



DOMINOS SALES REPORT

JAN 22 - DEC 22

pizza_category

All

1/1/2022

12/31/2022



Home



Best/Worst Seller

BUSIEST DAYS

DAYS

Orders are **highest** on weekends
Friday/Saturday evenings.

MONTHLY

There are **maximum** orders from months of **July and January**

SALES PERFORMANCE

CATEGORY

Classic contributes to **maximum** sales and total orders

SIZE

Large size pizza contributes to **maximum** sales

817.86K

Total_revenue



49.57K

Total Pizza Sold



38.31

Average Order Value



2.32

Average pizza per...

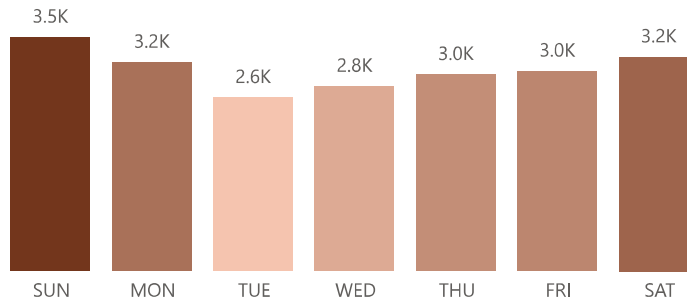


21K

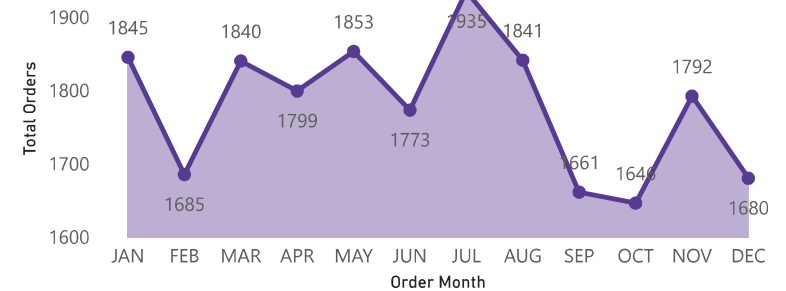
Total Orders



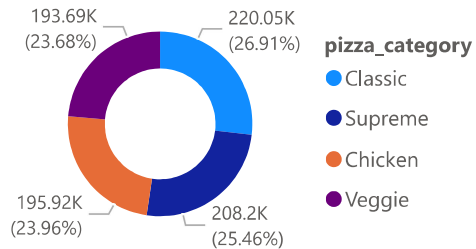
Daily Trends for Total Orders



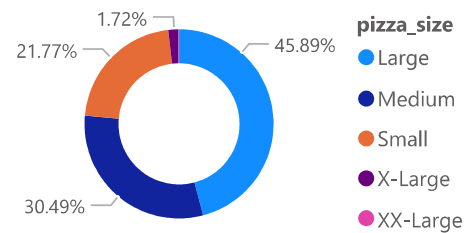
Daily Trends by Order Month



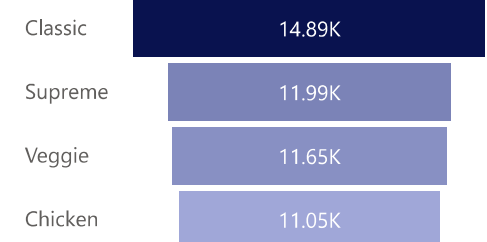
Percentage of Sales by pizza_category



% of sales by pizza_size



Total Pizza Sold by pizza_category





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Best/Worst Seller >

BEST SELLERS

REVENUE

Thai Chicken Pizza
maximum Revenue

QUANTITY

Classic Deluxe Pizza
maximum Quantity

TOTAL ORDERS

Classic Deluxe Pizza
maximum Total Orders

WORST SELLERS

REVENUE

Thai Brie Carre Pizza
minimum Revenue

QUANTITY

Thai Brie Carre Pizza
minimum Quantity

TOTAL ORDERS

Thai Brie Carre Pizza
minimum Total Orders

817.86K

Total_revenue



49.57K

Total Pizza Sold



38.31

Average Order Value



2.32

Average pizza per...



21K

Total Orders



Top 5 Pizza by Revenue

The Thai Chicken Pizza	43K
The Barbecue Chicken Pizza	43K
The California Chicken Pizza	41K
The Classic Deluxe Pizza	38K
The Spicy Italian Pizza	35K

Total_revenue

Top 5 Pizza by Quantity

The Classic Deluxe Pizza	2.5K
The Barbecue Chicken Pizza	2.4K
The Hawaiian Pizza	2.4K
The Pepperoni Pizza	2.4K
The Thai Chicken Pizza	2.4K

Total Pizza Sold

Top 5 Pizza by Total Orders

The Classic Deluxe Pizza	2.3K
The Hawaiian Pizza	2.3K
The Pepperoni Pizza	2.3K
The Barbecue Chicken Pi...	2.3K
The Thai Chicken Pizza	2.2K

Total Orders

Buttom 5 Pizza by Revenue

The Spinach Pesto Pizza	16K
The Mediterranean Pizza	15K
The Spinach Supreme Pizza	15K
The Green Garden Pizza	14K
The Brie Carre Pizza	12K

Total_revenue

Butom 5 Pizza by Quantity

The Soppressata Pizza	961
The Spinach Supreme Pizza	950
The Calabrese Pizza	937
The Mediterranean Pizza	934
The Brie Carre Pizza	490

Total Pizza Sold

Bottom 5 Pizza by Total Orders

The Chicken Pesto Pizza	938
The Calabrese Pizza	918
The Spinach Supreme Piz...	918
The Mediterranean Pizza	912
The Brie Carre Pizza	480

Total Orders