AWSOME DAY
ONLINE CONFERENCE

Unleashing the power of AWS with Intel

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Intel

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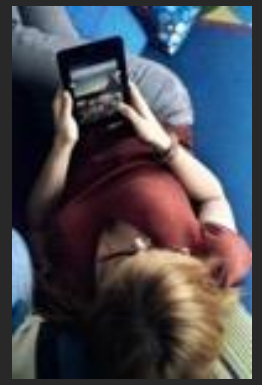
Data transformation across industry



Consumer

- Smart Assistants
- Chatbots
- Search
- Personalization
- Augmented Reality
- Robots

Health

- Enhanced Diagnostics
- Drug Discovery
- Patient Care
- Research
- Sensory Aids

Finance

- Algorithmic Trading
- Fraud Detection
- Research
- Personal Finance
- Risk Mitigation

Retail

- Support
- Experience
- Marketing
- Merchandising
- Loyalty
- Supply Chain
- Security

Government

- Defense
- Data Insights
- Safety & Security
- Resident Engagement
- Smarter Cities

Energy

- Oil & Gas Exploration
- Smart Grid
- Operational Improvement
- Conservation

Transport

- Autonomous Cars
- Automated Trucking
- Aerospace
- Shipping
- Search & Rescue

Industrial

- Factory Automation
- Predictive Maintenance
- Precision Agriculture
- Field Automation

Other

- Advertising
- Education
- Gaming
- Professional & IT Services
- Telco/Media
- Sports

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Over 93% of the world's data runs on Intel

81M+

Intel® Xeon ® processors deployed in the past 3 years

20+

years of delivering incredible performance gen on gen

#1

Nearly all early commercial vRAN deployments are running on Intel

50%+

Of core network workloads virtualized in 2020, the majority running on Intel® Xeon ® processors

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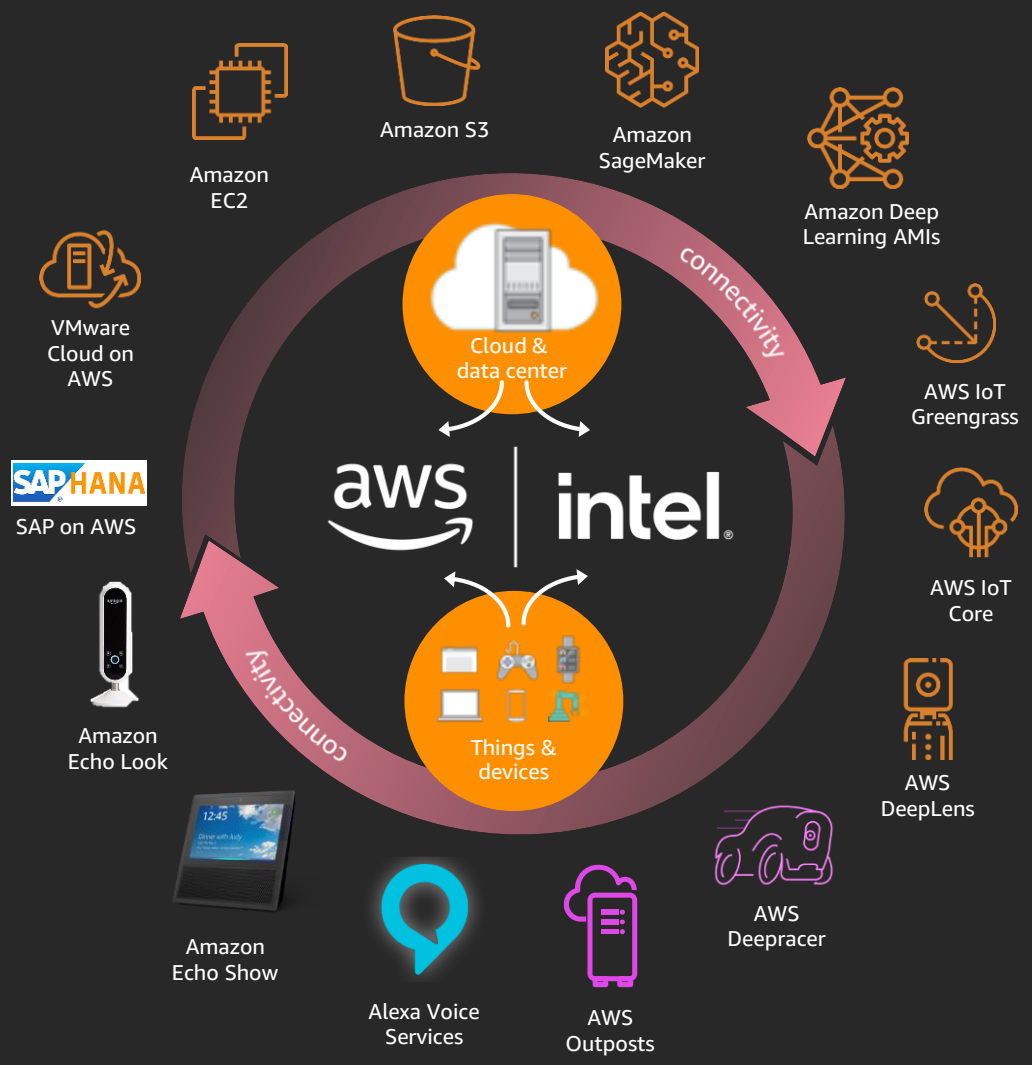
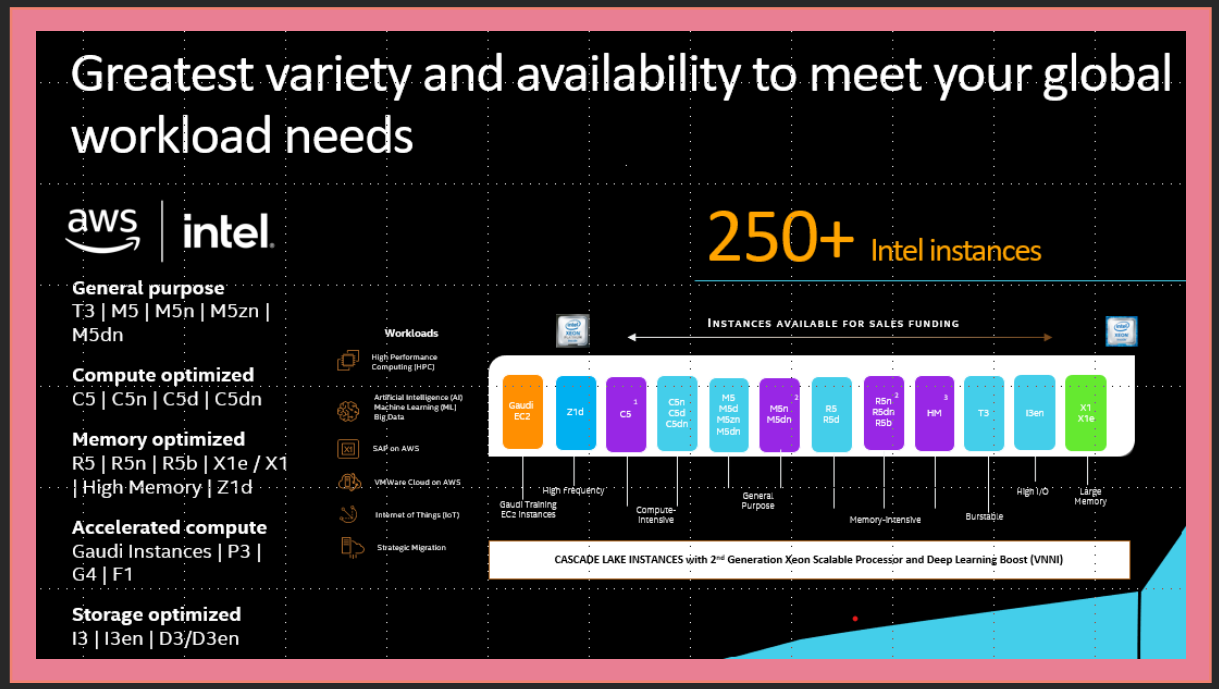
What does Intel do with Amazon?





Key Workloads

Strategic migrations

AI/ML

HPC

SAP

Hybrid

Edge

"Intel is a very deep partner of AWS and will be for a long time. That's not changing."

Andy Jassy,
CEO, Amazon

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Greatest variety and availability to meet your global workload needs

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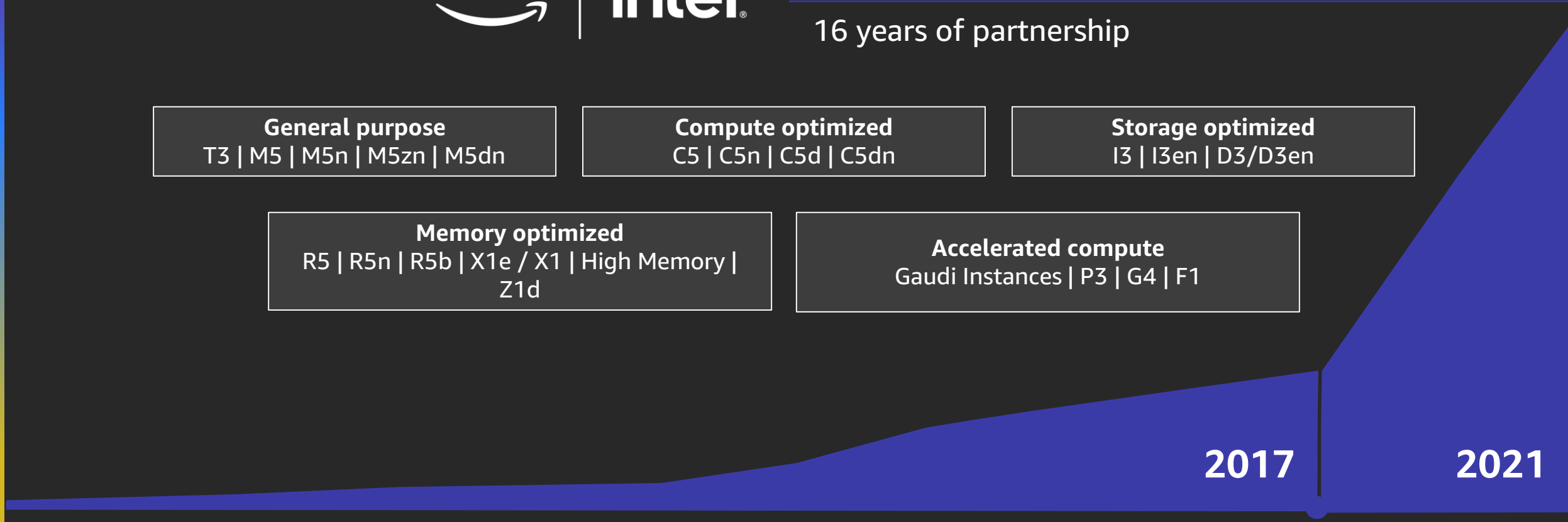
250+ Intel instances

16 years of partnership

General purpose T3 | M5 | M5n | M5zn | M5dn	**Compute optimized** C5 | C5n | C5d | C5dn
Storage optimized I3 | I3en | D3/D3en	**Memory optimized** R5 | R5n | R5b | X1e / X1 | High Memory | Z1d
Accelerated compute Gaudi Instances | P3 | G4 | F1	



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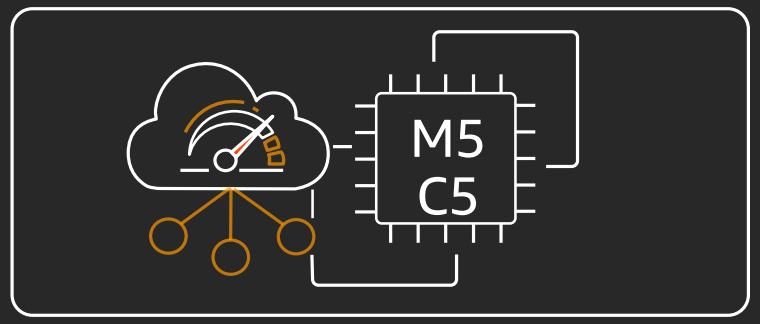
Benefits of Intel® Xeon ® Scalable Processors

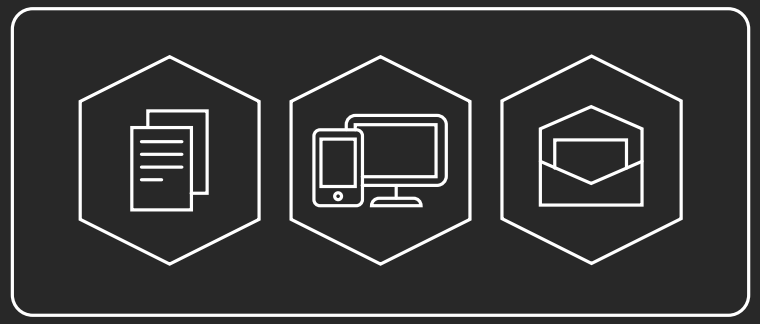
Price / Performance



1.25x Price/Perf SpecINT

4.1x Price/Perf High Perf Linpack

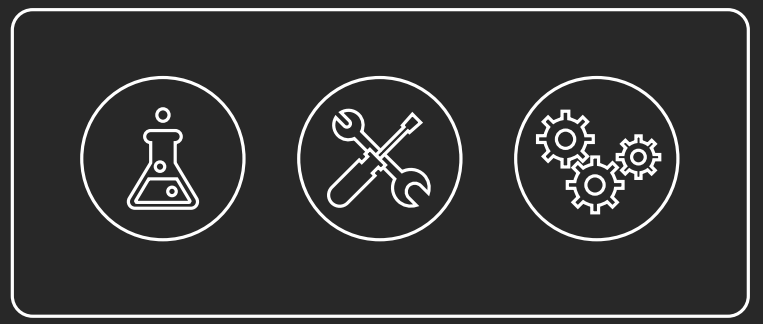
World-Class Ecosystem



20k+ Intel Software Engineers

1k+ ISV applications optimized for Intel architecture

Workload Optimizations



Up to **1.7M** TPM* MS SQL

Up to **480k** SAPS Benchmark** SAP

*** AWS SQL Server Performance on AWS** https://s3.amazonaws.com/aws-database-blog/artifacts/whitepapers/SQL-Server-Performance-on-AWS.pdf
**** SAP:** https://www.sap.com/dmc/benchmark/2018/Cert18041.pdf **and AWS: https://aws.amazon.com/blogs/awsforsap/new-sap-certifications-for-aws-instances-and-world-record-benchmark-results/**

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AWS EC2 Instance offerings - optimized by use case

Not exhaustive – focused on newer instances

Balanced workloads

General Purpose

T3
Burstable CPU usage
SKX/CLX - 24C

M5
Non-Burstable CPU usage
SKX/CLX - 24C

M5d
M5 With Local Host Attached NVMe SSDs
SKX/CLX - 24C

M5zn
M5 With Local Host Attached NVMe SSDs
SKX/CLX - 24C

Compute-intensive, HPC, data lakes, network appliances

Compute Optimized

C5
High Performance
$/perf Optimized
SKX - 18C
CLX – 24C

C5d
C5 With Local Host Attached NVMe SSDs
SKX - 18C
CLX – 24C

C5n
C5 with up to 100Gbps Network Bandwidth
SKX - 18C

High performance databases, in-memory databases

Memory Optimized

R5, R5b
Up to 768GiB of Memory
SKX - 24C

X1
One of the Lowest Price/GiB of RAM
HSX - 16C (4 socket)

X1e
X1 with Extended Memory Footprint
HSX - 16C (4 socket)

Z1d
Single threaded compute optimized with high memory
SKX - 12C

Bare Metal
8 Socket Xeon with 6 TiB Memory up to 24 TiB; SKX/CLX - 28C

High IOPS at low cost

Storage Optimized

I3
NVMe SSD Storage and Bare Metal Instances
BDX - 16C

I3en
NVMe SSD Storage and Bare Metal Instances
SKX – 24C

H1
Compute and Memory Balanced, Up to 16TB HDD Storage
BDX - 16C

D3, D3en
Up to 366 TB HDD Storage, Lowest Price/Disk Throughput Perf
CLX – 24C

Accelerated WLs machine learning, 3D rendering

Accelerated Computing

P3dn
P3 with Local Host Attached NVMe SSDs and up to 100Gbps Network Bandwidth
SKX – 24C

G4
2 NVIDIA Tesla M60 GPUs per CPU
CLX – 24C

F1
4 FPGAs per CPU
BDX - 16C

Habana Gaudi AI/ML
COMING SOON
Up to 8 accelerators
40% better price/perf than current GPU-based instances

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Intel on AWS = Broadest choice of optimized instances tuned to your enterprise workloads

Data Centric Workloads – Database, Data Analytics, Big Data

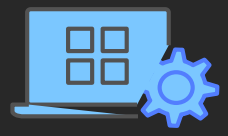
- SAP / SAP HANA
- VMware Cloud on AWS
- Oracle
- SQL Server

AI / ML

HPC

AWS Outposts for Hybrid, Edge

IoT



Windows workloads

Hybrid and low latency workloads

SAP

SAP

HPC & AI

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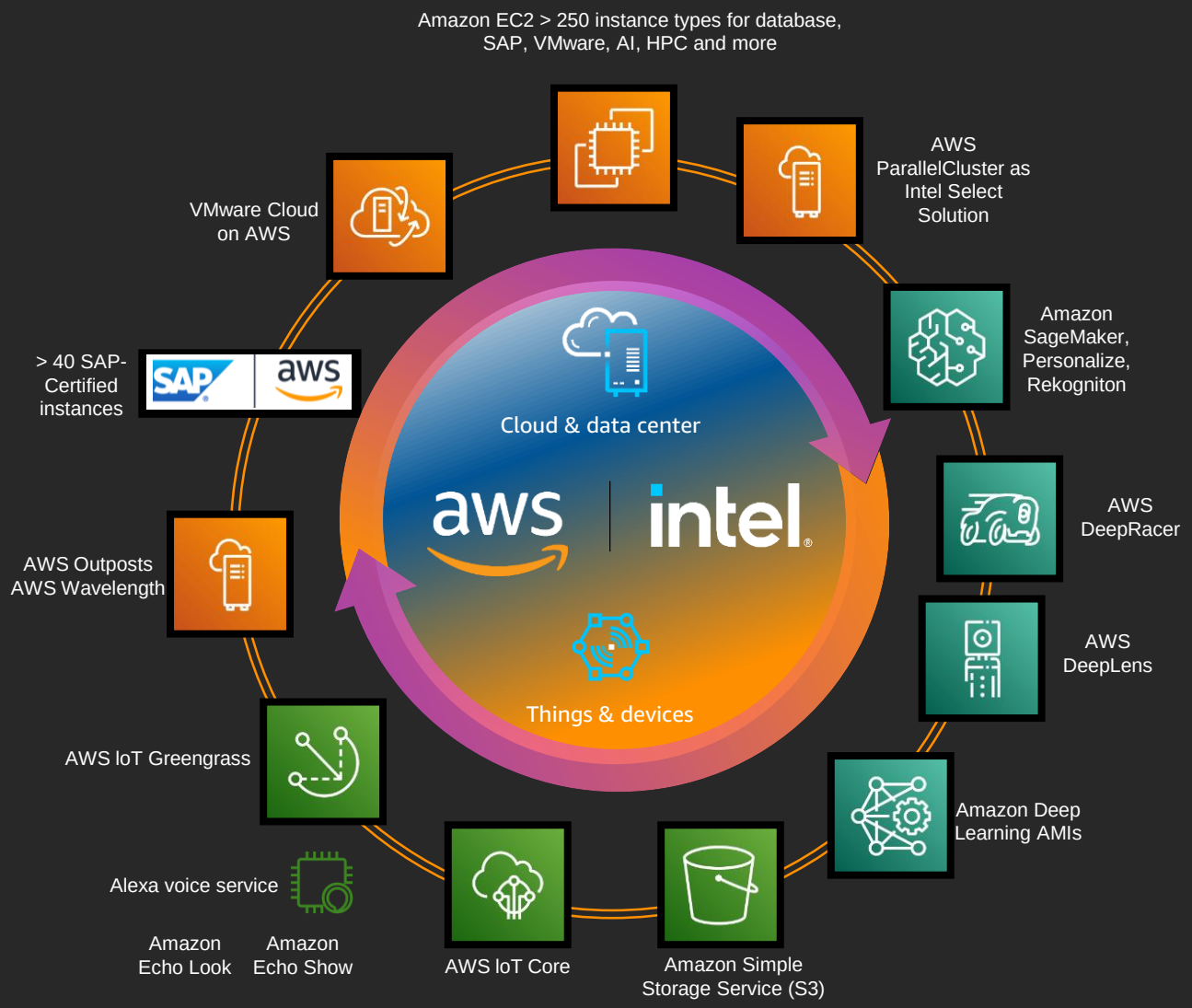
Summary



- Close collaboration between Intel and AWS has resulted in best-in-class end-user experience and customer successes.
- Instance types with the best TCO on Intel to accelerate your customers' applications across a variety or workloads.
- Existing solutions for deployment with many successful outcomes delivering both high performance and cost savings.

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Thank you!

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