

SPROCKET CENTRAL

Total Bike related purchase

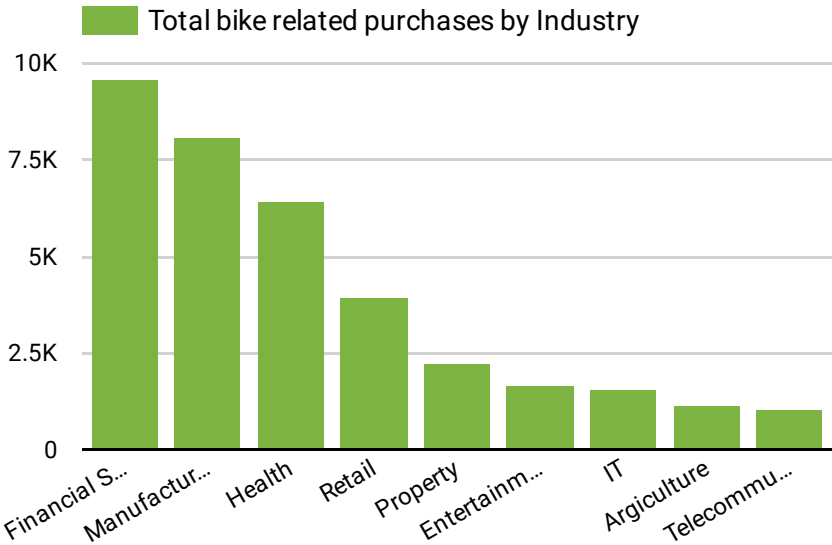
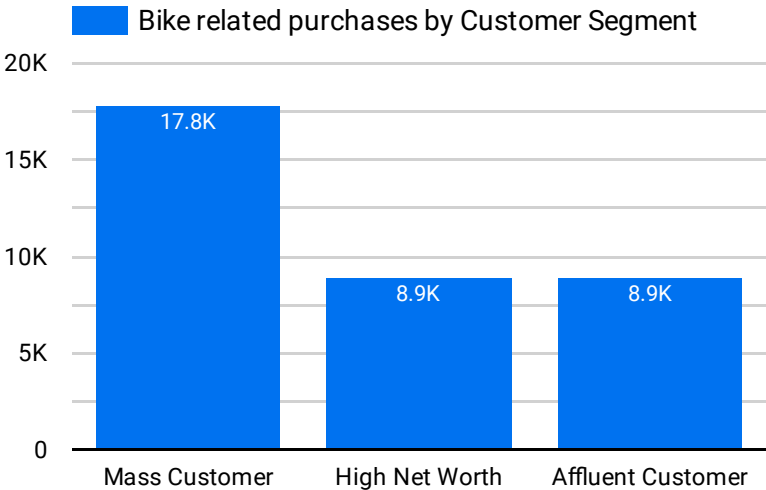
35,612

Total Bike related purchases by Male

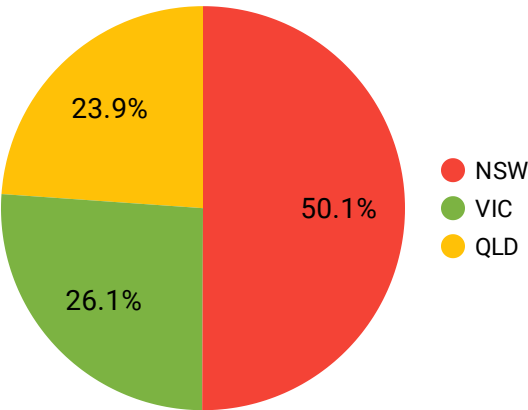
17,736

Total Bike related purchases by Female

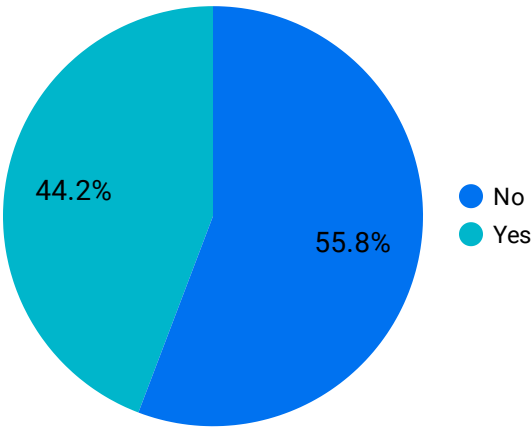
17,876



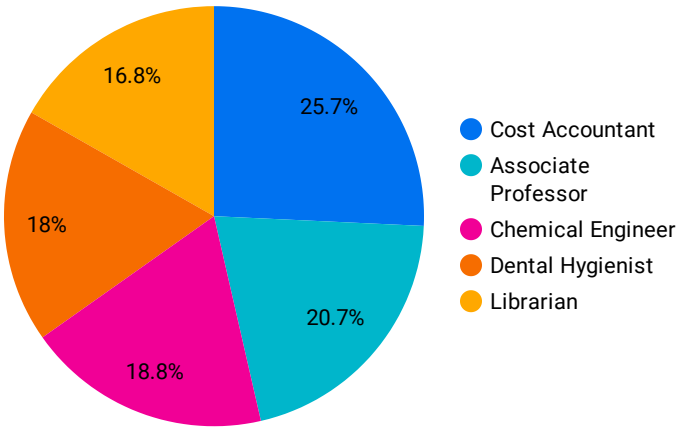
Bike related purchases by state



Percentage of cars owned aged between 37 to 50



Bike related purchases by top 5 professions



	first_name	gender	job_industry_catego...	wealth_segment	A...	state	owns_car ▾	past_3_ye...
1.	Harlin	Male	Manufacturing	Mass Customer	47...	NSW	Yes	34
2.	Daryl	Female	Financial Services	Mass Customer	42...	NSW	Yes	12
3.	Lezlie	Female	Financial Services	Mass Customer	48...	NSW	Yes	2
4.	Kort	Male	Health	Mass Customer	42...	NSW	Yes	66
5.	Ricki	Male	Manufacturing	Mass Customer	46...	NSW	Yes	13
6.	Randall	Male	Health	Mass Customer	46...	NSW	Yes	95
7.	Gale	Female	Financial Services	Mass Customer	44...	VIC	Yes	59
8.	Selle	Female	Health	Mass Customer	43...	NSW	Yes	98
9.	Dorian	Male	Financial Services	Mass Customer	41...	NSW	Yes	78
10.	Cynthia	Male	Financial Services	Mass Customer	47...	NSW	Yes	68