

# Credit Card Transaction Report

Intrest

8M

Amount

45M

Revenue

55M

Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

QTR

2

3

1

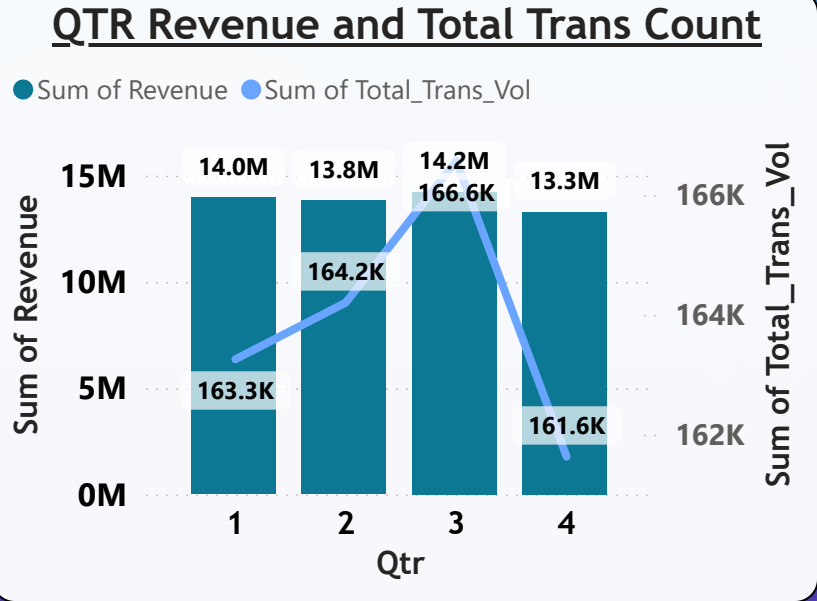
4

Income

Low

Med

High



Week\_Start\_Date

All

F

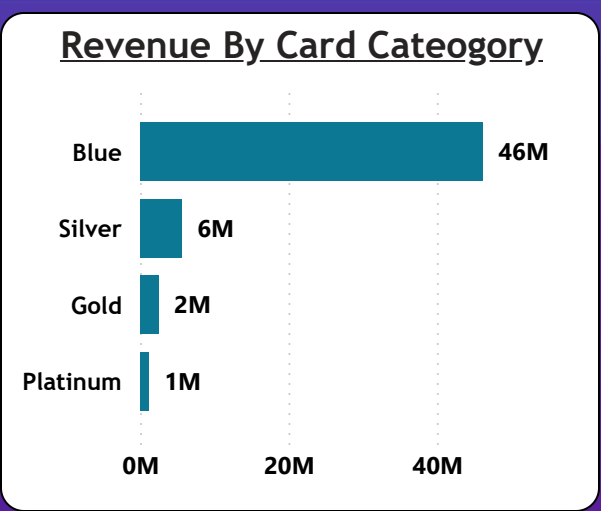
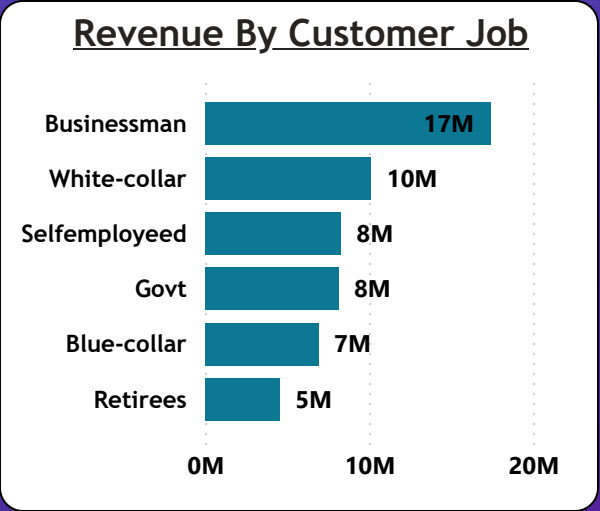
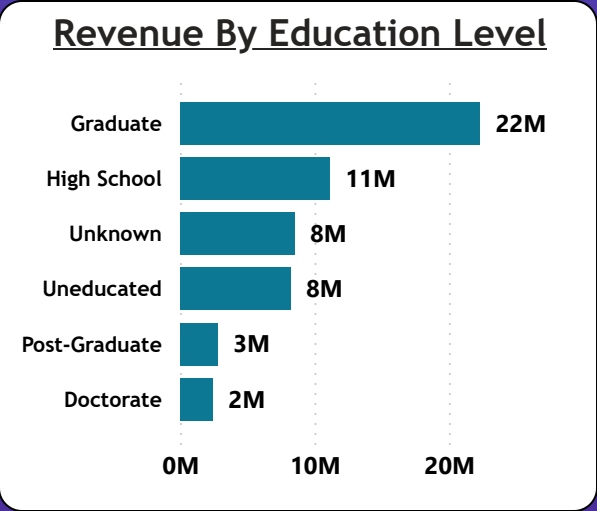
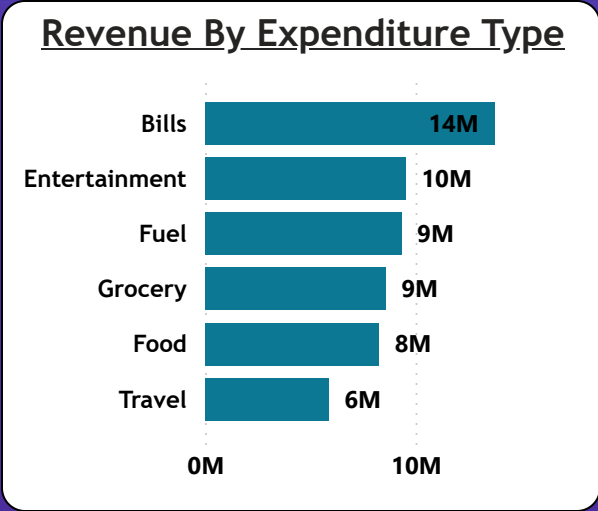
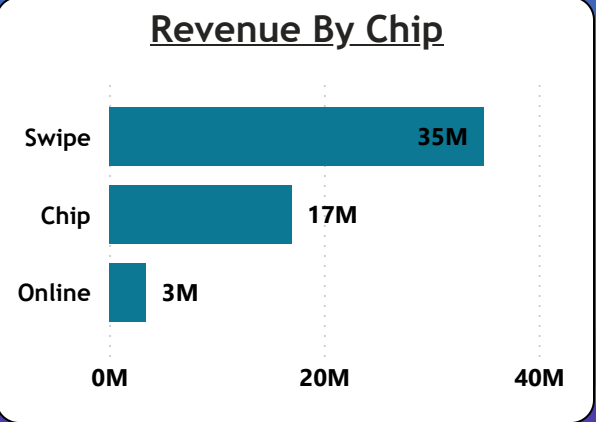
M

Silver

Blue

Gold

Platinum



# Credit Card Customer Report

Amount

45M

Intrest

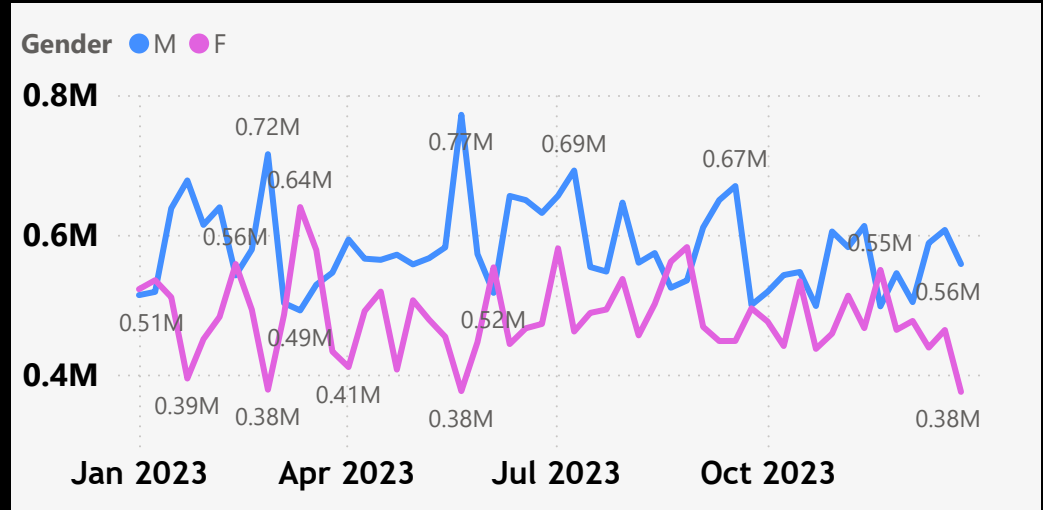
8M

Income

576M

CSS

3.19



QTR

2

3

1

4

Income

Low

Med

High

F

739.07M

M

738.93M

Silver

Blue

Gold

Platinum

Revenue by Gender

M

30M

F

25M

Week\_Start\_Date

All

Gender ● F ● M

Married

13M

15M

Single

11M

12M

Unknown

0M

20M

Gender ● F ● M

20-30

60+

50-60

40-50

30-40

0M

20M

Gender ● F ● M

High

7M

22M

Med

8M

8M

Low

10M

0M

20M

Gender ● F ● M

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

2M

3M

0M

10M

Gender ● F ● M

Businessman

9M

8M

White-collar

3M

7M

Selfemploy...

5M

3M

Govt

3M

5M

Blue-collar

3M

4M

Retirees

3M

4M

0M

10M

20M

Gender ● F ● M

Graduate

10M

12M

High School

5M

6M

Unknown

4M

4M

Uneducated

4M

Post-Graduate

4M

Doctorate

4M

0M

20M

Week Num 2	Previous_Week_Revenue	Current_Week_Revenue	WOW_Revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	982974	1080205	9.9%
41	884114	982974	11.1%

Delinquent_Acc	%GT Count of Delinquent_Acc
False	93.93%
True	6.07%
Total	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
False	42.53%
True	57.47%
Total	100.00%

Sum of Revenue by Week Num 2

