



DOMINOS SALES REPORT

JAN 22 - DEC 22

pizza_category

All

1/1/2022

12/31/2022



Home



Best/Worst Seller

BUSIEST DAYS

DAYS

Orders are **highest** on weekends
Friday/Saturday evenings.

MONTHLY

There are **maximum** orders from months of **July and January**

SALES PERFORMANCE

CATEGORY

Classic contributes to **maximum** sales and total orders

SIZE

Large size pizza contributes to **maximum** sales

817.86K

Total_revenue



49.57K

Total Pizza Sold



38.31

Average Order Value



2.32

Average pizza per...

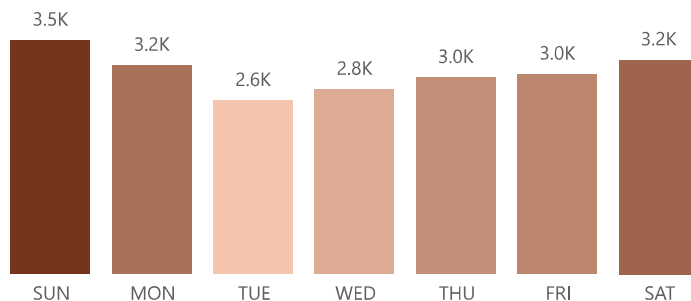


21K

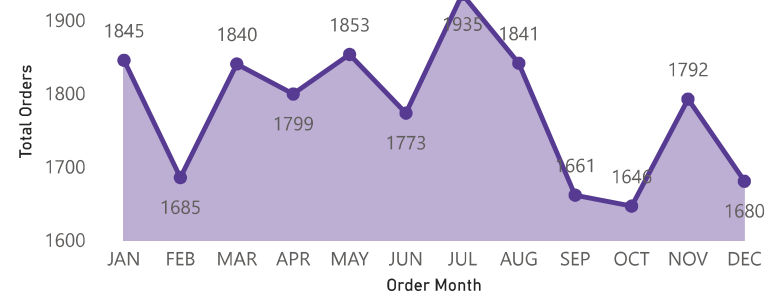
Total Orders



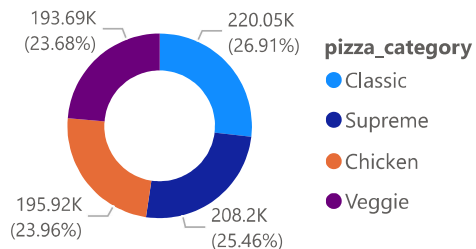
Daily Trends for Total Orders



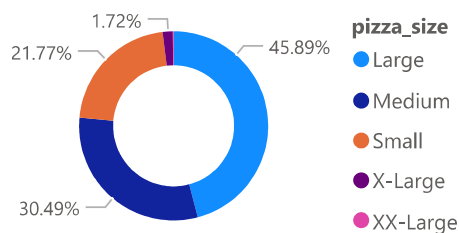
Daily Trends by Order Month



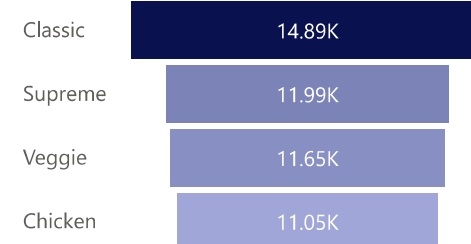
Percentage of Sales by pizza_category



% of sales by pizza_size



Total Pizza Sold by pizza_category





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Best/Worst Seller

BEST SELLERS

REVENUE

Thai Chicken Pizza

maximum Revenue

QUANTITY

Classic Deluxe Pizza

maximum Quantity

TOTAL ORDERS

Classic Deluxe Pizza

maximum Total Orders

WORST SELLERS

REVENUE

Thai Brie Carre Pizza

minimum Revenue

QUANTITY

Thai Brie Carre Pizza

minimum Quantity

TOTAL ORDERS

Thai Brie Carre Pizza

minimum Total Orders

2.92K

Total_revenue



178.00

Total Pizza Sold



39.95

Average Order Value



2.44

Average pizza per...



73

Total Orders



Top 5 Pizza by Revenue

The Barbecue Chicken Pizza	184
The Spicy Italian Pizza	170
The Vegetables + Vegetab...	161
The Classic Deluxe Pizza	157
The Four Cheese Pizza	152

Total_revenue

Top 5 Pizza by Quantity

The Barbecue Chicken Pizza	10.0
The Classic Deluxe Pizza	10.0
The Pepperoni Pizza	10.0
The Vegetables + Vegetab...	10.0
The Four Cheese Pizza	9.0
The Italian Capocollo Pizza	9.0

Total Pizza Sold

Top 5 Pizza by Total Orders

The Vegetables + Vegeta...	10
The Barbecue Chicken Pi...	9
The Four Cheese Pizza	9
The Italian Capocollo Pizza	9
The Pepperoni Pizza	9

Total Orders

Buttom 5 Pizza by Revenue

The Brie Carre Pizza	47
The Greek Pizza	46
The Italian Vegetables Pizza	38
The Spinach Supreme Pizza	33
The Green Garden Pizza	28

Total_revenue

Butom 5 Pizza by Quantity

The Brie Carre Pizza	2.0
The Greek Pizza	2.0
The Green Garden Pizza	2.0
The Italian Vegetables Pizza	2.0
The Spinach Supreme Pizza	2.0

Total Pizza Sold

Bottom 5 Pizza by Total Orders

The Brie Carre Pizza	2
The Greek Pizza	2
The Green Garden Pizza	2
The Italian Vegetables Piz...	2
The Spinach Supreme Piz...	2

Total Orders