

AWSSOME DAY
ONLINE CONFERENCE

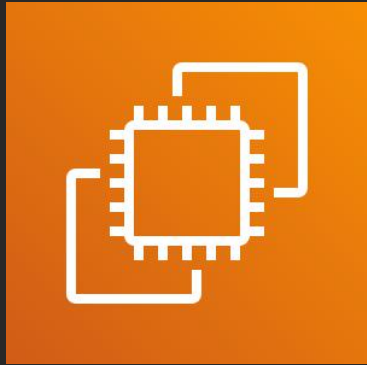
Introduction to AWS services

Compute, storage & databases

Joel Skepper
Technical Trainer
Amazon Web Services

Compute

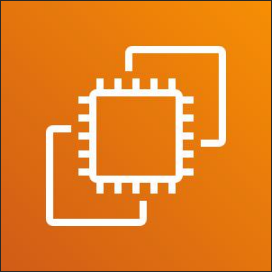
Amazon Elastic Compute Cloud (Amazon EC2)



Amazon
EC2

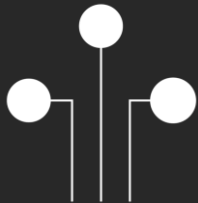
- Resizable compute capacity
- Complete control of your computing resources
- Reduced time required to obtain and boot new server instances

Virtual machines vs. physical servers



Amazon EC2 can solve some problems that are more difficult with an on-premises server

When using disposable resources



Data-driven
decisions



Quick
iterations



Free to make
mistakes

Amazon EC2

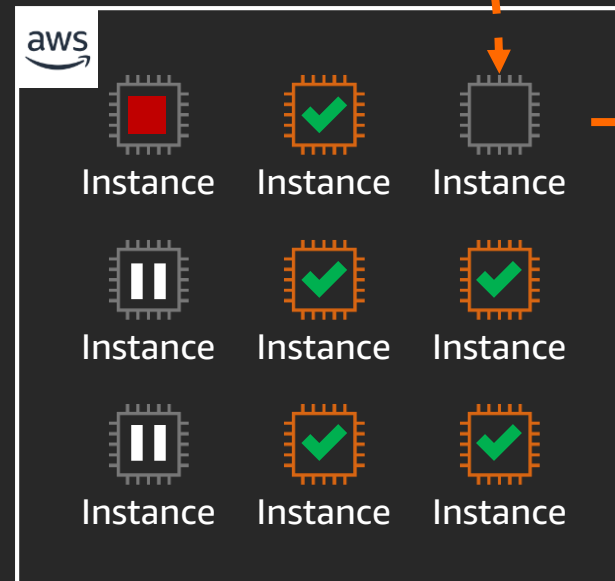
Amazon EC2 provides pay-as-you-go pricing and a broad selection of hardware and software

- Use Amazon Machine Images (AMIs)
- Add or terminate instances as needed
- Pause and resume your instances

Template for

- Storage volumes
- Launch permissions
- A block device mapping

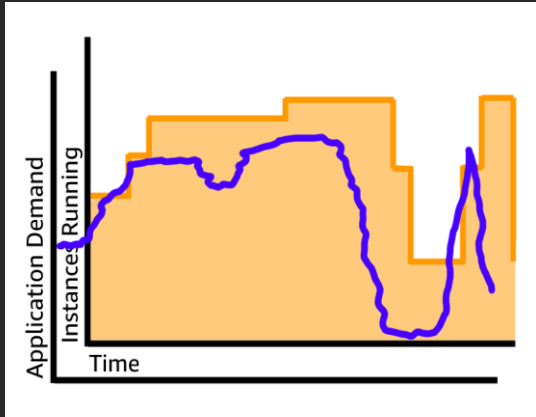
Your AMI



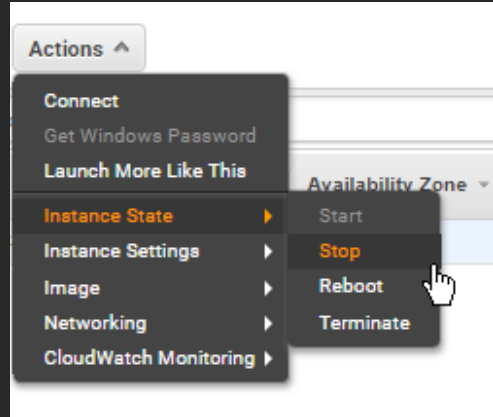
Examples

- ✓ Application server
- ✓ Web server
- ✓ Database server
- ✓ Game server
- ✓ Mail server
- ✓ Media server
- ✓ Catalog server
- ✓ File server

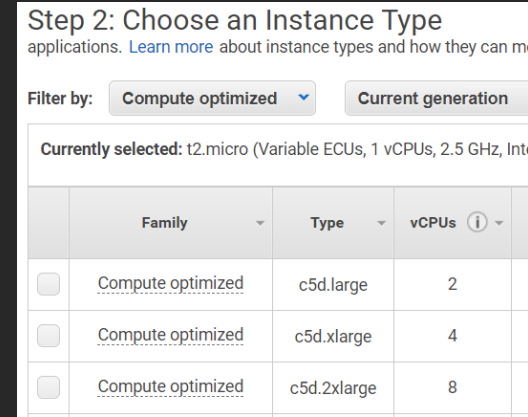
Benefits of Amazon EC2



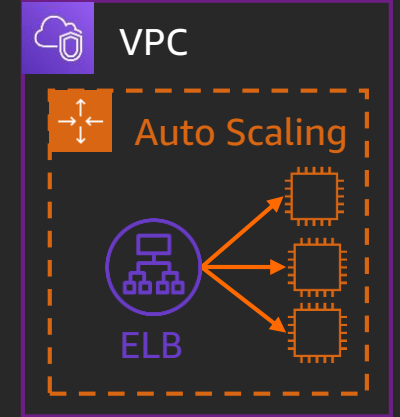
Elasticity



Control



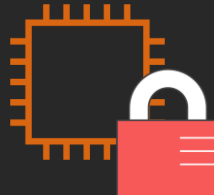
Flexibility



Integrated



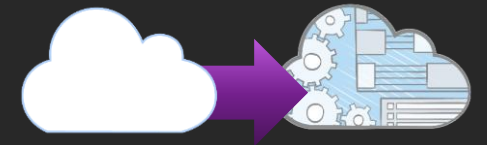
Reliable



Secure



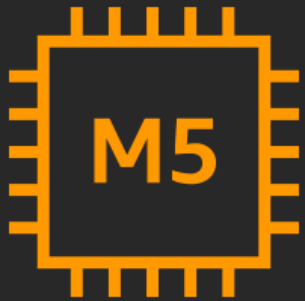
Inexpensive



Easy

Amazon EC2 instance families and names

Choosing the correct type is very important for
efficient use of your instances and cost reduction



Instance family	Use cases
General purpose <i>e.g., A1, T3, T3a, T2, M6g, M5</i>	<ul style="list-style-type: none">• Low-traffic websites and web applications• Small databases and midsize databases
Compute optimized <i>e.g., C5, C5n, C4</i>	<ul style="list-style-type: none">• High-performance web servers• Video encoding
Memory optimized <i>e.g., R5, R5n, X1e, X1, z1d</i>	<ul style="list-style-type: none">• High-performance databases• Distributed memory caches
Storage optimized <i>e.g., I3, I3en, D2, H1</i>	<ul style="list-style-type: none">• Data warehousing• Log or data processing applications
Accelerated computing <i>e.g., P3, P2, Inf1, G4, G3, F1</i>	<ul style="list-style-type: none">• 3D visualizations• Machine learning

Amazon EC2 pricing

On-Demand
Instances

Reserved
Instances

Savings
Plans

Spot
Instances

- Per-second billing (Amazon Linux and Ubuntu only)
- Per-hour billing (all other OS)

Unmanaged vs. managed services



Unmanaged

You manage scaling, fault tolerance, and availability

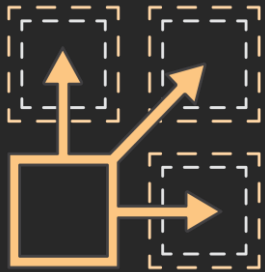


Managed

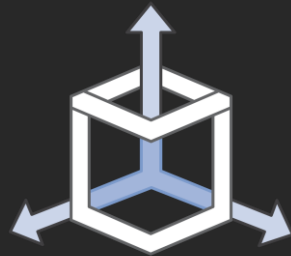
Scaling, fault tolerance, and availability are typically built in to the service

What is serverless computing?

Building and running applications and services without managing servers



No servers to
provision or manage



Scales
with usage



Never pay
for idle



Availability and
fault tolerance built in

AWS Lambda



AWS
Lambda

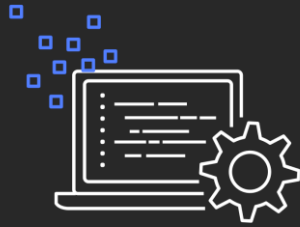
- Fully managed compute service
- Runs stateless code
- Supports multiple languages
- Runs your code on a schedule or in response to events (e.g., changes to data in an Amazon S3 bucket or Amazon DynamoDB table)

Serverless application use cases



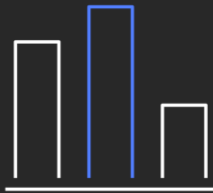
Web applications

Static websites
Complex web applications
Packages for Flask and Express



Backends

Applications and services
Mobile
IoT



Data processing

Real time
MapReduce
Batch
Machine learning inference



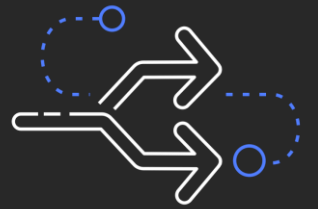
Chatbots

Powering chatbot logic



Amazon Alexa

Powering voice-enabled applications
Alexa Skills Kit



IT automation

Policy engines
Extending AWS services
Infrastructure management

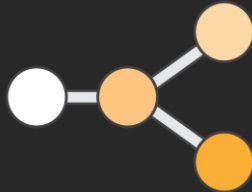
Amazon Elastic Container Service (Amazon ECS)



Amazon
ECS



Orchestrates the execution of containers

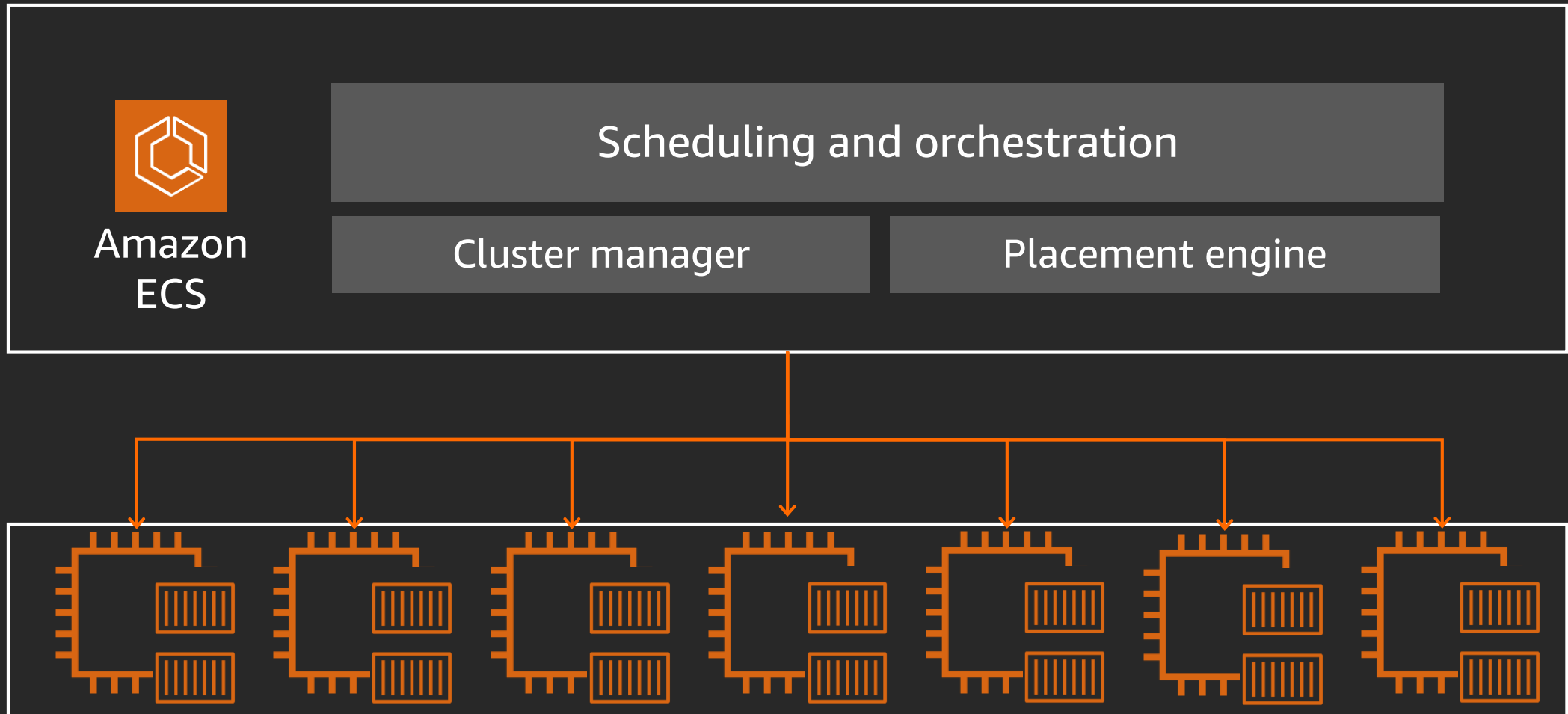


Maintains and scales the fleet of nodes
running your containers



Removes the complexity of standing up
the infrastructure

Amazon ECS



Storage

AWS storage options



Amazon S3

Scalable, highly durable object storage in the cloud



Amazon S3 Glacier

Low-cost, highly durable archive storage in the cloud



Amazon EFS

Scalable network file storage for Amazon EC2 instances



AWS Storage Gateway

Hybrid cloud storage service that gives you on-premises access to virtually unlimited cloud storage.



Amazon EBS

Network-attached volumes that provide durable block-level storage for Amazon EC2 instances

Amazon S3



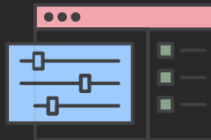
Amazon
S3



Object-level
storage



Designed for
99.9999999999%
durability



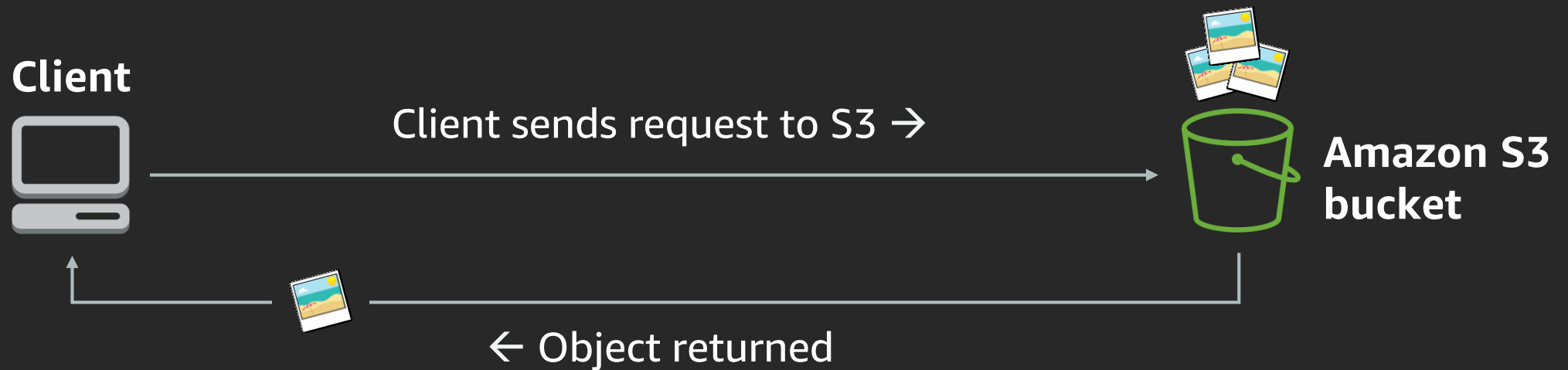
Event triggers

Use cases

- Content storage and distribution
- Backup and archiving
- Big data analytics
- Disaster recovery
- Static website hosting

Amazon S3

- Built to **store and retrieve** data
- Fast, durable, **highly available access** to objects
- Can store an **unlimited number of objects** in a bucket
- Store and retrieve data at any time, from **anywhere on the web**



Choosing a Region

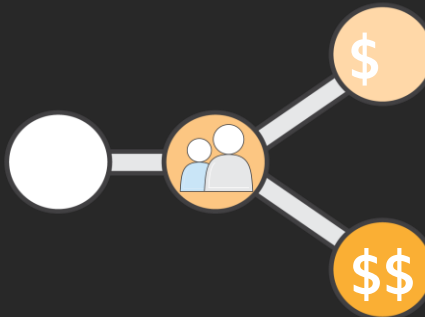
Data residency regulatory compliance



Are there relevant Region
data privacy laws?

Can customer data be
stored outside the country?

Proximity of users to data



Small differences in
latency can impact
customer experience

Choose the Region
closest to your users

Cost- effectiveness



Costs vary by Region

Evaluate cost-effectiveness
of replicating data to
another Region

Amazon S3 Glacier



Amazon
S3 Glacier



Long-term
data storage



Archival &
backup



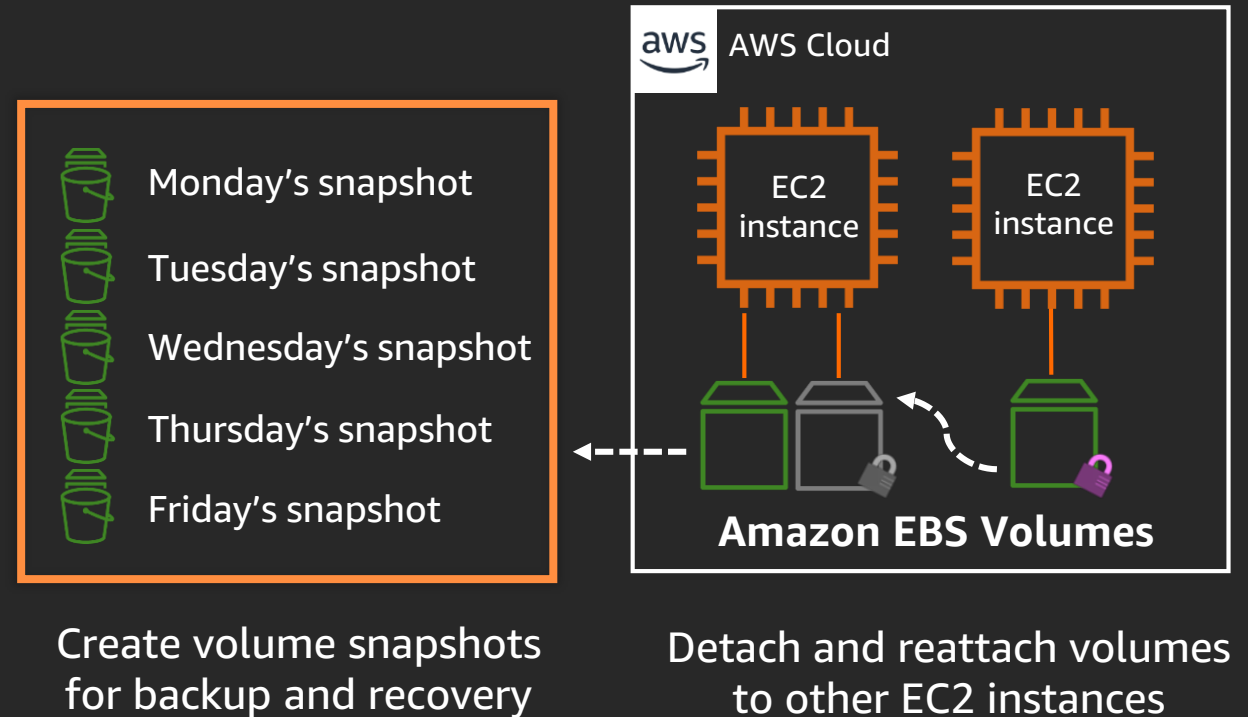
Very low-cost
storage

Use cases

- Media asset workflows
- Healthcare information archiving
- Regulatory and compliance archiving
- Scientific data storage
- Digital preservation
- Magnetic tape replacement

Amazon Elastic Block Store (Amazon EBS)

- Persistent block storage for instances
- Protected through replication
- Different drive types
- Scale up or down in minutes
- Pay for only what you provision
- Snapshot functionality
- Encryption available

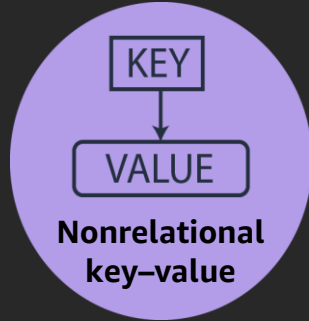


Databases

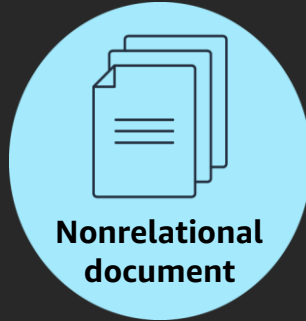
Purpose-built databases



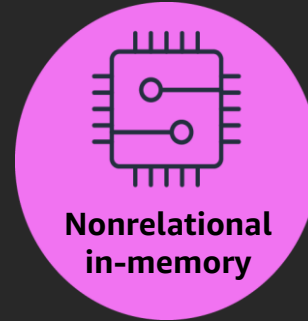
**Relational
database**



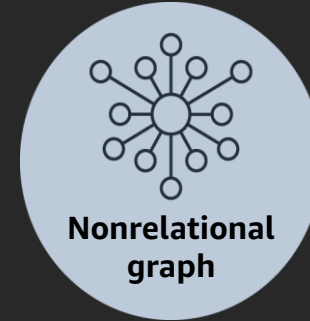
**Nonrelational
key-value**



**Nonrelational
document**



**Nonrelational
in-memory**



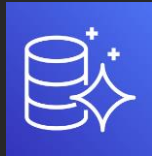
**Nonrelational
graph**



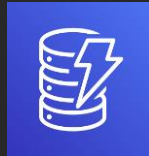
**Nonrelational
ledger**



**Amazon
RDS**



**Amazon
Aurora**



**Amazon
DynamoDB**



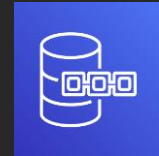
**Amazon
DocumentDB**



**Amazon
ElastiCache**



**Amazon
Neptune**

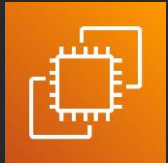


**Amazon
QLDB**



**Amazon
Redshift**

DIY vs. AWS database services



Databases on Amazon EC2

- Operating system access
- Need features of specific application



AWS database services

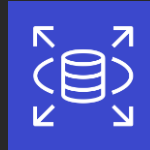
- Easy to set up, manage, maintain
- Push-button high availability
- Focus on performance
- Managed infrastructure

AWS database options

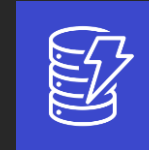
SQL

NoSQL

Transactional
databases

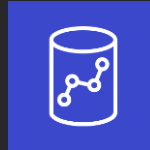


Amazon RDS



Amazon DynamoDB

Data analytics
or relationships



Amazon Redshift



Amazon Neptune

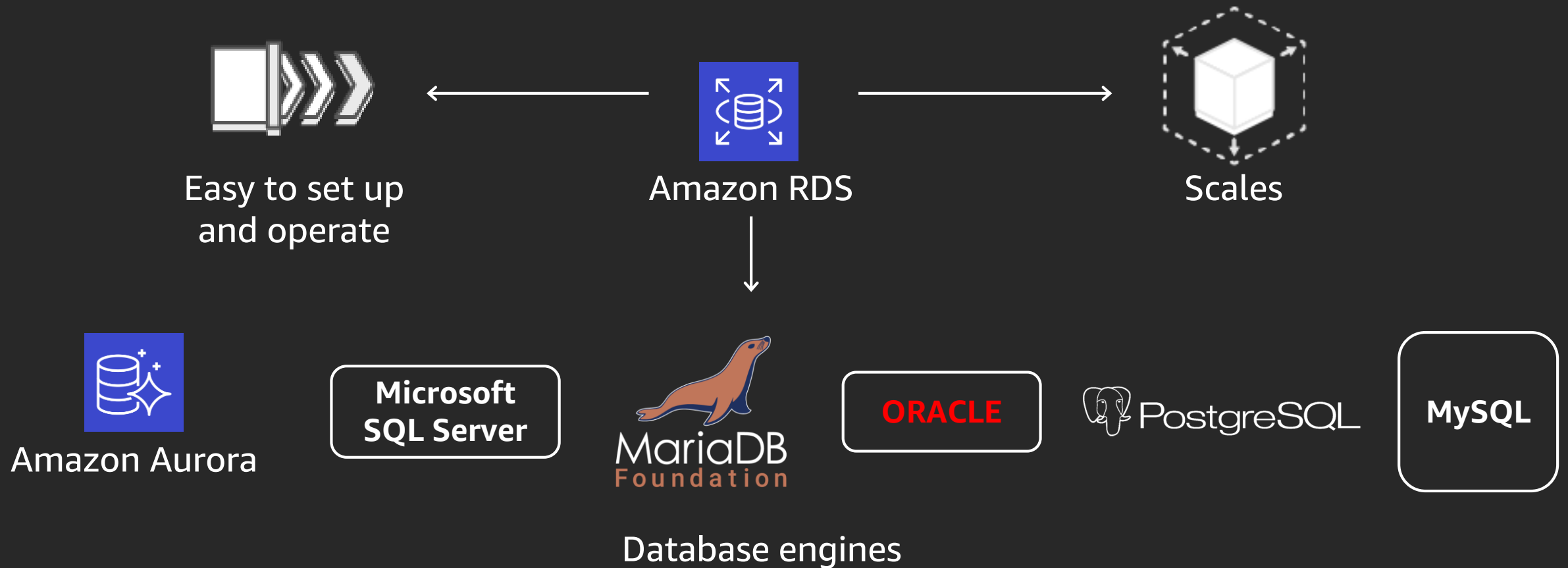
In-memory data
store and cache



Amazon ElastiCache

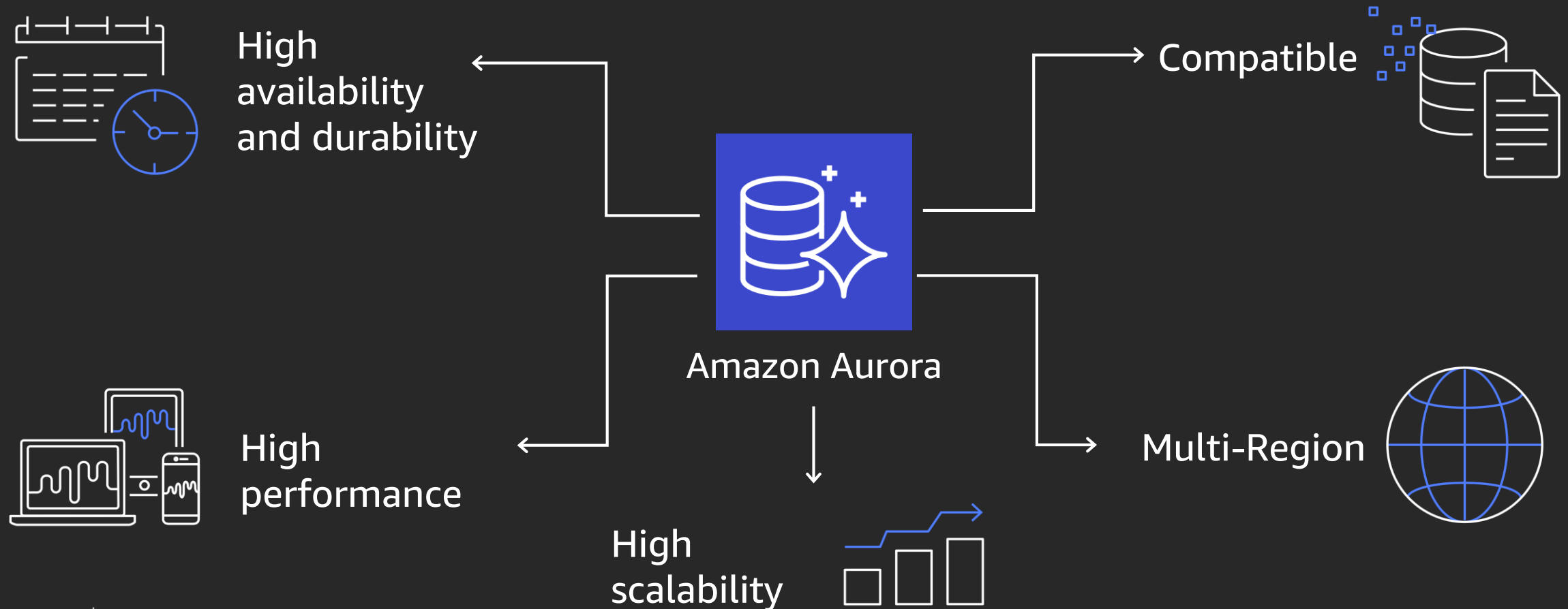
Amazon RDS

Set up, operate, and scale a relational database in the cloud with just a few clicks



Amazon Aurora

MySQL- and PostgreSQL-compatible relational database built for the cloud



Amazon DynamoDB

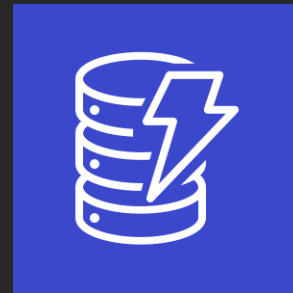
Fast and flexible NoSQL database service for any scale



Fully
managed



Fast,
consistent
performance

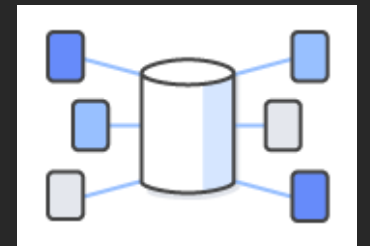


Amazon DynamoDB

Fine-grained
access control



Flexible



Amazon DynamoDB use cases

Leaderboards and scoring



GameScores						
UserId	GameTitle	TopScore	TopScoreDateTime	Wins	Losses	
"101"	"Galaxy Invaders"	5842	"2015-09-15:17:24:31"	21	72	...
"101"	"Meteor Blasters"	1000	"2015-10-22:23:18:01"	12	3	...
"101"	"Starship X"	24	"2015-08-31:13:14:21"	4	9	...
"102"	"Alien Adventure"	192	"2015-07-12:11:07:56"	32	192	...
"102"	"Galaxy Invaders"	0	"2015-09-18:07:33:42"	0	5	...
"103"	"Attack Ships"	3	"2015-10-19:01:13:24"	1	8	...
"103"	"Galaxy Invaders"	2317	"2015-09-11:06:53:00"	40	3	...
"103"	"Meteor Blasters"	723	"2015-10-19:01:13:24"	22	12	...
"103"	"Starship X"	42	"2015-07-11:06:53:00"	4	19	...
...

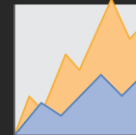
Works well for applications that



Need extreme horizontal scaling capability



Have simple high-volume data



Need to scale quickly and with ease



Don't need complex joins

Thank you for attending AWSome Day Online Conference

We hope you found it interesting! A kind reminder to **complete the survey**.
Let us know what you thought of today's event and how we can improve the event experience for you in the future.



aws-apj-marketing@amazon.com



twitter.com/AWSCloud



facebook.com/AmazonWebServices



youtube.com/user/AmazonWebServices



linkedin.com/company/amazon-web-services



twitch.tv/aws



Test your knowledge



Thank you!