# RITURAJ SURYAWANSHI

Aspiring Data Analyst | Python • SQL • Tableau • Power BI

#### **OBJECTIVE**

Detail-oriented and results-driven Data Analyst seeking a position as "Data Analyst" at leading tech-driven organizations. Hands-on experience in data collection, cleaning, and advanced analysis of complex datasets. Proficient in Python (Pandas, NumPy), SQL, Tableau, and Power BI for data visualization and statistical analysis. Adept at building dynamic dashboards, deriving actionable insights, and presenting data-driven recommendations to stakeholders. Strong communication and collaboration skills, developed through internships, leadership positions, and ambassador roles. Eager to leverage analytical expertise, problem-solving abilities, and business acumen in a fast-paced, data-driven environment like FAANG.

#### **EXPERIENCE**

## Summer Intern — Vaidsys Technologies Bhopal, MP | 06/2025 – Present

- Collected, cleaned, and validated datasets from multiple sources.
- Analyzed data using Python (Pandas, NumPy) and SQL.
- Built dashboards using Tableau and Power BI.
- Collaborated with marketing, finance, and operations teams to align data with business goals.

# Data Analytics Intern — StockGro Remote | 10/2024 – 06/2025

- Automated reporting pipelines for data processing.
- Conducted A/B testing and statistical analysis on product features.
- Presented insights to stakeholders with visualizations.
- Defined and monitored key KPIs.

### Campus Ambassador — eDC IIT Delhi Hybrid | 12/2023 – 10/2024

- Promoted entrepreneurship programs, increasing engagement.
- Delivered business reports with data-driven insights.
- Organized workshops and events.
- Analyzed metrics to improve program performance.

# **CERTIFICATION**

- **Tata Group** Data Analytics Job Simulation Forage May 2025 wmN5LzuG4aqLkXhaq
- SQL and Relational Databases 101 Cognitive Class – Jan 2025 – 75c8e6a19b1d47bc9745158122bda22e
- Data Analyst OneRoadmap (May 2025) Credential ID: CERT-B6244C3A
- Deloitte Australia Data Analytics Job Simulation May 2025 – vc35weeDjcxs3G27D

#### **CONTACT**

Phone: 7089956401

Email:riturajsuryawanshi51@gmail.com LinkedIn:rituraj-suryawanshi-0b68b5255

#### **EDUCATION**

### Samrat Ashok Technological Institute, Vidisha

Bachelor of Technology in Blockchain Technology (2022-26)

# CGPA: 7.00/10

#### **HEMA Higher Secondary School**, Bhopal

Senior Secondary (12th), CBSE (2021-2022):62% Secondary (10th), CBSE(2019-20):82%

### **SKILLS**

- Programming & Analysis: Python, SQL, AB
  Testing, Exploratory Data Analysis (EDA), Data
  Structures
- Data Visualization & BI Tools: Tableau, Microsoft Power BI, Looker
- Database & Storage: Relational Databases (RDBMS), AWS
- Blockchain & Security: Blockchain Technology, Cybersecurity
- CRM & Communication Tools: CRM, Gmail
- CORE Subject: OOPS, DBMS, CN, OS

# **PROJECT**

## **Customer Engagement Dashboard for Marketing Insights**

- Designed interactive dashboards to analyze customer engagement data using Power BI.
- Cleaned and processed CRM and social media datasets for accurate analysis.
- Performed Exploratory Data Analysis (EDA) and visualized key performance indicators (KPIs).
- Improved marketing ROI by 15% and reduced manual reporting efforts by 60%.

#### Sales Data Optimization and Forecasting Tool

- Built a data-driven solution for sales forecasting and optimization.
- Automated data workflows using Python and developed interactive dashboards using Tableau.
- Conducted A/B testing to evaluate and optimize pricing strategies.
- Defined and monitored critical KPIs including churn rate, average order value (AOV), and customer retention.

### **SKILLS SUMMARY**

Python (Pandas, NumPy) • SQL • Tableau • Power BI • Looker • A/B Testing • Exploratory Data Analysis (EDA) • KPI Tracking • CRM Tools