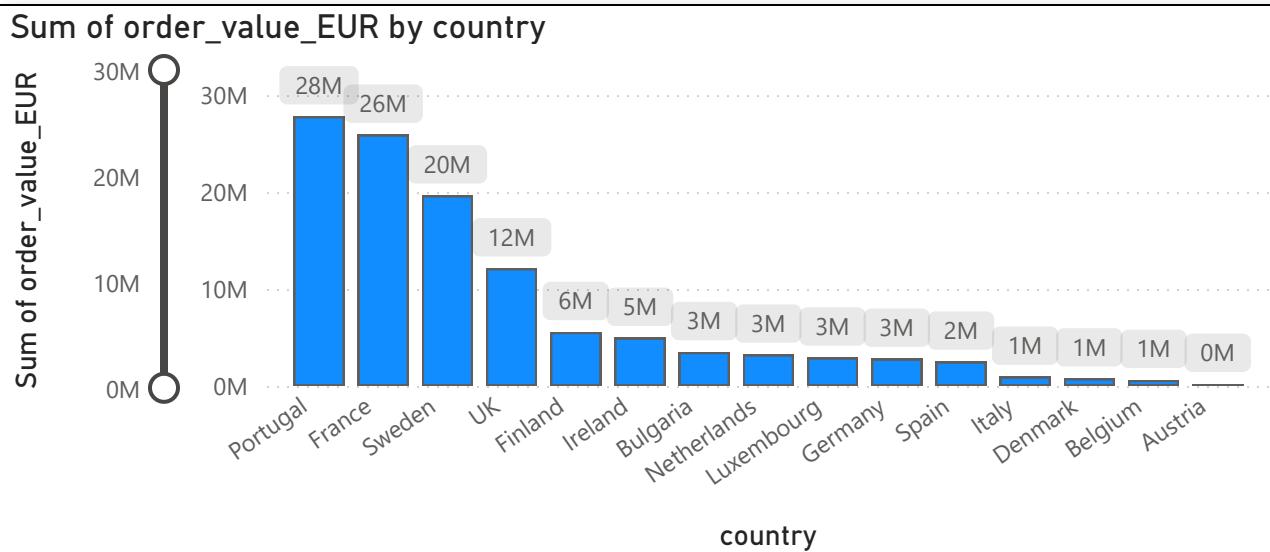


Sales Performance Dashboard

113.36M

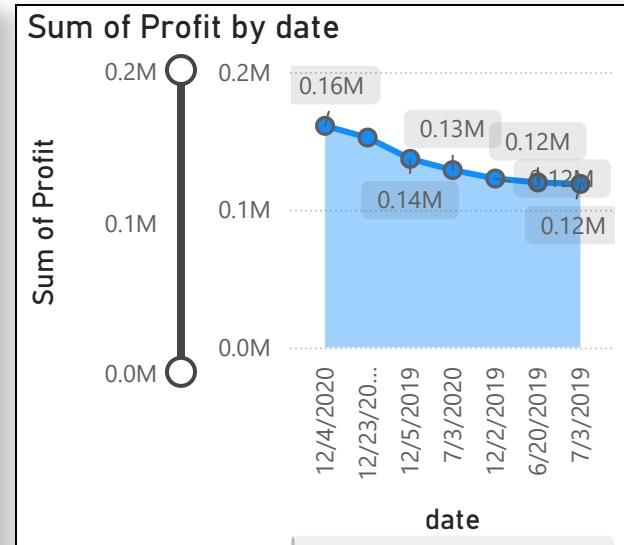
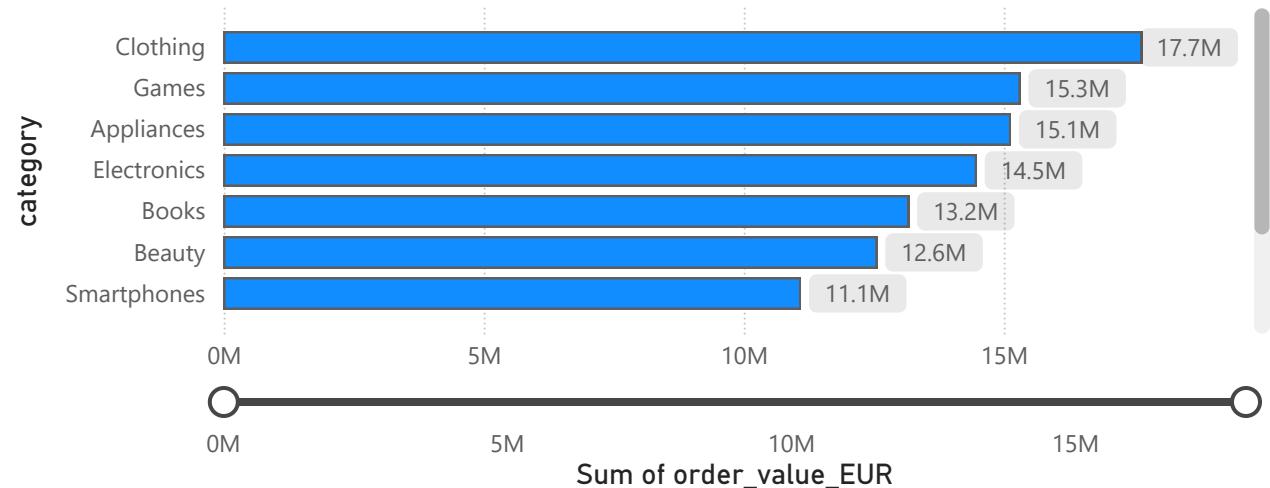
Sum of order_value_EUR



Sum of order_value_EUR by device_type



Sum of order_value_EUR by category



- Technology category contributes the highest sales.
- West region generates maximum revenue.
- Profit shows an overall increasing trend over time.
- Consumer segment contributes the largest share of sales.

Superstore Sales Executive Summary

Total Revenue

113.36M

Sum of order_value_EUR

Total Profit

18.99M

Sum of Profit

- Top Performing Country : Portugal
- PC contributes the highest revenue share

Recommendations

- Expand operations in high-performing countries.
 - Focus marketing campaigns on PC segment.
- Develop strategies to improve underperforming regions.
 - Monitor profit margins for sustainable growth.