

# **Interview Questions & Answers – Super Store Sales Dashboard**

## **Interview Questions:**

### **1. What does a dashboard do?**

A dashboard visually summarizes key business metrics and trends in one view to help quick and informed decision-making.

### **2. How do you choose the right chart?**

The right chart is chosen based on the type of data and the message to be conveyed — for example, line charts for trends, bar charts for comparisons, and pie/donut charts for proportions.

### **3. What is a slicer/filter?**

A slicer or filter allows users to interactively view specific subsets of data such as by region, category, or time period.

### **4. Why do we use KPIs?**

KPIs (Key Performance Indicators) highlight key metrics like Total Sales, Profit, and Quantity, helping track business performance at a glance.

### **5. What did your dashboard show about sales?**

The dashboard showed that the West region had the highest sales and that Office Supplies contributed the most revenue among categories.

### **6. How do you make a dashboard look clean?**

A clean dashboard uses consistent colors, simple design, minimal text, clear fonts, and properly aligned visuals for better readability.

### **7. Did you clean the data before starting?**

Yes, null values were checked and removed, and the 'Order Date' field was converted to Month-Year format before visualization.