

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

57M

Interest

8M

Transaction Amount

46M

Transaction Count

667K

Gold

Silver

Blue

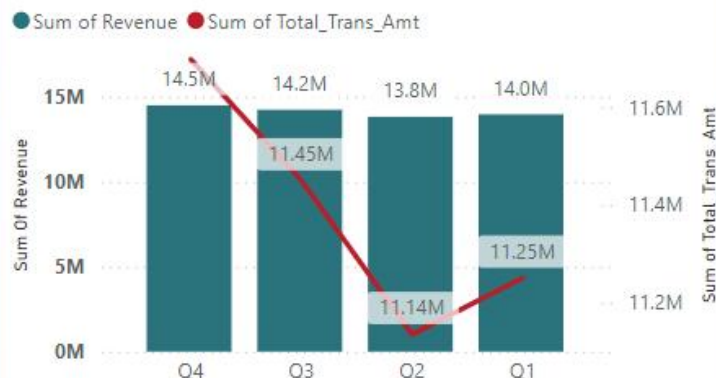
Platinum

F

M

Card Type	Total Transaction Amount	Total Revenue	Total Interest Earned
Blue	3,78,40,749	4,71,88,612	66,14,173
Silver	46,47,596	56,59,109	8,21,923
Gold	20,91,362	25,33,682	3,84,755
Platinum	9,53,314	11,35,608	1,61,629
Total	4,55,33,021	5,65,17,011	79,82,480

Qtr Revenue and Total Trans Count



Low

Middle

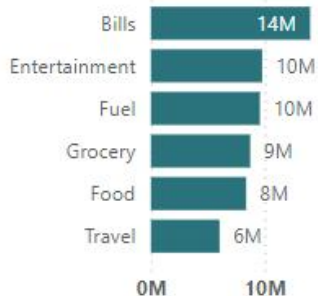
Lower-Mid

High

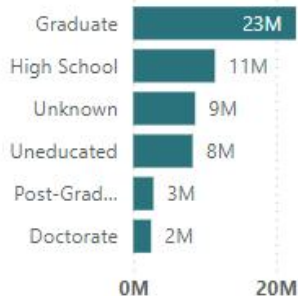
Upper-Mid

Trans Count	Travel	Entertainment	Bills	Grocery	Fuel	Food
10	0	1	1	5	2	1
10	1	0	5	1	2	1
10	1	3	5	0	0	1
10	2	0	5	1	2	0
11	2	0	1	6	1	1

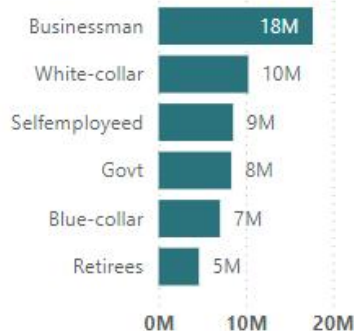
Revenue by Expenditure Type



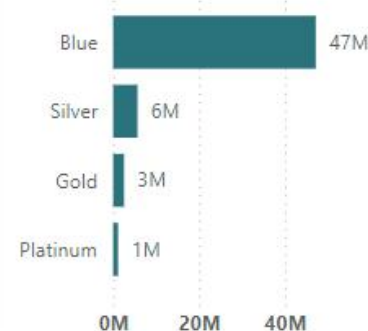
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Revenue by Use Chip

