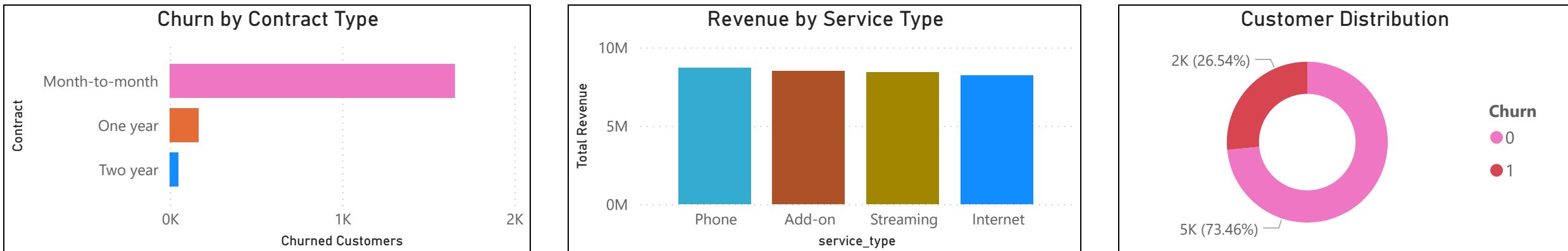
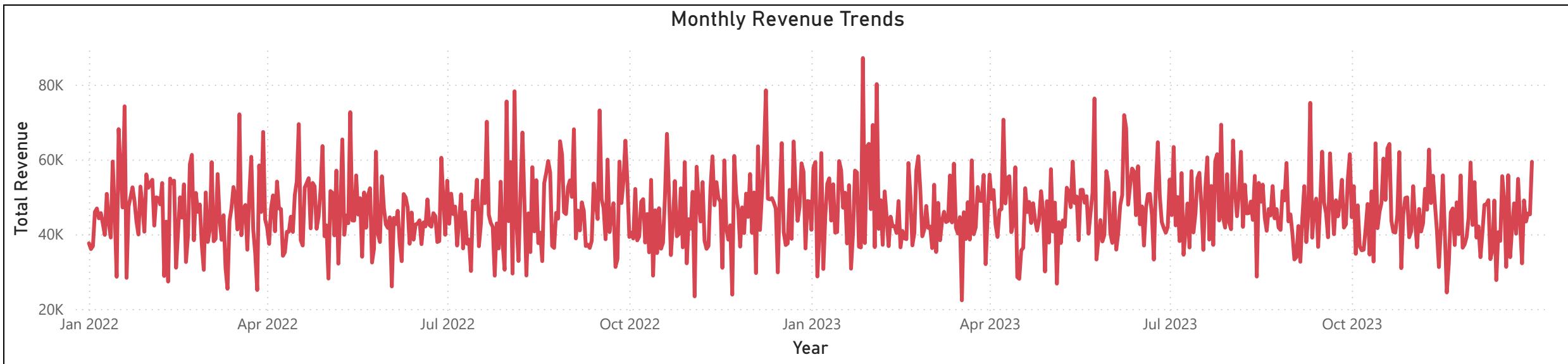


# Real-time Customer retention and Churn analysis



# Sales Trends Analysis

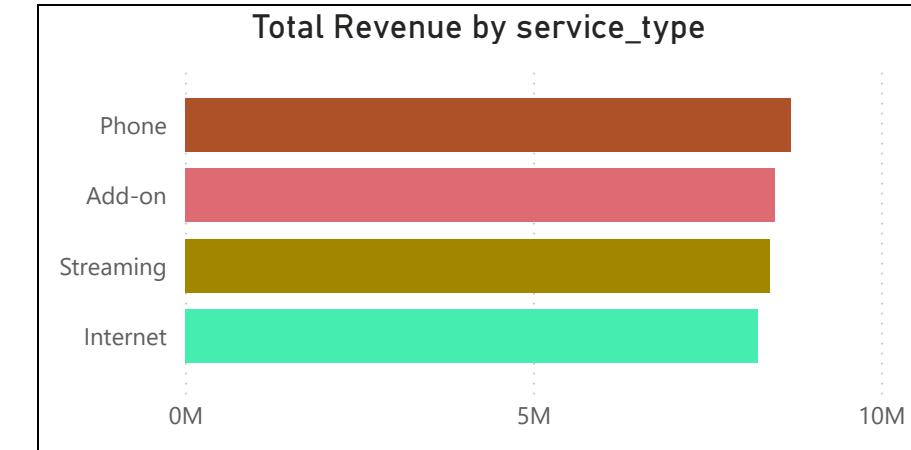
Total Revenue  
**33.79M**

Count of Transaction\_id  
**21.13K**

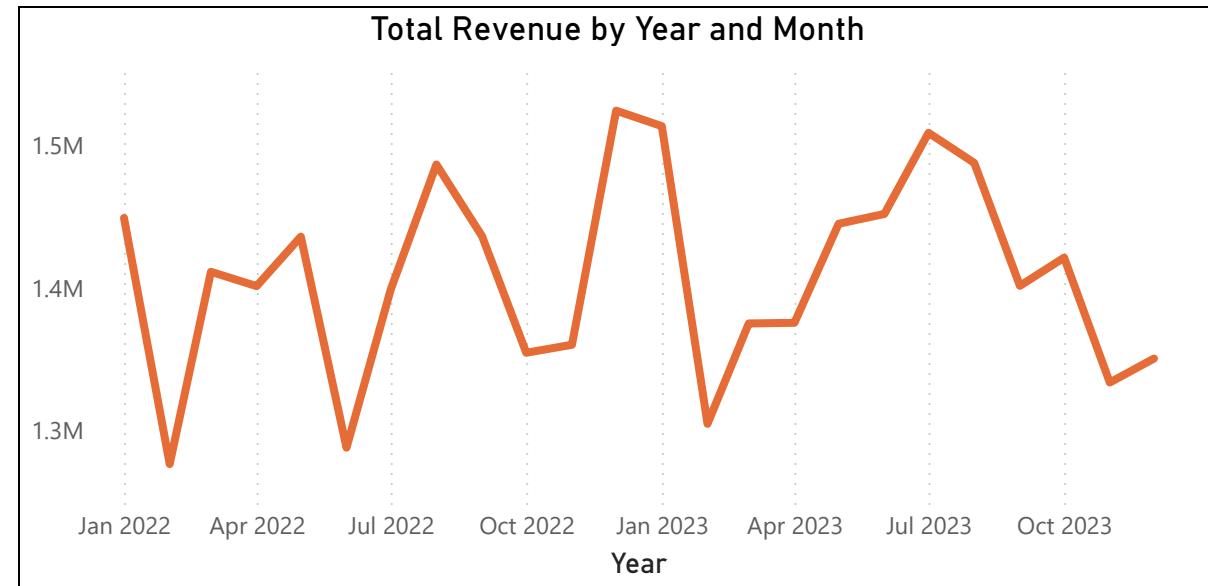
Average of amount  
**1.60K**

Year, Month  
All

service\_type  
All



Month	Add-on	Internet	Phone	Streaming	Total
January	7,96,914.82	6,92,557.76	7,54,071.10	7,19,023.27	<b>29,62,566.95</b>
February	6,50,722.02	6,34,809.55	6,29,016.57	6,66,823.50	<b>25,81,371.64</b>
March	6,82,689.21	6,96,309.42	6,86,074.45	7,21,433.89	<b>27,86,506.97</b>
April	6,60,960.73	6,19,078.50	8,08,913.49	6,87,956.52	<b>27,76,909.24</b>
May	7,53,077.19	6,92,400.02	7,38,630.87	6,96,936.50	<b>28,81,044.58</b>
June	6,34,208.93	6,65,428.59	7,37,098.76	7,03,201.66	<b>27,39,937.94</b>
July	7,21,005.70	6,80,489.03	7,81,119.43	7,25,056.24	<b>29,07,670.40</b>
August	7,27,039.72	7,25,475.21	8,06,641.73	7,15,112.03	<b>29,74,268.69</b>
September	6,98,721.23	7,46,137.07	7,06,057.32	6,86,887.31	<b>28,37,802.93</b>
October	7,41,481.04	6,60,685.57	6,57,941.45	7,15,778.74	<b>27,75,886.80</b>
November	6,75,952.00	6,77,160.64	7,14,175.78	6,26,667.68	<b>26,93,956.10</b>
December	7,31,538.03	7,28,944.04	6,81,544.75	7,32,840.34	<b>28,74,867.16</b>
<b>Total</b>	<b>84,74,310.62</b>	<b>82,19,475.40</b>	<b>87,01,285.70</b>	<b>83,97,717.68</b>	<b>3,37,92,789.40</b>



# Customer Segmentation

Total Customers  
7043

Avg Tenure  
32.37

Churn Rate  
0.27

Contract  
All

tenure  
All

Churn  
All

