Sales Insights with Tableau

File created on: 04/01/24 4:36:20 pm IST

Revenue

Total Revenue
986.63M

Sum of Normalized
Amount. The data is
filtered on Action
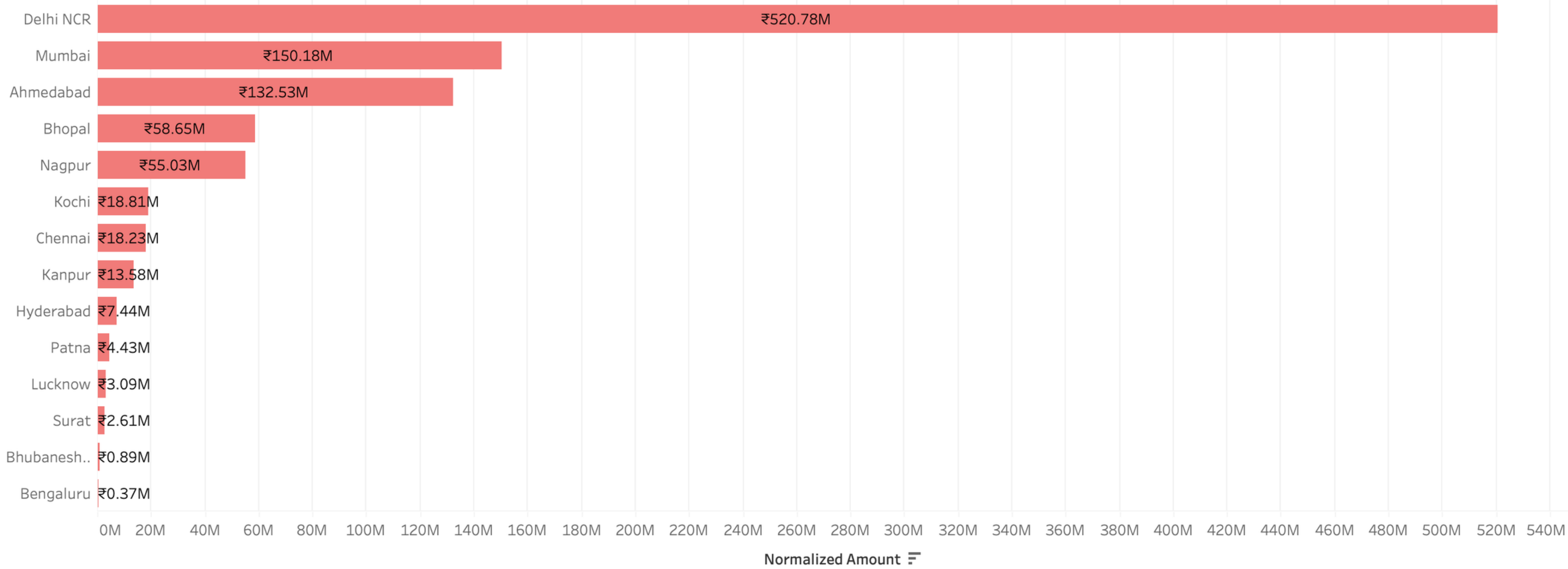(Blank,YEAR(Cy Date)),
which keeps 4 members.
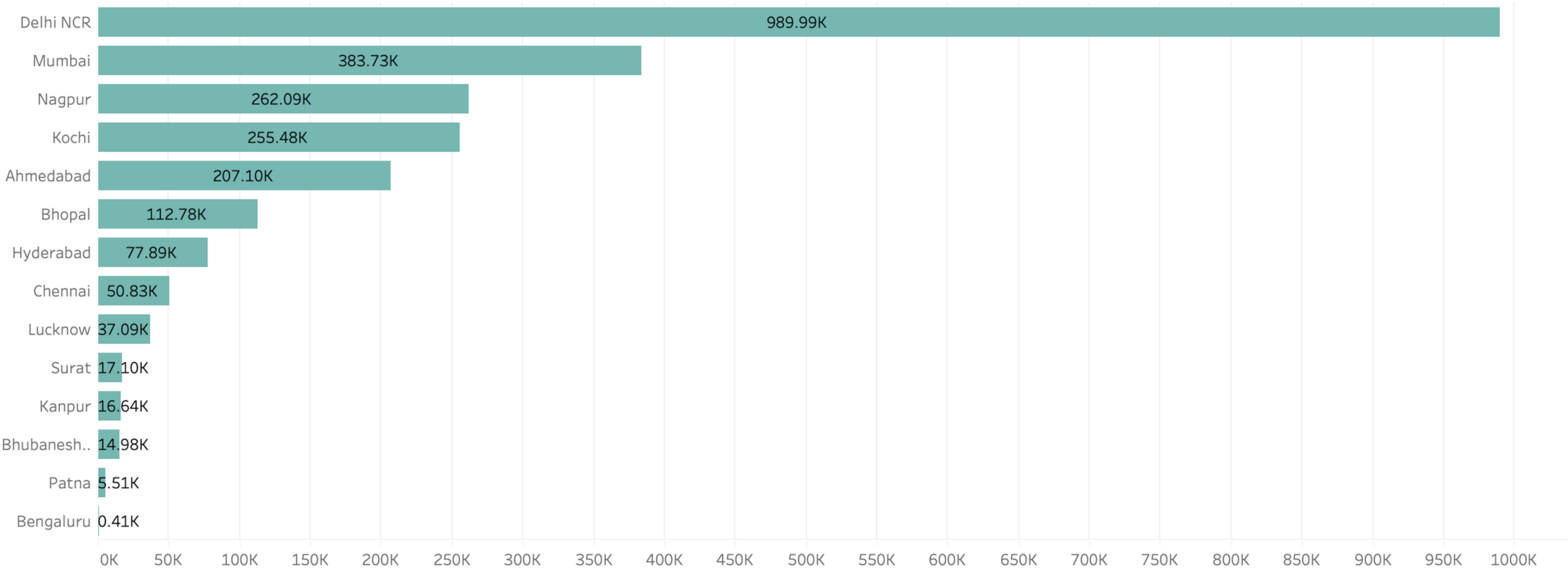
Quantity

Sales Quantity
2,431,634.00

Sum of Sales Qty. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 4 members.

Revenue by Markets

Market	Normalized Amount
Delhi NCR	₹520.78M
Mumbai	₹150.18M
Ahmedabad	₹132.53M
Bhopal	₹58.65M
Nagpur	₹55.03M
Kochi	₹18.81M
Chennai	₹18.23M
Kanpur	₹13.58M
Hyderabad	₹7.44M
Patna	₹4.43M
Lucknow	₹3.09M
Surat	₹2.61M
Bhubanesh..	₹0.89M
Bengaluru	₹0.37M

Normalized Amount

0M 20M 40M 60M 80M 100M 120M 140M 160M 180M 200M 220M 240M 260M 280M 300M 320M 340M 360M 380M 400M 420M 440M 460M 480M 500M 520M 540M
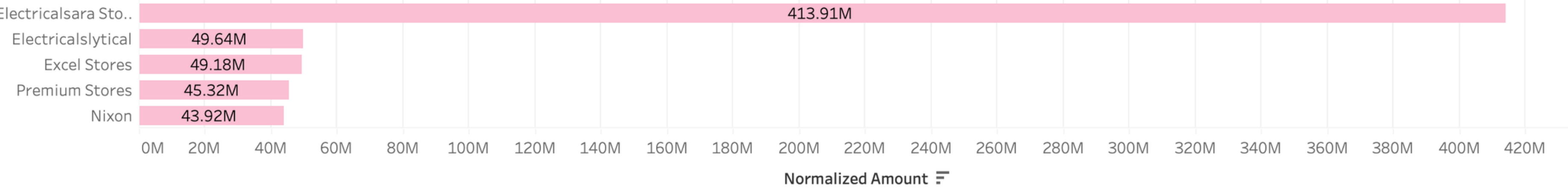
Sum of Normalized Amount for each Markets Name. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 4 members.

Sales Quantity by Market

| Market	Sales Qty
Delhi NCR	989.99K
Mumbai	383.73K
Nagpur	262.09K
Kochi	255.48K
Ahmedabad	207.10K
Bhopal	112.78K
Hyderabad	77.89K
Chennai	50.83K
Lucknow	37.09K
Surat	17.10K
Kanpur	16.64K
Bhubanesh..	14.98K
Patna	5.51K
Bengaluru	0.41K

Sum of Sales Qty for each Markets Name. The marks are labeled by sum of Sales Qty. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 4 members.

Top 5 Customers

Customer	Normalized Amount
Electricalsara Sto..	413.91M
Electricalslytical	49.64M
Excel Stores	49.18M
Premium Stores	45.32M
Nixon	43.92M

Normalized Amount

(x-axis: 0M, 20M, 40M, 60M, 80M, 100M, 120M, 140M, 160M, 180M, 200M, 220M, 240M, 260M, 280M, 300M, 320M, 340M, 360M, 380M, 400M, 420M)
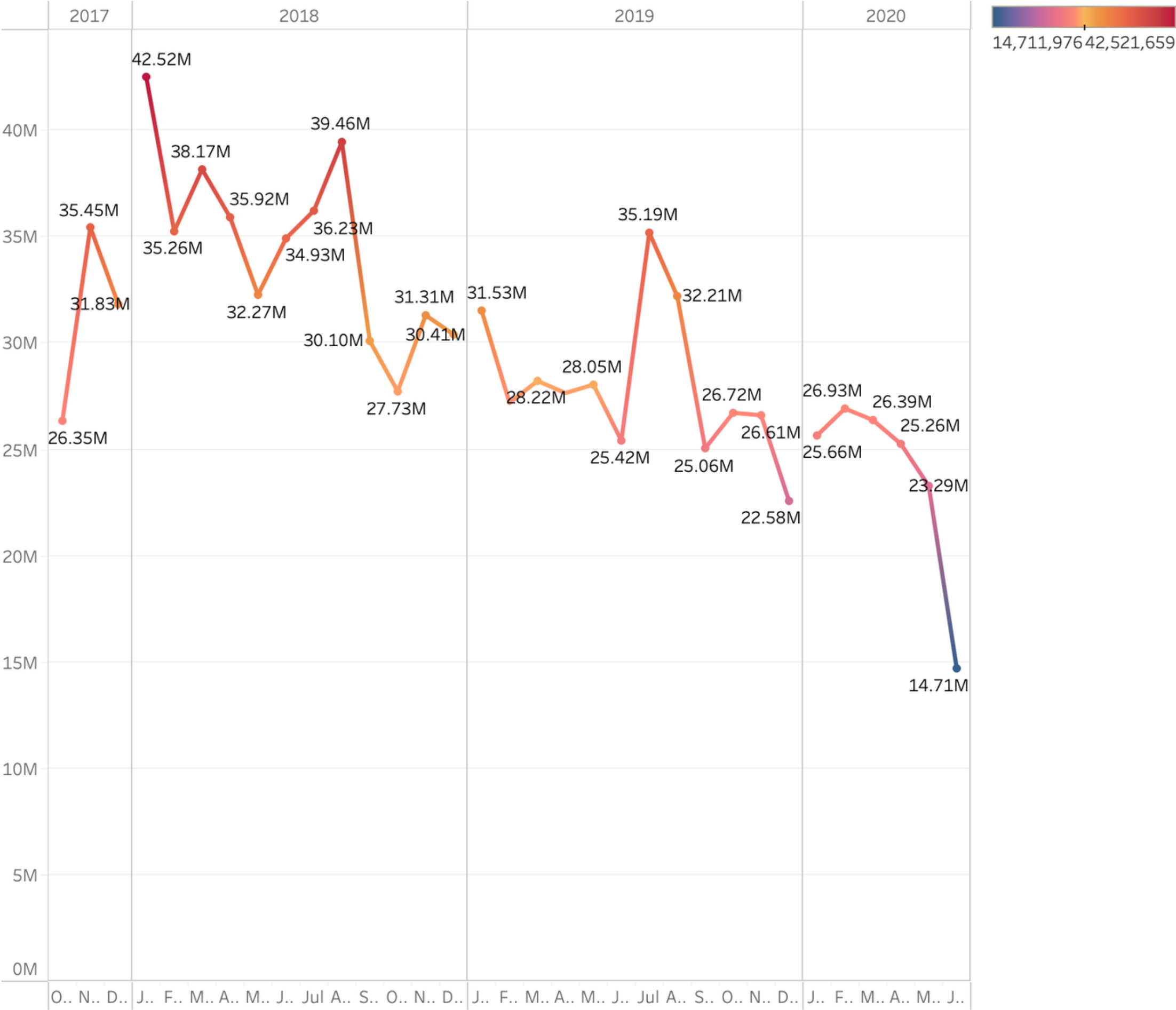
Sum of Normalized Amount for each Custmer Name. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 4 members. The view is filtered on Custmer Name, which has multiple members selected.

Top 5 Products

Product	Normalized Amount
Prod040	23.58M
Prod159	17.66M
Prod065	16.26M
Prod018	15.60M
Prod053	15.14M
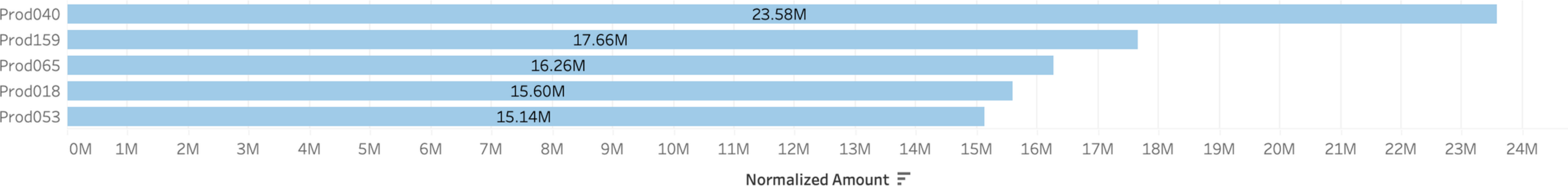
Normalized Amount

Sum of Normalized Amount for each Product Code (Products). The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 4 members. The view is filtered on Product Code (Products), which has multiple members selected.

Revenue by Year

The trend of sum of Normalized Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Amount. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 4 members.

2017   2018   2019   2020

Blank broken down by Cy Date Year.

Jan   **Feb**   **Mar**   **Apr**   **May**   **Jun**

Blank broken down by Cy Date Month. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 1 member.

Jan   Feb   Mar   Apr   May   Jun
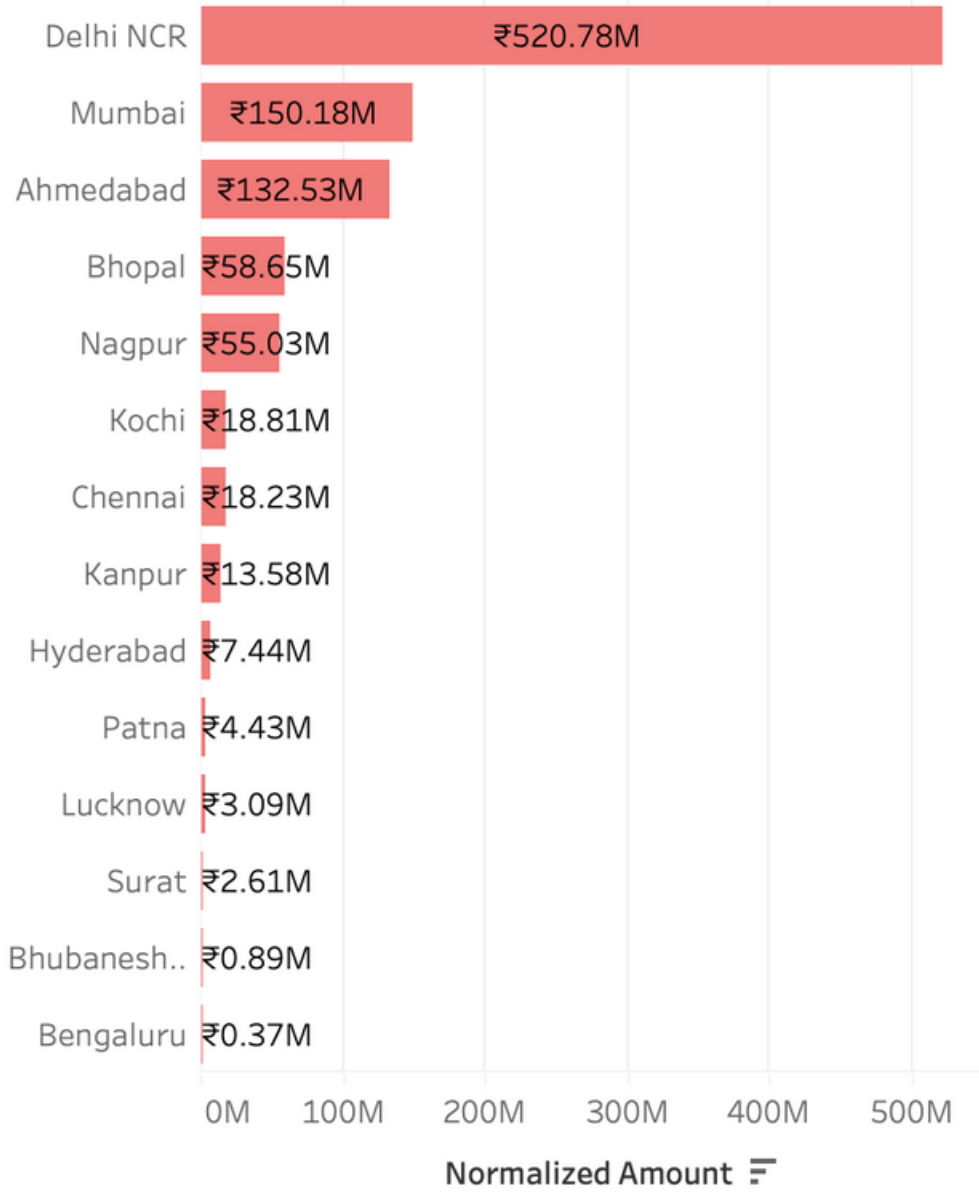
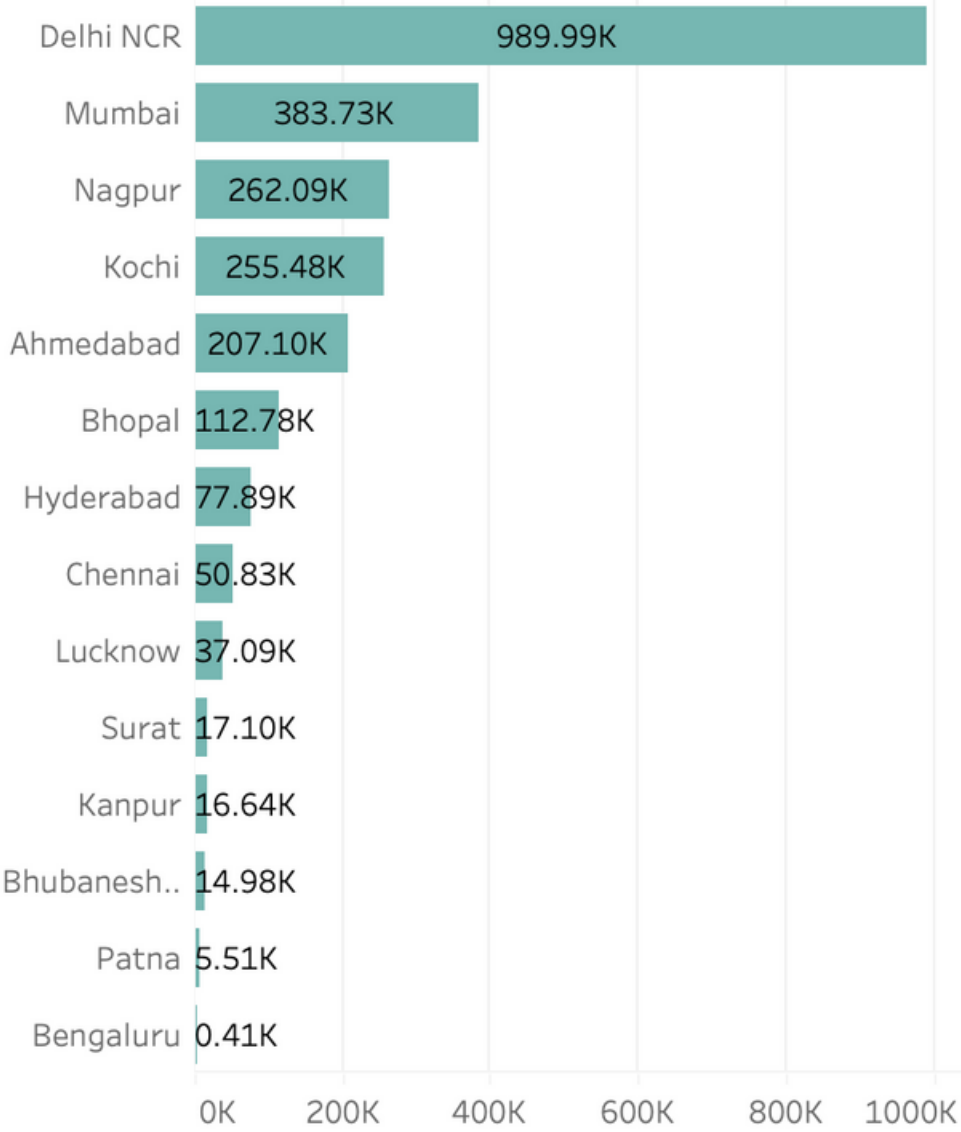## Total Revenue
986.63M

Sales Quantity
2,431,634.00

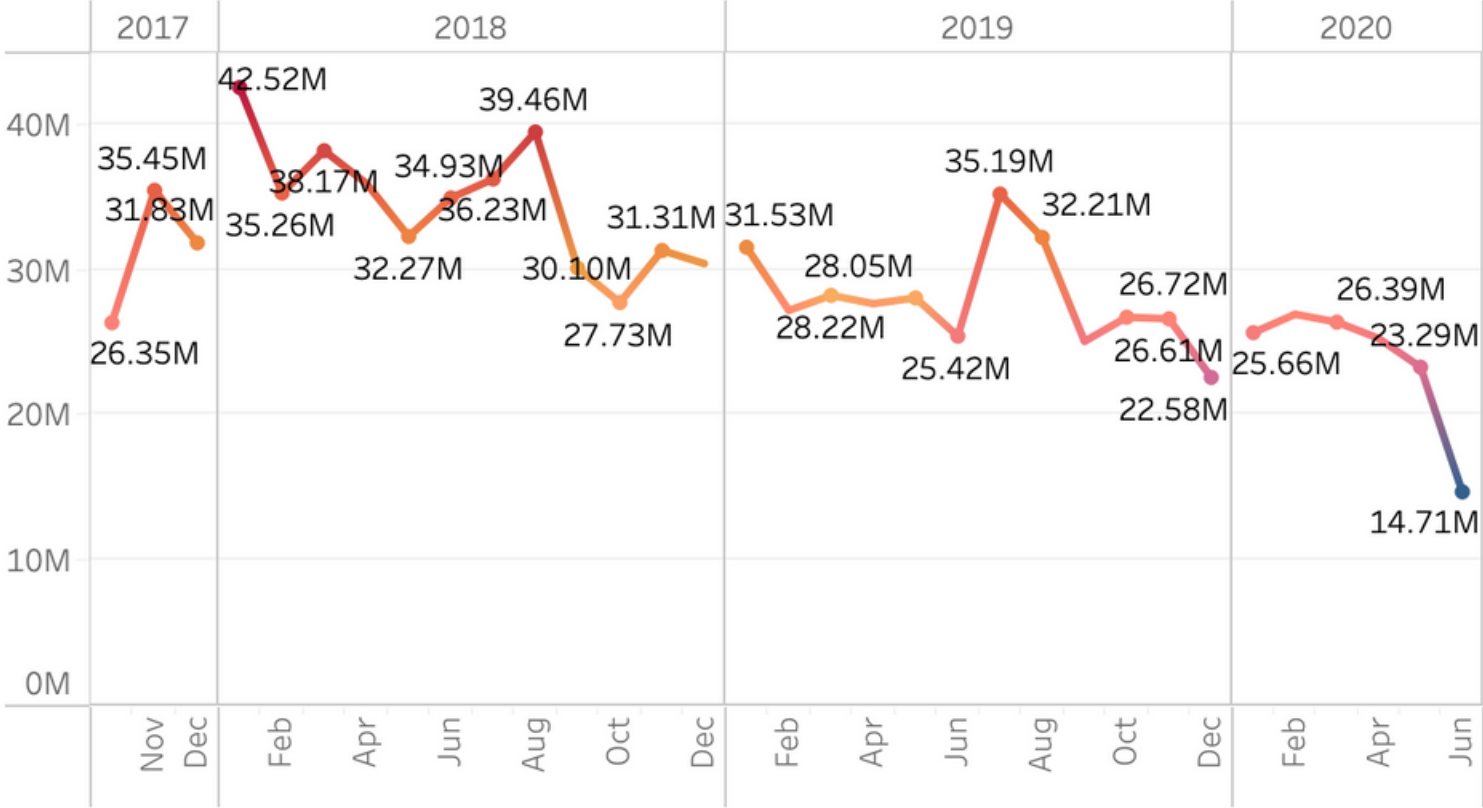## Revenue by Year

	2017	2018	2019	2020

42.52M
39.46M
35.45M 38.17M 34.93M 35.19M
31.83M 35.26M 36.23M 32.21M 31.53M
32.27M 30.10M 26.72M 28.05M 26.39M
27.73M 28.22M 25.42M 26.61M 25.66M 23.29M
26.35M 22.58M
14.71M

Nov Dec | Feb Apr Jun Aug Oct Dec | Feb Apr Jun Aug Oct Dec | Feb Apr Jun

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0M 5M 10M 15M 20M
Normalized Amount