

# YOU ARE A SUPERHERO

W E L C O M E   T O   C O D I N G   B L O C K S

**June 14, 2020**

**Ritwik Sinha**

Welcome to the Coding Blocks Family! As an organization of repute, our mission is to train brains to become great coders! We have an awesome team of super intelligent, highly passionate & energetic SuperHeroes, whose mission to make Coding Blocks grow each day, shine forever & be the best always.

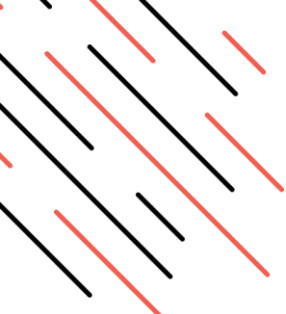
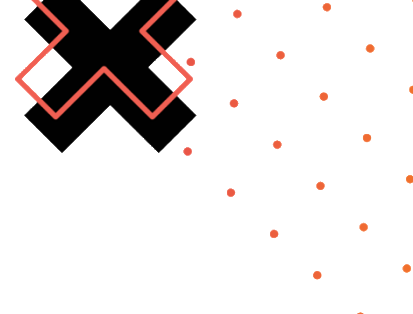
Should you choose to accept your mission, you will work as a Coding Blocks Campus SuperHero. You will receive Coding Blocks Goodies from us when you will complete your Roles & Responsibilities

## **Perks and Benefits:**

1. LinkedIn Recommendations
2. Exclusive Access to Webinars
3. Cash Incentives
4. Course Specific T-shirts
5. Wildcraft Bags
6. Pens & Diaries
7. Stickers
8. Hoodies
9. Mugs & Bottle
10. Special Discount on Coding Blocks Courses

## **Roles and Responsibilities:**

1. Be the official Campus SuperHero and branding representative of Coding Blocks in your college.
2. Create programming contests on Hacker Blocks (our online coding practice tool).
3. Promote our courses in your college and get students to sign up & subscribe our social media handles (including YouTube).
4. Publicize by displaying posters on notice boards, sharing e-posters on WhatsApp, Facebook etc., circulating emails, etc.
5. Maintain relevant databases and submit monthly reports.
6. Conduct Coding Blocks Workshop/Webinars every 6 months and programming events / online hackathon every 45 days in your campus.
7. Organize counselling sessions and meet-ups in college canteen/campus with Mentors & Alumni.
8. Represent us in the Placement Cells of your college.

- 
- 
9. Come up with innovative ideas on how Coding Blocks can assist your college and associate us with any technical fest or sessions that your college conducts.
  10. Put Coding Blocks "Books" in college library.
  11. Introduce BOSS event of Coding Blocks in Tech Talks.
  12. Get students to attend difficult subject doubt session 'Webinars' – organized by Mentors of Coding Blocks.
  13. Associate Coding Blocks with various college societies and tech-fest organizers.
  14. Promote YouTube Series of Coding Blocks Mentors.
  15. Any other marketing initiative will be rewarded as well.

### UNIQUE REFERRAL CODE

Your SuperHero code/unique referral code are CBCA1642 for Online Course and Offline course and you can share this code with prospective students who want to join Coding Blocks. This code, upon usage by prospective new students will give you the following benefits:

#### Online course & Live Course–

Course Price after Discount	Incentive
Upto 5000	300
Upto 10000	600
Greater than 10000	1000

**Offline course** – Rs 500 to you and Rs 500 off to the signed-up student.

*Note: This discount is not valid during sale or in conjunction with any special promotional event. Signed up students cannot avail or redeem scholarship discount with the SuperHero Referral.*

**IMPORTANT :** You have to make a folder in Google Drive named CB Your Name, to upload the photo clips like screenshots (of distributing E-posters), Hackathons, workshops photos (arrange by you) in the google drive folder & share with me on my google drive account i.e. [codingblocks20@gmail.com](mailto:codingblocks20@gmail.com).