

Interview Questions & Answers – Super Store Sales Dashboard

Interview Questions:

1. What does a dashboard do?

A dashboard visually summarizes key business metrics and trends in one view to help quick and informed decision-making.

2. How do you choose the right chart?

The right chart is chosen based on the type of data and the message to be conveyed — for example, line charts for trends, bar charts for comparisons, and pie/donut charts for proportions.

3. What is a slicer/filter?

A slicer or filter allows users to interactively view specific subsets of data such as by region, category, or time period.

4. Why do we use KPIs?

KPIs (Key Performance Indicators) highlight key metrics like Total Sales, Profit, and Quantity, helping track business performance at a glance.

5. What did your dashboard show about sales?

The dashboard showed that the West region had the highest sales and that Office Supplies contributed the most revenue among categories.

6. How do you make a dashboard look clean?

A clean dashboard uses consistent colors, simple design, minimal text, clear fonts, and properly aligned visuals for better readability.

7. Did you clean the data before starting?

Yes, null values were checked and removed, and the 'Order Date' field was converted to Month-Year format before visualization.