

Superstore Dashboard

1.10M

Sum of Sales

132....

Sum of Profit

19K

Sum of Quantity

965....

Sum of Cost

Region



All



Order Date



All



Category



All



Sub-Cate...



All



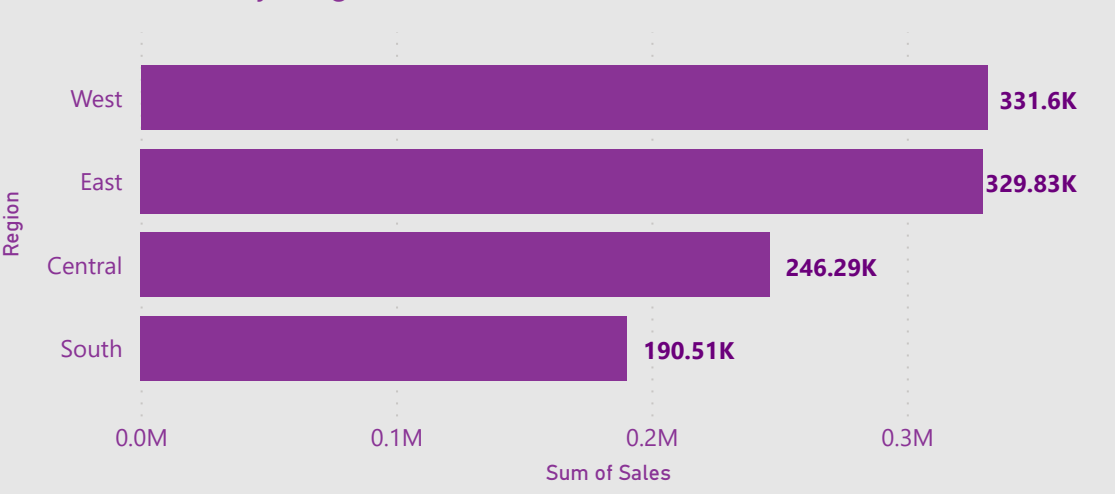
Segment



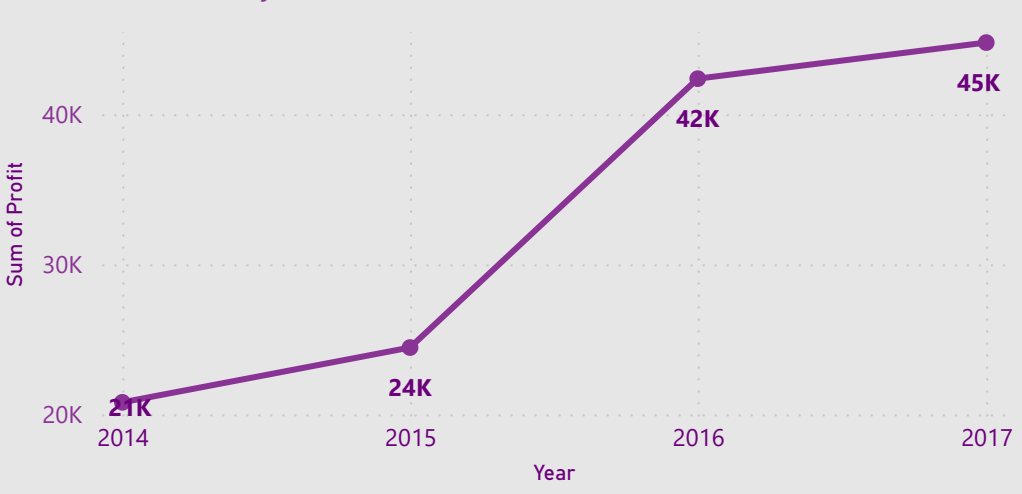
All



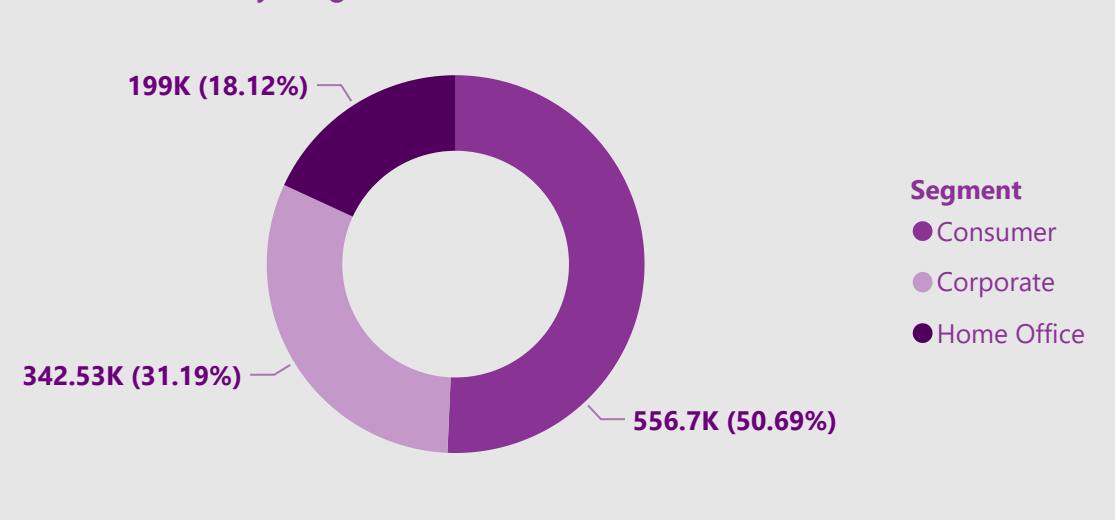
Sum of Sales by Region



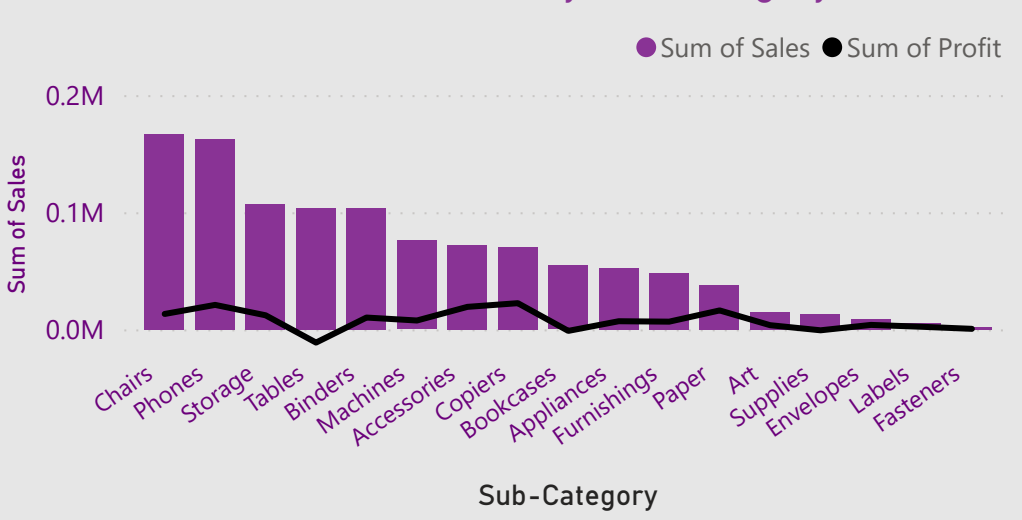
Sum of Profit by Year



Sum of Sales by Segment



Sum of Sales and Sum of Profit by Sub-Category



Superstore Dashboard

Sub-Category

Accessories

Appliances

Art

Binders

Bookcases

Chairs

Copiers

Envelopes

Fasteners

Region

All

Order Date

All

Category

All

Segment

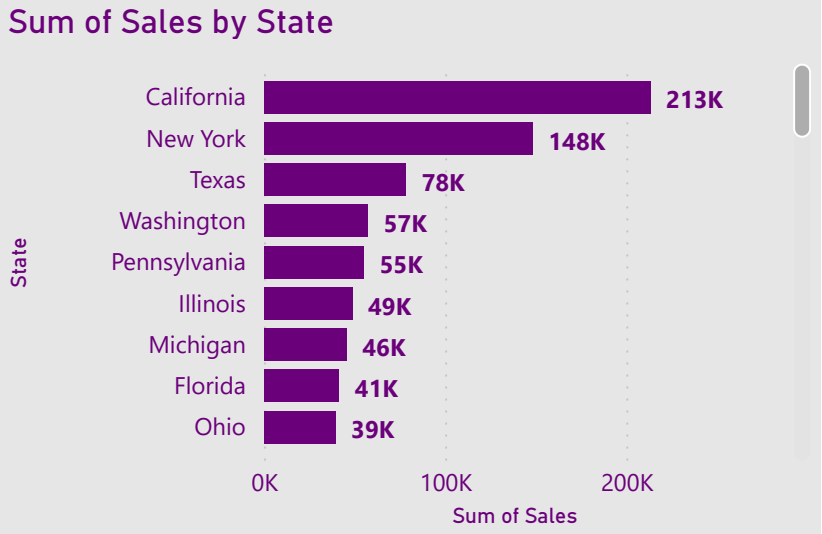
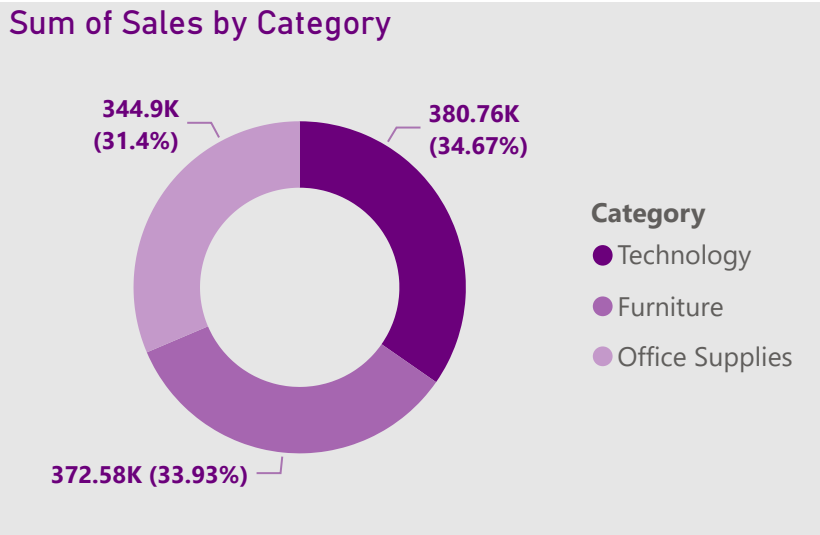
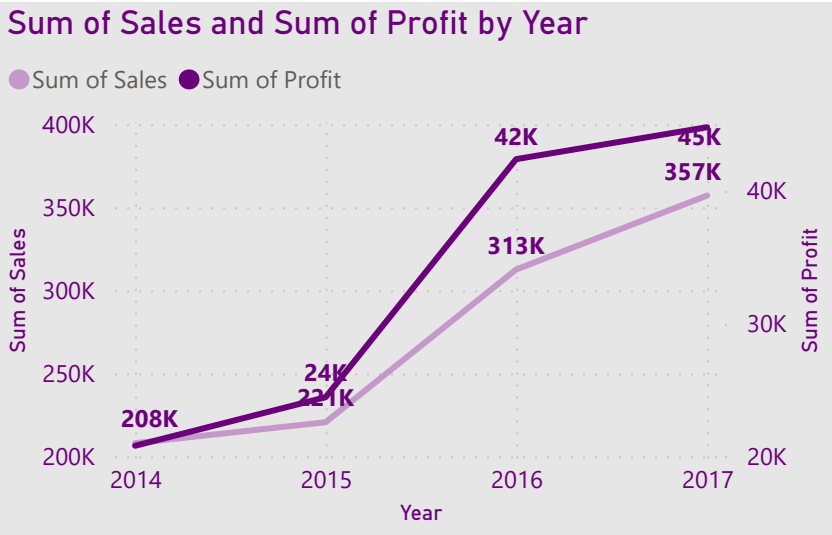
All

State

All

Month	Sum of Sales
November	1,73,210.00
December	1,72,698.05
September	1,19,909.92
October	88,338.97
May	86,217.39
June	84,530.15
August	80,549.20
March	74,796.99
April	70,560.70
July	60,097.81
Total	10,98,234.65

State	Total Customers
California	1021
New York	561
Texas	486
Pennsylvania	286
Illinois	276
Washington	256
Ohio	235
Florida	201
North Carolina	136
Michigan	117
Total	5005



- ### Observations:
- Profit kept trending up between 2014 and 2017.
 - Highest sales was in the west region and the lowest in south.
 - In consumer segment highest sales occurred.
 - Highest sales was in the month of November and December. May be because of the christmas and other holidays in those months.
 - More number of customers are from california. And the least in wyoming state.
 - Sales were almost same from all the category available.