



## Sarah Johnson

Advocate

Adidas

### More Information

Age : 28      Gender : Female  
Location: Los Angeles, California

### Bio

Sarah is a fitness enthusiast and an active lifestyle advocate. She works as a marketing manager for a tech company, which keeps her busy during the weekdays. On the weekends, she enjoys various physical activities such as running, hiking, and yoga. Sarah is health-conscious and strives to maintain a balanced diet.

### Purpose of Visit

Sarah visits the Adidas website primarily for two reasons. Firstly, she's looking for a new pair of running shoes that offer excellent support and comfort for her frequent runs. Secondly, she's interested in Adidas' sustainable product line and wants to explore eco-friendly athletic wear options.

### Intrests

1. Running
2. Yoga
3. Sustainability
4. Fashion
5. Technology

**Image**

**Text**

**Text**

