

TechnoEdge sales analysis Report (Dashboard)



START



State

All

Ship Mode

All

Segment

All

Sub-Category

All

Year

2020

2021

2022

Pages

customer

product

TechnoEdge Sales analysis Report

Total Sales

57.44K

Net_profit

14.41K

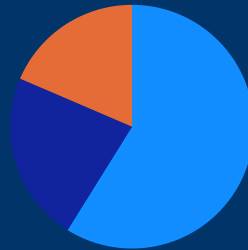
Total Customer

109

Total Quantity

977

Count of Order ID by Category



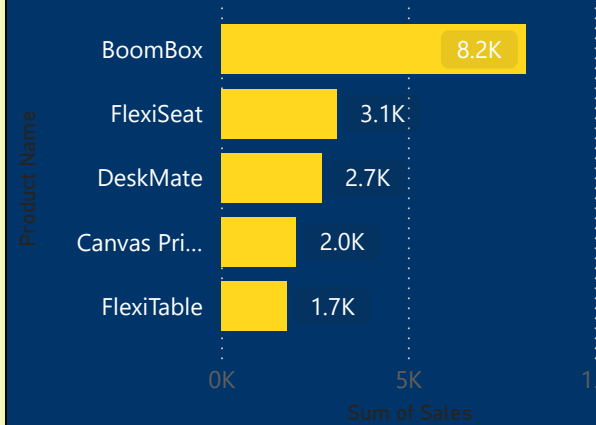
Category

Office Su...

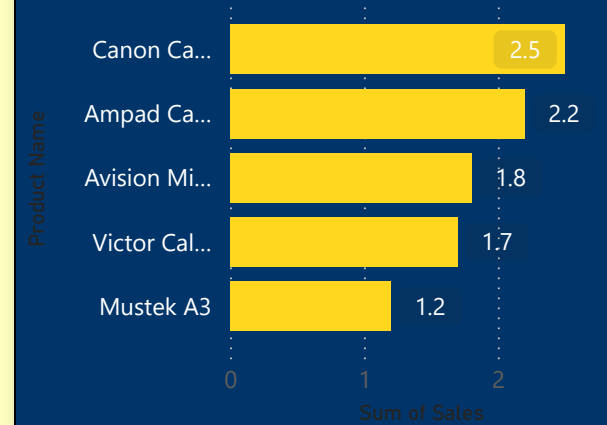
Furnishin...

Gadgets

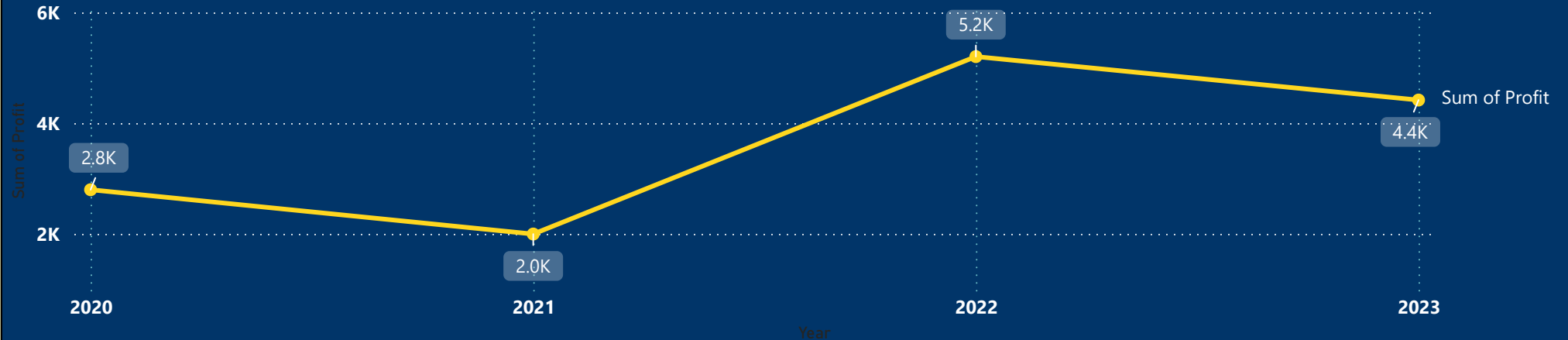
Top_5 selling product



Bottom_5 selling product



Net profit by Date



TechnoEdge Sales analysis Report

Top customer

Becky Martin

Highest Order

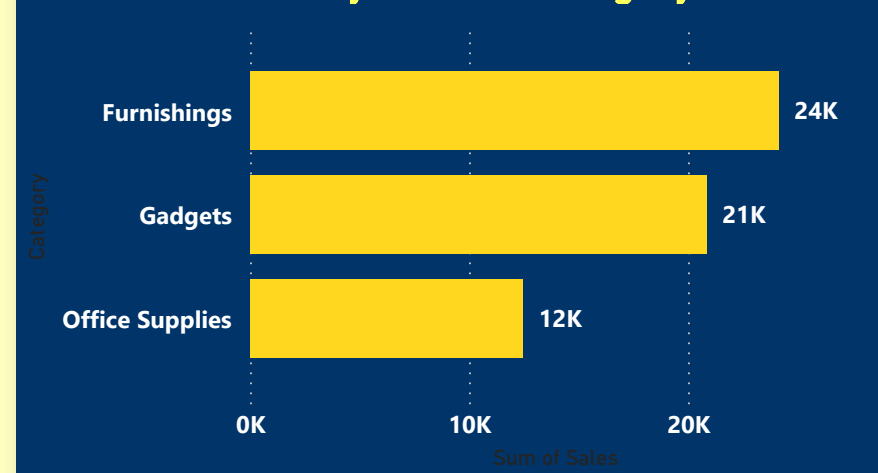
7

Highest sale

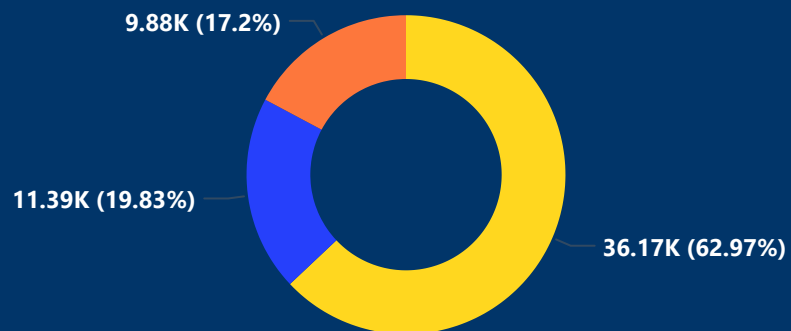
August

Customer Name	Country	Sum of Profit
Harold Pawlan	Australia	350.80
Janet Molinari	Australia	18.40
Jennifer Braxton	Australia	271.50
Karl Braun	Australia	62.80
Lena Creighton	Australia	462.80
Roger Barcio	Australia	244.30
Ted B...	Australia	28.70
Total		14,409.80

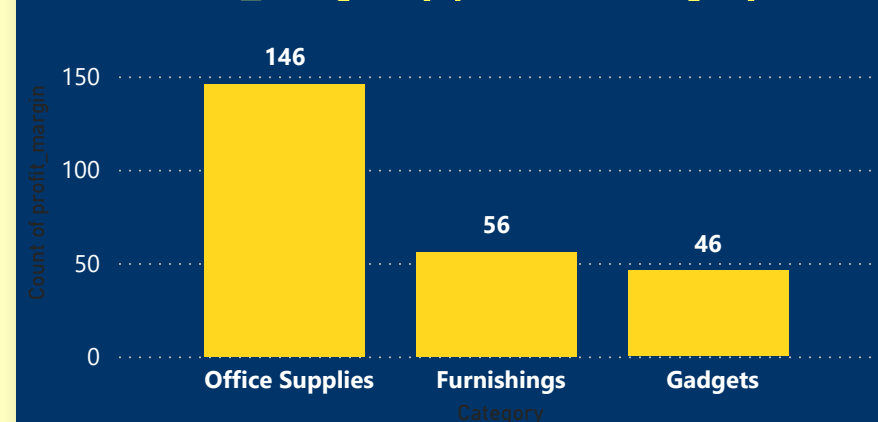
Sales by Product Category



Sale % by Segment



Profit_margin by product Category



State

All

Ship Mode

All

Segment

All

Sub-Category

All

Year

2020

2021

2022

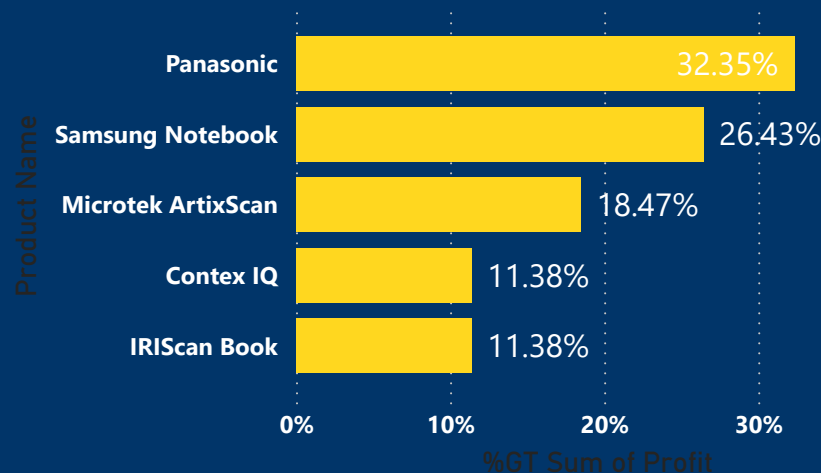
Pages

summary

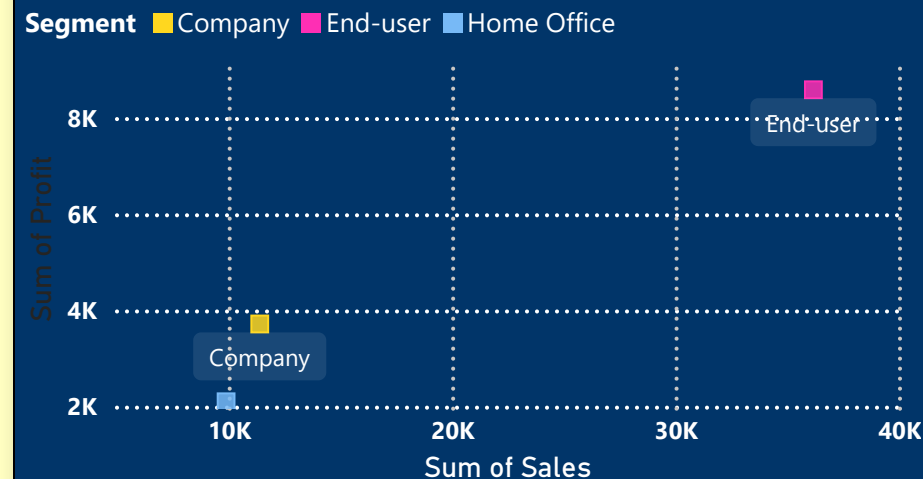
product

TechnoEdge Sales analysis Report

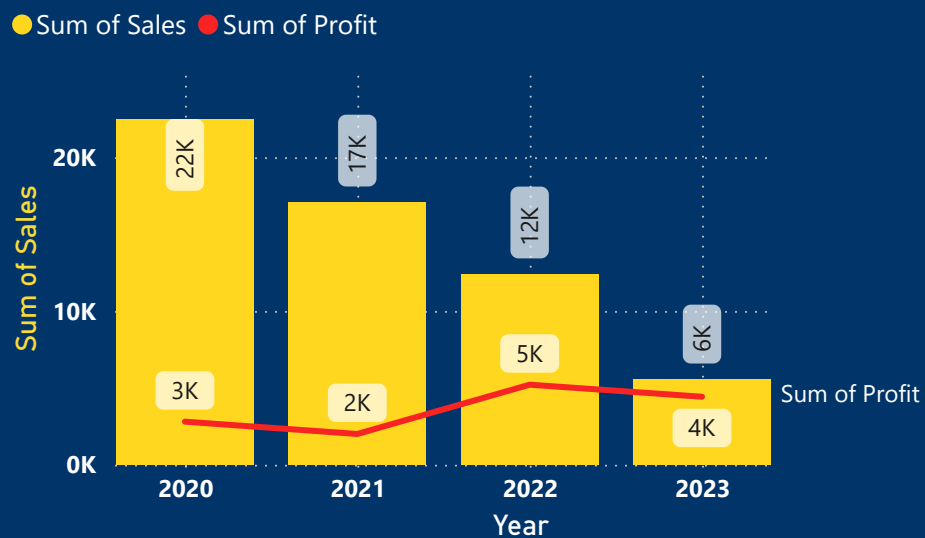
Top 5 most profitable Product



Total Sales Vs Profit by segment



Total Sales Vs total profit by Year



Some Insights from scatter charts

The scatter chart displays the relationship between the sum of the sales and sum of profit by segments. Each data point represents a segment with the X-axis showing the sum of sales and the Y-axis showing the sum of profit. The chart shows that certain segments have high sales and profit, while others have lower values. This information can be used to identify segments that are performing well and those that may need further attention.

State

All

Ship Mode

All

Segment

All

Sub-Category

All

Year

2020

2021

2022

Pages

summary

customer