

Experiment-3

Aim:- Perform data visualization and analytics through power BI.

Theory:- Microsoft Power BI is a cornerstone of data visualization and analysis, providing a wealth of powerful features designed to extract actionable insights from complex datasets. Through its intuitive and powerful interface for its complexity, Power BI allows users to easily interact across data sources, including databases and spreadsheets, facilitating data integration. Through interactive visualizations such as charts, graphs, dashboards, Power BI empowers users to actively explore data, easily identify patterns and trends. In addition, advanced analytics tools including machine learning algorithms and predictive modelling enhance decision-making processes by providing predictive insights into pricing and customer behaviour. Additionally, Power BI's capability to publish reports and dashboards enhances cooperation in security and facilitates communication of insights among stakeholders in insurance organizations. Thus, by leveraging the power of Power BI, this experiment aims to demonstrate its effectiveness in driving data-driven decision making and increasing operational efficiency in the insurance industry.

Dataset:- [Insurance Csv \(kaggle.com\)](https://www.kaggle.com/datasets/insurance-company-dataset)



