A Project Report on **CAB FARE PREDICTION**

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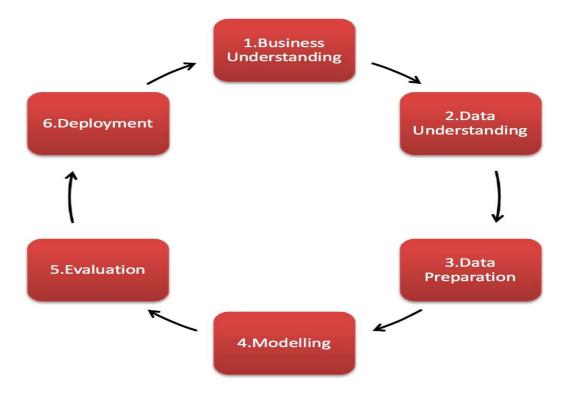
Abstract—

In this report, the fare amount of a cab ride is detected using machine learning algorithms. From the given train data, a feature set of distance is created from the pickup and drop-off latitude and longitude. From the datetime variable features like year and hour of travel are extracted which affect the fare prices. Using this feature data, different models are built: Decision Tree, Linear Regression, Random Forest, KNN classifier. Final prediction is of the fare amount of the given test data, which only have latitude and longitude columns. From the given model's best error rates was with Random Forest model, which is then implemented on the given test data for the final fare prediction.

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1. Introduction: CRISP-DM Methodology



CRISP-DM Methodology: Describes commonly used approach to solve Business problem

CRISP-DM includes 6 major phases

- Business Understanding
- Data understanding
- Data Preparation
- Data modelling
- Evaluation
- Deployment

Problem Statement - You are a cab rental start-up company. You have successfully run the pilot project and now want to launch your cab service across the country. You have collected the historical data from your pilot project and now have a requirement to apply analytics for fare prediction. You need to design a system that predicts the fare amount for a cab ride in the city.

2. Business Understanding

There are two main tasks addressed in this stage:

- **Define objectives**: Work with our customer and other stakeholders to understand and identify the business problems. Formulate questions that define the business goals that the data science techniques can target.
- **Identify data sources:** Find the relevant data that helps to answer the questions that define the objectives of the project.

Define objective

- 1. A central objective of this step is to identify the key business variables that the analysis needs to predict. These variables are referred as the *model targets*, and the metrics associated with them is used to determine the success of the project.
- 2. Define the project goals by asking and refining "sharp" questions that are relevant, specific, and unambiguous. Data science is a process that uses names and numbers to answer such questions. We typically use data science or machine learning to answer five types of questions:
 - How much or how many? (regression)
 - Which category? (classification)
 - Which group? (clustering)
 - Is this weird? (anomaly detection)
 - Which option should be taken? (recommendation)

We determine which of these questions we're asking and how answering it achieves our business goals.

Identify data sources

Identify data sources that contain known examples of answers to our sharp questions. Look for the following data:

- Data that's relevant to the question. Do we have measures of the target and features that are related to the target?
- Data that's an accurate measure of our model target and the features of interest.

With the advancement of technology there are new ideas coming up. Cab rental methodology in one among them. It has become one of the leading market shares for the economy. The main reason for its success is cabs easy availability and also its accurate fare predictions.

Our main task for this project is dig into the historical data provided and looks into the features which affect the fare amount. This is very important in business point of view because this prediction will decide the myth of the company progress. If the predicted fare is greater than actual, then it will it affect the customer and will give negative impact to the company. If the predicted fare is less than the actual, then it will results loss to the company.

So, from both Company as well Customer point of view cab fare prediction should have to be accurate.

3. Data Understanding

There are two sets of data:

Data Set: 1) train_cab 2) test

Number of attributes:

- pickup_datetime timestamp value indicating when the cab ride started.
- pickup_longitude float for longitude coordinate of where the cab ride started.
- pickup latitude float for latitude coordinate of where the cab ride started.
- dropoff_longitude float for longitude coordinate of where the cab ride ended.
- dropoff latitude float for latitude coordinate of where the cab ride ended.
- passenger_count an integer indicating the number of passengers in the cab ride.

Missing values = yes

1) **Train_cab data**: Count-16067, Variables-7

Here, **Target Variable** = fare_amount

Independent Variables= pickup_datetime, pickup_longitude, pickup_latitude, dropoff_longitude, dropoff_latitude, passenger_count

train.head()

	fare_amount	pickup_datetime	pickup_longitude	pickup_latitude	dropoff_longitude	dropoff_latitude	passenger_count
0	4.5	2009-06-15 17:26:21 UTC	-73.844311	40.7213 <mark>1</mark> 9	-73.8416 <u>1</u> 0	40.712278	1.0
1	16.9	2010-01-05 16:52:16 UTC	-74.016048	40.711303	-73.979268	40.782004	1.0
2	5.7	2011-08-18 00:35:00 UTC	-73.982738	40.761270	-73.991242	40.750562	2.0
3	7.7	2012-04-21 04:30:42 UTC	-73.987130	40.733143	-73.991567	40.758092	1.0
4	5.3	2010-03-09 07:51:00 UTC	-73.968095	40.768008	-73.956655	40.783762	1.0

train.describe()

	pickup_longitude	pickup_latitude	dropoff_longitude	dropoff_latitude	passenger_count
count	16067.000000	16067.000000	16067.000000	16067.000000	16012.000000
mean	-72.462787	39.914725	-72.462328	39.897906	2.625070
std	10.578384	6.826587	10.575062	6.187087	60.844122
min	-74.438233	-74.006893	-74.429332	-74.006377	0.000000
25%	-73.992156	40.734927	-73.991182	40.734651	1.000000
50%	-73.981698	40.752603	-73.980172	40.753567	1.000000
75%	-73.966838	40.767381	-73.963643	40.768013	2.000000
max	40.766125	401.083332	40.802437	41.366138	5345.000000

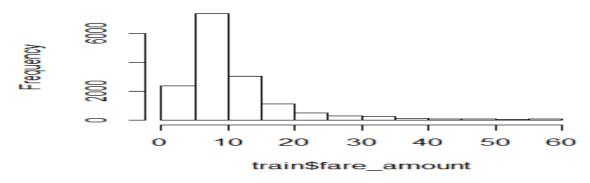
2) Test Data: Count=9914, Variables= 6

	pickup_datetime	pickup_longitude	pickup_latitude	dropoff_longitude	dropoff_latitude	passenger_count
0	2015-01-27 13:08:24 UTC	-73,97 <mark>3</mark> 320	40.763805	-73.981430	40.743835	1
1	2015-01-27 13:08:24 UTC	-73. <mark>986862</mark>	40.719383	-73.998886	40.739201	1
2	2011-10-08 11:53:44 UTC	-73.982524	40.751260	-73.979654	40.746139	1
3	2012-12-01 21:12:12 UTC	-73.981160	40.767807	-73.990448	40.751635	1
4	2012-12-01 21:12:12 UTC	-73.966046	40.789775	-73.988565	40.744427	1

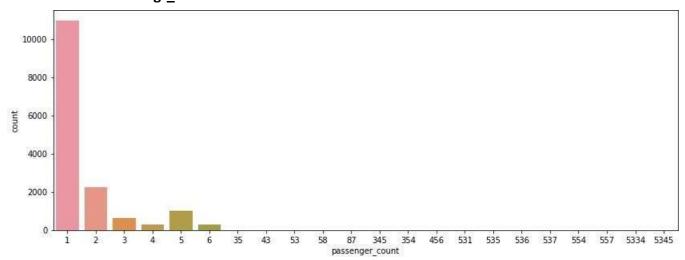
	pickup_longitude	pickup_latitude	dropoff_longitude	dropoff_latitude	passenger_count
count	9914.000000	9914.000000	9914.000000	9914.000000	9914.000000
mean	-73.974722	40.751041	-73.973657	40.751743	1.671273
std	0.042774	0.033541	0.039072	0.035435	1.278747
min	-74.252193	40.573143	-74.263242	40.568973	1.000000
25%	-73.992501	40.736125	-73.991247	40.735254	1.000000
50%	-73.982326	40.753051	-73.980015	40.754065	1.000000
75%	-73.968013	40.767113	-73.964059	40.768757	2.000000
max	-72.986532	41.709555	-72.990963	41.696683	6.000000

Distribution of target Variable(fare_amount)

Histogram of train\$fare_amount



Distribution of Passengr_count



4. Data Preparation

Goals

• Produce a clean, high-quality data set whose relationship to the target variables is understood. Locate the data set in the appropriate analytics environment so that it is ready to model.

Before we train our models, we need to develop a sound understanding of the data. Real-world data sets are often noisy, are missing values, or have a host of other discrepancies. We can use data summarization and visualization to audit the quality of your data and provide the information we need to process the data before it's ready for modelling. This process is often iterative.

Missing Value analysis.

The concept of missing values is important to understand in order to successfully manage data. If the missing values are not handled properly, then we may end up drawing an inaccurate inference about the data. Due to improper handling, the result obtained will differ from ones where the missing values are present.

Percent of missing values in our data before imputation

```
missingval(train)
            Variables
                              Missing percentage
                       count
0
     passenger count
                          112
                                         0.717719
1
                          24
                                         0.153797
         fare amount
2
    pickup longitude
                          12
                                         0.076898
     pickup_latitude
3
                          12
                                         0.076898
4
   dropoff longitude
                           11
                                         0.070490
    dropoff_latitude
5
                            9
                                         0.057674
6
     pickup_datetime
                            0
                                         0.000000
```

Also, there are many observations with value of 0, so we should impute it with missing value NA. In our data there are many observations where pickup_latitude is equal to dropoff_latitude, so we should remove these observation as they don't provide any information.

```
train[train['pickup_longitude']==train['dropoff_longitude']].count()
fare amount
                     460
pickup_datetime
                     462
pickup_longitude
                     462
pickup_latitude
                     462
dropoff_longitude
                     462
dropoff latitude
                     462
passenger_count
                     462
dtype: int64
```

Impute missing values:

- Fill with central statistics: Mean Median Mode
- **Distance based or Data mining method**: KNN imputation
- Prediction Method

To impute missing values with this method, a sample observation is picked. Its value is noted and then it is filled with NA. After performing these methods, the method whose value is close to the chosen sample, is picked and applied to the missing value.

For example:

actual, train['pickup_longitude'].loc[50]	-73.985582
KNN train['pickup_longitude'].loc[50]	-73.9777079999999
median train['pickup_longitude'].loc[50]	-73.9820605
mean train['pickup_longitude'].loc[50]	-73.91160183651274

From the result Median provides the best result. So, Impute the missing values with this method. Also ,variable **passenger_count** is a categorical variable, so we should impute it with mode method.

Outlier Analysis:

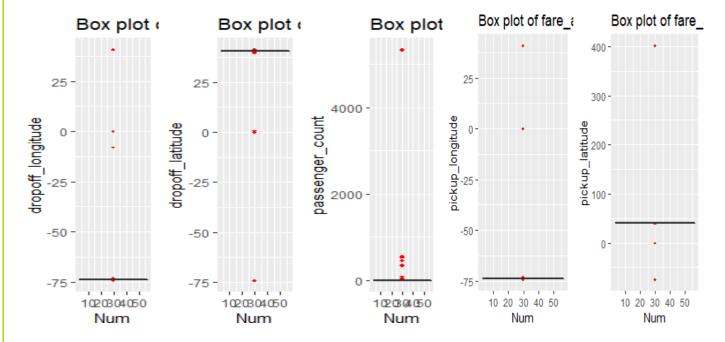
Observations inconsistent with rest of the dataset Global Outlier.

Causes of Outliers:

- Poor data quality / contamination
- Low quality measurements, malfunctioning equipment, manual error
- Correct but exceptional data

To detect the Outlier in the data – Graphical approach- Box Plot method.

The outliers in our data are.



Outlier in Fare_amount:

train[train['fare_amount']<0]

	fare_amount	pickup_datetime	pickup_longitude	pickup_latitude	dropoff_longitude	dropoff_latitude	passenger_count
2039	-2.9	2010-03-09 23:37:10 UTC	-73.789450	40.643498	-73.788665	40.641952	1.0
2486	-2.5	2015-03-22 05:14:27 UTC	-74.00 <mark>00</mark> 31	40.720631	-73.999809	40.720539	1.0
13032	-3.0	2013-08-30 08:57:10 UTC	-73.995062	40.740755	-73.995885	40.741357	4.0

Outlier in passenger_count:

train[train['passenger_count']>6]

	fare_amount	pickup_datetime	pickup_longitude	pickup_latitude	dropoff_longitude	dropoff_latitude	passenger_count
233	8.5	2011-07-24 01:14:35 UTC	0.000000	0.000000	0.000000	0.000000	236.0
263	4.9	2010-07-12 09:44:33 UTC	-73.983249	40.734655	-73.991278	40.738918	456.0
293	6.1	2011-01-18 23:48:00 UTC	-74.006642	40.738927	-74.010828	40.717907	5334.0
356	8.5	2013-06-18 10:27:05 UTC	-73.992108	40.764203	-73.973000	40.762695	535.0
386	8.1	2009-08-21 19:35:05 UTC	-73.960853	40.761557	-73.976335	40.748361	354.0
413	NaN	2013-09-12 11:32:00 UTC	-73.982060	40.772705	-73.956213	40.771777	55.0
971	10.1	2010-11-21 01:41:00 UTC	-74.004500	40.742143	-73.994330	40.720412	554.0
1007	3.7	2010-12-14 14:46:00 UTC	-73.969157	40.759000	-73.968763	40.764617	53.0
1043	5.7	2012-08-22 22:08:29 UTC	-73.973573	40.760184	-73.953564	40.767392	35.0

After detecting the outlier, we should replace it with NA. The NA values after removing the outlier is:

fare_amount	35
pickup_datetime	0
pickup_longitude	779
pickup_latitude	497
dropoff_longitude	893
dropoff_latitude	737
passenger_count	17

After substituting outliers with NA, we should impute all the variables with the best possible method, in our case median. The variable fare-amount is target variable so instead of imputing it we should drop the NA available.

Feature Selection:

Selecting a subset of relevant features (variables, predictors) for use in model construction. Subset of a learning algorithm's input variables upon which it should focus attention, while ignoring the rest. Feature Selection is the process where we automatically or manually select those features which contribute most to our prediction variable or output in which we are interested in.

The main criterial of deciding the features between the variables is the correlation analysis. It is performed on the numerical variable. Whether to select a variable or remove it depends on how they are corelated. Ideally there should be no correlation between two independent variables but high correlation between the dependent and independent variable. After performing the correlation analysis different features which can be added are:

1. Distance Variable.

Our data contains the pickup and drop-off longitude and latitude which basically indicate the distance travelled. So, using these variables we can add a new variable called the Distance variable. In R there is a package available called geosphere which can be used to calculate distance between two points using their longitude and latitude.

A function in python to calculate the distance between two points using its longitude and latitude is given below .It is also called as haversine function. In python it is defined as shown below. def distance(s_lat, s_lng, e_lat, e_lng):

```
# approximate radius of earth in km
R = 6373.0

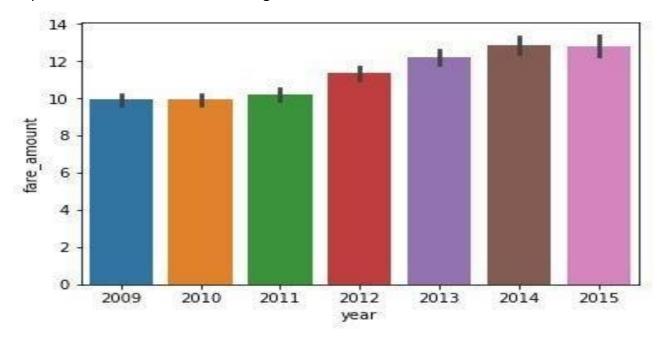
s_lat = s_lat*np.pi/180.0
s_lng = np.deg2rad(s_lng)
e_lat = np.deg2rad(e_lat)
e_lng = np.deg2rad(e_lng)

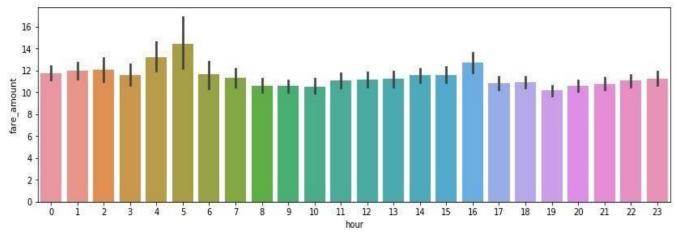
d = np.sin((e_lat - s_lat)/2)**2 + np.cos(s_lat)*np.cos(e_lat) * np.sin((e_lng - s_lng)/2)**2

return 2 * R * np.arcsin(np.sqrt(d))
```

2. DateTime Variable.

From the variable in our data called pickup_datetime we can create a new date time objects like Year, Month, Hour, DayOfWeek, etc. In python by using pandas to_datetime we can create new variables Year ,Hour. Dependences of these variables on target variables is as shown:





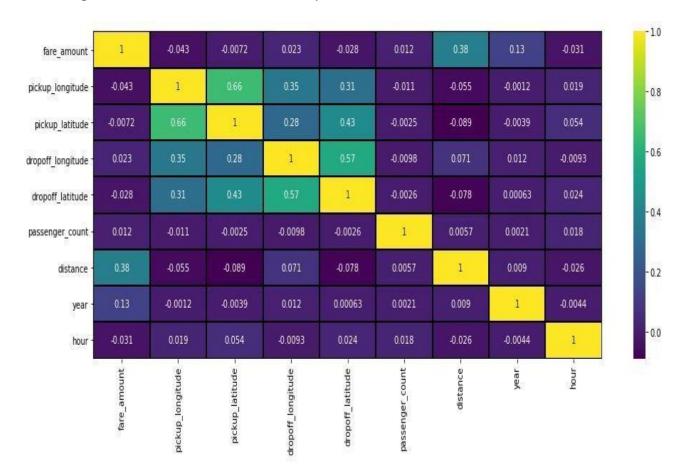
In R we can create the new variable using the date time using these commands.

creating additional column from datetime to year, month,day,dayOfWeek,hour,partOfDay train <- mutate(train,

```
pickup_datetime = ymd_hms(pickup_datetime),
month = as.factor(month(pickup_datetime)),
year = as.numeric(year(pickup_datetime)),
day = day(pickup_datetime),
dayOfWeek = as.factor(wday(pickup_datetime)),
hour = hour(pickup_datetime),
partOfDay = as.factor(round(hour * 2 / 10)),
hour = as.factor(hour(pickup_datetime))
```

)

After adding the new variables, the correlation plot between these variables is shown:



5. Modelling

In our data we have the knowledge of the output and also learning is in presence of the independent variables, so this modelling can be classified under Supervised Learning. Also, the variables are labelled, and we have to predict the values of the continuous variable i.e. fare_amount, so the modelling method to be used is of Regression. Different model under Supervised Learning for Regression problem should have to be checked. On the basic of the performance of the model, the best model will be chosen for prediction of the fare amount of our test data.

1.Decision Tree.

A predictive model based on a branching series of Boolean tests. It Can be used for classification and regression. Decision tree is a rule. Each branch connects nodes with "and" and multiple branches are connected by "or". A decision tree is drawn upside down with its root at the top.

The train data is first split into train and test set of data in a ratio of 80:20.

In python from sklearn library, train_test_split and DecisionTreeRegressor are imported. Using the fit command, the X train and y train data are fitted and using predict X test the final prediction is made.

This shows the observations of the node 1 using decisionTree. Here the observations are split into primary split and Surrogate splits

Random Forest:

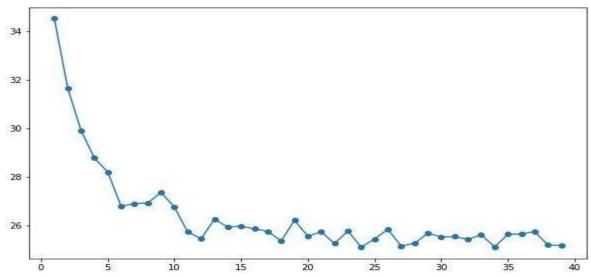
Random forest is an ensemble that consists of many decision trees. The method combines Breiman's "bagging" idea and the random selection of features. Outputs the class that is the mode of the class's output by individual trees. Mean for regression.

For a better result, a function is developed which will increment the number of estimators one by one and calculate the error rate in the graphical form. From this result we can calculate which estimator will give least error rate.

function to calculate error rate.

```
error_rate=[]
for i in range(1,40):
    ran =RandomForestRegressor(n_estimators=i)
    ran.fit(X_train,y_train)
    pred_i=ran.predict(X_test)
    error_rate.append(np.mean(np.abs((y_test - pred_i) / y_test))*100)
```

#program to plot the error rate.
plt.figure(figsize=(10,6))
plt.plot(range(1,40),error_rate,marker='o')



```
importance(RF model, type = 1)
                     %IncMSE
pickup_longitude
                   28.811396
                   28.577160
pickup_latitude
dropoff_longitude 29.565171
dropoff_latitude
                   25.346114
                    1.762296
passenger_count
distance
                   56.792483
                   15.811514
year
                     7.896068
hour
```

This table shows that of all the variable distance is one of the most important and the least is the passenger count from the given data set.

3.KNN

Stands for K-Nearest Neighbour. KNN is simple algorithm that stores all available cases and classifies new cases based on a similarity measure. It is also called as lazy learning algorithm because whenever a new test data come then it will calculate the distance between test case vs all the training cases. It does store any pattern and so calculation time is increased. This algorithm Pick a number of neighbours we want to use for classification or regression. It then Choose a method to measure distances.

In python it is imported through:

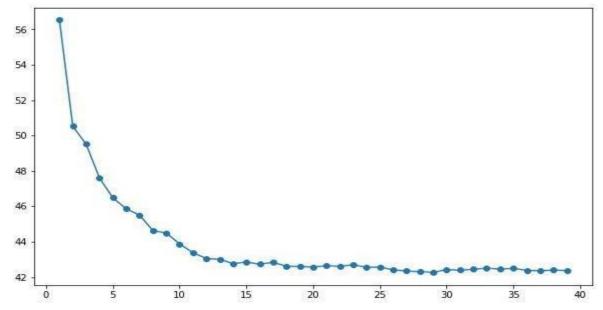
from sklearn.neighbors import KNeighborsRegressor. Then we have to choose a number of neighbours for which we want to impute the method.

For a better result, a function is developed which will increment the number of neighbours one by one and calculate the error rate in the graphical form. From this result we can calculate which neighbours will give least error rate.

function to calculate error rate.

```
error_rate=[]
for i in range(1,40):
    knn = KNeighborsRegressor(n_neighbors=i)
    knn.fit(X_train,y_train)
    pred i=knn.predict(X test)
```

error_rate.append(np.mean(np.abs((y_test - pred_i) / y_test))*100) #program to plot the error rate. plt.figure(figsize=(10,6)) plt.plot(range(1,40),error_rate,marker='o')



4. Linear Regression:

Linear Regression is a machine learning algorithm based on supervised learning. It performs a regression task. Regression models a target prediction value based on independent variables. It is mostly used for finding out the relationship between variables and forecasting. Different regression models differ based on – the kind of relationship between dependent and independent variables, they are considering, and the number of independent variables being used. Linear regression performs the task to predict a dependent variable value (y) based on a given independent variable (x). So, this regression technique finds out a linear relationship between x (input) and y(output). Hence, the name is Linear Regression.

Linear regression model for R:

- > #Linear Regression
- > Im model = Im(fare amount ~., data = train)
- > summary(Im model)

```
Residuals:
                  Median 3Q
-2.020 -0.263
     Min
                                        Max
          -3.379
 -21.306
                                     51.580
 Coefficients:
                       Estimate Std. Error t value Pr(>|t|)
                                               2.779
                                                      0.005458 **
                      1.928e+03
                                  6.936e+02
 (Intercept)
                      1.317e+01
                                  6.317e+00
                                               2.086 0.037027 *
 pickup_longitude
 pickup_latitude
                     -5.861e+00
                                  4.880e+00
                                              -1.201 0.229821
                                               3.320 0.000902 ***
 dropoff_longitude
                     1.818e+01
                                  5.476e+00
 dropoff_latitude
                     -1.367e+01
                                  4.297e+00
                                              -3.180 0.001475
                                                               **
                                                      0.000281 ***
                                  1.390e-01
 passenger_count
                      5.049e-01
                                               3.633
                                                      < 2e-16 ***
                      2.209e+00
                                  4.126e-02
                                              53.544
 distance
                                                       < 2e-16 ***
                      5.928e-01
                                  3.846e-02
                                              15.416
 year
                     -1.695e-01
                                  5.588e-01
                                              -0.303 0.761724
 hour1
                                  6.162e-01
                                               0.001 0.999565
 hour2
                      3.359e-04
hour3
                     -1.401e-01
                                  6.533e-01
                                                      0.830210
                                              -0.214
                                  7.279e-01
                                               0.817
 hour4
                      5.947e-01
                                                      0.413899
                                  8.084e-01
                                               2.948 0.003203 **
 hour5
                      2.383e+00
                                  6.211e-01
                                               0.375 0.707590
 hour6
                      2.330e-01
                                  5.169e-01
 hour7
                      1.610e-01
                                               0.311
                                                      0.755478
                                  5.109e-01
                                              -0.107 0.914824
 hour8
                     -5.464e-02
 hour9
                     1.098e-02
                                  4.924e-01
                                               0.022 0.982206
                                  5.158e-01
                      4.759e-02
 hour10
                                               0.092 0.926481
 hour11
                      7.475e-01
                                  5.011e-01
                                               1.492 0.135807
                     1.051e+00
                                              2.141 0.032283 * 2.237 0.025324 *
hour12
                                4.908e-01
hour13
                     1.104e+00
                                4.935e-01
                                              1.899 0.057647
                                4.933e-01
hour14
                     9.366e-01
hour15
                     8.171e-01
                                 4.997e-01
                                              1.635 0.102017
                                 5.089e-01
                                              3.473 0.000516 ***
hour16
                     1.767e+00
hour17
                     1.321e-01
                                 4.935e-01
                                              0.268 0.788940
                     1.652e-01
                                4.730e-01
                                              0.349 0.726920
hour18
hour19
                    -6.771e-01
                                 4.723e-01
                                             -1.434 0.151671
hour20
                    -3.981e-01
                                 4.727e-01
                                             -0.842 0.399646
                                             -0.887 0.375164
-1.427 0.153744
hour21
                    -4.230e-01
                                4.770e-01
hour22
                    -6.840e-01
                                 4.795e-01
                    -4.080e-01
                                             -0.822 0.410905
hour23
                                4.962e-01
```

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 7.991 on 12405 degrees of freedom Multiple R-squared: 0.212, Adjusted R-squared: 0.2101 F-statistic: 111.3 on 30 and 12405 DF, p-value: < 2.2e-16

This table shows the results obtained by Linear Regression Model. The row of residual shows the error. The coefficient shows how much information each variable stores. Estimate, for example pickup_longitude=1.3 17e+01 signifies1-unit change in the pickup_longitude changes the fare_amount by 1.317e+01. The column Std. Error measures the average amount that the coefficient estimates varying from actual average value of the target variable. The column t-value measures how much our std Error away from 0.R-squared and adjusted R-square of 0.21 shows that our independent variable can only be able to show 21.2% of variance of the target variable.

6.

Evaluation

Once we have developed different models, the main task is to detect the performance of the model and also how it can accomplish the need of the problem statement. Model Evaluation is an integral part of the model development process. It helps to find the best model that represents our data and how well the chosen model will work in the future.

Error matrix

One of the best tools for the evaluation is the Error matrix. It helps to evaluate our analytical model. It also helps us to make trade-off between multiple matrixes.

Choice of the matrix depends upon:

- Type of model
- Implementation plan of model

Also, the matrix selection depends on the types of problem we are dealing with like: Classification, Regression, Optimization, Unsupervised.

Since, in our problem the target variable is continuous in nature we will go for **Regression Matrix evaluation**.

Regression Evaluation measure of error:

Mean Absolute Error:

The mean absolute error(MAE) has the same unit as the original data, and it can only be compared between models whose errors are measured in the same units. It is similar in magnitude to RMSE, but slightly smaller. **Mean Absolute Percentage Error:** It measures accuracy as a percentage of error. It is obtained by multiplying MAE by 100.

Root Mean Square Error: It is the square root of the square of difference of the given value and true value.

Which Error method to choose among these three methods:

If our dataset contains a transition data or time-based which is also called as time series analysis or time series data, then it is better to go for RMSE

If we want to convert our error number into percentage then MAPE is best method.

In our analysis of error, it is better to go for the percentage error method. So MAPE error method is used.

Accuracy: Is obtained as: 100-MAPE

A function to calculate MAPE is obtained as:

```
MAPE = function(y, yhat)
{
mean(abs((y - yhat)/y)*100)
}
```

From the MAPE function created, two input passed to it is y_test and the predicted value. We pass this function to all the model developed and calculate the respected MAPE and Accuracy for each model. The model with least error and highest accuracy among all will be the chosen model for our final test.

For Python

Model	MAPE	Accuracy
Decision Tree	32.413252379132025	67.5
Random Forest	25.39546038007886	74.2
KNN	42.75859923591262	57.2
Linear Regression	42.6133964475484	57.4

For R

Model	MAPE	Accuracy
Decision Tree	41.88119	58.1
Random Forest	18.18387	81.9
KNN	33.02988	66.970
Linear Regression	38.87821	61.1

7. MODEL SELECTION

From the above table, we see error and accuracy calculation of different model. Based on this, the model with least error rate or highest accuracy will be selected.

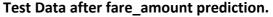
In python, Random Forest model gives the least **Error Rate i.e. 25.39546038007886** and highest Accuracy. So, this model is selected for our final analysis.

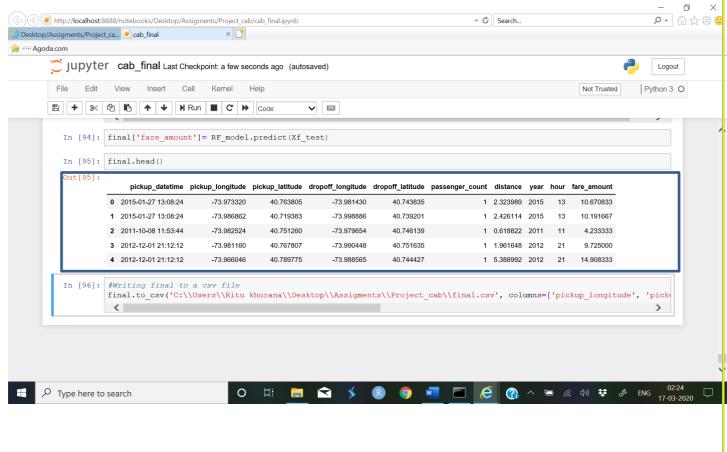
Similarly, In R also Random Forest model gives the least Error Rate i.e. 18.18387 and highest Accuracy.

After Selection of the model, we use our test data to analysis final fare_amount.

Test Data: 9914 rows and 6 columns. With the use of feature selection three more column are made: Distance, Year and Hour.

And finally using the Random Tree model final fare_amount is predicted and added as a column to the test data.

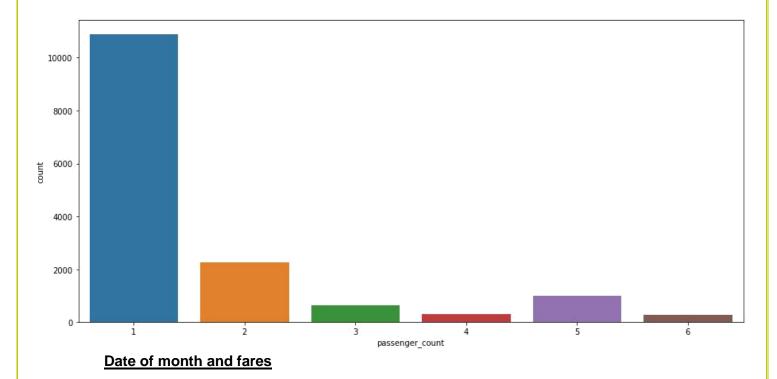




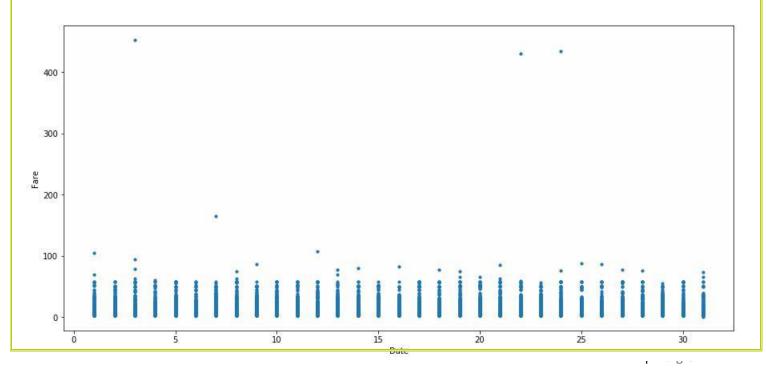
8 Few Interesting Visualization charts

1. Number of passengers and fare

We can see in below graph that single passengers are the most frequent travelers, and the highest fare also seems to come from cabs which carry just 1 passenger:

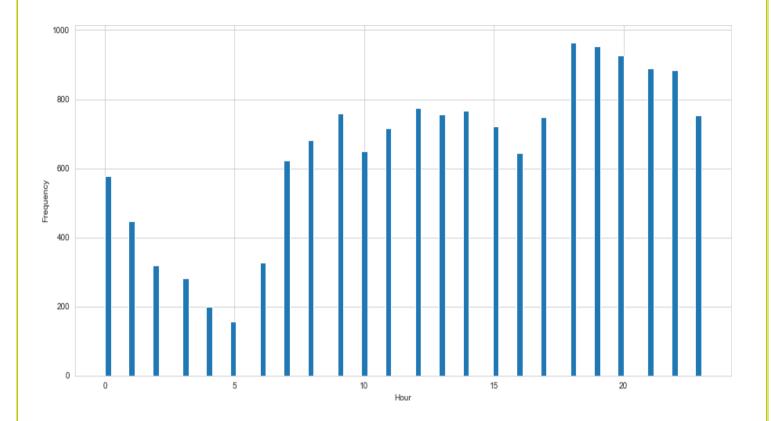


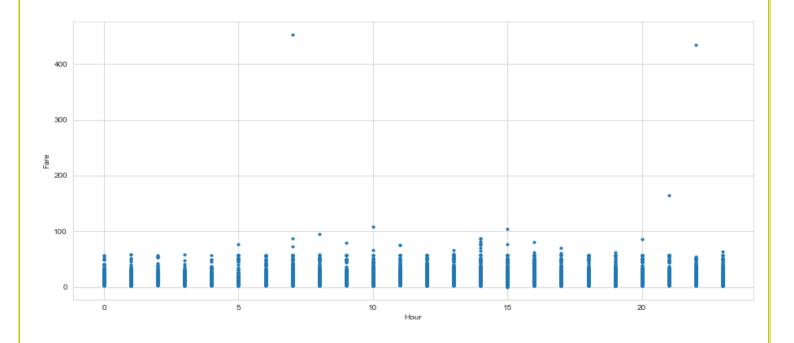
The fares throughout the month mostly seem uniform.



3. Hours and Fares

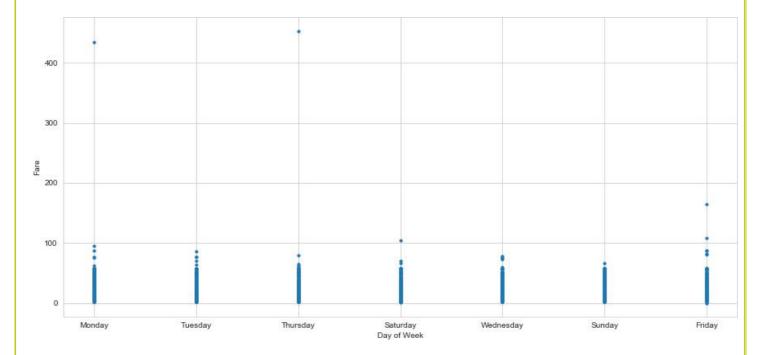
- During hours 6 PM to 11PM the frequency of cab boarding is very due to peak hours
- Fare prices during 2PM to 8PM is bit high compared to all other time might be due to high demands.



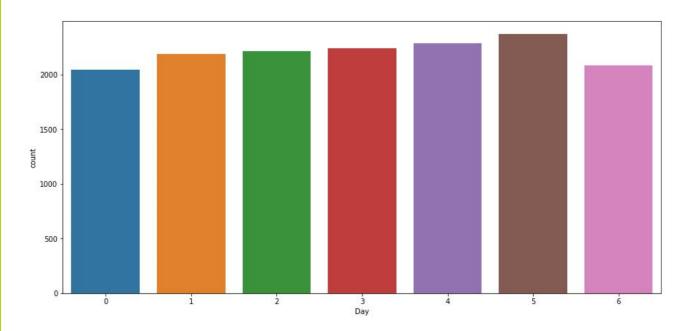


4. Week Day and fare

• Cab fare is high on Friday, Saturday and Monday, may be during weekend and first day of the working day they charge high fares because of high demands of cabs.



5. Impact of Day on the Number of Cab rides :



Observation: The day of the week does not seem to have much influence on the number of cabs ride

References:

https://edwisor.com/

https://stackoverflow.com

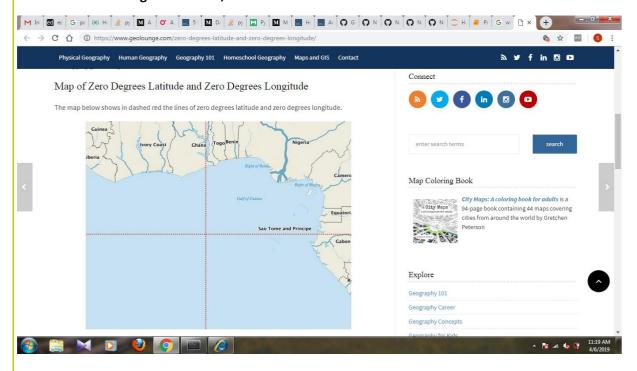
https://www.geeksforgeeks.org/k-nearest-neighbours/

https://www.udemy.com/

https://towardsdatascience.com

For referring few topics below sources were used:

1. For searching about the 0,0 coordinate value:



For Theoretical sections and calculation of Haversine Formula:

https://stackoverflow.com/questions/49532911/calculate-distance-longitude-latitude-of-multiple-in-dataframe-r

End Notes:

- Please check the respective R & Python code files with the cab_final.R & cab_final.ipynb names. There I have mentioned the comments and notes for explanation.
- I have tried to keep the project simple and used classic algorithms like Linear Regression, Decision tree, Random Forest and KNN rather than going for fancy alogs like xgboost or doing the optimization with the hyperparameters because in backend I was getting the similar result just by doing Random Forest algo and I wanted to keep the Project simple, Explanatory yet effective. Simple here doesn't mean I have compromised on the performance or accuracy. I hope you have liked the project, looking forward to get the Project mock call from your side.
- Thanks for your time.

END OF REPORT