

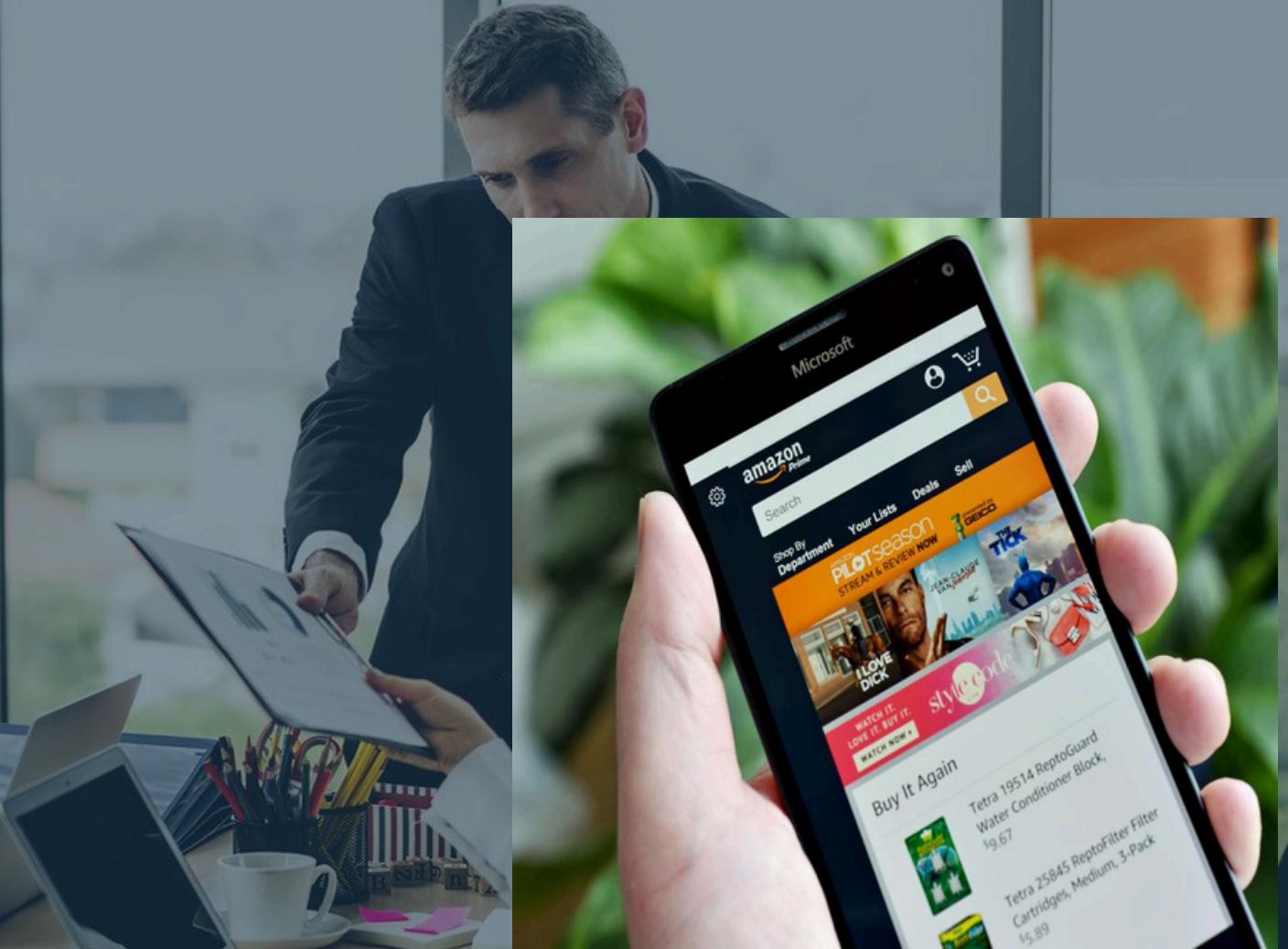


Amazon Business

Sales Project using

MySQL

Presented by RITIK CHAUHAN





Anything's Possible

- Amazon is an American multinational technology company engaged in e-commerce, cloud computing, online advertising, digital streaming, and artificial intelligence. It is considered one of the *Big Five American* technology companies.
- Amazon was founded on July 5, 1994, by Jeff Bezos in Bellevue, Washington. Originally started as an online marketplace for books but gradually its diversification led to it being referred to as "The Everything Store"
- Sells product lines like media, apparel, baby products, electronics, beauty products, gourmet food, groceries, health, personal care products, industrial & scientific supplies, kitchen items, jewelry, watches, lawn, garden items, musical instruments, sporting goods, tools, automotive items, toys, games, farm supplies and consulting services...



Strengths

- Innovation
- Customer Focus
- Shipping
- Low-Cost Structure
- Product/Service Offering



Opportunities

- Own Product Line
- Premium Delivery Services
- Online Payment System
- Emerging Markets



amazon Marketing Info



Weaknesses

- Wide Array of Competition
- Lack of Focus/Overexpansion
- Internal Team Structure



Threats

- Local and International level competition
- Government Regulations
- Security and Identity Theft



amazon

01

List all products with a discounted price below ₹500.

```
SELECT
*
FROM
mytable
WHERE
discounted_price < 500;
```





02

Find products with the discount percentage of 50 percent or more.

```
SELECT
    product_name
FROM
    mytable
WHERE
    discount_percentage >= 0.50;
```



03

Retrieve all products where the name contains the word “Cable”..

SELECT

product_name

FROM

mytable

WHERE

product_name LIKE '%cable%';



04

Display the difference between the average of the actual price and the discounted price for each product

```
SELECT
    product_name, AVG(actual_price - discounted_price)
FROM
    mytable
GROUP BY product_name;
```



10% Instant Discount* | SBI Debit Card | SBI card





05

Query reviews that mention “fast charging” in their content.

```
SELECT
    review_content
FROM
    mytable
WHERE
    review_content LIKE '%fast charging%';
```





06

Identify products with a discount percentage between 20% and 40%

```
SELECT
    product_name
FROM
    mytable
WHERE
    discount_percentage BETWEEN 0.20 AND 0.40;
```

tech
rada

07

Find a product that have an actual price above Rupees 1,000 and are rated 4 stars or more.

```
SELECT
    product_name, product_id, actual_price, rating
FROM
    mytable
WHERE
    actual_price > 1000 AND rating >= 4;
```



08

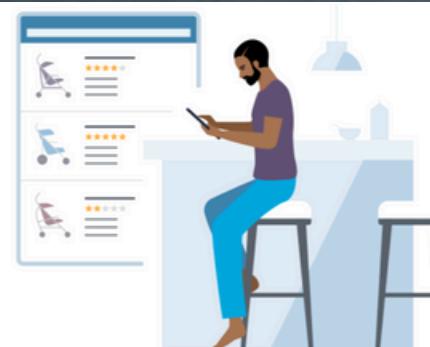
Find products where the discounted product ends with a 9.

```
SELECT
    product_name, discounted_price
FROM
    mytable
WHERE
    discounted_price LIKE '%9';
```

09

Display review contents that contains words like worst, waste, poor, or not good.

```
SELECT
    review_content
FROM
    mytable
WHERE
    review_content LIKE '%worst%'
    OR review_content LIKE '%waste%'
    OR review_content LIKE '%poor%'
    OR review_content LIKE '%not good%';
```

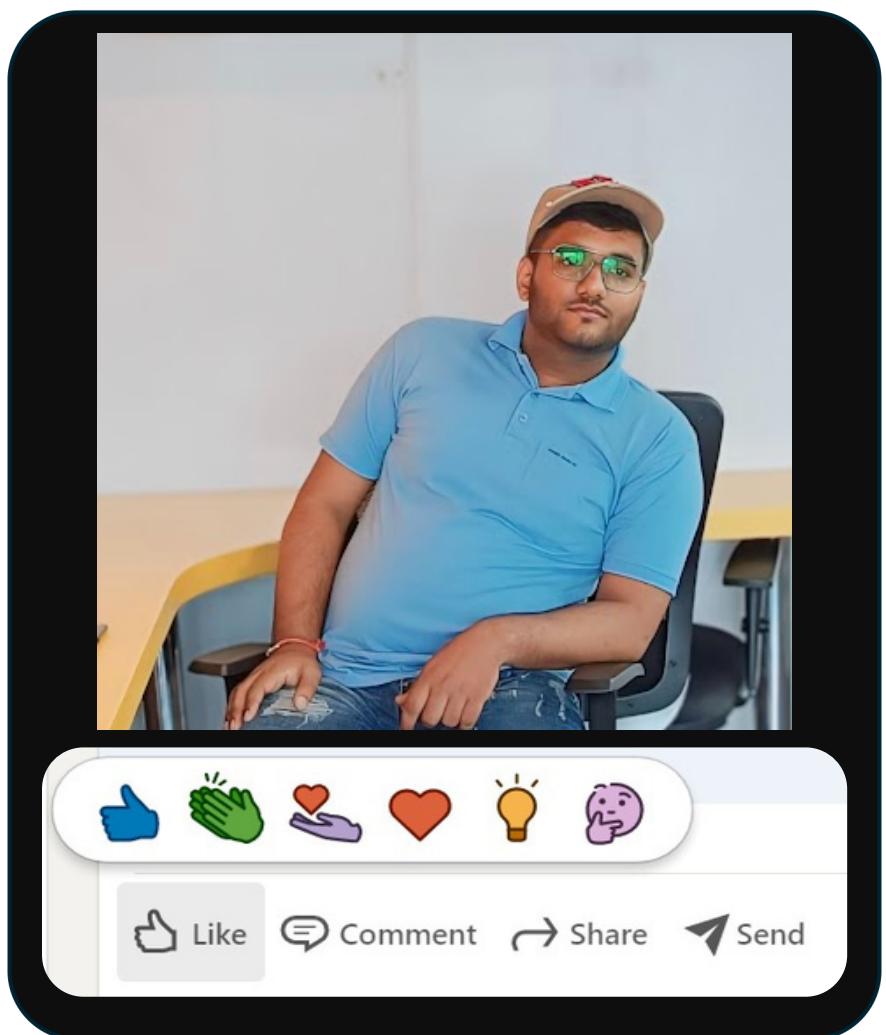




10

List all products where the category includes "Accessories".

```
SELECT
    product_name
FROM
    mytable
WHERE
    category LIKE '%Accessories%';
```



Share with your Friends!!

**IF YOU ENJOYED MY WORK FEEL FREE
TO FOLLOW FOR MORE CONTENT :)**



LINKEDIN

ritik.cbs@gmail.com

*thank
you*





thanks!

