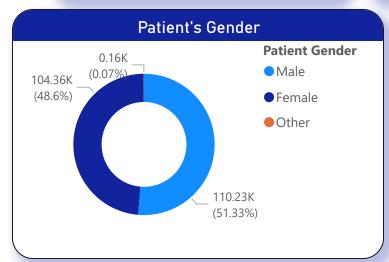
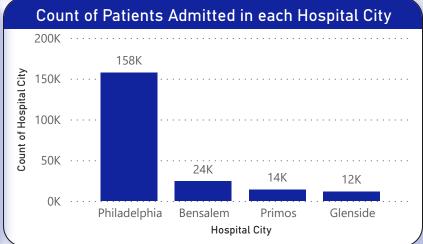
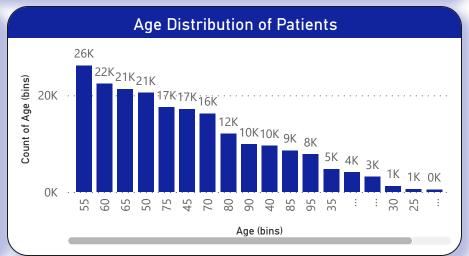
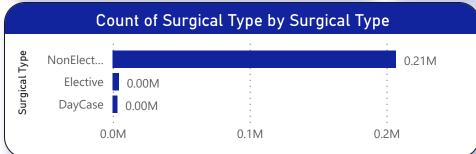


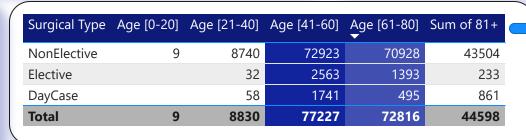
Hospital Insights: Navigating Pharmaceutical and Surgical Equipment Opportunities for Strategic Growth

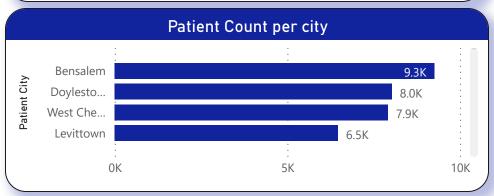


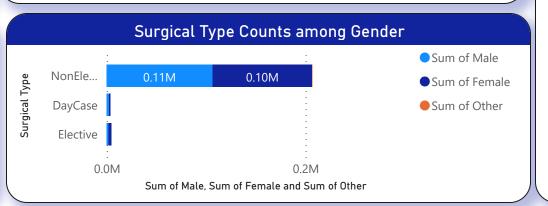






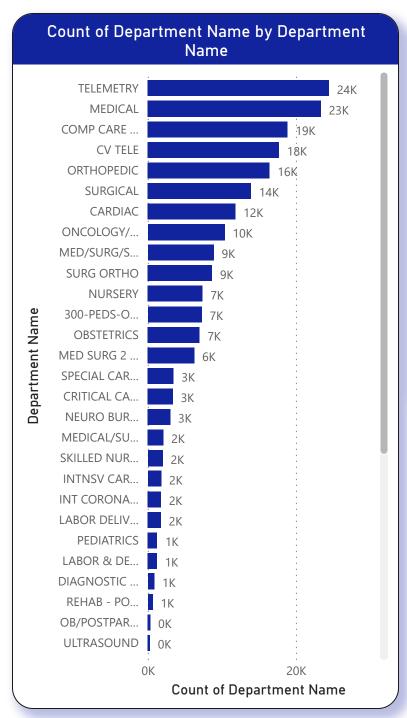


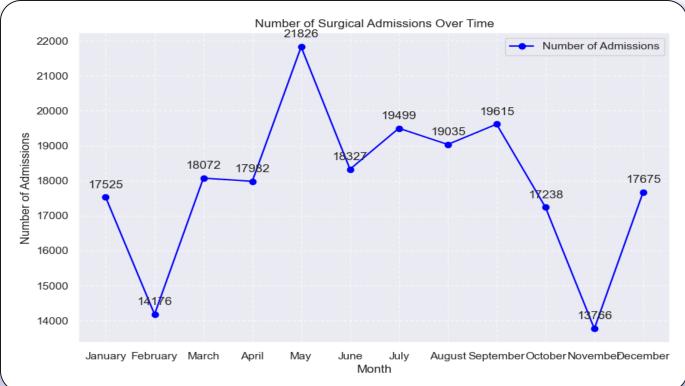




Age Distribution within Surgical Types:

- Non-Elective: Skewed towards older age groups, with a significant number in the 41-60 and 61-80 ranges.
- Day Case: Predominantly in the 0-20 age range, indicating potentially less complex or minor procedures.
- Elective: Spread across all age ranges, suggesting a diverse range of elective surgeries



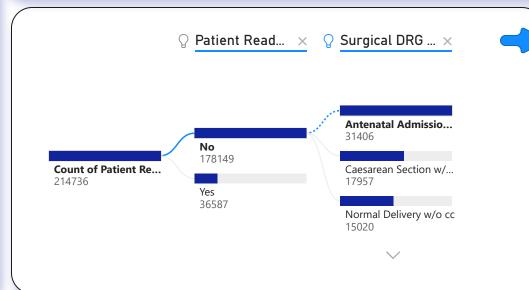


Throughout the entire year:

Months witnessing the highest surgical admissions were:

- i) May, registering the peak admission count at approximately 21,826 patients.
- ii) June, July, and August recorded nearly equal admission numbers, each hovering around 19,000.

Conversely, months with the lowest



1. Readmission Rate Overview:

- Total patients admitted for surgery: 100%
- Readmitted for surgery: 17%

2. Breakdown by Surgery DRG Types:

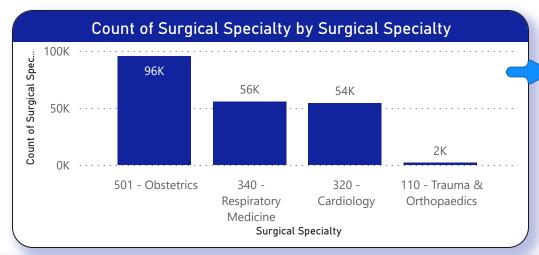
- -Top 3 Highest readmission rates observed in:
- i). Antenatal Admission not related to delivery

events

ii). Complex Elderly with a Respiratory System

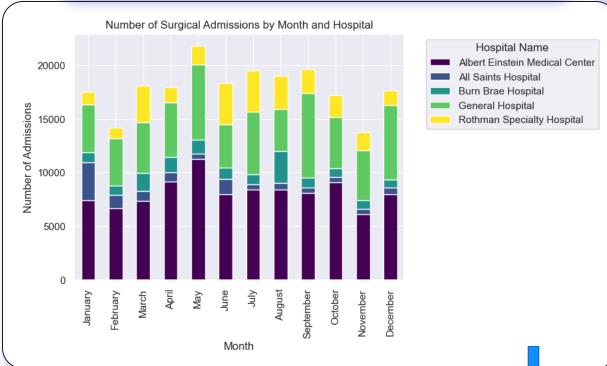
Primary Diagnosis

iii). Acute Myocardial Infarction without CC surgery DRG type

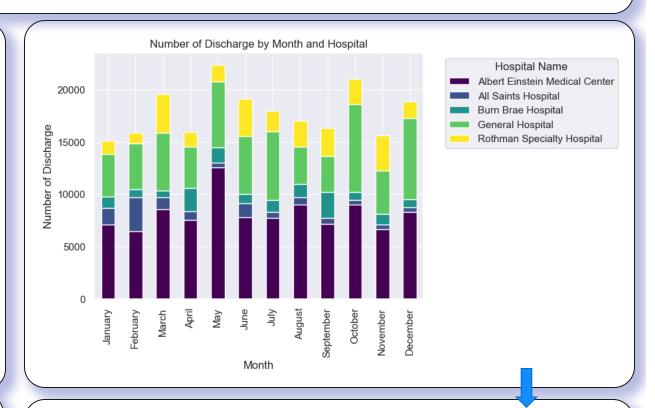


Opportunities for Pharmaceutical Companies:

- 1. **Obstetrics Focus**: Capitalize on the substantial volume of obstetric cases by developing medications and solutions tailored to maternal care and childbirth.
- 2. **Respiratory Medicine Support:** Address the significant demand for respiratory medications and treatments, providing solutions for respiratory conditions.
- 3. **Cardiology Solutions:** Seize the opportunity in the cardiology space by developing medications and therapies to support cardiovascular health.
- 4. **Orthopaedic Innovations:** Explore the orthopaedic market by developing medications and solutions related to trauma management and orthopaedic care.



• May experienced the highest number of patient admissions across all hospitals, with Albert Einstein Medical Center and General Hospital emerging as the leading institutions in terms of the most discharged patients.



 May experienced the highest number of patient discharges as well across all hospitals, with Albert Einstein Medical Center and General Hospital emerging as the leading institutions in terms of the most discharged patients.

