The Challenge Schema
Verulam Blue E-Commerce Analytics – Challenge 01 Level 01

Data Source: Use the table `C01_l01_ecommerce_retail_data_table`

Dataset Description

You will receive a single dataset with the following columns. Note that the data types are not enforced and the column is stored as provided.

Column Name	Description	Notes
`row_id`	A unique identifier for each row.	Should correspond to a single order.
`date`	The date of the order.	Stored as a string with format inconsistencies.
`customer_segment`	The customer's tier.	Contains typographical errors.
`order_amount_old`	The value of the order in USD.	Contains missing values.
`cost`	The cost of goods sold for the order in USD.	
`is_return`	A flag indicating if the order was returned.	1 for yes, 0 for no.
`payment_method`	The method used to pay for the order.	
`hour_of_day`	The hour of the day the order was placed.	24-hour format.