



# PIZZA SALES REPORT

Jan/15 - Dec/15

pizza\_category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers

## BUSIEST DAYS AND TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**

## BUSIEST DAYS AND TIMES

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

**Large size** pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizzas Sold



21350

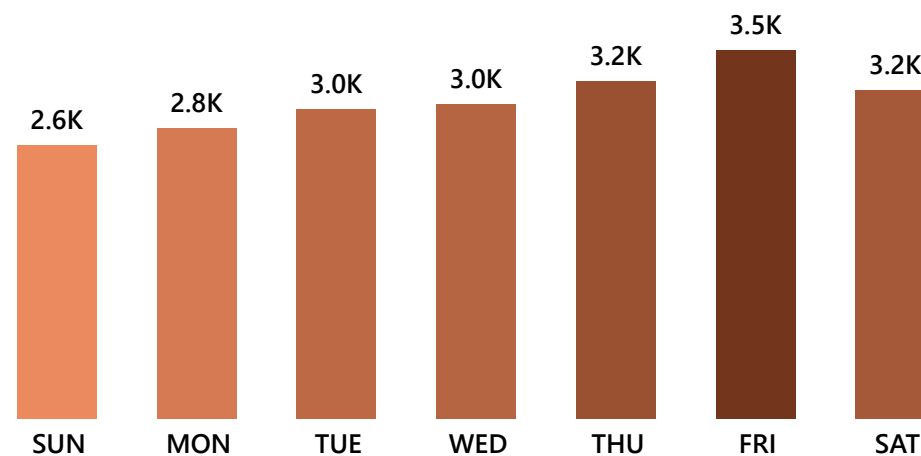
Total Orders



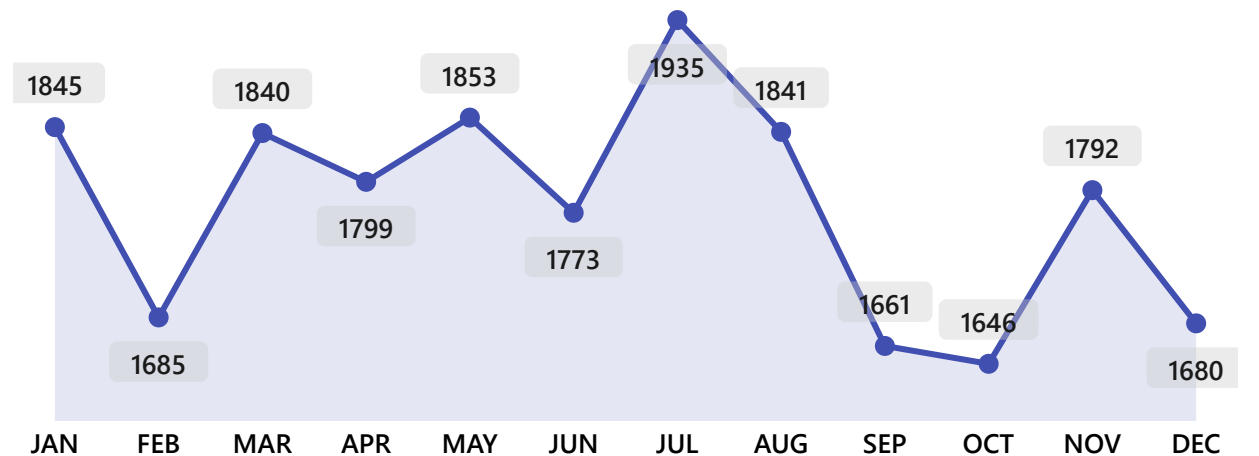
2.32

Avg Pizzas Per Order

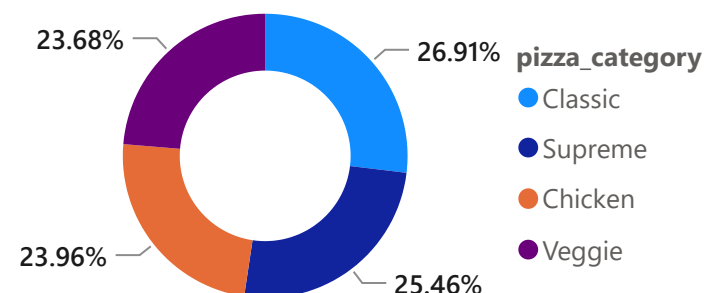
## Daily Trend for Total Orders



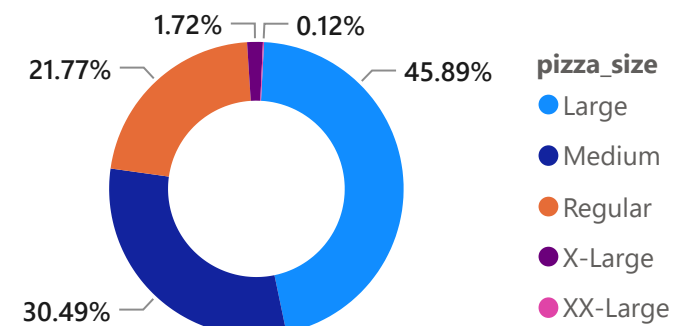
## Monthly Trend for Total Orders



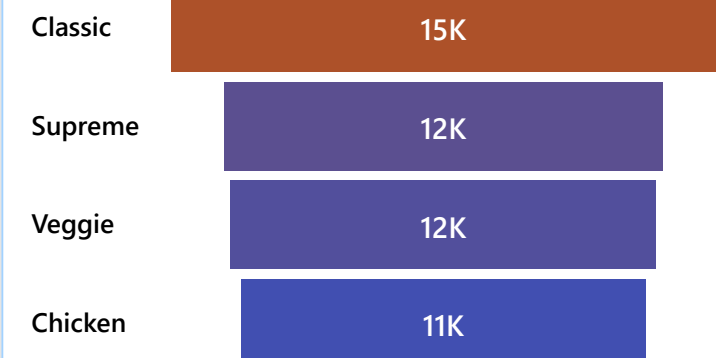
## % of sales by pizza category



## % of sales by pizza size



## Total Pizzas Sold by pizza\_category





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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contributes to maximum Revenue

### QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders

## SALES PERFORMANCE

### CATEGORY

Classic Category contributes to maximum sales & total orders.

### SIZE

Large size pizza contributes to maximum sales



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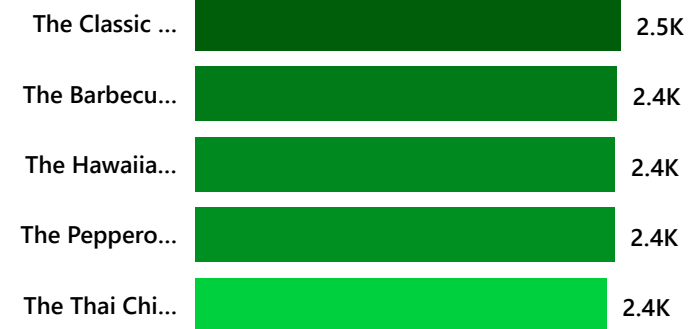
2.32

Avg Pizzas Per Order

### Top 5 Pizzas by revenue



### Top 5 Pizzas by Quantity



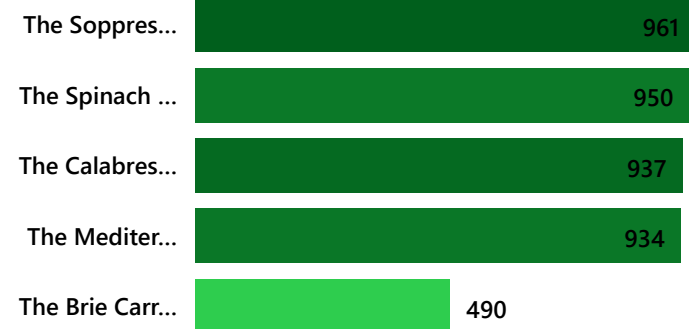
### Top 5 Pizzas by Orders



### Bottom 5 Pizzas by revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Orders

