

WeekNum2	Current_week_revenue	Previous_week_revenue	WOW_Revenue
1	1035629		
2	1053089	1035629	1.7%
3	1148250	1053089	9.0%
4	1071919	1148250	-6.6%
5	1064578	1071919	-0.7%
6	1121745	1064578	5.4%
7	1099909	1121745	-1.9%
8	1071542	1099909	-2.6%
9	1093502	1071542	2.0%
10	987820	1093502	-9.7%
11	1131331	987820	14.5%
Total	1201601	933134	28.8%

Delinquent_Acc	%GT Count of Delinquent_Acc
0	93.94%
1	6.06%
Total	100.00%

Percentage Of Activation	
Activation_30_Days	%GT Count of Activation_30_Days
0	42.54%
1	57.46%
Total	100.00%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

CREDIT CARD TRANSACTION REPORT

Q4 Q3 Q2 Q1

Gold Silver Blue Platinum

Week_Start_Date
All

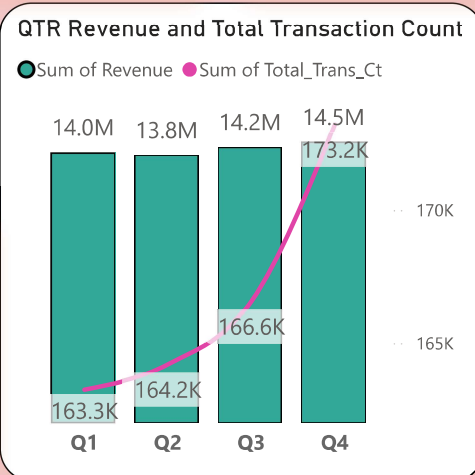
57M
Sum of Revenue

7.98M
Interest Earned

46M
Total Transaction

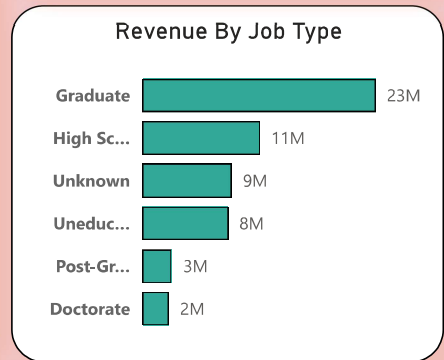
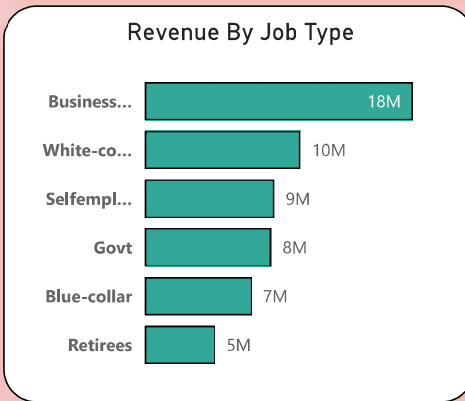
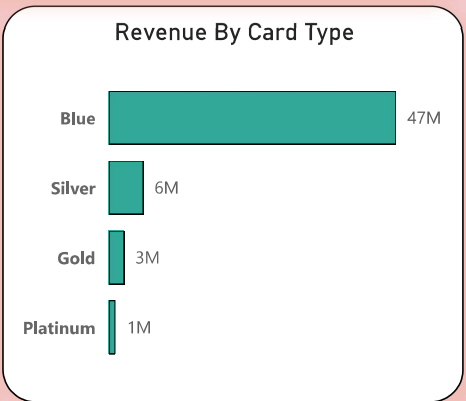
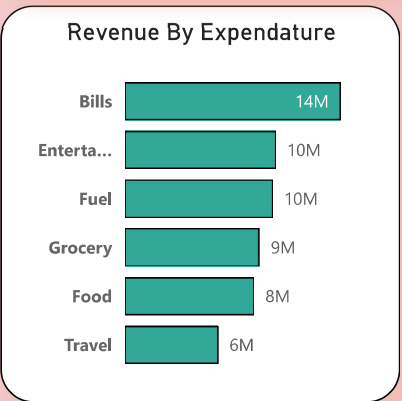
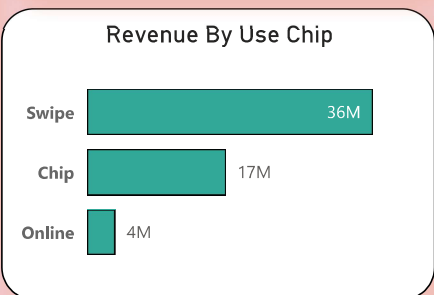
3M
Annual Amount

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	66,14,172.62
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659109	4647596	8,21,922.98
Total	56517011	45533021	79,82,479.81



F M

Income Group
Low Med High



CREDIT CARD CUSTOMER REPORT

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

Week_Start_Date

All

Revenue
57M

Interest
7.98M

Income
588M

CSS
3.19

M

F

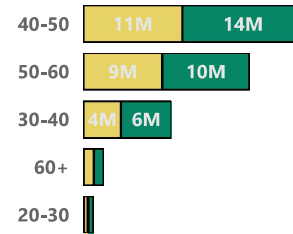
Swipe

Online

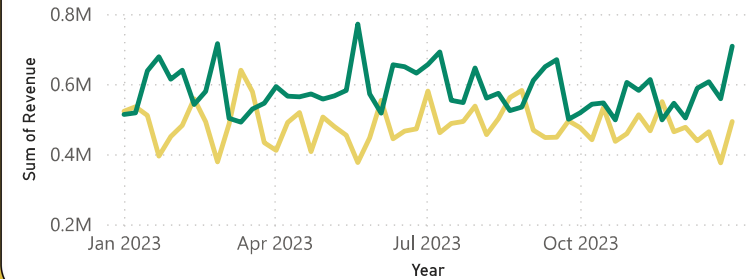
Chip

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17697472	25,84,604.01	190350431
White-collar	10283124	14,64,690.92	105618475
Selfemployeed	8542826	11,41,510.40	77659931
Govt	8335534	11,82,230.84	90834727
Blue-collar	7040606	9,67,751.42	73516911
Retirees	4617448	6,41,692.22	49619308
Total	56517011	79,82,479.81	587599783

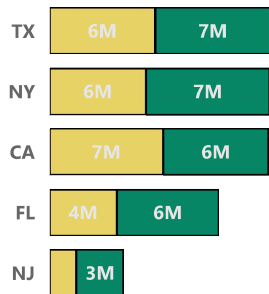
Revenue By Age Group



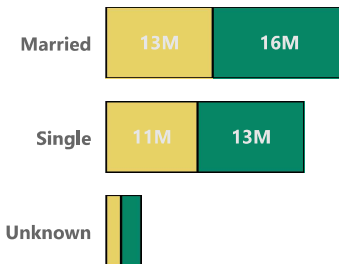
Sum of Revenue by Year, Month, Day and Gender



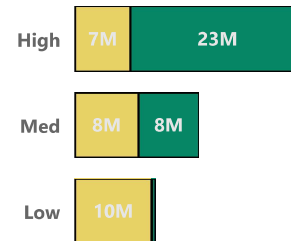
Top 5 State



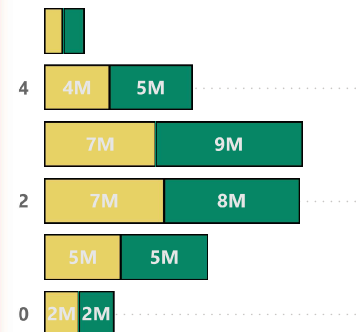
Revenue By Marital Status



Revenue By Income Group



Revenue By Dependent Count



Revenue By Job Type

