 94110. 90301. 97206. 33319. 80906. 7109. 48180. 8701. 22204. 80004. 7601. 33710. 19143. 90805. 92345. 37130. 78745. 1852. 31907. 6040. 78550. 85705. 62301. 2038. 33024. 2886. 33180. 28403. 92646. 40475. 80027. 1841. 98198. 61604. 89115. 39212. 48187. 10801. 28052. 32216. 47201. 13021. 44312. 73071. 94521. 60068. 79109. 11757. 90008. 92024. 77340. 14609. 72701. 92627. 80134. 30318. 64118. 59405. 48234. 36116. 85204. 60653. 54302. 45503. 92804. 98270. 97301. 78041. 19120. 75217. 43123. 10011. 48126. 31088. 94591. 55407. 92691. 48307. 7060. 85635. 98661. 60505. 76017. 40214. 75081. 44105. 75701. 27217. 22980. 19013. 27511. 32137. 10550. 48205. 33012. 11572. 92105. 60201. 48183. 55016. 71111. 50315. 93534. 23223. 28806. 92530. 68104. 98026. 92704. 53209. 41042. 44052. 7036. 93905. 3301. 21044. 75043. 6360. 22304. 43615. 87401. 92503. 90503. 78664. 92054. 33433. 23464. 92563. 28540. 52601. 98502. 20016. 65109. 63376. 61107. 33142. 78521. 10701. 94601. 28110. 20735. 30076. 72401. 47374. 94509. 33030. 46350. 48911. 44221. 89502. 22801. 92025. 48073. 20852. 33065. 14215. 33437. 39503. 93727. 27834. 11561. 35630. 31204. 52402. 2908. 81001. 94533. 55106. 32725. 42071. 6457. 11520. 90660. 84604. 84062. 30080. 24153. 44134. 36608. 2740. 75061. 8360. 85301. 14304. 27360. 92683. 38301. 75019. 91767. 89031. 18103. 19711. 85281. 8302. 2149. 13601. 54915. 98006. 75002. 79907. 76051. 75007. 37167. 98031. 70506. 97224. 60076. 75023. 23434. 46203. 7002. 43017. 28314. 27405. 21215. 53142. 66062. 98002. 74133. 97756. 27604. 74403. 6450. 42104. 46614. 6010. 89015. 99207. 76248. 45014. 32127. 97504. 22901. 59801. 33178. 29501. 97477. 32712. 19601. 80020. 65807. 7501. 73120. 23320. 79424. 65203. 37604. 36830. 92404. 1453. 59715. 85345. 44107. 8861. 91761. 91730. 56560. 75150. 92374. 95207. 32174. 94086. 3820. 17403. 77840. 63116. 2169. 95336. 44240. 76903. 84106. 35810. 37918. 72209. 48146. 43302. 80122. 5408. 4401. 38671. 47362. 48640. 57103. 80525. 47905. 37042. 95823. 91360. 2148. 1040. 87105. 89431. 92236. 60126. 7055. 29406. 23602. 14701. 46544. 43402. 7090. 92253. 32303. 37211. 98226. 60098. 76117. 60090. 29483. 71901. 80112. 43130.

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 26003. 95037. 7011. 53081. 30344. 57701. 1810. 34741. 6484. 6810.
 52302. 32771. 78666. 80634. 76063. 44035. 83301. 63301. 33134. 60441.
  1752. 20707. 77803. 71603. 57401. 21740. 7017. 60004. 60543. 77705.
 55433. 92672. 94568. 93405. 72762. 95240. 77571. 45040. 30188.]
Region: ['South' 'West' 'Central' 'East']
Product ID:['FUR-B0-10001798' 'FUR-CH-10000454' 'OFF-LA-10000240' ...
 71.1619999999998 14.4648 12.672]
Category:['Furniture' 'Office Supplies' 'Technology']
Sub-Category: ['Bookcases' 'Chairs' 'Labels' 'Tables' 'Storage' 'Furnishings'
'Art'
 'Phones' 'Binders' 'Appliances' 'Paper' 'Accessories' 'Envelopes'
 'Fasteners' 'Supplies' 'Machines' 'Copiers']
Product Name: ['Bush Somerset Collection Bookcase'
 'Hon Deluxe Fabric Upholstered Stacking Chairs, Rounded Back'
 'Self-Adhesive Address Labels for Typewriters by Universal' ...
 'Hoover Commercial Lightweight Upright Vacuum' 'LG G2'
 'Eldon Jumbo ProFile Portable File Boxes Graphite/Black']
Sales:[261.96 731.94 14.62 ...
                               8.78 376.74 44.43]
Quantity: [2. 3. 5. 7. 4. 6. 9. 1. 8. 14. 11. 13. 10. 12.]
Discount: [0. 0.45 0.2 0.8 0.3 0.5 0.7 0.6 0.32 0.1 0.4 0.15]
Profit: [ 41.9136 219.582
                           6.8714 ...
                                      2.99
                                            130.2885 18.6606]
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order_year: [2016. 2015. 2014. 2017.]
     order_month:[11. 6. 10. 4. 12. 5. 8. 7. 9. 1. 3. 2.]
     order date: [8. 12. 11. 9. 15. 5. 22. 13. 27. 16. 25. 17. 19. 10. 20. 18. 24.
       4. 14. 26. 3. 28. 29. 1. 23. 2. 6. 7. 31. 21.]
     Ship year: [2016. 2015. 2014. 2017. 2018.]
     Ship_month: [11. 6. 10. 4. 12. 5. 9. 7. 1. 3. 8. 2.]
     Ship_date: [11. 16. 18. 14. 20. 10. 26. 15. 1. 13. 30. 21. 23. 31. 22. 25. 17.
     5.
       6. 2. 8. 4. 28. 27. 12. 19. 7. 9. 3. 24. 29.]
[69]: df.columns #prints all columns
[69]: Index(['Row ID', 'Order ID', 'Order Date', 'Ship Date', 'Ship Mode',
             'Customer ID', 'Customer Name', 'Segment', 'Country', 'City', 'State',
             'Postal Code', 'Region', 'Product ID', 'Category', 'Sub-Category',
             'Product Name', 'Sales', 'Quantity', 'Discount', 'Profit', 'order_year',
             'order_month', 'order_date', 'Ship_year', 'Ship_month', 'Ship_date'],
            dtype='object')
[70]: #droping columns that are not required for analysis
      df.drop(columns=['Row ID', 'Order ID',
             'Customer ID', 'Customer Name',
             'Postal Code', 'Product ID', 'Order Date', 'Ship
       →Date'],axis=1,inplace=True)
[71]: df.sample(5) #display random 5 samples
[71]:
                Ship Mode
                               Segment
                                              Country
                                                                City \
           Standard Class
                                                       Oklahoma City
      1938
                              Consumer
                                        United States
      4419
              First Class
                           Home Office
                                        United States
                                                              Aurora
     7769
           Standard Class
                                        United States
                                                         Morgan Hill
                              Consumer
      6763 Standard Class
                             Corporate United States
                                                         Springfield
      1296
              First Class
                             Corporate
                                        United States
                                                        Jacksonville
                     State
                            Region
                                           Category Sub-Category \
      1938
                 Oklahoma
                           Central
                                         Technology
                                                          Phones
                              West Office Supplies
      4419
                  Colorado
                                                           Paper
      7769
               California
                              West Office Supplies
                                                             Art
                                         Technology
                                                     Accessories
      6763
                 Virginia
                             South
      1296 North Carolina
                             South
                                         Technology
                                                        Machines
```

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1938
                     Jabra Supreme Plus Driver Edition Headset
                                                                    479.960
                                                                                   4.0
                                                                                   3.0
      4419
                                                       Xerox 1992
                                                                     14.352
      7769
                       Rogers Handheld Barrel Pencil Sharpener
                                                                     21.920
                                                                                   8.0
      6763
                              Imation 30456 USB Flash Drive 8GB
                                                                     20.700
                                                                                   3.0
      1296
            Cisco CP-7937G Unified IP Conference Station P... 695.700
                                                                                 2.0
            Discount
                         Profit
                                  order year
                                               order month
                                                             order date
                                                                          Ship_year
      1938
                  0.0
                       134.3888
                                       2014.0
                                                       12.0
                                                                     3.0
                                                                             2014.0
                         5.2026
                  0.2
                                       2017.0
                                                        9.0
                                                                    28.0
                                                                              2017.0
      4419
      7769
                  0.0
                         5.9184
                                       2016.0
                                                       12.0
                                                                     3.0
                                                                              2016.0
      6763
                  0.0
                         1.6560
                                       2016.0
                                                        9.0
                                                                    12.0
                                                                              2016.0
      1296
                  0.5
                       -27.8280
                                       2017.0
                                                        1.0
                                                                     2.0
                                                                              2017.0
             Ship_month
                         Ship_date
      1938
                   12.0
                                9.0
                   10.0
                                1.0
      4419
      7769
                   12.0
                                7.0
      6763
                    9.0
                               17.0
      1296
                    1.0
                                4.0
[72]: #data descriptive
      df.describe()
[72]:
                     Sales
                                Quantity
                                              Discount
                                                              Profit
                                                                        order_year
               9844.000000
                             9844.000000
                                                         9844.000000
                                                                       9844.000000
      count
                                           9844.000000
                230.386939
                                3.790431
                                              0.155312
                                                           28.970794
                                                                       2015.719829
      mean
      std
                626.024933
                                2.224033
                                              0.205817
                                                          235.713664
                                                                          1.123452
                  0.444000
                                1.000000
                                              0.000000 -6599.978000
                                                                       2014.000000
      min
      25%
                 17.310000
                                2.000000
                                              0.000000
                                                            1.757325
                                                                       2015.000000
      50%
                                                                       2016.000000
                 54.804000
                                3.000000
                                              0.200000
                                                            8.709500
      75%
                209.970000
                                5.000000
                                              0.200000
                                                                       2017.000000
                                                           29.460650
              22638.480000
                               14.000000
                                                         8399.976000
                                                                       2017.000000
      max
                                              0.800000
              order_month
                             order_date
                                            Ship_year
                                                         Ship_month
                                                                        Ship_date
             9844.000000
                            9844.000000
                                          9844.000000
                                                        9844.000000
                                                                      9844.000000
      count
                              15.460585
      mean
                 7.811560
                                          2015.735270
                                                           7.742686
                                                                        15.854429
      std
                 3.284929
                               8.756378
                                             1.126109
                                                           3.342078
                                                                         8.807584
                 1.000000
                               1.000000
                                          2014.000000
                                                                         1.000000
      min
                                                           1.000000
      25%
                 5.000000
                                          2015.000000
                               8.000000
                                                           5.000000
                                                                         8.000000
      50%
                 9.000000
                              15.000000
                                          2016.000000
                                                           9.000000
                                                                        16.000000
      75%
                11.000000
                              23.000000
                                          2017.000000
                                                          11.000000
                                                                        24.000000
      max
                12.000000
                              31.000000
                                          2018.000000
                                                          12.000000
                                                                        31.000000
```

Product Name

Quantity \

Sales

 $\# \ df. to_excel('C:/Users/ganesh/Downloads/cleanedata1.xlsx', \ index=False)$

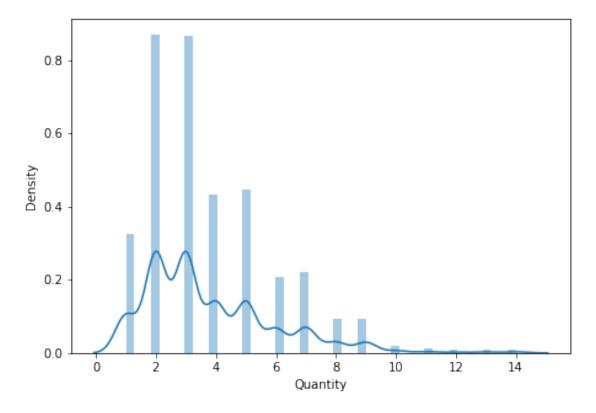
[73]:

3 Outlier Analysis

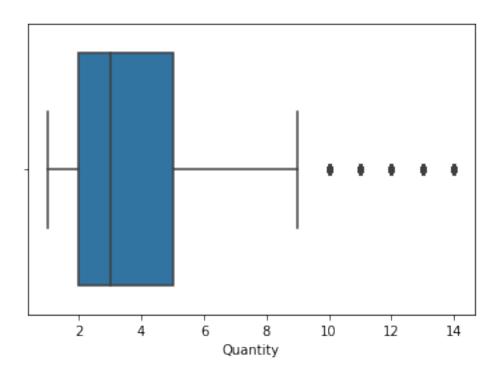
4 Quantity Outlier Analysis

C:\Users\ganesh\anaconda3\lib\site-packages\seaborn\distributions.py:2619: FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

warnings.warn(msg, FutureWarning)



```
[76]: #right skew
      df["Quantity"].skew()
[76]: 1.272389553355905
[77]: df["Quantity"].describe()
[77]: count
               9844.000000
     mean
                  3.790431
     std
                  2.224033
     min
                  1.000000
     25%
                  2.000000
     50%
                  3.000000
     75%
                  5.000000
                 14.000000
     max
     Name: Quantity, dtype: float64
[78]: #box plot
      sns.boxplot(df["Quantity"])
     C:\Users\ganesh\anaconda3\lib\site-packages\seaborn\_decorators.py:36:
     FutureWarning: Pass the following variable as a keyword arg: x. From version
     0.12, the only valid positional argument will be `data`, and passing other
     arguments without an explicit keyword will result in an error or
     misinterpretation.
       warnings.warn(
[78]: <AxesSubplot:xlabel='Quantity'>
```



```
[79]: #Percentile Method
low=df["Quantity"].quantile(0.05)
high=df["Quantity"].quantile(0.95)
low,high
```

[79]: (1.0, 8.0)

[80]: df[df["Quantity"]>high]

| F007 . | | Q1- ÷ M- | | 0 | O:+ | Q+-+- | ` |
|--------|------|------------------------------|-------------------------------------|-----------------------------------|---------------|------------|---|
| [80]: | | Ship Mo | 0 | Country | City | State | \ |
| | 10 | Standard Cla | ss Consumer | United States | Los Angeles | California | |
| | 37 | Standard Cla | ss Home Office | United States | Houston | Texas | |
| | 102 | Second Cla | ss Consumer | United States | Columbus | Ohio | |
| | 111 | First Cla | ss Consumer | United States | Wilmington | Delaware | |
| | 124 | Standard Cla | ss Consumer | United States | Roseville | California | |
| | ••• | ••• | ••• | ••• | | | |
| | 9801 | Standard Cla | ss Consumer | United States | San Francisco | California | |
| | 9802 | Standard Cla | ss Consumer | United States | Anaheim | California | |
| | 9839 | Standard Cla | ss Home Office | United States | Los Angeles | California | |
| | 9844 | Standard Cla | ss Consumer | United States | Long Beach | New York | |
| | 9860 | Second Cla | ss Consumer | United States | Atlanta | Georgia | |
| | | | | | | | |
| | | Region | Category Sub | o-Category \ | | | |
| | 10 | West | Furniture | Tables | | | |
| | 37 | Central Off | ice Supplies | Envelopes | | | |
| | 9860 | Second Cla
Region
West | ss Consumer Category Sub Furniture | United States D-Category \ Tables | • | | |

| 102
111
124 | | Office Sup
Office Sup
Furn | plies En | steners
velopes
ishings | | | |
|-------------------|-----------|----------------------------------|-------------|--------------------------------|------------|---------------------|-----|
| 9801 |
West | Techn | ology Acce | ssories | | | |
| 9802 | West | Office Sup | plies | Storage | | | |
| 9839 | | Office Sup | - | Binders | | | |
| 9844 | | Office Sup | - | Labels | | | |
| 9860 | South | Office Sup | plies | Paper | | | |
| | | | | Product | Name Sa | ales Quantity | . \ |
| 10 | | Chromcraft | Rectangula | r Conference T | ables 1706 | .184 9.0 |) |
| 37 | #10-4 1/8 | 8" x 9 1/2" | Premium Di | agonal Seam En | ve 113.32 | 28 9.0 | |
| 102 | | OIC Colore | d Binder Cl | ips, Assorted | Sizes 40 | .096 14.0 |) |
| 111 | Glob | e Weis Pee | | rst Class Enve | - | .020 9.0 | |
| 124 | | | Longer-Li | fe Soft White | Bulbs 43 | .120 14.0 |) |
| | M N | 144 T | D 10 0 | D 110D O O E1 | | | |
| 9801
9802 | | | | B USB 2.0 Flas | | 30 14.0
.820 9.0 | |
| 9839 | Cal | | * | Rack, Model A
Linen-Style C | | .472 14.0 | |
| 9844 | | | • | ve Removable I | | .500 10.0 | |
| 9860 | | | | ge Book, 4 per | | .870 9.0 | |
| | | | | 8, - _F | | | |
| | Discount | Profit | order_year | | order_date | Ship_year \ | |
| 10 | 0.2 | 85.3092 | 2014.0 | | 9.0 | 2014.0 | |
| 37 | 0.2 | 35.4150 | 2015.0 | | 27.0 | 2015.0 | |
| 102 | 0.2 | 14.5348 | 2014.0 | | 25.0 | 2014.0 | |
| 111 | 0.0 | 51.7590 | 2016.0 | | 12.0 | 2016.0 | |
| 124 | 0.0 | 20.6976 | 2016.0 | 10.0 | 13.0 | 2016.0 | |
|
9801 | 0.0 |
87.1962 | 2017.0 | 11.0 |
24.0 | 2017.0 | |
| 9802 | 0.0 | 29.9646 | 2017.0 | | 28.0 | 2017.0 | |
| 9839 | | 153.1152 | 2011.0 | | 6.0 | 2016.0 | |
| 9844 | 0.0 | 15.1200 | 2015.0 | | 17.0 | 2015.0 | |
| 9860 | 0.0 | 23.9463 | 2017.0 | | 25.0 | 2017.0 | |
| | Ship_mont | h Ship_da | te | | | | |
| 10 | 6. | 0 14 | .0 | | | | |
| 37 | 12. | 0 31 | .0 | | | | |
| 102 | 8. | 0 27 | .0 | | | | |
| 111 | 6. | 0 15 | .0 | | | | |
| 124 | 10. | 0 19 | .0 | | | | |
| | ••• | ••• | _ | | | | |
| 9801 | 11. | | | | | | |
| 9802 | 1. | | .0 | | | | |
| 9839 | 12. | | .0 | | | | |
| 9844 | 5. | 0 23 | .0 | | | | |

9860 11.0 29.0

[418 rows x 19 columns]

```
[81]:
      #did because felt outliers are valid (so used capping)
[82]: #capping outliers
      df["Quantity"]=np.where(df["Quantity"]>high,high,np.
        ⇔where(df["Quantity"]<low,low,df["Quantity"]))</pre>
[83]:
      df.shape
[83]: (9844, 19)
[84]: df [df ["Quantity"]>=5]
[84]:
                               Segment
                                                                                State
                  Ship Mode
                                               Country
                                                                     City
      3
            Standard Class
                              Consumer
                                         United States
                                                         Fort Lauderdale
                                                                              Florida
      5
            Standard Class
                              Consumer
                                         United States
                                                             Los Angeles
                                                                           California
      7
            Standard Class
                                                             Los Angeles
                              Consumer
                                         United States
                                                                           California
      9
            Standard Class
                                         United States
                              Consumer
                                                             Los Angeles
                                                                           California
            Standard Class
      10
                              Consumer
                                         United States
                                                             Los Angeles
                                                                           California
      9860
              Second Class
                              Consumer
                                         United States
                                                                              Georgia
                                                                 Atlanta
      9861
            Standard Class
                              Consumer
                                         United States
                                                             Los Angeles
                                                                           California
      9864
            Standard Class
                              Consumer
                                         United States
                                                                 Detroit
                                                                             Michigan
      9869
            Standard Class
                                         United States
                                                                 Detroit
                              Consumer
                                                                             Michigan
      9870
              Second Class
                                         United States
                                                         Fort Lauderdale
                                                                              Florida
                             Corporate
             Region
                             Category Sub-Category
      3
              South
                            Furniture
                                             Tables
      5
               West
                            Furniture Furnishings
      7
               West
                           Technology
                                             Phones
      9
               West
                      Office Supplies
                                         Appliances
                            Furniture
                                             Tables
      10
               West
      9860
              South
                      Office Supplies
                                              Paper
      9861
               West
                      Office Supplies
                                              Paper
                      Office Supplies
      9864
            Central
                                            Binders
      9869
            Central
                      Office Supplies
                                            Binders
      9870
                      Office Supplies
              South
                                         Appliances
                                                   Product Name
                                                                              Quantity \
                                                                       Sales
      3
                 Bretford CR4500 Series Slim Rectangular Table
                                                                   957.5775
                                                                                   5.0
      5
            Eldon Expressions Wood and Plastic Desk Access...
                                                                   48.8600
                                                                                 7.0
      7
                                                                   907.1520
                                                                                   6.0
                                Mitel 5320 IP Phone VoIP phone
      9
                              Belkin F5C206VTEL 6 Outlet Surge
                                                                    114.9000
                                                                                   5.0
```

```
10
                Chromcraft Rectangular Conference Tables 1706.1840
                                                                              8.0
9860
                      Wirebound Message Book, 4 per Page
                                                               48.8700
                                                                              8.0
9861
                                                  Xerox 19
                                                              154.9000
                                                                              5.0
9864
     Wilson Jones Turn Tabs Binder Tool for Ring Bi...
                                                            24.1000
                                                                           5.0
          Wilson Jones 1" Hanging DublLock Ring Binders
9869
                                                               26.4000
                                                                              5.0
9870
                     Hoover Upright Vacuum With Dirt Cup
                                                           1158.1200
                                                                              5.0
                                        order_month order_date
      Discount
                   Profit
                           order year
                                                                   Ship_year
3
          0.45 -383.0310
                                2015.0
                                                10.0
                                                             11.0
                                                                      2015.0
                                                 6.0
                                                              9.0
5
          0.00
                  14.1694
                                2014.0
                                                                      2014.0
7
          0.20
                 90.7152
                                2014.0
                                                 6.0
                                                             9.0
                                                                      2014.0
          0.00
                  34.4700
                                2014.0
                                                 6.0
                                                             9.0
                                                                      2014.0
10
          0.20
                  85.3092
                                2014.0
                                                 6.0
                                                             9.0
                                                                      2014.0
9860
          0.00
                  23.9463
                                2017.0
                                                11.0
                                                            25.0
                                                                      2017.0
                                                 1.0
                                                            14.0
9861
          0.00
                 69.7050
                                2017.0
                                                                      2017.0
9864
          0.00
                  11.0860
                                2016.0
                                                 9.0
                                                              1.0
                                                                      2016.0
9869
          0.00
                  12.6720
                                2016.0
                                                 9.0
                                                             1.0
                                                                      2016.0
9870
          0.20
                130.2885
                                2017.0
                                                11.0
                                                            11.0
                                                                      2017.0
      Ship_month Ship_date
3
            10.0
                        18.0
             6.0
5
                        14.0
7
             6.0
                        14.0
9
             6.0
                        14.0
             6.0
10
                        14.0
•••
                        29.0
9860
            11.0
9861
             1.0
                        19.0
9864
             9.0
                         5.0
9869
             9.0
                         5.0
9870
            11.0
                        16.0
[3053 rows x 19 columns]
```

```
[85]: #distribution and box plot for quantity
plt.figure(figsize=(16,8))
plt.subplot(2,2,1)
sns.distplot(df["Quantity"])

plt.subplot(2,2,2)
sns.boxplot(df["Quantity"])

plt.show()
```

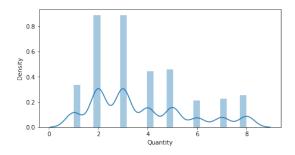
C:\Users\ganesh\anaconda3\lib\site-packages\seaborn\distributions.py:2619:

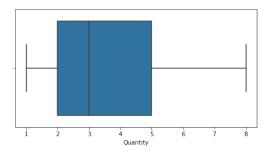
FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

warnings.warn(msg, FutureWarning)

C:\Users\ganesh\anaconda3\lib\site-packages\seaborn_decorators.py:36:
FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

warnings.warn(





```
[86]: #right skew

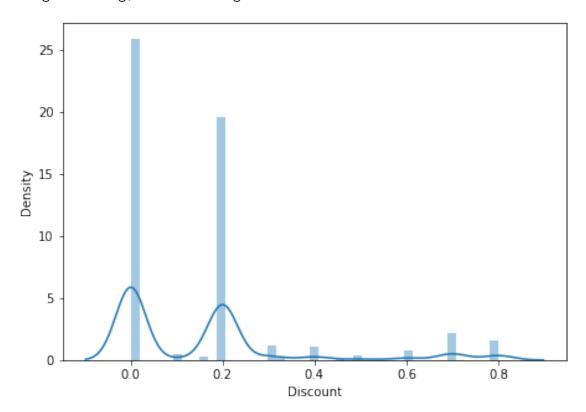
df["Quantity"].skew()
```

[86]: 0.7107622703947052

5 Disount Outlier Analysis

C:\Users\ganesh\anaconda3\lib\site-packages\seaborn\distributions.py:2619: FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for

histograms). warnings.warn(msg, FutureWarning)

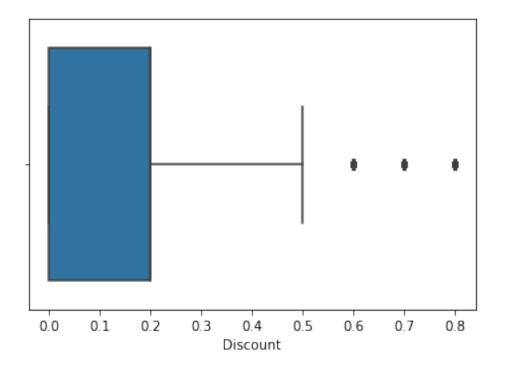


```
[89]: #right skew
      df["Discount"].skew()
[89]: 1.6922053394888577
[90]: df["Discount"].describe()
[90]: count
               9844.000000
      mean
                  0.155312
      std
                  0.205817
      min
                  0.000000
      25%
                  0.000000
      50%
                  0.200000
      75%
                  0.200000
                  0.800000
      max
      Name: Discount, dtype: float64
[91]: #boxplot
      sns.boxplot(df["Discount"])
```

C:\Users\ganesh\anaconda3\lib\site-packages\seaborn_decorators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

warnings.warn(

[91]: <AxesSubplot:xlabel='Discount'>



```
[92]: per25=df["Discount"].quantile(0.25)
    per75=df["Discount"].quantile(0.75)
    per25,per75

[92]: (0.0, 0.2)

[93]: #IQR(method)
    iqr=per75-per25
    low=per25-1.5*iqr
    high=per75+1.5*iqr
    low,high
```

[93]: (-0.30000000000000004, 0.5)

[94]: df[df["Discount"]>high]

```
[94]:
                  Ship Mode
                                  Segment
                                                  Country
                                                                    City
                                                                                  State
      14
            Standard Class
                             Home Office
                                           United States
                                                              Fort Worth
                                                                                  Texas
      15
            Standard Class
                             Home Office
                                           United States
                                                              Fort Worth
                                                                                  Texas
      28
            Standard Class
                                 Consumer
                                           United States
                                                            Philadelphia
                                                                           Pennsylvania
      32
            Standard Class
                                                            Philadelphia
                                                                           Pennsylvania
                                 Consumer
                                           United States
      36
                First Class
                                                              Richardson
                                Corporate
                                           United States
                                                                                  Texas
      9737
                First Class
                             Home Office
                                           United States
                                                               Cleveland
                                                                                   Ohio
      9763
            Standard Class
                                 Consumer
                                            United States
                                                              Carrollton
                                                                                  Texas
      9780
            Standard Class
                                Corporate
                                            United States
                                                                   Bryan
                                                                                  Texas
            Standard Class
      9781
                             Home Office
                                            United States
                                                                   Akron
                                                                                   Ohio
      9855
            Standard Class
                                 Consumer
                                            United States
                                                                 Phoenix
                                                                                Arizona
             Region
                              Category Sub-Category
      14
            Central
                      Office Supplies
                                          Appliances
             Central
      15
                      Office Supplies
                                             Binders
      28
                East
                      Office Supplies
                                             Binders
      32
                      Office Supplies
                East
                                             Binders
      36
            Central
                             Furniture
                                       Furnishings
      9737
                East
                      Office Supplies
                                             Binders
      9763
            Central
                             Furniture
                                        Furnishings
      9780
            Central
                      Office Supplies
                                             Binders
                      Office Supplies
      9781
                East
                                             Binders
      9855
                      Office Supplies
                                             Binders
                West
                                                    Product Name
                                                                     Sales
                                                                             Quantity \
      14
            Holmes Replacement Filter for HEPA Air Cleaner...
                                                                  68.810
                                                                                5.0
      15
              Storex DuraTech Recycled Plastic Frosted Binders
                                                                                  3.0
                                                                     2.544
      28
            Avery Recycled Flexi-View Covers for Binding S...
                                                                   9.618
                                                                                2.0
      32
            Acco Pressboard Covers with Storage Hooks, 14 ...
                                                                   6.858
                                                                                6.0
            Electrix Architect's Clamp-On Swing Arm Lamp, ...
      36
                                                                 190.920
                                                                                5.0
            Wilson Jones Clip & Carry Folder Binder Tool f...
                                                                                5.0
      9737
                                                                   8.700
            GE General Use Halogen Bulbs, 100 Watts, 1 Bul...
                                                                                3.0
      9763
                                                                  25.128
            GBC Pre-Punched Binding Paper, Plastic, White,...
                                                                  22.386
                                                                                7.0
      9780
      9781
                                Acco Expandable Hanging Binders
                                                                                  3.0
                                                                     5.742
      9855
                                          Plastic Binding Combs
                                                                     18.180
                                                                                  4.0
                         Profit
                                               order_month
                                                             order_date
            Discount
                                  order_year
                                                                          Ship_year
      14
                                      2015.0
                                                                   22.0
                                                                             2015.0
                  0.8 -123.8580
                                                      11.0
      15
                  0.8
                                      2015.0
                                                      11.0
                                                                   22.0
                                                                             2015.0
                        -3.8160
      28
                  0.7
                        -7.0532
                                      2015.0
                                                       9.0
                                                                   17.0
                                                                             2015.0
      32
                        -5.7150
                                                                   17.0
                  0.7
                                      2015.0
                                                       9.0
                                                                             2015.0
      36
                  0.6 - 147.9630
                                      2016.0
                                                      12.0
                                                                    8.0
                                                                             2016.0
      9737
                  0.7
                        -6.3800
                                      2017.0
                                                       4.0
                                                                   20.0
                                                                             2017.0
```

| 9763 | 0.6 | -6.9102 | 2014.0 | 11.0 | 12.0 | 2014.0 |
|------|-----|----------|--------|------|------|--------|
| 9780 | 0.8 | -35.8176 | 2016.0 | 3.0 | 15.0 | 2016.0 |
| 9781 | 0.7 | -4.5936 | 2014.0 | 11.0 | 24.0 | 2014.0 |
| 9855 | 0.7 | -13.9380 | 2017.0 | 9.0 | 19.0 | 2017.0 |

```
Ship_month Ship_date
14
             11.0
                         26.0
             11.0
                         26.0
15
              9.0
28
                         21.0
32
              9.0
                         21.0
36
             12.0
                         10.0
9737
              4.0
                         21.0
                         18.0
9763
             11.0
9780
              3.0
                         19.0
             11.0
9781
                         30.0
9855
              9.0
                         25.0
```

[834 rows x 19 columns]

```
[95]: #capping outliers with high and low values

df ["Discount"]=np.where(df ["Discount"]>high,high,np.

→where(df ["Discount"]<low,low,df ["Discount"]))
```

```
[96]: df.shape
```

[96]: (9844, 19)

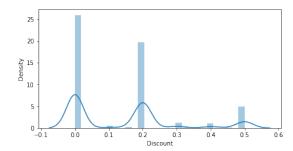
```
[97]: #distribution and box plot for discount
plt.figure(figsize=(16,8))
plt.subplot(2,2,1)
sns.distplot(df["Discount"])
plt.subplot(2,2,2)
sns.boxplot(df["Discount"])
plt.show()
```

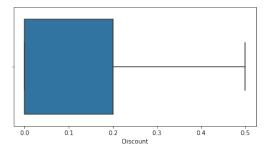
C:\Users\ganesh\anaconda3\lib\site-packages\seaborn\distributions.py:2619:
FutureWarning: `distplot` is a deprecated function and will be removed in a
future version. Please adapt your code to use either `displot` (a figure-level
function with similar flexibility) or `histplot` (an axes-level function for
histograms).

warnings.warn(msg, FutureWarning)

C:\Users\ganesh\anaconda3\lib\site-packages\seaborn_decorators.py:36:
FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or

misinterpretation. warnings.warn(





```
[98]: df.shape

[98]: (9844, 19)

[99]: #right skew
df["Discount"].skew()
```

[99]: 0.9644235759205968

6 Profit Outlier Analysis

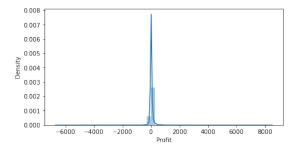
```
[100]: #distribution and boxplot graph for profit
plt.figure(figsize=(16,8))
plt.subplot(2,2,1)
sns.distplot(df["Profit"])
plt.subplot(2,2,2)
sns.boxplot(df["Profit"])
plt.show()
```

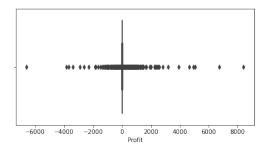
C:\Users\ganesh\anaconda3\lib\site-packages\seaborn\distributions.py:2619: FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

warnings.warn(msg, FutureWarning)

C:\Users\ganesh\anaconda3\lib\site-packages\seaborn_decorators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

warnings.warn(





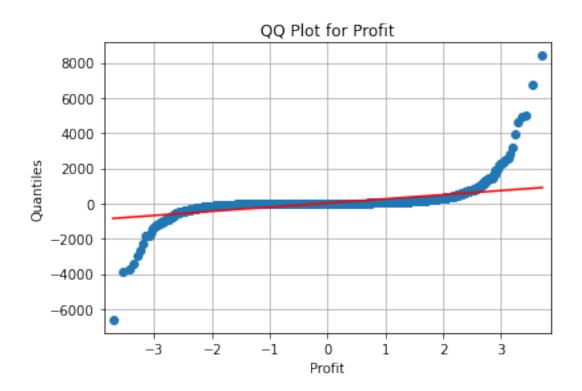
```
[101]: #right skew
df["Profit"].skew()
```

[101]: 7.532178434791842

```
[102]: data = df

# Select the column you want to analyze
column_name = 'Profit'
column_data = data[column_name]

# Create the QQ plot using statsmodels.api
sm.qqplot(column_data, line='s') # 's' for straight reference line
plt.xlabel(column_name)
plt.ylabel('Quantiles')
plt.title('QQ Plot for ' + column_name)
plt.grid(True)
plt.show()
```



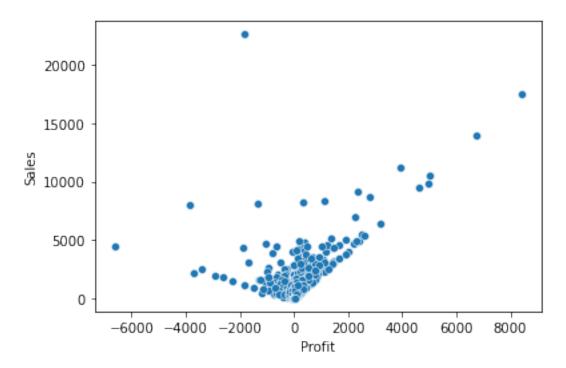
| [103]: | df [df | ["Profit"] <= 0] | | | | |
|--------|--------|------------------|-------------|---------------|-----------------|---|
| [103]: | | Ship Mode | Segment | Country | City | \ |
| | 3 | Standard Class | Consumer | United States | Fort Lauderdale | |
| | 14 | Standard Class | Home Office | United States | Fort Worth | |
| | 15 | Standard Class | Home Office | United States | Fort Worth | |
| | 23 | Second Class | Consumer | United States | Philadelphia | |
| | 27 | Standard Class | Consumer | United States | Philadelphia | |
| | ••• | ••• | ••• | ••• | | |
| | 9791 | Standard Class | Consumer | United States | San Bernardino | |
| | 9797 | Second Class | Corporate | United States | Los Angeles | |
| | 9822 | First Class | - | | _ | |
| | 9837 | Standard Class | Home Office | United States | Los Angeles | |
| | 9855 | Standard Class | Consumer | United States | Phoenix | |
| | | State | Region | Category Sub- | -Categorv \ | |
| | 3 | | South | Furniture | Tables | |
| | _ | Florida | | | | |
| | 14 | | | | pliances | |
| | 15 | | | e Supplies | Binders | |
| | 23 | Pennsylvania | East | Furniture | Chairs | |
| | 27 | Pennsylvania | East | Furniture E | Bookcases | |
| | ••• | | ••• | | | |
| | 9791 | California | West | Furniture E | Bookcases | |

| 9797
9822
9837
9855 | Californi
Texa
Californi
Arizon | s Central
a West | | pplies Fa | Tables
okcases
steners
Binders | S | | | | |
|------------------------------|--|----------------------|------------------|---------------------|---|---------------|-------|------------------|----|---|
| | | | | Product | Name | Sa | les | Quanti | tv | \ |
| 3 | Bretfor | d CR4500 Se | ries Slim | Rectangular | | 957.5 | | | .0 | · |
| 14 | | | | PA Air Clean | | 68.810 | | 5.0 | | |
| 15 | _ | | | c Frosted Bi | | 2.5 | 440 | 3 | .0 | |
| 23 | | Global | Deluxe Sta | cking Chair, | Gray | 71.3 | 720 | 2 | .0 | |
| 27 | Riverside P | alais Royal | Lawyers B | ookcase, Roy | al… 30 | 83.430 | 00 | 7.0 | | |
| ••• | | | | | | ••• | | ••• | | |
| 9791 | O'Sulliv | an Living D | imensions | 3-Shelf Book | cases | 683.3 | 320 | 4.0 | | |
| 9797 | Hon 61 | 000 Series | Interactiv | e Training T | ables | 71.0 | 0880 | 2 | .0 | |
| 9822 | Bush Herita | ge Pine Col | lection 5- | Shelf Bookca | se 3 | 383.465 | 6 | 4.0 | | |
| 9837 | Al | liance Big | | er Bands, 12 | | 13.8 | | | .0 | |
| 9855 | | | Plas | tic Binding | Combs | 18.1 | .800 | 4 | .0 | |
| | D: | Desertit . | | | | | Q1- ± | • | , | |
| 2 | Discount | Profit o
383.0310 | rder_year | order_month
10.0 | | _date
11.0 | SILI | ip_year | \ | |
| 3
14 | | 123.8580 | 2015.0
2015.0 | 11.0 | | 22.0 | | 2015.0
2015.0 | | |
| 15 | 0.50 | -3.8160 | 2015.0 | 11.0 | | 22.0 | | 2015.0 | | |
| 23 | 0.30 | -1.0196 | 2013.0 | 7.0 | | 16.0 | | 2013.0 | | |
| 27 | | 665.0522 | 2017.0 | 9.0 | | 17.0 | | 2017.0 | | |
| | | | | | | | | 2010.0 | | |
| 9791 | | -40.1960 | 2015.0 | 11.0 | | 13.0 | | 2015.0 | | |
| 9797 | 0.20 | -1.7772 | 2016.0 | 6.0 | | 3.0 | | 2016.0 | | |
| 9822 | 0.32 | -67.6704 | 2015.0 | 3.0 | | 19.0 | | 2015.0 | | |
| 9837 | 0.00 | 0.0000 | 2016.0 | 12.0 | | 6.0 | | 2016.0 | | |
| 9855 | 0.50 | -13.9380 | 2017.0 | 9.0 | | 19.0 | | 2017.0 | | |
| | Ship_month | Ship_date | _0 | | | 2010 | | _0_,, | | |
| 3 | 10.0 | 18.0 | | | | | | | | |
| 14 | 11.0 | 26.0 | | | | | | | | |
| 15 | 11.0 | 26.0 | | | | | | | | |
| 23 | 7.0 | 18.0 | | | | | | | | |
| 27 | 9.0 | 21.0 | | | | | | | | |
| ••• | ••• | ••• | | | | | | | | |
| 9791 | 11.0 | 17.0 | | | | | | | | |
| 9797 | 6.0 | 6.0 | | | | | | | | |
| 9822 | 3.0 | 22.0 | | | | | | | | |
| 9837 | 12.0 | 10.0 | | | | | | | | |
| 9855 | 9.0 | 25.0 | | | | | | | | |

[1896 rows x 19 columns]

```
[104]: #scatterplot prfit vs sales
sns.scatterplot(x="Profit",y="Sales",data=df)
```

[104]: <AxesSubplot:xlabel='Profit', ylabel='Sales'>



|]: df [d | f["Profit"]<=0] | | | |
|----------|-----------------|---------------|---------------|-----------------|
|]: | Ship Mod | e Segment | Country | City |
| 3 | Standard Clas | s Consumer | United States | Fort Lauderdale |
| 14 | Standard Clas | s Home Office | United States | Fort Worth |
| 15 | Standard Clas | s Home Office | United States | Fort Worth |
| 23 | Second Class | s Consumer | United States | Philadelphia |
| 27 | Standard Clas | s Consumer | United States | Philadelphia |
| ••• | ••• | ••• | ••• | ••• |
| 9791 | Standard Clas | s Consumer | United States | San Bernardino |
| 9797 | Second Clas | s Corporate | United States | Los Angeles |
| 9822 | First Clas | s Home Office | United States | Houston |
| 9837 | Standard Clas | s Home Office | United States | Los Angeles |
| 9855 | Standard Clas | s Consumer | United States | Phoenix |
| | State | Region | Category Sub- | -Category \ |
| 3 | Florida | South | Furniture | Tables |
| 14 | Texas | Central Offic | e Supplies A | opliances |
| 15 | Texas | Central Offic | e Supplies | Binders |
| 23 | Pennsylvania | East | Furniture | Chairs |

| 27 | Pennsylvar | nia East | t Fur | niture Boo | kcases | | |
|------|------------|--------------|--------------|---------------|-------------|--------------------------|---|
| | ••• | ••• | ••• | ••• | | | |
| 9791 | Californ | nia West | t Fur | niture Boo | kcases | | |
| 9797 | Californ | nia West | t Fur | niture | Tables | | |
| 9822 | Tex | as Centra | l Fur | niture Boo | kcases | | |
| 9837 | Californ | nia West | t Office Su | pplies Fas | steners | | |
| 9855 | Arizo | ona West | t Office Su | pplies E | Binders | | |
| | | | | | | | |
| | | | | Product | Name Sa | les Quantity \setminus | \ |
| 3 | Bretfo | ord CR4500 S | Series Slim | Rectangular T | Table 957.5 | 775 5.0 | |
| 14 | Holmes Rep | olacement F | ilter for HE | PA Air Cleane | er 68.810 | 0 5.0 | |
| 15 | Storex Du | ıraTech Rec | ycled Plasti | c Frosted Bir | nders 2.5 | 440 3.0 | |
| 23 | | Globa | l Deluxe Sta | cking Chair, | Gray 71.3 | 720 2.0 | |
| 27 | Riverside | Palais Roya | al Lawyers B | ookcase, Roya | al 3083.430 | 0 7.0 | |
| | | | | •• | | ••• | |
| 9791 | O'Sulli | ivan Living | Dimensions | 3-Shelf Book | cases 683.3 | 320 4.0 | |
| 9797 | Hon 6 | 31000 Series | s Interactiv | e Training Ta | ables 71.0 | 880 2.0 | |
| 9822 | Bush Herit | tage Pine Co | ollection 5- | Shelf Bookcas | se 383.465 | 6 4.0 | |
| 9837 | I | Alliance Big | g Bands Rubb | er Bands, 12/ | 'Pack 13.8 | 600 7.0 | |
| 9855 | | | Plas | tic Binding (| Combs 18.1 | 800 4.0 | |
| | | | | | | | |
| | Discount | Profit | order_year | order_month | order_date | Ship_year \ | |
| 3 | 0.45 | -383.0310 | 2015.0 | 10.0 | 11.0 | 2015.0 | |
| 14 | 0.50 | -123.8580 | 2015.0 | 11.0 | 22.0 | 2015.0 | |
| 15 | 0.50 | -3.8160 | 2015.0 | 11.0 | 22.0 | 2015.0 | |
| 23 | 0.30 | -1.0196 | 2017.0 | 7.0 | 16.0 | 2017.0 | |
| 27 | 0.50 - | -1665.0522 | 2015.0 | 9.0 | 17.0 | 2015.0 | |
| ••• | ••• | ••• | ••• | | ••• | | |
| 9791 | 0.15 | -40.1960 | 2015.0 | 11.0 | 13.0 | 2015.0 | |
| 9797 | 0.20 | -1.7772 | 2016.0 | 6.0 | 3.0 | 2016.0 | |
| 9822 | 0.32 | -67.6704 | 2015.0 | 3.0 | 19.0 | 2015.0 | |
| 9837 | 0.00 | 0.0000 | 2016.0 | 12.0 | 6.0 | 2016.0 | |
| 9855 | 0.50 | -13.9380 | 2017.0 | 9.0 | 19.0 | 2017.0 | |
| | | | | | | | |
| | Ship_month | | | | | | |
| 3 | 10.0 | | | | | | |
| 14 | 11.0 | | | | | | |
| 15 | 11.0 | | | | | | |
| 23 | 7.0 | 18.0 | 0 | | | | |
| 27 | 9.0 | 21.0 | 0 | | | | |
| ••• | ••• | ••• | | | | | |
| 9791 | 11.0 | | | | | | |
| 9797 | 6.0 | | | | | | |
| 9822 | 3.0 | | | | | | |
| 9837 | 12.0 | | | | | | |
| 9855 | 9.0 | 25.0 | 0 | | | | |

[1896 rows x 19 columns]

```
[106]: EPSILON = 1e-8
       positive_profit = df['Profit'] + EPSILON
       # Take the absolute value
       abs_profit = np.abs(positive_profit)
       # Apply the logarithm
       log_profit = np.log(abs_profit)
       # Restore the sign
       transformed_profit = np.sign(df['Profit']) * log_profit
       # Replace -0 with 0
       transformed_profit = np.where(transformed_profit == -0, 0, transformed_profit)
       # Add the transformed profit column to the DataFrame
       df['Transformed_Profit'] = transformed_profit
[107]: df[df["Profit"]==0]
[107]:
                  Ship Mode
                                 Segment
                                                 Country
                                                                   City
                                                                                 State
             Standard Class
       201
                             Home Office
                                           United States
                                                                               Florida
                                                                  Tampa
       509
               Second Class
                                Consumer
                                           United States
                                                          San Francisco
                                                                            California
       520
                First Class
                                Consumer
                                           United States
                                                                Seattle
                                                                            Washington
             Standard Class
       526
                               Corporate United States
                                                                Seattle
                                                                            Washington
       775
             Standard Class
                                Consumer United States
                                                           Philadelphia Pennsylvania
       9272
                First Class
                                Consumer United States
                                                            Los Angeles
                                                                            California
       9501 Standard Class
                               Corporate
                                          United States
                                                                Seattle
                                                                            Washington
             Standard Class
       9746
                                Consumer
                                           United States
                                                              Lafayette
                                                                               Indiana
       9758 Standard Class
                                Consumer
                                           United States
                                                              Fairfield
                                                                                  Ohio
       9837 Standard Class
                             Home Office
                                          United States
                                                            Los Angeles
                                                                            California
              Region
                             Category Sub-Category
       201
               South
                            Furniture Furnishings
       509
                West
                            Furniture
                                             Chairs
       520
                West
                      Office Supplies
                                          Fasteners
       526
                West
                            Furniture
                                             Chairs
       775
                                             Chairs
                East
                            Furniture
       9272
                West
                            Furniture
                                             Chairs
       9501
                West Office Supplies
                                            Storage
       9746
             Central
                      Office Supplies
                                          Fasteners
                            Furniture Furnishings
       9758
                East
       9837
                West Office Supplies
                                          Fasteners
```

```
Product Name
                                                                Sales
                                                                       Quantity \
                                                                           3.0
201
      Tenex Contemporary Contur Chairmats for Low an...
                                                            258.072
509
           HON 5400 Series Task Chairs for Big and Tall
                                                                             2.0
                                                             1121.568
520
                Alliance Big Bands Rubber Bands, 12/Pack
                                                                3.960
                                                                             2.0
526
                  Hon Every-Day Series Multi-Task Chairs
                                                              451.152
                                                                             3.0
                          Global Leather Executive Chair
775
                                                             1228.465
                                                                             5.0
           HON 5400 Series Task Chairs for Big and Tall
                                                                             5.0
9272
                                                             2803.920
9501
                  Contico 72"H Heavy-Duty Storage System
                                                              204.900
                                                                             5.0
9746
                Alliance Big Bands Rubber Bands, 12/Pack
                                                                             3.0
                                                                5.940
            Deflect-o EconoMat Nonstudded, No Bevel Mat
9758
                                                               82.640
                                                                             2.0
9837
                Alliance Big Bands Rubber Bands, 12/Pack
                                                               13.860
                                                                             7.0
      Discount
                Profit
                         order_year
                                      order_month
                                                   order_date
                                                                 Ship_year
                              2017.0
201
           0.2
                    0.0
                                               4.0
                                                            7.0
                                                                    2017.0
509
           0.2
                    0.0
                                               4.0
                                                           15.0
                              2016.0
                                                                    2016.0
520
           0.0
                    0.0
                              2015.0
                                              12.0
                                                            7.0
                                                                    2015.0
                    0.0
526
           0.2
                              2017.0
                                              10.0
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                                                                    2017.0
775
           0.3
                    0.0
                              2014.0
                                               6.0
                                                           28.0
                                                                    2014.0
           0.2
                    0.0
                                                           27.0
                                                                    2015.0
9272
                              2015.0
                                               1.0
9501
           0.0
                    0.0
                              2014.0
                                               3.0
                                                            7.0
                                                                    2014.0
9746
           0.0
                    0.0
                              2014.0
                                               1.0
                                                           23.0
                                                                    2014.0
9758
           0.2
                    0.0
                              2016.0
                                               6.0
                                                            6.0
                                                                    2016.0
9837
           0.0
                    0.0
                              2016.0
                                              12.0
                                                            6.0
                                                                    2016.0
      Ship month
                   Ship_date Transformed_Profit
201
              4.0
                        12.0
                                               0.0
509
             4.0
                        17.0
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520
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526
                         8.0
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775
              7.0
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9272
              1.0
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9501
              3.0
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9758
              6.0
                        10.0
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9837
             12.0
                        10.0
                                               0.0
```

[65 rows x 20 columns]

```
[108]: # sum of null values
df["Transformed_Profit"].isnull().sum()
```

[108]: 0

[109]: df[df["Transformed_Profit"] <= 0]</pre> [109]: Ship Mode Segment Country

| [109]: | | Ship Mode | Segment | Country | City | \ | |
|--------|----------|-------------------|----------------|-----------------|-----------------|----------------------|---|
| | 3 | Standard Class | Consumer | United States | Fort Lauderdale | | |
| | 14 | Standard Class | Home Office | United States | Fort Worth | | |
| | 15 | Standard Class | Home Office | United States | Fort Worth | | |
| | 23 | Second Class | Consumer | United States | Philadelphia | | |
| | 27 | Standard Class | Consumer | United States | - | | |
| | | *** | ••• | *** | | | |
| | 9797 | Second Class | Corporate | United States | | | |
| | 9804 | Second Class | Home Office | | | | |
| | 9822 | First Class | | United States | | | |
| | 9837 | Standard Class | | United States | | | |
| | 9855 | Standard Class | Consumer | United States | 0 | | |
| | 5000 | btandard orass | Consumer | onited braces | Incenty | | |
| | | State | Region | Category Sub- | -Category \ | | |
| | 3 | Florida | South | Furniture | Tables | | |
| | 14 | | | | ppliances | | |
| | 15 | | | e Supplies | Binders | | |
| | 23 | Pennsylvania | East | Furniture | Chairs | | |
| | 27 | Pennsylvania | East | | Bookcases | | |
| | | remisyrvania | Last | | DOORCASES | | |
| |
9797 |
California | West |
Furniture | Tables | | |
| | 9804 | Washington | | e Supplies | Storage | | |
| | 9822 | · · | Central | | Bookcases | | |
| | 9837 | California | | | | | |
| | 9855 | | | 11 | Fasteners | | |
| | 9000 | Arizona | West Offic | e Supplies | Binders | | |
| | | | | Produc | ct Name Sale | s Quantity | \ |
| | 3 | Bretford CI | 84500 Series S | lim Rectangular | | • | ` |
| | 14 | Holmes Replacer | | _ | | 5.0 | |
| | 15 | - | | astic Frosted l | | | |
| | 23 | Dioley Durale | • | Stacking Chair | | | |
| | 27 | Dimonaida Dala- | | · · | , , | 7.0 | |
| | 21 | niverside raia. | is noyal Lawye | is bookcase, no | oyal 3083.4300 | 7.0 | |
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 | |
| | 9797 | HOII 61000 | | ctive Training | | | |
| | 9804 | Decelo Hereddon I | _ | s Jumbo File, (| | | |
| | 9822 | Bush Heritage I | | | | 4.0 | |
| | 9837 | Allian | - | Rubber Bands, | | | |
| | 9855 | | | Plastic Binding | g Combs 18.180 | 0 4.0 | |
| | | Discount Pr | rofit order_y | ear order_mon | th order_date S | hip_year \ | |
| | 3 | 0.45 -383 | -• | 5.0 10 | - | hip_year \
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| | 3
14 | 0.45 -363 | | | | 2015.0 | |
| | | | | | | | |
| | 15 | | | 5.0 11 | | 2015.0 | |
| | 23 | | | | .0 16.0 | 2017.0 | |
| | 27 | 0.50 -1665 | .0522 201 | 5.0 9 | .0 17.0 | 2015.0 | |

| | | ••• | | ••• | ••• | | |
|--|---|--|---|--|--|--------------------------------|------|
| 9797 | 0.20 | -1.7772 | 2016.0 | 6.0 | 3.0 | 2016.0 | |
| 9804 | 0.00 | 0.4074 | 2015.0 | 4.0 | 12.0 | 2015.0 | |
| 9822 | | | | | | | |
| | | | | | | | |
| | | | | | | | |
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| S | hip month | Ship date | Transformed Pr | ofit | | | |
| 3 | - | - | | | | | |
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| | 3.0 | 21.0 | 7.11 | 7012 | | | |
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| | | | | | | | |
| 9855 | 9.0 | 25.0 | -2.63 | 4619 | | | |
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| [2123 r | ows x 20 c | columns | | | | | |
| df.head | () #top 5 | rows | | | | | |
| | Ship Mode | e Segment | Country | | City | State \ | |
| 0 Se | _ | _ | | | • | | |
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| 2 50 | | oorporase | onitoda boateb | | 0 | | |
| 3 Stan | | Consumer | United States | | rdale | Florida | |
| | dard Class | | | | | Florida
Florida | |
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| 4 Stan | dard Class
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| 4 Stan
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b-Category \
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| 4 Stan Regio 0 Sout 1 Sout 2 Wes | dard Class dard Class n h F h F | Category Su'
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Chairs
Labels | | | | |
| Regio Sout Sout Wes Sout | dard Class dard Class n h F h F t Office h F | Category Su'
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Supplies
Curniture | United States b-Category \ Bookcases Chairs Labels Tables Storage | Fort Laude | rdale | Florida | |
| Regio Sout Sout Wes Sout Sout Sout Sout | dard Class dard Class n h F h F t Office h F | Category Su
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Supplies
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Supplies | United States b-Category \ Bookcases Chairs Labels Tables Storage | Fort Laude | rdale
Sales | Florida Quantity \ | |
| Regio Sout Sout Wes Sout Sout Sout Sout | dard Class dard Class n h F t Office h F | Category Su'urniture Curniture Supplies Curniture Supplies Supplies Bush Some | United States b-Category \ Bookcases Chairs Labels Tables Storage Pro | Fort Laude
duct Name
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| Regio Sout Sout Wes Sout Sout Sout Hon | dard Class dard Class n h F t Office h F h Office | Category Su'urniture Curniture Supplies Curniture Supplies Curniture Supplies Dush Some | United States b-Category \ Bookcases Chairs Labels Tables Storage Pro rset Collection ered Stacking C | Fort Laude
duct Name
Bookcase 2
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.9400 | Florida Quantity \ 2.0 3.0 | |
| Regio Sout Sout Sout Sout Sout Sout Hon Self | dard Class dard Class n h F t Office h F h Office | Category Su
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Curniture
Supplies
Curniture
Supplies
Bush Some | United States b-Category \ Bookcases Chairs Labels Tables Storage Pro rset Collection ered Stacking C els for Typewri | Fort Laude duct Name Bookcase 2 hairs, 731 ters b 14 | Sales
61.9600
.9400
.6200 | Quantity \ 2.0 3.0 2.0 | |
| Regio Sout Sout Wes Sout Sout Hon Self | dard Class dard Class n h F t Office h F h Office | Category Surniture Curniture Supplies Curniture Supplies Curniture Supplies Address Labera La | United States b-Category \ Bookcases Chairs Labels Tables Storage Pro rset Collection ered Stacking C els for Typewri s Slim Rectangu | fort Laude duct Name Bookcase 2 hairs, 731 ters b 14 lar Table 9 | Sales
61.9600
.9400
.6200
57.5775 | Quantity \ | |
| Regio Sout Sout Sout Sout Sout Sout Hon Self | dard Class dard Class n h F t Office h F h Office | Category Surniture Curniture Supplies Curniture Supplies Curniture Supplies Address Labera La | United States b-Category \ Bookcases Chairs Labels Tables Storage Pro rset Collection ered Stacking C els for Typewri | fort Laude duct Name Bookcase 2 hairs, 731 ters b 14 lar Table 9 | Sales
61.9600
.9400
.6200 | Quantity \ 2.0 3.0 2.0 | |
| Regio Sout Sout Sout Sout Sout Hon Self | dard Class dard Class n h F t Office h F h Office Deluxe Fab -Adhesive Bretford C | Category Su
Curniture
Curniture
Supplies
Curniture
Supplies Bush Some
Oric Upholst
Address Lab | United States b-Category \ Bookcases Chairs Labels Tables Storage Pro rset Collection ered Stacking C els for Typewri s Slim Rectangu Fold 'N Roll Ca | duct Name Bookcase 2 hairs, 731 ters b 14 lar Table 9 rt System | Sales
61.9600
.9400
.6200
57.5775
22.3680 | Quantity \ 2.0 3.0 2.0 5.0 2.0 | |
| Regio Sout Sout Sout Sout Sout Hon Self A Disc | dard Class dard Class n h F t Office h Office Deluxe Fab -Adhesive Bretford C | Category Surniture Curniture Curniture Supplies Curniture Supplies Curniture Supplies Eldon Cofit order | United States b-Category \ Bookcases Chairs Labels Tables Storage Pro rset Collection ered Stacking C els for Typewri s Slim Rectangu Fold 'N Roll Ca | duct Name Bookcase 2 hairs, 731 ters b 14 lar Table 9 rt System | Sales
61.9600
.9400
.6200
57.5775
22.3680
ate Ship | Quantity \ | |
| | 9822
9837
9855
Signature 14
15
23
27

9797
9804
9822
9837
9855
[2123 r | 9822 0.32 9837 0.00 9855 0.50 Ship_month 3 10.0 14 11.0 15 11.0 23 7.0 27 9.0 9797 6.0 9804 4.0 9822 3.0 9837 12.0 9855 9.0 [2123 rows x 20 cond Class 1 Second Class 1 Second Class | 9822 0.32 -67.6704 9837 0.00 0.0000 9855 0.50 -13.9380 Ship_month Ship_date 3 10.0 18.0 14 11.0 26.0 15 11.0 26.0 23 7.0 18.0 27 9.0 21.0 21.0 21.0 22 3.0 22.0 23 3.0 22.0 24 4.0 17.0 25 985 9.0 25.0 [2123 rows x 20 columns] df.head() #top 5 rows Ship Mode Segment Consumer Consumer Consumer Consumer Consumer Consumer Consumer | 0.32 | 0.822 | 0.822 | 0822 |

```
1
       0.00
             219.5820
                             2016.0
                                             11.0
                                                           8.0
                                                                   2016.0
2
       0.00
                6.8714
                             2016.0
                                              6.0
                                                          12.0
                                                                   2016.0
                                             10.0
3
       0.45 -383.0310
                             2015.0
                                                          11.0
                                                                   2015.0
4
       0.20
                2.5164
                             2015.0
                                             10.0
                                                          11.0
                                                                   2015.0
```

| | Ship_month | Ship_date | Transformed_Profit |
|---|------------|-----------|--------------------|
| 0 | 11.0 | 11.0 | 3.735610 |
| 1 | 11.0 | 11.0 | 5.391726 |
| 2 | 6.0 | 16.0 | 1.927368 |
| 3 | 10.0 | 18.0 | -5.948116 |
| 4 | 10.0 | 18.0 | 0.922829 |

```
[111]: #distribution and boxplot for transformed profit
    plt.figure(figsize=(16,8))
    plt.subplot(2,2,1)
    sns.distplot(df["Transformed_Profit"])
    plt.subplot(2,2,2)
    sns.boxplot(df["Transformed_Profit"])

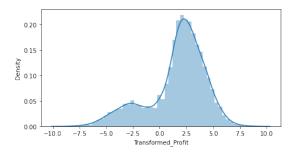
plt.show()
```

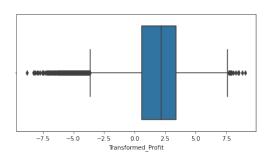
C:\Users\ganesh\anaconda3\lib\site-packages\seaborn\distributions.py:2619:
FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

warnings.warn(msg, FutureWarning)

C:\Users\ganesh\anaconda3\lib\site-packages\seaborn_decorators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

warnings.warn(





```
[112]: #left skew df["Transformed_Profit"].skew()
```

```
[112]: -0.8874539960016707
[113]: df.shape
[113]: (9844, 20)
[114]: Q1 = df['Transformed_Profit'].quantile(0.25)
      Q3 = df['Transformed_Profit'].quantile(0.75)
      # Calculate IQR(Inter Quantile Range)
      IQR = Q3 - Q1
      # Define lower and upper bounds
      lower_bound = Q1 - 1.5 * IQR
      upper_bound = Q3 + 1.5 * IQR
      # Remove outliers
      df_no_outliers = df[(df['Transformed_Profit'] >= lower_bound) &__
        [115]: df.shape
[115]: (9844, 20)
[116]: #copying data in df
      df=df_no_outliers.copy()
[117]: df.shape
[117]: (9233, 20)
[118]: #sum of null values in transformed profit
      df['Transformed_Profit'].isnull().sum()
[118]: 0
[119]: df.shape
[119]: (9233, 20)
[120]: #distribution and box plot for transformed profit
      plt.figure(figsize=(16,8))
      plt.subplot(2,2,1)
      sns.distplot(df["Transformed_Profit"])
      plt.subplot(2,2,2)
      sns.boxplot(df["Transformed_Profit"])
```

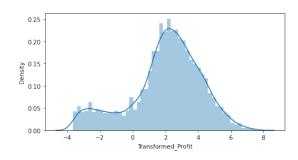
plt.show()

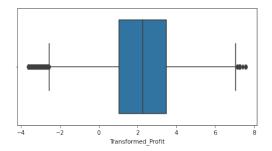
C:\Users\ganesh\anaconda3\lib\site-packages\seaborn\distributions.py:2619: FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

warnings.warn(msg, FutureWarning)

C:\Users\ganesh\anaconda3\lib\site-packages\seaborn_decorators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

warnings.warn(





```
[121]: df["Transformed_Profit"].skew()
```

[121]: -0.6187364044245487

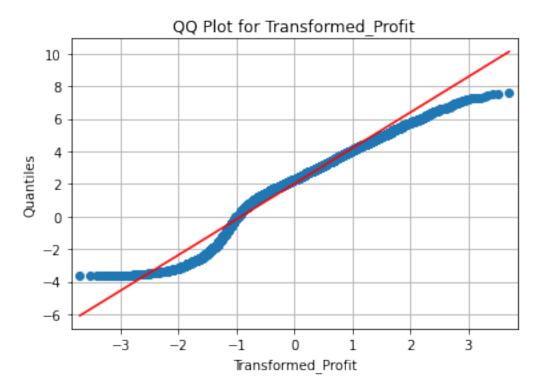
```
[122]: #display all columns df.columns
```

```
[123]: data = df

# Select the column you want to analyze
column_name = 'Transformed_Profit'
column_data = data[column_name]

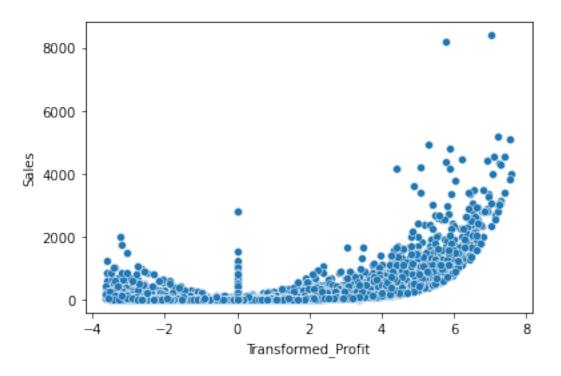
# Create the QQ plot using statsmodels.api
sm.qqplot(column_data, line='s') # 's' for straight reference line
```

```
plt.xlabel(column_name)
plt.ylabel('Quantiles')
plt.title('QQ Plot for ' + column_name)
plt.grid(True)
plt.show()
```



```
[124]: #Scatter plot sales vs transformed_profit sns.scatterplot(x="Transformed_Profit",y="Sales",data=df)
```

[124]: <AxesSubplot:xlabel='Transformed_Profit', ylabel='Sales'>



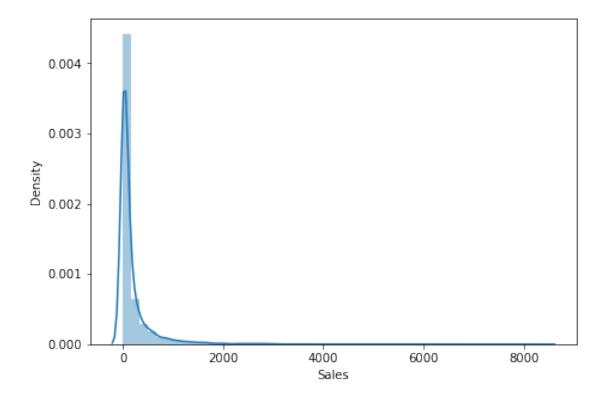
7 Sales Outlier Analysis

```
[125]: # sales data distribution graph

plt.figure(figsize=(16,5))
plt.subplot(1,2,2)
sns.distplot(df["Sales"])
plt.show()
```

C:\Users\ganesh\anaconda3\lib\site-packages\seaborn\distributions.py:2619: FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

warnings.warn(msg, FutureWarning)

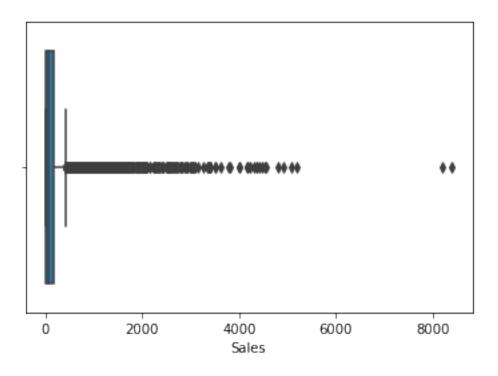


```
[126]: #box plot to check outliers
sns.boxplot(df["Sales"])
```

C:\Users\ganesh\anaconda3\lib\site-packages\seaborn_decorators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

warnings.warn(

[126]: <AxesSubplot:xlabel='Sales'>



```
[127]: #checking skewnessin data
df["Sales"].skew() #right skew
```

[127]: 5.945170113821082

```
[128]: data = df

# Select the column you want to analyze
column_name = 'Sales'
column_data = data[column_name]

# Create the QQ plot using statsmodels.api
sm.qqplot(column_data, line='s') # 's' for straight reference line
plt.xlabel(column_name)
plt.ylabel('Quantiles')
plt.title('QQ Plot for ' + column_name)
plt.grid(True)
plt.show()
```

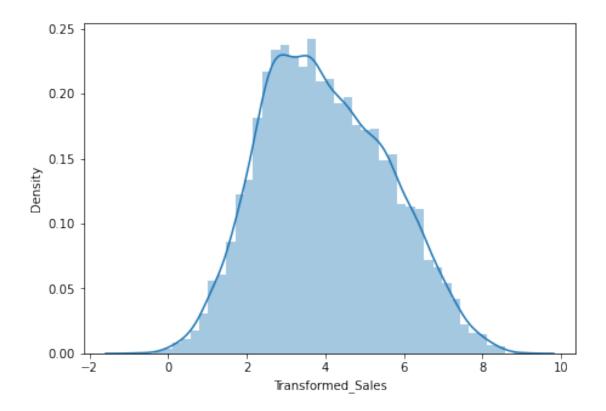


```
[129]: #data transformation using log
       df['Transformed_Sales'] = np.log(df['Sales'])
[130]: df.head() #top 5 rows display
[130]:
                                                                            State \
               Ship Mode
                            Segment
                                            Country
                                                                 City
       0
            Second Class
                           Consumer
                                      United States
                                                            Henderson
                                                                         Kentucky
            Second Class
                           Consumer
                                      United States
                                                            Henderson
       1
                                                                         Kentucky
            Second Class
       2
                          Corporate
                                      United States
                                                         Los Angeles
                                                                       California
          Standard Class
                           Consumer
                                      United States Fort Lauderdale
                                                                          Florida
          Standard Class
                           Consumer
                                      United States
                                                          Los Angeles
                                                                       California
         Region
                        Category Sub-Category
       0 South
                       Furniture
                                     Bookcases
          South
                       Furniture
                                        Chairs
       1
       2
           West
                 Office Supplies
                                        Labels
          South
                 Office Supplies
                                       Storage
           West
                       Furniture
                                  Furnishings
                                                Product Name
                                                                        Quantity \
                                                                 Sales
                          Bush Somerset Collection Bookcase 261.960
       0
                                                                             2.0
       1 Hon Deluxe Fabric Upholstered Stacking Chairs,... 731.940
                                                                           3.0
       2 Self-Adhesive Address Labels for Typewriters b...
                                                              14.620
                                                                           2.0
```

```
4
                              Eldon Fold 'N Roll Cart System
                                                                22.368
                                                                              2.0
       5 Eldon Expressions Wood and Plastic Desk Access...
                                                                            7.0
                                                              48.860
          Discount
                                           order_month order_date
                      Profit
                               order_year
                                                                     Ship_year \
       0
               0.0
                     41.9136
                                   2016.0
                                                   11.0
                                                                8.0
                                                                        2016.0
               0.0 219.5820
                                   2016.0
                                                   11.0
                                                                8.0
                                                                        2016.0
       1
       2
               0.0
                      6.8714
                                   2016.0
                                                   6.0
                                                               12.0
                                                                        2016.0
       4
               0.2
                      2.5164
                                                   10.0
                                   2015.0
                                                               11.0
                                                                        2015.0
                                                    6.0
       5
               0.0
                     14.1694
                                   2014.0
                                                                9.0
                                                                        2014.0
          Ship_month Ship_date Transformed_Profit Transformed_Sales
       0
                11.0
                            11.0
                                            3.735610
                                                                5.568192
                11.0
                            11.0
       1
                                            5.391726
                                                                6.595699
                 6.0
                            16.0
       2
                                            1.927368
                                                                2.682390
       4
                10.0
                            18.0
                                            0.922829
                                                                3.107631
                 6.0
                            14.0
       5
                                            2.651085
                                                                3.888959
[131]: df.shape
[131]: (9233, 21)
[132]: #distribution graph after transformation
       plt.figure(figsize=(16,5))
       plt.subplot(1,2,2)
       sns.distplot(df["Transformed_Sales"])
       plt.show()
```

C:\Users\ganesh\anaconda3\lib\site-packages\seaborn\distributions.py:2619: FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

warnings.warn(msg, FutureWarning)

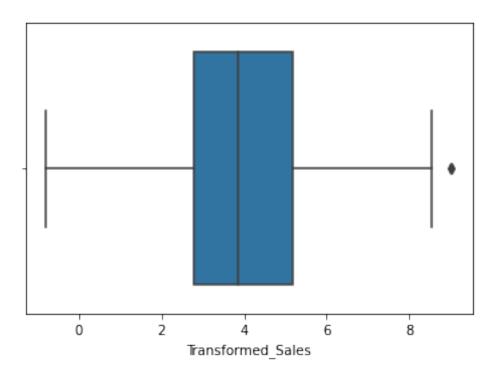


[133]: #boxplot sns.boxplot(df["Transformed_Sales"])

C:\Users\ganesh\anaconda3\lib\site-packages\seaborn_decorators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

warnings.warn(

[133]: <AxesSubplot:xlabel='Transformed_Sales'>



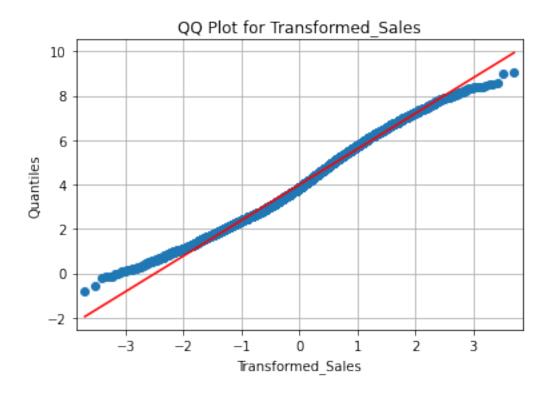
```
[134]: #right skewness
df["Transformed_Sales"].skew()
```

[134]: 0.2193355558713904

```
[135]: import statsmodels.api as sm
  data = df

# Select the column you want to analyze
  column_name = 'Transformed_Sales'
  column_data = data[column_name]

# Create the QQ plot using statsmodels.api
  sm.qqplot(column_data, line='s') # 's' for straight reference line
  plt.xlabel(column_name)
  plt.ylabel('Quantiles')
  plt.title('QQ Plot for ' + column_name)
  plt.grid(True)
  plt.show()
```

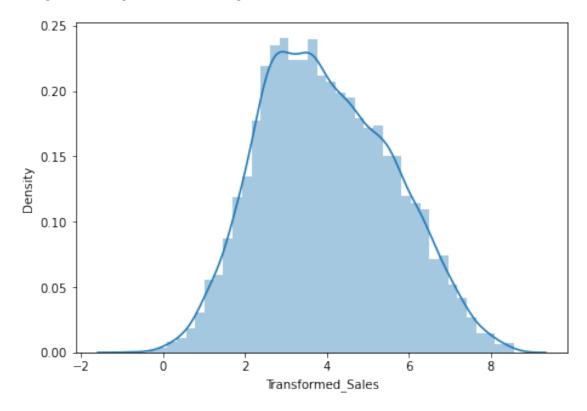


[136]: df.shape

C:\Users\ganesh\anaconda3\lib\site-packages\seaborn\distributions.py:2619: FutureWarning: `distplot` is a deprecated function and will be removed in a

future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

warnings.warn(msg, FutureWarning)

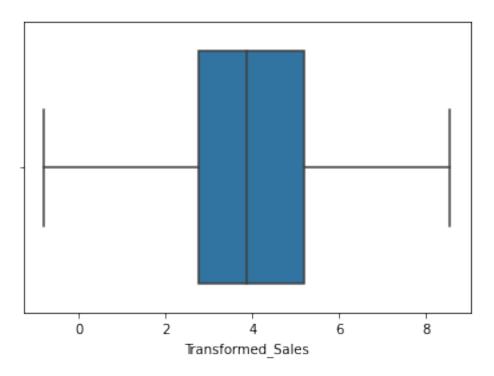


[141]: #box plot sns.boxplot(df["Transformed_Sales"])

C:\Users\ganesh\anaconda3\lib\site-packages\seaborn_decorators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

warnings.warn(

[141]: <AxesSubplot:xlabel='Transformed_Sales'>



```
[142]: #skew
df["Transformed_Sales"].skew()
```

[142]: 0.21540098687838372

```
[143]: data = df

# Select the column you want to analyze
column_name = 'Transformed_Sales'
column_data = data[column_name]

# Create the QQ plot using statsmodels.api
sm.qqplot(column_data, line='s') # 's' for straight reference line
plt.xlabel(column_name)
plt.ylabel('Quantiles')
plt.title('QQ Plot for ' + column_name)
plt.grid(True)
plt.show()
```



| : df | | | | | | |
|------|------------|--------|------------|----------------|-----------------|------------|
| : | Shi | p Mode | Segment | Country | City | State |
| 0 | Second | Class | Consumer | United States | Henderson | Kentucky |
| 1 | Second | Class | Consumer | United States | Henderson | Kentucky |
| 2 | Second | Class | Corporate | United States | Los Angeles | California |
| 4 | Standard | Class | Consumer | United States | Fort Lauderdale | Florida |
| 5 | Standard | Class | Consumer | United States | Los Angeles | California |
| ••• | | ••• | ••• | ••• | ••• | |
| 9867 | 7 Standard | Class | Consumer | United States | Detroit | Michigan |
| 9868 | Standard | Class | Consumer | United States | Detroit | Michigan |
| 9869 | 9 Standard | Class | Consumer | United States | Detroit | Michigan |
| 9870 | Second | Class | Corporate | United States | Fort Lauderdale | Florida |
| 9871 | l Second | Class | Consumer | United States | Hampton | Virginia |
| | Region | | Category S | Sub-Category \ | | |
| 0 | South | | Furniture | Bookcases | | |
| 1 | South | | Furniture | Chairs | | |
| 2 | West | Office | e Supplies | Labels | | |
| 4 | South | Office | e Supplies | Storage | | |
| 5 | West | | Furniture | Furnishings | | |
| | ••• | | ••• | ••• | | |
| 9867 | 7 Central | Office | e Supplies | Binders | | |

| 9868
9869
9870
9871 | Central C | Office Suppli
Office Suppli
Office Suppli
Office Suppli | es B
es Appl | Art
inders
iances
iances | | | | |
|------------------------------|------------|--|------------------|-----------------------------------|----------|------------------|------------------|---|
| 0 | | Dl. C | | | ct Name | Sales | • | \ |
| 0 | | | | ollection Bo | | 261.960 | | |
| 1 | | Fabric Upho | | • | | 731.940 | 3.0 | |
| 2
4 | Sell-Adnes | sive Address | | r Typewriter
N Roll Cart | | 14.620
22.368 | 2.0 | |
| 5 | Fldon Expr | essions Wood | | | • | 48.860 | 7.0 | |
| | LIGON Expi | essions wood | and I Las | CIC DESK ACC | | 40.000 | 7.0 | |
|
9867 | | | GBC Pla | stic Binding | combs |
29.520 | 4.0 | |
| 9868 | | | 020 120 | | ell 315 | 11.960 | | |
| 9869 | Wilson | n Jones 1" Ha | nging Dub | | | 26.400 | | |
| 9870 | | | | cuum With Di | | 1158.120 | | |
| 9871 | Holmes Rep | olacement Fil | ter for H | EPA Air Clea | aner | 44.430 | 3.0 | |
| | | | | | | | | |
| | Discount | Profit or | der_year | order_month | h order_ | _date Sh | ip_year \ | |
| 0 | 0.0 | 41.9136 | 2016.0 | 11.0 | | 8.0 | 2016.0 | |
| 1 | | 219.5820 | 2016.0 | 11.0 | | 8.0 | 2016.0 | |
| 2 | 0.0 | 6.8714 | 2016.0 | 6.0 | | 12.0 | 2016.0 | |
| 4 | 0.2 | 2.5164 | 2015.0 | 10.0 | | 11.0 | 2015.0 | |
| 5 | 0.0 | 14.1694 | 2014.0 | 6.0 |) | 9.0 | 2014.0 | |
| | | | | | | | 0010 | |
| 9867 | 0.0 | 14.4648 | 2016.0 | 9.0 | | 1.0 | 2016.0 | |
| 9868 | 0.0 | 2.9900 | 2016.0 | 9.0 | | 1.0 | 2016.0 | |
| 9869
9870 | 0.0
0.2 | 12.6720
130.2885 | 2016.0
2017.0 | 9.0
11.0 | | 1.0
11.0 | 2016.0
2017.0 | |
| 9871 | 0.2 | 18.6606 | 2017.0 | 11.0 | | 8.0 | 2017.0 | |
| 9011 | 0.0 | 10.0000 | 2010.0 | 11.0 | J | 0.0 | 2015.0 | |
| | Ship month | n Ship_date | Transfor | med_Profit | Transfor | rmed Sale | S | |
| 0 | 11.0 | - | | 3.735610 | | 5.56819 | | |
| 1 | 11.0 | | | 5.391726 | | 6.59569 | | |
| 2 | 6.0 | 16.0 | | 1.927368 | | 2.68239 | 0 | |
| 4 | 10.0 | 18.0 | | 0.922829 | | 3.10763 | 1 | |
| 5 | 6.0 | 14.0 | | 2.651085 | | 3.88895 | 9 | |
| ••• | ••• | ••• | | ••• | ••• | | | |
| 9867 | 9.0 | | | 2.671718 | | 3.38506 | 8 | |
| 9868 | 9.0 | | | 1.095273 | | 2.48156 | | |
| 9869 | 9.0 | | | 2.539395 | | 3.27336 | | |
| 9870 | 11.0 | | | 4.869751 | | 7.05455 | | |
| 9871 | 11.0 | 13.0 | | 2.926414 | | 3.79391 | b | |

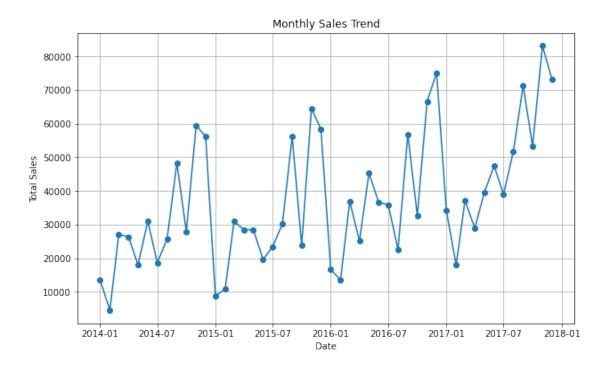
[9231 rows x 21 columns]

- 8 Feature Engineering:
- 9 Identify relevant features that could impact sales, like trend or seasonality.

```
[145]: import pandas as pd
       import numpy as np
       import matplotlib.pyplot as plt
       # Assuming you have loaded your sales data into a pandas DataFrame named_
        →'sales_data' with columns 'Order_year', 'Order_month', and 'sales'
       dfs=df.copy()
       # Convert 'Order_year' and 'Order_month' to integers
       dfs['Order_year'] = dfs['order_year'].astype(int)
       dfs['Order_month'] = dfs['order_month'].astype(int)
       # Create a new column for 'order_date' combining year and month
       dfs['order_date'] = pd.to_datetime(dfs['order_year'] * 100 +

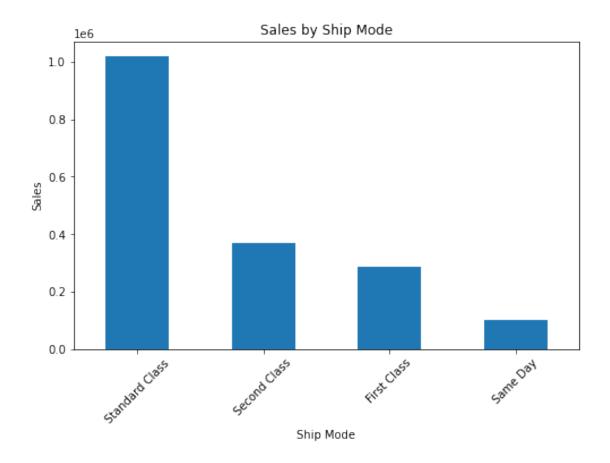
dfs['order_month'], format='%Y%m')

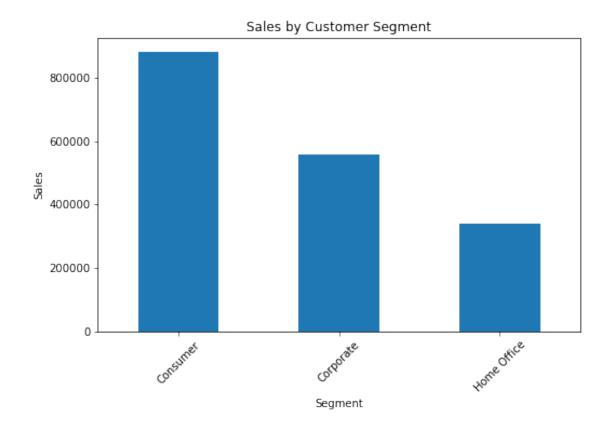
       # Group by 'order_date' and calculate total sales
       monthly_sales = dfs.groupby('order_date')['Sales'].sum().reset_index()
       # Plot time series of sales
       plt.figure(figsize=(10, 6))
       plt.plot(monthly_sales['order_date'], monthly_sales['Sales'], marker='o',_
        ⇔linestyle='-')
       plt.title('Monthly Sales Trend')
       plt.xlabel('Date')
       plt.ylabel('Total Sales')
       plt.grid(True)
       plt.show()
```

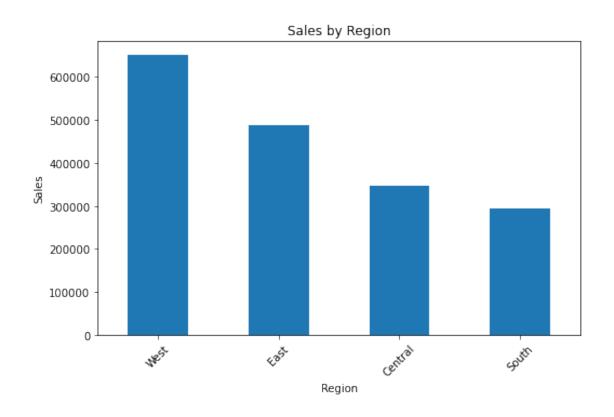


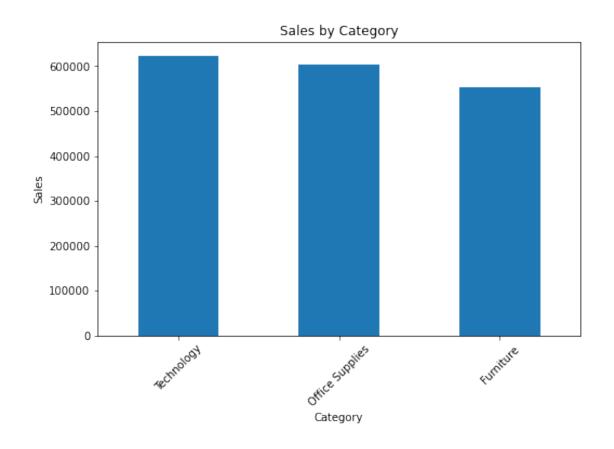
```
[146]: # Analyzing sales by ship mode
       ship_mode_sales = df.groupby('Ship Mode')['Sales'].sum().
        ⇔sort_values(ascending=False)
       plt.figure(figsize=(8, 5))
       ship_mode_sales.plot(kind='bar')
       plt.title('Sales by Ship Mode')
       plt.xlabel('Ship Mode')
       plt.ylabel('Sales')
       plt.xticks(rotation=45)
       plt.show()
       # Analyzing sales by segment
       segment_sales = df.groupby('Segment')['Sales'].sum().
        ⇔sort_values(ascending=False)
       plt.figure(figsize=(8, 5))
       segment_sales.plot(kind='bar')
       plt.title('Sales by Customer Segment')
       plt.xlabel('Segment')
       plt.ylabel('Sales')
       plt.xticks(rotation=45)
       plt.show()
       # Analyzing sales by region
       region_sales = df.groupby('Region')['Sales'].sum().sort_values(ascending=False)
       plt.figure(figsize=(8, 5))
```

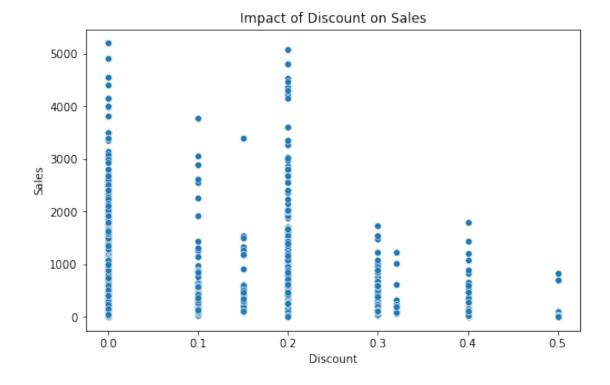
```
region_sales.plot(kind='bar')
plt.title('Sales by Region')
plt.xlabel('Region')
plt.ylabel('Sales')
plt.xticks(rotation=45)
plt.show()
# Analyzing sales by category
category_sales = df.groupby('Category')['Sales'].sum().
⇔sort_values(ascending=False)
plt.figure(figsize=(8, 5))
category_sales.plot(kind='bar')
plt.title('Sales by Category')
plt.xlabel('Category')
plt.ylabel('Sales')
plt.xticks(rotation=45)
plt.show()
# Analyzing the impact of discount on sales
plt.figure(figsize=(8, 5))
sns.scatterplot(x='Discount', y='Sales', data=df)
plt.title('Impact of Discount on Sales')
plt.xlabel('Discount')
plt.ylabel('Sales')
plt.show()
# Analyzing profit margins
plt.figure(figsize=(8, 5))
sns.boxplot(x='Category', y='Profit', data=df)
plt.title('Profit Margins by Category')
plt.xlabel('Category')
plt.ylabel('Profit')
plt.xticks(rotation=45)
plt.show()
```

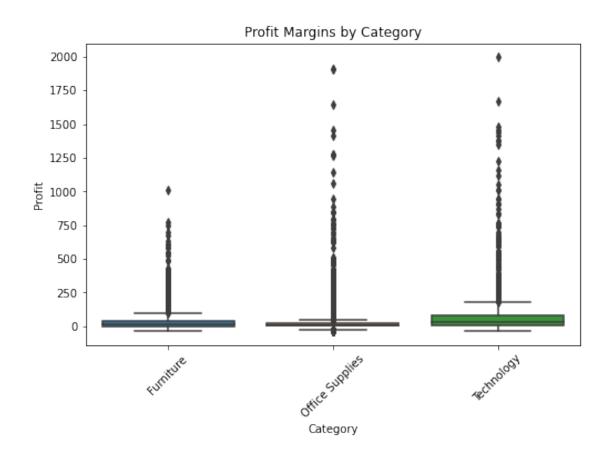






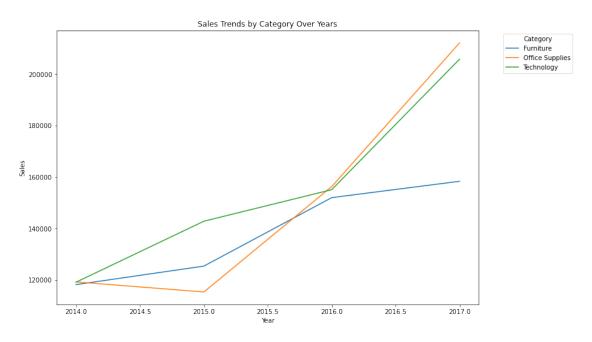






10 Investigate sales patterns for different product categories (Increasing or decreasing over years).

[147]: <matplotlib.legend.Legend at 0x21b0d020550>



Analyze the correlation between sales and other variables within each category.

```
[148]: category_correlations = {}
for category in df['Category'].unique():
    category_data = df[df['Category'] == category]
```

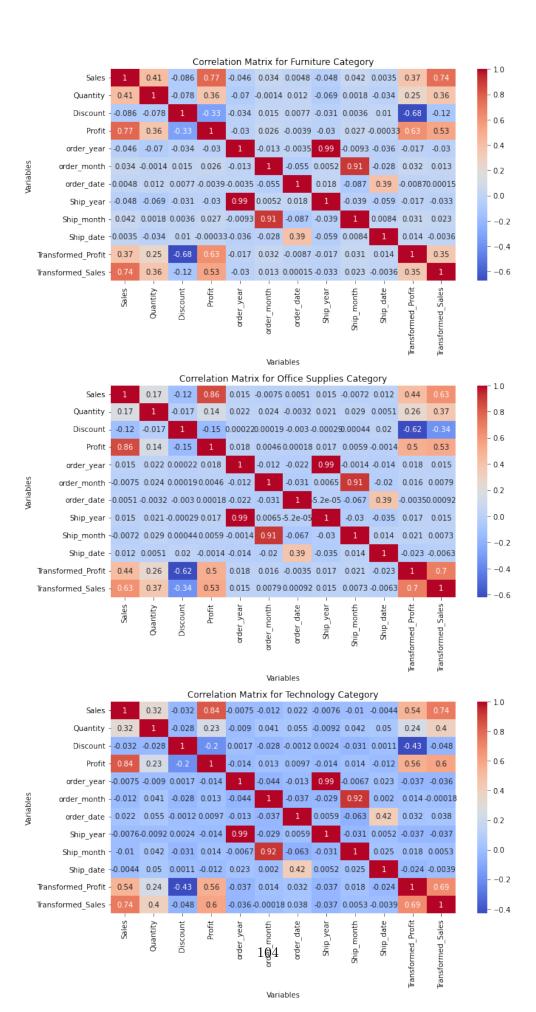
```
category_correlation_matrix = category_data.corr()
    category_correlations[category] = category_correlation_matrix
for category, correlation matrix in category correlations.items():
    print(f"Correlation Matrix for {category} Category:")
    print(correlation_matrix)
    print()
Correlation Matrix for Furniture Category:
                      Sales
                            Quantity Discount
                                                         order_year \
                                                 Profit
                   1.000000
                            0.414408 -0.085544 0.765578
Sales
                                                          -0.045909
Quantity
                   0.414408 1.000000 -0.078189 0.362231
                                                          -0.070076
Discount
                  -0.085544 -0.078189 1.000000 -0.333928
                                                          -0.034070
Profit
                   -0.030386
order year
                  -0.045909 -0.070076 -0.034070 -0.030386
                                                           1.000000
order_month
                   0.034092 -0.001358 0.015186 0.026142
                                                          -0.012841
order_date
                   -0.003544
Ship_year
                  -0.047723 -0.069455 -0.031428 -0.030472
                                                           0.993575
Ship_month
                   0.041604 0.001825 0.003635 0.026501
                                                          -0.009276
Ship_date
                   0.003479 -0.033666
                                      0.010094 -0.000326
                                                          -0.036496
Transformed Profit
                   0.374131 0.247231 -0.675976 0.625102
                                                          -0.016565
Transformed_Sales
                   0.741005 0.364254 -0.120222 0.534449
                                                          -0.030388
                   order_month order_date
                                           Ship_year
                                                     Ship_month Ship_date \
Sales
                      0.034092
                                 0.004778
                                           -0.047723
                                                       0.041604
                                                                  0.003479
                                 0.012220 -0.069455
Quantity
                     -0.001358
                                                       0.001825 -0.033666
Discount
                      0.015186
                                 0.007750 -0.031428
                                                       0.003635
                                                                  0.010094
Profit
                                -0.003917 -0.030472
                                                       0.026501 -0.000326
                      0.026142
order_year
                     -0.012841
                                -0.003544
                                            0.993575
                                                      -0.009276 -0.036496
order month
                      1.000000
                                -0.054651
                                            0.005182
                                                       0.906667 -0.028408
order_date
                     -0.054651
                                 1.000000
                                            0.017885
                                                      -0.086814
                                                                  0.385182
Ship_year
                      0.005182
                                 0.017885
                                            1.000000
                                                      -0.039000 -0.058611
Ship_month
                      0.906667
                                -0.086814 -0.039000
                                                       1.000000
                                                                  0.008354
Ship_date
                     -0.028408
                                 0.385182 -0.058611
                                                       0.008354
                                                                  1.000000
Transformed_Profit
                      0.032409
                                -0.008701
                                           -0.016583
                                                       0.031189
                                                                  0.014099
Transformed_Sales
                      0.012867
                                 0.000152
                                           -0.032783
                                                       0.023049 -0.003641
                   Transformed_Profit
                                      Transformed_Sales
Sales
                            0.374131
                                               0.741005
Quantity
                            0.247231
                                               0.364254
Discount
                            -0.675976
                                              -0.120222
Profit
                            0.625102
                                               0.534449
order year
                           -0.016565
                                              -0.030388
order month
                            0.032409
                                               0.012867
order date
                           -0.008701
                                               0.000152
Ship_year
                           -0.016583
                                              -0.032783
                            0.031189
Ship_month
                                               0.023049
```

| Ship_date | 0 | .014099 | -0.0036 | 11 | | |
|--------------------|---------------|---------------|--------------|-------------|-----------|---|
| Transformed_Profit | | .000000 | 0.3517 | | | |
| Transformed_Sales | | .351710 | 1.0000 | | | |
| Transformed_bares | | .001710 | 1.0000 | | | |
| Correlation Matrix | for Office Su | upplies Cates | rorv: | | | |
| | | | count Pro | fit order_y | ear \ | |
| Sales | • | .167235 -0.12 | | • | | |
| Quantity | | .000000 -0.01 | | | | |
| Discount | -0.120066 -0 | | 00000 -0.153 | | | |
| Profit | | .142620 -0.15 | | | | |
| order_year | | | 00224 0.017 | | | |
| order_month | | | 00188 0.004 | | | |
| order_date | | .003157 -0.00 | | | | |
| Ship_year | | .020591 -0.00 | | | | |
| Ship_month | | | 0.005 | | | |
| Ship_date | | | 20189 -0.001 | | | |
| Transformed_Profit | | .255263 -0.61 | | | | |
| Transformed_Sales | | .373706 -0.34 | | | | |
| Transformed_bares | 0.020200 0 | .010100 0.0- | 10120 0.020 | 240 0.010 | 211 | |
| | order_month | order_date | Ship_year | Ship_month | Ship_date | \ |
| Sales | -0.007454 | | 0.014565 | -0.007163 | 0.012367 | • |
| Quantity | 0.024422 | | 0.020591 | 0.029372 | 0.005077 | |
| Discount | 0.000188 | | -0.000291 | 0.000444 | 0.020189 | |
| Profit | 0.004639 | 0.000185 | 0.017404 | 0.005948 | -0.001403 | |
| order_year | -0.011874 | | 0.993790 | -0.001428 | -0.013676 | |
| order_month | 1.000000 | -0.031090 | 0.006544 | 0.906240 | -0.020464 | |
| order_date | -0.031090 | 1.000000 | -0.000052 | -0.066594 | 0.389597 | |
| Ship_year | 0.006544 | | 1.000000 | -0.030102 | -0.034899 | |
| Ship_month | 0.906240 | -0.066594 | -0.030102 | 1.000000 | 0.013945 | |
| Ship_date | -0.020464 | | -0.034899 | 0.013945 | 1.000000 | |
| Transformed_Profit | 0.016034 | | 0.016949 | 0.020760 | -0.022837 | |
| Transformed_Sales | 0.007906 | 0.000924 | 0.015433 | 0.007314 | -0.006283 | |
| _ | | | | | | |
| | Transformed | _Profit Tran | nsformed_Sal | es | | |
| Sales | 0 | . 435989 | 0.6282 | 06 | | |
| Quantity | 0 | . 255263 | 0.3737 | 06 | | |
| Discount | -0 | .618825 | -0.3407 | 26 | | |
| Profit | 0 | .502668 | 0.5262 | 48 | | |
| order_year | 0 | .017911 | 0.0152 | 44 | | |
| order_month | 0 | .016034 | 0.0079 | 06 | | |
| order_date | -0 | .003491 | 0.0009 | 24 | | |
| Ship_year | 0 | .016949 | 0.0154 | 33 | | |
| Ship_month | 0 | .020760 | 0.0073 | 14 | | |
| Ship_date | | .022837 | -0.0062 | | | |
| Transformed_Profit | | .000000 | 0.7001 | | | |
| Transformed_Sales | | .700100 | 1.0000 | | | |
| - | | | | | | |

Correlation Matrix for Technology Category:

```
Sales
                                    Quantity Discount
                                                                   order_year \
                                                           Profit
      Sales
                          1.000000
                                                                    -0.007476
                                    0.319961 -0.032084
                                                         0.838539
      Quantity
                          0.319961
                                    1.000000 -0.028492
                                                                    -0.008968
                                                         0.234063
      Discount
                         -0.032084 -0.028492 1.000000 -0.204603
                                                                     0.001747
      Profit
                          0.838539
                                    0.234063 -0.204603 1.000000
                                                                    -0.013748
      order year
                         -0.007476 -0.008968 0.001747 -0.013748
                                                                     1.000000
      order month
                         -0.012163
                                    0.041371 -0.028493 0.013373
                                                                    -0.043843
      order date
                          0.021743
                                    0.054802 -0.001203 0.009719
                                                                    -0.013018
                         -0.007600 -0.009185 0.002401 -0.013821
      Ship_year
                                                                     0.994769
      Ship_month
                         -0.010463
                                    0.042095 -0.031123 0.014313
                                                                    -0.006737
      Ship_date
                         -0.004449
                                    0.050469 0.001069 -0.012495
                                                                     0.023132
      Transformed_Profit
                                    0.243737 -0.431459
                          0.539624
                                                         0.558680
                                                                    -0.036687
      Transformed_Sales
                          0.742175
                                    0.395415 -0.048060
                                                         0.599116
                                                                    -0.035851
                          order_month
                                        order_date
                                                    Ship_year
                                                               Ship_month
                                                                           Ship_date
      Sales
                            -0.012163
                                          0.021743
                                                    -0.007600
                                                                -0.010463
                                                                           -0.004449
      Quantity
                             0.041371
                                          0.054802
                                                    -0.009185
                                                                 0.042095
                                                                            0.050469
      Discount
                            -0.028493
                                         -0.001203
                                                                -0.031123
                                                                            0.001069
                                                     0.002401
      Profit
                             0.013373
                                          0.009719 -0.013821
                                                                 0.014313 -0.012495
      order year
                            -0.043843
                                         -0.013018
                                                     0.994769
                                                                -0.006737
                                                                            0.023132
      order month
                              1.000000
                                         -0.037157
                                                    -0.028908
                                                                 0.923858
                                                                            0.001977
      order date
                            -0.037157
                                          1.000000
                                                     0.005905
                                                                -0.062725
                                                                            0.416332
      Ship_year
                            -0.028908
                                          0.005905
                                                     1.000000
                                                                -0.030615
                                                                            0.005172
      Ship_month
                             0.923858
                                         -0.062725
                                                    -0.030615
                                                                 1.000000
                                                                            0.025193
      Ship_date
                             0.001977
                                          0.416332
                                                     0.005172
                                                                 0.025193
                                                                            1.000000
      Transformed_Profit
                             0.014378
                                          0.031783
                                                    -0.036676
                                                                 0.017842
                                                                           -0.023510
      Transformed_Sales
                                                    -0.036669
                                                                           -0.003888
                            -0.000178
                                          0.037611
                                                                 0.005336
                          Transformed_Profit
                                               Transformed_Sales
      Sales
                                    0.539624
                                                        0.742175
      Quantity
                                    0.243737
                                                        0.395415
      Discount
                                    -0.431459
                                                       -0.048060
      Profit
                                    0.558680
                                                        0.599116
      order_year
                                   -0.036687
                                                       -0.035851
      order month
                                                       -0.000178
                                    0.014378
      order date
                                    0.031783
                                                        0.037611
      Ship year
                                    -0.036676
                                                       -0.036669
      Ship_month
                                    0.017842
                                                        0.005336
      Ship_date
                                                       -0.003888
                                    -0.023510
      Transformed Profit
                                    1.000000
                                                        0.691990
      Transformed_Sales
                                    0.691990
                                                        1.000000
[149]: fig, axes = plt.subplots(nrows=len(category_correlations), figsize=(10, 6 *__
```

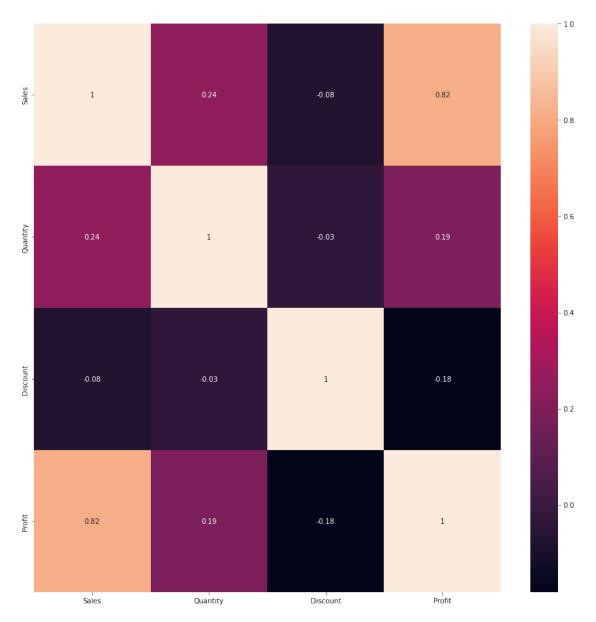
→len(category_correlations)))



12 Correlation Matrix

```
[150]: #Correlation between columns
plt.figure(figsize=(15,15))
sns.heatmap(df[['Sales', 'Quantity', 'Discount', 'Profit']].corr(),annot=True)
```

[150]: <AxesSubplot:>



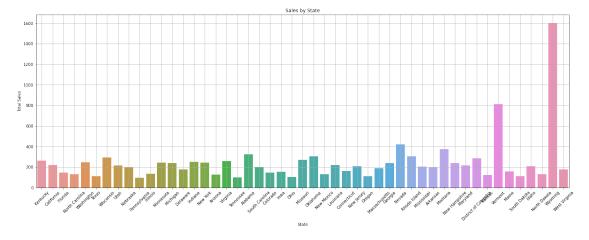
```
[151]: df[['Sales', 'Quantity', 'Discount', 'Profit']].corr()

[151]: Sales Quantity Discount Profit
Sales 1.000000 0.243554 -0.079578 0.815014
Quantity 0.243554 1.000000 -0.030481 0.192574
Discount -0.079578 -0.030481 1.000000 -0.181416
Profit 0.815014 0.192574 -0.181416 1.000000
```

13 Regional Analysis:

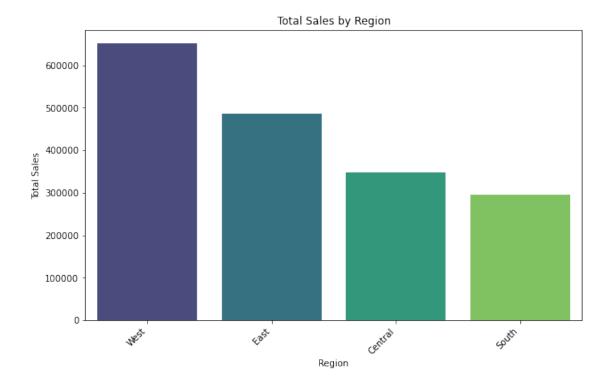
Explore regional variations in sales (e.g., by state or city).

```
[152]: # Regional Analysis - Sales by State
plt.figure(figsize=(24, 8))
sns.barplot(x='State', y='Sales', data=df, ci=None)
plt.title('Sales by State')
plt.xlabel('State')
plt.ylabel('Total Sales')
plt.xticks(rotation=45)
plt.grid(True)
plt.show()
```



```
[153]: region_sales = df.groupby('Region')['Sales'].sum().reset_index()
    region_sales_sorted = region_sales.sort_values(by='Sales', ascending=False)
    plt.figure(figsize=(10, 6))
    sns.barplot(x='Region', y='Sales', data=region_sales_sorted, palette='viridis')
    plt.title('Total Sales by Region')
    plt.xlabel('Region')
    plt.ylabel('Total Sales')
    plt.xticks(rotation=45, ha='right')
```

plt.show()



15 Identify factors contributing to sales differences across regions.

16 Exploring Sales Dynamics Across Regions

17 Total Sales by Region:

17.0.1 Analysis of total sales across different regions reveals that the West region boasts the highest cumulative sales figures, closely followed by the East, Central, and South regions.

18 Sales Breakdown by Region and Segment:

18.0.1 Delving deeper into sales segmentation across regions, it becomes evident that the Consumer segment consistently emerges as the primary contributor to sales figures across all regions. This is followed by the Corporate and Home Office segments, albeit with varying degrees of influence depending on the region.

19 Sales Analysis by Region and Category:

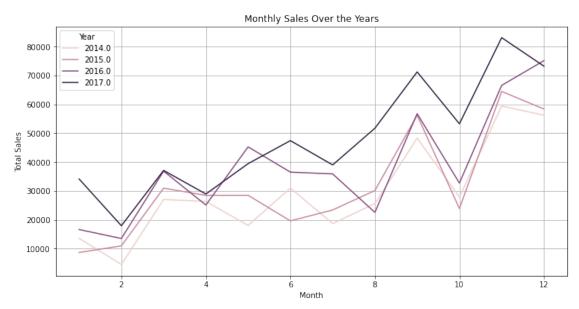
- 19.0.1 An insightful examination of sales performance by product category reveals that Furniture sales exhibit prominence across all regions, with particularly robust figures observed in the West and East regions.
- 19.0.2 Additionally, Office Supplies and Technology categories emerge as significant contributors to overall sales, displaying noteworthy traction across regions.

20 Monthly Sales Trends Across Regions:

- 20.0.1 A comprehensive review of monthly sales data uncovers nuanced variations in sales patterns across different regions, hinting at potential seasonal trends or divergent demand dynamics throughout the year.
- 20.0.2 For instance, the West region showcases a distinct surge in sales during December, suggesting heightened consumer activity aligned with the holiday season festivities.

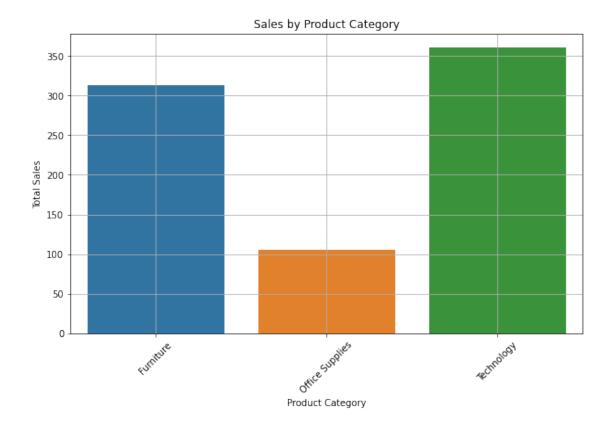
21 Identifying Factors Driving Regional Sales Disparities:

- 21.0.1 Regional Economic Landscape and Consumer Preferences: Variances in regional economic conditions and consumer preferences play a pivotal role in shaping sales disparities. Factors such as income levels, employment rates, and cultural inclinations influence consumer spending patterns across regions.
- 21.0.2 Population Dynamics and Demographics: Population density, age distribution, and demographic composition contribute to regional sales disparities, with densely populated regions often exhibiting heightened consumer activity.
- 21.0.3 Tailored Marketing and Distribution Strategies: The efficacy of region-specific marketing campaigns and distribution strategies tailored to local preferences and needs significantly impacts sales performance across regions.
- 21.0.4 Seasonal Dynamics and Cultural Influences: Seasonal fluctuations and cultural events exert a profound influence on consumer behavior, leading to fluctuations in sales volumes across regions. Understanding and adapting to these seasonal dynamics are essential for entimizing regional sales strategies.



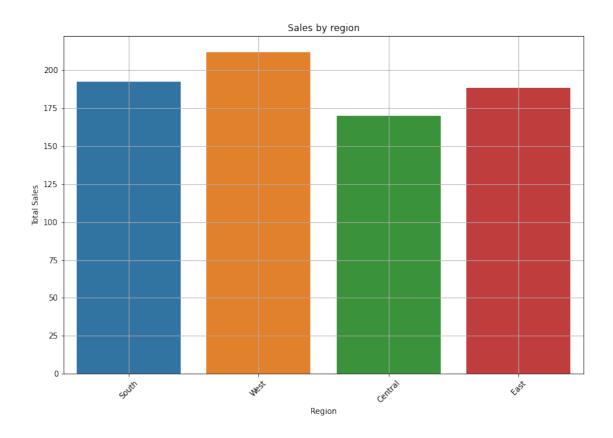
24 Create visualizations to represent product category insights

```
[155]: plt.figure(figsize=(10, 6))
    sns.barplot(x='Category', y='Sales', data=df, ci=None)
    plt.title('Sales by Product Category')
    plt.xlabel('Product Category')
    plt.ylabel('Total Sales')
    plt.xticks(rotation=45)
    plt.grid(True)
    plt.show()
```



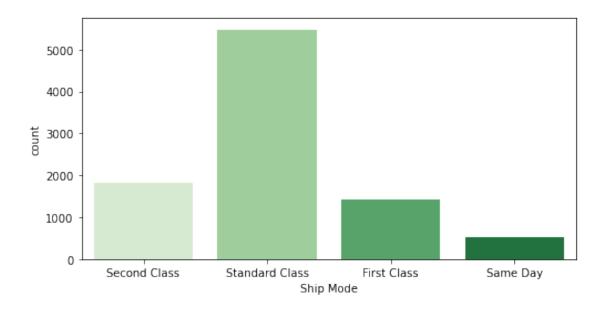
25 Create visualizations to represent regional variations.

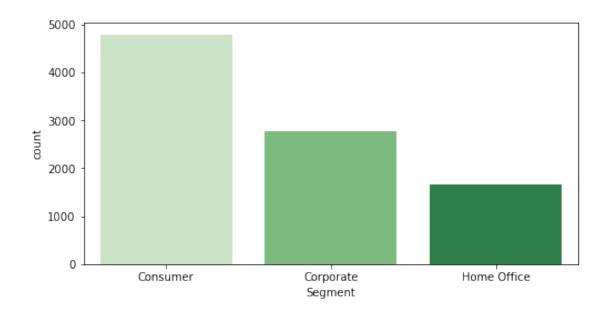
```
[156]: plt.figure(figsize=(12, 8))
    sns.barplot(x='Region', y='Sales', data=df, ci=None)
    plt.title('Sales by region')
    plt.xlabel('Region')
    plt.ylabel('Total Sales')
    plt.xticks(rotation=45)
    plt.grid(True)
    plt.show()
```

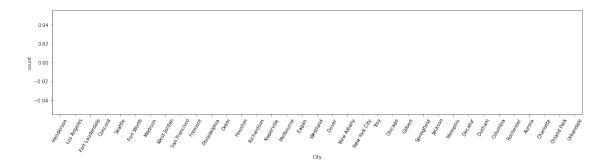


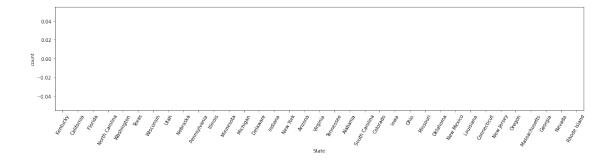
26 Use visualizations to communicate findings effectively.

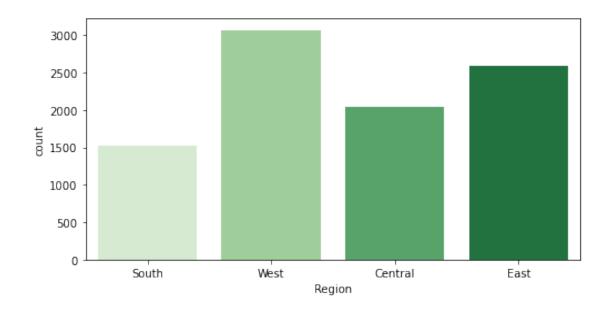
```
[157]: | imp_categotical_features=df[['Ship Mode', 'Segment', 'Region', 'Category']]
       for col in imp_categotical_features:
           width=8
           n=len(df[col].unique())
           if n > 15:
               width=20
               plt.figure(figsize=(width,4))
               temp=pd.DataFrame(df[col].value_counts(), index=df[col].
        Gunique(),columns=['count']).sort_values('count', ascending=False)[:35]
               sns.barplot(data=temp,x=temp.index,y='count',palette= 'Blues')
               plt.ylabel("count")
               plt.xlabel(col)
               plt.xticks(rotation=60)
           else:
               plt.figure(figsize=(width,4))
               sns.countplot(data=df,x=col,palette='Greens')
           plt.show()
```

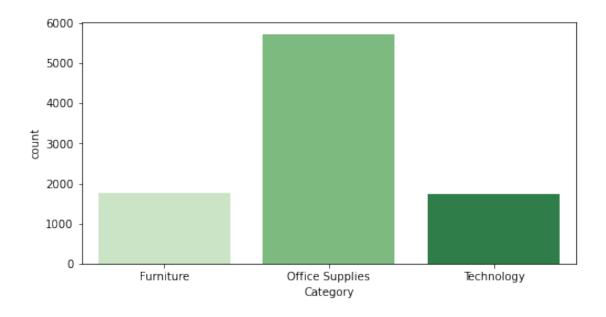


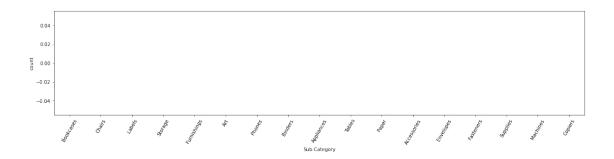












27 Scaling

```
[158]: #Scaling all numeric columns for efficiency, performance, normalization etc from sklearn.preprocessing import StandardScaler, MinMaxScaler, RobustScaler numeric_features = ["Quantity", "Discount", "order_year", "order_month", "order_date", "Ship_year", "Ship_month", "Ship_date"]

RobustScaler = RobustScaler()

df[numeric_features] = RobustScaler.fit_transform(df[numeric_features])
```

28 One Hot Encoding(Nominal Data)

```
[159]: #donce encoding to label data(machine can understand only numbers)
       df=pd.get_dummies(data=df,columns=['Ship_
        ⊸Mode', 'Segment', 'City', 'State', 'Region', 'Category', 'Sub-Category', 'Country', 'Product⊔
        →Name'])
       df.columns
[159]: Index(['Sales', 'Quantity', 'Discount', 'Profit', 'order_year', 'order_month',
              'order_date', 'Ship_year', 'Ship_month', 'Ship_date',
              'Product Name_Zebra ZM400 Thermal Label Printer',
              'Product Name_Zebra Zazzle Fluorescent Highlighters',
              'Product Name_Zipper Ring Binder Pockets',
              'Product Name_i.Sound Portable Power - 8000 mAh',
              'Product Name iHome FM Clock Radio with Lightning Dock',
              'Product Name iKross Bluetooth Portable Keyboard + Cell Phone Stand
      Holder + Brush for Apple iPhone 5S 5C 5, 4S 4',
              'Product Name_iOttie HLCRIO102 Car Mount',
              'Product Name_iOttie XL Car Mount',
              'Product Name_invisibleSHIELD by ZAGG Smudge-Free Screen Protector',
              'Product Name_netTALK DUO VoIP Telephone Service'],
             dtype='object', length=2440)
[160]: # drop columns Preventing Multicollinearity
       df.drop(columns=["Product Name Bush Somerset Collection, I
        ⇒Bookcase", "City_Henderson", "Ship Mode_First_
        →Class", "Segment_Consumer", "State_Alabama", "Region_Central", "Category_Furniture", "Sub-Catego
[161]: df.sample(10) #random 5 samples
[161]:
                      Quantity Discount
                                           Profit order_year order_month \
               Sales
           182.220 0.000000
                                     0.0
                                                           0.5
                                                                   0.500000
       8379
                                          45.5550
       6929 227.460 1.000000
                                     0.0
                                          65.9634
                                                           0.5
                                                                  -1.166667
       5207
             49.120 0.333333
                                     0.0
                                          23.0864
                                                           0.0
                                                                   0.500000
       2852
              49.650 0.666667
                                     0.0
                                          20.8530
                                                          -1.0
                                                                  -1.000000
       2039
              23.680 -0.333333
                                           8.8800
                                                          -1.0
                                                                   0.333333
                                     1.0
       37
             113.328 1.666667
                                     1.0 35.4150
                                                          -0.5
                                                                   0.500000
       1005
              99.990 -0.666667
                                     0.0 37.9962
                                                          -1.0
                                                                  -0.666667
       5227
              27.920 0.333333
                                                           0.5
                                     0.0
                                           8.0968
                                                                  -1.333333
       1780
              31.320 1.666667
                                     2.5 - 25.0560
                                                           0.0
                                                                   0.500000
       8283
              40.480 -0.333333
                                     0.0 17.4064
                                                           0.5
                                                                   0.166667
                                                Ship_date Transformed_Profit ... \
             order_date
                         Ship_year Ship_month
       8379
             -0.733333
                               0.5
                                      0.500000
                                                   -0.3750
                                                                      3.818920 ...
       6929
                               0.5
                                                   -0.2500
                                                                      4.189100 ...
              -0.600000
                                     -1.166667
       5207
              -0.200000
                               0.0
                                      0.500000
                                                   0.1250
                                                                      3.139244 ...
```

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2852
        1.000000
                        -1.0
                                -0.833333
                                              -0.8125
                                                                  3.037498
2039
                        -1.0
        0.533333
                                 0.333333
                                               0.8125
                                                                  2.183802
37
        0.800000
                        -0.5
                                 0.500000
                                               0.9375
                                                                  3.567135
1005
                        -1.0
        0.800000
                                -0.500000
                                              -0.9375
                                                                  3.637486
5227
        0.066667
                         0.5
                                -1.333333
                                               0.0000
                                                                  2.091469
1780
        0.466667
                         0.0
                                 0.500000
                                               0.7500
                                                                 -3.221113
                                 0.166667
8283
       -0.200000
                         0.5
                                               0.0000
                                                                  2.856838
      Product Name_Zebra GX420t Direct Thermal/Thermal Transfer Printer \
8379
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2852
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2039
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37
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1005
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5227
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1780
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8283
      Product Name_Zebra ZM400 Thermal Label Printer
8379
6929
                                                      0
                                                      0
5207
2852
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2039
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37
1005
                                                      0
5227
                                                      0
1780
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8283
                                                      0
      Product Name_Zebra Zazzle Fluorescent Highlighters
8379
                                                          0
6929
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5207
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2852
                                                          0
2039
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37
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1005
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5227
                                                          0
1780
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8283
      Product Name_Zipper Ring Binder Pockets
8379
                                               0
6929
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```

```
5207
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2852
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2039
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37
1005
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5227
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1780
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8283
                                                0
      Product Name_i.Sound Portable Power - 8000 mAh \
8379
6929
                                                       0
5207
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2852
                                                       0
2039
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37
                                                       0
1005
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5227
                                                       0
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1780
8283
      Product Name_iHome FM Clock Radio with Lightning Dock \
8379
6929
                                                           0
5207
                                                           0
2852
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2039
37
                                                           0
1005
                                                           0
5227
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1780
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8283
      Product Name_iKross Bluetooth Portable Keyboard + Cell Phone Stand Holder
+ Brush for Apple iPhone 5S 5C 5, 4S 4 \setminus
8379
                                                           0
6929
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5207
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2852
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2039
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37
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1005
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5227
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1780
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8283
                                                           0
```

Product Name_iOttie HLCRI0102 Car Mount \

```
8379
                                               0
6929
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5207
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2852
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2039
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37
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1005
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5227
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1780
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8283
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      Product Name_iOttie XL Car Mount
8379
6929
                                        0
5207
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2852
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2039
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37
                                        0
1005
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5227
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1780
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8283
                                        0
      Product Name_invisibleSHIELD by ZAGG Smudge-Free Screen Protector \
8379
6929
                                                          0
5207
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2852
                                                          0
2039
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37
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1005
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5227
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1780
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8283
      Product Name_netTALK DUO VoIP Telephone Service
8379
                                                        0
6929
                                                        0
5207
                                                        0
2852
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2039
                                                        0
37
                                                        0
1005
                                                        0
5227
                                                        0
1780
                                                        0
8283
                                                        0
```

[10 rows x 2432 columns]

```
[162]: df.dtypes #datatypes of all columns
[162]: Sales
       float64
       Quantity
       float64
       Discount
       float64
       Profit
       float64
       order_year
       float64
       Product Name_iKross Bluetooth Portable Keyboard + Cell Phone Stand Holder +
       Brush for Apple iPhone 5S 5C 5, 4S 4
                                                  uint8
       Product Name_iOttie HLCRIO102 Car Mount
       uint8
       Product Name_iOttie XL Car Mount
       Product Name_invisibleSHIELD by ZAGG Smudge-Free Screen Protector
       Product Name_netTALK DUO VoIP Telephone Service
       uint8
       Length: 2432, dtype: object
            Spliting
      29
[163]: | #Spliting the data into dependent variable(y) and independent variables(X)
       X=df.drop(columns=["Profit", "Sales", "Transformed_Sales"],axis=1)
       y=df["Transformed_Sales"]
[164]: X
[164]:
             Quantity
                       Discount
                                  order_year
                                              order_month order_date
                                                                        Ship_year
       0
            -0.333333
                             0.0
                                         0.0
                                                 0.333333
                                                             -0.466667
                                                                              0.0
             0.000000
                             0.0
                                         0.0
                                                 0.333333
                                                             -0.466667
                                                                               0.0
       1
                             0.0
                                         0.0
                                                -0.500000
                                                                              0.0
       2
            -0.333333
                                                             -0.200000
       4
            -0.333333
                             1.0
                                        -0.5
                                                 0.166667
                                                             -0.266667
                                                                             -0.5
       5
             1.333333
                             0.0
                                        -1.0
                                                -0.500000
                                                             -0.400000
                                                                             -1.0
       9867 0.333333
                             0.0
                                         0.0
                                                 0.000000
                                                             -0.933333
                                                                              0.0
       9868 -0.333333
                             0.0
                                         0.0
                                                 0.000000
                                                             -0.933333
                                                                              0.0
       9869
             0.666667
                             0.0
                                         0.0
                                                 0.000000
                                                             -0.933333
                                                                               0.0
       9870 0.666667
                             1.0
                                         0.5
                                                 0.333333
                                                             -0.266667
                                                                               0.5
```

```
-0.5
9871 0.000000
                      0.0
                                  -0.5
                                            0.333333
                                                        -0.466667
                               Transformed_Profit Ship Mode_Same Day
      Ship_month
                   Ship_date
0
        0.333333
                     -0.3125
                                          3.735610
1
        0.333333
                     -0.3125
                                          5.391726
                                                                       0
2
                                                                       0
       -0.500000
                      0.0000
                                          1.927368
4
                                                                       0
        0.166667
                      0.1250
                                          0.922829
5
                                                                       0
       -0.500000
                     -0.1250
                                          2.651085
9867
        0.000000
                     -0.6875
                                          2.671718
                                                                       0
9868
                                                                       0
        0.000000
                     -0.6875
                                          1.095273
9869
        0.000000
                     -0.6875
                                          2.539395
                                                                       0
9870
        0.333333
                      0.0000
                                          4.869751
                                                                       0
                                                                       0
9871
        0.333333
                     -0.1875
                                          2.926414
      Ship Mode_Second Class
0
1
                             1
2
                             1
4
                             0
5
                             0
9867
                             0
9868
                             0
9869
                             0
9870
                             1
9871
                             1
      Product Name_Zebra GX420t Direct Thermal/Thermal Transfer Printer \
0
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1
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2
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4
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5
                                                          0
9867
                                                          0
9868
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9869
                                                          0
9870
                                                          0
9871
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      Product Name_Zebra ZM400 Thermal Label Printer
0
                                                       0
1
                                                       0
2
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4
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5
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```

```
9867
                                                        0
                                                        0
9868
9869
9870
                                                        0
9871
                                                        0
      Product Name_Zebra Zazzle Fluorescent Highlighters
0
1
                                                           0
2
                                                           0
4
                                                           0
5
                                                           0
9867
                                                           0
9868
                                                           0
9869
                                                           0
9870
9871
      Product Name_Zipper Ring Binder Pockets
0
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4
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5
                                                0
9867
                                                0
9868
                                                0
9869
                                                0
9870
                                                0
9871
      Product Name_i.Sound Portable Power - 8000 mAh
0
1
                                                        0
2
                                                        0
4
                                                        0
5
                                                        0
9867
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9868
                                                        0
9869
                                                        0
9870
                                                        0
9871
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```

Product Name_iHome FM Clock Radio with Lightning Dock \

```
0
                                                           0
1
                                                           0
2
                                                           0
4
5
                                                           0
9867
                                                           0
9868
                                                           0
9869
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9870
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9871
                                                           0
      Product Name_iKross Bluetooth Portable Keyboard + Cell Phone Stand Holder
+ Brush for Apple iPhone 5S 5C 5, 4S 4 \setminus
0
                                                           0
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                                                           0
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5
9867
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9868
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9869
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9870
                                                           0
9871
                                                           0
      Product Name_iOttie HLCRI0102 Car Mount \
0
1
                                                0
2
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4
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5
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9867
9868
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9869
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9870
                                                0
9871
                                                0
      Product Name_iOttie XL Car Mount
0
1
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2
                                         0
4
                                        0
5
                                         0
                                        0
9867
```

```
9868
                                         0
9869
                                         0
9870
                                         0
9871
                                         0
      Product Name_invisibleSHIELD by ZAGG Smudge-Free Screen Protector \
0
1
                                                            0
2
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4
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5
                                                            0
9867
                                                            0
9868
                                                            0
9869
                                                            0
9870
                                                            0
9871
                                                            0
      Product Name_netTALK DUO VoIP Telephone Service
0
                                                          0
1
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2
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4
                                                          0
5
                                                          0
9867
                                                          0
9868
                                                          0
9869
                                                          0
9870
                                                          0
9871
                                                          0
```

30 Feature Selection

[9231 rows x 2429 columns]

```
[165]: best_features = SelectKBest(score_func=f_regression, k=10)
    fit = best_features.fit(X, y)

C:\Users\ganesh\anaconda3\lib\site-
    packages\sklearn\feature_selection\_univariate_selection.py:289: RuntimeWarning:
    divide by zero encountered in true_divide
        correlation_coefficient /= X_norms
C:\Users\ganesh\anaconda3\lib\site-
    packages\sklearn\feature_selection\_univariate_selection.py:358: RuntimeWarning:
    invalid value encountered in true_divide
    f_statistic = corr_coef_squared / (1 - corr_coef_squared) * deg_of_freedom
```

```
[166]: dfscores=pd.DataFrame(fit.scores_)
       dfcolumns=pd.DataFrame(X.columns)
[167]: featureScores=pd.concat([dfcolumns,dfscores],axis=1)
       featureScores.columns=["Specs", "Score"]
[168]: featureScores
[168]:
                                                            Specs
                                                                         Score
       0
                                                         Quantity
                                                                   1108.203578
       1
                                                         Discount
                                                                    491.504260
       2
                                                      order_year
                                                                      0.029984
       3
                                                     order_month
                                                                      1.162049
       4
                                                      order_date
                                                                      0.044602
       2424
             Product Name_iKross Bluetooth Portable Keyboar...
                                                                    0.207501
       2425
                        Product Name_iOttie HLCRIO102 Car Mount
                                                                      0.609101
       2426
                               Product Name iOttie XL Car Mount
                                                                      0.354925
             Product Name_invisibleSHIELD by ZAGG Smudge-Fr...
       2427
                                                                    0.017594
               Product Name_netTALK DUO VoIP Telephone Service
       2428
                                                                      2.372775
       [2429 rows x 2 columns]
[169]: print(featureScores.nlargest(55, "Score"))
                                                           Specs
                                                                         Score
                                                                  5061.240835
      8
                                             Transformed_Profit
      589
                                       Category_Office Supplies
                                                                  2307.897944
      0
                                                        Quantity
                                                                  1108.203578
                                            Category Technology
      590
                                                                  1026.866451
      595
                                            Sub-Category_Chairs
                                                                   784.610347
                                           Sub-Category_Binders
      593
                                                                   669.970751
      603
                                            Sub-Category_Phones
                                                                   526.775250
      1
                                                        Discount
                                                                   491.504260
      592
                                               Sub-Category_Art
                                                                   449.609784
                                            Sub-Category_Tables
      606
                                                                   263.951495
      598
                                         Sub-Category_Fasteners
                                                                   248.071964
                                         Sub-Category_Bookcases
      594
                                                                   221.948901
                                           Sub-Category_Copiers
      596
                                                                   203.365874
      600
                                            Sub-Category_Labels
                                                                   201.657948
                                                                   186.114097
                                           Sub-Category_Storage
      604
      602
                                             Sub-Category_Paper
                                                                   185.667940
                                          Sub-Category_Machines
      601
                                                                   152.133133
                                                     State_Texas
      578
                                                                   105.131382
                                             State Pennsylvania
      573
                                                                     62.265101
                                              City_Philadelphia
      381
                                                                     57.783160
      548
                                                 State_Illinois
                                                                     51.301009
```

```
591
                                 Sub-Category_Appliances
                                                              49.581887
588
                                              Region_West
                                                              43.703354
540
                                        State_California
                                                              42.470469
92
                                             City_Chicago
                                                              39.925238
2210
      Product Name Wilson Jones Easy Flow II Sheet L...
                                                            39.046504
      Product Name Fellowes PB500 Electric Punch Pla...
1243
                                                            38.661972
218
                                             City Houston
                                                              37.970459
2081
                                    Product Name Staples
                                                              35.995389
1945
                  Product Name SAFCO Arco Folding Chair
                                                              35.892068
      Product Name GBC DocuBind TL300 Electric Bindi...
1279
                                                            35.437552
570
                                                              35.106957
                                               State_Ohio
     Product Name_Hewlett Packard LaserJet 3310 Copier
1395
                                                              32.785323
1360
     Product Name_Global Troy Executive Leather Low...
                                                            32.779995
     Product Name_Tennsco 6- and 18-Compartment Loc...
                                                            32.463255
1427
      Product Name_Hon Deluxe Fabric Upholstered Sta...
                                                            32.005188
      Product Name_Honeywell Enviracaire Portable HE...
                                                            30.940444
      Product Name_Plantronics CS510 - Over-the-Head...
1852
                                                            30.419267
867
                   Product Name_Avery Non-Stick Binders
                                                              30.276044
2421
                Product Name_Zipper Ring Binder Pockets
                                                              29.927885
1970
                   Product Name Samsung Galaxy Mega 6.3
                                                              29.919507
1377
      Product Name HON 5400 Series Task Chairs for B...
                                                            29.040657
                                   Sub-Category Supplies
605
                                                              27.857567
1611
        Product Name_Logitech P710e Mobile Speakerphone
                                                              27.245337
1859
      Product Name_Plantronics Savi W720 Multi-Devic...
                                                            26.991260
874
      Product Name_Avery Reinforcements for Hole-Pun...
                                                            26.177325
      Product Name_Hewlett Packard 610 Color Digital...
1394
                                                            25.964879
1376
      Product Name_GuestStacker Chair with Chrome Fi...
                                                            25.746257
720
        Product Name_Adjustable Depth Letter/Legal Cart
                                                              25.739577
            Product Name_Hot File 7-Pocket, Floor Stand
1460
                                                              25.221180
689
      Product Name_Acco Suede Grain Vinyl Round Ring...
                                                            24.974089
844
                      Product Name_Avery Durable Binders
                                                              24.892038
1795
      Product Name_Office Star - Professional Matrix...
                                                            24.598514
1335
      Product Name_Global Deluxe High-Back Manager's...
                                                            24.473559
1867
                 Product Name_Poly String Tie Envelopes
                                                              24.317337
```

31 Data Spliting

32 Training Model

```
[171]: #Training model on RandomForestRegressor
       model = RandomForestRegressor(random_state=42)
       # Train the model
       model.fit(X train, y train)
       # Make predictions
       y_pred = model.predict(X_test)
       # Calculate evaluation metrics
       mse = mean_squared_error(y_test, y_pred)
       r2 = r2_score(y_test, y_pred)
       # Print evaluation metrics
       print("Mean Squared Error:", mse)
       print("R-squared:", r2)
      Mean Squared Error: 0.14796312980709456
      R-squared: 0.9434364088363466
[172]: #Training model on KNeighborsRegressor
       modelk = KNeighborsRegressor()
       #model fit and train
       modelk.fit(X_train, y_train)
       # Make predictions
       y_pred = modelk.predict(X_test)
       # Calculate evaluation metrics
       msek = mean_squared_error(y_test, y_pred)
       r2k = r2_score(y_test, y_pred)
       # Print evaluation metrics
       print("Mean Squared Error:", msek)
       print("R-squared:", r2k)
      Mean Squared Error: 0.4503792650396285
      R-squared: 0.8278282660720876
[173]: #Training model on MLPRegressor
       model = MLPRegressor(random_state=42)
```

```
#model fit and train
model.fit(X_train, y_train)

# Make predictions
y_pred = model.predict(X_test)

# Calculate evaluation metrics
msem = mean_squared_error(y_test, y_pred)
r2m = r2_score(y_test, y_pred)
mae = mean_absolute_error(y_test, y_pred)
rms=np.sqrt(mse)

print("R-squared:", r2m)
```

R-squared: 0.9836333726161193

33 Evaluate the model's performance using appropriate metrics for MLPRegressor

```
[174]: print("rmse :",rms)
    print("Mean Squared Error:", msem)
    print("R-squared:", r2m)
    print("Mean Absolute Error:", mae)
```

rmse : 0.38465975849716144

Mean Squared Error: 0.042813006782030524

R-squared: 0.9836333726161193

Mean Absolute Error: 0.12647042964582925

34 Model Prediction

```
9090
               4.065945
       1998
               4.051855
       82
               3.062924
       4883
               2.967333
       678
               5.691609
       7696
               5.727291
       8996
               2.329422
       9020
               2.474856
       6219
               3.540959
       6609
               3.395850
       3717
               4.472781
       9780
               3.108436
       2274
               5.966070
       52
               4.499699
       6624
               3.726946
       3502
               4.663250
       Name: Transformed_Sales, dtype: float64
[177]: dfpre = pd.DataFrame({'y_pred': ll, 'y_test': y_test})
       dfpre.head(30)
[177]:
               y_pred
                         y_test
       1263 2.911850
                      2.874242
       1111
            8.431970
                       7.716229
       9861 5.018880
                       5.042780
             7.343491
                       7.144825
       977
       9090 4.041388
                      4.065945
       1998
            4.100603
                      4.051855
       82
             3.117766
                      3.062924
       4883
            2.936053
                       2.967333
       678
             5.707304 5.691609
       7696 5.836538
                      5.727291
       8996
            2.483356
                       2.329422
       9020 2.401763
                      2.474856
       6219
            3.563794
                       3.540959
       6609 3.376359
                      3.395850
       3717
            4.445975
                      4.472781
            3.352336
       9780
                       3.108436
       2274 5.996225
                       5.966070
       52
             4.626671
                       4.499699
       6624 3.180453
                       3.726946
       3502 4.789600
                       4.663250
       6010 2.537331
                       2.501518
       7490 5.472728
                       5.529207
       1741
            3.655699
                       3.497719
       7297
             3.136132
                       3.061520
```

977

```
7446 2.259446 2.232163
       4960 3.820677 3.866816
       5118 5.644951 5.710295
       1515 3.613258 3.565355
       3928 2.841434 2.601207
       4994 4.931324 5.297497
[178]: #back transformation on predicted data
       count=0
       a=[]
       for i in 11:
           if count == 1847:
               break
           else:
               print(round(np.exp(i),2))
               a.append(round(np.exp(i),2))
               count += 1
      18.39
      4591.53
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      1546.1
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      342.59
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      11.04
      35.3
      29.26
      85.28
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      102.17
      24.06
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      9.58
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- 8.03
- 3.94
- 7.8
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- 36.75
- 8.41
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- 595.74
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- 30.41
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- 3.42
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- 50.44
- 55.27
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- 3.19
- 2.89
- 51.89
- 1767.2
- 3.07
- 2.71
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- 13.89
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- 19.66
- 30.79
- 1.85
- 3.14
- 7.09
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- 12.55
- 17.9
- 40.62
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- 15.62
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- 80.16

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- 101.81
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- 210.65
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- 91.13
- 58.99
- 32.16
- 5.98 6.06
- 10.25
- 23.35
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- 839.72
- 181.13
- 4.81
- 9.86
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- 4.66
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- 38.09
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- 388.71
- 4.78
- 4.70
- 307.12
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- 19.98
- 818.79
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- 47.91 12.53
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- 630.79
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207.18

114.83

192.46

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1684.92

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44.44

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160.56

247.42

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103.99

283.27

568.23

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26.67

227.62

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22.38

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19.5

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144.37

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226.28

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898.69

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195.78

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- 14.27
- 9.68
- 5.91
- 5.08
- 13.63
- 404.24
- 297.22
- 34.23
- 20.42
- 1680.22
- 205.93
- 2.1
- 339.47
- 669.76
- 43.65
- 38.28
- 50.59
- 35.17
- 14.19
- 196.93
- 71.86
- 170.52
- 63.39
- 94.57
- 46.12
- 12.21
- 29.11
- 55.17
- 49.35
- 15.29
- 6.62
- 10.74
- 149.92
- 41.57
- 41.93
- 97.8
- 126.72
- 5.07
- 9.99
- 94.51
- 8.55
- 475.73
- 616.21
- 44.88
- 29.38
- 43.61

- 1066.3
- 219.26
- 101.61
- 227.22
- 4.85
- 74.93
- 63.29
- 30.58
- 167.43
- 444.4
- 33.2
- 56.1
- 9.84
- 433.38
- 925.69
- 27.63
- 21.00
- 20.52
- 135.71
- 853.55
- 55.31
- 7.22
- 351.77
- 19.78
- 4.96
- 55.74
- 535.69
- 41.42
- 32.86
- 68.95
- 1279.2
- 198.5
- 14.11
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- 33.56
- 5.77
- 51.93
- 17.7
- 475.33
- 7.45
- 64.58
- 18.51
- 31.89
- 45.54
- 237.79
- 58.02
- 773.35
- 268.23

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56.67
      130.25
      957.17
      39.87
      112.21
      32.08
      78.02
      169.32
      25.47
      15.73
      45.9
      30.24
      2.71
      171.26
      853.03
      3.8
      10.91
      562.21
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      59.07
      6.55
      12.04
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      36.96
      3.97
      652.3
      1509.18
      122.31
      136.95
      185.9
      204.95
      505.91
      81.35
      13.12
      723.7
      19.97
      2.56
      664.02
      317.27
      48.24
      73.12
      76.62
[179]: #back transformation on test data
       count=0
       b=[]
       for i in y_test:
```

```
if count == 1847:
    break
else:
    print(round(np.exp(i),2))
    b.append(round(np.exp(i),2))
    count += 1
```

2244.48

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389.97

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- 33.94
- 1128.39
- 681.41
- 63.98
- 17.0
- 50.12
- 18.97
- 11.95
- 1665.62
- 244.77
- 18.28
- 5.87
- 72.9
- 41.38
- 53.25
- 14.07
- 7.69
- 37.75
- 61.19
- 44.95
- 1247.64
- 169.99
- 1007.98
- 239.98
- 34.85
- 13.98
- 1292.94
- 201.58
- 15.48
- 8.74
- 25.03
- 62.19
- 79.14
- 3.49
- 11.65
- 102.34
- 354.9
- 1.34
- 39.72
- 107.44
- 11.12
- 1.34
- 9.81
- 146.35
- 61.4
- 7.64
- 50.11
- 71.98

- 19.92
- 46.2
- 706.86
- 125.76
- 174.3
- 546.66
- 535.41
- 10.58
- 80.88
- 10.56
- 1676.88
- 12.96
- 19.44
- 58.24
- 24.82
- 141.96
- 14.52
- 5.18
- 11.34
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- 19.92
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- 43.6
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- 75.96
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- 6.16
- 6.36 17.47
- 13.13
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- 470.38
- 7.86
- 38.34
- 18.53
- 5.18
- 18.84
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- 899.91
- 239.5
- 29.16
- 3.54
- 88.75
- 467.97
- 1.64
- 17.18
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64.94

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145.76

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124.25

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173.66

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258.48

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121.6

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- 81.92
- 27.38
- 164.88
- 4.94
- 12.13
- 32.67
- 1158.12
- 5.18
- 34.68
- 27.81
- 1879.96
- 127.87
- 8.78
- 13.71
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- 125.13
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- 22.96
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- 979.95
- 76.64
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- 23.04
- 479.94
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- 5.04
- 407.98
- 8.02
- 20.93
- 26.98
- 180.02
- 6.72
- 283.92
- 218.35
- 90.48
- 59.94
- 96.36
- 37.06
- 77.88
- 207.18
- 100.8
- 19.46
- 21.93
- 3.64
- 216.4
- 164.22

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- 252.8
- 89.34
- 3.32
- 303.25
- 47.81
- 107.98
- 44.78
- 7.66
- 8.64
- 29.22
- 853.93
- 26.18
- 8.45
- 40.68
- 27.15
- 86.35
- 27.18
- 278.4
- 47.98
- 46.38
- 17.92
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- 62.94
- 26.0
- 20.32
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- 177.54
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- 14.94
- 6.0
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- 41.86
- 124.79
- 25.98
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- 123.92
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- 220.98
- 18.69
- 287.98
- 5.98
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- 447.84
- 241.18
- 862.34
- 1685.88
- 142.78
- 40.75
- 10.10
- 88.92
- 45.48
- 15.88
- 182.11
- 25.92
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- 2.89
- 26.96
- 20.56
- 638.29
- 519.68
- 339.14
- 20.74
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- 46.35
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- 289.24
- 11.23
- 1564.29
- 79.99
- 9.45
- 60.12
- 10.92
- 22.96
- 60.77
- 653.55
- 73.98
- 70.69
- 447.94
- 12.78
- 11.3
- 18.94
- 4.28
- 44.13
- 11.56
- 59.52
- 449.97
- 31.1
- 99.95
- 34.65
- 18.27
- 36.29
- 214.7
- 234.36
- 5083.96
- 47.32
- 79.9
- 136.46
- 866.65
- 182.94
- 40.46
- 6.29
- 131.88
- 8.32
- 77.73
- 452.94
- 62.91
- 55.98
- 39.89
- 1336.83

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77.6

474.95

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13.98

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45.98

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464.0

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511.5

144.78

10.37

586.4

57.4

6.48

323.98

26.16

436.0

906.68

27.89

15.96

108.96

38.52

35.56

74.35

87.92

354.9

43.58

4.62

12.96

21.86

408.74

2548.56

98.38

8.7

166.44

5.48

378.0

3.75

- 19.75
- 833.94
- 13.13
- 13.48
- 32.4
- 86.35
- 116.31
- 92.96
- 29.9
- 481.32
- 599.29
- 29.8
- 12.96
- 19.8
- 49.12
- 33.09
- 8.9
- 265.86
- 127.88
- 10.27
- 244.55
- 100.49
- 13.22
- 350.98
- 40.78
- 23.12
- 70.88
- 61.96
- 18.84
- 52.51
- 4.93
- 272.65
- 286.79
- 3.2
- 9.42
- 11.68
- 93.15
- 48.82
- 430.88
- 208.16 38.88
- 35.28
- 11.96
- 18.84
- 104.85
- 4.82
- 150.41
- 5.31

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102.13

10.86

148.7

11.96

42.38

60.89

387.14

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614.27

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122.94

12.96

22.75

361.76

42.76

10.37

264.18

85.52

21.98

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106.5

270.72

13.27

7.5

261.96

45.98

36.88

599.97

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1059.12

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5.76

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37.41

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9.35

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35.17

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179.97

241.96

117.46

424.12

561.58

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31.68

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863.64

5.18 301.96

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64.96

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6.26

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189.0

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5.47

42.85

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145.57

118.0

279.86

601.54

824.97

89.95

155.88

212.94

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27.42

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5.18

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20.74

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205.67

31.1

11.76

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4.73

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362.94

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206.1

1.87

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88.8

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155.37

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61.93 801.57

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72.78

154.9

28.85

15.26

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4.3
      166.5
      755.96
      3.48
      10.37
      556.66
      24.45
      89.58
      10.76
      11.16
      41.4
      38.43
      3.65
      703.97
      1591.02
      194.53
      159.98
      211.96
      209.57
      636.86
      89.97
      15.55
      909.12
      19.46
      1.19
      523.26
      298.12
      49.12
      78.35
      79.96
[180]: mse=mean_squared_error(b,a)
       rms=np.sqrt(mse)
       print("mse :",mse)
       print("rms :",rms)
      mse: 16339.518886085545
      rms: 127.82612755648019
[181]: dfpred = pd.DataFrame({'y_preds': a, 'y_tests': b})
       dfpred.sample(30)
[181]:
             y_preds y_tests
              176.69
       795
                       218.35
       1407
              160.63
                       148.48
       470
                7.85
                         8.26
```

```
643
             1639.14 1499.95
       1260
                94.66
                         98.16
       1731
                71.86
                         76.12
       1381
                52.09
                         55.98
       1679
                 6.19
                          6.26
       81
                 2.49
                          1.34
       79
               119.53
                        107.44
       1215
                 9.08
                         11.52
       586
              212.51
                        207.00
       1236
              432.77
                        377.97
       827
                        196.75
               198.62
       1458
               10.64
                         10.69
       1332
              210.78
                        225.30
       1492
                44.33
                         45.98
       428
                 2.74
                          1.68
       1558
                 5.47
                          4.93
       713
                 7.31
                          7.30
       417
              359.00
                        359.50
       1499
                10.25
                         10.37
       1041
                 9.35
                          9.82
       476
                31.96
                         33.40
       17
               102.17
                         89.99
       1438
                 2.36
                          2.51
       125
                21.33
                         18.84
       336
              264.10
                        271.90
       899
               159.43
                        220.98
       133
                 2.36
                          1.64
[182]: mae = mean_absolute_error(b,a)
       mae
[182]: 29.550157011369787
[183]: for i in y_pred:
           if round(np.exp(i),2)<0:</pre>
```

print(round(np.exp(i),2))

35 Giving a summary over interpretation of data and Suggesting pros and cons of methods used.

36 Interpretation of Data:

- 36.1 Handling Missing Values and Errors:
- 36.1.1 The identification and handling of missing values and errors are crucial steps in ensuring the reliability and accuracy of the analysis. By applying appropriate imputation techniques and dropping remaining missing values, the integrity of the dataset is preserved.
- 36.1.2 Understanding the nature and distribution of missing values can provide insights into data collection processes and potential areas for improvement in data collection protocols.
- 36.2 Transformation for Outliers:
- 36.2.1 Outliers can significantly influence model performance and may distort the results of statistical analyses. By applying transformations to 'profit' and 'sales' columns, the impact of outliers is mitigated, leading to more robust and reliable results.
- 36.2.2 Exploring various outlier trimming techniques allows for a comprehensive understanding of the data distribution and the identification of potential anomalies that may require further investigation.
- 36.3 Modeling Approach:
- 36.3.1 Recognizing the limitations of linear models for complex data structures highlights the importance of selecting appropriate modeling techniques that can capture nonlinear relationships and interactions among variables.
- 36.3.2 The application of feature selection techniques enhances model interpretability by identifying the most influential predictors of sales. This allows for more focused analysis and facilitates actionable insights for decision-makers.
- 36.3.3 While achieving a high accuracy of 98% using MLPRegressor is commendable, it's essential to consider the trade-offs between model complexity, computational resources, and interpretability when selecting modeling approaches.
- 36.4 Data Quality Assessment:
- 36.4.1 Conducting a comprehensive assessment of data quality, including identifying and addressing missing values, errors, and outliers, demonstrates a commitment to ensuring the reliability and validity of the analysis results.
- 36.4.2 Documenting the data preprocessing steps undertaken provides transparency and reproducibility, enabling others to replicate the analysis and validate the findings.
- 36.5 Continuous Improvement:
- 36.5.1 The process of data analysis is iterative, and there is always room for improvement. Regularly reviewing and refining data preprocessing techniques, modeling approaches, and interpretation methods can lead to more accurate and actionable insights over time.
- 36.5.2 Soliciting feedback from stakeholders and incorporating domain knowledge can further enhance the quality and relevance of the analysis results.

[]: